

**BOARD OF DIRECTORS
MEETING**

April 15, 2020
1:00 pm
Special Meeting VIA WebEx

Chair: Bryan Desloge

Agenda

I.	AGENDA MODIFICATIONS	Page
II.	CITIZENS TO BE HEARD ON NON-AGENDAED ITEMS	
III.	INFORMATIONAL ITEMS/PRESENTATIONS <ul style="list-style-type: none">Economic Update	
IV.	CONSENT	
1.	Approval of the March 25, 2019 Blueprint Intergovernmental Agency Board of Directors Emergency Meeting Minutes	1
V.	GENERAL BUSINESS/PRESENTATIONS	
2.	Status Report on the Federal, State, and Local COVID-19 Response and Relief Efforts and Consideration on Additional Support for Service Industry Businesses	13
3.	Acceptance of the Status Report on COVID-19 Economic Relief Program (CEDR)	83
VI.	CITIZENS TO BE HEARD <p>Citizens desiring to speak must fill out a Speaker Request Form the Chair reserves the right to limit the number of speakers or time allotted to each</p>	
VII.	ADJOURN	

NEXT BOARD OF DIRECTORS MEETING: May 21, 2020, 3:00 PM

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons needing a special accommodation to attend this meeting should contact Susan Emmanuel, Public Information Officer, 315 South Calhoun Street, Suite 450, Tallahassee, Florida, 32301, at least 48 hours prior to the meeting. Telephone: 850-219-1060; or 1-800-955-8770 (Voice) or 711 via Florida Relay Service.

Blueprint Intergovernmental Agency Board of Directors Agenda Item #1

April 15, 2020

Title:	Approval of the March 25, 2020 Blueprint Intergovernmental Agency Board of Directors Emergency Meeting Minutes
Category:	Consent
Department:	Blueprint Intergovernmental Agency
Intergovernmental Management Committee:	Vincent S. Long, Leon County Administrator Reese Goad, City of Tallahassee Manager
Lead Staff / Project Team:	Benjamin H. Pingree, Director, Department of PLACE Autumn Calder, Director, Blueprint Cristina Paredes, Director, Office of Economic Vitality

STATEMENT OF ISSUE:

This agenda item presents the summary meeting minutes for the March 25, 2020, Blueprint Intergovernmental Agency Board of Directors (IA Board) emergency meeting and requests the IA Board's review and approval of the minutes as presented.

FISCAL IMPACT

This item has no fiscal impact.

RECOMMENDED ACTION:

Option 1: Approve the March 25, 2020, Blueprint Intergovernmental Agency Board of Directors emergency meeting minutes.

OPTIONS:

Option 1: Approve the March 25, 2020, Blueprint Intergovernmental Agency Board of Directors emergency meeting minutes.

Option 2: IA Board Direction.

Attachments:

1. Draft Summary Minutes of the Blueprint Intergovernmental Agency Board of Directors Emergency Meeting on March 25, 2020.

Blueprint Intergovernmental Agency Emergency Board of Directors Meeting Minutes

Date: May 21, 2020
To: Board of Directors
From: Benjamin H. Pingree, PLACE Director
Subject: Summary Minutes to Emergency Board of Directors Meeting of March 25, 2020

MEMBERS PRESENT

COUNTY	CITY
Commissioner Bryan Desloge, Chair	Commissioner Elaine Bryant, Vice-Chair
Commissioner Kristin Dozier	Mayor John Dailey
Commissioner Nick Maddox	Commissioner Curtis Richardson
Commissioner Mary Ann Lindley	Commissioner Jeremy Matlow
Commissioner Bill Proctor	Commissioner Dianne Williams-Cox
Commissioner Jimbo Jackson	
Commissioner Rick Minor	

I. AGENDA MODIFICATIONS

- There were no agenda modifications.

II. CITIZENS TO BE HEARD ON NON-AGENDAED ITEMS

- Public comments were received by email to Comments@BlueprintIA.org through 9:00 a.m. on March 25, 2020. All comments received by that time were provided to the IA Board as part of the record.

III. GENERAL BUSINESS

Consideration of COVID-19 Economic Disaster Relief Assistance Grant Program for Small Business

IA Board Chairman Bryan Desloge called the emergency meeting of the IA Board to order and provided an overview of the meeting procedures and guidelines, given the requirements of the Governor's Executive Order, and urgent need for the meeting associated with the global COVID-19 pandemic.

Leon County Administrator, Vince Long, provided an overview of the Blueprint program and described how Blueprint 2000 helped the local economy recover more quickly during the Great Recession. The Blueprint program uniquely positioned Leon County to address economic challenges emerging from the global COVID-19 pandemic, which presented a particular threat to small businesses. The County

Administrator and City Manager, acting as the Intergovernmental Management Committee (IMC), tasked the Office of Economic Vitality to provide the IA Board with recommendations for local support of local small business owners. The County Administrator described the assumptions inherent in the recommendations, which were detailed in the associated agenda item. The proposed OEV program was intended to be a 'bridge to the bridge,' using local resources to bridge the gap to the availability of state or federal aid for local businesses.

Tallahassee City Manager, Reese Goad, addressed the approach to protecting the health and welfare of the local community. Under the direction of the IMC, OEV staff issued a business assessment survey, business resource guide, and began to develop options to assist local businesses. The City Manager recognized that substantial aid to small businesses and unemployed workers would be provided by the federal government, but locally there was a desire to support local businesses with local resources in the immediate future.

PLACE Director, Ben Pingree, described the request by the IMC for OEV to develop options for providing relief for local businesses in the face of the looming global health crisis. The proposal considered the following objectives: protect small business, avoid initial unemployment, laser focus on small business community as backbone of economy, do not duplicate any state or federal program but rather anticipate, align, and leverage those funds, fill the gaps to accelerate recovery, and continue to monitor the evolving global situation.

Sarah Vilms, with Squire Patton Boggs, provided an overview of the proposed federal stimulus package. Earlier Wednesday morning, March 25 2020, a deal was struck at 1:30 am by the US Senate regarding proposed CARES Act legislation providing relief to small businesses, non-profits, unemployed, healthcare, etc. but still was pending a final until a vote by Congress and signature by the President, which is anticipated for the end of the week. Mrs. Vilms focused her talking points on anticipated aid to be made available to small businesses by the federal legislation, addressed funding to be made available to states, cities with populations larger than 500,000 persons, unemployment, and direct benefits to individuals.

Commissioner Rick Minor asked Mrs. Vilms to summarize the benefits within the federal legislation for employees of small businesses. Mrs. Vilms described the small business loan program included in the federal legislation would provide forgivable and collateral-free loans to cover 2.5 times monthly payroll expenses, which would allow employers to continue to maintain pay for employees through June 30, 2020. County Commissioner Vince Long added that for employees that were previously laid off or let go, unemployment programs would provide benefits for up to four months.

Commissioner Kristen Dozier asked Mrs. Vilms to discuss benefits and the application process for nonprofits. Mrs. Vilms stated that the funding available for businesses through the Small Business Administration (SBA) would be available for nonprofits. As soon as bill was enacted, it was anticipated the funds would be available within 30 days, if not sooner, through the local SBA. Commissioner Dozier also requested information on support through the federal legislation for operating costs for

nonprofits, including program and service activities. Mrs. Vilms stated that she would need to look into this further to determine the answer.

Commissioner Jeremy Matlow advocated for finding ways to support local nonprofits. Commissioner Matlow inquired about assistance through the federal legislation for sole proprietors and gig economy workers. Mrs. Vilms stated that sole proprietors were eligible for the federal loan program to be administered through local SBAs.

Mrs. Vilms stated she would send a document summarizing the federal legislation to date. Regarding the global pandemic, Mrs. Vilms noted that at least two more federal legislative actions were anticipated. Chairman Desloge noted that the summary document that Mrs. Vilms would develop would be made available to the public.

Commissioner Curtis Richardson inquired as to how information regarding the federal legislation would be disseminated to local business owners. Ben Pingree described the Business Resource Guide developed by OEV, which is updated regularly with key programs and resources as they became available. OEV was amplifying that resource constantly and uncovering every stone.

Commissioner Diane Williams-Cox inquired about previously furloughed or laid off, but could be added back onto the payroll and noted the importance of getting people back on the payroll. Mrs. Vilms could not provide an answer at that time.

Mr. Pingree summarized the anticipated benefits from the federal legislation, and presented the OEV program proposal for the COVID-19 Economic Disaster Relief Program (CEDR). Mr. Pingree discussed the CEDR program requirements as detailed in the agenda materials. Once applications were received, Mr. Pingree committed to a three to five day turnaround from application to payment for CEDR grant applicants.

Commissioner Mary Ann Lindley noted importance of long-term projects in helping revive the economy, and expressed hope that conversation would be specific to the \$1 million as proposed. Commissioner Lindley also expressed concern about relief for local nonprofits and utility relief.

Mr. Pingree acknowledged that \$1 million could have a large impact and deferred to the City regarding utility relief. Mr. Pingree acknowledged CEDR grant program was only available to local for-profit businesses, but federal resources were available to assist nonprofits.

Mayor John Dailey expressed concerns similar to Commissioner Lindley regarding nonprofits and the need for utility relief. Mayor Dailey expressed support for the \$1 million CEDR grant program and proposed a similar \$1 million program for individuals and nonprofits to provide utility relief. Mayor Dailey suggested using \$1 million in funding from the Blueprint 2000 Headwaters of St. Marks project to fund the new \$1 million grant fund for individual and nonprofit utility relief.

Mr. Pingree clarified that the \$1 million proposed for the CEDR program was from the 12% economic development portion of the sales tax. Under current laws, ordinances,

and regulations of the Blueprint IA, there was not an option to mix funding for economic development and infrastructure without a substantial amendment.

Commissioner Richardson expressed support for maintaining commitment to the Blueprint program and projects and concern for local nonprofits. He questioned how OEV staff would respond to large influx of calls coming into the office regarding these programs. Mr. Pingree stated OEV was leveraging every stakeholder, chamber of commerce, and that there was the ability to handle the incoming calls through collaboration with PLACE departments and through the City Manager and County Administrator.

Commissioner Minor noted that nonprofits account for \$3 million of local economy and that he was interested in seeing the CEDR program adapted to make nonprofits eligible. He also requested the requirement to have a utility account in good standing be relaxed to have an account not outstanding past 60 days. Regarding the clawback provision of the CEDR grant, Commissioner Minor proposed strengthening that portion to hold businesses accountable. He noted that taxpayer dollars should be used for keeping businesses in business and keeping employees on payroll. Lastly, he noted that he had heard from the business community that \$2,500 was not sufficient to be a 'bridge to the bridge' and he proposed a larger amount of money or tiered system for larger businesses. Commissioner Minor suggested grant amounts be increased as well as tiered to have the most impact.

Commissioner Williams-Cox discussed her desire to increase the amount of local grant funding and proposed at least \$2 million be made available for local businesses. She also suggested levels for grant funding dependent on the size of businesses to ensure very small businesses, such as sole-proprietors, were not competing against larger businesses. Commissioner Williams-Cox also discussed the need to focus on minority and women-owned businesses.

Commissioner Maddox supported Commissioner Richardson's comments, and supported Mayor Dailey's statement regarding nonprofits. He expressed his support for maintaining the commitment to voters regarding the use of sales tax funds for the intended projects.

Commissioner Bryant questioned the requirement regarding an active utility account. She noted that for very small businesses, utility services could be shared and some businesses might not have a utility account in their name. Mr. Pingree noted there was flexibility in the interpretation and they would ascertain where the utilities were.

Commissioner Bryant also questioned whether faith-based organizations qualified for the grant. Mr. Pingree stated that OEV researched that and, according to the Florida Constitution, they did not believe that faith-based organizations qualified for the grant. Blueprint Attorney Susan Dawson referenced Article I, Section 3 of the Florida Constitution. Commissioner Bryant stated that the City of Tallahassee previously provided support to faith-based organizations. She also expressed support for including nonprofits in local relief efforts. Commissioner Bryant also expressed support for increasing the grant amount from \$1 million but that funding did not need to come from Blueprint.

Commissioner Matlow noted that resources were available to increase the grant funding available to help local businesses. He noted that his businesses would not be applying for local funding but that local businesses and restaurants needed assistance to help survive in the near-term. Commissioner Matlow agreed with Commissioner Minor that \$2,500 was not enough to help most small businesses and suggested a \$5,000 grant amount. He also agreed with previous suggestions for a tiered structure to the grant amounts. Commissioner Matlow also supported Mayor Dailey's suggestion for utility relief. Noting that some small businesses might not be interested in taking on additional debt, he questioned the grant requirement regarding the state/federal loan application, as well as the utility account in good standing requirement. Commissioner Matlow also stated that he supported future phases of support for local businesses, including grants and loans.

Commissioner Dozier expressed support for the current grant proposal and noted that additional staff might be needed to assist with grant application and getting the word out. She noted that she wanted to see current commitments upheld, such as Project Juggernaut, but did not want to make any further large dollar commitments. Commissioner Dozier also expressed support for grant amount tiers, increasing grant amounts to \$5,000, and providing flexibility. She requested details on the loan review committee, which could be provided via email by staff later. Commissioner Dozier questioned whether the City was developing a program to provide utility relief. She also suggested the IA Board meet again in the coming weeks to continue the discussion and monitor relief efforts.

Mr. Pingree stated that OEV was focused on leveraging state funds and had substantial resources to assist with this effort. He noted that he would work with the IMC to schedule a future IA Board meeting. Mr. Pingree noted that staff, and not a committee, would review the grant applications and that training was scheduled for the following morning, with speed being of the essence for the program.

Commissioner Proctor supported an additional \$1 million for 'Phase 2' of grant funding and noted that additional funds might be necessary depending on the length of the pandemic impacts. Commissioner Proctor suggested the Leon County community deserved a response to the federal government relief stipulation that only communities over 500,000 people qualified for aid per the federal stimulus. He also discussed his records from a January 2014 meeting, which noted the discussion regarding the percentage allocation from the sales tax for economic development. He expressed a need for flexibility regarding local relief using economic development dollars, and noted additional funds would likely be necessary. Commissioner Proctor also proposed a 50/50 Corona Relief utility bill relief program, which would reduce utility bills by 50% for qualified applicants. Commissioner Proctor noted that he spoke with, and received a letter from, the leadership at Bond and Neighborhood Medical Center regarding the impacts of the Covid-19 virus. He requested the City and County agenda them to hear their requests as these organizations support local efforts to battle the health crisis.

Commissioner Jackson noted that 11% of Leon County is employed by nonprofit organizations and that at some point the City and County Commissions needed to consider these organizations. He acknowledged that small business owners were the

backbone of the Leon County community and that any resources that could be made available would be valuable. Commissioner Jackson agreed with Commissioner Lindley that this was a step in the right direction.

Commissioner Desloge suggested scheduling an IA Board meeting sooner than 30-days but noted that the current situation changed daily. He suggested the IA Board consider the current grant program proposal, which could act as a catalyst in the near term and reconsider additional measures as necessary in the future.

City Manager Reese Goad noted that the City of Tallahassee was the first in the state to suspend disconnection of utility accounts for 60-days; since that time, more structure was added, including repayment options. Regarding utility relief, the City Manager discussed that the City was not the only utility provider in the community and the proposal should be fair for all service providers. The electric utility funds had a requirement to be used uniformly, meaning the City could not provide relief to one household without providing it to all. However, funds from other sources could be applied in such a manner as a relief program. Currently, the City Manager stated that the City was working with any persons or businesses that needed help or relief due to the health crisis.

County Administrator Vince Long noted that staff would need three to four weeks to analyze the federal legislation and determine local benefits and gaps. Regarding resources available at OEV, he noted that revenues at OEV have only accrued for the past three months. Bonding was an option to provide additional dollars for local relief, but it was not an expeditious option.

Commissioner Jackson moved, seconded by Commissioner Desloge, approval Option 1.

Option 1: Approve the COVID-19 Economic Disaster Relief (CEDR) Assistance Grant Program for Small Business in the amount of \$1 million and approve the allocation of funds from the City/County payback to the CEDR grant program.

Regarding the next meeting date, Commissioner Dozier suggested three weeks and expressed support for City and County Commission meetings prior to that date to provide the opportunity to discuss their own efforts prior to reconvening as the IA Board. The City Manager noted the City Commission was meeting on April 8, and the County Administrator noted the County Commission was scheduled to meet on April 28. Commissioner Desloge expressed support for a meeting in the near term, on April 14 for the County Commission and a meeting of the IA Board within 30 days. He also requested a daily update from OEV on grant progress.

Commissioner Dozier requested OEV staff address comments regarding grant requirements, such as strengthening the clawback provision. She also requested the program include tiers.

Commissioner Dozier offered a substitute motion, seconded by Commissioner Matlow, to increase the CEDR grant amount to \$5,000.

Commissioner Matlow expressed support for increasing the grant program amount to \$2 million, as well as a tiered structure for future consideration. He also expressed support for Utility relief and nonprofit support.

Commissioner Proctor expressed support for a Phase 2 or potentially a Phase 3 for relief efforts. He also expressed support for increasing the grant program amount to \$2 million. He noted that applications were dependent on utility relationships, which extends to residential customers, and he hoped the City recognized the needs of individuals during this crisis. Commissioner Proctor requested the Mayor and Commissioner Williams-Cox put their earlier suggestions on paper so Commissioner Proctor could review prior to the next meeting.

County Administrator Long noted that staff had considered tiered options, noting that with \$1 million there was the possibility to accomplish two requests of the IA Board: to tier awards and increase amount to \$5,000. Tiers could be structured as follows: 1-10 employees: \$1,500, 11-25 employees: \$2,500, and 25 – 50 employees: \$5,000.

Commissioner Dozier clarified her suggestion was not for tiered amounts, but rather different categories for types or sizes of businesses. She noted that a business with five employees could need \$5,000.

Commissioner Bryant expressed support for increasing grant awards to \$5,000 and supported a tiered approach, as offered by Commissioner Williams-Cox. She noted her desire to disburse funds quickly to local businesses. Commissioner Bryant suggested the three local chambers of commerce become part of the effort to get word out about this grant opportunity.

Commissioner Maddox expressed support for the substitute motion and reiterated need for local assistance for businesses to navigate local, state, and federal funding opportunities. He supported adding staff to support this effort.

Commissioner Williams-Cox supported increasing the grant program funding to \$2-million.

Commissioner Minor proposed increasing the grant program funding to \$2 million and doubled the tier amounts offered by the County Administrator: 1-10 employees: \$3,000, 11-25 employees: \$5,000, and 25 – 50 employees: \$10,000. Commissioner Desloge noted that the IA Aboard needed to dispense with the current substitute motion before another could be offered. Commissioner Minor reiterated that he felt his proposal was a strategic use of sales tax dollars that would allow more businesses to survive.

Commissioner Richardson reiterated the need to get the word out about the current grant opportunities. The current OEV proposal was a 'first come, first serve' and in his opinion, some people may not find out about it until after all the money was allocated. He expressed the desire to address support for nonprofits in the near-term. Commissioner Richardson supported the original motion and the tiered approach.

Mayor Dailey requested clarity as to the motion on the table, and it was clarified that Commissioner Dozier's motion was the current motion on the table. He noted that the City had to provide utility relief to all individuals to comply with applicable laws. Mayor Dailey disagreed with the interpretation that faith-based organizations could not qualify for financial aid, stating the City provided support to faith-based organizations for decades. He expressed his support for the motion on the table, but after that motion was dispensed of by the IA Board, he would proposed an additional \$1-million be allocated to provide \$250,000 in relief for non-profits and \$750,000 in individual relief for people who have lost their jobs as a result of the pandemic.

Commissioner Lindley thanked Commissioner Matlow for his perspective and service an affected business owner, and reminded the IA Board that Leon County was the first county in Florida to consider relief for local businesses as the 'bridge to a bridge.' She noted she would support the substitute motion for \$5,000 and liked the County Administrator's approach for tiers. She did not support adding another \$1 million to the CEDR program. Regarding non-profits, Commissioner Lindley hoped they could be assisted with utility relief and that the IA Board would take up the issue in the future.

Commissioner Desloge noted his support for the substitute motion and the tiered structure. He also agreed with Commissioner Richardson that communication needed to be swift and broad reaching. He asked Commissioner Dozier to clarify her opinion regarding the tiered approach. Commissioner Dozier that noted she was more focused on reducing competition between businesses through the intention of having categories of businesses. However, she was willing to consider that at a future meeting. She noted that \$1,500 seemed low to assist businesses and recommended a \$2,500 base and \$5,000 maximum.

Commissioner Desloge asked the County Administrator to provide information on the tiered structure. County Administrator noted that the number of grants might be reduced with the two-tier approach. Commissioner Desloge asked Commissioner Dozier to reconsider the three tiers as previously described by the County Administrator.

Commissioner Dozier noted that six commissioners expressed support for increasing the grant amount to \$5,000 and she wanted to move forward on this issue. She also supported coming back to meet in two to three weeks. Commissioner Desloge asked the IA Board to discuss further the tiered approach.

Commissioner Jackson withdrew his original motion and noted his support for increasing the amount to \$5,000.

Commissioner Williams-Cox expressed her support for increasing the amount to \$5,000 and noted that her intention was to have a mixture of different sized businesses receiving grant funding, not sole proprietors competing against larger businesses. Commissioner Desloge noted that increasing grant amounts to \$5,000 would limit the number of businesses that would receive assistance. Commissioner Williams-Cox noted that made it incumbent on them to get the word out regarding the availability of grant funds.

Commissioner Minor stated that the goal of the grant program was to help as many businesses and their employees as possible survive the current crisis until state and federal funds are available. He supported the tiered structure.

Commissioner Lindley noted her support for the tiered structure to ensure the grant dollars went to as many people as possible.

Commissioner Lindley offered a substitute motion, seconded by Commissioner Minor, for \$1 million grant program, based on the number of employees, with tiers structured as follows: 1-10 employees: \$1,500, 11-25 employees: \$2,500, and 25 – 50 employees: \$5,000.

Commissioner Matlow stated that \$5,000 was the minimum he felt businesses needed to survive the current crisis, especially the hospitality industry. Noting that the program, as proposed, was too detailed when the focus should be getting money in the hands of local businesses. He inquired about the number of employees required to qualify and whether it was specific to part-time or full-time. Commissioner Matlow stated he did not support the tiered structure and that he would support an amount of \$5,000 for impacted businesses.

Commissioner Desloge restated the substitute motion and called for a vote.

The substitute motion made by Commissioner Lindley, passed 8-4, with Commissioners Matlow, Williams-Cox, Proctor, and Dozier dissenting.

Mayor Dailey moved, seconded by Commissioner Matlow, to allocate \$1 million specifically for individuals and nonprofits seeking utility assistance, \$750,000 available for individuals and \$250,000 for nonprofits, with grant amounts for individuals to be set at \$250 and \$500 for nonprofits.

Commissioner Richardson called the question, seconded by Commissioner Matlow. The calling of the question passed 8-4, with Commissioners Matlow, Lindley, Proctor, and Dozier dissenting.

Commissioner Maddox noted that he was the executive director of an area nonprofit and inquired as to whether or not he should declare a conflict and abstain from voting. The Blueprint Attorney directed that if Commissioner Maddox felt there was a conflict, or the appearance of one, he should not vote.

County Administrator Vince Long spoke to Mayor Dailey's motion to add \$1 million in grant funding. He noted that OEV staff could provide the analysis showing that the funding would need to come from previously approved projects. Referencing page 71 of the agenda item, he noted that OEV staff could walk the IA Board through the line items and have the Commissioners specify where the additional funds would come from.

Mayor Dailey requested confirmation that \$2.5 million was available from the Blueprint 2000 program line item for the Headwaters of the Saint Marks Project.

County Administrator Long noted that the capital project funds were not statutorily authorized for economic development purposes. Mayor Dailey stated that he had no objection to the funds coming from OEV budget.

Commissioner Maddox recused himself from the discussion and any vote due to the appearance of a conflict.

The motion failed 7-4 with and Commissioners Lindley, Proctor, Dozier, and Desloge dissenting; Commissioner Maddox recused himself from the vote.

Ben Pingree clarified that the vote failed due to the weighted voting structure used by the IA Board. The five members of the Tallahassee City Commission had a weighted vote of seven each. The seven members from the Leon County Board of County Commissioners had a weighted vote of five each. Simply stated, a successful vote required four affirmative votes by County Commissioners for a motion to carry.

Commissioner Dozier stated she would support an agenda item for utility relief and other support at a future IA Board meeting. She requested that the County Administrator provide additional information on Community Human Service Partnership and other operational dollars to the County Commissioners prior to the April 14, 2020, Board of County Commissioners meeting. She also inquired as to the method for following up on comments, questions, and suggestions raised throughout the IA Board meeting. Commissioner Desloge stated the IA Board would receive the minutes, which encapsulated those comments and suggestions of the March 25, 2020, meeting at the next IA Board meeting.

Commissioner Matlow stated that he thought it important that when making budgetary decisions, the IA Board direct staff to bring back options for IA Board consideration. Commissioners should not be selecting specific budget line items but rather to direct policy. He also noted that many restaurants in Tallahassee have fewer than 25 employees, have been severely impacted.

Commissioner Matlow moved, seconded by Lindley, for staff to prepare an agenda item for the next IA Board meeting (date to be determined) to include a staff summary of the economic impacts to local restaurants in the hospitality industry with fewer than 25 employees and possible funding opportunities to assist them through the current challenges.

The motion passed 12-0.

IV. ADJOURN

The meeting adjourned at 5:20 p.m.

*The next Blueprint Intergovernmental Agency Board of Directors Meeting
is scheduled for:*

Wednesday, April 15, 2020, at 1:00 p.m.

Blueprint Intergovernmental Agency Board of Directors Agenda Item #2

April 15, 2020

Title:	Status Report on the Federal, State, and Local COVID-19 Response and Relief Efforts and Consideration of Additional Support for Local Small Businesses, including the Restaurant and Service Industry
Category:	General Business
Intergovernmental Management Committee:	Vincent S. Long, Leon County Administrator Reese Goad, City of Tallahassee Manager
Lead Staff / Project Team	Benjamin H. Pingree, Director, Department of PLACE Cristina Paredes, Director, Office of Economic Vitality Drew Dietrich, Deputy Director, Office of Economic Vitality

STATEMENT OF ISSUE

This item provides the Blueprint Intergovernmental Agency Board of Directors (IA Board) with a high-level overview of the economy during this state of COVID-19, and a status report on the latest Federal State, and Local COVID-19 Response and Relief efforts. OEV has remained active in business support, not only deploying much needed financial assistance, but building broader collaboration and awareness of the impact COVID-19 has had upon our local business community, while also looking to future initiatives, including a targeted marketing and promotion campaign for the service industry. Additionally, an analysis on the restaurant/service industry, as directed by the IA Board, and additional information about the non-profit sector, as requested by the City Commission, is included in this agenda item. Finally, this item provides policy and funding options to the joint city/county IA Board for consideration of second round of funding support to local, small businesses, COVID-19 Economic Disaster Relief (CEDR) Phase II, as well as a detailed analysis of the Blueprint Infrastructure and OEV budgets.

FISCAL IMPACT

Should the IA Board wish to consider reallocate funding to approve a second round of the CEDR grant funding, a fiscal impact would exist at that dedicated funding level.

Anticipated Sales Tax Revenue Shortfall

Any discussion of allocating, or reallocating, sales tax revenue, the primary revenue source for Blueprint Infrastructure and OEV budgets, must be prefaced with the observation that much is unknown due to the current COVID-19 pandemic and accompanying federal, state, and local government guidance for individuals to maintain social distancing behavior to limit the

contagion. Simply stated, this tax will be impacted negatively by the COVID-19 emergency, and the duration or size of that impact is still being analyzed. While a full presentation on this matter is prepared for the IA Board's Budget Workshop on May 21, 2020, Attachment #1 presents the five-year projection of revenues and changes to initial forecasts for FY 2020.

On determining that the COVID-19 pandemic would have significant effects on the local economy, Agency staff contacted the City's and County's financial management staff. Leon County financial management staff prepared an initial estimate of reduced sales tax revenue collections that includes a sharp drop in revenue for the remainder of FY 2020 with a gradual return to FY2019 level revenues over several years based on an initial preliminary analysis.

Due to the extremely unusual nature of this recession and the immediate onset of 10 million nation-wide claims of unemployment within the span of two weeks, these revenue estimates will require adjustment as Agency, County, and City staff receive additional data on which to base our analysis of the impacts on sales tax revenue. Nationally, some economists are forecasting second calendar-year quarterly declines in GDP of up to 30% over the same period in 2019. The current model presented in this item includes an immediate decline of over 13% for fiscal year 2020, with gradual improvement over the next five years. This percentage estimate factors initial receipts within FY 20 near initial projections, a sharp decline presently, followed by a slow resurgence toward the end of the fiscal year.

Currently, Florida State University, Florida A&M University, Tallahassee Community College, and most other educational institutions in our community are closed. Most government agencies and private employers are closed unless the services are deemed essential. The Governor has issued a shelter in place order and has authorized residency checks at the primary vehicular entry points for the state. There is currently little to no tourism or hospitality revenue, student-related revenue, and limited restaurant and retail revenue, with drastically reduced spending on durable goods. Social distancing protocols will remain in effect at least through the month of April and possibly through May or June.

In summary, the analysis below, presents policy and funding options for possible expansion to the CEDR Grant. This fiscal impact section presents information related to the immediate duration and volatility of the sales tax revenue so that conservative policy options may be considered by the IA Board.

STRATEGIC PLAN

The OEV Strategic Plan does not explicitly address resilience or disaster response. However, OEV leads the ESF-18 desk in the Emergency Operations Center with Leon County Tourism supporting these coordination efforts. In addition, OEV's formation statement can be interpreted to include measures taken to ensure continuity and growth during contractionary periods:

“To guide the Tallahassee-Leon County’s economic development efforts in coordination with the private sector and community stakeholders by fostering fair and open competition, conducting extensive outreach to assist businesses in navigating and competing in today’s marketplace, and leveraging existing resources to maximize the infusion of financial capital to the local economy.”

RECOMMENDED ACTION

- Option 1: Authorize staff to reallocate \$105,000 from the Business Recruitment Incentive Fund (BRIF) to award the remaining 58 eligible business who applied for the COVID-19 Economic Disaster Relief grants.
- Option 2: Accept the Status Report on the Federal, State, and Local COVID-19 Response and Relief Efforts.

