



BOARD OF DIRECTORS

MEETING

March 1, 2018 3:00 pm City Commission Chambers

Chair: Mary Ann Lindley

Agenda

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IV. GENERAL BUSINESS/PRESENTATIONS

- Acceptance of the Final Study Document on the Target Industry Analysis 99 and Selection Study, Economic Retrospective, and Incubator and Accelerator Study
- 9. Approval of the New Investment Program: Elevate Florida's Capital for **139** Business: Catalyzing Workforce Development Opportunities
- 10. Authorization to Fund, Advertise and Award a Competitive Proposal for **203** Business Attraction and Prospect Generation Activities Specifically Related to Magnetic Technologies
- 11. Evaluation of Undergrounding Electric Utility Lines in Coordination with **215** the Magnolia Drive Trail Project

V. PUBLIC HEARING (5:30 pm)

12. Second Public Hearing to Consider a Substantial Amendment to the **226** Blueprint 2020 Airport Gateway Project

VI. CITIZENS TO BE HEARD

Citizens desiring to speak must fill out a Speaker Request Form the Chair reserves the right to limit the number of speakers or time allotted to each

VII. ADJOURN

NEXT BOARD OF DIRECTORS MEETING: June 21, 2018

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons needing a special accommodation to attend this meeting should contact Susan Emmanuel, Public Information Officer, 315 South Calhoun Street, Suite 450, Tallahassee, Florida, 32301, at least 48 hours prior to the meeting. Telephone: 850-219-1060; or 1-80 0-955-8770 (Voice) or 711 via Florida Relay Service.

INFORMATIONAL ITEMS/PRESENTATIONS

- CAC Chairman's Report Hugh Tomlinson
- •Blueprint Project Updates
- Office of Economic Vitality
 Project Updates

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#1

Approval of the December 5, 2017 Blueprint Intergovernmental Agency Board of Directors Meeting Minutes

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Blueprint Intergovernmental Agency Board of Directors Agenda Item

TITLE: Approval of the December 5, 2017 Blueprint Intergovernmental Agency Board of Directors Meeting Minutes

Date: March 1, 2018

Contact: Blueprint & OEV

Requested By: Blueprint & OEV Staff

Type of Item: Consent

STATEMENT OF ISSUE:

This Agenda Item presents the summary meeting minutes of the December 5, 2017 Blueprint Intergovernmental Agency Board of Directors (IA Board) meeting and requests the IA Board's review and approval of the minutes as presented.

Action by TCC and CAC: This item was not presented to the CAC or TCC.

OPTIONS:

- Option 1: Approve the December 5, 2017 Blueprint Intergovernmental Agency Board of Directors meeting minutes.
- Option 2: Do not approve the December 5, 2017 Blueprint Intergovernmental Agency Board of Directors meeting minutes.
- Option 2: Board Guidance.

RECOMMENDED ACTION:

Option 1: Approve the December 5, 2017 Blueprint Intergovernmental Agency Board of Directors meeting minutes.

Attachments

1. Draft Summary Minutes of the Blueprint Intergovernmental Agency Board of Directors Meeting on December 5, 2017

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Blueprint Intergovernmental Agency Board of Directors Agenda Item

Date:March 1, 2018To:Board of DirectorsFrom:Benjamin H. Pingree, PLACE DirectorSubject:Summary Minutes to Board of Directors Meeting of December 5, 2017

MEMBERS PRESENT

COUNTY	CITY
Commissioner Mary Ann Lindley, Chair	Commissioner Gil Ziffer
Commissioner Kristin Dozier	Mayor Andrew Gillum
Commissioner Nick Maddox	Commissioner Nancy Miller
Commissioner Bryan Desloge	Commissioner Curtis Richardson
Commissioner Bill Proctor	
Commissioner Jimbo Jackson	
Commissioner John Dailey	

MEMBERS ABSENT

COUNTY	CITY
	Commissioner Scott Maddox

I. AGENDA MODIFICATIONS

- Updated outline to reflect correct meeting date of the next Intergovernmental Agency Board (Board) to March 1, 2018
- Removal of the presentation by FSU Real Estate Foundation, unrelated to the Airport Gateway project
- Updated Item #6 to the reappointment of only Neil Fleckenstein and J.R. Harding to the Blueprint Intergovernmental Agency (BPIA) Citizens Advisory Committee (CAC).

II. INFORMATIONAL ITEMS/PRESENTATIONS

- Citizens Advisory Committee Chairman's Report
 - Allen Stucks provided an overview of the CAC's meeting on which included the following:
 - Updates on the progress at the Smokey Hollow Barbershop; the CAC looked forward to the grand opening.
 - An update on the America's Competitive Exchange (ACE) Tour; the CAC was excited to have global leaders visiting the community and learning from the local projects and investments.
 - The CAC unanimously recommended the appointment of two members, Elva Peppers and Bill Berlow, as well as the

reappointment of Neil Fleckenstein and J.R. Harding to their second term with the Committee.

- The recommendation of Option #2 on the Magnolia Drive Updated Design Concept, which provided an eight-foot trail with four-foot buffer between the trail and back of curb.
- Thirteen members of the public shared concerns and optimism on the proposed substantial amendment to the Blueprint 2020 Airport Gateway Project. The CAC voted 6-2 in favor of the Board delaying their vote on the proposed changes to the project until the March 1, 2018 Intergovernmental Agency Board meeting.
- Beginning in January 2018, Hugh Tomlinson would be the Chairperson of the CAC, with JR Harding serving as Vice-Chair.
- America's Competitive Exchange (ACE) Tour Update
 - Cristina Paredes provided an overview of the ACE Tour which included the following:
 - The eighth ACE Tour was underway with stops in Orlando, the Space Coast, St. Augustine, Gainesville and concluding in Tallahassee on December 7, 2017.
 - ACE is a global exchange between 47 leaders from 22 countries in innovation, entrepreneurship, and manufacturing that served to build world-class partnerships and collaboration.
- Recognition of Intergovernmental Agency Board of Directors Attorney
 - Commissioner Lindley presented Maribel Nicholson-Choice with a plaque honoring and recognizing her 14-years of service to the Board.
- Recognition of Blueprint Citizens Advisory Committee Member
 - Commissioner Lindley honored Henree Martin for her six-years of service on the CAC and with her earlier service to the EECC and the Sales Tax Committee.
- Blueprint Project Updates Presentation
 - Charles Hargraves provided an overview of the Blueprint projects which included the following:
 - The fully restored Smokey Hollow Barbershop installation was complete; staff anticipated the grand opening in February 2018.
 - Remedial action was underway for the depression at Franklin Boulevard and Park Avenue with all corrective activities anticipated being complete in early 2018.
 - The multi-use trail along Magnolia between Monroe and Adams Streets would be complete in December 2017.
- OEV Project Updates Presentation
 - Al Latimer provided an overview of the OEV projects which included the following:

- In terms of employment, the private sector outpaced government in the second quarter. By the fourth quarter, the GDP growth for Tallahassee was outpacing other metropolitan areas in the state with a growth rate of 3.8% and both the State of Florida and the United States as a whole.
- OEV's 2017 year saw 21 total projects with 15 of them currently active.
- The Magnetic Task Force established with the strategy to refine and allow Tallahassee the opportunity to grow businesses around the magnetic technology cluster.
- The Talent Gap Assessment and Pipeline Development efforts were progressing with the identification of gaps and subsequently developing the talent to support the workforce around the targeted industries. There would be a more in depth presentation on the subject at the March 1, 2018 meeting following the completion of the Targeted Industry Study.
 - Mayor Gillum was pleased with the update and hoped that it would build on the Urban Vitality Job Creation Program and Leon Works program and looked forward to it culminating into something that citizens could take advantage of.
 - Commissioner Miller reiterated the necessity for expedited programmatic support for workforce development with a specific focus on filling the existing vacant jobs throughout the community.
 - Commissioner Dozier spoke to state laws and regulations that prohibited the types of workforce development that other states could offer. She hoped that the Targeted Industries Study would address that and suggested a Blueprint Workshop to allow for a deeper, collaborative conversation and effort amongst stakeholders.
 - Commissioner Lindley supported the idea of a workshop with stakeholders and spoke to the Apprenticeship program through the County as well that was graduating its most recent group of high school students.
 - Commissioner Desloge spoke to the number of businesses not engaged with the Chambers of Commerce or not particularly active in the community, who were "drowning" for lack of skilled employees. He encouraged efforts to get in front of them as well.
 - Commissioner Nick Maddox strongly encouraged staff to coordinate efforts regarding training or retraining with CareerSource. He requested that any future report included updates of collaboration and options for leveraging funds through or with them.
 - Ben Pingree shared that OEV staff had and would continue to engage with CareerSource and other partners on the subject.

Staff would be reporting on a program, in March that would be a concerted, holistic program with partners.

- Commissioner Dozier formalized the request for an agenda item at the March 1, 2018 Board meeting on the subject discussion with an assessment of partner organizations efforts as well. Commissioner Miller seconded the motion; it passed 11/0.
- The Minority, Women, and Small Business Enterprise office would be offering Industry Training Academies in 2018 to connect certified business with public and private benefits.
- Commissioner Dozier discussed the need to continue to engage local companies to promote the competitiveness of local business assets in Tallahassee – Leon County.
 - Commissioner Desloge spoke in favor of this and listed several companies based out of Tallahassee-Leon County whose products and services serve the global marketplace. He supported an agenda item on the subject at the March 1, 2018 meeting. Ben Pingree concurred.

