



**Blueprint Intergovernmental Agency Board of Directors Meeting
Receipt and File: Blueprint Infrastructure Community Engagement Update
November 7, 2023**

This document provides the IA Board with information regarding upcoming public engagement activities for the Blueprint projects.

RECENT & UPCOMING PROJECT ENGAGEMENT

Active projects apply a variety of engagement techniques focused on the residents, businesses, homeowner and neighborhood associations, and project working groups. Intentional, timely, and project-focused community engagement remains the most effective way to cultivate positive relationships with community members directly affected by or who have an affiliation with or special interest in the project. This is achieved by connecting with the stakeholders in small groups or individual settings to share information and have conversations related to ideas or concerns associated with the project. Examples of stakeholder outreach include business or residential door-to-door, attending homeowner/neighborhood association meetings, and virtual meetings. The Blueprint team maintains an open door for the community to connect with any staff member.

Project-related engagement activities that occurred or are planned between September 26, 2023 and February 29, 2024 (the last and next IA Board meetings) include the following projects:

- [CCSW Greenway and Debbie Lightsey Nature Park](#)
 - The Debbie Lightsey Nature Park and Golden Aster Trail grand opening and ribbon cutting ceremony was held on October 18, 2023. The community joined local leaders in a ribbon-cutting ceremony and an informative and guided walking tour of the park.
- [Northeast Corridor Connector: Bannerman Road](#)
 - Blueprint staff attended and hosted a booth at the Northside Street Party on October 13th and 20th where residents were able to talk with staff and learn more about the NE projects, specifically the Bannerman Road Project.
 - Blueprint staff will be attending and hosting a booth at the last Northside Get Down on November 10, 2023 and the Northside Street Party on November 17th where they will be able to interact with the community and hand out information regarding the Northeast Corridor Connector: Bannerman Road Project.
 - The implementation of the Meridian Greenway from Bannerman Road to the Forestmeadows-Lake Overstreet Trailhead is currently included in the scope of the Northeast Connector Corridor Project.

This project will create an approximately 3.75-mile long shared-use trail project serving pedestrians, runners, hikers, bicyclists, and other non-motorized users. The Greenway is anticipated to connect Elinor Klapp-Phipps Park and Alfred B. Maclay Gardens State Park to the Northeast, Bannerman Road, and the new extension of the Orchard Pond Greenway. The Feasibility Study for this project was completed in late Summer 2023 and is available [here](#). The next step in this project is design.

- [North Monroe Gateway](#)
 - At the September 21, 2023 meeting, the IA Board directed staff to initiate the substantial amendment process to extend the project area north of I10 to Fred George Road. Two public hearings will be held on this potential project change.
 - Blueprint staff are in the process of identifying and planning community engagement activities for the [Northeast Gateway: Welaunee Boulevard, Animal Service Center, Orange-Meridian Placemaking, and Capital Cascades Trail Segment 3](#) projects as they will go into construction and completion of construction during the reporting period.

The status of all projects is updated regularly and appears on their respective web pages.

- [Airport Gateway](#)
- [Bike Route System](#)
- [Capital Circle SW](#)
- [Capital Cascades Trail Segment 4](#)
- [Fairgrounds Beautification and Improvement](#)
- [Greenways Master Plan Implementation](#)
- [Lake Jackson Greenway](#)
- [Lake Lafayette and St. Marks Regional Linear Park](#)
- [Magnolia Drive Trail](#)
- [Market District Placemaking](#)
- [Midtown Placemaking](#)
- [Monroe Adams Placemaking](#)
- [North Monroe Gateway](#)
- [Northwest Connector Corridor: Tharpe Street](#)
- [Orange-Meridian Placemaking](#)

WEB-BASED COMMUNITY ENGAGEMENT

The number of followers on all social media accounts has increased since they were launched – Facebook has 933 followers, Instagram has 840 followers, X (formerly Twitter) has 245 followers and LinkedIn has 410 followers. The best performing posts across all platforms featured the Debbie Lightsey Grand Opening, the North Monroe Gateway, and the Skateable Art Park Award.