SUPPLEMENTAL INFORMATION

BACKGROUND

At the March 25th, 2020 meeting, the IA Board authorized the COVID-19 Economic Disaster Relief Grant Program (CEDR) in order to provide initial, rapid, and meaningful assistance to the most vulnerable members of our local small business community; namely those who have less than 50 employees. In addition, the IA Board directed that an analysis on the restaurant/service industry be brought back at the next IA meeting. At the same IA meeting, a request was also made, later also directed by the City Commission at their meeting on April 8th, to provide information about the non-profit sector within Tallahassee-Leon County. Accordingly, this additional information is included in this agenda item.

COVID-19 has led to a significant disruption in the global, national, and local economy, leading to significant impacts on businesses and their employees. OEV responded to the needs of local businesses by implementing a bridge to the bridge relief program – CEDR. This grant program provided rapid disbursement of financial resources to local small businesses, while they awaited support from the State and Federal programs. State and Federal programs are now largely activated, with the most notable being the activation of the Paycheck Protection Program (PPP) which became available on April 3, 2020. The CEDR Program provided critical resources to Tallahassee-Leon County businesses, distributing \$1,018,500 to 489 local small businesses. The success of program entailed more demand than available resources, and the CEDR program was shut down as of Monday April 6, 2020.

OEV has continued to monitor impacts and programs from around the United States, and adapt its ongoing response to the changing needs of local businesses. An overview of the State, Federal, and Local responses to date are detailed further in this item. Current feedback from this restaurant/hospitality sector indicate that the majority of these businesses have experienced impacts, with many reporting a revenue drop of half or greater. Layoffs, furloughs, and reduced operations have begun. Attachment #2 describes current business assessment survey conducted by staff and presents these results in detail. The majority of survey respondents indicated a revenue loss of greater than 50%, and most have experienced layoffs or furloughs as well. Due to the high volume of affected businesses, the Federal government is the only entity through which a proportionate response can be delivered, wherein resources and financial support are distributed to all businesses.

This agenda item provides the IA Board with the following:

- Report on Status of the Economy as part of the COVID-19 emergency Page 4
- Report on the latest Federal and Non-Profit COVID-19 Response and Relief Page 5
- Report on the latest State COVID-19 Response and Relief Page 12
- Report on the latest Local COVID-19 Response and Relief Page 16
- Report on CEDR Program and Additional Service Industry Analysis Page 17
- Restaurant/Service & Nonprofit Industry Analysis Report Page 19
- Borrowing Considerations and Legal Opinion Page 22
- Budgetary Considerations: OEV and Blueprint Infrastructure Budgets Page 23
- Conclusion Page 27

STATUS OF THE ECONOMY

The economy is experiencing the full effect of the COVID-19 pandemic, with significant impacts felt across all industry sectors. As the Federal, State, and local governments continue to react to this evolving crisis, OEV has compiled an initial high-level look at the economy, showing the major economic indicators and providing context on the effect COVID-19 is having on our economy at the time of writing this agenda item. As in the prior four years, OEV staff will continue to monitor and report on these key economic indicators as part of our monthly and quarterly reporting system.

Unemployment

In March 2020, initial claims for unemployment insurance totaled 2,541 in Leon County, a ten-fold increase from February. The Q1 2020 MSA total for initial unemployment claims was 3,751, up 2,573 (218%) from Q1 2019. The State total of initial claims in March 2020 was 311,535, a 16-fold increase from February.

As of week ending March ,2020, according to BLS there were 228,484 initial claims for unemployment insurance in Florida, triple the 74,313 initial claims made the prior week,

whereas two weeks before there had been only 6,463, resulting in a 35-fold increase over a two-week period.

The relevant statistic to be watching in weeks ahead to credibly determine severity and duration of adverse effects will be Continued Claims rather than Initial Claims.

- *Initial claims* measure emerging unemployment. These represent the number of new jobless claims filed by individuals seeking to receive unemployment benefits.
- *Continuing claims* are those unemployed workers that qualify for benefits under unemployment insurance. This measures ongoing unemployment, and those workers receiving unemployment benefits.

Initial claims show the emerging impact of COVID-19 on unemployment, but continued claims show the duration and severity of COVID-19 on the economy and employment rates.

So far this year (2020), Continued Claims have averaged 34,083 per week from January 1 to March 28. For context, in 2009, Continued Claims averaged 275,797 per week during from January 4 to March 28. If the weekly Initial Claims for week ending April 1, 2020 are higher than or almost as high as week ending March 21, 2020, then it will show upward effect on Continued Claims. The analysis within the Federal and State Response includes information on the unemployment programs and funding available to individuals and associated timelines.

Tax Revenues

At this time, it is too early to say how much Florida's tax revenues will be impacted by the COVID-19 pandemic due to the time lag between local economic activity and the availability of statewide tax collections data. Consequently, as of right now the State of Florida Revenue Estimating Conference has made no revisions to FY 2019-20 county and municipal revenue estimates. Staff anticipates that these revisions will occur. When future revisions to FY 2019-20 revenue estimates are made, those updates will be posted to the Office of Economic and Demographic Research (EDR) website. Under normal circumstances, the release of FY 2020-21 estimates would be expected during the June-July 2020 timeframe; however, it is possible that the release of those estimates may be delayed.

GDP

The Bureau of Economic Analysis (BEA) releases GDP data by MSA but only annual data. There is quarterly data available but only at State and Federal levels. The next scheduled data release is December 9, 2020 to cover calendar year 2019.

Notes on Data Releases

Accuracy and clarity are critical components to any economic analysis. The advent of the COVID-19 pandemic is still relatively new, and its full impact has yet to be seen on the economy. Given the release schedules from state and federal data sources, it should be noted that not all

information is as yet available to measure the impact of COVID-19. Labor market information data are typically released by DEO on the third Friday of the month, with preliminary data for prior month and revised data for two months ago. The preliminary March 2020 Local Area Unemployment Statistics (LAUS) are scheduled to be released by DEO on April 17, 2020 at 10 AM. This data release includes local employed, unemployed, and labor force numbers. LAUS data measures employed people by place of residence and does not have any detail about the type of employment or people. DEO indicates that their data is queried at the local level would not yield a continued claims statistic with adequate confidence in the numbers.

OEV staff will continue to monitor the major economic indicators at the local, state, and national levels, and update the corresponding economic analysis as information is released by partner agencies.

FEDERAL RESPONSE FOR INDIVIDUALS, SMALL BUSINESSES AND NONPROFITS

There have been more than 10 federal programs or tax modifications established that could benefit individuals and nonprofit organizations. The following provides a summary of the programs and provisions that have been adopted by Congress and signed by the President, including the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) and previous legislations to respond to the impact of COVID-19 on individuals as well as nonprofit organizations.

Recovery Rebate (Stimulus Checks)

Under the CARES Act, individuals with a Social Security Number will receive rebates also known as stimulus checks. Individuals will receive up to \$1,200 for individuals (up to \$2,400 for couples) and \$500 for each child under 17. The rebate phases out at \$75,000 for singles, \$112,500 for heads of household, and \$150,000 for joint taxpayers at 5 percent per dollar of qualified income, or \$50 per \$1,000 earned. It phases out entirely at \$99,000 for single taxpayers with no children and \$198,000 for joint taxpayers with no children. Either the more recent of 2019 or 2018 tax returns will be used to calculate the rebate advanced to taxpayers, but taxpayers eligible for a larger rebate based on 2020 income will receive it in 2021.

Individuals receiving Social Security or Supplemental Security Income (SSI) are eligible. Rebates will not be counted as income for income-related programs like Medicaid, SSI or SNAP. Rebates will not be subject to garnishment, except when back child support is owed. In a recent interview U.S. Secretary of Treasury Steven Mnuchin stated that citizens who have their bank accounts linked to their federal tax refund will begin having funds directly deposited by April 9, 2020. According to Secretary Mnuchin, eight in 10 taxpayers have signed up for direct deposit for past tax refunds.

Those without direct deposit will receive physical checks in the mail over the next several months on a tiered schedule based income level. The IRS plans to distribute paper checks to the lowest-income Americans first, prioritizing payments for individual taxpayers with incomes of \$10,000

or less on April 24, 2020. Individuals earning \$20,000 or less would receive checks in the mail by May 1st, followed by those with incomes of \$30,000 by May 8th, \$40,000 by May 15th, and continuing in income increments of \$10,000 each week. Stimulus checks would be issued by September 4th to joint taxpayers earning \$198,000, the maximum allowed under the stimulus. All others would be sent by September 11, 2020, in most cases because the IRS did not have prior tax information for them and they need to apply for the checks The IRS plans to issue about 5 million checks each week.

Paid Sick Leave and Family Leave Payroll Tax Credits

The Paid Sick Leave and Family Leave Payroll Tax Credits allows The law enables employers (includes nonprofit organizations) with fewer than 500 employees to keep their workers on their payrolls, while at the same time ensuring that workers are not forced to choose between their paychecks and the public health measures needed to combat the virus. The U.S. Department of Labor Wage and Hour Division administers the paid leave portions of the FFCRA. Organizations receive credits against payroll taxes for sick leave and family leave wages through the end of the calendar year. Nonprofit organizations can receive up to 100% credits against payroll taxes for their employee's sick and/or family leave taken April 1, 2020 through December 31, 2020, that is related to COVID-19.

Paycheck Protection Loan Program

The Small Business Administration's (SBA) Paycheck Protection Loan Program offers businesses as well as certain nonprofit organizations with 500 or less employees, forgivable loans to fund salaries, rent, mortgage interest, or utilities. All non-profits that are 501(c)(3) organizations or 501(c)(19) veteran's organizations are eligible for the program. All human services agencies funded through the joint County-City Community Human Services Partnership (CHSP) are required to be designated as 501(c)(3) organizations. However, the Program rules state that nonprofit organizations that receive Medicaid reimbursement such as Bond Community Health Center and Neighborhood Medical Center are not eligible. Eligible non-profits can receive up to \$10 million in loans that are 100% forgivable if they do not layoff any employees through June 30, 2020, or rehire any employee that has been laid off by June 30, 2020. The loan covers the period of February 15, 2020 through June 30, 2020. Organization can apply utilizing a form developed by SBA that can be submitted to any bank or lender recognized by SBA or federally insured depository institution (FDIC-insured). The application window opened on Friday, April 3, 2020, and closes Monday, June 30, 2020. Congress allocated \$349 billion to the Paycheck Protection Loan Program (PPP).

In Leon County, there are currently nine banks that are officially listed by the SBA as participating lenders. These include:

- American Commerce Bank
- American Momentum Bank
- BB&T
- Envision Credit Union
- First Commerce Credit Union
- Hancock Bank
- Prime Meridian Bank
- TC Federal Bank
- Tallahassee State Bank

These institutions are all active and ready to assist small businesses in Tallahassee-Leon County with implementing the Paycheck Protection Program.

On April 7, 2020, the Federal Reserve announced that it plans to establish a facility to provide term financing backed by PPP loans to “facilitate lending to small businesses” via the program. At the time of writing this agenda item, staff anticipates to learn more details about this facility later in the week. Note, as the Federal Reserve continues taking steps to ensure liquidity, we also continue awaiting guidance from the Treasury Department related to the \$454 billion in financial assistance for businesses that have been negatively impacted by COVID-19.

Economic Injury Disaster Loan Program

The SBA’s Economic Injury Disaster Loan Program was expanded under the CARES Act to provide up to \$10,000 as an advance to any small business, private non-profit organization, or 501(c)(19) veteran organization with 500 or less employees that is experiencing a temporary loss of revenue. Funds can be used for payroll costs, materials, rent, mortgage or other debt payments. This may benefit many human service organizations in Leon County that operate furniture/clothing stores, spring break camps, and other revenue generating programs that have been adversely impact by COVID-19. The EIDL Program typically provides loans to small businesses or private non-profit organizations that experience economic losses due to a declared disaster; however, the advance established under the CARES Act is a grant and does not require repayment or mandate that organizations retain employees. Currently, eligible organizations can apply directly to the SBA through its website during the calendar year.

Guidance from SBA on EIDL and PPP Programs

Additional guidance from the SBA notes that some banks are still working through processing the PPP requests, and asked for patience from businesses while they sort out these issues. Additionally, the SBA noted that churches are now eligible for the EIDL & PPP Loans, and another rule change is being able to have both the EIDL & PPP as outlined below:

- Difference with and whether or not to go with the Economic Injury Disaster Loan (EIDL) or Payroll Protection Program (PPP) Loan:
 - An individual can apply for the EIDL Loan and use it “only” for Working Capital (Fixed debt, accounts payable, payroll, etc.), whereas the client can also apply for the Paycheck Protection Program (PPP) as long as it is used only for payroll costs, interest on mortgages, rent, and utilities. Formula: Divide payroll plus utilities

using January 1, 2019-December 31, 2019. Multiply X 2, then multiply that number by 2.5 to find out your max loan amount.

Individuals can request PPP loan forgiveness after showing payment of payroll & utility expenses for eight weeks after receiving loan proceeds. In addition, businesses/non-profits can have both, but only if used for the purposes outlined. Otherwise, they would have to refinance the EIDL into the PPP Loan minus the EIDL Advance they received (Advance is a grant). Can apply for both, but leave Payroll costs out of the EIDL if you do.

The SBA also issued guidance for the SBA Disaster Assistance's "Economic Injury Disaster Loans- ADVANCE":

- If the business has already applied for an Economic Injury Disaster Loan (EIDL) and they are interested in getting the ADVANCE, they need to submit another application. This new application is very relatively easy. They will check a box to indicate they want to apply for the ADVANCE. The ADVANCE is up to \$10,000, (\$1,000 for each employee up to a maximum of \$10,000). The amount of the ADVANCE will be forgiven.
- If the business is currently applying, they will answer a question at the end of the application to indicate if they are interested in applying for the ADVANCE and should simply check the box. The business will be considered for the Economic Injury Disaster Loan (EIDL) and the ADVANCE which is up to \$10,000, (\$1,000 for each employee up to a maximum of \$10,000). The amount for the ADVANCE will be forgiven.

If individuals apply for the EIDL Program and are approved, then apply for the PPP, they will have to add the amount of the EIDL into the PPP Loan and subtract the amount of the Advance (which will be a grant).

Treasury Industry Stabilization Loan Program

The Treasury Industry Stabilization Loan Program is administered by the U.S. Department of Treasury and offers financial assistance in the form of loans to businesses and non-profit organizations with 500 to 10,000 employees. Eligible nonprofit organization must certify that they will use the funds to retain at least 90 percent of its workforce at full compensation and benefits until September 30, 2020 and certify that, within four months of the end of the COVID-19 emergency, it intends to restore at least 90 percent of the workforce that it had as of Feb. 1, 2020. In addition, the nonprofit must agree to certain limitations on compensation paid to highly compensated employees. The Treasury Department is continuing to develop rules and guidance for this program. Congress allocated \$454 billion to the program.

Emergency Unemployment Relief for Governmental Entities and Nonprofit Organizations

This provision of the CARES Act authorizes the U.S. Department of Labor to issue guidance allowing states to interpret their state unemployment compensation laws to provide maximum flexibility in reimbursing employers. It also provides a mechanism in which states are paid by the federal government to reimburse self-funded nonprofits, government agencies, and Indian

tribes for half of the costs they incur to pay for all unemployment benefits from March 13, 2020 through December 31, 2020. Only non-profit organizations that self-insure rather than pay state unemployment taxes are eligible under this provision.

Federally Qualified Health Centers

On March 24, 2020, the U.S. Department of Health and Human Services awarded \$100 million to federally qualified health centers (FQHCs) as part of the Coronavirus Preparedness and Response Supplemental Appropriations Act (CPRSAA). FQHCs receive annual funding from HHS to provide medical and healthcare services to low income residents and medically underserved areas. There are three FQHCs in Leon County and each have received a portion of the funds provided through CPRSAA: Bond Community Health Center (\$65,532), Neighborhood Medical Center (\$75,656), and North Florida Medical Center (\$77,459). The funds are to be utilized by the FQHCs to conduct more COVID-19 testing, telehealth and the acquisition of PPEs. Additionally, the CARES Act includes \$1.32 billion in emergency funding to FQHCs and expands the authority of FQHCs to utilize telehealth which will provide them greater access to Medicare coverage and funding. The emergency funding provisioned in the CARES Act have not yet been distributed.

Emergency Food Assistance Program (TEFAP)

The CARES Act provides \$450 million to the Emergency Food Assistance Program (TEFAP) for food banks to address increased needs due to the economic downturn and other impacts caused by COVID-19. The program will provide both food and funding for state governments to distribute to food banks such as the Second Harvest of the Big Bend.

Emergency Solution Grants (ESG)

The CARES Act includes \$4 billion in Emergency Solutions Grants (ESG). The fund can be used for temporary emergency shelters, rapid rehousing, housing counseling, and rental deposit assistance programs utilized in response to COVID-19. The first \$2 billion will go to previous Emergency ESG grantees such as the City of Tallahassee (City) and allocated within 30 days of enactment of the CARES Act (March 27, 2020). The City contracts with human service providers like the Big Bend Homeless Coalition, Kearney Center, and Catholic Charities to assist residents in Leon County. The funds can also be utilized for hazard pay for staff, and staff salaries with regard to preparedness for COVID-19 and will not be considered administrative costs, which are subject to a standard 10 percent cap. The state matching component of the ESG grants has been waived for purposes of this emergency funding. The remaining \$2 billion will be released based on community needs which will be assessed by the U.S. Department of Housing and Urban Development (HUD).

Community Development Block Grant

The CARES Act provides \$5 billion for the Community Development Block Grant (CDBG), including \$2 billion for previous grantees in Fiscal Year 2020 such as the City, to be allocated within 30 days of enactment of the CARES Act (March 27, 2020). The City utilizes CDBG funds for its housing assistance programs as well as CHSP. CDBG is allocated to localities and states with 70% allocated to cities of over 50,000 and counties of over 200,000. The remaining 30% is allocated to states. In Florida, such funds are distributed through the Florida Department of Economic Opportunity (DEO) Small Cities Community Development Grant Program for which Leon County could be eligible. In previous years, the County has received funding through the program for housing and economic development.

Housing

The CARES Act provides \$3 billion for housing providers to help more than 4.5 million low-income households made up of more than 9.6 million individuals currently assisted by HUD. The purpose of this funding is to encourage low-income household members to safely remain in their homes and provide them with access to temporary housing assistance in response to economic and housing disruptions caused by COVID-19. This funding will help low-income and working class Americans avoid evictions and minimize any impacts caused by loss of employment, and child care, or other unforeseen circumstances related to COVID-19. This includes:

- \$1.935 billion to allow public housing agencies (PHAs) such as the Tallahassee Housing Authority to keep over 3.2 million Section 8 voucher and public housing households stably housed.
- \$1 billion to allow the continuation of housing assistance contracts with private landlords for over 1.2 million Project-Based Section 8 households.
- \$685 million for the Public Housing Operating Fund, distributed to PHAs
- \$65 million for Housing Opportunities for Persons with AIDS in order to maintain rental assistance and expand operational and administrative flexibilities for housing and supportive service providers to assist nearly 61,000 households. Given that this population is particularly vulnerable, the bill includes temporary relocation services to contain and prevent the spread of COVID-19 for these at-risk households.
- \$50 million for housing for the elderly.
- \$2.5 million for fair housing activities and \$5 million for the HUD Office of Inspector General.

As of the publication of this agenda item, U.S. House and Senate leaders have begun to discuss additional parameters of future legislation related to the COVID-19 crisis. On April 8, Speaker Pelosi and Senate Minority Leader Charles Schumer issued a joint statement calling for a "Phase 3.5" bill to provide additional relief for small businesses and families. Their statement called for \$250 billion in additional assistance to small businesses; \$100 billion for hospitals, community health centers and health systems; \$150 billion in additional

funding for state and local governments to manage the crisis and mitigate lost revenue; and a 15% increase to the maximum available SNAP benefit. At this time, Senate Majority Leader Mitch McConnell has indicated support for quick passage of a bill to provide additional assistance to small businesses.

Speaker Pelosi has indicated the House may also take up a “Phase 4” bill toward the end of April, which would serve functionally as a second CARES Act by further assisting small businesses, extending and strengthening unemployment benefits, providing additional direct stimulus payments to individuals and families, and additional assistance to health care providers. U.S. Senate Minority Leader Charles Schumer and other Senate Democrats are proposing to include a “Heroes Fund” in the Phase 4 legislation designed to reward, retain and recruit essential workers such as health care professionals, first responders, personal care and home health workers, truck drivers, grocery store workers and others. The proposed “Heroes Fund” would consist of two major components: a \$25,000 premium pay increase for essential workers, equivalent to a raise of \$13 per hour from the start of the public health emergency until December 31, 2020, and a \$15,000 essential worker recruitment incentive to attract and secure the workforce needed to fight the public health crisis.

Beyond any Phase 4 legislation, Speaker Pelosi and Senate Majority Leader Mitch McConnell have also publicly commented on legislation that could make new investments in the nation’s infrastructure. This future funding could assist in funding local capital projects that maybe delayed because of reduced local revenue collections. At this time, the Phase 4 legislation is expected to focus on continued response efforts and economic relief while infrastructure would be addressed in a future phase of legislation focused on recovery.

As of the publishing this item the Federal Reserve just announced a move to supply up to \$2.3 trillion in loans to support the economy. An initial overview of this announcement is provided below:

- *Bolster the effectiveness of the Small Business Administration's Paycheck Protection Program (PPP) by supplying liquidity to participating financial institutions through term financing backed by PPP loans to small businesses. The PPP provides loans to small businesses so that they can keep their workers on the payroll. The Paycheck Protection Program Liquidity Facility (PPPLF) will extend credit to eligible financial institutions that originate PPP loans, taking the loans as collateral at face value;*
- *Ensure credit flows to small and mid-sized businesses with the purchase of up to \$600 billion in loans through the Main Street Lending Program. The Department of the Treasury, using funding from the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) will provide \$75 billion in equity to the facility;*
- *Increase the flow of credit to households and businesses through capital markets, by expanding the size and scope of the Primary and Secondary Market Corporate Credit Facilities (PMCCF and SMCCF) as well as the Term Asset-Backed Securities Loan Facility (TALF). These three programs will now support up to \$850 billion in credit backed by \$85 billion in credit protection provided by the Treasury; and*

- *Help state and local governments manage cash flow stresses caused by the coronavirus pandemic by establishing a Municipal Liquidity Facility that will offer up to \$500 billion in lending to states and municipalities. The Treasury will provide \$35 billion of credit protection to the Federal Reserve for the Municipal Liquidity Facility using funds appropriated by the CARES Act.*

Staff will continue to analyze this and any additional Federal responses and their application to Tallahassee-Leon County.

STATE RESPONSE AND PROGRAM OVERVIEW

The State of Florida has been swift in its response to changing conditions around the state as more Positive COVID-19 cases are confirmed. Governor Ron DeSantis has issued fourteen (14) executive orders aimed at reducing the spread of the virus within the State and preparing local governments and medical professionals to ready appropriate responses to the outbreak in Florida's 67 counties.

On March 1, 2020, Governor Ron DeSantis issued an executive order that outlined the state's response to COVID-19, designated the Florida Department of Health as the lead state agency to coordinate emergency response activities, and directed the state's surgeon general to issue a public health emergency which provides authority for the State Health Officer to take actions necessary to protect the public health. The Governor declared a state of emergency for COVID-19 on March 9, 2020.

On April 1, 2020, Governor DeSantis issued a statewide "Safer at Home" order, effective from April 3 through April 30, 2020. The order requires all Floridians to limit movements and interactions outside their home to only those necessary to obtain or provide essential services or conduct essential activities. Additionally, the order requires senior citizens and those with a significant underlying medical condition to stay at home and take all measures to limit the risk of exposure to COVID-19.

During March and early April, the state and its agencies have taken various steps to contain and mitigate the spread of the virus while seeking to limit its impact on the state's economy. At this time, Governor DeSantis has issued 21 executive orders aimed at reducing the spread of the novel coronavirus within the State and preparing local governments and medical professionals to ready appropriate responses to the outbreak.

Regarding the State's public health response, the Governor's statewide "safer at home" order requires all persons over 65 or at-risk with underlying medical conditions to stay home to limit their exposure to the virus. The state has prohibited all visitation to nursing homes, assisted living facilities and other long-term care facilities. The Governor has also prohibited all non-essential, elective medical procedures for the duration of the emergency to allow medical professionals and health care equipment to be available for response to positive COVID-19 cases where those resources may otherwise be required. Florida has also established state-wide drive-

through COVID-19 test sites and has issued an order to identify other facilities that can be used to augment available hospital capacity if needed in addition to providing for telemedicine options.

While FDOH has been designated the lead agency coordinating state response activities for the COVID-19 pandemic, the Florida Division of Emergency Management has been tasked with procuring and distributing medical supplies and protective equipment to medical treatment centers throughout the state. The Florida Department of Corrections has suspended all visitation at all of the state's Correctional Facilities and non-critical inmate transfers. The Department of Education has suspended K-12 student instruction through May 1 and the State University System has directed all universities to provide remote instruction through the end of the Spring 2020, and is being carried forward through the summer months for most sessions. The Florida Department of Economic Opportunity has authorized two loan programs to businesses impacted by the COVID-19 outbreak.

Finally, on March 19, the Florida Legislature passed its FY 2020-21 budget which as of the publication of this agenda item awaits the Governor's signature. The budget includes \$27.3 million in federal funds allocated by Congress to combat the coronavirus and an allocation of \$300 million in additional reserves to support state government operations in anticipation of an economic slowdown. The Legislature is expected to reconvene at some point in the coming months to budget for additional federal assistance authorized by the CARES Act, discussed above.

The following sections provide an overview of the top programs to support small businesses that are managed by the DEO in partnership with the Florida SBDC network. Detailed information on this program is included in the Business Resource Guide developed by the Office of Economic Vitality:

- **Florida Small Business Emergency Bridge Loan Program:** The Florida Small Business Emergency Bridge Loan Program is currently available to small business owners located in all Florida counties statewide that experienced economic damage as a result of COVID-19. These short-term, interest-free working capital loans are intended to "bridge the gap" between the time a major catastrophe hits and when a business has secured longer term recovery resources, such as sufficient profits from a revived business, receipt of payments on insurance claims or federal disaster assistance. The Florida Small Business Emergency Bridge Loan Program is not designed to be the primary source of assistance to affected small businesses, which is why eligibility is linked pursuant to other financial sources. Qualified small business applicants must be a for-profit employer business with 2 to 100 employees. A business can receive up to \$50,000 per eligible small business. Loans of up to \$100,000 may be made in special cases as warranted by the need of the eligible small business. Loans made under this program are short-term debt loans made by the state of Florida using public funds – they are not grants. Florida Small Business Emergency Bridge Loans require repayment by the approved applicant from longer term financial resources. Loan application process in the Capital Region is

managed by the FAMU SBDC. These applications are then reviewed for approval by the Emergency Bridge Loan Committee. At the time of writing this item, the local bridge loan committee approved 84 loans for business across Big Bend area, for a total of \$5,334,500 in awarded funds.

- **Microfinance Guarantee Program:** Enterprise Florida (EFI) manages the Microfinance Guarantee Program to stimulate access to credit for entrepreneurs and small businesses by providing targeted loan guarantees to lenders made to such entrepreneurs and small businesses. This program provides guarantees up to 50% on loans of \$250,000 or less. The Microfinance Guarantee Program has the following requirements:
 - Entrepreneur or small business located in Florida;
 - Employs 25 or fewer people;
 - Generates average annual gross revenues of \$1.5 million or less per year for the last 2 years.
- **Unemployment Programs:** The Florida Department of Economic Opportunity (DEO) has received several million calls regarding unemployment, and is receiving a large volume of claims. As a result, their staff and website have been overwhelmed. In response, DEO is hiring additional staff to assist with unemployment claims, including 2,000 state employees who have been redirected to support DOE efforts. The Governor has issued an executive order directing DEO to use third-party providers to improve their online and digital framework for applications, including 72 new internet servers. In addition, CareerSource Florida offices will be assisting DEO in processing applications for unemployment. DEO currently has three programs available to address unemployment issues. Recent Federal legislation provides additional support for unemployment claims, by augmenting the State benefit. Recently, FedEx Corp make paper unemployment compensation applications available at over 100 FedEx locations in Florida, to help alleviate the demand caused by increased jobless claims as a result of the coronavirus. The paper applications are intended to relieve the demand on the website as large volumes of online applications have deluged the servers. It is anticipated that more resources could become available based on US Congressional action.
 - **Reemployment Assistance:** The Reemployment Assistance (RA) program provides temporary, partial wage replacement benefits to qualified workers who are unemployed through no fault of their own. It is funded solely by employers who pay federal and state payroll taxes and is provided at no cost to the workers who receive the benefits. The 2020 Claim Maximum is for 12 weeks with a weekly benefit amount of up to \$275, and a maximum benefit amount of \$3300, for each recipient.

- **Temporary Layoff Program:** This program is for employees that are temporarily laid off from work may be eligible for Reemployment Assistance benefits. A temporary layoff occurs when the employee is separated from their job due to lack of work, and the employee has a return-to-work date within eight weeks of the separation. The same benefit amounts and assessment rules as Reemployment Assistance apply to this program, per recipient.
- **Short Time Compensation Program:** This program helps employers retain their workforce in times of temporary slowdown by encouraging work sharing as an alternative to layoff. The program permits prorated reemployment assistance benefits to employees whose work hours and earnings are reduced as part of a Short Time Compensation plan to avoid total layoff of some employees. The goals of this program is to:
 - Retain employees during a temporary slowdown can resume high production levels when business conditions improve and are spared the hardships of full unemployment.
 - Help employers avoid the expense of recruiting, hiring, and training new workers when business conditions improve.
 - Provide employers who must permanently reduce their workforce a way to transition to layoff. Affected employees may continue to work at reduced levels with an opportunity to find other employment before the expected layoff.
 - The benefits from this program tie directly to the employee's hourly wages and number of hours, per week, that will be missed, and are capped at 26 weeks, per employee, per year.