III. CONSENT

ACTION TAKEN: Commissioner Nancy Miller moved, seconded by Commissioner Jackson to approve the Consent Agenda.

The motion passed 11/0.

- Approval of the September 19, 2017 Board of Directors Meeting Minutes The Board approved Option #1: Approve the September 19, 2017 Board of Directors meeting minutes.
- 2. Acceptance of the Status Report on Blueprint Intergovernmental Agency Infrastructure Projects

The Board approved Option #1: Accept the Blueprint Intergovernmental Agency Infrastructure Projects Status Report.

- Acceptance of the Status Report on the Operations of the Tallahassee Leon County Office of Economic Vitality
 The Board approved Option #1: Accept the Tallahassee – Leon County Office of Economic Vitality Status Report.
- 4. Ratification of the Application for the Florida Job Growth Grant Fund Ratify the Office of Economic Vitality's application for the Florida Job Growth Grant
- 5. Appointments to the Blueprint Intergovernmental Agency Citizens Advisory Committee

Appoint Elva Peppers to the CAC to fill the position of Natural Scientist/Biologist and appoint Bill Berlow to fill the Position-at-Large.

6. Reappointment of Neil Fleckenstein and JR Harding to the Blueprint Citizens Advisory Committee

Reappoint Neil Fleckenstein and J.R. Harding to serve their second, three-year term on the Blueprint Citizens Advisory Committee.

IV. GENERAL BUSINESS

7. Approval of an Updated Design Concept for Magnolia Drive Trail

Charles Hargraves introduced the item stating that the corridor analysis provided enhancement to greater improve bicycle connectivity and pedestrian access.

Megan Doherty gave a brief presentation of the item stating that improving the safety and providing infrastructure for pedestrians and cyclists on the Magnolia Drive corridor was a long-standing community priority. She shared staff analysis and citizen feedback, with the foremost being: the separation of the trail from traffic would increase the safety and feeling of comfort by users. Furthermore, residents were willing to have a narrower trail if it allowed the space for buffer from the roadway. A copy of the presentation is on file at Blueprint Intergovernmental Agency.

Commissioner Nick Maddox moved, seconded by Commissioner Desloge, to approve Options #2 and #4:

Option 2: Approve the Magnolia Drive Trail concept for future phases of the project to include an 8' wide sidewalk with 4' landscaped buffer between the back of curb and trail.

Option 4: Authorize Blueprint staff to move forward in partnership with City of Tallahassee Electric Utilities to underground electric power lines concurrent with construction of the Magnolia Drive Trail.

Commissioner Richardson commented that the segment from Meridian to Pontiac did not match the proposed options. He requested modifications to the completed segment that would be aesthetically consistent with the proposed design changes. Additionally, he requested landscape improvements along the north side of the roadway, at Capital City golf course.

Ben Pingree stated that Option #4, if approved, would be on the Board agenda in March 2018 with the staff analysis of achieving aesthetic commonality between segments. Furthermore, staff was in conversation with the City regarding using Tree Bank Program for beautification at selected locations along the Magnolia Drive corridor, including the right-of-way abutting the golf course.

Citizen Comments

Ramona Abernathy-Paine spoke in favor of the proposed improvements; specifically Option #2.

Edward Reid spoke in favor of a sidewalk but not a multiuse trail siting the increased danger to both pedestrians and cyclists.

Commissioner Ziffer noted the number of driveways crossing the trail and the dangers presented to cyclists on a multiuse trail. He suggested coordination with the Florida Department of Transportation to ensure safety.

Commissioner Proctor questioned the reasoning behind underground utilities. Mr. Pingree stated that it was a decision based in the community's experiences through the previous two hurricane seasons.

Commissioner Proctor supported aesthetic continuity throughout the project. He requested that Commissioner Richardson's suggested modifications be included with the motion as well. Commissioner Nick Maddox stated that he favored the addition, in fact, thought it was made clear previously.

Commissioner Dozier requested that the March 2018 agenda item include a distinction between shared use sidewalks and a multiuse trail. Regarding underground utilities, she was uncomfortable giving direction without a broader long-term impact analysis to the Blueprint 2020 program budget. To set the precedent that Blueprint would bear 75% of the cost to underground utilities for future 2020 projects concerned her because of the projected \$150-million shortfall that currently existed. Commissioner Dozier felt it needed additional analysis because adding multiple millions to each project could have a cascading effect. Mr. Pingree stated that while Option #4 spoke specifically to Magnolia Drive, a funding strategy for the 2020 projects would be an agenda item at the June 2018 Board meeting. That conversation could also include underground utilities for future projects. Commissioner Lindley noted that the terminology to "move forward" in Option #4 could embrace numerous discussions.

Commissioner Miller stated that she believed that the 75/25 percentage split with Blueprint was established in a previous agreement. Furthermore, the ongoing cost impact of maintenance of underground utilities, with the exception of the aesthetic appeal and advantages during storms, needed more consideration. Additionally, Commissioner Miller stated that she was unclear if the Electric Utility would be in favor of undergrounding utilities along Magnolia Drive because of the long-term impacts to maintenance and other Electric department resources.

Commissioner Proctor stated that he agreed from an aesthetic perspective, however, he could not support Option #4 with a 75/25 percentage split. He was not aware that the IA agreement that included a 75/25 cost sharing for underground utilities. Based on the increase in cost of underground utilities, that did not promote moving people but the aesthetic only, **Commissioner Proctor offered a substitute motion of Option #2 only.**

Option 2: Approve the Magnolia Drive Trail concept for future phases of the project to include an 8' wide sidewalk with 4' landscaped buffer between the back of curb and trail.

Commissioner Dozier stated that if Option #4 were not approved the ability to underground the utilities would be removed from equation moving forward because the analysis needed to be completed along with the redesign of the trail. Mr. Pingree concurred and clarified that the inclusion of Option #4 required a full analysis of the redesign in the March 1, 2018 agenda item.

It failed due to lack of a second.

<u>The original motion passed 10-1 with Commissioner Proctor casting the dissenting vote.</u>

Commissioner Miller requested a cost breakout of the modifications requested by Commissioner Richardson, whether underground utilities was included or not.

Commissioner Proctor requested a copy of the agreement specifying the 75/25 split of underground utility costs between the County and City.

V. <u>CITIZENS TO BE HEARD ON NON-AGENDAED ITEMS</u>

3-minute limit per speaker; there will not be any discussion by the Commission

Curtis Banes stated that, historically, the public had not voted on individual sales tax projects, only whether or not to extend the sales tax that funded BPIA. Recently however, articles regarding the 2020 projects referenced the public voting on projects. That information was contrary to his understanding stressed the importance of citizen input on modifications to the Blueprint 2020 project list.

Stanley Sims encouraged the Board to take advantage of the \$78 million in leveraged funds and to make public safety a priority for the infrastructure project. Additionally, he stressed the importance of including former inmates on the project and in the Ready to Work programs.

VI. PUBLIC HEARING 5:30 PM

8. Second Public Hearing to Consider a Substantial Amendment to the Blueprint 2020 Airport Gateway Project

Ben Pingree gave a brief overview of the agenda item with a recap of the direction provided at the September 19, 2017 including the conceptual approval of the Gateway District project, adherence to the Southwest Area Transportation Plan, and the approval

to initiate the public process to modify substantially the Airport Gateway project. A copy of the presentation is on file at BPIA.

Commissioner Lindley shared that, in response to the community interest and involvement, Florida State University's President John Thrasher sent a letter requesting a continuance of the vote on the public hearing to the March 1, 2018 meeting. The Board would however, move forward with the public comment portion as scheduled.

Commissioner Nick Maddox moved, seconded by Commissioner Ziffer, to continue the voting part of the public hearing at the March 1, 2018 Blueprint Intergovernmental Agency Board Meeting.

Citizen Comments

Lora Chapman, Providence Neighborhood spoke in opposition of the project from two perspectives, (1) as a citizen she felt that two gateways were unnecessary and (2) the right of way acquisition on Stuckey Avenue would negatively affect the community garden. However, if the Board approved the amendment, she requested an allocation of land for a new garden.

Philomena Anjou, commercial business owner on Orange Avenue, spoke in opposition to the project because local government needed to invest in economic development of new and established businesses in the area.

Curtis Banes, spoke to concerns of local resources supporting projects with Florida State University (FSU).

Darwin Gamble, Halifax Court, spoke in opposition to the project because of one third of the funding going to construct Segments C and D, which would mostly benefit FSU.

Debbie Lightsey, Lake Bradford Neighborhood, questioned the process between public comment and the vote; she recommended making FSU fund the roadways proposed under their project using a standard development agreement and cost share formula, restoration of right-of-way funds, and include all amenities of typical Blueprint projects.

Pamela Hall spoke in opposition of the project because of the "time sensitive" nature of the project. She encouraged the Board to move forward with the approved Blueprint Airport Gateway project to bring development to Springhill Road.

Joe Berg spoke in favor of incremental development and neighborhood preservation and participation through purposeful zoning.

Ramona Abernathy-Paine, Indianhead Acres, spoke in opposition to the project. She favored Option #4, continuing with the original concept or, if the Board proceeded with the motion on the floor, to provide guidance to staff for the process leading into March.

