

Blueprint Intergovernmental Agency Board of Directors Informational Item

September 27, 2021

Title:	Receipt and File
Category:	Informational Item
Intergovernmental Management Committee:	Vincent S. Long, Leon County Administrator Reese Goad, City of Tallahassee Manager
Lead Staff / Project Team:	Benjamin H. Pingree, Director, Department of PLACE Autumn Calder, Director, Blueprint Cristina Paredes, Director, Office of Economic Vitality

STATEMENT OF ISSUE:

The following informational items are being provided to the Blueprint Intergovernmental Agency Board of Directors and have been posted to the Blueprint website.

- Items posted for September 27, 2021
 - Draft September 9, 2021, Blueprint Intergovernmental Agency Citizen Advisory Committee Meeting Minutes
 - Draft September 8, Office of Economic Vitality Leadership Committee Meeting Minutes
 - Blueprint Infrastructure Community Engagement Update

THIS PAGE INTENTIONALLY LEFT BLANK

Blueprint Intergovernmental Agency Citizens Advisory Committee Meeting Minutes

Date: November 17, 2021
To: Citizens Advisory Committee
From: Benjamin H. Pingree, PLACE Director
Subject: Summary Minutes for September 9, 2021 CAC Meeting

Committee Members present:

Jim McShane, Chair	Kathy Bell
Peter Okonkwo, Vice-Chair	Rod McQueen
Chris Daniels	Hugh Tomlinson
Mary Glowacki	Daniel Petronio
Linda Vaughn*	Claudette Cromartie
Mandy Bianchi*	Sean McGlynn*

**virtual participant*

Committee Members absent:

Allen Stucks	Elva Peppers
--------------	--------------

I. AGENDA MODIFICATIONS

There was one agenda modification, the addition of the Office of Economic Vitality Status Update presentation to the meeting outline.

II. CITIZEN COMMENTS

The Blueprint Intergovernmental Agency offered three alternatives for citizen comment, by email, through virtual participation, or in person. There were no comments received by email and no in-person or virtual speakers.

III. PRESENTATION / INFORMATIONAL ITEMS

- Appointment of the Planning Commission Representative to the Citizens Advisory Committee (CAC)

Jim McShane introduced Rod McQueen.

- Presentation on the Proposed Concept for the Orange Avenue Community Park

Autumn Calder introduced the proposed design concept for the community park, part of the Orange-Meridian Placemaking project. She provided an

overview of the history, purpose, and community engagement for the project and introduced the consultant design team from Halff Associates.

Mark Llewellyn provided a brief update on the proposed design concept for the community park in the Orange-Meridian Placemaking project including stormwater use and constraints, park location, and community engagement and park components and elements that reflect the highest ranked aspects from the resident survey. Concepts include shade, parking, playground and exercise equipment that are ADA accessible, restroom, and space for food trucks and pop-up performance areas. A copy of the presentation is on file at Blueprint Intergovernmental Agency.

- Office of Economic Vitality Status Update

Cristina Paredes provided a brief update on the activities within OEV, including project activities and an overview of Project Mango. This project is a 600,000 square foot Amazon Fulfillment Center that would create 3,000 direct, indirect, and construction jobs for a total economic impact of \$451 million.

Dan Lucas presented on OEV's Economic Indicator trends including growth in employment, housing sales, airport passengers, and US Census Bureau data on new business utility applications.

Darryl Jones provided an update on the MWSBE Division highlighting that the Division reached 300 MWSBE certifications, which also increased utilization and total amounts spent across the three local governments.

Cristina Paredes concluded the presentation giving an overview of information that will feature in the OEV Annual Report. A copy of the presentation is on file at Blueprint Intergovernmental Agency.

IV. CONSENT

Rod McQueen moved, seconded by Hugh Tomlinson, to approve the consent agenda.

The motion passed 12-0.

1. Approval of the May 12, 2021 Blueprint Intergovernmental Agency Citizens Advisory Committee Meeting Minutes

Option #1: Approve the May 12, 2021, Blueprint Intergovernmental Agency Citizens Advisory Committee meeting minutes.

2. Recommendation of Acceptance of a Status Report on the College Avenue Placemaking Project

Recommend the IA Board accept the status report on the College Avenue Placemaking Project.

3. Recommendation of Acceptance of the FY 2021 Office of Economic Vitality Annual Report

Recommend the IA Board accept the FY21 OEV Annual Report.

4. Approval of the 2022 Blueprint Citizens Advisory Committee Meeting Schedule

Approve the proposed 2022 Blueprint Citizens Advisory Committee meeting schedule.

V. GENERAL BUSINESS

5. Recommendation of Approval of Appointments to the Blueprint Citizens Advisory Committee

Tatiana Daguillard provided a brief presentation on the consideration of three appointments to the Blueprint CAC including information from the CAC By-laws on the process. The nominees were Adner Marcelin for the Civil Rights Community, Leroy Peck for the Council of Neighborhood Associations, and Ashley Leggett, the singular applicant for the Financial Expert position.

Hugh Tomlinson moved, seconded by Rod McQueen, to recommend approval of Option 1.

Option 1: Recommend the IA Board approve the appointments to the Blueprint Citizens Advisory Committee.

The motion passed 12-0.

IV. PUBLIC HEARING

6. First Public Hearing on the Proposed Fiscal Year 2022 Operating Budget and Fiscal Year 2022 – 2026 Five-Year Capital Improvement Program Budget for the Blueprint Intergovernmental Agency

Jim McShane opened the public hearing. There were no public speakers in-person or attending virtually, for the hearing.

Tres Long provided an overview of the budget item including community investment dollars and a year by year overview of Blueprint projects and revenue forecasts over the life of the program including bonds and loans, and the implementation plan for capital spending.

Autumn Calder provided an overview of the FY 2022 Infrastructure budget including an increase to the operating budget for a new project manager position and cost of living adjustments. Ms. Calder also provided a summary of the five-year \$284 million capital budget which included reoccurring annual allocations to local governments

and project allocations that funded 31 active projects in the first five years of the 2020 program.

Cristina Paredes provided a presentation on the FY 2022 OEV budget including an increase to the operating budget for a new position in the MWSBE Division, reoccurring annual allocations to local governments, and providing funding for a number of economic development projects such as the Disparity Study and the Incubator at the Leon County Research & Development Authority.

Peter Okonkwo questioned how much funding the Amazon project received, when the Disparity Study would kick off, and about debt services. Cristina Paredes stated that it was anticipated that Amazon would receive \$2 million allocated over six years at 60% of Leon County ad valorem taxes. The allocation was tied to job creation metrics that must be met in order to receive funds. The Disparity Study was underway, and she anticipated an agenda item going to the IA Board and CAC at the December 2021 meetings. Debt service accounted for \$1.1 million of the budget.

Rod McQueen questioned whether the FAMU and FSU projects would be held to the same MWSBE requirements of Blueprint and OEV. Cristina Paredes stated that OEV could not require either entity to meet certain thresholds on MWSBE spending however, they strongly encourage them to do so. OEV included the aspirational goals in the Memorandums of Understanding with FAMU and TCC and provided access to the database of over 500 MWSBE vendors. Should the IA Board elect to enter into an agreement with FSU, she anticipated that it would follow suit.