The following table summarizes those Federal and State programs available to local, small businesses:

Program	Funding Amount	Eligible Entities	Website
Federal Programs			
EIDL	\$10k advance; up to \$ 2 million total	Small Businesses & non-profits	SBA.gov - EIDL
PPP	Up to \$10 million	Small Businesses & non-profits	SBA.gov - PPP
Recovery Rebate	Up to \$1,200 pp	US Citizens	IRS.gov - RR
SBA Debt Relief	Pays Interest of SBA Loans	Current SBA Borrowers	SBA.gov - DR
SBA Express Loan	Up to \$25k advance	Current SBA Borrowers	SBA.gov - EXP
State Programs			
FL SB Emergency Bridge Loan	Up to \$50,000	For-Profit Business	Floridasbdc.org - EBL
Microfinance Guarantee Program	Up to \$250,000	Small Business or Entrepreneur	Enterpriseflorida.com - MGP
Re-Employment Assistance	\$275 a week	Laid-Off Workers	Floridajobs.org - RA
Disaster Re-Employment Assistance	\$275 a week	Workers who Exhausted Re-Employment	Floridajobs.org - DUA
Short-Term Compensation	\$275 a week (Reduced by hours worked)	Workers with Reduced Hours	Floridajobs.org - STC
Temporary Layoff Program	\$275 a week	Temporarily Laid Off Workers	Floridajobs.org - TL

Detailed information on these State and Federal programs is also included in the Business Resource Guide developed and updated regularly by staff. Businesses and citizens can use this guide, or call upon the OEV staff for assistance for any of these programs at 850-219-1060 or info@oevforbusiness.org.

OEV PROGRAMS AND ACTIONS

OEV has remained active in working with the local business community during the COVID-19 pandemic, helping local businesses navigate the changing regulatory landscape, but also helping them identify resources and support for their business during this challenging time. OEV has become a primary conduit for business related information, and has assisted hundreds of businesses with questions relating to business support, application assistance, marketing and awareness, as well as providing information on all the resources available to them.

To that effect, OEV is continually updating their Business Resource Guide to reflect the most accurate and current resources available to local businesses. Guide, which includes information on Local, State, and Federal resources available to businesses in Tallahassee-Leon County.

OEV coordinates with Leon County Emergency Management to stay apprised of the latest developments and updates as they relate to disaster response. As the novel coronavirus (COVID-19) continues to spread globally, Leon County Emergency Management is committed to actively monitoring the disease and coordinating preparedness efforts with local health officials, healthcare providers, first responders, and other critical emergency response functions. OEV maintain close communication with Leon County Emergency Management, sharing information and resources as they become available for the community.

OEV conducted a Business assessment survey, which as of the writing of this item, currently has 278 responses to date. Results from the survey indicate that 64% of respondents report a weekly revenue impact of greater than 50%, only 31% have a business continuity plan, and over 32% have instituted layoffs or furloughs. The survey respondents have requested a variety of resources to assist them, including: cash grants, business loans, payroll assistance, utility waivers, tax relief, advertising, and childcare. The full survey results are included as Attachment #3.

OEV has been active in the digital space as well, providing up to date information, news, and programs on the OEV website, newsletters, earned media channels, and social media platforms. OEV helped support such initiatives as the “#Sausagestimulus,” an effort by area restaurants, led by TallyMacShack to build community support for local restaurants. A detailed report of this activities are included in Attachment #4.

OEV, in partnership with TLC-GIS, developed the Open for Takeout map, an initiative to respond to the executive orders by the governor. This resulted in other collaboration efforts such as the March 21 Rally for Tally and donation of the Open for Takeout signs donated by Target Print and Mail. As of the writing of this item, there have been 32,500+ visits to ‘Open for Takeout’ site. OEV has assisted over 145+ restaurants that reached out, and staff is actively updating the site. In addition, the Council On Culture & Arts (COCA) worked with local restaurants to launch a "Poems to Go" initiative, featuring 20 poems from local artists which were included with takeout orders to help brighten up people's days during this difficult time. The Open for Takeout initiative has been met with tremendously positive feedback, and helped promote safe but impactful support for local restauranteurs to drive increased visitation and sales, as they work through this tough period.

Working with VisionFirst Advisors and Zimmerman Agency, OEV put together a strategic marketing campaign that builds off the path laid by the Open for Takeout initiative. Building off this effort, OEV has begun engaging with the service sector, hosting roundtable discussions, promoting local events, and implementing a dedicated promotional and marketing plan to support the local service industry. The Marketing Plan incorporates the use of existing assets, such as the Open for Take Out map and includes the marketing schedule, branded logos, social media graphics and posts, and Public Service Announcements, among other strategies, as well as earned media opportunities. The campaign is tentatively scheduled for five months and is budgeted for approximately \$15,000 (included in Line 14 of the OEV budget on page 24). Staff will bring back a full report on this marketing initiative at the next IA Board meeting.

Blueprint Intergovernmental Agency Board of Directors Meeting

Item Title: Status Report on the Federal, State, and Local COVID-19 Response and Relief Efforts and Consideration on Additional Support for Local Small Businesses, including the Restaurant and Service Industry

April 15, 2020

Page 19 of 31

Lastly, OEV has been a major organizer for local support efforts. This includes working with QuarryBio at Innovation Park to help promote their program to sell bulk hand sanitizer, at cost, to fellow local businesses, to an effort by Florida State professors working with local tailors to design face masks for purchase by local businesses and residents. OEV sponsored the “For the Love of Tallahassee” initiative put on by Swellcoin founder and local business advocate Barbara Wescott. OEV staff have also been made weekly outreach to local manufacturers, to monitor their status, share information, and identify any impacts they might be feeling as a result of COVID-19. OEV has stood ready to assist any business owner, employees, or residents who have felt the effect of COVID-19, bringing staff and resources to bear on all critical needs for the economy and community of Tallahassee-Leon County.

Report on CEDR Program and Additional Service Industry Analysis

Approved by the IA Board on March 25, 2020, the \$1 million CEDR grant represented the first targeted OEV grant effort to respond rapidly to continually evolving COVID-19 emergency conditions. The program filled a major need locally, and was successfully developed, administered and deployed for local business support in a rapid and effective manner. OEV established a Grant Review Committee to expedite the approval and disbursement schedule to get businesses assistance performed faster. OEV and the CEDR Grant Review Committee processed over 717 applications, of which 489 grants were awarded. The breakdown by employee count is listed below:

- 1 to 10 = 343 awards total \$514,500 (at \$1,500 each)
- 11 to 24 = 90 awards total \$225,000 (at \$2,500 each)
- 25 to 50 = 56 awards total \$280,000 (at \$5,000 each)

The CEDR Program Awards by Industry:

Industries	# of businesses	% of businesses	# of employees	% of employees	\$ Awarded	Average
Childcare/Education	18	3.7%	240	5.4%	46,500	\$2,583
Construction	26	5.3%	284	6.3%	54,500	\$2,096
Entertainment	19	3.9%	235	5.2%	44,500	\$ 2,342
Health	35	7.2%	337	7.5%	70,000	\$2,000
Hotel	8	1.6%	76	1.7%	22,000	\$2,750
Personal Services	69	14.1%	633	14.1%	142,000	\$2,058
Professional Services	192	39.3%	1034	23.1%	328,500	\$1,711
Restaurant/Bars	79	16.2%	1,385	30.9%	235,500	\$2,981
Retail	43	8.8%	259	5.8%	75,000	\$1,744
Total	489	100%	4,483	100%	\$1,018,500	\$2,252

The Grants Review Team also continued to review and analyze grant applications that were received prior to the April 6, 2020 5 p.m. closure of the CEDR grant application process but after the \$1 million budget was reached. Staff determined that 58 eligible applications which total \$105,000 were received and processed during this period. Staff recommends that the IA Board consider realigning funds from the Business Recruitment Incentive Fund (BRIF) to allocate funds to these eligible businesses. Staff recommends that IA Board award \$105,000 to the 58 eligible applications, who applied after the \$1 million grant goal was reached but prior to the close of the application process. Also, staff recommends authorizing the reallocation of funds from Business Recruitment Incentive Fund (BRIF) as stated in Option #1. This would help build the bridge to the bridge for 58 additional businesses, providing immediate and much needed relief for local businesses.

The CEDR program proposal was built on five primary objectives:

- **Protect existing small businesses.**
 - According to the Tallahassee-Leon County COVID-19 Business Survey, 63.8% of respondents report a weekly revenue impact of greater than 50%. Their preferred resources include assistance paying overhead and cash grants to cover operating expenses, such as rent, utilities, and other operational needs.
- **Avoid additional unemployed.**
 - The Q1 2020 MSA total for initial unemployment claims was 3,751, up 2,573 (218%) from Q1 2019. The State total of initial claims in March 2020 was 311,535, a 16-fold increase from February and the trend appears to be continuing upward.
- **Do not duplicate federal or state incentives, programs. Bolstering the SBA Disaster Loan and Florida Small Business Emergency Bridge Loan.**
 - The CEDR program successfully bridged the bridge, while not duplicating any State or Federal programs.
- **Fill the gaps to accelerate our local economic recovery targeting the maximum leveraging of limited local resources.**
 - The CEDR program successfully showed that small grants are able to touch many small businesses, and maximize the leveraging capability of local resources.
- **Future Resource Gaps.**
 - The local response program (CEDR) offered initial immediate and meaningful support to bridge small business operational expenses not covered by State or Federal programs.

The results from the CEDR grant program indicate that many of these objectives were accomplished, but that some issues, such as unemployment, are still a clear and present danger to the local economy, and warrant attention.

Tallahassee-Leon County was the first community in Florida to create a grant program of this type (CEDR) to support local businesses. Other communities throughout the state have reached out to OEV for a template of how to develop a similar grant program for their communities. This program successfully built a bridge to the bridge, providing immediate, but limited, financial assistance to local small businesses in an expedited manner, providing much needed relief to these businesses before any State or Federal programs released funds. This grant was developed and deployed with the full knowledge that the Federal and State programs constituted the full economic stimulus businesses could need to bridge over to the end of the emergency.

RESTAURANT/SERVICE INDUSTRY & NON-PROFITS ANALYSIS

The IA Board directed staff to provide a summary of the economic impacts to local restaurants in the hospitality industry with fewer than 25 employees and possible funding opportunities to assist them through the current challenges. As directed by the IA Board, OEV looked at the local service industry, and possible avenues to support these businesses. The local service industry is an integral part of Tallahassee-Leon County's economy. These industries are approximated by the following NAICS categories:

- 7139 Other Amusement and Recreation Industries
- 7211 Traveler Accommodation
- 7213 Rooming and Boarding Houses
- 7223 Special Food Services
- 7224 Drinking Places (Alcoholic Beverages)
- 7225 Restaurants and Other Eating Places
- 8121 Personal Care Services

These industries include those whose transactions are largely conducted in person or social environments, where commerce occurs in common areas over longer duration (e.g., restaurant, fitness center, hotel), or conversely businesses that involve personal services delivered in close physical proximity (e.g., beauty salon).

The service industry consists of over 830 businesses locally, where the average employment for businesses in this sector is 21 employees. Most significantly, this sector of the economy represents almost 20,000 jobs, or 12% of total employment in Tallahassee-Leon County. The service industry sector in particular has been adversely affected by quarantine and social distancing protocols, and most if not all of these sector businesses are considered non-essential. Bearing in mind the vulnerability of this sector, and its contribution to the local economy and labor force, warrants the provision of addition assistance. Based on the breakdown by industry in the CEDR program shown that over 175 service industry businesses were awarded grants, indicating a strong need from this sector for support.

OEV recently convened numerous stakeholder listening sessions with the owners of a number of local bars and restaurants, to not only assess their health and wellbeing during this crisis, but to learn what their needs are at this moment, and how best OEV can leverage staff and resources for their support. Initial feedback from these businesses indicates a major need to weather the

slower summer months, with an aim to rebuilding revenues in Fall of 2020, and particularly Spring of 2021. The businesses stated the following:

- Express their appreciation for the CEDR program and OEV's other efforts, stating that the response was not only timely, but the easiest to navigate when compared to those of the State and Federal programs.
- Consensus that additional support was needed, particularly given the uncertainty over the status of returning college students, football season, graduation, and other academic related economic drivers.

As noted in the background section, this agenda item also presents an overview of the non-profit sector in Tallahassee-Leon County. Leon County had an average of 8,484 private businesses in 2018, of which 929 were goods-producing and 7,555 were service-producing. OEV's database, utilizing IRS-based data, lists over 2,400 non-profits in Tallahassee-Leon County at present.

Most non-profits are typically 501(c)(3) charities, but Tallahassee-Leon County contains a number of (c)(5) labor associations, (c)(6) business associations, (c)(9) employee associations, and (c)(14) credit unions, as well as other types of non-profits required to file a Form 990 pursuant to Internal Revenue Code. It should be noted that churches are not required to file Form 990 with IRS, which makes it difficult to determine their exact number. However, current public listings indicate approximately 560 churches currently exist in Tallahassee-Leon County. Based on IRS data available to OEV, the local non-profit sector employs over 12,000 people in Tallahassee-Leon County. This includes religious organizations (but not churches), grant making services, social advocacy organizations, and civic, social, professional, labor union, and political non-profit organizations.

As noted earlier, the CEDR grant was created to provide a quick economic stimulus (for broad purposes including but not limited to rent, utilities, salaries, etc.) targeted specifically for private, for-profit small businesses experiencing negative impacts from COVID-19. However, should the IA Board wish to consider an additional grant, the IA Board could target additional qualifying industries, such as those detailed in this section, and for purposes directed by the IA Board.

Should the IA Board wish to consider additional support for local businesses, via a second round of support, to provide further relief to the small businesses of our local economy, the Board may choose to implement CEDR Phase II. A second phase would offer an additional round of funding for businesses that did not receive funding during the initial Phase I of CEDR. Moreover, the IA Board could target further the qualifying industries as desired.

In keeping with the original structure of the CEDR Grant, the eligibility requirements include the following, which could be amended by the IA Board as desired:

- Be a for-profit corporation/business in Leon County (corporate, regional, division, registered office or franchise) and registered with the Florida Division of Corporations
- Must have at least 1 employee but fewer than 50 employees
- Demonstrate a minimum reduction of 50% in revenue as a result of COVID-19

Blueprint Intergovernmental Agency Board of Directors Meeting

Item Title: Status Report on the Federal, State, and Local COVID-19 Response and Relief Efforts and Consideration on Additional Support for Local Small Businesses, including the Restaurant and Service Industry

April 15, 2020

Page 23 of 31

- Have an active utility account with the City of Tallahassee Utilities, Talquin Electric Cooperative, or Progress Energy Florida in good standing or current status of the date of COVID-19 Emergency Declaration, March 18, 2020, or provide documentation that utilities are provided in their rent or through another arrangement.
- Provide a proof of application (which could include a screenshot, email confirmation, or confirmation number) for the Florida Small Business Emergency Bridge Loan, the U.S. SBA Economic Disaster Loan Assistance program, or U.S. Paycheck Protection Program (PPP).
- Pledge in good-faith to remain in business for at least 45 days following the receipt of CEDR funding and provide estimated average monthly operating expenses.
 - This includes an affidavit form for financial information provided as part of the Florida Small Business Emergency Bridge Loan, U.S. SBA Disaster Loan Assistance Program, or U.S. Paycheck Protection Program (PPP).
 - A clawback clause will exist as part of grant disbursements, written by Blueprint Attorneys, as a control to insure applicant performance.
- Businesses who applied for CEDR Phase I, deemed eligible, but did not receive funding as well a review of the businesses whose applications may still be pending due to missing documentation.

Note: Unless otherwise directed by the IA Board, businesses who received funding in CEDR Phase I would not be eligible for funding in Phase II. Furthermore, any applicant deemed ineligible in Phase I would also be ineligible for Phase II.

If funded, CEDR Phase II is anticipated to assist additional local businesses to further serve as a bridge to Federal/State resources. OEV staff will utilize the existing grant logistics and management plan with an online application and dedicated email address for simple, remote procedures. The Grant Review Committee is in place and equipped to handle a supplemental round of applications. Similar to Phase I, any Phase II of the grant would be proposed to run for 30 days and have a response time, from application to OEV through approval to grant delivery of 5 to 10 business days.

In summary, CEDR Phase I filled a major need locally, and was successfully developed, administered and deployed for local business support in a rapid and effective manner. OEV established a Grant Review Committee to expedite the approval and disbursement schedule to get businesses assistance performed faster. OEV and the CEDR Grant Review Committee processed over 717 applications, of which 489 grants were awarded. Option #1, recommended by staff, would award \$105,000 to the 58 eligible applications, who applied after the \$1 million grant goal was reached but prior to the close of the application process. Phase II of the grant could provide a critical second round of “bridge” assistance to the most to the local small business community, specifically those with less than 50 employees. Should the IA Board wish to move forward with a Phase II grant process, the Board may choose to begin the application period effective on Monday, April 20, 2020 in order to finalize the disbursement, assessment and management of CEDR Phase I.

LEGAL OPINION AND CONSIDERATIONS

At the March 25, 2020, special meeting of the Intergovernmental Agency Board of Directors (IA Board), staff provided the opinion that Florida laws, ordinances, and the requirements of the Second Amended and Restated Interlocal Agreement do not allow the option to commingle surtax proceeds dedicated for economic development and infrastructure without a substantial amendment to the Interlocal Agreement. While this opinion is correct, the Blueprint Attorney has provided a Memorandum (Attachment #5) considering the issue in light of the recent executive orders issued by Governor Ron DeSantis concerning the public health emergency presented by the COVID-19 pandemic.

The Blueprint Intergovernmental Agency was formed by interlocal agreement by the City of Tallahassee and Leon County, pursuant to Ch. 163, Florida Statutes. Pursuant to section 163.01(9)(c), Florida Statutes, all of the exemptions from laws, ordinances, and rules which apply to municipalities and counties apply to the same degree and extent to any separate legal entity created pursuant to section 163.01, Florida Statutes. In following this authority under Ch. 163, the Interlocal Agreement, Part III, Section 1, Q, states that the IA Board may exercise the powers which “the Parties may exercise in their individual capacities”. Thus Executive Order 20-52, section 4, subparagraph D, applies to the IA Board as it does to the City and County individually.

Specifically Executive Order 20-52 allows the IA Board to waive procedures and formalities pertaining to “appropriation and expenditure of public funds.” The legal memorandum in your materials considers the application of Executive Order 20-52 to both the use of proceeds from a) the Extended 2020 Surtax as well as from b) the Extended 2000 Surtax, to pay for necessary economic development programs in support of local businesses during this emergency, and only for the duration of the emergency.

Based on the statutory requirements of section 212.055, Florida Statutes, the Second Amended and Restated Interlocal Agreement (Interlocal Agreement), Leon County Ordinances 00-35, 2014-07, and Florida Attorney General Opinions interpreting section 212.055(2), Florida Statutes, the legal opinion rendered provides that there is no legal authority to use any portion of the share of the Extended 2000 Surtax proceeds dedicated for Blueprint infrastructure projects, for economic development, even pursuant to Executive Order 20-52.

However, the Blueprint Attorney has also opined that the Extended 2020 Surtax proceeds dedicated for Blueprint infrastructure projects, may be expended pursuant to Executive Order 20-52, for economic development expenditures necessary to respond to the emergency and ensure the economic stability and welfare of the local community. Importantly, this provision is only valid during the time period of the effective timeframe of the emergency and the Executive Order.

BUDGETARY CONSIDERATIONS

It is important to note that staff will be coming back to the IA Board with a full budget review of the impacts of COVID-19 on the current FY 2020 for both the OEV and the Blueprint Infrastructure program of work once additional revenue information is analyzed in the weeks ahead. This includes for the Blueprint Infrastructure Capital program. However, should the IA Board desire to enact a Phase II, the following sections presents an analysis of possible funding sources for consideration.

Blueprint finance staff met with City of Tallahassee Resource Management and Leon County Office of Management and Budget staff to establish a preliminary estimate of the impact on sales tax receipts due to measures implemented to slow the spread of COVID-19. Leon County staff developed an initial model that provides for reduced revenues of 16.46% for OEV, 10.30% for Blueprint Infrastructure and 11.01% overall for the agency. The revenue projection is preliminary and actual sales tax collections could fall well below the initial projection. As more data becomes available over the coming weeks, this forecast will be updated and presented at future IA Board meetings.

OEV Budget

Based on the projected decrease in Blueprint 2020 sales tax funding, the Office of Economic Vitality is currently expected to receive \$671,974 less in FY 2020 sales tax revenue. Additionally, the state grant and FSU Partnership for Research programs were not award, therefore \$510,000 in grant revenue will not be received for these programs during FY 2020. The total estimated revenue shortfall for FY 2020 is (\$1,181,974). Based on the revenue shortfall, OEV staff has currently suspended capital project/program funding outside of encumbered expenses. Additional considerations regarding mid-year FY 2020 budget adjustment will be brought to the IA Board as part of the May 21, 2020 budget workshop.

The OEV Budget chart (page 23) assumes that the allocation of funding from the Business Recruitment and Incentive Fund (\$105,000 – see line 33) for the eligible grants that were not funded as recommended in Option #1 of this agenda item as well as the allocating funding from the Urban Vitality Job Creation program (\$18,500 – see line 34) to account for the CEDR grant overages as recommended in Agenda Item #3.

The total remaining project balance for FY 2020 is \$228,431 (line 35). As stated previously, additional considerations regarding mid-year FY 2020 budget adjustment will be brought to the IA Board as part of the May 21, 2020 budget workshop.

Blueprint Intergovernmental Agency Board of Directors Meeting
Item Title: Status Report on the Federal, State, and Local COVID-19 Response and Relief
Efforts and Consideration on Additional Support for Local Small Businesses, including the
Restaurant and Service Industry
April 15, 2020
Page 26 of 31

		FY 2020 Budget	FY 2020 Budget		Revenue Shortfall
	Revenue	As Adopted	As Amended		
1	Sales Tax Funds	\$ 4,083,574	\$ 3,411,600		\$ (671,974)
2	Miscellaneous Revenue	510,000	-		(510,000)
3	County OEV Funding	426,464	426,464		-
4	City OEV Funding	426,464	426,464		-
5	Total Revenue	5,446,502	4,264,528		(1,181,974)
6	Operating Expenses	2,045,047	2,045,047		-
7	Available for Projects	3,401,455	2,219,481		(1,181,974)
8	2020 Projects Funded	FY 2020 Adopted	FY 2020 Amended	FY 2020 Expended	Available Budget
9	Qualified Target Industry Tax Refund	14,000	14,000	14,000	-
10	Target Business Program	194,705	194,705	194,705	-
11	Urban Vitality Job Creating Pilot Program	25,000	25,000	-	25,000
12	ARPC EDA Revolving Loan Fund for Small Business	225,000	225,000	-	225,000
13	Magnetic Technologies Recruitment	121,000	121,000	116,000	5,000
14	Business Development: Attraction/Expansion	48,000	48,000	22,800	25,200
15	FSU Partnership for Business Intelligence	10,000	10,000	-	10,000
16	Tallahassee International Airport	528,750	528,750	528,750	-
17	Workforce Development	100,000	100,000	75,000	25,000
18	Business and Workforce Engagement Events	40,000	40,000	-	40,000
19	MWSBE Industry Academies and B2B Outreach	10,000	10,000	1,550	8,450
20	Economic Vitality Sponsorships	35,000	35,000	32,750	2,250
21	Repayment of Advance Funding	1,000,000	-	-	-
22	COVID-19 Economic Disaster Relief Grant	-	1,000,000	1,000,000	-
23	Unallocated to Projects	1,050,000	550,000	-	550,000
24	Convention Center Study	-	500,000	-	500,000
25	*Additional expenditures in the amount of \$50,000 to complete OEV office rennovations due to asbestos, IT wiring, equipment expenditures will be discussed at the IA Board budget workshop on				
26	Total, Projects Funded	\$ 3,401,455	\$ 3,401,455	\$ 1,985,555	\$ 1,415,900
27	Total Available Project Funding less Revenue Shortfall				233,926
28	Prior Year Projects	Prior Years Balance		Expended	Available Balance
29	Business Recruitment & Incentive Fund (BRIF)	453,872		342,368	111,504
30	Target Industry Study	17,280		11,280	6,001
31	Strategic Marketing & Communication	112,163		112,163	-
32	Total, Prior Project Balances				117,505
33	Agenda Item #2, Option 1: CEDR Grant Funding for Eligible projects received prior to the close of application process to be reallocated from Business Recruitment & Incentive Fund (Line 29) as recommended in Option 1 of Agenda Item 2.				105,000
34	Agenda Item #3, Option 1: CEDR Grant Overages Funding to be reallocated from Urban Vitality Job Creation Program (Line 11) as recommended in Option 1 of Agenda Item 3.				18,000
35	TOTAL AVAILABLE PROJECT BALANCE				\$ 228,431

Blueprint 2020 Infrastructure Capital Improvement Program

The legal opinion of the Blueprint Attorney presents the IA Board with the option, should it choose to make further economic grants during this COVID-19 emergency period, to reallocate funding from the adopted FY 2020 Blueprint 2020 Capital Improvement Program. Accordingly, this section of the analysis achieves the following objectives:

- Summary information on the adopted FY 2020 budget related to Blueprint Infrastructure Capital Projects
- Information, in advance of the May 21st Workshop on the Budget, related to anticipated budget shortfalls within FY 20 related to the COVID-19 emergency
- Identifies projects within the adopted FY 20 Blueprint Infrastructure Capital Projects budget that have not yet been initiated. Note: these projects may be best suited to either a) reduce in FY 20 to accommodate revenue shortfalls (at the IA's May 21st Budget Workshop) and/or b) reallocate for economic development purposes.

Importantly, and for IA Board consideration and direction, the May 21, 2020 FY 2021 Budget Workshop materials will provide further detail on the proposed FY 2020 budget amendment to accommodate the revenue reduction, a multi-year projection of revenues, and corresponding implementation schedules. In addition, should the IA Board desire to fund an OEV grant from Blueprint 2020 funds, further reductions to Blueprint 2020 projects will be necessary beyond what is provided in the following analysis. This section is intended to inform any such IA Board action on this OEV matter.

Overview of FY 20 Blueprint Infrastructure Capital Improvement Plan

Sales tax revenues collected in FY 2020 span two Blueprint programs; collection for the Blueprint 2000 program ended on December 31, 2019 and began for Blueprint 2020 on January 1, 2020. The FY 2020 capital projects budget for the Blueprint 2020 program allocated \$21,126,875 to 16 Blueprint 2020 projects. The adopted FY 2020-2024 Blueprint 2020 Infrastructure Capital Improvement Program from September 2019 included as Attachment #6 and summarized in the following table.

Table 1. FY 2020 Blueprint 2020 Infrastructure Capital Project Allocations

Blueprint 2020 Infrastructure	FY 2020, As Adopted
Annual Allocations	
Blueprint: Greenways Master Plan	592,500
Blueprint: Bike Route System	562,500
City of Tallahassee: StarMetro Enhancements	459,375
City of Tallahassee: Water Quality and Stormwater Improvements	1,593,750
City of Tallahassee: Sidewalks Improvements	937,500
City of Tallahassee: Operating Costs of Blueprint Funded Parks	375,000
Leon County: Water Quality and Stormwater Improvements	1,593,750
Leon County: Sidewalks Improvements	937,500
Leon County: Operating Costs of Blueprint Funded Parks	375,000
Regional Mobility and Gateway Projects	
Southside Gateway: Woodville Highway	-
Capital Circle Southwest Orange to Crawfordville (W-1)	-
Orange Avenue: Adams to Springhill	-
Westside Student Gateway: Pensacola Street	-
Airport Gateway*	3,500,000
Northwest Connector: Tharpe Street	-
Northeast Corridor Connector: Bannerman Road	3,300,000
Northeast Gateway: Welaunee Boulevard	2,400,000
North Monroe Gateway	-
CCQ Projects	
Orange Avenue/Meridian Placemaking	1,500,000
Market District Placemaking	1,500,000
Lake Lafayette and St. Marks Regional Park*	500,000
Monroe-Adams Corridor Placemaking*	1,000,000
Midtown Placemaking	-
Fairgrounds Beautification and Improvement	-
Northeast Park	-
College Avenue Placemaking	-
Florida A&M Entry Points	-
Alternative Sewer Solutions	-
Tallahassee-Leon County Animal Service Center	-
DeSoto Winter Encampment	-
Reserve Fund, Blueprint 2020 Infrastructure	-
Total, Blueprint 2020 Capital Allocations	21,126,875

*Blueprint 2020 projects that have not yet been initiated.

COVID-19 Sales Tax Revenue Impacts to the Blueprint 2020 Program

Due to the COVID-19 impacts to local spending, the projected FY 2020 sales tax revenues for the Blueprint 2020 Infrastructure program have been reduced by a total of \$3,765,950, or 16.5%. To account for this shortfall, the Blueprint 2020 Infrastructure program FY 2020 capital budget allocation of \$21,126,875 must be reduced by \$3,765,950.

Blueprint 2020 Capital Project Analysis

Accommodation of the projected \$3,765,950 revenue shortfall requires a delay to the funding and implementation of some Blueprint 2020 infrastructure projects. To determine which projects from the adopted FY 2020 budget could be delayed with the least amount of impact to the community and project progress, staff assessed the current status of each project. All but three of the Blueprint 2020 projects with funding in FY 2020 have been initiated. Two of the Community Enhancement, Connectivity, and Quality of Life (CCQ) projects with approved funding allocations have not yet been initiated – Lake Lafayette & St. Marks Regional Park and Monroe-Adams Corridor Placemaking. Together their FY 2020 allocation is \$1,500,000. All or a portion of these two projects could be defunded in FY 2020, excepting \$84,325 in the Monroe-Adams Placemaking project previously authorized by the IA Board at their December 12, 2019 meeting to fund crosswalk improvements, and a leveraging opportunity with FDOT. In addition, the FY 2020 allocation to Airport Gateway is \$3,500,000, and phase one of the Airport Gateway project has not yet been initiated, advertisement for planning and design services is anticipated for late April 2020. The remaining shortfall could come from the Airport Gateway project.

Again, all of this information will return for IA Board action at the May 21, 2020, Budget Workshop. Should the IA Board desire to fund an OEV grant from Blueprint 2020 funds, further reductions to Blueprint 2020 projects will be necessary beyond the projected \$3,765,950 shortfall.

CONCLUSION:

This agenda item provides the IA Board with an overview of the current Local, State, and Federal responses to COVID-19, as well as an overview of non-profits and the economy. While small business impacts are evident, the extent, duration, and needs will continue to evolve during the weeks to come. It is important to remember that Federal Government is the only entity with resources sufficient to implement comprehensive financial assistance. Whether a sudden stop in the economy creates a temporary financial crisis or prompts a longer term recession, it creates an economic emergency for those hardest hit with small businesses and hourly employees facing the most urgent needs. Only the Federal Government can bring to bear the resources required to significantly mitigate this scale of potential small business closures and the substantial resulting unemployment. Working in support of federal and state incentives and programs to stabilize and stimulate the economy, and fill gaps at the local level for small businesses, presents an opportunity for local governments.