Rainey Gibson, Callen Neighborhood, spoke in opposition to the project because of concerns over their homes and property values, noise, and safety.

Bill Peebles, Lake Bradford Neighborhood, thanked all involved in the process. He felt that by the March 1 meeting it would be a better project, because of the additional investment in the process.

David Stitch thanked all involved in the process. He spoke in opposition to the project because of concerns over increased traffic on Lake Bradford Road.

Don Dietrich, Lake Bradford Neighborhood, spoke in opposition to the project because of perception that South Lake Bradford would become the "gateway to the Airport". He supported Option #4, the original concept or alternatives along Orange Avenue or Paul Dirac Drive.

Keith Mille, Lake Bradford Neighborhood, spoke in opposition to the project stating that the needs of employment and development should be in balance with the needs of the residents.

Leslie Harris, Providence Neighborhood, spoke in opposition to the project because of the significant impacts to Providence neighborhood. He requested that the needs and concerns of the residents receive the utmost consideration.

Linda Service, Lake Bradford Neighborhood, spoke in opposition to the project preferring Option #4, the original concept.

Commissioner Proctor spoke to the concern of gentrification and the retention of funds to acquire of right of way. Mr. Pingree confirmed that the item included funding for right of way on Springhill Road. Commissioner Proctor further requested that a presentation on the development of the South Adams Street Corridor and the bearing it would have on the Airport Gateway project.

Commissioner Jackson expressed his concern that safety be the primary focus with environmental concerns a close second. He supported maintaining Lake Bradford Road as a two-lane roadway with traffic calming devices through the expansion of the project.

Commissioner Richardson spoke in opposition of making Springhill Road a four-lane roadway. He also wanted to ensure the inclusion of relocation assistance no matter the outcome of the final vote.

Commissioner Dozier spoke to the process and the issues of perception, communication, and trust. She stressed her confidence in staff's commitment to public outreach and urged additional citizen engagement. Mr. Pingree concurred, noted the identified action steps and specific requests by the Board.

Regarding the Adams Street Corridor, Mr. Pingree welcomed a motion for an agenda item, separate from the Airport Gateway item that provided staff with the direction for the March 1, 2018 meeting.

Commissioner Dozier shared that the name of the project caused her concern. She encouraged goal analysis and separating them for the various area. As well as additional signage along Springhill Road and FAMU Way, labeling that as the "gateway." She was opposed to four-lanes through Providence, Callen, and South Lake Bradford.

Commissioner Ziffer spoke to the opportunities for investment, jobs, and the implementation of improvement projects for the Southside of Tallahassee. He acknowledged the concerns of the citizens and appreciated their engagement. The next three months would be greater opportunity to work together to find the best solution.

Commissioner Proctor requested that Mr. Pingree invite President Thrasher to address the community at a stakeholders meeting prior to the March Board meeting. As well as to meet personally with himself or Commissioner Jackson, both of whom are the district representatives of the project area. Furthermore, he inquired to the nature of the property public, residential, or commercial, along Springhill Road. Mr. Pingree stated that the City, County, Blueprint, or State of Florida owned approximately 70% of the land on Springhill Road, from Orange Avenue to Capital Circle. After discussion, Commissioner Proctor stated that he would set the meeting and invite President Thrasher.

Commissioner Miller inquired to plans for right of way acquisition on Lake Bradford Road. Mr. Pingree stated that there was a small bit that would be necessary for stormwater mitigation. There were no plans for right of way acquisition to widen Lake Bradford Road. She suggested therefore to eliminate Segment A from the plans altogether.

The motion passed 11-0.

Commissioner Proctor moved, seconded by Commissioner Desloge, to include an agenda item at the March 1, 2018 meeting on the development of the Adams Street Corridor.

The motion passed 11-0.

VII. <u>ADJOURN</u>

The meeting adjourned at 8:00 p.m.

The next Blueprint Intergovernmental Agency Board of Directors Meeting is scheduled for <u>Tuesday, March 1, 2018 at 3:00 p.m.</u>

#2

Acceptance of the Status Report on Blueprint Intergovernmental Agency Infrastructure Projects

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ITEM #2

Blueprint Intergovernmental Agency Board of Directors Agenda Item

TITLE: Acceptance of the Status Report on Blueprint Intergovernmental Agency Infrastructure Projects

Date: March 1, 2018

Requested By: Blueprint Staff

Contact: Blueprint Staff

Type of Item: Consent

STATEMENT OF ISSUE:

This item provides an update on active Blueprint Intergovernmental Agency (Blueprint) projects. A schedule of all active Blueprint 2000 and Blueprint 2020 projects are included as Attachment #1 and this five-year timeline incorporates all Intergovernmental Agency Board (IA Board) direction to date.

SUPPLEMENTAL INFORMATION:

Projects Under Construction

Franklin Boulevard

• Construction and remediation work has been completed at no cost to Blueprint. The warranty period will end on April 10, 2018, and Leon County will resume maintenance of the roadway at that time.

RNMENTAL AGENCY

Capital Circle Northwest/Southwest (Tennessee Street to Orange Avenue)

• Construction is complete, and the project is approaching final acceptance. A grand opening is planned for later this year.

Cascades Park

 Smokey Hollow Barbershop & Drainage Improvement Project – The Barbershop was installed on-site in November 2017 and drainage improvements to within Cascades Park are complete. Blueprint is coordinating with the Smokey Hollow Citizen's Committee, the John Riley House & Museum staff, and other local partners regarding a grand opening for early 2018.

Capital Cascade Trail Segments3D-A (Pinellas to Gamble Street)

 Roadway and trail construction began in April 2017 and is expected to be complete in late 2018. The double box culvert installation is nearing completion, and the Gamble/FAMU Way Roundabout opened to traffic in November 2017.

Projects Under Design

Capital City Amphitheater Weatherization

 At their February 13, 2018 meeting, the Leon County Board of County Commissioners approved a concept to reduce rainwater impacts on the Amphitheater stage and to mitigate sound. Leon County Tourism is the fiscal agent for the overall project. Blueprint will assist with managing the design and construction of the Amphitheater canopy extension, which is anticipated to be complete by the end of the year. The concept also includes drainage improvements to the back of the stage and the purchase of sound mitigation panels. The City of Tallahassee Parks, Recreation and Neighborhood Affairs will provide construction and project management services for the drainage improvements to the back of the stage.

Magnolia Drive Multiuse Trail

• Per the direction of the IA Board at the December 5 meeting, Blueprint is coordinating with Leon County and City Electric Utilities to evaluate undergrounding electric utility lines throughout the entire project corridor. A detailed evaluation of undergrounding utilities in coordination with the Magnolia Drive trail project is included as Agenda Item #11.

Capital Cascades Trail – Segment 3

- Segment 3D (Gamble Street to Central Drainage Ditch) Right-of-way acquisition is underway.
- Capital Cascades Trail Segment 3D Regional Stormwater Management Facility (SWMF) – The multi-agency Stormwater Working Group has recommended a preferred design for the Segment 3D regional stormwater facility. The Blueprint Technical Coordinating Committee (TCC) will meet on February 12, 2018 to review and discuss design characteristics including a trash collection system and aesthetics.

Capital Circle Southwest (Crawfordville Road to Orange Avenue)

• **Funding** – Funding for right-of-way acquisition and construction is included in the current FDOT Five-Year Work Program. Funding details for each segment are as follows:

Springhill Road to Orange Avenue

- Right of Way: Acquisition Underway
- Construction: Funded in FY 2021 in the amount of \$56,371,402

Crawfordville Road to Springhill Road

- Right of Way: Funded from FY 2018 thru FY 2020 in the amount of \$16,313,600
- Construction: Funded in FY 2022 in the amount of \$32,903,420
- **Design** FDOT has completed 90% construction plans and in October 2017 held a public meeting to review these plans. Based on feedback received from that public meeting, FDOT will move forward with final design.
- **Right-of-Way** –Right-of-way acquisition from Orange Avenue to Springhill Road has begun with Blueprint acquiring property on behalf of FDOT.

Woodville Highway (Southside Gateway)

• **Right-of-Way** - Right-of-way acquisition is underway through FDOT and is scheduled to continue through FY2020.

Projects in Planning or Preliminary Design

Blueprint 2020 Implementation Plan

- As of the September 2017 meeting, the IA Board has prioritized or provided funding direction for all 27 Blueprint 2020 Infrastructure Projects.
- At the June 2018 IA Board meeting, Blueprint staff will present a draft implementation plan programming the first five years of the Blueprint 2020 program. In addition to project-specific funding details based on IA Board direction received to date, this plan will also include financial information and analyses detailing options for implementing projects.

Southwest Area Transportation Plan (SATP)

- Blueprint is working in close partnership with the CRTPA to create a vision for southwest Tallahassee that is consistent with local priorities, plans, and future projects and that provides a guide for implementing safe and efficient transportation facilities.
- Stakeholder interviews began in January 2018 and broader public outreach and engagement will begin in spring 2018.