Kathy Bell requested clarification on the FDOT SIB Loan funding and whether it was project specific and inquired about Capital Circle Southwest funding. Autumn Calder stated that the SIB Loan funding would be allocated to the Northeast Gateway Project and clarified that FDOT would fund and manage the widening of Capital Circle Southwest widening. Kathy Bell questioned if there was reason to worry that future funding for Capital Circle Southwest from Springhill to Crawfordville Road was in jeopardy. Autumn Calder stated that the project was fully designed and noted that FDOT District 3 ranked this segment fourth on their list of priority unfunded projects. She anticipated that the FDOT would fund the construction as revenues become available.

V. ADJOURN

Jim McShane declared the meeting adjourned at 6:28 pm.



Economic Vitality Leadership Council Meeting

September 8, 2021 at 11:30 am
TCC Innovation Center

Meeting Minutes

MEMBERS IN ATTENDANCE

Attending In Person	Attending Virtually
Kim Moore	Cissy Proctor
Garry Simmons	Bill Smith
Jake Kiker	Brent Edington
Mitch Nelson	Ricardo Schneider
Keith Bowers	Dr. Temple Robinson
Katrina Rolle	
*Absent: Steve Evans, Mindy Perkins, Mark O'Bryant	

I. WELCOME

Ms. Kim Moore called the meeting to order at 11:40 a.m. by stating protocols and providing a brief summary of the meeting agenda.

II. ACTION AND DISCUSSION ITEMS

1. Approval of June 30, 2021 EVLC Minutes

Ms. Kim Moore progressed the meeting to an Approval of Minutes from the June 30, 2021, EVLC Meeting. Ms. Katrina Rolle motioned to move the item, and Mr. Keith Bowers seconded that motion. It carried unanimously.

2. Presentation by VisionFirst on the Office of Economic Vitality Strategic Plan Update and Council Discussion

Ms. Nancy Blum-Heintz from VisionFirst Advisors provided a brief overview of the Strategic Plan Update, starting with the project approach. The project approach included stakeholder engagement, demographic and economic assessments, assessing organizational and operational structures, analyzing trends and research, developing incentives to enhance Tallahassee-Leon County's competitiveness, developing goals and strategies, and presenting the final plan to stakeholders. Nancy stated that VisionFirst has already begun gathering input and has met with nearly 100 stakeholders, which include city and county officials, economic developers, business leaders, workforce and human resources leaders, and more. In addition, an online survey was done to reach out to additional constituents as well as a series of new interviews later in September. Nancy shared first impressions of the Office of Economic Vitality that VisionFirst received from their initial input and regional data.

Ms. Nancy Blum-Heintz provided a high-level overview of the review and approach of the draft economic development incentive tool kit, explaining what the definition of incentive and

associated primary goals. Nancy introduced Ms. Kathy Gelston from VisionFirst Advisors to give an overview of the draft incentives program. Ms. Katrina Rolle asked if that was all the data collected from their research, and Nancy confirmed that it was just a snapshot of the data. The full report will include more data but the VisionFirst team wanted to focus on incentives for this overview. Mr. Jake Kiker questioned focusing first on incentives for outside businesses versus organically growing businesses in our community. Nancy confirmed that this snapshot on incentives is just one piece of the puzzle for the Strategic Plan. Nancy specified that VisionFirst is taking a holistic approach and wanted to share a draft with the EVLC on where they are currently, and will give more information regarding incentives for all businesses in their report. Jake queried that the EVLC should not take this presentation as incentives being the top priority. Nancy confirmed that the strategy for the Strategic Plan will be a holistic approach for economic development and vitality for Tallahassee-Leon County.

Ms. Kathy Gelston began her overview of the draft incentive program by stating that an incentive is a deliberate investment and must meet the goals of economic development in the community, so not every business can be incentivized. Kathy also stated that she believes that it is equally as important to assist businesses that are already in your community and the draft program presented will focus on projects that are competitive. Kathy discusses the three tiers of the draft incentive program for new and expanding businesses and a draft entrepreneurship program.

Mrs. Cristina Paredes reiterated that the overview presented by VisionFirst is just a draft and that the EVLC can present questions or suggestions to VisionFirst both at the meeting and after the meeting. Mr. Ricardo Schneider asked if VisionFirst has done any researching on venture capital because companies need an additional approach to growing their business. Ms. Nancy Blum-Heintz stated VisionFirst will look into studies, but Florida does not historically leverage venture capital as well as other states. She also indicated that the work that the community has done on the last five-to-ten years for entrepreneurship has made a significant impact. Ms. Kathy Gelston identified that at her previous job at Mississippi State, there was an alumni venture capital program that is successful among universities.

3. Director Annual Report and FY 2022 Budget

Mrs. Cristina Paredes provided a brief overview of the Office of Economic Vitality's actions and accomplishments for Fiscal Year 2021, which includes the expansion of Danfoss Turbocor, the recruitment of Amazon, reaching 300 MWSBE certifications, and the progress of the Magnetic Taskforce. Cristina then transitioned to the Fiscal Year 2022 Budget, which she mentioned is going before the Intergovernmental Agency Board of Directors for approval. Cristina stated this year's proposed budget includes staff raises since there was no funding in the budget last year for salary increases due to the impacts of the pandemic as well as covers debt service costs. Cristina also stated that the office has received reimbursements from the CARES Act and COVID-19 relief options to plug back into strategic communications. Ms. Kim Moore thanked Ricardo for his work with the team to expand Danfoss and stated that they are excited for what is to come from the company and from Amazon.

4. Business Development and Project Activity Update

Mr. Drew Dietrich provided an update on the project activity since the last meeting. Drew reminded the Council of the Competitive Project Process, which includes six steps from lead generation to announcement. Drew stated that OEV has four capital projects (FSU, FAMU, TCC, and the North Florida Innovation Labs), one landed project (Amazon), and 13 active projects. Drew went into the depth on five projects, which range from information technology and professional services to distribution warehouse and advanced manufacturing. Drew then went into detail on the recruitment of Amazon, which will have a \$200 million capital investment and \$451 million economic impact. Ms. Kim Moore asked the number of jobs associated with Project

Cyprus, a corporate site selection venture. Drew responded that the company has not disclosed the number of jobs, but based on the size of the facility, he estimates 75 to 150 employees.

5. Magnetic Taskforce Update

Mrs. Cristina Paredes provided a brief update on the recent Magnetic Taskforce activity. Cristina stated that the Taskforce is nearing the end of year 3 of their agreement with Research on Investment (ROI). During the last Magnetic Taskforce meeting, Cristina stated that there was significant conversation regarding next steps. Cristina identified that the Taskforce agreed to extend ROI's contract by one year with key deliverables. Cristina stated that the next thing to come from the Taskforce will be a Magnetic Capital of the World marketing plan and plans to execute the Fiscal Year 2022 Business Development plan.