OEV quickly and initially responded to filling these gaps through the implementation of the CEDR grant program, which disbursed \$1,018,500 to assist 489 businesses. OEV has remained active in business support, maintaining a Business Resource Guide and Open 4 Takeout map to assist the local business community, while also looking to future initiatives, including a targeted marketing and promotion campaign for the service industry. Lastly, this item presents additional policy options to support the local service industry in response to the COVID-19 pandemic.

Tallahassee-Leon County was the first community in Florida to create a grant program of this type (CEDR) to support local businesses. Other communities throughout the state have reached out to OEV for a template of how to develop a similar grant program for their communities. CEDR Grant program filled a major need locally, and was successfully developed, administered and deployed for local business support in a rapid and effective manner. OEV established a Grant Review Committee to expedite the approval and disbursement schedule to get businesses assistance performed faster. OEV and the CEDR Grant Review Committee processed over 717 applications, of which 489 grants were awarded which disbursed \$1,018,500. Staff recommends that the IA Board reallocate \$105,000 from the Business Recruitment Incentive Fund to award the remaining 58 eligible business, who applied prior to the close of the application process on April 6, for the COVID-19 Economic Disaster Relief grants (Option #1).

This program successfully built a bridge to the bridge, providing immediate, but limited, financial assistance to local small businesses in an expedited manner, providing much needed relief to these businesses before any State or Federal programs released funds. This grant was developed and deployed with the full knowledge that the Federal and State programs constituted the full economic stimulus businesses could need to bridge over to the end of the emergency. Since the implementation of the CEDR Grant over a trillion dollars has become available through new Federal and State program for small businesses and non-profits. In addition, the City and County are working with the Community Human Services Partnership agencies to provide greater flexibility to deliver programs and services and allow these agencies with flexibility to expend programmatic funding for operational needs. This would allow funding to be utilized for other programming within the agency to address impacts to operations impacted by COVID-19. Agencies would still be required to complete expenditure reports through the CHSP Portal itemizing the use of the funding.

As stated previously, based on the revenue shortfall, OEV has suspended funding capital projects/programs funding outside of encumbered expenses. The total remaining project balance for FY 2020 is \$228,431. Additional considerations regarding mid-year FY 2020 budget adjustment will be brought to the IA Board as part of the May 21, 2020, budget workshop.

However, should the IA Board wish to move forward with an additional Phase II of the COVID-19 Economic Disaster Relief Program (CEDR), including for any potentially refined purpose or business segment, then additional funding would need to be identified and allocated, as detailed in the prior analysis. Such a grant could be for the purposes, like CEDR Phase I, of providing flexible funds for operating costs such as rent and utilities. Additionally, any Phase II could target a specific industry sector such as restaurants/service industry, non-profits, or any other IA Board priorities, as may be directed by the Board. As is also presented in this agenda item, any new IA Board direction (Option #3, below) to create a new economic grant program should also include

direction regarding where to reallocate funding from for any such future grant program and for what fiscal amount.

The local, state, and national economies are all adjusting to the ever-evolving conditions that have resulted from the COVID-19 pandemic, and the procedures and ways of doing business that have become the new normal. OEV continues to respond to these changing circumstances, and stands ready to implement support programs for local business to sustain their viability and the overall economic vitality of Tallahassee-Leon County.

OPTIONS:

- Option #1: Authorize staff to reallocate \$105,000 from the Business Recruitment Incentive Fund (BRIF) to award the remaining 58 eligible business who applied for the COVID-19 Economic Disaster Relief grants.
- Option #2: Accept the Status Report on the Federal, State, and Local COVID-19 Response and Relief Efforts.
- Option #3: IA Board Direction.

RECOMMENDED ACTION:

Option #1 and Option #2

Attachments

1. Initial Five Year Sales Tax Revenue Projections
2. Business Resource Guide
3. COVID-19 Business Survey conducted by OEV
4. Marketing and Communications Report
5. April 9, 2020 Blueprint Attorney Memorandum Legal Opinion
6. Blueprint Infrastructure FY 2020 Capital Improvement Budget

THIS PAGE INTENTIONALLY LEFT BLANK

BLUEPRINT INTERGOVERNMENTAL AGENCY Draft Sales Tax Revenue Estimate														
Base Year:	Growth Rate:	Q1	Q2-Q4	Total	Initial Proj.	Difference	10.44%	Initial Proj.	Difference	2.50%	2.50%	2.50%	2.50%	Total
	FY2019	FY2020	FY2020	FY2020	FY2020	FY2020	FY2021	FY2021	FY2021	FY2022	FY2023	FY2024	FY2025	FY21-25
	46,804,374	11,901,316	28,430,000	40,331,316			44,540,000	49,193,933	(4,653,933)	45,653,500	46,794,838	47,964,709	49,163,827	234,116,874
95%					45,373,046	(5,041,730)	42,313,000	46,734,237	(4,421,237)	43,370,825	44,455,096	45,566,474	46,705,636	222,411,031
80%	37,443,500	9,521,052	-	9,521,052	9,074,609	446,443	-	-	-	-	-	-	-	-
66%	-	-	18,763,800	18,763,800	22,459,657	(3,695,857)	27,926,580	30,844,596	(2,918,016)	28,624,745	29,340,363	30,073,873	30,825,720	146,791,281
Subtotal, Infrastructure	37,443,500	9,521,052	18,763,800	28,284,852	31,534,266	(3,249,414)	27,926,580	30,844,596	(2,918,016)	28,624,745	29,340,363	30,073,873	30,825,720	146,791,281
OEV	-	-	3,411,600	3,411,600	4,083,574	(671,974)	5,077,560	5,608,108	(530,548)	5,204,499	5,334,612	5,467,977	5,604,676	26,689,324
Subtotal, Blueprint IA	37,443,500	9,521,052	22,175,400	31,696,452	35,617,840	(3,921,388)	33,004,140	36,452,704	(3,448,564)	33,829,244	34,674,975	35,541,850	36,430,396	173,480,605
LIFE	-	-	568,600	568,600	680,596	(111,996)	846,260	934,685	(88,425)	867,415	889,101	911,330	934,112	4,448,218
County Funds	4,680,437	1,190,132	2,843,000	4,033,132	4,537,305	(504,173)	4,231,300	4,673,424	(442,124)	4,337,083	4,445,510	4,556,647	4,670,564	22,241,104
City Funds	4,680,437	1,190,132	2,843,000	4,033,132	4,537,305	(504,173)	4,231,300	4,673,424	(442,124)	4,337,083	4,445,510	4,556,647	4,670,564	22,241,104
Total Sales Tax Funds	46,804,374	11,901,316	28,430,000	40,331,316	45,373,046	(5,041,730)	42,313,000	46,734,237	(4,421,237)	43,370,825	44,455,096	45,566,474	46,705,636	222,411,031
Difference	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Blueprint Infrastructure														
Blueprint Tax Revenue	37,443,500	9,521,052	18,763,800	28,284,852	31,534,266	(3,249,414)	27,926,580	30,844,596	(2,918,016)	28,624,745	29,340,363	30,073,873	30,825,720	146,791,281
Transfers In	8,699,365			-			-			-	-	-	-	-
Donations/Other	299,341			-			-			3,000,000	-	-	-	3,000,000
Governmental Revenue				1,280,000						-	1,500,000	486,000	-	1,986,000
Bonds	-			-			-			62,000,000	-	30,000,000	-	92,000,000
SIB Loans	-			-			-			-	-	28,850,000	-	28,850,000
Sources	46,442,206			29,564,852			27,926,580			93,624,745	30,840,363	89,409,873	30,825,720	272,627,281
Operating	3,250,269			3,541,362			3,424,328			3,509,936	3,597,684	3,687,626	3,687,626	17,907,200
Debt Service	18,635,585			2,183,977			-			-	4,080,000	4,080,000	4,080,000	12,240,000
Priority Uses	21,885,854			5,725,339			3,424,328			3,509,936	7,677,684	7,767,626	7,767,626	30,147,200
Available for Projects	24,556,352			23,839,513	27,088,927	(3,249,414)	24,502,252	27,267,820	(2,765,568)	90,114,809	23,162,679	81,642,247	23,058,094	242,480,081
Office of Economic Vitality														
OEV Tax Revenue	-	-	3,411,600	3,411,600	4,083,574	(671,974)	5,077,560	5,608,108	(530,548)	5,204,499	5,334,612	5,467,977	5,604,676	26,689,324
Donations/Other	-			-			-			-	-	-	-	-
Governmental Revenue	1,264,540			852,928			498,185			510,640	523,406	536,491	549,903	2,618,625
Bonds	-			-			-			-	20,000,000	20,000,000	-	40,000,000
Sources	1,264,540			4,264,528			5,575,745			5,715,139	25,858,018	26,004,468	6,154,579	69,307,949
Operating	1,264,540			2,045,047			1,947,672			1,996,364	2,046,273	2,097,430	2,097,430	10,185,169
Debt Service	-			-			-			-	1,320,000	1,320,000	2,780,000	5,420,000
Priority Uses	1,264,540			2,045,047			1,947,672			1,996,364	3,366,273	3,417,430	4,877,430	15,605,169
Available for Projects	-			2,219,481	3,401,455	(1,181,974)	3,628,073	3,804,953	(176,880)	3,718,775	22,491,745	22,587,038	1,277,149	53,702,780
Total Sources of Funds	47,706,746	-	-	33,829,380	-	-	33,502,325	-	-	99,339,884	56,698,381	115,414,341	36,980,299	341,935,230
Total Uses of Funds	47,706,746	-	-	33,829,380	-	-	33,502,325	-	-	99,339,884	56,698,381	115,414,341	36,980,299	341,935,230

THIS PAGE INTENTIONALLY LEFT BLANK

BUSINESS RESOURCE GUIDE FOR COVID-19

APRIL 6 AT 5PM EST

OFFICE OF ECONOMIC VITALITY
OEVFORBUSINESS.ORG



Table of Contents

A Message From Our Director	3
Our Team Is Ready To Assist	4
Centers for Disease Control and Prevention	5
Business Outreach Survey	6
Open For Takeout Initiative	7
Small Business Technical Assistance	8
Coronavirus Aid, Relief, and Economic Security (CARES) Act	8
Business Damage Assessment Survey for Coronavirus (COVID-19)	8
Reemployment Assistance Program and Temporary Layoffs	10
Short Time Compensation Program for Employers	11
USGB National Charitable Foundation’s Bartender Emergency Assistance Program	12
U.S. Small Business Administration	13
Florida Small Business Emergency Bridge Loan Program	13
Supply Chain Disruption Planning courtesy of FloridaMakes	14
EDO Disaster Plan	14
Comprehensive And Updated FAQs For Employers On The COVID-19 Coronavirus.....	15
Guidance on the Essential Critical Infrastructure Workforce.....	16
Local Resources for Businesses	18
Contact Us	19
Appendix	20

A Message From Our Director

COVID-19 is a challenge for our local businesses and the whole community, and the Office of Economic Vitality's team is focused upon the continued success of our local businesses. To support our businesses, workers, and the community-at-large, we will be launching a single, best resource for businesses, Open for Takeout. This interactive map will be populated by our restaurants and other local organizations whose doors may be closed but very much remain open for business. The map will be updated daily.

Your OEV team is working around the clock with our state and federal partners to monitor the changing legislation and business resources to serve as your local resource for information and access to programs to strengthen your business. We are actively monitoring the development of state and federal programs to support our businesses, and our team is reachable at any time. We are your most vital source for business resources during the COVID-19 pandemic.

We understand this is a difficult time for local businesses, the Office of Economic Vitality Team is committed to working with you to ensure that our community remains vibrant and resilient. I encourage you to reach out to me with any questions that you may have regarding business support and resources:

CParedes@oevforbusiness.org

Best, Cristina Paredes

Office of Economic Vitality, Director

Our Team Is Ready To Assist

Drew Dietrich

Deputy Director, Office of Economic Vitality

DDietrich@OEVforBusiness.org

850.766.4329

Darryl Jones

Deputy Director, Minority, Women and Small Business Enterprise Division of the Office of Economic Vitality

DJones@OEVforBusiness.org

850.300.7567

Kianna Brown

Business Outreach and Marketing Coordinator, Office of Economic Vitality

KBrown@OEVforBusiness.org

850.300.7562

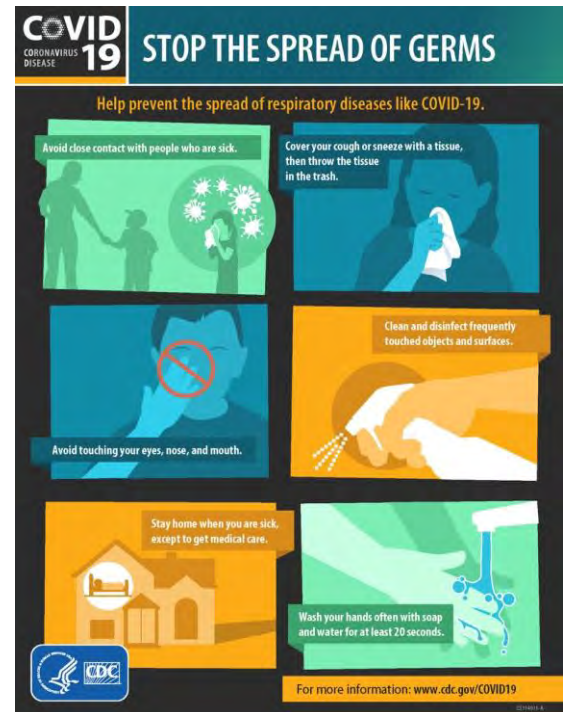
Centers for Disease Control and Prevention

Guidance for Businesses and Employers

To prevent stigma and discrimination in the workplace, use the guidance described below and on the [CDC's Guidance for Businesses and Employers](#) web page.

The Centers for Disease Control and Prevention (CDC) offers the most up-to-date information on COVID-19. This interim guidance is based on what is currently known [about the coronavirus disease 2019 \(COVID-19\)](#). For updates from CDC, please see the following:

- [Interim Guidance for Businesses and Employers to Plan and Respond to Coronavirus Disease 2019 \(COVID-19\)](#)
- [Preventing Stigma Related to COVID-19](#)
- [Share Facts about COVID-19](#)
- [CDC Coronavirus Disease 2019 \(COVID-19\) Web page](#)
- [Information on Coronavirus Disease 2019 \(COVID-19\) Prevention, Symptoms and FAQ](#)



Business Outreach Survey

We understand this is a difficult time for local businesses. With the limitations on customer engagement, many businesses are no doubt feeling the impact on their employees, customers, and operations.

The [Office of Economic Vitality \(OEV\)](#) takes these concerns seriously and is ready to assist local businesses in whatever capacity they need. With over 8,000 businesses in Tallahassee-Leon County, OEV has outlined a broad outreach initiative to reach as many businesses as possible.

Your feedback is critical to identifying the needs of our business community, and the best ways in which our office and that of our partner organizations can leverage resources for your business and employees. We appreciate all that you do for our community, and our mission is to help you weather this storm. We welcome any and all feedback and want to ensure your success. We encourage you to complete this survey and to follow our news and social media feeds, to keep informed as to the latest developments locally.

SURVEY LINK

Open For Takeout Initiative

To continue to support our local businesses in Florida's capital, the **Tallahassee-Leon County Office of Economic Vitality** developed "Open for Takeout," a spin on our Hurricane Michael "Open for Business" initiative that encourages residents to support local businesses by ordering takeout, getting delivery, or buying a gift card online while practicing social distancing and minimizing the spread of Coronavirus. OEV has also developed the Open For Business Interactive Map that shows which businesses are open and offer takeout and delivery options. For a PDF of our toolkit or graphics, please contact KBrown@OEVforBusiness.org.

OPEN FOR TAKEOUT INTERACTIVE MAP

DOWNLOAD THE OPEN FOR TAKEOUT CAMPAIGN TOOLKIT



Small Business Technical Assistance

The **Coronavirus Aid, Relief and Economic Security (CARES)** Act established the new \$349 billion Paycheck Protection Program. The Paycheck Protection Program prioritizes millions of Americans employed by small businesses by authorizing up to \$349 billion toward job retention and certain other expenses.

Small businesses and eligible nonprofit organizations, Veterans organizations, and Tribal businesses described in the Small Business Act, as well as individuals who are self-employed or are independent contractors, are eligible if they also meet program size standards.

The new loan program will help small businesses with their payroll and other business operating expenses. It will provide critical capital to businesses without collateral requirements, personal guarantees, or SBA fees – all with a 100% guarantee from SBA. All loan payments will be deferred for six months. Most importantly, the SBA will forgive the portion of the loan proceeds that are used to cover the first eight weeks of payroll costs, rent, utilities, and mortgage interest.

The Paycheck Protection Program is specifically designed to help small businesses keep their workforce employed. Visit [Treasury.Gov/assistance-for-small-businesses](https://www.treasury.gov/assistance-for-small-businesses) for more information on the Paycheck Protection Program.

For a list of Participating Lenders, click [here](#).

The [Florida Small Business Development Center Network](#) and Florida Department of Economic Opportunity disaster specialists can assist small businesses in developing a preparedness plan and with other strategies to safeguard their employees and customers, and ensure the continued operation of their business.

Business Damage Assessment Survey for Coronavirus (COVID-19)

Governor Ron DeSantis has announced the activation of the Business Damage Assessment survey to assess the impact of COVID-19 on Florida's local business operations. The survey, managed by the Florida Department of Economic Opportunity (DEO), will evaluate businesses affected by COVID-19 and the impacts the virus has had on the local economy so actions to implement appropriate relief programs can begin.



The Business Damage Assessment Survey can be taken at [FloridaDisaster.biz](https://floridadisaster.biz).

With proper reporting through the [Business Damage Assessment Survey](#), Florida can activate this vital program providing up to \$2 million to help eligible small businesses, small agricultural cooperatives, and most private nonprofit organizations meet financial obligations and operating expenses that could have been met should the pandemic not have occurred.

Reemployment Assistance Program

If your employees have been negatively impacted as a result of the mitigation efforts in Florida to stop the spread of COVID-19, they may be eligible to receive reemployment assistance through the Florida Department of Economic Opportunity. The Reemployment Assistance (RA) program provides temporary, partial wage replacement benefits to qualified workers who are unemployed through no fault of their own. It is funded solely by employers who pay federal and state payroll taxes and is provided at no cost to the workers who receive the benefits. For more information, click [here](#).

Temporary Layoff

The Florida Department of Economic Opportunity's Temporary Layoff program is for employees that are temporarily laid off from work may be eligible for Reemployment Assistance benefits. A temporary layoff occurs when the employee is separated from their job due to lack of work, and the **employee has a return-to-work date within eight weeks of the separation.**

Visit the Florida
Department of Economic
Opportunity's [website](#) for
frequently asked
questions on
Re-employment
Assistance for Employers



Still unsure how this may apply to you and your employees? Here is an example of a temporary layoff or for more information, click [here](#):

Susie worked for ABC Restaurant as a cook. Due to the mitigation response of the COVID-19 event, ABC Restaurant temporarily had to close and had no work available for Susie. Susie would not be receiving any pay during the closure. Prior to closing, ABC Restaurant told Susie they would be re-opening in five weeks and would need her to return to work at that time. This may be considered a temporary layoff, and Susie may be eligible for Reemployment Assistance benefits.

Short Time Compensation Program For Employers

The Florida Department of Economic Opportunity's [The Short Time Compensation program](#) helps employers retain their workforce in times of temporary slowdown by encouraging work sharing as an alternative to layoff. The program permits prorated reemployment assistance benefits to employees whose work hours and earnings are reduced as part of a Short Time Compensation plan to avoid total layoff of some employees. To apply for the Short Time Compensation Program, please follow this link to the Employer Login page of [CONNECT](#).

Short Time Compensation Program Goals:

- Employees retained during a temporary slowdown can resume high production levels when business conditions improve and are spared the hardships of full unemployment.
- Employers avoid the expense of recruiting, hiring, and training new workers when business conditions improve.
- Employers who must permanently reduce their workforce can use the program as a transition to layoff. Affected employees may continue to work at reduced levels with an opportunity to find other employment before the expected layoff.

Eligibility Requirements:

- The employer must describe a plan for giving notice, if feasible, to an employee whose workweek is to be reduced, together with an estimate of the number of layoffs that would have occurred absent the ability to participate in STC.
- If you are a client company trying to apply for a plan for leased employees, contact the leasing company. They will need to file a plan separately on behalf of their employees.
- Reduced hours must be used as a temporary solution to avoid a layoff. The employer must submit a Short Time Compensation plan application to the Short Time Compensation Coordinator, Reemployment Assistance Services
- Individuals participating in an employer-sponsored training may also be eligible to participate in the short-time compensation program.
- Participating employees must be full-time (at least 32 hours per week prior to Short Time Compensation reduction), permanent employees (not seasonal) and the employees must have a set number of hours (excluding overtime) that they work each

week in order to participate. Employees paid piece rate, on commission, or who are hired to do certain jobs regardless of the time required are not eligible for participation.

- Short Time Compensation benefits are payable when normal hours of work are reduced from 10-40 percent. If normal work hours exceed 40, the percentage will be based on 40 hours.
 - Each week that Short Time Compensation benefits are claimed, at least 10 percent of the employees from the total staff or within a particular unit must be working reduced hours. (Two employees is the minimum for a staff or unit of less than 20 employees.)
-

USBG National Charitable Foundation's Bartender Emergency Assistance Program

If you are a bartender, brewery staffer, or cocktail server who needs financial support, you can apply to the USBG National Charitable Foundation's Bartender Emergency Assistance Program. A USBG membership is not required to receive funds. To apply, visit the USBG website [here](#).

DISASTER LOAN ASSISTANCE

U.S. Small Business Administration

The SBA works directly with state Governors to provide targeted, low-interest loans to small businesses and non-profits that have been severely impacted by the Coronavirus (COVID-19). The SBA's Economic Injury Disaster Loan program provides small businesses with working capital loans of up to \$2 million that can provide vital economic support to small businesses to help overcome the temporary loss of revenue they are experiencing. Find more information on the SBA's business guidance and loan resources [here](#).

Florida Small Business Emergency Bridge Loan Program

Governor Ron DeSantis activated the Florida Small Business Emergency Bridge Loan Program to support small businesses impacted by COVID-19 administered by the [Florida Department of Economic Opportunity](#) in partnership with the [Florida SBDC Network](#). The application period opens March 17, 2020 and runs through May 8, 2020. For more information on the program, visit [FloridaDisasterLoan.org](#) and connect with your local [Florida SBDC at FAMU](#) Team.

Loan Details

- **Designated Disaster Areas:** All Florida counties statewide per Executive Order 20-52.
- **Qualified Applicant:** Applications will be accepted by qualified for-profit, privately held small businesses that maintain a place of business in the state of Florida. All qualified applicants must have been established prior to March 9, 2020, and suffered economic injury as a result of the designated disaster. Qualified small business applicants must be an employer business with 2 to 100 employees.
- **Amount:** Up to \$50,000 per eligible small business. Loans of up to \$100,000 may be made in special cases as warranted by the need of the eligible small business.
- **Term:** 1 year.
- **Limitation:** Only one loan may be made per eligible business. All previous bridge loans received MUST be paid in full.

-
- **Interest Rate:** Loans will be interest-free for the loan term (1 year). The Interest rate will be 12% per annum on the unpaid balance thereafter, until the loan balance is repaid in full. Loan default is subject to a normal commercial collection process.
 - **Application Period:** Applications will be accepted by qualified Florida small businesses under this program through May 8, 2020, contingent on the availability of funds.

For questions regarding the Emergency Bridge Loan Program, please contact the Florida Small Business Development Center (SBDC) Network Headquarters. Email: Disaster@FloridaSBDC.org. Phone toll-free: (866) 737-7232.

Supply Chain Disruption Planning courtesy of FloridaMakes:

[Checklist Link](#)

[Additional Information](#)

EDO Disaster Plan templates that can be easily customized for your organization and service area:

[EDO Comprehensive Emergency Management Plan \(CEMP\) PDF](#)

[EDO CEMP Customization Guide](#)

Comprehensive And Updated FAQs For Employers On The COVID-19 Coronavirus

Fisher Phillips has assembled a cross-disciplinary taskforce of attorneys across the country to address the many employment-related issues facing employers in the wake of the COVID-19 coronavirus – especially now that the World Health Organization has declared the outbreak as a pandemic. The COVID-19 Taskforce has created a Frequently Asked Questions (FAQ) document, which has been continually updated since first published on March 3 and will continue to be updated as events warrant. It has been completely updated to address the many additional workplace law rights and responsibilities given the pandemic designation. You can contact your Fisher Phillips attorney or any member of the Taskforce with specific questions, and a full listing of the Taskforce members and their practice areas is at the end of this publication.

To access the FAQs, click [here](#).

Guidance on the Essential Critical Infrastructure Workforce

The Importance of Essential Critical Infrastructure Workers

Functioning critical infrastructure is imperative during the response to the COVID-19 emergency for both public health and safety as well as community well-being. Certain critical infrastructure industries have a special responsibility in these times to continue operations. This guidance and accompanying list are intended to support State, Local, and industry partners in identifying the critical infrastructure sectors and the essential workers needed to maintain the services and functions Americans depend on daily and that need to be able to operate resiliently during the COVID-19 pandemic response. This document gives guidance to State, local, tribal, and territorial jurisdictions and the private sector on defining essential critical infrastructure workers. Promoting the ability of such workers to continue to work during periods of community restriction, access management, social distancing, or closure orders/directives is crucial to community resilience and continuity of essential functions.

Considerations for Government and Business

This list was developed in consultation with federal agency partners, industry experts, and State and local officials, and is based on several key principles:

1. Response efforts to the COVID-19 pandemic are locally executed, State managed, and federally supported
2. Everyone should follow guidance from the CDC, as well as State and local government officials, regarding strategies to limit disease spread.
3. Workers should be encouraged to work remotely when possible and focus on core business activities. In-person, non-mandatory activities should be delayed until the resumption of normal operations.
4. When continuous remote work is not possible, businesses should enlist strategies to reduce the likelihood of spreading the disease. This includes, but is not necessarily limited to, separating staff by off-setting shift hours or days and/or social distancing. These steps can preserve the workforce and allow operations to continue
5. All organizations should implement their business continuity and pandemic plans, or put plans in place if they do not exist. Delaying implementation is

not advised and puts at risk the viability of the business and the health and safety of the employees.

6. In the modern economy, reliance on technology and just-in-time supply chains means that certain workers must be able to access certain sites, facilities, and assets to ensure continuity of functions.
7. Government employees, such as emergency managers, and the business community need to establish and maintain lines of communication.
8. When government and businesses engage in discussions about critical infrastructure workers, they need to consider the implications of business operations beyond the jurisdiction where the asset or facility is located. Businesses can have sizeable economic and societal impacts as well as supply chain dependencies that are geographically distributed.
9. Whenever possible, jurisdictions should align access and movement control policies related to critical infrastructure workers to lower the burden of workers crossing jurisdictional boundaries.

To review a list of sectors and identified essential critical infrastructure workers, click [here](#).

Local Resources for Businesses

- [Leon County](#) – As the novel coronavirus (COVID-19) continues to spread globally, Leon County Emergency Management is committed to actively monitoring the disease and coordinating preparedness efforts with local health officials, healthcare providers, first responders, and other critical emergency response functions.
- [City of Tallahassee](#) – The City of Tallahassee remains engaged to prepare and address any local impact of the Coronavirus (COVID-19). The City's main priority is the health, safety and welfare of its citizens. The resource provides updates on school closures, event cancellations/postponements, service impacts, and prevention techniques.
- [Florida Department of Health](#) – The Florida Department of Health is actively updating their website on what you need to know about Coronavirus (COVID-19) in Florida. To contact the COVID-19 Call Center, call 1-866-779-6121 or email COVID-19@flhealth.gov. The call center is available 24/7.
- [SBDC at Florida A&M University](#) – SBA works with a number of local partners to counsel, mentor, and train small businesses. The SBA has 68 District Offices, as well as support provided by its Resource Partners, such as SCORE offices, Women's Business Centers, Small Business Development Centers and Veterans Business Outreach Centers. When faced with a business need, use the [SBA's Local Assistance Directory](#) to locate the office nearest you. To contact the FAMU SBDC, please give them a call at 850.599.3407.
- [CareerSource Capital Region](#)
- [Greater Tallahassee Chamber of Commerce](#)
- [Big Bend Minority Chamber of Commerce](#)
- [Capital City Chamber of Commerce](#)

Contact Us

Website

Access our website [here](#)

Social Media Platforms

- Facebook: [@OEVforBusiness](#)
- Twitter: [@OEVforBusiness](#)
- LinkedIn: [Office of Economic Vitality](#)

Newsletter

Subscribe to our newsletter [here](#)

Appendix

- 1.A COVID-19 SBA Disaster Assistance Loans Fact [Sheet](#)
- 1.B COVID-19 Economic Injury Disaster Loan Fact [Sheet](#)
- 1.C Reemployment Assistance COVID-19 Frequently Asked [Questions](#)
- 1. D Coronavirus Emergency Loans Small Business [Guide and Checklist](#)
- 1. E Paycheck Protection Program [FAQs](#) for Small Businesses
- 1. F COVID-19 CARES Act Stimulus [Information](#)

67

[illegible]

Figure 1 consists of four pie charts. The first chart, 'Count of Number of Employees', shows a distribution with a large blue slice (approx. 45%), a red slice (approx. 35%), a yellow slice (approx. 15%), and smaller green and orange slices. The second chart, 'Count of What is your estimated loss of revenue per week as a result of COVID-19?', shows a large blue slice (approx. 45%), a red slice (approx. 35%), a yellow slice (approx. 15%), and smaller green and orange slices. The third chart, 'Count of Are you aware of resources available to help your business during this situation?', shows a large blue slice (approx. 45%) and a large red slice (approx. 55%). The fourth chart, 'Count of Does your business have a business continuity plan?', shows a large blue slice (approx. 45%), a large red slice (approx. 35%), a large yellow slice (approx. 15%), and a small green slice.



THIS PAGE INTENTIONALLY LEFT BLANK



MEMORANDUM

TO: Ben Pingree, PLACE Director
FROM: Cristina Paredes, Director
SUBJECT: COVID-19 Response and Recovery Efforts
DATE: April 15, 2020

This memo highlights the Office of Economic Vitality's marketing and communications through COVID-19 response and recovery efforts. During these times, our team has provided vital business information, engaged with local businesses, and supported the preservation of our community enterprises.