Northeast Gateway (Welaunee Boulevard)

- Welaunee Boulevard: The Canopy Community Development District (CDD) has completed construction of the first segment of Welaunee Boulevard, including the Fleischman Road Connector. The CDD is responsible for the design of Welaunee Boulevard Segments 2 and 3, and as of March 2018, is approximately 75% complete with the design of Segment 2 and is scheduled to have design and permitting complete by June 2018. Concurrently, Blueprint is moving forward with the PD&E as directed by the IA Board at their September 12, 2016 meeting and expects to issue the request for proposals (RFP) for the PD&E in spring 2018.
- Dove Pond Regional Stormwater Management Facility (RSF): Construction of the Dove Pond RSF began in November 2017 with an anticipated completion date of May 2018. The total contract amount is \$3,845,140, of which Blueprint is responsible for not greater than \$2 million per the funding strategy approved by the IA Board at their February 29, 2016 meeting. Once completed, Dove Pond RSF will have a total capacity of 820 acre-feet, and will also provide stormwater treatment for portions of Welaunee Boulevard as well as other public infrastructure as set forth in the 2016 Amended/Restated Canopy Development Agreement between City of Tallahassee and CDD.

Alternative Sewer Solutions Study

• Leon County is managing the Comprehensive Wastewater Treatment Facilities (CWTF) Plan. The RFP and draft scope of services were presented at the January 23, 2018 Board of County Commissioners meeting, at which time staff was authorized to proceed with issuing the RFP in March. The CWTF Plan is expected to require up to 18 months to complete.

Blueprint 2020 Water Quality Projects

- In February 2018, Leon County was awarded \$4.5 million in Springs Restoration grants from Florida Department of Environmental Protection (FDEP) for sewer system projects located in the primary springs protection zone. During the development of the grant agreements and discussion of future projects, FDEP proposed an ongoing financial partnership whereby the state would prioritize and match local funds for future Leon County projects. In response, Leon County approved a tentative seven-year work program, the "Tentative Leon County Water Quality and Springs Protection Improvement Plan" at their February 13, 2018 Board meeting which will result in the leveraging of an additional \$20.4 million in state matching grants through FY2024.
- This opportunity to leverage \$24.9 million in total for water quality and springs protection projects within Leon County would not have been possible without the early passage of the sales tax extension, well ahead of the 2019 expiration date. The guarantee of funds through the Blueprint 2020 Water Quality Project allowed Leon County to develop a workplan which incorporates this significant leveraging of state dollars.

Action by TCC and CAC: This item was presented to the TCC and the CAC at their February 12, 2018 and their February 15, 2018 meetings, respectively.

OPTIONS: INTERGOVERNMENTAL AGENCY

Option 1: Accept the March 2018 status report on the Blueprint infrastructure projects.

- Option 2: Do not accept the March 2018 status report on the Blueprint infrastructure projects.
- Option 3: IA Board direction.

RECOMMENDED ACTION:

Option 1: Accept the March 2018 status report on the Blueprint infrastructure projects.

Attachment:

1. Schedule of Current Blueprint 2000 and 2020 Project Phases and Timelines

Attachment #1 Page 1 of 1

Schedule of Current Blueprint 2000 and 2020 Project Phases and Timelines

Date Submitted: March 1, 2018

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Project		gment 3 -		ail Segment 3D		Frail Segment 3 -			Capital Cascades Trail Segment 4	<u>.</u>		. Alum	Cascades Park Amphitheater	on			,	tization ation Plan	Alternative Sewer Solutions Study (Phase 1)	Bike/Greenways Implementation Plan	Debbie Lightsey Nature Park &	Capital Cir Southwest Greenway	Lake Jackson South Greenway	ne	Southwest Area Transportation Plan	Greenway	ireenway		
	Project	Capital Cascades Trail Segment 3 -	Van Buren Street	Canital Cascades Trail Segment 3D		Capital Cascades Trail Segment 3 -	Amenities ¹		Capital Cascade		Consider Bank Alice	Cascades Park	Cascades Par	Weatherization	Magnolia Drive		Franklin Blvd.	2020 Prioritization Implementation Plan	Alternative Sew Study (Phase 1)	Bike/Green Plan	Debbie Ligh	Capital Cir S	Lake Jackson	Orange Avenue	Southwest A Plan	Thomasville Greenway	University Greenway		

1. Amenities may include Coal Chute Park, Skate Feature, History and Culture Trail, and Trailhead

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#3

Status Report on the Operations of the Tallahassee-Leon County Office of Economic Vitality

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Blueprint Intergovernmental Agency Board of Directors Agenda Item

TITLE: Status Report on the Operations of the Tallahassee-Leon County Office of Economic Vitality

Date: March 1, 2018

Requested By: OEV Staff

Contact: Office Economic Vitality

Type of Item: Consent

STATEMENT OF ISSUE:

This agenda item provides the Blueprint Intergovernmental Agency ("the Board") with a status report on the operations of the Tallahassee-Leon County Office of Economic Vitality (OEV) and provides an overview of Engagement and Operations (page 1), Communication efforts (page 5), Research and Business Analytics (page 10), and Minority Women and Small Business Programs (page 12).

STRATEGIC PLAN:

The status report on the operations directly supports <u>all</u> four goals of the Economic Development Strategic Plan:

- Implement a new collaborative economic development program of work.
- Better promote the area as a business generator.
- Better identify, understand and align all available assets.
- Responsibly allocate resources to achieve today's goals and refine the foundation for future growth.

SUPPLEMENTAL INFORMATION:

<u>Background</u>

This agenda item provides the Board with a quarterly status report on the activities operations and activities since December 5, 2017. It should be noted that staff continues to research and track industry standards and best practices and listen to the needs of existing businesses in order to best position Tallahassee-Leon County as Florida's Capital for Business.

Engagement and Operations

The economic development ecosystem model being implemented by OEV ensures accountability, transparency, and citizen engagement. It also provides professional management of economic development projects, programs, and initiatives while simultaneously coordinating with our community's economic development partners. This section highlights accomplishments over the past four months. Please note separate agenda items detail the

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accomplishments and next steps for CapitalLOOP, the Magnetic Technologies Taskforce, and Target Industry Study, and will be brought forward for the Board's consideration at the March 1, 2018. These items reflect on lessons learned and staff's goal to continue incorporating best practices as year two of the Strategic/Work Plan is being implemented.

8th Americas Competitiveness Exchange

On December 7 and 8, Tallahassee-Leon County hosted the final portion of the 8th Americas Competitiveness Exchange (ACE 8). By participating in this initiative, staff is developing a

partnership between OEV and Jorge Arce, Director of the U.S. Commercial Service (Jacksonville, Tallahassee, and Pensacola) Department and U.S. of Commerce International Trade Administration, who was present for the tour. Staff and Mr. Arce are collaborating on the opportunity to bring his expertise to Tallahassee on a bi-monthly basis, bringing vital federal resources for Tallahassee MSA area exporters and assistance in: 1) providing market intelligence and market access information, 2) identifying partners (distributors, agents, dealers, etc.), and 3) qualifying partners (background checks on foreign companies). Staff has already engaged several local participants to facilitate forming strategic and meaningful partnerships and will continue to provide updates and details to the Board as they emerge



ENTAL AGENCI

Staff have also been notified that several local participants in the ACE program have been communicating with ACE attendees about potential partnerships. As a result, staff issued a follow-up survey to the panelists and participants to learn more about the opportunities that are emerging as a result of hosting the ACE 8 delegation. To date, Tallahassee-Leon County participants in ACE 8 have engaged with delegates from Barbados, Belize, Colombia, El Salvador, Haiti, Jamaica, and Peru to discuss business development opportunities, such as import/export and trade opportunities and custom meteorology services. Several more anticipate engaging in follow-up activities throughout the spring to explore opportunities for continued dialogue and potential partnership.

During the week-long tour, approximately 70 high-level authorities from around the globe, including decision-makers and policy-makers were given VIP access to facilities and experts, who showcased the economic competitiveness of the North-Central Florida region. Staff worked closely with partners in Gainesville, Orlando, St. Augustine, and the Space Coast to create an itinerary of events that highlighted each community's innovative approach to economic development. A more detailed itinerary containing events and locations for the Tallahassee-Leon County tour is included in Attachment #1.

The Tallahassee-Leon County agenda focused on bringing attention to world-class facilities and experts who could demonstrate the benefits of collaboration and the willingness to establish or

increase partnership with those attending the ACE 8 exchange while facilitating interaction between locals and visitors. Several key themes were interwoven throughout the program, including:

- Partnerships between business and researchers at world-class facilities help transform industry challenges into opportunities.
- Public investment in infrastructure is a catalyst for private investment, connecting neighborhoods, and facilitating cross-disciplinary innovation.
- Universities play a critical role in catalyzing diversity among entrepreneurs and the innovations they seek to commercialize.
- Tallahassee-Leon County's expertise in magnetic technologies, placemaking, risk management/meteorology, and building an entrepreneurial ecosystem.

Demand to participate in the North-Central Florida tour was the highest yet of all ACE tours, and for the first time ever, there were more female attendees than males. One of the ACE program's central tenants is to promote women in entrepreneurship and leadership around the globe. It is a testament to the State of Florida that its efforts in promoting diversity in business formation and growth is recognized on a global scale.

Active Project Status Report

Staff continues to actively respond to companies seeking to retain, expand or establish their presence in Tallahassee-Leon County. At the time of writing this item, staff has worked on a total of 24 projects over the course of the year that have resulted in four companies expanding or relocating into the community and the creation of 133 jobs. Staff is pleased to report that on December 21, 2017, Danfoss formally announced their second expansion in Tallahassee-Leon County by adding a new facility and a Research and Development Competence center. This expansion will create 120 new, full-time research and development jobs within advanced manufacturing, with high wage salaries greater than 200% of Leon County's annual wage. Construction of the new facility will begin early 2018 with completion in 2019.