6. Economic Insider Report

Mr. Dan Lucas provided a brief update on the economic indicators. Dan provided a report on the following indicators: employment; unemployment; taxable sales, which has increased year-over-year; single family construction permits and median family sales price, which is outperforming last year; and Tallahassee Airport Passengers, which surpassed March 2020 levels. Dan stated that employment has significantly recovered since the start of the pandemic, as well as taxable sales and single-family permits being higher than the previous year. Dan also provided a brief presentation of business applications data, which was just released by the U.S. Census. Dan mentioned that for our metro area, the number of business applications were steady from 2005 to 2015, but significantly picked up in the last 5 years, with 2020 being the highest year thus far. Mr. Ricardo Schneider asked if there was a breakdown in sectors for the business application data. Dan clarified that this is a relatively new data set from the Census, and they are still in the process of refining it and breaking it down by demographics.

7. MWSBE Update

Mr. Darryl Jones provided an update on the MWSBE Division. Darryl presented the expenditure report, which would be presented to the Intergovernmental Agency Board of Directors. Darryl also provided an update on minority and women-owned enterprise (MWBE) participation to the Council as of July 2021, totaling about \$1 million with 15% MWBE utilization of the 12 City and County projects. Darryl also presented the MWSBE certification data to the Council as of August 2021, which has surpassed 300 certifications. Lastly, Darryl informed the Council of "Capturing Champions," a new radio podcast with Hallelujah 95.3 FM and an editorial column with the Capital Outlook, which will launched later this fall.

8. Presentation on FSU's Funding Request and Economic Impact Analysis for Repairs at the Doak S. Campbell Stadium and Next Steps

Mrs. Cristina Paredes provided a presentation of FSU's funding request and economic impact analysis for repairs at the Doak S. Campbell Stadium. Cristina mentioned that during the May 27 Intergovernmental Agency Board meeting, the Board asked the Office of Economic Vitality to evaluate the request from FSU for infrastructure repairs and the funding impact. The infrastructure repairs analysis categorizes the repairs into four categories: life safety (25 repairs for under \$18 million); accessibility (4 repairs for \$6.6 million); code compliance (5 repairs for \$1.7 million); and general maintenance (14 repairs for \$6.6 million). Cristina mentioned that there were 48 priority items in the analysis, which totaled \$32.9 million, but reminded the Council that FSU is just requested \$20 million from the economic development portion of the sales tax proceeds. Cristina stated that the FSU Center for Economic Forecasting and Analysis calculated the total economic impact for the repairs and maintenance to be 248 construction jobs, \$11.5 million in wages, and \$47 million in economic impact. Cristina mentioned that according to data

from Downs & St. Germain a typical FSU football season brings in \$80 million in economic impact each year. Cristina stated that the Office of Economic Vitality would reach their bonding capacity with this project, which will include \$20 million in FSU funding and \$6 million in debt financing.

Mr. Jake Kiker questioned that OEV would have to max out their bonding capacity and do additional debt financing to make the FSU request. Mrs. Cristina Paredes confirmed. Jake reiterated his question of maxing the bonding capacity and going into debt to fund this project. Cristina detailed that OEV will be creating additional revenue in Fiscal Year 2028 based on the budget and the proposed budget is balance utilizing the Future Leveraging Opportunity Fund over the next five years. Jake asked if the EVLC could make a recommendation on this. Cristina stated that this project is IA Board direction. Ms. Susan Dawson explained that under an amendment to the Interlocal Agreement, the EVLC is prohibited from making funding recommendations, but can make programmatic recommendation. Mr. Kim Moore reiterated that the EVLC can make programmatic recommendations but not funding recommendations. Mr. Ricardo Schneider questioned if the project would include local companies and organizations for construction. Cristina detailed that in each agreement with FAMU, TCC for similar infrastructure repairs, OEV has included a provision encouraging the universities to use minority and women-owned businesses and sent the OEV database of certified local MWSBE to them, and more than likely a similar clause will be included with FSU's agreement. Ms. Cissy Proctor asked how does the type of dollars that are being used for the universities' funding request fit into the proposed and approved use of the funds. Cristina answered that the economic development portion of the sales tax has to be dedicated to overall improvements of the local economy, and while it does not fit into OEV's long-term strategic plan, staff outlines the economic impact and visitor impact of these projects. Utilizing this information, the IA Board's has affirmed that similar projects (TCC and FAMU stadium infrastructure funding requests) meets the definition of improving our local economy.

*Prior to moving on to Item #9, Blueprint Attorney Susan Dawson recommended to Chair Moore to ask for any public comments at this time. There were no public comments.

9. Discussion and Recommendation to the IA Board on the Process for Evaluating Non-Competitive Economic Development Project Proposals

Prior to presenting the process, Mrs. Cristina Paredes provided a presentation on the process for evaluating non-competitive economic development project proposals. Cristina explained to the Council that the FSU, TCC, FAMU and Innovation Park incubator projects are examples of non-competitive projects that come before the IA Board for consideration. Cristina stated that during the July 15 IA Board meeting, the Board requested staff come back with a process for non-competitive projects. Cristina explained that there are three steps for accessing non-competitive projects, which follows that process that staff took when evaluation each one of the infrastructure projects: 1) if it fits into OEV's strategic plan and targeted industries; 2) the requesting agency and proposal where the economic impact is performed; 3) the fiscal impact. Cristina stated that simple put, this proposed policy codified the process that staff undertakes when evaluating non-competitive projects.

Mr. Jake Kiker sought clarification that the Council will not be making recommendations on current proposals, but projects going forward. Mrs. Cristina Paredes confirmed. Ms. Cissy Proctor asked if this will allow the Council to make any funding recommendations or solely programmatic. Ms. Kim Moore confirmed that it is solely programmatic. Cissy questioned how the Council could make programmatic recommendations when the finance portion is being presented to the Council. Ms. Kim Moore explained that the Council could not provide a recommended action related to the

financial piece of the FSU presentation since that is limited to the IA Board, but the current presentation on non-competitive projects policy is for future proposals. Ms. Susan Dawson confirmed that the EVLC could not make funding recommendations based on the amendment in the Interlocal Agreement, but the EVLC could weigh in on the programmatic side to determine if the projects fit into the strategic plan and overall view of economic development. Cristina elaborated that the Council can determine that a portion of a proposal fits the strategic plan and targeted industries but another portion of the proposal does not, so the Council could make a programmatic recommendation to support one portion and the other portion. Kim asked Cissy if that addressed her question. Cissy confirmed. Kim granted Jake time to ask his question. Jake stated he had the same question as Cissy and that it had been answered. Kim asked for recommendations from the Council. Cissy questioned how the recommendation process worked. Kim responded that the recommendations would be brought to the IA Board for discussion.

Ms. Kim Moore asked if the Council would like to make a motion for the policy. Mr. Keith Bowers motioned to move the item, and Ms. Katrina Rolle seconded that motion. It carried unanimously.