Strategic Communication Report:

Strategic Plan, 3.A.3, Six Cornerstones

Frequent and sustained staff activities throughout the community, the ongoing success of programs and community-wide initiatives, along with efforts to support local businesses and attract new businesses to the community are often recorded via earned media. These include activities on the following channels:

Social Media:

Facebook (March 23, 2020 – April 6, 2020)

- Increased page likes from 1,026 to 1,095 (net gain of 69 likes)
- 62 total Facebook posts.
- Cumulative reach of 42,022
- During this time period, our highest performing post was the "COVID-19 Economic Disaster Relief Grant Activation" post that featured a link to the application. This post garnered 4,324 engagements, including 3,819 post clicks, and 505 reactions. This post had a reach of 33,721.

Twitter (March 23, 2020 – April 6, 2020)

- Increased number of page followers from 433 to 451 (an increase of 18)
- 50 total Tweets
- Over 78.4k total impressions
- Our top-5 tweets in this time period generated over 13,000 impressions

Earned Media: During this reporting period (March 23, 2020 – April 6, 2020) the following stories were published by local media partners:

- Two Tallahassee businesses receive state loans, Blueprint Board schedules meeting to look at relief
 - WCTV
 - Date: March 23, 2020
- Coronavirus: Officials will weigh local stimulus package
 - Tallahassee Democrat
 - Date: March 24, 2020
- City of Tallahassee, Leon County commissioners approve a \$1 million relief program
 - WTXL
 - Date: March 25, 2020
- Blueprint passes COVID-19 Emergency Disaster Relief package for local businesses
 - WCTV
 - Date: March 25, 2020
- Blueprint approves \$1M in local businesses stimulus
 - Tallahassee Democrat
 - Date: March 26, 2020
- Blueprint Intergovernmental Agency activates COVID-19 relief fund for small businesses
 - WTXL
 - Date: March 26, 2020
- Local stimulus applications for coronavirus response begin
 - Tallahassee Democrat
 - Date: March 26, 2020
- 25 local businesses awarded emergency relief after activation of \$1M Blueprint Grant
 - WTXL
 - Date: March 27, 2020
- More than two dozen businesses approved for Blueprint money
 - Tallahassee Democrat
 - Date: March 27, 2020
- Coronavirus Response
 - Let's Get Local Tallahassee Podcast
 - Date: March 27, 2020
- Real Mornings with Greg Tish and Bobby Mac
 - WVFT 93.3
 - Date: March 30, 2020
- Local businesses begin getting relief thanks to COVID-19 Economic Relief Program
 - WTXL
 - Date: March 30, 2020
- Business Owners: Learn more about financial resources to sustain your business
 - Conversations With Nicole
 - Date: March 30, 2020

OEV COVID-19 Response and Recovery Efforts

March 23, 2020

Page 3

- More than 260K in coronavirus stimulus going to local businesses so far
 - Tallahassee Democrat
 - Date: March 31, 2020
- Money for Impacted Businesses
 - LIVE in Tallahassee/Fox49
 - Date: April 2, 2020
- On Monday, RedEye Coffee pours again, thanks to city, county support
 - Tallahassee Democrat
 - Date: April 5, 2020

Newsletters:

- BREAKING: IA Board Activates \$1M Grant for Small Businesses
 - Date: March 25, 2020
- BREAKING: Local Businesses Awarded 24 Hours After Activation of \$1M Grant
 - Date: March 26, 2020
- COVID-19 Business Resources Update
 - Date: April 1, 2020

Website:

- Sessions: 19,181
- Page views: 73,341
- Average Duration: 1m 22s

THIS PAGE INTENTIONALLY LEFT BLANK

M E M O R A N D U M

Date: April 9, 2020

To: Ben Pingree, Director of PLACE

From: Susan Dawson, Esq., Blueprint Attorney

Subject: Use of Blueprint Infrastructure Surtax Proceeds for Economic Development Projects During a Declared State of Emergency

Background

At the March 25, 2020, special meeting of the Intergovernmental Agency Board of Directors (IA Board), staff provided the opinion that Florida laws, ordinances, and the requirements of the Second Amended and Restated Interlocal Agreement do not allow the option to commingle funding for economic development and infrastructure without a substantial amendment to the Interlocal Agreement. While this opinion is correct, this Memorandum considers the issue in light of the recent executive orders issued by Governor Ron DeSantis concerning the public health emergency presented by the COVID-19 pandemic.

The question presented for legal review and analysis is whether or not proceeds from the 1% *Local Government Infrastructure Surtax (Extended 2000 Surtax and the Extended 2020 Surtax)* dedicated for Blueprint infrastructure projects may be expended during a declared state of emergency to increase funds allocated for economic development projects necessary to ensure the health, safety, and welfare of the community?

Executive Summary

Florida Governor Ron DeSantis' Executive Order 20-52 (**Attachment #1**) would allow the IA Board to appropriate and expend proceeds from the Extended 2020 Surtax, but not the proceeds from the Extended 2000 Surtax, to pay for necessary economic development programs in support of local businesses during this emergency, and only for the duration of the emergency.

Based on the statutory requirements of section 212.055, Florida Statutes, the Second Amended and Restated Interlocal Agreement (Interlocal Agreement), Leon County Ordinances 00-35, 2014-07, and Florida Attorney General Opinions interpreting section 212.055(2), Florida Statutes, there is no legal authority to use any portion of the share of the Extended 2000 Surtax proceeds dedicated for Blueprint infrastructure projects, even pursuant to Executive Order 20-52. However, the Extended 2020 Surtax proceeds dedicated for Blueprint infrastructure projects, which normally may not be used to increase funds allocated for economic development projects, may be expended for such use pursuant to Executive Order 20-52. The use of the surtax proceeds are generally governed by the following:

1. Florida Statutes requires that the distribution of surtax proceeds shall be made pursuant to the terms of the Interlocal Agreement (BP 66%, OEV 12%).
2. Under the Interlocal Agreement shares of the Extended 2020 Surtax proceeds are required to be placed into separate trust fund accounts for Blueprint 2020 Infrastructure Projects, and Blueprint 2020 Economic Development Projects throughout the term of the Interlocal Agreement.
3. Blueprint 2000 surtax proceeds are to be used for purposes listed in the ballot language in the November 7, 2000 referendum. The November 7, 2000 referendum did not state that the Extended 2000 Surtax (effective December 1, 2004 – December 31, 2019) proceeds would fund economic development projects.

Legal Analysis

I. Permissible Sources for Financing Necessary Economic Development Projects During Declared State of Emergency

a. Commercial Bank Loans or Bond Issuance

Under non-emergency situations, the terms of the Interlocal Agreement (**Attachment #2**), allow the Blueprint Intergovernmental Agency to borrow money from banks/commercial lenders based on the projected revenue from the 12% economic development allocation, or issue bonds to finance economic development projects. (Interlocal Agreement, Part III, Section I, paragraphs V, and X).

b. Office of Economic Vitality's Cash Available

Normally, in addition to bond issuance and loans from commercial lenders, another permissible source for economic development projects at any time is OEV's fiscal year cash on hand, if available. As explained in the March 25, 2020 Agenda Item on Covid-19 Economic Disaster Relief, preliminary analysis suggests there are insufficient funds within the economic development portion of the sales tax program.

c. Appropriation and Expenditure of Public Funds During a Declared State of Emergency Pursuant to an Executive Order

Section 212.055(2)(c)1, Florida Statutes (**Attachment #3**), requires *Local Government Infrastructure Surtax* proceeds be distributed in accordance with an interlocal agreement, if one exists. In 2015, Leon County and the City of Tallahassee entered into an Interlocal Agreement to receive and expend the surtax proceeds. Part VI of the Interlocal Agreement, lists the share and distribution of the Extended 2020 Surtax. Under the terms of the Interlocal Agreement, Blueprint 2020 Infrastructure Projects receive 66% of the proceeds, and the 2020 Economic Development Programs receive 12%. Absent an interlocal agreement, distribution is to be made according to a formula provided in section 218.62, Florida Statutes, based on population in unincorporated and incorporated areas.

As we are all aware, Governor Ron DeSantis issued a series of executive orders to combat the public health emergency presented by the Coronavirus (COVID-19) pandemic. On March 9, 2020, Executive Order number 20-52 was issued declaring a state of emergency exists for the State of Florida, and specifically allowed for the suspension of the application of certain statutes, rules, ordinances, and orders administered by political subdivisions within the State.

The Blueprint Intergovernmental Agency was formed by interlocal agreement by the City of Tallahassee and Leon County, pursuant to Ch. 163, Florida Statutes. Pursuant to section 163.01(9)(c), Florida Statutes, all of the exemptions from laws, ordinances, and rules which apply to municipalities and counties apply to the same degree and extent to any separate legal entity created pursuant to section 163.01, Florida Statutes. In following this authority under Ch. 163, the Interlocal Agreement, Part III, Section 1, Q, states that the IA Board may exercise the powers which “the Parties may exercise in their individual capacities”. Thus Executive Order 20-52, section 4, subparagraph D, applies to the IA Board as it does to the City and County individually.

Executive Order 20-52, Section 4, subparagraph D, states:

In accordance with section 252.38, Florida Statutes, each political subdivision within the State of Florida may waive the procedures and formalities otherwise required of the political subdivision by law pertaining to:

- 1) Performance of public work and taking whatever prudent action is necessary to ensure the health, safety, and welfare of the community;
- 2) Entering into contracts...;
- 3) Incurring obligations;
- 4) Employment of permanent and temporary workers;
- 5) Utilization of volunteer workers;
- 6) Rental of equipment;
- 7) Acquisition and distribution, with or without compensation, of supplies, materials, and facilities; and,
- 8) **Appropriation and expenditure of public funds.** [Emphasis added.]

In general, the requirement under law is that the distribution of surtax proceeds shall be made pursuant to the terms of the Interlocal Agreement, thus Blueprint 2020 Infrastructure Projects receive 66% of the proceeds, and the 2020 Economic Development Programs receive 12%. In addition, under the Interlocal Agreement between Leon County and the City of Tallahassee, the parties agreed that shares of the Extended 2020 Surtax proceeds are to be placed into the corresponding trust fund account for Blueprint 2020 Infrastructure Projects, and Blueprint 2020 Economic Development Projects throughout the term of the Interlocal Agreement.

However, Executive Order 20-52 would allow the IA Board to appropriate and expend Blueprint 2020 surtax proceeds to pay for necessary economic development programs in support of local businesses during this emergency and only for the duration of the emergency regardless of the percentage share and separate trust fund requirements of the Interlocal Agreement.

Executive Order 20-52 expires 60 days from the date of issuance, unless extended by the Governor. Following the intent of the Executive Order, such expenditures should be necessary to respond to the emergency and ensure the economic stability and welfare of the local community. Any appropriation or expenditure may or may not be repaid to the Blueprint Infrastructure program from future economic development surtax funds received.

II. Executive Order 20-52 Would Not Extend to 2000 Surtax Proceeds For Economic Development Projects

In 1998, the Florida Legislature amended section 212.055(2), to provide for the funding of economic development projects of a general public purpose as an additional authorized use of the surtax imposed or extended after July 1, 1998. Section 212.055(2)(d)3, Florida Statutes, allows for the allocation of up to 15% of the local government infrastructure surtax proceeds “for deposit into a trust fund within the county’s accounts for the purpose of funding economic development projects having a general public purpose of improving local economies, including the funding of operational costs and incentives related to economic development.” The ballot statement must indicate the intention to make this allocation.

Section 212.055(2)(a)1, Florida Statutes, requires that the levy of the *Local Government Infrastructure Surtax* requires adoption of an ordinance enacted by the county and approved by voters in a referendum on the surtax. [Emphasis added]. Section 212.055(2)(b), Florida Statutes, requires a statement on the ballot placed before voters to include a brief general description of the projects to be funded by the surtax.

On September 12, 2000, the Board of County Commissioners of Leon County adopted Ordinance 00-35, extending the levy of the one-cent surtax in Leon County for an additional 15 year period (effective December 1, 2004 – December 31, 2019). This 15 year surtax is defined in the Interlocal Agreement as the “Extended 2000 Surtax”. The Extended 2000 Surtax was approved by the voters in a referendum held on November 7, 2000. The ballot language presented to the voters in the November 7, 2000 referendum did not state that the Extended 2000 Surtax proceeds would fund economic development. Section 3 of Ordinance 00-35 stated the purpose of the surtax as “to improve local and state roads; reduce traffic congestion; protect lakes and drinking water quality; reduce stormwater problems and flooding; protect and expand natural areas, parks and recreational facilities; and seek matching funds from state and federal programs for these purposes...”

The courts of this state have recognized the general rule that tax revenues must be expended for the purposes for which they were collected. (*See* Florida Attorney General Opinion 2000-06.) The ballot language presented to the voters in 2000 and Ordinance 00-35, failed to state any intention to include any allocation of the Extended 2000 surtax proceeds to be used for economic development projects.

Although Executive Order 20-52 would allow the IA Board to “waive the procedures and formalities” pertaining to “appropriation and expenditure of public funds”, it does not provide the authority to re-write ballot language and a voter referendum to now allow use of the Extended 2000 Surtax proceeds for economic development projects, nor waive requirements of Ch. 212, Florida Statutes.

Summary

Section 212.055(2)(c)1, Florida Statutes, requires that the distribution of surtax proceeds shall be made pursuant to the terms of the Interlocal Agreement, thus Blueprint 2020 Infrastructure Projects shall receive 66% of the proceeds, and the 2020 Economic Development Programs shall receive 12%. Under the Interlocal Agreement shares of the Extended 2000 Surtax proceeds are to be placed into the corresponding trust fund account for Blueprint 2020 Infrastructure Projects, and Blueprint 2020 Economic Development Projects throughout the term of the Interlocal Agreement. Executive Order 20-52 would allow the IA Board to suspend these requirements until the expiration of the Executive Order, and appropriate and expend Blueprint 2020 surtax proceeds to pay for necessary economic development programs to ensure the health, safety and welfare of the community during this emergency regardless of the percentage share and separate trust fund requirements.

However, Executive Order 20-52 would not allow the use of the Extended 2000 Surtax proceeds because such use is more than a waiver of “procedures and formalities” pertaining to “appropriation and expenditure of public funds”, but an expansion of the ballot language presented to voters by referendum to now allow use of the Extended 2000 Surtax proceeds for economic development projects.

Attachments:

1. Executive Order 20-52
2. Second Amended and Restated Interlocal Agreement (December 9, 2015)
3. Section 212.055, Florida Statutes (Discretionary Sales Surtax)

THIS PAGE INTENTIONALLY LEFT BLANK

Proposed FY 2020 Blueprint Infrastructure Capital Improvement Program						FY 2020		TOTAL FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	Total, FY 2020-2024	Amount Remaining to Complete Project Based on Estimated Cost to Complete					
1 Sources of Funds						Blueprint 2000 Program Funding	Blueprint 2020 Program Funding		Blueprint 2020 Program Funding										
2	Allocation of Net Sales Tax Revenues					5,962,052	19,846,875	25,808,927	27,267,820	27,848,944	22,175,437	18,884,764	121,985,892						
3	City, County, State and Federal Funding (1)						1,280,000	1,280,000		3,000,000	1,500,000	486,000	6,266,000						
4	Bond Proceeds							-		100,000,000			100,000,000						
5	State Infrastructure Bank Loan							-		14,325,000		14,325,000	28,650,000						
6 Total Sources of Funds for Capital Infrastructure Projects						5,962,052	21,126,875	27,088,927	27,267,820	145,173,944	23,675,437	33,695,764	256,901,892						
7 Uses of Funds						A	B	C	D	A - B	Blueprint 2020 Program Funding (3)								
						Estimated Cost to Complete Project (2)	Amounts Allocated in Prior Years	Project Expenses Through April 30, 2019	Project Balance as of April 30, 2019	Estimated Allocations Required to Complete Project	Program Allocations (3 Months of Blueprint 2000)	Program Allocations (9 Months of Blueprint 2020)	Total Allocations for FY 2020	FY 2021 Projected Allocations	FY 2022 Projected Allocations	FY 2023 Projected Allocations	FY 2024 Projected Allocations	Total Projected FY 2020-2024 Allocations	
8 Projects																			
9 Blueprint 2000 Program																			
11	Water Quality Project: City					25,000,000	24,614,165	11,929,752	12,684,413	385,835	385,835	-	385,835	-	-	-	-	385,835	
12	Water Quality Project: County					25,000,000	23,790,579	17,557,251	6,233,328	1,209,421	1,209,421	-	1,209,421	-	-	-	-	1,209,421	
13	Northwest Florida Water Management District Partnership					775,000	775,000	697,420	77,580	-	-	-	-	-	-	-	-	-	
14	Headwaters of the St. Marks					8,920,221	7,937,390	4,487,390	3,450,000	982,831	982,831	-	982,831	-	-	-	-	982,831	
15	Lake Lafayette Floodplain					2,800,000	2,800,000	1,496,948	1,303,052	-	-	-	-	-	-	-	-	-	
16	Blueprint 2000 Land Bank					1,900,034	1,900,034	1,320,263	579,771	-	-	-	-	-	-	-	-	-	
18	Capital Circle Northwest/Southwest (N-2)					126,997,806	126,997,806	124,144,854	2,852,952	-	-	-	-	-	-	-	-	-	
19	Capital Circle Southeast and Subprojects (E-2)					37,040,455	37,040,455	37,040,455	-	-	-	-	-	-	-	-	-	-	
20	Capital Circle Southwest (W-1)					4,554,895	4,554,895	4,264,732	290,163	-	-	-	-	-	-	-	-	-	
21	Capital Circle Southwest (W-1) ROW Acquisition					8,539,400	8,539,400	1,756,753	6,782,647	-	-	-	-	-	-	-	-	-	
22	Capital Circle Southwest (W-1) Enhanced Lighting					2,800,000	2,800,000	-	2,800,000	-	-	-	-	-	-	-	-	-	
23	Capital Cascades Trail Segment 1 (Franklin Boulevard)					19,248,610	19,248,610	19,048,916	199,694	-	-	-	-	-	-	-	-	-	
24	Capital Cascades Trail Segment 2 (Cascades Park & Subprojects)					51,038,148	51,038,148	50,420,075	618,073	-	-	-	-	-	-	-	-	-	
25	Capital Cascades Crossing (Connector Bridge & Subprojects)					8,421,212	8,421,212	8,407,348	13,864	-	-	-	-	-	-	-	-	-	
26	Capital Cascades Trail Segment 3 (FAMU Way & Subprojects)					67,776,617	67,776,617	51,314,772	16,461,845	-	-	-	-	-	-	-	-	-	
27	Capital Cascades Trail Segment 4					18,505,847	6,859,756	17,601	6,842,155	11,646,091	3,383,965	-	3,383,965	-	8,262,126	-	-	11,646,091	
28	LPA Group Engineering Services					9,456,474	9,456,474	8,533,680	922,794	-	-	-	-	-	-	-	-	-	
29	Magnolia Drive Trail and Subprojects					11,404,818	11,404,818	2,167,818	9,237,000	-	-	-	-	-	-	-	-	-	
30 Advance Funding for Blueprint 2020 Projects																			
31	Airport Gateway					1,000,000	1,000,000	-	1,000,000	-	-	-	-	-	-	-	-	-	
32	Orange Avenue Corridor Study					350,000	350,000	47,974	302,026	-	-	-	-	-	-	-	-	-	
33	Orange Avenue/Meridian Placemaking					1,000,000	1,000,000	63,388	936,612	-	-	-	-	-	-	-	-	-	
34	Market District Placemaking					1,000,000	1,000,000	60,745	939,255	-	-	-	-	-	-	-	-	-	
35	Northeast Gateway: Welaunee Boulevard					5,182,242	5,182,242	3,510,790	1,671,452	-	-	-	-	-	-	-	-	-	
36	Northeast Corridor Connector: Bannerman Road					750,000	750,000	57,573	692,427	-	-	-	-	-	-	-	-	-	
37	Comprehensive Wastewater Treatment Plan					500,000	500,000	-	500,000	-	-	-	-	-	-	-	-	-	
38	2020 Sales Tax Extension: Bike Route and Greenways					900,000	900,000	101,909	798,091	-	-	-	-	-	-	-	-	-	
39 Blueprint 2020 Program																			
40 Annual Allocations																			
41	Blueprint: Greenways Master Plan							-	-	-	592,500	592,500	750,000	750,000	750,000	750,000	3,592,500		
42	Blueprint: Bike Route System							-	-	-	562,500	562,500	790,000	790,000	790,000	790,000	3,722,500		
43	City of Tallahassee: StarMetro Enhancements							-	-	-	459,375	459,375	612,500	612,500	612,500	612,500	2,909,375		
44	City of Tallahassee: Water Quality and Stormwater Improvements							-	-	-	1,593,750	1,593,750	2,125,000	2,125,000	2,125,000	2,125,000	10,093,750		
45	City of Tallahassee: Sidewalks Improvements							-	-	-	937,500	937,500	1,250,000	1,250,000	1,250,000	1,250,000	5,937,500		
46	City of Tallahassee: Operating Costs of Blueprint Funded Parks							-	-	-	375,000	375,000	500,000	500,000	500,000	500,000	2,375,000		
47	Leon County: Water Quality and Stormwater Improvements							-	-	-	1,593,750	1,593,750	2,125,000	2,125,000	2,125,000	2,125,000	10,093,750		
48	Leon County: Sidewalks Improvements							-	-	-	937,500	937,500	1,250,000	1,250,000	1,250,000	1,250,000	5,937,500		
49	Leon County: Operating Costs of Blueprint Funded Parks							-	-	-	375,000	375,000	500,000	500,000	500,000	500,000	2,375,000		
50 Regional Mobility and Gateway Projects																			
51	Southside Gateway: Woodville Highway					36,204,134		-	36,204,134	-	-	-	-	-	-	-	-	36,204,134	
52	Capital Circle Southwest (W-1)					5,000,000		-	5,000,000	-	-	-	-	2,500,000		2,500,000	5,000,000		
53	Orange Avenue: Adams to Springhill					40,348,715		-	40,348,715	-	-	-	-	-	-	-	-	40,348,715	
54	Westside Student Gateway: Pensacola Street					36,492,792		-	36,492,792	-	-	-	-	-	-	-	-	36,492,792	
55	Airport Gateway					67,232,194		-	67,232,194	-	3,500,000	3,500,000	2,200,000	61,532,194				67,232,194	
56	Northwest Connector: Tharpe Street					64,850,503		-	64,850,503	-	-	-	-	-	-	-	486,000	64,364,503	
57	Northeast Corridor Connector: Bannerman Road					39,046,583		-	39,046,583	-	3,300,000	3,300,000	2,500,000	33,246,583				39,046,583	
58	Northeast Gateway: Welaunee Boulevard					50,237,247		-	50,237,247	-	2,400,000	2,400,000	2,731,889	24,185,152	7,263,388	17,119,441		53,699,870	(3,462,623)
59	North Monroe Gateway					11,458,548		-	11,458,548	-	-	-	-	-	-	-	-	11,458,548	
60 CCQ Projects																			
61	Orange Avenue/Meridian Placemaking					3,709,611		-	3,709,611	-	1,500,000	1,500,000	2,600,000	-	-	-	-	4,100,000	(390,389)
62	Market District Placemaking					9,797,645		-	9,797,645	-	1,500,000	1,500,000	3,500,000	4,800,000	-	-	-	9,800,000	(2,355)
63	Lake Lafayette and St. Marks Regional Park					19,260,112		-	19,260,112	-	500,000	500,000	-	750,000	500,000	-	-	1,750,000	17,510,112
64	Monroe-Adams Corridor Placemaking					8,201,616		-	8,201,616	-	1,000,000	1,000,000	1,000,000	3,201,616				8,201,616	
65	Midtown Placemaking					26,817,877		-	26,817,877	-	-	-	-	-	750,000	471,981		1,221,981	25,595,896
66	Fairgrounds Beautification and Improvement					14,627,933		-	14,627,933	-	-	-	-	-	-	-	-	-	14,627,933
67	Northeast Park					12,189,944		-	12,189,944	-	-	-	-	-	-	-	-	-	12,189,944
68	College Avenue Placemaking					8,532,961		-	8,532,961	-	-	-	-	-	-	-	-	-	8,532,961
69	Florida A&M Entry Points					1,828,492		-	1,828,492	-	-	-	-	-	-	-	-	-	1,828,492
70	Alternative Sewer Solutions					2,338,842		-	2,338,842	-	-	-	-	-	-	-	-	-	2,338,842
71	Tallahassee-Leon County Animal Service Center					8,532,961		-	8,532,961	-	-	-	-	-	-	-	-	-	8,532,961
72	DeSoto Winter Encampment					500,000		-	500,000	-	-	-	500,000	-	-	-	-	500,000	
73 Total Uses of Funds, Capital Infrastructure Projects						908,070,489	426,637,601	348,448,407	78,189,194	481,432,888	5,962,052	21,126,875	27,088,927	24,934,389	144,678,555	21,915,888	33,681,538	252,299,297	276,170,466
74 Reserve Fund, Blueprint Infrastructure														2,333,431	495,389	1,759,549	14,226	4,602,595	
75 Total Uses of Funds, Capital Projects and Addition to Reserve Fund						908,070,489	426,637,601	348,448,407	78,189,194	481,432,888	5,962,052	21,126,875	27,088,927	27,267,820	145,173,944	23,675,437	33,695,764	256,901,892	276,170,466
76 Sources of Funds less Uses of Funds																			

NOTE: The Capital Improvement Program allocates net sales tax and other sources of funds to capital infrastructure projects; only funding identified in FY 2020 will be allocated toward any projects. Funding identified in the outlying years (2021 - 2024) is based on current estimates of future net sales tax revenues for capital projects and other anticipated funding sources.

- (1) City, County, State, and Federal Revenues (Line 3) include the following funding in designated years:
a. FY 2020: Significant Benefit District Funds (District 1) from the City for the Northeast Corridor Connector: Bannerman Road project
b. FY 2022: Florida State University project contribution for the Airport Gateway project (consistent with IA Board direction at March 1, 2018 meeting)
c. FY 2023: FDOT TRIP funding for the Northeast Gateway: Welannee Boulevard project
d. FY 2024: Significant Benefit District Funds (District 4) from the City and County for the Northwest Corridor: Tharpe Street project
- (2) Project costs were estimated as a component of Blueprint's approved Funding Schedule and Implementation Plan, which received IA Board approval on June 21, 2018. Project cost estimates (Line 8) increase 2% annually through the first year of construction for each project or through FY 2024, the final year of this projection.
- (3) Projects funded after FY 2020 will only include Blueprint 2020 projects with the exception of Capital Cascades Trail Segment 4 (Line 27). Funding for this project during FY 2022 will come from funds paid back to the Blueprint 2000 program for advance payments made on behalf of the Blueprint 2020 program prior to the start of the 2020 sales tax. The projects that received advance funding are included on lines 31-38.

THIS PAGE INTENTIONALLY LEFT BLANK

Blueprint Intergovernmental Agency Board of Directors Agenda Item #3

April 15, 2020

Title:	Acceptance of a Status Report on COVID-19 Economic Disaster Relief Grant Program
Category:	General Business
Intergovernmental Management Committee:	Vincent S. Long, Leon County Administrator Reese Goad, City of Tallahassee Manager
Lead Staff / Project Team	Benjamin H. Pingree, Director, Department of PLACE Cristina Paredes, Director, Office of Economic Vitality Drew Dietrich, Deputy Director, Office of Economic Vitality Richard Fetchick, Business Intelligence Manager T.J. Lewis, Business Development Manager

STATEMENT OF ISSUE

This agenda presents the Blueprint Intergovernmental Agency Board of Directors (IA Board) with a status report on the COVID-19 Economic Disaster Relief Program (CEDR), progress to date for the implementation for the grant program, and its impact on the local small business community. At the close of the CEDR grant program on April 6, 2020, 489 businesses, who collectively employ 4,483 workers, were provided \$1,018,500 in assistance. A list of grant recipients is included as Attachment #1. To provide funding for the grant program overage, this item also requests that the IA Board authorize the reallocation of FY 20 funding from the Urban Vitality Jobs Creation program to cover CEDR grant overage in the amount of \$18,500.

FISCAL IMPACT

This item has fiscal impact. This item seeks authorization to reallocate funding from the Urban Vitality Jobs Creation program to cover CEDR grant overages in the amount of \$18,500.

STRATEGIC PLAN

The OEV Strategic Plan does not explicitly address resilience or disaster response. However, the formation statement can be interpreted to include measures taken to ensure continuity and growth during contractionary periods:

“To guide the Tallahassee-Leon County’s economic development efforts in coordination with the private sector and community stakeholders by fostering fair and open competition, conducting extensive outreach to assist businesses in navigating and

competing in today's marketplace, and leveraging existing resources to maximize the infusion of financial capital to the local economy."

RECOMMENDED ACTION

Option 1: Accept the Status Report on COVID-19 Economic Disaster Relief Program (CEDR) and authorize staff to reallocate funding from the Urban Vitality Job Creation pilot program in the amount of \$18,500 for Covid-19 Economic Disaster Relief Grant overages.

SUPPLEMENTAL INFORMATION

BACKGROUND

The On March 25th, 2020, the IA Board authorized the COVID-19 Economic Disaster Relief Grant Program (CEDR) in order to provide initial, rapid, and meaningful assistance to the most vulnerable members of our local small business community; namely those who have less than 50 employees. The CEDR grant program was established in response to an economic crisis and sought to provide a 'bridge to a bridge,' helping local small businesses sustain their viability during the application period for State and Federal relief programs and incentives (Attachment #1 – 3.25.20 Agenda Item). A subsequent status report on recent economic developments related to the COVID-19 emergency is provided in agenda item #3, providing the latest update on federal and state programs, as well as non-profit support that is ongoing and available presently.

Originally scheduled to run for a month, OEV received hundreds of applications and disbursed the allocated funding in less than two weeks, closing on April 6th. The CEDR grant provided up to \$5,000 for local small businesses. The grants were awarded on a tiered basis, by employee count:

- 1 to 10 employees = \$1,500
- 11 to 25 employees = \$2,500
- 25 to 50 employees = \$5,000

The COVID-19 Economic Disaster Relief Program (CEDR) was designed to offer a lifeline to local small businesses, which will result in greater continuity of operations, and sustain their viability during the application period for State and Federal relief programs and incentives. Initiated immediately upon approval, and running for 12 days (8 business days), CEDR provided a rapid and effective local grant benefit to businesses to bridge their limited cash reserves as they are pro-actively taking steps to amass financing and capital from other sources (e.g. SBA, State, private). Eligible businesses included the following:

- Be a for-profit corporation/business in Leon County (corporate, regional, division, registered office or franchise) and registered with the Florida Division of Corporations
- Must have at least 1 employee, but fewer than 50 employees
- Demonstrate a minimum reduction of 50% in revenue as a result of COVID-19
- Have an active utility account with the City of Tallahassee Utilities, Talquin Electric Cooperative, or Progress Energy Florida in good standing or current status of the date of COVID-19 Emergency Declaration, March 18, 2020.
- Provide a proof of application for either the Florida Small Business Emergency Bridge Loan or the U.S. SBA Disaster Loan Assistance program.