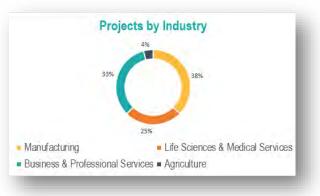
Currently, staff is working 13 active projects, all of which are receiving customized care. The projects represent companies in light manufacturing, life sciences and medical services, business and professional services, and agriculture. Staff also closed Project Amazon after learning that Tallahassee-Leon County was not selected as a short-listed community for its HQ2 search. Staff continues to promote Tallahassee – Leon County as Florida's Capital for Business as well as numerous local assets and advantages, including a diverse and competitive workforce, global research and higher education institutions, strategic





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capital investments in infrastructure, and the connectivity and availability of land. Beyond just introducing new job opportunities for citizens of Tallahassee-Leon County, new and expanding industries also provided a diversity of ideas and approaches that can lead to better solutions. In order to secure increased economic vitality outcomes and a strong return on investment, staff continuously researches and tracks industry standards and best practices for economic development organizations. Metrics, such as jobs created, business consultations, leads generated,



and project activity align with the Strategic Plan (A.1.d.3) to create a customer-centric approach as well as generate a more efficient process for the client and staff to determine a company's eligibility to participate in programs that may affect their decision to remain, expand, or locate their business operation in Tallahassee-Leon County.

To ensure a continuum of care beyond a company's formal announcement that it will expand or relocate to Tallahassee-Leon County, staff remain engaged with each firm to provide additional assistance as needed. Assistance is required for multi-year incentive programs, such as the Targeted Business Program and Qualified Target Industry Tax Refund Program, which mandates support for up to 10 years. In addition, staff assists with ribbon-cuttings and attends events celebrating company milestones, such as grand openings. Demonstrating OEV's commitment to these companies' success encourages a pro-business environment in Tallahassee-Leon County. Staff is also seeking Board approval of an updated enabling resolution for the Competitive Projects Cabinet in order to provide uniformity between the Cabinet and the Economic Vitality Leadership Council (see Attachment #2).

Tourism Strategic Planning

Beginning this year, staff will support Tourism with its strategic planning process. This opportunity demonstrates strong support for one of the cross-cutting strategies identified in the Economic Development Strategic Plan: Engagement, Collaboration & Alignment. Tourism and economic development organizations are similarly charged with building capacity within a community's borders and encouraging outside investment from beyond its borders to better position its assets and encourage future growth. The opportunity for staff and Tourism to more closely align its strategy for asset promotion, community brand recognition, and competitive positioning provides a holistic approach to raising awareness of all Tallahassee-Leon County has to offer to audiences within and beyond our local borders.

Current Communications Efforts

Staff continues to promote the Office of Economic Vitality's identity; leverage public awareness, engagement, and participation; build positive relationships with the media; and partner with local businesses and ecosystem partners to foster collaborative relationships through its marketing efforts.

Development of a Comprehensive and Strategic Marketing Plan

The Target Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study for Tallahassee-Leon County, Florida Final Study Document, discussed in more detail in Item #8, has equipped staff with sound information that is guiding the formation of a formal strategic marketing plan. The plan is expected to go into effect next fiscal year, though it is important to note that strategic communications efforts have been, and will continue to be, utilized to promote Florida's Capital for Business. Staff also anticipates bringing a recommendation to the Board in June to dedicate funding from the BRI fund to support implementing a strategic marketing and communications plan. This marketing plan will assist in maximizing its resources to better position and promote Tallahassee-Leon County as a business generator.

Face-to-Face Engagement

Recognizing the most effective strategy for marketing and communication takes place face-toface, in 2017 staff engaged with business leaders around the community at nine public meetings and 42 community presentations for organizations like Leadership Tallahassee, the Greater Tallahassee Chamber of Commerce, Keiser University, Tallahassee Builders' Association, Exchange Club, and United Partners for Human Services, to name just a few. Not only have these engagements provided opportunities to build and communicate a unique brand that expresses Tallahassee-Leon County's overall business image – *Florida's Capital for Business* – but also numerous opportunities to make connections with business leaders who, in turn, participate in the CapitalLOOP initiative.

Earned Media

Staff efforts have earned significant recognition over the past quarter through earned media opportunities. Earned media from local outlets helps expand the sphere of influence OEV offers the local community about its initiatives which help drive economic vitality in Florida's Capital for Business. During the past quarter alone, the following stories were promoted by local media partners, such as WTXL, WCTV, and Tallahassee Democrat:

- Magnetic Technologies Tapped for Tallahassee's Path to Riches (Tallahassee Democrat)
- Opinion: Good Economic Development News for the Capital City (Tallahassee Democrat)
- Tallahassee Economy Projected to Grow More in 2018 (WTXL)
- Economy on the Upswing in Tallahassee (WCTV)
- From Dirt to Vert: Major Developments to Watch in 2018 (Tallahassee Democrat)
- Inside Tallahassee's Pitch for HQ2: 'They Could Literally Make Themselves and Amazon City' (Tallahassee Democrat)
- Tallahassee's Economic Growth Outpacing Other Florida Cities (Tallahassee Democrat)
- Opinion by AI Latimer: Tallahassee's Growing Economy (Tallahassee Democrat)

Next quarter, staff will continue strategically engaging local media partners to further promote programs, initiatives, and other positive news about the local economy that help drive business development in Tallahassee-Leon County.

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Print Media

Over the last quarter, staff has created several print media pieces for the purpose of highlighting specific local assets and emphasizing the message that Tallahassee-Leon County is Florida's Capital for Business.

The first piece is a handout focused on promoting research and development activities pertaining to life sciences. This piece was shared with the National High Magnetic Field Laboratory ("the MagLab") and used jointly to communicate with BioFlorida members how the MagLab uses magnets to support research in the life sciences. The handout shares, at a very high level, what Tallahassee-Leon County's assets are in the life sciences and how staff are ready and willing to serve as a front door for companies seeking business solutions in Florida's Capital.



The Minority, Women & Small Business Development division created a flyer promoting the benefits of certification as well as specific opportunities for certified businesses, such as exclusive access to Industry Academies (see Attachment #3). The flyer also reinforces the 4 Es – Engage, Educate, Equip, and Empower – to provide brand continuity for the MWSBE program. The flyer also speaks to the opportunities that may become available as a direct result of participating in training programs that verify local MWSBEs are ready to do business and establish professional relationships. These tools equip MWSBEs with the resources they need to more efficiently navigate and compete in today's marketplace.



Staff also engaged 850 Magazine to highlight how OEV's comprehensive approach to economic development yields dividends to the community. One article, titled *Vitality, Growth, Inclusion,* focuses on a few key efforts that have been the primary focus of staff during the first year of Strategic Plan implementation. All three divisions were highlighted in the article and all efforts, such as CapitalLOOP, social media, the 8th Americas Competitiveness Exchange, MWSBE Industry Academies, recent company expansions, and the formation of the Magnetic Technologies Task Force, underscore staff's commitment to continue growing economic vitality in Tallahassee-Leon County and promoting inclusion.

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A second article, titled *OEV Ignites Economic Vitality with Layered, Holistic Effort,* uses a broad brush to paint the vision captured in the Economic Development Strategic Plan. The article discusses how the joint agency is working toward increased research commercialization in partnership with FSU and FAMU, expanding business capacity through engagement programs offered by MWSBE and the Engagement & Operations divisions, and ultimately helping catalyze business expansion and relocation activities in Tallahassee-Leon County.

Quarterly Economic Dashboard

In order to more effectively communicate and highlight local economic indicators for the community, the 1st Quarter 2018



Economic Dashboard was released in January 2018 (see Attachment #4).

The Dashboard includes a dozen key economic development indicators and provides a regular and consistent snapshot of the local economy. Each update compares data for the most current period with its corresponding year-over-year trend data. In addition, the last page of the dashboard includes a Quarterly Focus which includes more in-depth analysis on rotational economic points of interest.

The snapshot data contained within the Dashboard is also included in greater detail in the Data Center, found on OEV's website at <u>www.OEVforBusiness.org/data-center</u>.

The 1st Quarterly 2018 Economic Dashboard includes some noteworthy highlights for the local economy, including:

- **Employment** levels for November 2017 increased by 1.5%, compared to November 2016, marking 22 straight months of employment gains in the MSA.
- For five straight years, **New Single Family Construction Permits** have grown countywide, up 32% in 2017 from the previous year.
- The **Median Single-Family Home Sales Price** rose by 5.1% to \$199,900 in November 2017 from November 2016. Median Sales Price has risen in seven of the past 12 months in the MSA, and has been lower than the statewide median sales price 38 months in a row.

The Quarterly Focus presented in the 1st Quarter 2018 Economic Dashboard calls readers attention to the local growth in Real Gross Domestic Product (GDP). Real GDP in the Tallahassee MSA increased 4.3% in 2016, exceeding the 2.4% growth for Florida and 1.5% for the U.S. This growth was primarily fueled by private industries (up 5.6% over the period) compared to the government sector (up 1.9%). GDP by metropolitan area is derived from state level data and is the counterpart of the Nation's GDP and is the Bureau of Economic Analysis' most comprehensive measure of U.S. economic activity.