10. Amendment to the EVLC Bylaws

Mrs. Cristina Paredes provided a presentation on the amendments to the EVLC Bylaws. Cristina explained that in a review of the EVLC bylaws, staff identified several inconsistencies compared to the committee structure compared to the Blueprint Citizens Advisory Committee (BP CAC). Cristina and Ms. Susan Dawson worked together to address these amendments to the Bylaws. The proposed amendments include clarification on public input for all EVLC meetings, increasing member terms from two to three years and adding language for the election of a Chair and Vice Chair. In addition, language is being proposed to provide participation of former EVLC members serving in an expert role. Cristina added that the amendments would be presented to the IA Board if approved by the Council and that if the amendments are approved, Mr. Steve Evans' last meeting as chair would be in November. The Council would hold an election for chair and vice chair to serve 1 year being in January (again consistent with the BP CAC). Ms. Katrina Rolle inquired if both chair and vice-chair would serve one year and Cristina confirmed that this is correct.

Ms. Kim Moore asked if the Council would like to make a motion on the amendments. Mr. Keith Bowers motioned to move the item, and Mr. Ricardo Schneider seconded that motion. It carried unanimously.

CLOSING / ADJOURN

Mrs. Cristina Paredes stated that the Office of Economic Vitality recently won four International Economic Development Council (IEDC) awards for the Love Your Local campaign, the OEV website, the MWSBE Division, and the Data Driver.

Kim Moore thanked the EVLC for their leadership and adjourned the meeting.

The meeting adjourned at 1:07 p.m.

Next Economic Vitality Leadership Council Meeting:

Wednesday, November 17, 2021 at 11:30 am

THIS PAGE INTENTIONALLY LEFT BLANK

Blueprint Intergovernmental Agency Board of Directors Meeting Receipt and File: Blueprint Infrastructure Community Engagement Update September 27, 2021

This document provides the IA Board information regarding upcoming public engagement activities for the Blueprint projects.

Upon IA Board approval of the Agency's 5 year Capital Improvement Plan, Blueprint will launch an information campaign, "Delivering on the Blueprint Promise", focused on the activity and projects moving forward in the 5-year CIP. To promote broader community awareness of the Agency's program of work, information will be shared using a variety of techniques, including, but not limited to:

- Brochure (hard and digital)- Delivering on the Blueprint Promise: Building Infrastructure Across the Community
- Social Media
- Display Ads – Quarterly Report
- Media Releases
- Radio
- Speakers Bureau
- Featured Guest
- Website

UPCOMING PROJECT ENGAGEMENT

For many of the active projects, engagement is continuous and ongoing as staff meets with or otherwise maintains communications with homeowner associations, business operators, individual citizens, and project focused working groups. Strategic, timely and project-focused community engagement fosters positive relationships with those members of the public directly affected by or who have a unique association or special interest in the project. This concentrated engagement is achieved by connecting with the public in small group or individual settings and sharing information and facilitating conversations related to ideas or concerns associated with the project. The Blueprint team maintains an open door for the community to dialogue with any staff member.

Planned, project-related engagement activities scheduled to occur between the September 27, 2021 and December 9, 2021 IA Board meetings are outlined below.

Capital Cascades Trail 3 – History and Culture Trail - This project will honor adjacent resilient neighborhoods, civil-rights advocates, and economic engines of the communities located along FAMU Way. It will highlight the culture of these communities and their stories through artistic, cultural, and historical interpretations. The project will provide an interactive, immersive outdoor museum experience to residents and tourists alike that recognizes and celebrates the historical contributions and cultural impact of these communities. Interpretive history kiosks will display images, photographs, and historic information about the neighborhoods, businesses, and people living and working in the

area. Through a partnership with the Council on Culture and Art (COCA), artistic installations are planned to complement the interpretive kiosks. Please see Attachment 1, the project snapshot, for additional project information.

Community Engagement - October 5 and 9, 2021 -The project team will present the draft design concepts and kiosk locations as recommended by the Working Group to the project stakeholders through virtual and in-person community meetings. The presentation is included as Attachment 2. Please visit www.BlueprintIA.org/currentprojects for information on attending the community meetings.

UPCOMING COMMUNITY ENGAGEMENT

Additionally, staff attends and provides updates to a variety of special interest and civic organizations via their meetings and informs the community about the Agency and related projects. Planned community level engagement activities are outlined below.

September 28: NEBA

September 30: Providence Neighborhood, Heart of the Hill

October 4: Midtown Stakeholders Committee

October 11: City/County Bicycle Working Group

November 2: Neighborhood Leadership Academy

November 4: APWA, local chapter

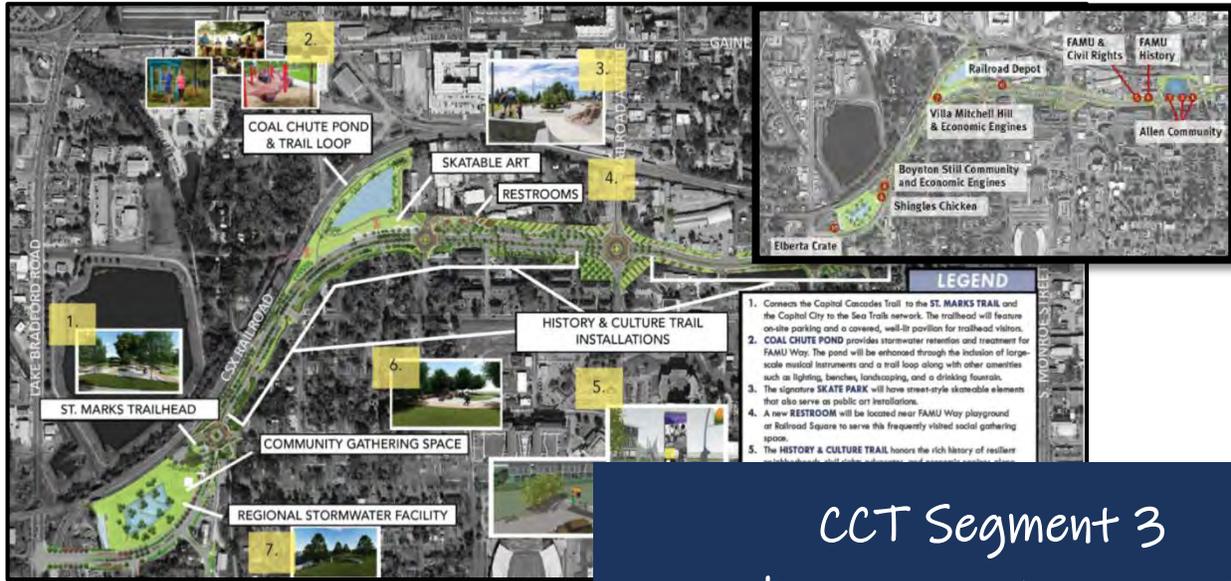
November 18: City/County Bicycle Working Group

Attachments:

1. History and Culture Trail Project Snapshot
2. History and Culture Trail Community Presentation October 5 and 9, 2021



Project Website:
blueprintia.org/projects/cct-segment-3-amenities/
Staff Contact: Tatiana Daguillard
(850) 219-1081
Tatiana.daguillard@blueprintia.org