- Pledge in good-faith to remain in business for at least 45 days following the receipt of CEDR funding and provide estimated average monthly operating expenses. This includes an affidavit form for financial information provided as part of the Florida Small Business Emergency Bridge Loan or U.S. SBA Disaster Loan Assistance Program.

This agenda item presents the Blueprint Intergovernmental Agency Board of Directors (IA Board) with a status report on the COVID-19 Economic Disaster Relief Program (CEDR), progress to date for the implementation for the grant program, and its impact on the local small business community. At the close of the CEDR grant program on April 6, 2020, 489 businesses, who collectively employ 4,483 workers, were provided \$1,018,500 in assistance.

COVID-19 ECONOMIC DISASTER RELIEF GRANT PROGRAM PERFORMANCE REPORT

The Tallahassee-Leon County was the first community in Florida to create a grant program of this type (CEDR) to support local businesses. To date nearly 10 other communities throughout the state have reached out to OEV for a template of how to develop a similar grant program for their communities. This program successfully built a bridge to the bridge, providing financial assistance to local small businesses in an expedited manner, providing much needed relief to these businesses before most State or Federal programs released funds.

Staff worked with County and the City as well as economic ecosystem partners and business owners to conduct a robust communication and outreach strategy to promote the CEDR grant through various media outlets (social media, radio advertisements/announcements, newspaper, TV, podcasts) and reach as many businesses as possible in Tallahassee-Leon County. OEV rapidly expanded online and earned media outreach, and heavily utilized newsletter and social media to connect with local businesses and share the resources available to them – in particular the newly launched CEDR grant program. OEV worked hand-in-hand with City and County communication departments, and with other City and County offices, which proved instrumental to the success of the CEDR program. An overview of OEV outreach and communication efforts relating to both CEDR and broader COVID-19 engagement is found in Attachment #3. Intergovernmental coordination was a critical component to building the bridge to the bridge, and teamwork fostered between the City, County, and PLACE staff was a tremendous success in getting assistance to businesses in a rapid and effective manner. The results were almost universally positive feedback from local businesses who not only got the assistance they needed, but received it quickly, and before most State or Federal relief. This truly showed the immense impact local government could make upon its citizens, business, and community as a whole. Examples of these testimonials from local businesses include:

- *"You have done an amazing job in such a short time. Having been in business in Tallahassee for the past 24 years and to have our county and city react so quickly makes me very proud to be a small business owner."* –Karen Crawford, President, CMC & Associates.
- *"On behalf of all of us at Sweat Therapy Fitness, thank you so much! Your consideration and support during these difficult times is very much appreciated and will not be forgotten."* – Kim and Brian Bibeau, Sweat Therapy Fitness.

A full list of these testimonials is provided as Attachment #4.

The CEDR grant represented an effort to respond rapidly to continually evolving conditions. OEV established a Grant Review Committee to expedite the approval and disbursement schedule to get businesses assistance performed faster. Attachment #2 provides the full report on the CEDR grant applicants.

- Accepted: 489 applications were approved for funding
 - 1 to 10 = 343 awards total \$514,500 (at \$1,500 each)
 - 11 to 24 = 90 awards total \$225,000 (at \$2,500 each)
 - 25 to 50 = 56 awards total \$280,000 (at \$5,000 each)
- Pending: 105 applications are pending, these are still being reviewed and/or awaiting documentation to complete their approval process.
- Ineligible: 62 applications were deemed ineligible, primarily due to having over 50 employees, reduction in revenue not equal to or greater than 50%, Business not located in Leon County, or not-for profit corporate structure.

Due to the IA Board emphasis on speed of grant deployment, grant management and quality control practices reflected the best possible system for integrating a team of ten reviewers and five invoicing & records management staff simultaneously processing over 717 unique applications received and evaluated in twelve (eight business) days. Tracking the submission and award status process allowed for all Grant Team staff to edit and update application reviews at the same time, and over 1,600 emails were processed through a single recipient email to monitor the application status and make awards. After a thorough analysis of the grant award process, it was determined that the tracking of eligibility and award experienced a marginal ~1.5% error rate, amounting to \$18,500 in excess award letters sent out. Therefore, staff is recommending that IA Board authorize the reallocation of \$18,500 from available funds in the Urban Vitality Job Creation program to account for this overage.

In summary, the CEDR Grant has proven immensely successful, providing meaningful and timely assistance to local businesses. OEV successfully processed over 717 applications, and awarded 489 grants, for a total of \$1,018,500 dollars in assistance for local businesses. Therefore staff recommends that the IA Board accept the status report on the CEDR program and authorize funding from the Urban Vitality Job Creation pilot program in the amount of \$18,500 for Covid-19 Economic Disaster Relief Grant overages.

CONCLUSION:

The CEDR Program has proven immensely successful, providing meaningful and timely assistance to local businesses. OEV successfully processed over 717 applications, and awarded 489 grants, for a total of \$1,018,500 dollars in assistance for local businesses. The CEDR Program accomplished its stated goals of providing rapid, initial relief for local small businesses, and bridging the bridge for State and Federal programs locally.

OEV has received universally positive feedback with the local community expressing their gratitude and support for the program. A list of business testimonials is included as Attachment #4. OEV demonstrated the effective relief could be enacted through rapid financial support. These efforts were truly the work of team, with major contributions by City, County, and PLACE staff to make CEDR a success. For communities with dedicated economic development resources, the CEDR program now stands as a replicable model that can be used statewide and nationally. OEV will continue to monitor the local and national effects of the COVID-19

pandemic, and adapt current programs while keeping in mind future opportunities to provide rapid and effective support for the local small business community. OEV will bring back an update to the IA Board at a later meeting in 2020 to report on the status of CEDR Grant recipients and their operations.

OPTIONS:

- Option 1: Accept the Status Report on COVID-19 Economic Disaster Relief Program and authorize staff to reallocate funding from the Urban Vitality Job Creation pilot program in the amount of \$18,500 for Covid-19 Economic Disaster Relief Grant overages.
- Option 2: Do not accept the Status Report on COVID-19 Economic Disaster Relief Program (CEDR).
- Option 3: IA Board Direction.

RECOMMENDED ACTION:

- Option 1: Accept the Status Report on COVID-19 Economic Disaster Relief Program (CEDR) and authorize staff to reallocate funding from the Urban Vitality Job Creation pilot program in the amount of \$18,500 for Covid-19 Economic Disaster Relief Grant overages.

Attachments

1. March 25, 2020 IA Board Agenda Item on the CEDR Grant
2. CEDR Grant Report
3. Marketing and Communications Report
4. CEDR Grant Testimonials

THIS PAGE INTENTIONALLY LEFT BLANK

BUSINESS RESOURCE GUIDE FOR COVID-19

APRIL 6 AT 5PM EST

OFFICE OF ECONOMIC VITALITY
OEVFORBUSINESS.ORG



OFFICE OF
ECONOMIC
VITALITY 

Table of Contents

A Message From Our Director	3
Our Team Is Ready To Assist	4
Centers for Disease Control and Prevention	5
Business Outreach Survey	6
Open For Takeout Initiative	7
Small Business Technical Assistance	8
Coronavirus Aid, Relief, and Economic Security (CARES) Act	8
Business Damage Assessment Survey for Coronavirus (COVID-19)	8
Reemployment Assistance Program and Temporary Layoffs	10
Short Time Compensation Program for Employers	11
USGB National Charitable Foundation's Bartender Emergency Assistance Program	12
U.S. Small Business Administration	13
Florida Small Business Emergency Bridge Loan Program	13
Supply Chain Disruption Planning courtesy of FloridaMakes	14
EDO Disaster Plan	14
Comprehensive And Updated FAQs For Employers On The COVID-19 Coronavirus.....	15
Guidance on the Essential Critical Infrastructure Workforce.....	16
Local Resources for Businesses	18
Contact Us	19
Appendix	20

A Message From Our Director

COVID-19 is a challenge for our local businesses and the whole community, and the Office of Economic Vitality's team is focused upon the continued success of our local businesses. To support our businesses, workers, and the community-at-large, we will be launching a single, best resource for businesses, Open for Takeout. This interactive map will be populated by our restaurants and other local organizations whose doors may be closed but very much remain open for business. The map will be updated daily.

Your OEV team is working around the clock with our state and federal partners to monitor the changing legislation and business resources to serve as your local resource for information and access to programs to strengthen your business. We are actively monitoring the development of state and federal programs to support our businesses, and our team is reachable at any time. We are your most vital source for business resources during the COVID-19 pandemic.

We understand this is a difficult time for local businesses, the Office of Economic Vitality Team is committed to working with you to ensure that our community remains vibrant and resilient. I encourage you to reach out to me with any questions that you may have regarding business support and resources:

CParedes@oevforbusiness.org

Best, Cristina Paredes

Office of Economic Vitality, Director

Our Team Is Ready To Assist

Drew Dietrich

Deputy Director, Office of Economic Vitality

DDietrich@OEVforBusiness.org

850.766.4329

Darryl Jones

Deputy Director, Minority, Women and Small Business Enterprise Division of the Office of Economic Vitality

DJones@OEVforBusiness.org

850.300.7567

Kianna Brown

Business Outreach and Marketing Coordinator, Office of Economic Vitality

KBrown@OEVforBusiness.org

850.300.7562

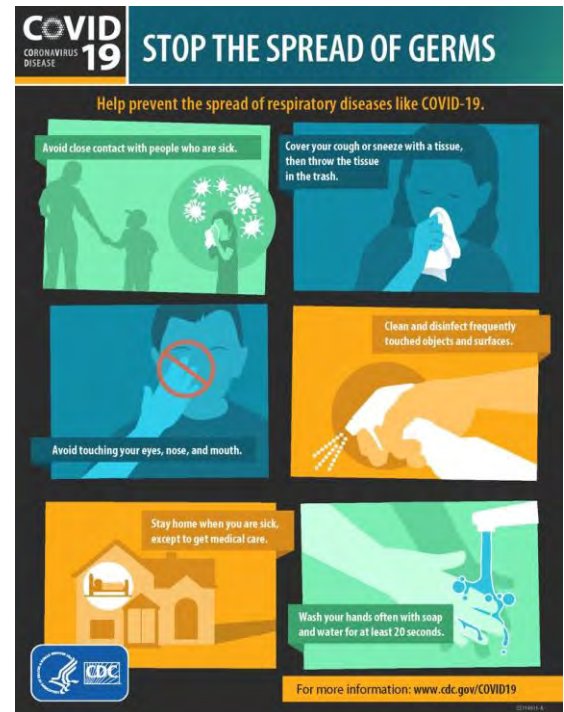
Centers for Disease Control and Prevention

Guidance for Businesses and Employers

To prevent stigma and discrimination in the workplace, use the guidance described below and on the [CDC's Guidance for Businesses and Employers](#) web page.

The Centers for Disease Control and Prevention (CDC) offers the most up-to-date information on COVID-19. This interim guidance is based on what is currently known [about the coronavirus disease 2019 \(COVID-19\)](#). For updates from CDC, please see the following:

- [Interim Guidance for Businesses and Employers to Plan and Respond to Coronavirus Disease 2019 \(COVID-19\)](#)
- [Preventing Stigma Related to COVID-19](#)
- [Share Facts about COVID-19](#)
- [CDC Coronavirus Disease 2019 \(COVID-19\) Web page](#)
- [Information on Coronavirus Disease 2019 \(COVID-19\) Prevention, Symptoms and FAQ](#)



Business Outreach Survey

We understand this is a difficult time for local businesses. With the limitations on customer engagement, many businesses are no doubt feeling the impact on their employees, customers, and operations.

The [Office of Economic Vitality \(OEV\)](#) takes these concerns seriously and is ready to assist local businesses in whatever capacity they need. With over 8,000 businesses in Tallahassee-Leon County, OEV has outlined a broad outreach initiative to reach as many businesses as possible.

Your feedback is critical to identifying the needs of our business community, and the best ways in which our office and that of our partner organizations can leverage resources for your business and employees. We appreciate all that you do for our community, and our mission is to help you weather this storm. We welcome any and all feedback and want to ensure your success. We encourage you to complete this survey and to follow our news and social media feeds, to keep informed as to the latest developments locally.

SURVEY LINK

Open For Takeout Initiative

To continue to support our local businesses in Florida's capital, the **Tallahassee-Leon County Office of Economic Vitality** developed "Open for Takeout," a spin on our Hurricane Michael "Open for Business" initiative that encourages residents to support local businesses by ordering takeout, getting delivery, or buying a gift card online while practicing social distancing and minimizing the spread of Coronavirus. OEV has also developed the Open For Business Interactive Map that shows which businesses are open and offer takeout and delivery options. For a PDF of our toolkit or graphics, please contact KBrown@OEVforBusiness.org.

OPEN FOR TAKEOUT INTERACTIVE MAP

DOWNLOAD THE OPEN FOR TAKEOUT CAMPAIGN TOOLKIT



Small Business Technical Assistance

The **Coronavirus Aid, Relief and Economic Security (CARES)** Act established the new \$349 billion Paycheck Protection Program. The Paycheck Protection Program prioritizes millions of Americans employed by small businesses by authorizing up to \$349 billion toward job retention and certain other expenses.

Small businesses and eligible nonprofit organizations, Veterans organizations, and Tribal businesses described in the Small Business Act, as well as individuals who are self-employed or are independent contractors, are eligible if they also meet program size standards.

The new loan program will help small businesses with their payroll and other business operating expenses. It will provide critical capital to businesses without collateral requirements, personal guarantees, or SBA fees – all with a 100% guarantee from SBA. All loan payments will be deferred for six months. Most importantly, the SBA will forgive the portion of the loan proceeds that are used to cover the first eight weeks of payroll costs, rent, utilities, and mortgage interest.

The Paycheck Protection Program is specifically designed to help small businesses keep their workforce employed. Visit [Treasury.Gov/assistance-for-small-businesses](https://www.treasury.gov/assistance-for-small-businesses) for more information on the Paycheck Protection Program.

For a list of Participating Lenders, click [here](#).

The [Florida Small Business Development Center Network](#) and Florida Department of Economic Opportunity disaster specialists can assist small businesses in developing a preparedness plan and with other strategies to safeguard their employees and customers, and ensure the continued operation of their business.

Business Damage Assessment Survey for Coronavirus (COVID-19)

Governor Ron DeSantis has announced the activation of the Business Damage Assessment survey to assess the impact of COVID-19 on Florida's local business operations. The survey, managed by the Florida Department of Economic Opportunity (DEO), will evaluate businesses affected by COVID-19 and the impacts the virus has had on the local economy so actions to implement appropriate relief programs can begin.



The Business Damage Assessment Survey can be taken at [FloridaDisaster.biz](https://floridadisaster.biz).

With proper reporting through the [Business Damage Assessment Survey](#), Florida can activate this vital program providing up to \$2 million to help eligible small businesses, small agricultural cooperatives, and most private nonprofit organizations meet financial obligations and operating expenses that could have been met should the pandemic not have occurred.

Reemployment Assistance Program

If your employees have been negatively impacted as a result of the mitigation efforts in Florida to stop the spread of COVID-19, they may be eligible to receive reemployment assistance through the Florida Department of Economic Opportunity. The Reemployment Assistance (RA) program provides temporary, partial wage replacement benefits to qualified workers who are unemployed through no fault of their own. It is funded solely by employers who pay federal and state payroll taxes and is provided at no cost to the workers who receive the benefits. For more information, click [here](#).

Temporary Layoff

The Florida Department of Economic Opportunity's Temporary Layoff program is for employees that are temporarily laid off from work may be eligible for Reemployment Assistance benefits. A temporary layoff occurs when the employee is separated from their job due to lack of work, and the **employee has a return-to-work date within eight weeks of the separation.**

Visit the Florida
Department of Economic
Opportunity's [website](#) for
frequently asked
questions on
Re-employment
Assistance for Employers



Still unsure how this may apply to you and your employees? Here is an example of a temporary layoff or for more information, click [here](#):

Susie worked for ABC Restaurant as a cook. Due to the mitigation response of the COVID-19 event, ABC Restaurant temporarily had to close and had no work available for Susie. Susie would not be receiving any pay during the closure. Prior to closing, ABC Restaurant told Susie they would be re-opening in five weeks and would need her to return to work at that time. This may be considered a temporary layoff, and Susie may be eligible for Reemployment Assistance benefits.

Short Time Compensation Program For Employers

The Florida Department of Economic Opportunity's [The Short Time Compensation program](#) helps employers retain their workforce in times of temporary slowdown by encouraging work sharing as an alternative to layoff. The program permits prorated reemployment assistance benefits to employees whose work hours and earnings are reduced as part of a Short Time Compensation plan to avoid total layoff of some employees. To apply for the Short Time Compensation Program, please follow this link to the Employer Login page of [CONNECT](#).

Short Time Compensation Program Goals:

- Employees retained during a temporary slowdown can resume high production levels when business conditions improve and are spared the hardships of full unemployment.
- Employers avoid the expense of recruiting, hiring, and training new workers when business conditions improve.
- Employers who must permanently reduce their workforce can use the program as a transition to layoff. Affected employees may continue to work at reduced levels with an opportunity to find other employment before the expected layoff.

Eligibility Requirements:

- The employer must describe a plan for giving notice, if feasible, to an employee whose workweek is to be reduced, together with an estimate of the number of layoffs that would have occurred absent the ability to participate in STC.
- If you are a client company trying to apply for a plan for leased employees, contact the leasing company. They will need to file a plan separately on behalf of their employees.
- Reduced hours must be used as a temporary solution to avoid a layoff. The employer must submit a Short Time Compensation plan application to the Short Time Compensation Coordinator, Reemployment Assistance Services
- Individuals participating in an employer-sponsored training may also be eligible to participate in the short-time compensation program.
- Participating employees must be full-time (at least 32 hours per week prior to Short Time Compensation reduction), permanent employees (not seasonal) and the employees must have a set number of hours (excluding overtime) that they work each

week in order to participate. Employees paid piece rate, on commission, or who are hired to do certain jobs regardless of the time required are not eligible for participation.

- Short Time Compensation benefits are payable when normal hours of work are reduced from 10-40 percent. If normal work hours exceed 40, the percentage will be based on 40 hours.
 - Each week that Short Time Compensation benefits are claimed, at least 10 percent of the employees from the total staff or within a particular unit must be working reduced hours. (Two employees is the minimum for a staff or unit of less than 20 employees.)
-

USBG National Charitable Foundation's Bartender Emergency Assistance Program

If you are a bartender, brewery staffer, or cocktail server who needs financial support, you can apply to the USBG National Charitable Foundation's Bartender Emergency Assistance Program. A USBG membership is not required to receive funds. To apply, visit the USBG website [here](#).

DISASTER LOAN ASSISTANCE

U.S. Small Business Administration

The SBA works directly with state Governors to provide targeted, low-interest loans to small businesses and non-profits that have been severely impacted by the Coronavirus (COVID-19). The SBA's Economic Injury Disaster Loan program provides small businesses with working capital loans of up to \$2 million that can provide vital economic support to small businesses to help overcome the temporary loss of revenue they are experiencing. Find more information on the SBA's business guidance and loan resources [here](#).

Florida Small Business Emergency Bridge Loan Program

Governor Ron DeSantis activated the Florida Small Business Emergency Bridge Loan Program to support small businesses impacted by COVID-19 administered by the [Florida Department of Economic Opportunity](#) in partnership with the [Florida SBDC Network](#). The application period opens March 17, 2020 and runs through May 8, 2020. For more information on the program, visit [FloridaDisasterLoan.org](#) and connect with your local [Florida SBDC at FAMU](#) Team.

Loan Details

- **Designated Disaster Areas:** All Florida counties statewide per Executive Order 20-52.
- **Qualified Applicant:** Applications will be accepted by qualified for-profit, privately held small businesses that maintain a place of business in the state of Florida. All qualified applicants must have been established prior to March 9, 2020, and suffered economic injury as a result of the designated disaster. Qualified small business applicants must be an employer business with 2 to 100 employees.
- **Amount:** Up to \$50,000 per eligible small business. Loans of up to \$100,000 may be made in special cases as warranted by the need of the eligible small business.
- **Term:** 1 year.
- **Limitation:** Only one loan may be made per eligible business. All previous bridge loans received MUST be paid in full.

-
- **Interest Rate:** Loans will be interest-free for the loan term (1 year). The Interest rate will be 12% per annum on the unpaid balance thereafter, until the loan balance is repaid in full. Loan default is subject to a normal commercial collection process.
 - **Application Period:** Applications will be accepted by qualified Florida small businesses under this program through May 8, 2020, contingent on the availability of funds.

For questions regarding the Emergency Bridge Loan Program, please contact the Florida Small Business Development Center (SBDC) Network Headquarters. Email: Disaster@FloridaSBDC.org. Phone toll-free: (866) 737-7232.

Supply Chain Disruption Planning courtesy of FloridaMakes:

[Checklist Link](#)

[Additional Information](#)

EDO Disaster Plan templates that can be easily customized for your organization and service area:

[EDO Comprehensive Emergency Management Plan \(CEMP\) PDF](#)

[EDO CEMP Customization Guide](#)

Comprehensive And Updated FAQs For Employers On The COVID-19 Coronavirus

Fisher Phillips has assembled a cross-disciplinary taskforce of attorneys across the country to address the many employment-related issues facing employers in the wake of the COVID-19 coronavirus – especially now that the World Health Organization has declared the outbreak as a pandemic. The COVID-19 Taskforce has created a Frequently Asked Questions (FAQ) document, which has been continually updated since first published on March 3 and will continue to be updated as events warrant. It has been completely updated to address the many additional workplace law rights and responsibilities given the pandemic designation. You can contact your Fisher Phillips attorney or any member of the Taskforce with specific questions, and a full listing of the Taskforce members and their practice areas is at the end of this publication.

To access the FAQs, click [here](#).

Guidance on the Essential Critical Infrastructure Workforce

The Importance of Essential Critical Infrastructure Workers

Functioning critical infrastructure is imperative during the response to the COVID-19 emergency for both public health and safety as well as community well-being. Certain critical infrastructure industries have a special responsibility in these times to continue operations. This guidance and accompanying list are intended to support State, Local, and industry partners in identifying the critical infrastructure sectors and the essential workers needed to maintain the services and functions Americans depend on daily and that need to be able to operate resiliently during the COVID-19 pandemic response. This document gives guidance to State, local, tribal, and territorial jurisdictions and the private sector on defining essential critical infrastructure workers. Promoting the ability of such workers to continue to work during periods of community restriction, access management, social distancing, or closure orders/directives is crucial to community resilience and continuity of essential functions.

Considerations for Government and Business

This list was developed in consultation with federal agency partners, industry experts, and State and local officials, and is based on several key principles:

1. Response efforts to the COVID-19 pandemic are locally executed, State managed, and federally supported
2. Everyone should follow guidance from the CDC, as well as State and local government officials, regarding strategies to limit disease spread.
3. Workers should be encouraged to work remotely when possible and focus on core business activities. In-person, non-mandatory activities should be delayed until the resumption of normal operations.
4. When continuous remote work is not possible, businesses should enlist strategies to reduce the likelihood of spreading the disease. This includes, but is not necessarily limited to, separating staff by off-setting shift hours or days and/or social distancing. These steps can preserve the workforce and allow operations to continue
5. All organizations should implement their business continuity and pandemic plans, or put plans in place if they do not exist. Delaying implementation is

not advised and puts at risk the viability of the business and the health and safety of the employees.

6. In the modern economy, reliance on technology and just-in-time supply chains means that certain workers must be able to access certain sites, facilities, and assets to ensure continuity of functions.
7. Government employees, such as emergency managers, and the business community need to establish and maintain lines of communication.
8. When government and businesses engage in discussions about critical infrastructure workers, they need to consider the implications of business operations beyond the jurisdiction where the asset or facility is located. Businesses can have sizeable economic and societal impacts as well as supply chain dependencies that are geographically distributed.
9. Whenever possible, jurisdictions should align access and movement control policies related to critical infrastructure workers to lower the burden of workers crossing jurisdictional boundaries.

To review a list of sectors and identified essential critical infrastructure workers, click [here](#).

Local Resources for Businesses

- [Leon County](#) – As the novel coronavirus (COVID-19) continues to spread globally, Leon County Emergency Management is committed to actively monitoring the disease and coordinating preparedness efforts with local health officials, healthcare providers, first responders, and other critical emergency response functions.
- [City of Tallahassee](#) – The City of Tallahassee remains engaged to prepare and address any local impact of the Coronavirus (COVID-19). The City's main priority is the health, safety and welfare of its citizens. The resource provides updates on school closures, event cancellations/postponements, service impacts, and prevention techniques.
- [Florida Department of Health](#) – The Florida Department of Health is actively updating their website on what you need to know about Coronavirus (COVID-19) in Florida. To contact the COVID-19 Call Center, call 1-866-779-6121 or email COVID-19@flhealth.gov. The call center is available 24/7.
- [SBDC at Florida A&M University](#) – SBA works with a number of local partners to counsel, mentor, and train small businesses. The SBA has 68 District Offices, as well as support provided by its Resource Partners, such as SCORE offices, Women's Business Centers, Small Business Development Centers and Veterans Business Outreach Centers. When faced with a business need, use the [SBA's Local Assistance Directory](#) to locate the office nearest you. To contact the FAMU SBDC, please give them a call at 850.599.3407.
- [CareerSource Capital Region](#)
- [Greater Tallahassee Chamber of Commerce](#)
- [Big Bend Minority Chamber of Commerce](#)
- [Capital City Chamber of Commerce](#)

Contact Us

Website

Access our website [here](#)

Social Media Platforms

- Facebook: [@OEVforBusiness](#)
- Twitter: [@OEVforBusiness](#)
- LinkedIn: [Office of Economic Vitality](#)

Newsletter

Subscribe to our newsletter [here](#)

Appendix

- 1.A COVID-19 SBA Disaster Assistance Loans Fact [Sheet](#)
- 1.B COVID-19 Economic Injury Disaster Loan Fact [Sheet](#)
- 1.C Reemployment Assistance COVID-19 Frequently Asked [Questions](#)
- 1. D Coronavirus Emergency Loans Small Business [Guide and Checklist](#)
- 1. E Paycheck Protection Program [FAQs](#) for Small Businesses
- 1. F COVID-19 CARES Act Stimulus [Information](#)

Number of Accepted 489	Total Award \$1,018,500
----------------------------------	-----------------------------------

Total # of Employees 4,483

Total Number of Applications 709	4/7/2020
--	-----------------

Tiers	# of businesses	
1-10	343	70.1%
11-24	90	18.4%
25-50	56	11.5%

Tiers	# of employees	
1-10	1,255	28.0%
11-24	1,319	29.4%
25-50	1,909	42.6%

Industries	# of businesses	% of businesses	# of employees	% of employees	\$ Awarded	Average
Childcare/Education	18	3.7%	240	5.4%	48,500	\$ 2,694
Construction	26	5.3%	284	6.3%	56,000	\$ 2,154
Entertainment	19	3.9%	235	5.2%	35,500	\$ 1,868
Health	35	7.2%	337	7.5%	83,000	\$ 2,371
Hotel	8	1.6%	76	1.7%	14,500	\$ 1,813
Personal Services	69	14.1%	633	14.1%	152,000	\$ 2,203
Professional Services	192	39.3%	1034	23.1%	376,500	\$ 1,961
Restaurant/Bars	79	16.2%	1,385	30.9%	156,000	\$ 1,975
Retail	43	8.8%	259	5.8%	96,500	\$ 2,244
Total	489	100%	4483	100%	\$ 1,018,500	\$ 2,143