Urban Vitality Job Creation Pilot Program

The Urban Vitality Job Creation Pilot Program ("pilot program") is a locally-based program designed to spur job creation, encourage employment stability, and promote economic vitality in the Promise Zone area. Following approval of the pilot program on December 5, 2017 by the Board, staff began promoting the program. Strategic efforts include targeted social media

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promotions and a direct mail campaign to businesses located in the Promise Zone area. See Attachment #5 for the direct mail flyer provided to businesses located in the Promise Zone. The MWSBE division has also provided concierge-style promotion by delivering a targeted program flyer to businesses and groups located in the Promise Zone. Broad efforts include wide promotion of the program to businesses located in Tallahassee-Leon County, but outside the Promise Zone area, to ensure businesses considering expansion are made aware of the benefits of operating in the area. Social media, the newsletter, local media outlets, and word of mouth through CapitalLOOP and staff presentations have given staff the opportunity to bring awareness to this program and its objective to reduce economic disparity within the Promise Zone.



At regular intervals, staff will evaluate its promotional efforts and businesses' use of the program to determine if improvements

can be made. The feedback and results will be used to drive informed decision-making about relevant and timely services and programs offered.

E-Mail Marketing

OEV's monthly newsletters provide readers with the latest information on the local economy, breaking OEV news, entrepreneurial opportunities, and other updates that keep stakeholders engaged and informed. In 2017 alone, staff issued 10 electronic monthly newsletters and 52 e-announcements promoting upcoming opportunities, success stories, events, and critical resources for business growth. In the last six months, OEV's subscriber list has grown by 32% - up by 317. The boost in readers is attributed to providing quality information in a format that is easy to navigate, easy to read, and scheduled at intervals that allow readers to stay informed without becoming overwhelmed.

Social Media

OEV's social media efforts have seen explosive growth since launching in June 2017. As a direct result of promoting programs, engagement opportunities, CapitalLOOP, MWSBE certification and training opportunities, and breaking partner news, staff has redefined its image in the minds of those who currently know the community best – its internal audience – and create a fresh perspective among prospects on what Tallahassee-Leon County currently has to offer and what it is growing to become.

In 2017 alone, through 124 strategic tweets, staff made more than 79,000 positive impressions on Twitter and earned more than 1,000 visits to OEV's profile. Due to the quality of timely content, staff gained 121 followers, which translates into expanding OEV's sphere of influence and also serves as a testament that OEV is continually recognized as an economic development leader in the community. On Facebook, OEV's content has made an impression on more than 100,000 people since the page was launched in May 2017. In that same time frame, nearly 200 people have liked our page, and as a direct result, the positive news staff shares on Facebook has reached more than 68,000 people.

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In 2018, staff will continue adding information related to local economic growth, promoting opportunities available to local businesses, and underscoring the strong assets in our local community to help drive business engagement, retention and expansion, and attraction efforts. Staff will continue evaluating other high-performing economic development organizations' approaches to ensure alignment with industry best practices and will continue focusing on promoting messages that business decision makers find relevant, timely, and useful for continued business development opportunities.

Data Center

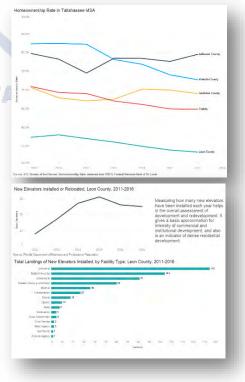
To effectively communicate and convey the most important insights of Tallahassee-Leon County's economic indicators, staff continues to develop and maintain the 80+ data points within the Data Center. In 2017 alone, the Data Center received an average of more than 2,500 'hits' per month, demonstrating this tool provides valuable information to the community. The Data Center offers the ability to visualize economic data sets (where possible) that are already contained within the on-line Statistical Digest (PDF and Excel formats). Combining the power of data science with easy-to-navigate visual analysis transforms the data from an underutilized asset to a competitive advantage.

All data sets are organized into the following categories (Top Economic Indicators and/or Economic Factors, Community & Environment, Demographics, Residential & Commercial Development, Education, and Innovation). Since December 2017, the Data Center has been continually updated and includes the following new

visualizations:

- Homeownership Rate in the Tallahassee MSA illustrates current and the fluctuation of historical homeownership rates among the four counties of the MSA as well as the State of Florida. It is important to note the homeownership rate is a percentage of homes that are occupied by the owner, not to be confused as the percentage of adults that own their own home.
- New Elevators in Leon County tracks new elevators installed or relocated in Leon County by facility and licensee. This indicator provides a basic approximation for intensity of commercial and institutional development, and also in an indicator of dense residential development.

Looking ahead to the latter half of 2018, staff will begin including comparative data to the Data Center. Staff has already begun the process of identifying comparative communities against which to compare local economic indicators, and will also expand the comparative analysis for university performance in areas like degrees awarded,



research expenditures, new patent applications, and more. Staff will provide more information about its progress at the June Board meeting.

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Major Ongoing & Proposed Developments Database and GIS Story Map

Staff continuously updates the Major Ongoing & Proposed Developments Report that provides key insights and highlights into the major developments that are in various stages of development in Tallahassee-Leon County. This information is utilized by a wide audience

including City and County administration, market research firms, private investors and the community at large to gain a better understanding of development patterns and trends occurring in our market. The report currently tracks 123 major projects including more than 10,000 residential units (nearly 2,000 units are currently under construction) and over 5 million square feet of commercial space (1.4 million square feet of which are currently under construction). The Major Ongoing & Proposed **Developments** Report is available at: www.OEVforbusiness.com/data-center/major-

<u>developments.</u> Data from this report was featured in the January 2, 2018 *Tallahassee Democrat* article "From Dirt to Vert, Some Major Development Projects to Watch in 2018".



Research & Business Analytics

Research & Business Analytics monitors key economic metrics and current economic trends and conditions important to the local economy. The division produces the community Data Digest, which is replicated in the Data Center with interactive visualization features, the Major Ongoing & Proposed Developments Report, the Economic Dashboard and other customized reports. The division provides research support and technical assistance to City and County departments requiring special expertise in demographics, economic analysis, and GIS such as the Leon County Department of Development Support and Environmental Management and Office of Human Services & Community Partnerships, and City of Tallahassee Parks, Recreation & Neighborhood Affairs and the Community Redevelopment Agency.

The division also implements both quantitative and qualitative analyses for recruitment, retention, and expansion activities. This data helps business decision-makers quickly evaluate our community's strengths in specific areas, such as workforce talent, cost of living, and median home sales price, to name just a few examples. Staff continuously collaborates with economic development partners including the Greater Tallahassee Chamber of Commerce, the Apalachee Regional Planning Council and FSU's Center for Economic Forecasting Analysis (CEFA) to continue projecting economic data into the community.

This section highlights some of the accomplishments that have been made during the past quarter, including the Cost of Living Index, Economic Impact Analysis, coordination efforts for the 2020 U.S. Census and other key accomplishments. Other highlights, such as continued enhancements and updates to the Data Center, the Quarterly Economic Dashboard, and the Major Ongoing & Proposed Developments Report, are discussed in more detail in a subsequent agenda item on strategic marketing and communications.

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Cost of Living Index

Staff recently completed the data collection required for participation in the First Quarter 2018 Cost of Living Index (COLI). The Cost of Living Index (COLI) published by the Council for Community and Economic Research (C2ER) provides a useful and accurate measure of living cost differences among urban areas. In the 2017 Annual Average Index released on January 31, Tallahassee captured an overall composite index of 96.6%, or 3.4% below the average cost of living among the 269 participating areas. The average for all participating areas is an index of 100, and each participant's index is read as a percentage of all places. Tallahassee enjoyed utility costs (13.5%), housing costs (9.1%) and transportation costs (6.8%) lower than the national average, with grocery costs (10.2%) higher than the national average among metro areas participating in the Index. It should be noted that on February 8, C2ER recognized staff's visualization efforts on the Cost of Living analysis as the data visualization of the week. C2ER has over 1,000 members and is involved in all aspects of economic and community development. Members include research professionals from EDOs, Universities, Chambers of Commerce, Workforce Development Boards, Utility Companies and Government Agencies.

Participating in this survey allows staff to make accurate cost of living comparisons between Tallahassee-Leon County and any of the 269 participating urban areas across the United States. This information will become increasingly more important as business recruitment efforts ramp up, helping to support the case that Tallahassee-Leon County is an attractive community for investment. Staff also recently completed the data collection required for participation in the First Quarter 2018 COLI (results scheduled to be released May 31, 2018).

Economic Impact Analysis

OEV has an on-going partnership with the Center for Economic Forecasting & Analysis (CEFA) to produce economic impact analyses for area economic development projects. Utilizing the economic impact modeling software IMPLAN, we can quantify the effects that a new business or business expansion would have on the local economy, providing valuable perspectives to community decisions. In calendar year 2017, Research & Business Analytics in partnership with CEFA, completed a total of eight economic impact analyses. Analyses were completed for proposed new and expanding economic development projects including: Danfoss Turbocor, Senior Life Insurance Company, Project Fox, the Cascades Project, Washington Square, The Standard at Tallahassee, 4 Forty North, and Envision Credit Union.

2020 U.S. Census Coordination Efforts

The Deputy Director for Research & Business Analytics serves as the liaison to the U.S. Census Bureau for Leon County and the City of Tallahassee. In addition to annually completing the Boundary Annexation Survey (BAS) on behalf of the City and County, local activities for the preparation of the decennial Census will commence in the first quarter 2018 and will continue until and shortly following the April 1, 2020 Census.