CCT Segment 3 History & Culture Trail

Project Highlights

- The project will celebrate and highlight the history and culture of the neighborhoods and businesses along FAMU Way through artistic cultural and historical interpretative kiosks that will display images, photographs, and historic information.
- Through a partnership with the Council on Culture and Art (COCA), artistic installations are planned to complement the interpretive kiosks.
- The project team includes a citizen working group that will assist in the concept and content development for historical and cultural interpretations

Current Status

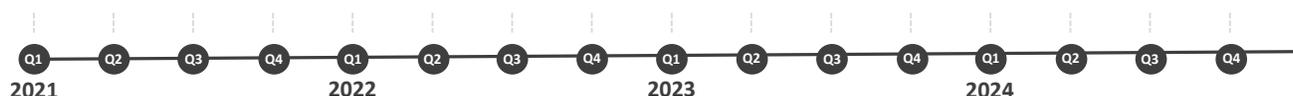
- The project kickoff meeting was held December 18, 2021.
- Design is estimated to be completed in Q2 2022.
- Initial community engagement activities took place in June 2021.

Design

Q1 – Q4 2021

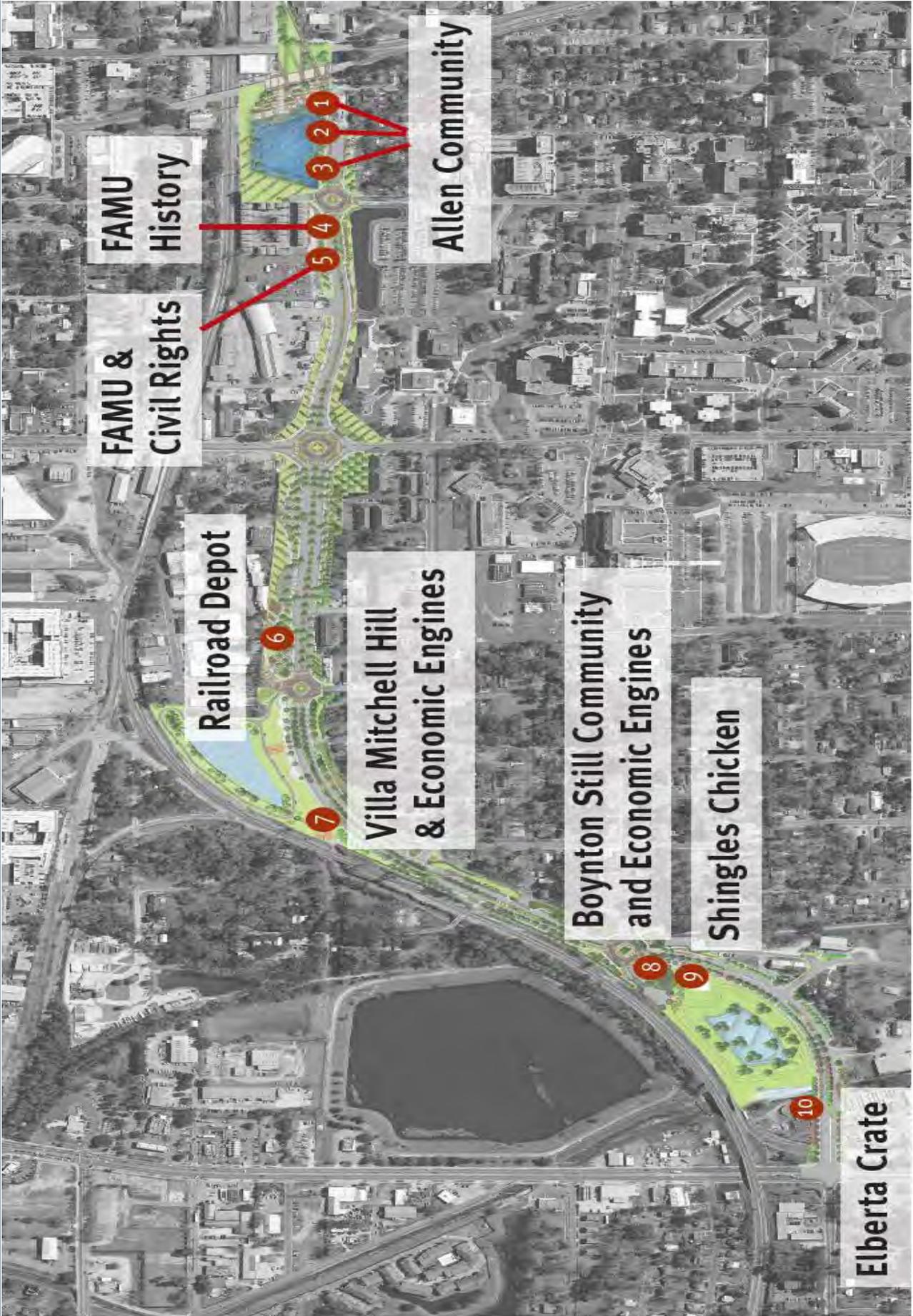
Construction

Q3 2021 – Q1 2022



BLUEPRINT

INTERGOVERNMENTAL AGENCY





Capital Cascades Trail – History & Culture Trail

Preliminary Design 2: Interim Update

August 16, 2021



Feedback from previous meetings and community engagement

- Preferred Option 2 with silhouettes/icons
- Explore wood or faux wood option
- Color palette shouldn't be too bright or too neutral
- Green/orange colors could relate to FAMU; avoid a garnet/gold combo



Client Blueprint Intergovernmental Agency	Project No. 20WP10303001	Date 08.16.21	Page Number 2
---	-----------------------------	------------------	-------------------------

Icon development

Capital Cascades Trail – History & Culture Trail



**Life in the
Allen Subdivision**



**Allen's
Black-owned Businesses**



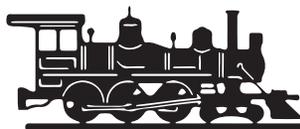
FAMU & Allen



FAMU



Civil rights



RR depot



Villa Mitchell



Boynton Still



Shingles



Elberta Crate



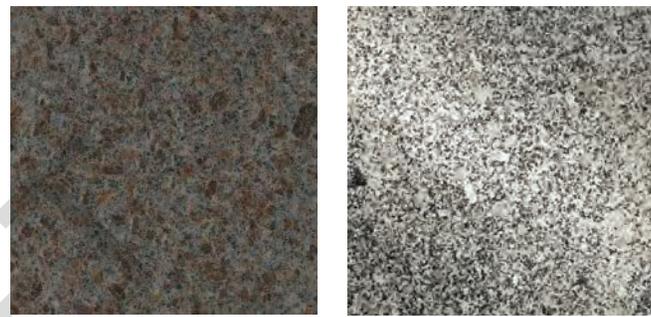
Materials

Capital Cascades Trail – History & Culture Trail

Faux wood print: Direct Embed powdercoated sublimation print



Granite (match Phase 2 Granite Plinths)