App No	Business Name	Industry	Employees Claimed	Award Status	Amount Awarded
1	OOMPHA, Inc. dba Karmanos Printing and Graphics	Professional Service	2	Accepted	\$1,500.00
2	Lofty Pursuits	Restaurant/Bars	27	Accepted	\$5,000.00
3	Florida Health Science Consulting	Health	25	Accepted	\$5,000.00
4	KAOS Group Training	Personal Service	2	Accepted	\$1,500.00
6	Simply Soul Food Inc dba Earley's Kitchen	Restaurant/Bars	30	Accepted	\$5,000.00
7	Blush Nail Salon	Personal Service	6	Accepted	\$1,500.00
8	Hair on Earth	Personal Service	21	Accepted	\$2,500.00
9	Capital City Pedicabs LLC	Personal Service	3	Accepted	\$1,500.00
10	Party Party Party LLC	Entertainment	4	Accepted	\$1,500.00
11	Econolodge	Hotel	3	Accepted	\$1,500.00
12	Sweat Therapy Fitness	Personal Service	25	Accepted	\$5,000.00
13	Nails Lala	Personal Service	11	Accepted	\$2,500.00
14	Olde Fields Clothing Co	Retail	7	Accepted	\$1,500.00
15	Madison PM Group	Professional Service	2	Accepted	\$1,500.00
16	Tomahawks 51 - Axe Throwing	Restaurant/Bars	15	Accepted	\$2,500.00
18	Krish Food Mart	Retail	3	Accepted	\$1,500.00
19	Chop Barbershop LLC	Personal Service	32	Accepted	\$5,000.00
20	Hearth and Soul	Retail	15	Accepted	\$2,500.00
21	Fade Professional Barbershop	Personal Service	8	Accepted	\$1,500.00
23	EMG Design & Printing	Professional Service	3	Accepted	\$1,500.00
24	Printworks of Tallahassee	Professional Service	3	Accepted	\$1,500.00
25	Overture Management Consultants, LLC	Professional Service	2	Accepted	\$1,500.00
26	Mars Hotel LLC dba Quality Inn & Suites	Hotel	14	Accepted	\$2,500.00
28	Catering Capers	Restaurant/Bars	38	Accepted	\$5,000.00
29	Perky Petz LLC	Professional Service	2	Accepted	\$1,500.00
31	The Tire Centre of Florida LLC	Retail	14	Accepted	\$2,500.00
32	Santana Marketing LLC	Personal Service	9	Accepted	\$1,500.00
33	Bobs Auto Repair & Collision Center	Professional Service	10	Accepted	\$1,500.00
34	Crawco, LLC dba Sport Clips	Personal Service	26	Accepted	\$5,000.00
35	Fielder Tree Service LLC	Construction	25	Accepted	\$5,000.00
36	Bagel Bagel Cafe	Restaurant/Bars	15	Accepted	\$2,500.00
37	Tally Fresh Mex/Burrito Boarder	Restaurant/Bars	17	Accepted	\$2,500.00
38	Artistic Confections	Professional Service	3	Accepted	\$1,500.00
40	SoDOUGH Baking Co.	Restaurant/Bars	12	Accepted	\$2,500.00
41	FL Aviation Center	Professional Service	6	Accepted	\$1,500.00
42	Fuel Fitness Tallahassee	Personal Service	6	Accepted	\$1,500.00
43	Barksdale Electric, Inc.	Construction	15	Accepted	\$2,500.00
44	Fielder & Associates, LLC	Construction	15	Accepted	\$2,500.00
45	JP Goldsmith Financial Services Inc	Professional Service	4	Accepted	\$1,500.00
47	Fine Line Glass, Inc	Retail	2	Accepted	\$1,500.00
48	Capital City Softwash Inc	Professional Service	4	Accepted	\$1,500.00
49	OHM TALLAHASSEE, LLC	Hotel	15	Accepted	\$2,500.00
50	ABlaze, LLC	Professional Service	2	Accepted	\$1,500.00
52	M Darrh Bryant DMD, PL	Health	10	Accepted	\$1,500.00
53	Verity Health Center	Health	13	Accepted	\$2,500.00
54	Rose Boulevard LLC	Professional Service	2	Accepted	\$1,500.00
55	House of Hugs Early Learning Academy LLC	Childcare/Education	21	Accepted	\$2,500.00
56	Frank Swerdzewski, DDS	Health	10	Accepted	\$1,500.00
57	Alena Bakutis Photography NWFL, Inc	Personal Service	1	Accepted	\$1,500.00
58	T&F Automotive	Retail	3	Accepted	\$1,500.00
59	Flowers Investment Group, Inc (G Willie's Uniform Inc)	Retail	12	Accepted	\$2,500.00
60	In Tents Events	Entertainment	15	Accepted	\$2,500.00
61	Round Table Tools Inc. DBA King Arthur's Tools	Professional Service	10	Accepted	\$1,500.00
62	The Palace Saloon	Restaurant/Bars	11	Accepted	\$2,500.00
63	Remelda Saunders-Jones MD PA	Health	10	Accepted	\$1,500.00
64	Astha Laxmi LLC	Hotel	12	Accepted	\$2,500.00
65	Street Chefs, LLC	Restaurant/Bars	2	Accepted	\$1,500.00
66	Hampton Inn & Suites Capitol-University	Hotel	12	Accepted	\$2,500.00
67	Catering With Care, LLC	Restaurant/Bars	5	Accepted	\$1,500.00
69	Alcom Corporation Of Florida, Inc.	Professional Service	3	Accepted	\$1,500.00
70	Green Acres Landscape Management, LLC	Construction	10	Accepted	\$1,500.00
71	Lady Luck Boutique By Tiffany	Retail	6	Accepted	\$1,500.00
72	Centrale	Restaurant/Bars	45	Accepted	\$5,000.00
73	Midtown Spa DBA Citrine Spa & Body Shop	Personal Service	11	Accepted	\$1,500.00
75	Found For Home, Inc	Professional Service	5	Accepted	\$1,500.00
76	RDR Optometric Care	Health	11	Accepted	\$2,500.00
77	Patriot Investment Group dba Growler Country	Restaurant/Bars	7	Accepted	\$1,500.00
79	play it again sports	Retail	8	Accepted	\$1,500.00
80	Haven Spa (Serene Revolution Massage Therapy, LLC)	Personal Service	3	Accepted	\$1,500.00
81	Main Street Entertainment	Entertainment	50	Accepted	\$5,000.00
82	Pho 7 - Thanh Phong LLC	Restaurant/Bars	11	Accepted	\$2,500.00

App No	Business Name	Industry	Employees Claimed	Award Status	Amount Awarded
83	Heckman Law Group PL	Professional Service	8	Accepted	\$1,500.00
84	Miracles In Me Childcare	Childcare/Education	26	Accepted	\$5,000.00
86	Hairsmith Inc	Personal Service	35	Accepted	\$5,000.00
87	Midtown-TLH, Inc	Professional Service	23	Accepted	\$2,500.00
88	North Florida Spine and Wellness	Health	5	Accepted	\$1,500.00
89	Joel Foy Electrical Services, Inc.	Construction	17	Accepted	\$2,500.00
90	AXIOS lifestyle spa	Personal Service	13	Accepted	\$2,500.00
91	Rapuzzi Remodeling and Painting LLC	Construction	3	Accepted	\$1,500.00
92	Miles Supreme Fitness LLC	Personal Service	2	Accepted	\$1,500.00
93	Haute headz salon	Personal Service	44	Accepted	\$5,000.00
94	John Gandy Events, LLC	Entertainment	9	Accepted	\$1,500.00
95	Wanderlust Salon and Spa	Personal Service	9	Accepted	\$1,500.00
96	Miracles in Me Academy	Childcare/Education	5	Accepted	\$1,500.00
97	Tiny Tulip Inc, DBA The Pink Pineapple	Professional Service	4	Accepted	\$1,500.00
98	Food Glorious Food	Personal Service	45	Accepted	\$5,000.00
99	T Nails Of Tallahassee, LLC	Professional Service	8	Accepted	\$1,500.00
100	Copy Well Inc./Express Printing	Restaurant/Bars	6	Accepted	\$1,500.00
102	Aaru's Multicusine Restaurant	Professional Service	4	Accepted	\$1,500.00
105	The Iron Vault	Retail	2	Accepted	\$1,500.00
106	Blossoms Flowers	Restaurant/Bars	5	Accepted	\$1,500.00
108	Overture Enterprise, LLC/Subway	Professional Service	11	Accepted	\$2,500.00
109	Prestige Cleaners, Inc.	Restaurant/Bars	9	Accepted	\$1,500.00
111	bella bella	Professional Service	45	Accepted	\$5,000.00
114	CMC & Associates	Health	3	Accepted	\$1,500.00
115	Big Bend Family Eye Care	Professional Service	5	Accepted	\$1,500.00
116	J&H Enterprises of North Florida	Personal Service	5	Accepted	\$1,500.00
118	Kazhmira LLC DBA Chop Eastside	Professional Service	13	Accepted	\$2,500.00
119	The Alley Shoppe	Professional Service	1	Accepted	\$1,500.00
120	Golden Rod Consulting, LLC	Professional Service	3	Accepted	\$1,500.00
121	Corman Solutions LLC	Professional Service	1	Accepted	\$1,500.00
122	Lunsford Environmental, LLC	Personal Service	2	Accepted	\$1,500.00
123	Iula's Beauty Hut	Personal Service	3	Accepted	\$1,500.00
124	National Flooring Specialists, Inc.	Professional Service	4	Accepted	\$1,500.00
125	Studio B Dance Company LLC	Professional Service	2	Accepted	\$1,500.00
128	Shear Pleasure	Restaurant/Bars	1	Accepted	\$1,500.00
129	Lemongrass Grill	Personal Service	11	Accepted	\$2,500.00
132	Blissful Dental Spa PA	Restaurant/Bars	3	Accepted	\$1,500.00
133	Lucy & Leos LLC	Entertainment	4	Accepted	\$1,500.00
134	M.H. Spinks Events and Services	Restaurant/Bars	3	Accepted	\$1,500.00
135	SAVOUR	Construction	22	Accepted	\$2,500.00
136	GBGH Construction	Professional Service	7	Accepted	\$1,500.00
137	Sweeting & Rumph PA	Health	3	Accepted	\$1,500.00
138	Sanders Family Dentistry	Retail	7	Accepted	\$1,500.00
140	Target Print & Mail	Personal Service	30	Accepted	\$5,000.00
141	Kim's Alterations	Retail	1	Accepted	\$1,500.00
142	Mandisa Ngozi	Professional Service	3	Accepted	\$1,500.00
144	Franklin's HVAC LLC	Personal Service	4	Accepted	\$1,500.00
145	Tony's Hairstyles	Health	1	Accepted	\$1,500.00
146	Capital Eye Consultants, PA	Professional Service	12	Accepted	\$2,500.00
148	Sheffield Auto & Truck Body Shop Inc	Professional Service	10	Accepted	\$1,500.00
149	Right Path Realty, LLC	Professional Service	2	Accepted	\$1,500.00
150	Lacey May LLC, DBA Tryst	Restaurant/Bars	4	Accepted	\$1,500.00
152	Railroad Square Craft House	Restaurant/Bars	32	Accepted	\$5,000.00
153	Soberano Restaurant Group / Relish	Restaurant/Bars	18	Accepted	\$2,500.00
154	Paper Fox Coffee	Retail	9	Accepted	\$1,500.00
155	Henri Girl	Restaurant/Bars	12	Accepted	\$2,500.00
156	The Cabo Corporation	Professional Service	39	Accepted	\$5,000.00
158	Webyoda, Inc	Restaurant/Bars	3	Accepted	\$1,500.00
159	Mae's Southern Delight	Personal Service	3	Accepted	\$1,500.00
162	Ageless Health and Fitness for All	Professional Service	5	Accepted	\$1,500.00
163	Phillip Solomon Stewart LLC	Restaurant/Bars	2	Accepted	\$1,500.00
164	Subway 48176 Inc	Restaurant/Bars	6	Accepted	\$1,500.00
165	Backwoods Bistro, LLC	Professional Service	48	Accepted	\$5,000.00
167	Flair	Professional Service	1	Accepted	\$1,500.00
169	Barber's Best Termite and Pest LLC	Health	7	Accepted	\$1,500.00
170	Joseph L. Webster, Sr, MD PA	Restaurant/Bars	6	Accepted	\$1,500.00
172	Dave's Pizza Garage	Retail	13	Accepted	\$2,500.00
174	The Car Pros Auto Sales & Repair LLC.	Professional Service	2	Accepted	\$1,500.00
175	DND Escapes	Restaurant/Bars	1	Accepted	\$1,500.00
176	RedEye Coffee	Professional Service	25	Accepted	\$5,000.00
178	Team Wills Real Estate Group	Personal Service	2	Accepted	\$1,500.00

App No	Business Name	Industry	Employees Claimed	Award Status	Amount Awarded
179	Greatness Restaurant/Barbershop LLC	Professional Service	2	Accepted	\$1,500.00
181	Regan Jager LMT	Childcare/Education	1	Accepted	\$1,500.00
182	Precious Years Day Care Center, Inc.	Restaurant/Bars	17	Accepted	\$2,500.00
183	OG Subs	Childcare/Education	12	Accepted	\$2,500.00
184	All About Me Childcare Center Inc.	Professional Service	15	Accepted	\$2,500.00
185	I Am Home Security 1/ Safe Home Team	Professional Service	2	Accepted	\$1,500.00
186	Corner Pocket of Tallahassee	Restaurant/Bars	27	Accepted	\$5,000.00
187	Fashion Nails	Personal Service	1	Accepted	\$1,500.00
188	Gu Mattress LLC	Retail	1	Accepted	\$1,500.00
189	1 Fresh Restaurants, Inc.	Restaurant/Bars	15	Accepted	\$2,500.00
190	Proper Brewpub	Restaurant/Bars	30	Accepted	\$5,000.00
191	Square Mug Cafe	Restaurant/Bars	1	Accepted	\$1,500.00
193	Governmental Contractors Inc	Professional Service	12	Accepted	\$2,500.00
194	Capital Home Health Corp	Health	47	Accepted	\$5,000.00
195	Just Like Angels Child Care Center	Childcare/Education	12	Accepted	\$2,500.00
196	Southern Dental Restoration	Health	6	Accepted	\$1,500.00
197	Seepersaud Studios, LLC	Professional Service	2	Accepted	\$1,500.00
198	Purposeful Beginnings Learning Center Inc	Childcare/Education	8	Accepted	\$1,500.00
200	The Wellness Center	Health	3	Accepted	\$1,500.00
201	Premier Therapy Services, LLC	Health	5	Accepted	\$1,500.00
202	McDonald, Miller & Coleman LLC	Professional Service	2	Accepted	\$1,500.00
203	Harvest Print and Marketing Solutions	Professional Service	14	Accepted	\$2,500.00
204	Missy Gunnels Flowers	Personal Service	12	Accepted	\$2,500.00
207	The Other Side	Retail	2	Accepted	\$1,500.00
208	Engaged Academics LLC	Childcare/Education	1	Accepted	\$1,500.00
209	Albritton Electrical Service	Construction	26	Accepted	\$5,000.00
211	Matthew R. Willard, LLC	Professional Service	2	Accepted	\$1,500.00
212	Advanced Alternatives Massage Therapy LLC	Personal Service	9	Accepted	\$1,500.00
213	Black Dog Cafe, Inc.	Restaurant/Bars	10	Accepted	\$1,500.00
214	H & S Services of North Florida, Inc	Professional Service	8	Accepted	\$1,500.00
216	The Clothesline LLC	Retail	17	Accepted	\$2,500.00
217	Moon Management, Inc.	Entertainment	11	Accepted	\$2,500.00
218	Klassic Katering (New Leaf II)	Restaurant/Bars	12	Accepted	\$2,500.00
219	Bella's Faces Makeup Artistry	Personal Service	2	Accepted	\$1,500.00
220	Wilcox and Hackett, LLC	Professional Service	2	Accepted	\$1,500.00
221	Bopeets	Professional Service	1	Accepted	\$1,500.00
222	Consolidated Metal Products, Inc.	Construction	3	Accepted	\$1,500.00
223	Solomon's Painting and Pressure Washing Services	Professional Service	3	Accepted	\$1,500.00
224	GMT Pubs (Finnegan's Wake/Fifth and Thomas)	Restaurant/Bars	25	Accepted	\$5,000.00
225	Backwoods Crossing LLC	Restaurant/Bars	39	Accepted	\$5,000.00
226	Cmartin & Associates Inc	Professional Service	4	Accepted	\$1,500.00
227	Irish Dance Tallahassee LLC	Professional Service	1	Accepted	\$1,500.00
229	Veterans Pressure Cleaning	Professional Service	2	Accepted	\$1,500.00
230	Century 21 First Story Real Estate	Professional Service	11	Accepted	\$2,500.00
232	Nihao	Professional Service	3	Accepted	\$1,500.00
233	Abstract Dynamics	Professional Service	2	Accepted	\$1,500.00
234	Brush and Palette	Entertainment	1	Accepted	\$1,500.00
235	Skate World Center Inc	Entertainment	37	Accepted	\$5,000.00
237	Tom C. Sexton DMD PA	Health	13	Accepted	\$2,500.00
238	Morningstar Merchant Solutions	Professional Service	3	Accepted	\$1,500.00
242	Jeri's Midtown Cafe LLC	Restaurant/Bars	25	Accepted	\$5,000.00
243	Capital City Vacuums	Professional Service	2	Accepted	\$1,500.00
245	Simply Blessed Cafe	Restaurant/Bars	4	Accepted	\$1,500.00
246	Nancy Wright MD PA	Health	7	Accepted	\$1,500.00
247	Caring Relations	Professional Service	1	Accepted	\$1,500.00
248	Refined Hair Design	Personal Service	3	Accepted	\$1,500.00
250	JBE Sitework LLC	Construction	5	Accepted	\$1,500.00
251	Velvet Diva Inc.	Professional Service	3	Accepted	\$1,500.00
252	Safeway Transit LLC	Professional Service	2	Accepted	\$1,500.00
253	COSMIC CAT	Retail	1	Accepted	\$1,500.00
255	Split Pine Technologies, LLC	Professional Service	7	Accepted	\$1,500.00
256	Tiny Teeth of Tally PLLC	Health	8	Accepted	\$1,500.00
257	TMR Consulting and Management, LLC	Professional Service	1	Accepted	\$1,500.00
259	TNT Spa 5 LLC dba Millennium at Nail and Day Spa	Personal Service	33	Accepted	\$5,000.00
260	Minuteman Press Of Tallahassee	Professional Service	3	Accepted	\$1,500.00
264	TNT Spa LLC	Personal Service	47	Accepted	\$5,000.00
265	TSpark Enterprises, LLC	Construction	21	Accepted	\$2,500.00
266	Nancy E Phillips, DDS, PA	Health	16	Accepted	\$2,500.00
267	Tara Angel's Magic, LLC	Professional Service	7	Accepted	\$1,500.00
268	Tiny Steps Learning Center	Childcare/Education	19	Accepted	\$2,500.00
269	Beethoven & Company	Professional Service	7	Accepted	\$1,500.00

App No	Business Name	Industry	Employees Claimed	Award Status	Amount Awarded
270	Korean BBQ & More	Restaurant/Bars	5	Accepted	\$1,500.00
273	The Southern Pines	Professional Service	4	Accepted	\$1,500.00
274	D&J Fitness West	Personal Service	10	Accepted	\$1,500.00
275	Bannerman Landscape LLC	Construction	4	Accepted	\$1,500.00
276	Burn the Breeze Restaurant/Barbershop	Personal Service	5	Accepted	\$1,500.00
277	Nature Coast Women's Care	Health	12	Accepted	\$2,500.00
278	Hills Creek Lawn and Landscape, Inc.	Construction	5	Accepted	\$1,500.00
279	Modern Communications, Inc	Professional Service	2	Accepted	\$1,500.00
280	Toppers Salon	Personal Service	6	Accepted	\$1,500.00
281	Designs By Tangela , inc	Professional Service	2	Accepted	\$1,500.00
282	Johnson + Milner Inc	Professional Service	4	Accepted	\$1,500.00
283	EASE LLC	Professional Service	2	Accepted	\$1,500.00
284	Clarventus, LLC	Professional Service	1	Accepted	\$1,500.00
285	Xpressions Hair Restoration Center LLC	Personal Service	1	Accepted	\$1,500.00
286	Morgan's Dog Training LLC	Professional Service	1	Accepted	\$1,500.00
287	Fit & Functional	Personal Service	8	Accepted	\$1,500.00
288	Footman Law Firm, P.A.	Professional Service	3	Accepted	\$1,500.00
289	Gypsy Belle Photo Bus LLC	Personal Service	1	Accepted	\$1,500.00
291	R&S SakkaLLC /dba smart electronics	Professional Service	2	Accepted	\$1,500.00
292	Chaney, Couch & Associates	Health	23	Accepted	\$2,500.00
293	Uptown Cafe and Catering	Restaurant/Bars	23	Accepted	\$2,500.00
294	Ashton Auto Sales	Retail	3	Accepted	\$1,500.00
295	Abelita LLC	Professional Service	3	Accepted	\$1,500.00
297	Milano Pizzeria	Restaurant/Bars	18	Accepted	\$2,500.00
298	Southern Compass Outfitters	Retail	8	Accepted	\$1,500.00
299	KB Studios	Professional Service	1	Accepted	\$1,500.00
300	Acai Adventures, LLC	Professional Service	12	Accepted	\$2,500.00
301	Top of the Line Detail	Professional Service	4	Accepted	\$1,500.00
302	Quick & Clean, Inc.	Professional Service	49	Accepted	\$5,000.00
303	Cece a touch of elegance, LLC	Personal Service	1	Accepted	\$1,500.00
305	Peach Tree Boutique	Retail	3	Accepted	\$1,500.00
306	MJI Janitorial Services, LLC	Professional Service	11	Accepted	\$2,500.00
307	WelcomeHere, LLC	Professional Service	2	Accepted	\$1,500.00
308	CDP investment group	Professional Service	2	Accepted	\$1,500.00
310	Ambiance	Professional Service	1	Accepted	\$1,500.00
311	Custom Care Cleaners Tallahassee,INC	Professional Service	11	Accepted	\$2,500.00
312	Bumblebee Waxing and More	Personal Service	6	Accepted	\$1,500.00
313	Tribe Paper Co	Professional Service	2	Accepted	\$1,500.00
314	Jackson Financial Group	Professional Service	4	Accepted	\$1,500.00
315	Joseph D Miller DC PA	Professional Service	9	Accepted	\$1,500.00
317	Fuma Cigar Social	Retail	6	Accepted	\$1,500.00
318	SHRI HARI KABIR HOSPITALITY, INC. D/O DAYSINN	Hotel	11	Accepted	\$2,500.00
319	Ti Adoro Studios, Inc.	Professional Service	1	Accepted	\$1,500.00
321	Ashton Trading LLC dba Parkway Cigars	Retail	2	Accepted	\$1,500.00
322	Tally & Fin Inc	Professional Service	3	Accepted	\$1,500.00
323	Prime Time	Restaurant/Bars	46	Accepted	\$5,000.00
324	Share the Love LLC, dba SociallyLoved	Professional Service	2	Accepted	\$1,500.00
325	Salon 259, LLC	Personal Service	1	Accepted	\$1,500.00
326	Ray'diance Salon	Personal Service	2	Accepted	\$1,500.00
327	Social Catering and Events	Restaurant/Bars	40	Accepted	\$5,000.00
328	Heaven Sent Elderly Care Services	Health	7	Accepted	\$1,500.00
329	ROI Realty	Professional Service	4	Accepted	\$1,500.00
330	Pretty Mermaid Nailz Beauty Lab	Personal Service	1	Accepted	\$1,500.00
331	Ur Bowl	Restaurant/Bars	14	Accepted	\$2,500.00
332	Daryn's of Boston	Professional Service	1	Accepted	\$1,500.00
333	Heavenly Hair Studio	Personal Service	4	Accepted	\$1,500.00
334	Brian D. Smith Cleaning Service	Professional Service	7	Accepted	\$1,500.00
335	Polished Effects Salon	Personal Service	1	Accepted	\$1,500.00
339	Wireless Expressions II	Professional Service	3	Accepted	\$1,500.00
341	2waveyy LLC	Professional Service	2	Accepted	\$1,500.00
342	Florida Property Research & Appraisal LLC	Professional Service	2	Accepted	\$1,500.00
343	Unapologetically Thriving Inc	Childcare/Education	13	Accepted	\$2,500.00
344	M.A.Zing Dancewear	Retail	1	Accepted	\$1,500.00
345	Hair Fanatics beauty Lounge	Personal Service	1	Accepted	\$1,500.00
346	El Camino Motel	Hotel	4	Accepted	\$1,500.00
347	High Cotton Decor and More	Retail	5	Accepted	\$1,500.00
348	TGB Acai LLC- The Good Berry Acai Bowls	Restaurant/Bars	11	Accepted	\$2,500.00
349	Vibe Adventures/Which Wich	Restaurant/Bars	32	Accepted	\$5,000.00
350	My Favorite Things	Retail	9	Accepted	\$1,500.00
351	Evan Patisserie, inc DBA Au Pêche Migon	Restaurant/Bars	15	Accepted	\$2,500.00
352	Legally Copied, Inc.	Professional Service	4	Accepted	\$1,500.00

App No	Business Name	Industry	Employees Claimed	Award Status	Amount Awarded
353	Urban Air Tallahassee LLC	Entertainment	50	Accepted	\$5,000.00
354	Wm. Lamb & Son	Professional Service	2	Accepted	\$1,500.00
355	Limelight Signs & Graphics	Professional Service	2	Accepted	\$1,500.00
357	Painting with a Twist	Entertainment	9	Accepted	\$1,500.00
358	Dr. Walter Hathaway, Optometrist	Health	3	Accepted	\$1,500.00
359	Innotech Solutions LLC	Professional Service	1	Accepted	\$1,500.00
360	Exclusive Hair Studios	Personal Service	3	Accepted	\$1,500.00
361	Frederick M. Conrad, Attorney at Law	Professional Service	3	Accepted	\$1,500.00
362	FLORIDA DEVELOPERS OF TALLAHASSEE INC	Construction	14	Accepted	\$2,500.00
363	Kevin DjWoadie Ward Music Services	Entertainment	1	Accepted	\$1,500.00
364	Walter G. Bunnell MD	Health	25	Accepted	\$5,000.00
365	Reangthai Thai Restaurant Inc	Restaurant/Bars	11	Accepted	\$2,500.00
366	Sunryze Restaurants LLC d/b/a Ma's Diner	Restaurant/Bars	6	Accepted	\$1,500.00
368	1 Source Entertainment LLC	Entertainment	1	Accepted	\$1,500.00
369	JB Clarke #659 Inc dba Batteries Plus Bulbs	Retail	5	Accepted	\$1,500.00
371	Chipola Stores, Inc	Retail	12	Accepted	\$2,500.00
372	Livin in the Cut Restaurant/Barbershop	Personal Service	9	Accepted	\$1,500.00
373	Guardian Angel Care Services, LLC	Childcare/Education	13	Accepted	\$2,500.00
374	Big Bend Filta	Professional Service	3	Accepted	\$1,500.00
376	Golden Book Preschool	Childcare/Education	13	Accepted	\$2,500.00
377	The Brass Tap	Restaurant/Bars	19	Accepted	\$2,500.00
378	Knight Investigative Services LLC	Professional Service	1	Accepted	\$1,500.00
379	Big House Family Tree Service Inc	Construction	8	Accepted	\$1,500.00
380	Auto Dealers Wholesale	Retail	12	Accepted	\$2,500.00
382	SBTC Tallahassee Inc	Personal Service	13	Accepted	\$2,500.00
383	Capital City Imports	Professional Service	5	Accepted	\$1,500.00
384	TCB Consulting LLC	Professional Service	13	Accepted	\$2,500.00
385	GT Electric of Florida, Inc.	Construction	24	Accepted	\$2,500.00
386	Middleton & Middleton PA	Professional Service	5	Accepted	\$1,500.00
387	Katina's Janitorial & Cleaning Services	Professional Service	4	Accepted	\$1,500.00
388	Great Lengths Hair Design Inc	Personal Service	1	Accepted	\$1,500.00
389	Innovative Health Care Management Services, Inc	Health	8	Accepted	\$1,500.00
390	Big Bend Chiropractic, LLC	Health	6	Accepted	\$1,500.00
391	Spectra Engineering & Research Inc	Construction	5	Accepted	\$1,500.00
393	Father & Son Associates, INC	Professional Service	1	Accepted	\$1,500.00
395	Event Owl	Professional Service	2	accepted	\$1,500.00
396	Laura J Artistry	Professional Service	1	Accepted	\$1,500.00
397	Kira Derryberry Photography, INC	Professional Service	3	Accepted	\$1,500.00
400	Premier Waterproofing and Painting, LLC	Construction	9	Accepted	\$1,500.00
401	Fallout Comics	Retail	3	Accepted	\$1,500.00
402	For Pet's Sake	Professional Service	2	Accepted	\$1,500.00
403	Tots and Trails	Childcare/Education	16	Accepted	\$2,500.00
404	Woodland Fields Photography	Professional Service	1	Accepted	\$1,500.00
405	Bill G. Heyser, D.C., M.D.	Health	4	Accepted	\$1,500.00
406	Party Central Plus	Professional Service	3	Accepted	\$1,500.00
408	Cap City Video Lounge	Entertainment	1	Accepted	\$1,500.00
411	Tallahassee Aviation Partners, LLC	Professional Service	20	Accepted	\$2,500.00
412	Dancewear Tallahassee, LLC	Retail	1	Accepted	\$1,500.00
414	Parker Roofing Options, LLC	Construction	15	Accepted	\$2,500.00
415	Capital Hitch Service, Inc.	Professional Service	10	Accepted	\$1,500.00
416	Premisakhi LLC	Professional Service	7	Accepted	\$1,500.00
417	Cleanbooks Tax and Accounting LLC	Professional Service	1	Accepted	\$1,500.00
418	JKCI Valrico Coporation DBA Cold Stone Creamery	Restaurant/Bars	15	Accepted	\$2,500.00
419	Vision Consulting and Investments LLC	Professional Service	1	Accepted	\$1,500.00
420	The Bucks Corp DBA FASTSIGNS	Professional Service	9	Accepted	\$1,500.00
421	Dina Ivory Photography Inc	Professional Service	2	Accepted	\$1,500.00
422	LifeLine repairs Tallahassee	Professional Service	2	Accepted	\$1,500.00
426	Terri Smith Details	Professional Service	13	Accepted	\$2,500.00
427	JSA BAda Bean LLC	Restaurant/Bars	21	Accepted	\$2,500.00
430	Graphic Press Corporation	Professional Service	7	Accepted	\$1,500.00
431	Kitschy Wearable Art	Retail	1	Accepted	\$1,500.00
432	Import Authority, Inc	Professional Service	10	Accepted	\$1,500.00
433	The Corner Shop Inc	Personal Service	12	Accepted	\$2,500.00
434	Mega Ace Media, LLC	Entertainment	2	Accepted	\$1,500.00
435	Bruce Whitmer Foster, LLC	Professional Service	1	Accepted	\$1,500.00
436	Tally Food Equip, Service & Design, Inc.	Retail	5	Accepted	\$1,500.00
437	Sealey Team	Professional Service	2	Accepted	\$1,500.00
438	Shake Shop LLC	Restaurant/Bars	20	Accepted	\$2,500.00
440	Pathway Wellness Chiropractic Clinic	Health	4	Accepted	\$1,500.00
441	VERY HIGH SOCIETY MusicFilmLifestyle LLC	Entertainment	3	Accepted	\$1,500.00
442	Bradley's Pond LLC	Professional Service	1	Accepted	\$1,500.00