The first of three primary responsibilities is the Local Update of Census Addresses (LUCA). Materials to conduct the update will arrive between February and April 2018. Staff will have 120 calendar days from receipt to complete the update. LUCA is the only opportunity offered to tribal, state and local governments to review and comment on the Census Bureau's residential address list for their jurisdiction prior to the 2020 Census. Participating ensures the Census Bureau has an accurate list of housing units for Tallahassee and Leon County to facilitate the best count

possible. As was the case with Census 2010, OEV staff will work in partnership with Tallahassee-Leon County GIS staff to complete this update utilizing existing staff resources. The two subsequent Census 2020 activities will begin in early 2019.

Additional Key Accomplishments

In the previous quarter, Research & Business Analytics staff completed an annual update of the Existing Land Use Database which provides parcel specific details of the development and structure type and the density and intensity of land use. This database from which current and long-range planning recommendations and decisions can be made has been updated annually since 2006. An update to the Vacant and Potentially Developable land analysis was conducted to assist in assessing and indicating the prospective location of future development and to support informed land use decision-making.

Minority, Women, and Small Business Enterprise

Per OEV's Work Plan, the Minority, Women and Small Business Enterprise (MWSBE) program continues to expand procurement opportunities for MWSBEs with public and private partners, build capacity for MWSBEs through non-traditional business financing, and capacity building through resource partners. MWSBE programs continues to inform its certified businesses of capacity building, networking and procurement opportunities available through partnerships, local governments, and Blueprint. Certification guarantees the "Four Es" for our businesses--*engage, educate, equip* and ultimately *empower* and thereby enjoy greater opportunities within the economic development ecosystem.

Programmatic Efficiencies

MWSBE has been greatly informed about the needs of minority and women owned businesses through more than 100 business interactions through certification, re-certification, presentations and outreach activities of this office in the last twelve months. In late February, staff will be traveling to Orlando, Orange County, Tampa and Pinellas County MWSBE programs to review their operations in order to learn best practices and how other jurisdictions that support supplier diversity activities. Also included on this trip is Roderick McQueen, Small Business Enterprise Director of Leon County Schools. A full report of the information provided on this trip will be provided at the June Board meeting.

As a part of the strategic plan/work plan, MWSBE continues to create profitable links between certified MWSBEs and procurement opportunities beyond those most readily available through City of Tallahassee, Leon County, and Blueprint. MWSBE has formalized its participation with North American Properties and the Cascades Project and will schedule procurement fairs for certified MWSBEs. The Standard Project with Landmark Properties continues its utilization of various construction trades—landscaping, painting, site fencing and flooring. A subsequent agenda item will be seeking the Board's approval on collaborations with the Leon County Sherriff's Office. Tallahassee Memorial Hospital, Florida A&M University, and Tallahassee Community College collaborations will be formalized by the Summer of 2018.

Also, staff is collaborating with the Jim Moran Institute, the FAMU Small Business Development Center on the "Capturing Champions" media campaign. These public service announcements during African American and Women's History Month are intended to put a spotlight on 10 minority and women owned business owners and capture their stories on how they started and continue to thrive in the local business environment. This media campaign will first air on WCTV during the months of February and March. The goal of the piece is to heighten awareness of the MWSBE certification program, and the programs of our collaborators.

MWSBE has created an Industry Academy curriculum, as required by the Work Plan. The curriculum is designed to educate and equip certified businesses. The topics are varied and are selected to increase both MWSBE utilization of available procurement opportunities and increase capacity for MWSBEs for greater business growth through instruction. Two academies were held in February on financial literacy and procurement opportunities. Staff anticipates that 20 to 25 locally owned businesses participating in these upcoming workshops. All Academies are in the Blueprint Conference Room at 315 South Calhoun Street, Leon County Annex/Bank of America Building, Fourth Floor.

- March 8, 2018 <u>Topic</u>: MWSBE Certification: Harnessing Opportunity
- March 28, 2018 at 11:00 a.m. to 1:00 p.m. <u>Topic</u>: Blueprint 2020: Introduction to Procurement Opportunities for MWSBEs
- April 12, 2018 at 11:00 a.m. to 1:00 p.m. <u>Topic:</u> Fundamentals: Record Keeping, Certifications, Bid Estimating, Accounting in cooperation with the FAMU Small Business Development Center
- April 9, 2018 at 11: am to 1 p.m. <u>Topic</u>: Identifying and Managing Human Capital for Business Success in cooperation with CareerSource

B2GNow! Contract Compliance Software

The B2GNow Contract Compliance Monitoring System is currently being utilized to track certified MWSBE Certifications and participation expenditures. The system is also being utilized to conduct certified vendor outreach as a means of providing programmatic information including bid opportunities as well as business development and networking events. B2GNow also has the capability of providing MWBE, non-MWBE, and Disadvantaged Business Enterprise/Airport Concessions Disadvantaged Business Enterprise (DBE/ACDBE) participation within the City of Tallahassee's and Leon County's contracts.

As previously reported during the September 19, 2017 Board meeting, the B2GNow Integration and Implementation Work Group met with B2GNow staff to determine organizational needs and provide feedback regarding the required systematic updates relative to certifications, contractual monitoring and contractual participation by minority-owned, women-owned, and small business enterprises. The most recent updates include a change to the system portal to reflect the current alignment of the MWSBE function as a part of OEV. B2GNow system updates continue to move forward towards finalization to ensure the implementation of all aspects of the certification and contracts modules relative to MWSBE certifications, contractual participation, and payment reporting for Leon County and the City of Tallahassee. Additional updates are in process for DBE/ACDBE Programs within the certification and contracts modules. Additional time is required for data mapping and integration due to B2Gnow, City, and County staff navigating the process of integrating the data from the different financial systems of the City and County organizations into the system. It is anticipated that all phases of the project will be completed by Spring 2018. Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Status Report on the Operations of the Tallahassee-Leon County Office of Economic Vitality Page 14 of 15

Disparity Study

The Disparity Study is currently underway and is scheduled to be completed within the 15 month timeline that was negotiated at the time of the execution of the contract. This disparity study is charged with fortifying the MWSBE program through consolidating the program's policies and providing recommendations that will mitigate economic segregation in Tallahassee and Leon County through the efforts of the MWSBE program. Over the next 90 days, MGT of America (MGT) is currently in the process of conducting policy/stakeholder interviews with City/County/BIA representatives as well as conducting the legal framework review and analysis. The consultants have also attended the MWSBE Advisory Committee meeting and provided comments about the disparity study. MGT is scheduling Community Meetings and Stakeholder Forums to be held during the months of February – April 2018. The consultants and staff are continuing to ensure that the Disparity Study meets all of its anticipated goals. It should be noted that the final Disparity Study will be provided to the Board at the December 13, 2018 Board meeting. The attachment shows the timelines of the Disparity Study, to include the progress, completed tasks and current status and projected deliverables (Attachment #6).

This quarter staff has also worked closely with MGT to respond to the Harvard Study on economic inequality and economic segregation in Tallahassee-Leon County at the request of the Leon County Board of County Commissioners. Attachment #7 provides a draft response to the observations and is considered tentative, pending the completion of the Disparity Study. The response by MGT includes the following:

- Review of the Harvard Study regarding implications of perceived economic segregation on data that will be collected and analyzed to identify and guide potential areas of inquiry that will be subject to in-depth research during the disparity study;
- Guides and directs the data and information collected and analyzed by MGT in the disparity study to answer to what extent, if any, there is discrimination and disparate treatment in the marketplace;
- Examines causal or underlying factors impact the utilization and availability of small, minority-, and women-owned businesses in the marketplace; and.
- Strengthens small, minority and women owned businesses as shown in the efforts of OEV and its MWSBE program.

Additional current tasks include the following: continue review of purchasing policies, practices, and procedures; continue to collect data from outside sources, such as local MWBE certification lists and construction-related data; begin design of a computerized database to record and analyze market area and utilization data; develop preliminary SBO report on private sector disparities; and, continue the scheduling and planning for the community meetings. Also of note, MGT of America will host a website, linked to the OEV website, devoted to the Disparity study. This website will keep stakeholders and the public aware of Disparity Study activities and its progress. This upcoming quarter, key deliverables that will be completed are listed below and staff will be provide an update on these at the Board's next meeting:

- Finalizing Review of Purchasing, Policies, Practices, & Procedures Review and Analysis, and Data Evaluation, Collection, & Processing
- Public Engagement through forums, community meetings, and interviews with stakeholders and the business community, and vendor populations.

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Status Report on the Operations of the Tallahassee-Leon County Office of Economic Vitality Page 15 of 15

CONCLUSION:

As discussed throughout this item, OEV has positioned itself as the front door for the community's economic development needs. As directed by the Board, these efforts include the development of the first-ever strategic plan to guide our community's economic development efforts and objectively evaluate our progress over time toward goal achievement, as well as a Target Industry Study to leverage economic vitality opportunities with a laser-like approach.

To that end, staff will be working with our ecosystem partners over the next few months, to celebrate International Economic Development week on May 7-12. Staff will notify the Board of upcoming activities as the agenda for the week develops.