Laser cut aluminum or steel



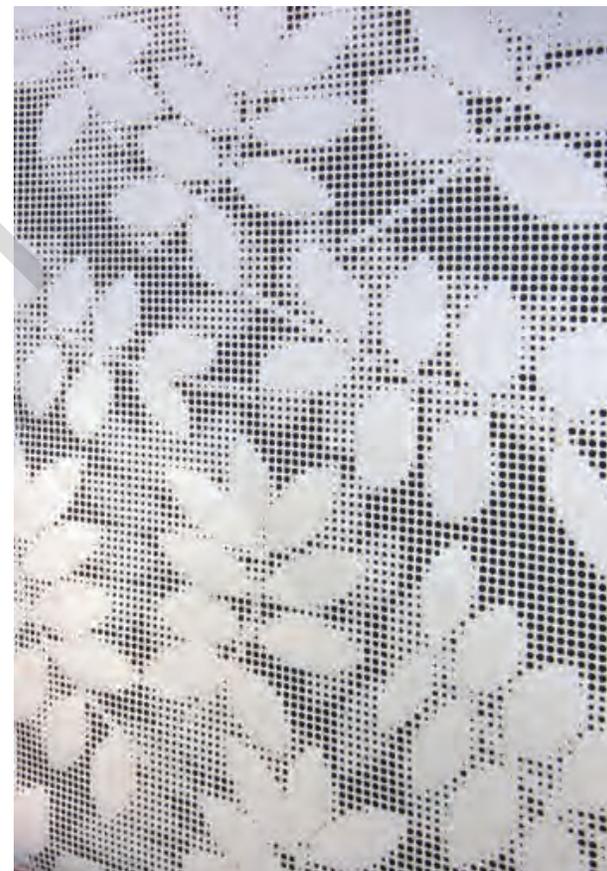
Anodized aluminum



Pattern

Capital Cascades Trail – History & Culture Trail

Pecan leaves



Sign Design

Capital Cascades Trail – History & Culture Trail

Option 1

Option 2



Client Blueprint Intergovernmental Agency	Project No. 20WPI0303001	Date 08.16.21	Page Number 6
---	-----------------------------	------------------	-------------------------

Color options

Capital Cascades Trail – History & Culture Trail



A



B



Color options

Capital Cascades Trail – History & Culture Trail



C



D



Client Blueprint Intergovernmental Agency	Project No. 20WPI0303001	Date 08.16.21	Page Number 8
---	-----------------------------	------------------	-------------------------

Color options

Capital Cascades Trail – History & Culture Trail



Example panel layouts

Capital Cascades Trail – History & Culture Trail



"I remember going to Woolworth's and going to the Florida Theatre and the State Theatre, those were the two movie houses they had downtown, and I remember carrying signs and getting up there with the other students."

—Hubert Brown Jr., former Allen resident, 2015

Boycotting and picketing the segregated lunch counters at Nesner's, McCroy's, F. W. Woolworth's, Walgreen's, and Sear's stores, 1960.



Rev. King Solomon Dupont, pastor of Greater Fountain Chapel Church during the 1950s Tallahassee Bus Boycott, served as vice president of the Tallahassee Inter-City Council, which arranged transportation to get bus boycotters to work.

Church Involvement

Behind the scenes and on the streets, pastors from several African American neighborhoods took on leadership roles in Tallahassee's Civil Rights Movement. Churches served as centers of organization, mobilization, and refuge for protestors. When FAMU's Black students and Florida State University's White students, members of the Congress of Racial Equality, could not meet on each other's campuses, they gathered in a church to plan a prayer meeting at the Capitol. When police unleashed teargas at community and student protestors, they found safety in Allen's Gethsemane Baptist Missionary Church.



Pastors on the march, 1971. (Left to right): Rev. James Orange; Father David Brooks, rector of St. Michael and All Angels Episcopal Church; Rev. R. N. Gooden, pastor of St. Mary Primitive Baptist Church; and Rev. Charles Kenzie Steele, pastor of Bethel Missionary Baptist Church.



On August 27, 1956, Tallahassee police arrested Rev. Charles Kenzie Steele (center) and Rev. Daniel Speed (right) for operating a carpool service without a license. Rev. Steele served as president of the Tallahassee Inter-City Council and the first vice president of the Southern Christian Leadership Conference under Dr. Martin Luther King Jr. Both he and Rev. Speed served terms as president of the NAACP's Tallahassee branch.

Civil Rights

A United Front

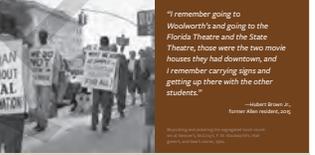
"The activity of student protesters at FAMU is unprecedented; students at no other school did as much or produced as much as did FAMU students... There's not a chance civil rights would be as far along [without FAMU]."

—Dr. Charles L. Smith, Tallahassee Democrat, November 16, 1960

Florida A&M University and nearby Black communities joined forces in the Civil Rights Movement, playing a prominent role in a local and national struggle. Allen was a gathering place for college students heading to demonstrations at the Capitol or to sites and projects of segregated businesses on Monroe Street. When FAMU students marched, neighbors marched alongside them. Two FAMU students also led in the "Whites only" section of a bus triggered a bus boycott that united fellow students and African Americans throughout Tallahassee in a common cause.



Dr. Charles L. Smith, Tallahassee Democrat, November 16, 1960. (Left) Student protesters at FAMU. (Right) Student protesters at FAMU. (Bottom) Student protesters at FAMU.



"I remember going to Woolworth's and going to the Florida Theatre and the State Theatre, those were the two movie houses they had downtown, and I remember carrying signs and getting up there with the other students."

—Hubert Brown Jr., former Allen resident, 2015



Church Involvement

Behind the scenes and on the streets, pastors from several African American neighborhoods took on leadership roles in Tallahassee's Civil Rights Movement. Churches served as centers of organization, mobilization, and refuge for protestors. When FAMU's Black students and Florida State University's White students, members of the Congress of Racial Equality, could not meet on each other's campuses, they gathered in a church to plan a prayer meeting at the Capitol. When police unleashed teargas at community and student protestors, they found safety in Allen's Gethsemane Baptist Missionary Church.



"The police forced us back into Allen Subdivision with water hoses and teargas. I ran with the college students into Gethsemane Church and saw the teargas they threw in the church to flush us out. We were arrested, fingerprinted, and held in the fenced backyard of the County Jail on Gaines Street until someone from FAMU bailed us out."

—Earlene Allison Farmer, former Allen resident, 2015

Thank you [Learn More](#)

Milestones of Protest and Progress

1956

FAMU students Wilhelmina Jakes and Carrie Patterson sit in the "Whites only" section of a segregated bus. They got arrested and, the next morning, a cross burned on the front lawn of their Allen boarding home. In response, classmates—soon joined by the Black community—start the Tallahassee Bus Boycott, sparking Tallahassee's Civil Rights Movement.



"I recall my first time sitting on that seat. You know, the long seat behind the driver. But it must have been the first time sitting next to a 'white lady'."

1958

Four white men rape a Black female FAMU student. The student body boycotts classes, closing down the university, which brings national and international attention to the case and the activism of FAMU students. The four men each receive life sentences.



