BLUEPRINT
INTERGOVERNMENTAL AGENCY

**Project Website:** www.BlueprintIA.org
**Staff Contact:** Tatiana Daguillard
(850) 219-1081
Tatiana.Daguillard@blueprintia.org

# Fairgrounds Beautification & Improvement

## Project Highlights

- This project will enhance the existing Fairgrounds site while providing supporting new or expanded uses.
- A market study commissioned by the Board of County Commissioners was completed in 2015 which identified potential opportunities for improving the Fairgrounds site and supporting expanded uses.

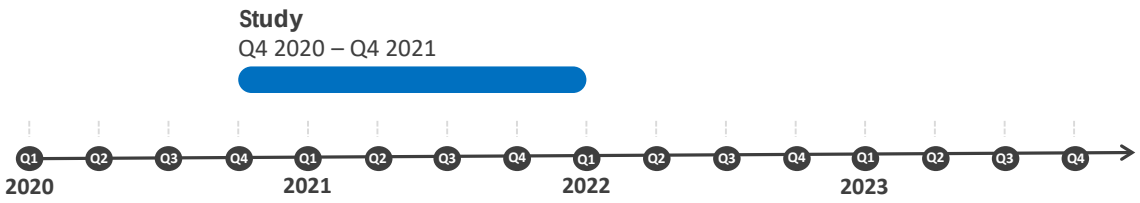
## Current Status

- In September 2020, the IA Board approved $100,000 for an updated market feasibility study and alternative site analysis for the Fairgrounds.
- A consultant has been selected to conduct the updated market study which will provide a real estate analysis and evaluation of the Fairgrounds to recommend the best use options of the site. This study is underway.

# Next Steps

- The study is anticipated to conclude in Q4 of 2021.

# Timeline




**Community Engagement:** Public engagement is ongoing through all phases of a project, from concept to construction, programming, and maintenance. Public engagement is two-way communication inclusive of all decision-makers and stakeholders. Each Blueprint project will have a customized Public Engagement Plan that is developed at the start of the project, and outreach activities and techniques will vary from project to project, as each project's outcome and stakeholder community character is unique.

**Study:** The technical study phase includes an analysis of the highest and best use options of the current Fairgrounds property**.**

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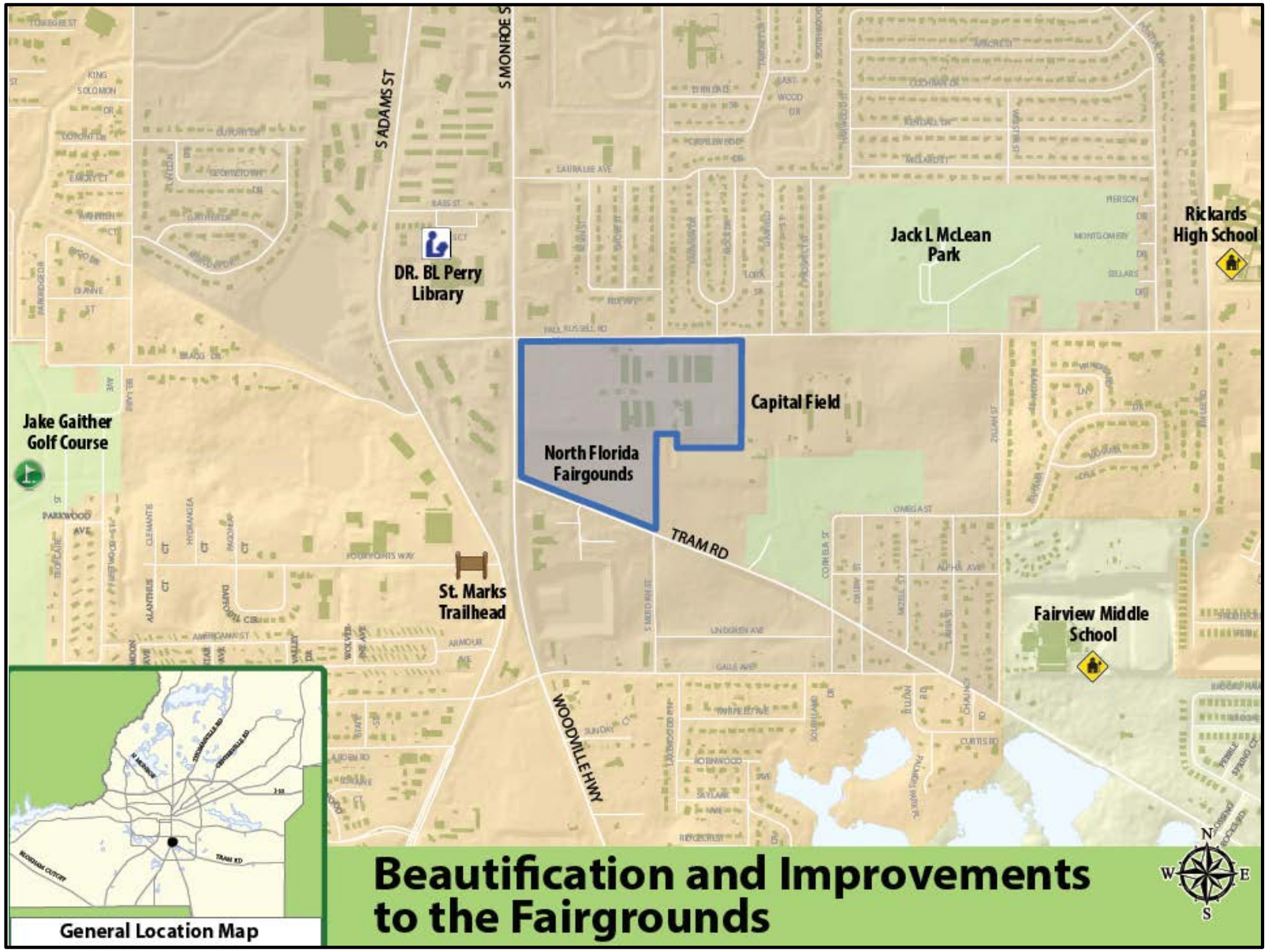


## Beautification and Improvements to the Fairgrounds