App No	Business Name	Industry	Employees Claimed	Award Status	Amount Awarded
445	Sessaly Rose Transit Inc.	Professional Service	6	Accepted	\$1,500.00
448	Regal Nails	Personal Service	4	Accepted	\$1,500.00
449	B-EZ Graphix	Professional Service	11	Accepted	\$2,500.00
450	Dream Builders Greatness Child Development Center	Childcare/Education	7	Accepted	\$1,500.00
451	CDA Creations, LLC	Professional Service	1	Accepted	\$1,500.00
453	Warner Sports Promotions, Inc	Professional Service	6	Accepted	\$1,500.00
454	BB Studios of FL INC.	Personal Service	25	Accepted	\$5,000.00
455	Body Mechanix Physiotherapy and Fitness	Personal Service	1	Accepted	\$1,500.00
457	Ardans Salon	Personal Service	5	Accepted	\$1,500.00
458	Government Auto Direct LLC, dba American Truck Depot	Professional Service	6	Accepted	\$1,500.00
459	Fondue Brothers LLC DBA the Melting Pot of Tallahassee	Restaurant/Bars	35	Accepted	\$5,000.00
461	Vale Food Company LLC	Restaurant/Bars	30	Accepted	\$5,000.00
462	Vale Food Company 4 TLH 2	Restaurant/Bars	25	Accepted	\$5,000.00
464	Gallons Handyman Services, LLC	Professional Service	1	Accepted	\$1,500.00
465	Little Masa Collegetown	Restaurant/Bars	22	Accepted	\$2,500.00
466	The Strong St Moses Auto Sales LLC	Retail	2	Accepted	\$1,500.00
467	Richard Higdon Smith, P.A.	Professional Service	1	Accepted	\$1,500.00
469	Water Works Exterior Cleaning LLC	Professional Service	3	Accepted	\$1,500.00
470	Kukla Medical II	Health	2	Accepted	\$1,500.00
471	Breathe Massage Family Practice	Personal Service	1	Accepted	\$1,500.00
472	Johnny Devine, P.A.	Professional Service	2	Accepted	\$1,500.00
473	Major Logistic Services, LLC	Professional Service	4	Accepted	\$1,500.00
474	Cassie's Southern Cafe Mobile	Restaurant/Bars	3	Accepted	\$1,500.00
475	Palm Tree Real Estate Holding Company LLC	Professional Service	2	Accepted	\$1,500.00
476	Confidence Cuts Restaurant/Barbershop LLC	Personal Service	5	Accepted	\$1,500.00
478	Frequency XP Inc	Professional Service	1	Accepted	\$1,500.00
482	Innovative Health Care Properties II LLC	Health	8	Accepted	\$1,500.00
484	Quality Financial Group LLC	Professional Service	4	Accepted	\$1,500.00
485	Maddio's Two, Inc.	Restaurant/Bars	19	Accepted	\$2,500.00
486	Fashion World Tallahassee, Inc	Retail	4	Accepted	\$1,500.00
487	University Inn and Suites	Hotel	5	Accepted	\$1,500.00
492	Hy-Expectations, Inc	Professional Service	5	Accepted	\$1,500.00
493	Southern Insulation LLC	Professional Service	3	Accepted	\$1,500.00
494	Village Pizza and Pasta	Restaurant/Bars	25	Accepted	\$5,000.00
495	The Pink Poodle	Professional Service	4	Accepted	\$1,500.00
497	Horton & Associates, LLC dba Horton Fire Protection	Professional Service	2	Accepted	\$1,500.00
498	Image Nail Spa and Salon	Personal Service	2	Accepted	\$1,500.00
499	Recon Restoration and Reconstruction LLC	Construction	11	Accepted	\$2,500.00
501	Consignments By Jane	Retail	5	Accepted	\$1,500.00
503	AJ Trophies and Awards Inc DBA Awards4U	Professional Service	31	Accepted	\$5,000.00
504	Bar 1903	Restaurant/Bars	14	Accepted	\$2,500.00
507	Charlotte Fristoe Photography	Professional Service	1	Accepted	\$1,500.00
512	Change of Pace	Professional Service	3	Accepted	\$1,500.00
513	Lemon Pepper Tallahassee, LLC	Restaurant/Bars	7	Accepted	\$1,500.00
514	sweet pea tallahassee inc	Restaurant/Bars	13	Accepted	\$2,500.00
515	NL Tallahassee Inc	Professional Service	7	Accepted	\$1,500.00
516	Camilla Savardi DMD	Health	7	Accepted	\$1,500.00
518	Epic Print Concepts	Professional Service	3	Accepted	\$1,500.00
519	Amanda Hunter Photography	Professional Service	1	Accepted	\$1,500.00
520	Al's Community Business Services	Professional Service	6	Accepted	\$1,500.00
523	Midtown Medical Tallahassee	Health	2	Accepted	\$1,500.00
525	Firefly Pottery	Entertainment	1	Accepted	\$1,500.00
528	Adieren Narro	Professional Service	1	Accepted	\$1,500.00
529	Table 23	Restaurant/Bars	49	Accepted	\$5,000.00
530	Major2 Corp	Professional Service	5	Accepted	\$1,500.00
531	Swell Real Estate Investments	Professional Service	2	Accepted	\$1,500.00
532	Hiz & Herz Hair Studio	Personal Service	1	Accepted	\$1,500.00
533	TR Distributors, LLC	Professional Service	1	Accepted	\$1,500.00
535	Stephen Sternberg	Professional Service	1	Accepted	\$1,500.00
536	Lion Heart Lawn Care Solutions LLC	Professional Service	2	Accepted	\$1,500.00
538	Royalty Professional Cleaning LLC	Professional Service	4	Accepted	\$1,500.00
539	Cypress Restaurant	Restaurant/Bars	27	Accepted	\$5,000.00
540	Messer Real Estate Group LLC	Professional Service	2	Accepted	\$1,500.00
541	CL-Xtentions Inc	Professional Service	3	Accepted	\$1,500.00
542	La Pistola - El Cocinero	Restaurant/Bars	32	Accepted	\$5,000.00
543	Copeland Productions, Inc	Professional Service	3	Accepted	\$1,500.00
544	Grove Market Cafe	Restaurant/Bars	26	Accepted	\$5,000.00
546	Rebels' Midtown Boutique	Retail	3	Accepted	\$1,500.00
547	Seven Hills Hospitality Group--Liberty/Hawthorne	Restaurant/Bars	42	Accepted	\$5,000.00
549	Forgotten Coast Highway	Construction	1	Accepted	\$1,500.00
551	Tasty Asian	Restaurant/Bars	2	Accepted	\$1,500.00

App No	Business Name	Industry	Employees Claimed	Award Status	Amount Awarded
552	Wall Doctor Plastering	Construction	12	Accepted	\$2,500.00
554	Megan Kendler LLC	Professional Service	1	Accepted	\$1,500.00
555	DivvyUp, LLC	Retail	25	Accepted	\$5,000.00
556	Sunny Speech Inc	Childcare/Education	1	Accepted	\$1,500.00
558	Smile in Style Events	Professional Service	2	Accepted	\$1,500.00
559	Phlush Entertainment, Marketing, & Staffing LLC	Entertainment	2	Accepted	\$1,500.00
562	Budget Printing	Professional Service	7	Accepted	\$1,500.00
563	Quarter Moon Imports	Retail	7	Accepted	\$1,500.00
564	Bellflower Photography	Professional Service	1	Accepted	\$1,500.00
565	DICKSON STUDIOS LLC	Professional Service	1	Accepted	\$1,500.00
566	Elizabeth Birdwell Photography	Professional Service	1	Accepted	\$1,500.00
567	Auto one inc dba action auto sales	Retail	2	Accepted	\$1,500.00
570	Bryant's Neighborhood Marketplace, LLC	Professional Service	8	Accepted	\$1,500.00
574	Steven Saccio Photography	Professional Service	1	Accepted	\$1,500.00
575	The Mane Event Salon LLC	Personal Service	1	Accepted	\$1,500.00
576	Moxie Salon in Midtown	Personal Service	1	Accepted	\$1,500.00
578	Tallahassee Eye Center	Health	10	Accepted	\$1,500.00
579	Jaime Lentzsch Hair LLC	Personal Service	1	Accepted	\$1,500.00
580	Just Get Fit	Personal Service	9	Accepted	\$1,500.00
582	Doggie Dayz Daycare, LLC	Professional Service	9	Accepted	\$1,500.00
583	Dollsrus	Professional Service	2	Accepted	\$1,500.00
584	JMeaux LLC	Professional Service	4	Accepted	\$1,500.00
585	Children's Psychological Services Center Inc.	Health	2	Accepted	\$1,500.00
586	Ransey P. Boyd, DMD,PA	Health	11	Accepted	\$2,500.00
587	Mason's School of Music, LLC	Childcare/Education	29	Accepted	\$5,000.00
588	Twisted Pair Technology, LLC	Professional Service	1	Accepted	\$1,500.00
589	James Parsons PA	Professional Service	1	Accepted	\$1,500.00
590	Treadway Appraisal & Realty	Professional Service	1	Accepted	\$1,500.00
594	Captain Pete's House of Gyros	Restaurant/Bars	2	Accepted	\$1,500.00
595	The Carriage House Salon	Personal Service	5	Accepted	\$1,500.00
597	Santram LLC	Professional Service	16	Accepted	\$2,500.00
598	Strivelli Managment Inc.	Professional Service	1	Accepted	\$1,500.00
600	City Beauty Supply II, INC	Retail	8	Accepted	\$1,500.00
601	The Fun Station	Entertainment	32	Accepted	\$5,000.00
604	All About Hair	Personal Service	4	Accepted	\$1,500.00
605	Cinco De Mayo Mexican Restaurant and Restaurant/Bar LLC	Restaurant/Bars	7	Accepted	\$1,500.00
606	Blackhawk Engineering, Inc.	Construction	6	Accepted	\$1,500.00
611	Fishhead Construction	Construction	1	Accepted	\$1,500.00
612	New South Homes, Inc.	Professional Service	3	Accepted	\$1,500.00
613	Kosta's Subs N Salads	Restaurant/Bars	2	Accepted	\$1,500.00
614	Milestones Learning Academy	Childcare/Education	18	Accepted	\$2,500.00
616	Kylene & Ryan Studios	Professional Service	2	Accepted	\$1,500.00
618	Vertigo Burgers & Fries	Restaurant/Bars	27	Accepted	\$5,000.00
619	Hair by Ivey, Inc.	Personal Service	1	Accepted	\$1,500.00
621	Suitcases and Starfish, LLC	Professional Service	1	Accepted	\$1,500.00
622	RBM Group Inc. dba Westfall Framing	Professional Service	2	Accepted	\$1,500.00
623	Cape Harbor	Retail	3	Accepted	\$1,500.00
625	Kitchenable LLC	Professional Service	2	Accepted	\$1,500.00
626	Main Street Music Inc dba Music Masters	Childcare/Education	25	Accepted	\$5,000.00
627	KD Process	Professional Service	3	Accepted	\$1,500.00
628	Bono Communications & Marketing, LLC	Professional Service	1	Accepted	\$1,500.00
629	Mack's Lawn Care Enterprises	Professional Service	2	Accepted	\$1,500.00
630	Hong Kong Chinese Restaurant	Restaurant/Bars	4	Accepted	\$1,500.00
631	Marty McQueen's Athletic Training Center, LLC	Personal Service	5	Accepted	\$1,500.00
632	Ambassador Entertainment Group	Entertainment	2	Accepted	\$1,500.00
633	FIBI Inc dba Clydes & Costellos	Restaurant/Bars	20	Accepted	\$2,500.00
646	Mom & Dad's Italian Restaurant of Tallahassee, FL LLC	Restaurant/Bars	40	Accepted	\$5,000.00
647	Maddio's of Tallahassee, Inc.	Restaurant/Bars	25	Accepted	\$5,000.00
648	OLP.COM, Inc. Formerly (Rocket Daddy, Inc.)	Professional Service	49	Accepted	\$5,000.00
649	Unique Concrete Construction LLC	Construction	4	Accepted	\$1,500.00
650	The Blu Halo of Tallahassee LLC	Restaurant/Bars	40	Accepted	\$5,000.00
651	Tallulah CBD + Juice Restaurant/Bar	Retail	1	Accepted	\$1,500.00
653	Belles Femmes, LLC	Professional Service	2	Accepted	\$1,500.00

App No	Business Name	Employees	Accepted, Not Funded	
603	Steven H Bailey Inc	46	58	
641	Tasicon Inc.	45		
716	Hot Yoga Tallahassee, LLC	40		
643	City Taxi, Inc.	35		
644	Manocha, McSoley & Balan Family Dentistry	18		
674	Nari & Euri LLC (Kacey's Home Cooking)	14		
637	Yep We Kan promotions inc	13		
713	Seriously Strong Training LLC	12		
635	All My Children Childcare & Preschool	8		
524	The Veitd Barber and Beauty	6		
694	Karinabella Co DBA Better Living Day Spa	5		
113	Martial Arts Fitness Academy	4		
410	Lucky Stars Academy	4		
642	Brian Burnett Chiropractic, PLLC	4		
667	The Real Estate School	4		
689	Monogram Art	4		
624	Sudden Service, Inc.	4		
691	Sparks Painting and Cleaning LLC	4		
725	Thompson Auto Repair & Services, Inc	4		
316	Florida Juice Company	3		
692	Archie Weatherspoon Janitorial Service	3		
699	Tallahassee Helicopters, LLC	3		
721	Big Time Mobile Detailing	3		
215	The Nail Shop	3		
517	Flossy Boss Beautique	2		
640	First Impressions By Phyllis	2		
662	New Hope Counselling LLC	2		
670	Jolene Rogers & Associates LLC Keynot Speaker, Leadership Coach & HR Consulting Grou	2		
671	The Junction at Monroe	2		
682	Janice Overstreet LLC	2		
696	Pretty Picture Perfect LLC	2		
698	The Current Agency	2		
701	Lowery Chiropractic Clinic	2		
706	Higher Level Healing	2		
711	Tony C. Starace, CPA, PA	2		
723	Deen Enterprises LLC	2		
522	Humitech Humidity Control LLC	2		
679	West Tennessee Street Partners Ltd	2		
686	De Youngter's International Salon and Boutique	1		
620	Styles by Salesia	1		
655	Prominent Luxe Spa and Beauty Lounge	1		
663	Meagan Rubottom--Rental Property	1		
664	SweetTeaSolutions	1		
665	Tallahassee Tile and Tub	1		
668	Fatboys Automobile &Tire Repair LLC	1		
673	Epiphany Intuitive Solutions LLC DBA Epiphany	1		
676	Hansen Signature Projects	1		
685	Lauren Brumfield MS, LLC	1		
687	Ernest Transport, LLC	1		
693	Hair by Design by Misselaineous	1		
697	Lashes by MJ	1		
700	Marylou Johnston, LLC	1		
702	Hair by Heather	1		
709	Southern Ball Academy	1		
710	Apex Reporting, Inc	1		
717	R. Carlton Dean PA	1		
683	Haus of Beauty	1		
720	Unike Salon & Spa	1		

Total # of Employees	Total Potential Award Amt.
337	\$ 105,000.00

App No	Business Name	Employees	Pending Applications
370	Chapman & Brujin Produce, Inc.	35	105
634	Sahara Mediterranean INC	24	
596	Goodie's Eatery	22	Total # of Employees
78	Trak Engineering, Inc.	20	
126	BAYMONT INN AND SUITES	18	555
117	AMNEEL OF TALLAHASSEE INC.	17	
290	Students First, Inc. DBA: Tomahawk Transportation	15	
688	Charles Ryder Photography	15	
695	Child Growth and Development LLC	15	
241	G & G Eat In & Take Out Restaurant, Inc.	14	
340	Dixon Courier Services LLC	14	
488	JVK Hospitality Group LLC DBA Microtel Inn and Suites	14	
205	Fiorini Chiropractic Center, P.A.	13	
398	KJD Enterprises FLO1, LLC	13	
413	Thompson Plastering, Inc.	12	
509	Island daiquiris bar & Grill LLC	12	
537	A Head of the Class Barbering Academy	12	
206	Las Brazas Mexican Grill	10	
262	Bellezza beauty bar	10	
320	Therapeutic Endeavors, LLC	10	
456	Brownsville Prep	10	
104	A1 Business Systems of USA, LLC	7	
409	Used Car Supermarket	7	
444	Elite Campus Movers, LLC	7	
22	True Lawn Care and Landscaping LLC	6	
27	Cuban Grill, Inc.	6	
107	J. Lynn's Boutique Consignment	6	
428	Thomas Concrete and Construction Services, LLC	6	
468	Dr. Daniel B. Snead, DMD, PA	6	
510	Subway 20405 Inc	6	
553	Ability 1 on 1 Training	6	
704	Persis	6	
407	Prints INC	5	
645	Jrho Inc (Q & Q Mart)	5	
678	Silver Management Services dba Suwannee Station	5	
46	Studio 127 Salon	4	
68	Pineappetit	4	
157	Master Builders North Florida LLC	4	
261	BecJam Triad, LLC	4	
489	Magic Nails H & N	4	
557	Terrance L Barber	4	
561	Rho's Inc	4	
572	A Vision for Kids Preschool, LLC	4	
609	A Call Away Transportation	4	
666	Stretching Your life, Inc	4	
703	Precious Little Royal Angels Child Care Center Inc	4	
210	COVER TIME UPHOLSTERY, INC	3	
240	Quick Chinese	3	
429	The Innkeeper, LLC dba The Park Avenue Inn	3	
573	Greenlee Property Management	3	
581	Hinson Realty LLC	3	
610	Blind Faith Vending	3	
656	A1 TOP NOTCH SECURITY LLC	3	
677	The Tax Forum	3	
681	TruWaste Cleaning Solutions LLC	3	
705	King Of Diamond Auto Spa	3	

719	Granny's Fried Kitchen LLC	3
724	Donnie's Complete Auto Care & Custom Exhaust LLC	3
17	Blu Steam	2
51	Capital image custom llc	2
103	Gypsy Rose Boutique	2
151	AACP, LLC	2
254	Baby Bargains Boutique LLC	2
392	Black & Hue Project LLC	2
481	Kidz Kab	2
502	Maclay Events LLC	2
550	Campus Phone Repair	2
560	Twelve Points Real Estate	2
599	Good Beer Inc DBA Big Chiefs	2
617	Jubilee	2
636	Perfection Spa and Nails	2
661	The Car Lot and Son of Tallahassee, Inc	2
675	Raffington Enterprises	2
680	Party Boyz Promotions LLC	2
690	Dewnip LLC	2
707	J&S MAINTENANCE ENTERPRISES LLC	2
712	Paint Tallahassee: Painting and Pressure Washing LLC	2
39	Reaghall Investments, Inc	1
139	AUTO REFERRALS OF FLORIDA, INC.	1
160	King and Queen Salon/Barbershop	1
180	The Halfway Point	1
263	roderick wilson painting inc.	1
336	Dye and Wright Realty, LLC	1
337	Golden Eagle Cleaners	1
356	Illusions Innovative Design	1
375	Candice the Barber	1
423	Empire Cafe Company	1
443	Footman Cutz	1
460	RSAA INC	1
496	Imagine That	1
505	Ely Rosario LLC	1
506	Capital Club Cigar and Wine Emporium	1
508	Sweet Tea Solutions, LLC	1
521	Capital City Doula Services	1
527	Queens Salon	1
534	CJ Real Estate Investors INC	1
577	BCJ Financial Group	1
592	Curbside BBQ & Seafood	1
602	Amy Burnett INC (at The Mane Event)	1
607	Greg Donald (Sole-proprietor)	1
608	Honey Hilliard LLC	1
652	Sarah Portillo at the Healing Center	1
658	Altovise Hair Salon	1
708	Parks & Crump Building, LLC	1
718	Dawn P. Carter Cook Photography LLC d/b/a/Southern Dawn Photogrc	1

App No	Business Name	Employees	Reason
548	Epicurean Partners Ltd.	113	Too many employees
173	GVO LLC	100	Ineligible (has 100 employees)
231	Brick House (The Brick Haus LLC)	100	Ineligible (number of employees- did not receive contact back via phone or email)
381	Hangar38	75	Ineligible- over 50 employees
296	LDINGS LLC/ EDISON RESTAURANT & POWE	68	Ineligible (over 50 employees)
74	Full Press Apparel, Inc	62	Above employee threshold - 62 employees
171	Canopy Road Cafe, LLC	60	Over Employee Limit; Payment Reflects App #258
526	Wahoo Seafood Grill Tallahassee LLC	54	More than 50 employees
479	Spear IT	52	Ineligible (utilities past due, over 50 employees, business based out of Tampa but has a Tally location according to app and sunbiz)
490	thern Sandbaggers LLC, dba Southwood Golf	45	Ineligible (doesn't meet the revenue loss criteria) (need loan submission)
110	Scottsdale Academy at Southwood, LLC	40	Ineligible (32% reduction, asked for updated numbers in the upcoming weeks)
446	Coosh's LLC	40	Single LLC; Cannot break down according to restaurants not operating under separate LLCs
101	Scottsdale Academy, Inc.	35	Ineligible (Revenue)
447	Coosh's LLC	34	Single LLC; Cannot break down according to restaurants not operating under separate LLCs
545	Coosh's LLC	34	Duplicate
236	national Medicine and Pediatrics of Tallahassee	31	Ineligible (Revenue not below 50% and loan submission)
569	WJ TALLAHASSEE LLC	25	Less than 50% loss
228	B. Original Foods LLC	17	Ineligible (business not in Leon County [Polk] and need utility bill)
309	CC 02770 SPG LLC	15	Loss in Revenue < 50% at this time
30	The Shoe Box of Tallahassee, Inc	13	Ineligible (50% reduction, asked for updated numbers in the upcoming weeks)
591	Island daiquiris bar & Grill LLC	12	same as application 509
177	Phi Entertainment LLC	10	Ineligible (no revenue)
199	Unity Child Care Development, L.L.C.	10	ineligible; utilities in arrears and no loan proof
491	Link Floors, Inc	9	Doesn't meet revenue loss criteria
672	China Super Buffet	9	Less than 50% revenue loss
439	Karunna, Inc	8	Income >50%; will follow up w/applicant
147	Beethoven & Company	7	Reduced revenues do not meet the 50% threshold; Re-assessed in App #269
338	T&T Mart Enterprise LLC	7	Not located in Leon County or Tallahassee (Gadsden/Quincy) - reaching out to the applicant
244	Subway 20405, Inc.	6	Does not meet income req.; no utility info; emailed applicant
249	Cornucopia Wealth Management, LLC	6	Did not lose 50% of income. RF is following up with applicant by phone
483	Silver Productions, Inc.	6	Doesn't meet revenue loss criteria
272	Young Engineers Tallahassee, LLC	5	Have not lost 50% of income
143	Quartess of Tallahassee, Inc	4	Ineligible; Business not located in Leon County (did not answer phone call so followed up with email to confirm county and required documents)
399	Barksdale Custom Pools, Inc	4	business not based in Leon County
639	A Call Away Transportation	4	appears to be a duplicate submittal without attachments
192	holmes therapy services llc	3	Has not shown 50% reduction. Asked RF to call applicant to discuss
271	Heavenly Helpers	3	Utility acct not current
463	Florida Community Law Center	3	Ineligible- not for profit
500	A Piece of Cake Event Planning	3	Did not include any pre-covid revenue
669	Silver Lining Boutique	3	Less than 50% revenue loss
85	Daystar Consulting Group	2	Increased revenue
127	Ketcham Realty Group, Inc.	2	Ineligible - Will not apply to SBDC/SBA
168	Armani & Aj custom desserts & shirts	2	Ineligible; Business not located in Leon County
304	Abstract Dynamics	2	DUPLICATE CEDR SUBMISSION
452	Kukla Medical II	2	Pending--no docs; DUPLICATE
615	Favored Travel & Tours LLC	2	No lease, no utility accounts
5	The Sharing Tree	1	Applicant is a Non-profit
112	Naantheless LLC	1	Ineligible (no revenue)
130	Uplift Community Outreach	1	Ineligible (not for profit)
131	Your Ultimate Massage	1	Ineligible (does not want to apply for loan and need all required documentation)
161	Seth Transportation LLC	1	Ineligible no offices in Leon County
367	Tomeka Beauty @ Ambiance Hair Salon	1	Rents chair at hair salon. No Utility bill. Lives in Georgia
394	Cece a touch of elegance, LLC	1	Accepted-sent to richard; Duplicate App to #303

Ineligible Applications

62

Total # of Employees

1163

424	The Holistic Cannabis Community	1	Not for Profit Corporate Structure
425	Designs By Darin	1	Not a Registered Corporate Entity
480	Studio Luxe LLC	1	Inactive Corporation Filing
568	Adieren Narro Photography	1	Applicant already applied as sole proprietor for different business activity (#528); Not registered with FL Div of Corps
571	LeAnna Rhody Hair	1	Submitted for approval; <i>Not registered in Leon County</i>
593	Steven Saccio Photography	1	All documentation was included; <i>Duplicate App</i>
594	Sweet Tea Solutions, LLC	1	Ineligible same as 664 that Susan Denny marked as Eligible but unfunded - Need more about utility bill and a little about the loan something to tie the number to the applicant
654	Dickson Studios LLC	1	Requested Addt Info; Duplicate to app #565
684	Chez Fidele African Hair Braiding	1	Less than 50% revenue loss and need active Division of Corporation account

THIS PAGE INTENTIONALLY LEFT BLANK



MEMORANDUM

TO: Ben Pingree, PLACE Director
FROM: Cristina Paredes, Director
SUBJECT: COVID-19 Response and Recovery Efforts
DATE: April 15, 2020

This memo highlights the Office of Economic Vitality's marketing and communications through COVID-19 response and recovery efforts. During these times, our team has provided vital business information, engaged with local businesses, and supported the preservation of our community enterprises.

Strategic Communication Report:

Strategic Plan, 3.A.3, Six Cornerstones

Frequent and sustained staff activities throughout the community, the ongoing success of programs and community-wide initiatives, along with efforts to support local businesses and attract new businesses to the community are often recorded via earned media. These include activities on the following channels:

Social Media:

Facebook (March 23, 2020 – April 6, 2020)

- Increased page likes from 1,026 to 1,095 (net gain of 69 likes)
- 62 total Facebook posts.
- Cumulative reach of 42,022
- During this time period, our highest performing post was the "COVID-19 Economic Disaster Relief Grant Activation" post that featured a link to the application. This post garnered 4,324 engagements, including 3,819 post clicks, and 505 reactions. This post had a reach of 33,721.

Twitter (March 23, 2020 – April 6, 2020)

- Increased number of page followers from 433 to 451 (an increase of 18)
- 50 total Tweets
- Over 78.4k total impressions
- Our top-5 tweets in this time period generated over 13,000 impressions

Earned Media: During this reporting period (March 23, 2020 – April 6, 2020) the following stories were published by local media partners:

- Two Tallahassee businesses receive state loans, Blueprint Board schedules meeting to look at relief
 - WCTV
 - Date: March 23, 2020
- Coronavirus: Officials will weigh local stimulus package
 - Tallahassee Democrat
 - Date: March 24, 2020
- City of Tallahassee, Leon County commissioners approve a \$1 million relief program
 - WTXL
 - Date: March 25, 2020
- Blueprint passes COVID-19 Emergency Disaster Relief package for local businesses
 - WCTV
 - Date: March 25, 2020
- Blueprint approves \$1M in local businesses stimulus
 - Tallahassee Democrat
 - Date: March 26, 2020
- Blueprint Intergovernmental Agency activates COVID-19 relief fund for small businesses
 - WTXL
 - Date: March 26, 2020
- Local stimulus applications for coronavirus response begin
 - Tallahassee Democrat
 - Date: March 26, 2020
- 25 local businesses awarded emergency relief after activation of \$1M Blueprint Grant
 - WTXL
 - Date: March 27, 2020
- More than two dozen businesses approved for Blueprint money
 - Tallahassee Democrat
 - Date: March 27, 2020
- Coronavirus Response
 - Let's Get Local Tallahassee Podcast
 - Date: March 27, 2020
- Real Mornings with Greg Tish and Bobby Mac
 - WVFT 93.3
 - Date: March 30, 2020
- Local businesses begin getting relief thanks to COVID-19 Economic Relief Program
 - WTXL
 - Date: March 30, 2020
- Business Owners: Learn more about financial resources to sustain your business
 - Conversations With Nicole
 - Date: March 30, 2020

OEV COVID-19 Response and Recovery Efforts

March 23, 2020

Page 3

- More than 260K in coronavirus stimulus going to local businesses so far
 - Tallahassee Democrat
 - Date: March 31, 2020
- Money for Impacted Businesses
 - LIVE in Tallahassee/Fox49
 - Date: April 2, 2020
- On Monday, RedEye Coffee pours again, thanks to city, county support
 - Tallahassee Democrat
 - Date: April 5, 2020

Newsletters:

- BREAKING: IA Board Activates \$1M Grant for Small Businesses
 - Date: March 25, 2020
- BREAKING: Local Businesses Awarded 24 Hours After Activation of \$1M Grant
 - Date: March 26, 2020
- COVID-19 Business Resources Update
 - Date: April 1, 2020

Website:

- Sessions: 19,181
- Page views: 73,341
- Average Duration: 1m 22s

THIS PAGE INTENTIONALLY LEFT BLANK

CEDR Grant Thank You Replies

- “On behalf of all of us at Sweat Therapy Fitness, thank you so much! Your consideration and support during these difficult times is very much appreciated and will not be forgotten.” – Kim and Brian Bibeau, Sweat Therapy Fitness.
- “Thank you – and thank you all so much for all you do in support of small businesses in Tallahassee! –Faith Drewry, FL Aviation Center.
- “You guys rock!!! Thank you!!! Have no idea what this means for us.” –Sarah Bolinder, Esq., CEO, Chop Barber Shop LLC.
- “Oh my goodness! You all are my angels! Thank you so much. This is going to help us so much... Again, thank you!” –Colette Washington, Florida Health Science Consulting.
- “On behalf of all local business, we appreciate the hard work and diligence from our city government. Thank you for allowing us to keep fighting.” – Bradley Buckenheimer, Managing Partner, Canopy Road Café.
- “Thank you so much... We appreciate the extra help.” – Karen Crawford, President, CMC & Associates.
- “You have done an amazing job in such a short time. Having been in business in Tallahassee for the past 24 years and to have our county and city react so quickly makes me very proud to be a small business owner.” –Karen Crawford, President, CMC & Associates.
- “Thank you so much!!!” –Chantelle Yandow, President, AXIOS Lifestyle Spa.
- “Thank you all so much for making this happen. It goes a long way to helping our business.” – Matthew Spinks, M H Spinks Events and Services.
- “Thank you for this! It’s sincerely appreciated by myself and my entire staff.” – Tracey Cohen, President, Target Pint & Mail.
- “Thank you Richard, Cristina, and everyone else for all you are doing for Tallahassee businesses during this very difficult time. We will get through this and the community will remember OEV was there to support them through the crisis. #TallyStrong” – Adam Kaye, Railroad Square craft House.
- “Richard, many thanks to you and the OEV team for selecting us as recipients of the CEDR grant. I’ve informed all out employees and we’re over the moon with gratefulness and thanks. We all really appreciate what the OEV team is doing for local businesses during this incredibly difficult period.” –Arthur Aveling, President and CEO, King Arthur’s Tools.
- “Thank you so much to each and every one of you working to help small businesses during this time. Hoping you each have moments to decompress and take care of yourselves amidst all the craziness. Thank you so much.” –Barby Moro, Managing Partner, RedEye Coffee
- “OMG... Thank you so much. I’m truly humbled and grateful. Words can’ express my gratitude.” –Bellas Faces Makeup Artistry.