1960-64

In a series of lunch counter protests at Nesner's, McCroy's, F.W. Woolworth's, Walgreen's, and Sear's stores, FAMU student activists, including Patricia and Priscilla Stephens, are arrested for sitting in a "Whites only" section and choose to serve jail time rather than pay a fine. The Stephens sisters organize the Tallahassee chapter of the Congress of Racial Equality (CORE).



"We feel honored that we are able to sit in jail for sixty days for such a worthy cause. And we are willing to sit it again and again as long as it is necessary."

1963-64

Protests of Tallahassee's segregated movie theaters lead to arrests of large numbers of FAMU students.



1964

The NAACP marches to the Tallahassee Capitol to protest the U.S. Senate filibuster placing an obstacle to passage of the Civil Rights Act.



1971

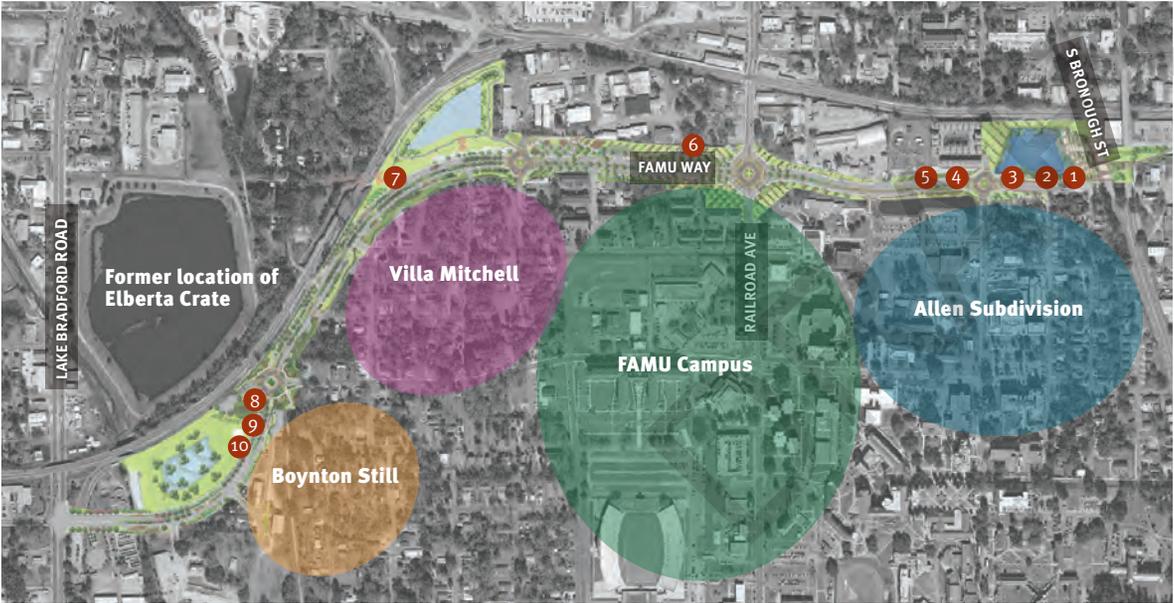
Tallahassee Civil Rights March



Thank you [Learn More](#)

Trailhead signs

- Will use same look & feel, materials, fonts as interpretive signs, but may have a different form/shape
- May include a project map to give an overview of the station themes and public art, and the neighborhoods/businesses they relate to



Project description: Key ideas

- Share and celebrate the rich history and culture of the neighborhoods, businesses, and people living in the areas surrounding the Capital Cascades Trail
- Highlight the history of the Tallahassee African-American community here, FAMU, and the local civil rights movement
- Enhance the tolerance, diversity, and understanding of our communal history
- Document unwritten or underrepresented history; use first-person accounts to inform our narratives.

Sign locations

DRAFT

Sign location overview

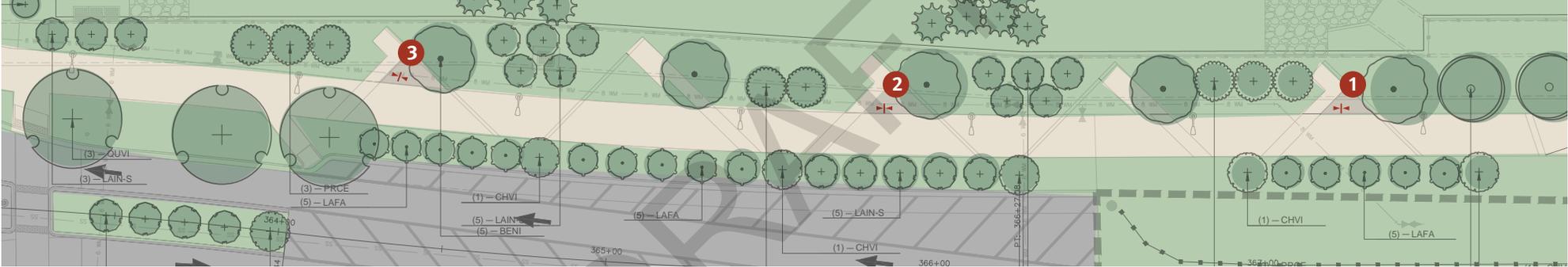


Client Blueprint Intergovernmental Agency	Project No. 20WPI0303001	Date 08.16.21	Page Number 15
---	-----------------------------	------------------	--------------------------

Stations 1-3: Allen Community



plan overview



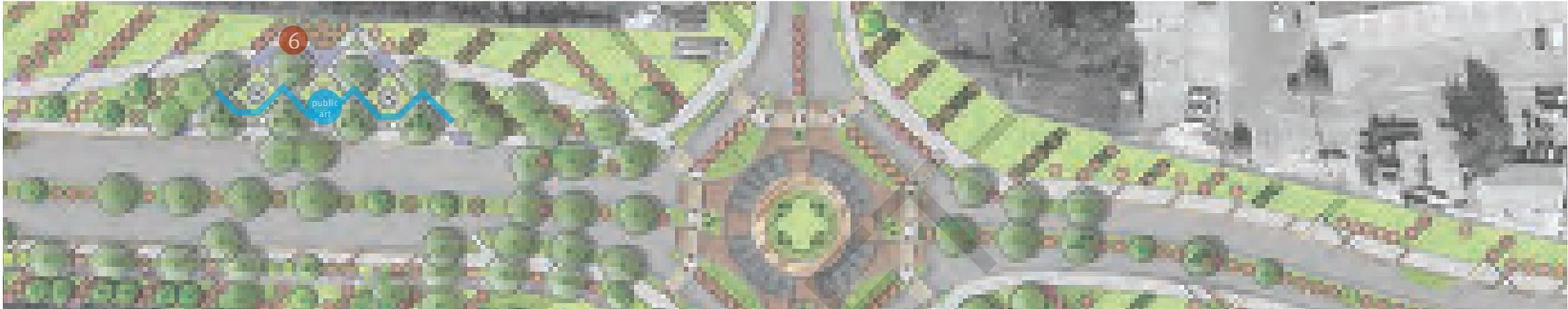
plan detail



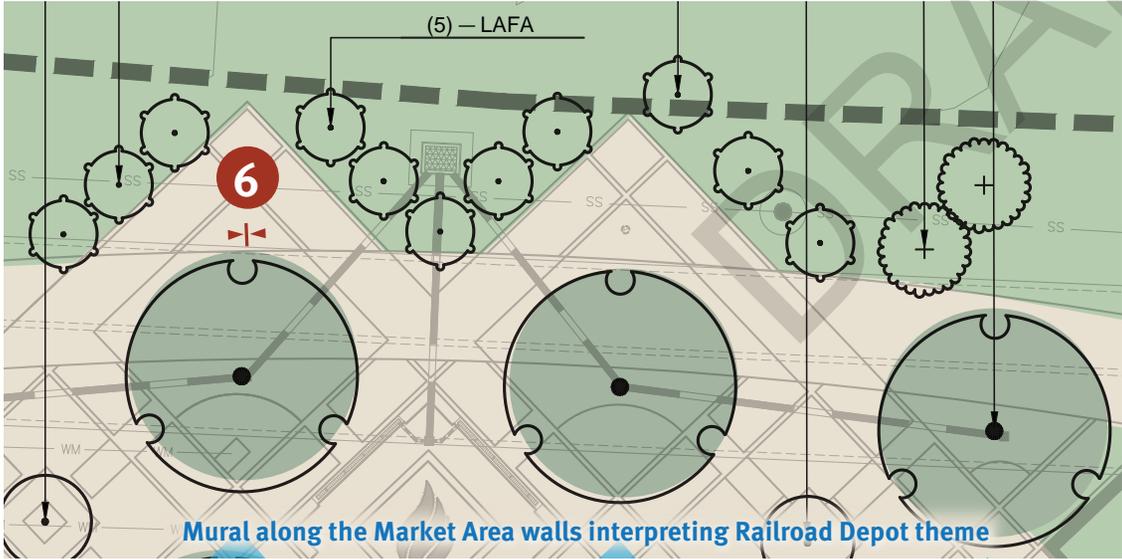
Client Blueprint Intergovernmental Agency	Project No. 20WPI0303001	Date 08.16.21	Page Number 16
---	-----------------------------	------------------	--------------------------

Station 6: Railroad Depot

Capital Cascades Trail – History & Culture Trail



plan overview



plan detail

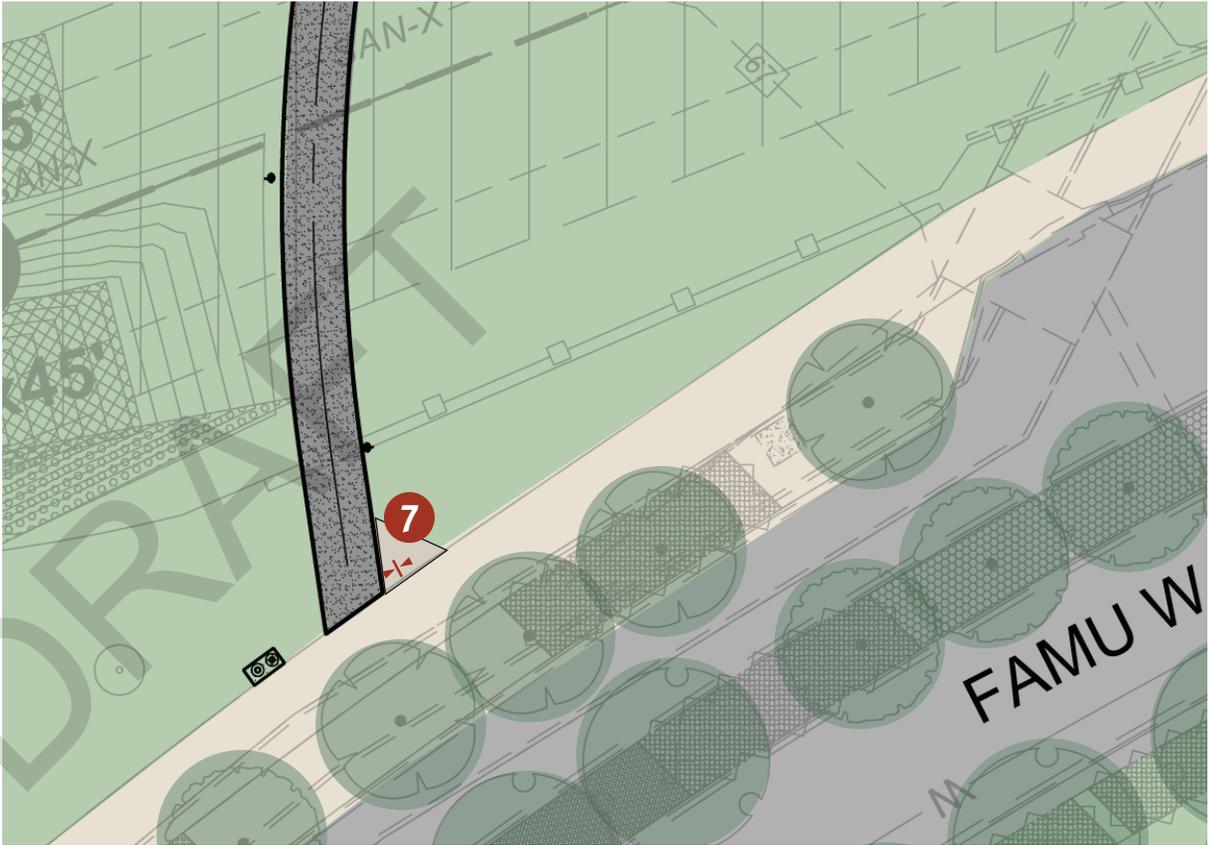


Client Blueprint Intergovernmental Agency	Project No. 20WPI0303001	Date 08.16.21	Page Number 18
---	-----------------------------	------------------	--------------------------

Station 7: Villa Mitchell



plan overview



plan detail

Client	Project No.	Date	Page Number
Blueprint Intergovernmental Agency	20WPI0303001	08.16.21	19

Stations 8-10: Boynton Still, Elberta Crate, and Shingles Chicken

Capital Cascades Trail – History & Culture Trail



plan overview



plan detail

Client Blueprint Intergovernmental Agency	Project No. 20WPI0303001	Date 08.16.21	Page Number 20
---	-----------------------------	------------------	--------------------------

Next steps

Sign design

- Continue laying out text and images on panels; identify the sizes and ways in which images may be used most effectively (large hero image, background, converted to halftone, etc)
- Develop pecan leaf pattern and icons
- Design trailhead signs
- Advance sign design, materials, palette, construction, and locations

Content

- Coordinate edits, additions and/or deletions to panels according to what will fit and how images are prioritized
- Obtain high-resolution images
- Finalize quotes and narratives

Next Community engagement event: Workshop 4

Client	Project No.	Date	Page Number
Blueprint Intergovernmental Agency	20WPI0303001	08.16.21	21