This office also provides an enhanced level of service for cross departmental coordination for collection and utilization of data, implementation of projects and initiatives throughout the planning, land management and economic development spectrum, which is conducted in an open, inclusive and transparent manner. Staff continues to research and track industry standards and best practices and listen to business needs in order to continue positioning Tallahassee-Leon County as Florida's Capital for Business.

ACTION BY EVLC and CAC:

The EVLC accepted the Tallahassee-Leon County Office of Economic Vitality Status Report in accordance with all four goals of the Economic Development Strategic Plan at their January 31, 2018 meeting. In addition, the CAC also received an update on operations of OEV at their February 15, 2018 meeting.

OPTIONS:

- 1. Accept the Tallahassee-Leon County Office of Economic Vitality Status Report and approve amended enabling resolution for the Competitive Projects Cabinet.
- 2. Do not accept the Tallahassee-Leon County Office of Economic Vitality Status Report.
- 3. Intergovernmental Agency Direction.

RECOMMENDED ACTION:

Option #1.

Attachments:

- 1. ACE 8 Tour Itinerary for Tallahassee-Leon County
- 2. Amended Enabling Resolution for the Competitive Projects Cabinet
- 3. MWSBE Certification Program Flyer
- 4. 1st Quarter 2018 Economic Dashboard
- 5. Urban Vitality Job Creation Pilot Program Flyer
- 6. MWSBE Disparity Study Work Plan and Timeline
- 7. Draft Response to the Observations in the Harvard Study by MGT of America

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Page 1 of 2 America's Competitiveness Exchange Tour 8 Tallahassee – Leon County Tour Overview

Attachment #1

Thursday, December 7, 2017

7:15 PM VIP Welcome Reception at University Center Club Welcome to Tallahassee: Leon County Commissioner Kristin Dozier, and City of Tallahassee Commissioner and Mayor Pro Tem Curtis Richardson Welcome to Florida State University and Dedman School Overview: Director Donald Farr

Reception Sponsored by Florida State University

Friday, December 8, 2017

- 7:15 AM Peer-to-Peer Networking Session
- 7:45 AM Panel Discussion: Risk Management/Meteorology and Entrepreneurship Location: Hotel Duval

JMI Overview: Mike Campbell

<u>Panelists</u>: Mark Powell, PhD, RMS/H-Wind; Ed Mansouri, WeatherSTEM; Ryan Truchelut, PhD, Weather Tiger; David Zierden, State Climatologist, COAPS <u>Morderator</u>: Susan Fiorito, Florida State University's Jim Moran School of Entrepreneurship

Coffee and Donuts Sponsored by RMS/H-Wind

9:45 AM Panel Discussion: Minorities and Entrepreneurship Location: Florida A&M University School of Journalism and Graphic Design

Welcome to Florida A&M University: Larry Robinson, President of Florida A&M University Florida A&M University Innovation: Tim Moore, Vice President of Research

<u>Panelists</u>: Kimberly Moore, Tallahassee Community College VP of Workforce Development and Economic Vitality Leadership Council Vice Chair; Dominick Ard'is, The ACT House; Eduardo Gonzalez Loumiet, UberOps; Keith Bowers, Florida A&M University Small Business Development Center; Jodi Chase, FullScaleNANO

Moderator: Heidi Otway, Salter>Mitchell and Chair of the Greater Tallahassee Chamber of Commerce

- 10:45 AM Travel to National High Magnetic Field Laboratory Welcome to Innovation Park: Ron Miller
- 11:15 AM National High Magnetic Field Laboratory Panel Discussion and Tour Location: MagLab

Focus: Public/Private Partnerships, University Commericalization, and Global Reach

- 'TED' Talk: SciGirls Summer and Coding Camps Introduction: Lila Jaber, Founder of Women in Energy Speakers: Roxanne Hughes, Kim Kelling and Charmane Caldwell
- 'TED' Talk: MagLab Camp Tesla Speaker: Carlos Villa
- Lunch and Panel Discussion: Global Reach of Tech Transfer and Commericialization Jeff Whalen, Founder, FullScaleNANO and Serial Entrepreneur Lawrence Tinker, Florida Institute for the Commercialization of Public Research Matt Johnson, Managing Partner at Johnson Magrath & Partners, LLC David Teek, Office of Technology Transfer and Export Control, Florida A&M University Al Latimer, Director, Office of Economic Vitality

Lunch Sponsored by Leon County Research and Development Authority



Page 2 of 2 America's Competitiveness Exchange Tour 8 Tallahassee – Leon County Tour Overview

Attachment #1

	MagLab Tour Guides and Presenters David Larbalestier, National High Magnetic Field Laboratory Kristin Roberts, National High Magnetic Field Laboratory Tim Cross, National High Magnetic Field Laboratory Chris Hendrickson, National High Magnetic Field Laboratory Tom Painter, National High Magnetic Field Laboratory Lance Cooley, National High Magnetic Field Laboratory
2:15 PM	Travel to Danfoss Turbocor Welcome: Dave Ramsay, Innovation Park Board of Directors Chair
2:30 PM	Tour: Danfoss Turbocor Location: Application Development Center Focus: Public/Private Partnerships, Technology Commercialization
	Danfoss Tour Guides and Presenters Jose Alvares, Danfoss Kevin Gehrke, Danfoss Ken Koehler, Danfoss Eric Pearce, Danfoss Greg Handzel, Danfoss
3:45 PM	Tour: Florida Center for Advanced Aero-Propulsion and VIP access to the polysonic wind tunnel Location: Florida Center for Advanced Aero-Propulsion Welcome: Farrukh Alvi, PhD, FAMU-FSU College of Engineering
	Florida Center for Advanced Aeropropulsion Tour Guides and Presenters Rajan Kumar, PhD, Florida Center for Advanced Aero-Propulsion and FAMU-FSU College of Engineering Emmanuel Collins, Jr., PhD, Center for Intelligent Systems, Control and Robotics, FAMU-FSU College of Engineering
4:45 PM	Travel to Cascades Park Public Involvement in the Establishment of the Sales Tax Revenue: Steve Evans, Chair of Economic Vitality Leadership Council and the Leon County Sales Tax Committee
5:00 PM	Tour: Cascades Park Location: Power Plant and Walking Tour of the Bridge Welcome: Ben Pingree, PLACE Director and Blueprint Staff Focus: Investment in Public Infrastructure and Private-Sector Growth
	Blueprint staff leading the tours and conversation with Linda Figg, Figg Engineering
	Coffee and Cocoa Break Sponsored by Blueprint
6:15 PM	Closing Reception at Florida's Historic Capitol Focus: State of Florida support of international partnerships and investment; U.S. Government "passing of the key" to the hosts of ACE 9 (International Tour)

Confirmed Speakers: Cissy Proctor, Director of the Florida Department of Economic Opportunity, Organization of American States; U.S. Economic Development Administration; ACE 9 host(s)

RESOLUTION NO. 2017-5

A RESOLUTION OF THE BLUEPRINT INTERGOVERNMENTAL AGENCY BOARD OF DIRECTORS OF TALLAHASSEE-LEON COUNTY, FLORIDA, TO ESTABLISH A COMMITTEE WHICH SHALL BE NAMED THE COMPETITIVE PROJECTS CABINET AND WHICH SHALL OPERATE AND FUNCTION AS A COMMITTEE FOR THE TALLAHASSEE-LEON COUNTY OFFICE OF ECONOMIC VITALITY.

WHEREAS, the Blueprint Intergovernmental Agency Board of Directors of Tallahassee-Leon County, Florida (the Board) recognizes and acknowledges the importance of community and business involvement and input in fostering an innovative and competitive economic development ecosystem; and

WHEREAS, in order for the Board to consider the input of the public in the matter of increasing Tallahassee-Leon County's economic competitiveness, it wishes to establish and appoint a committee to function and operate in accordance with the Interlocal Agreement.

NOW, THEREFORE, BE IT RESOLVED BY THE INTERGOVERNMENTAL AGENCY BOARD OF DIRECTORS OF TALLAHASSEE-LEON COUNTY, that:

1. The Board hereby establishes an advisory committee, to be named the Competitive Projects Cabinet (CPC), for the purpose of considering competitive economic development projects to maximize the Economic Development Strategic Plan.

2. The CPC shall function and operate as a committee that reviews competitive economic development projects to consider return on investment for Tallahassee-Leon County, fit, and a review of due diligence performed prior to considering recommended financial or non-financial incentives, in accordance with the Interlocal Agreement.

3. The CPC shall have as its goal to review economic development projects, along with OEV staff, recommendations for financial or non-financial incentives prior to each project

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being submitted to the Board for approval.

4. The CPC shall consist of three (3) members, identified by OEV staff and

appointed by the Board, as follows:

- a. The City of Tallahassee Manager, or designee
- b. The Leon County Administrator, or designee
- One (1) business professional familiar with economic development principles to be appointed by the Board
- d. The director of Planning, Land Use and Community Enhancement and OEV director shall staff the CPC.

5. The terms of the business professional on the CPC shall be for one (1) year with option to serve a second term.

6. OEV staff shall put forth a slate of candidates every year for approval by the

Board.

- 7. The CPC will meet as needed to consider competitive projects.
- 8. Members of the CPC shall not be subject to full and public disclosure of financial interests.
- 9. The CPC's actions shall be monitored by OEV staff.
- 10. The CPC shall be dissolved only as follows: sunsetting of OEV or upon direction of the Board.
 - 11. This Resolution shall become effective immediately upon its adoption.

DONE, ADOPTED, AND PASSED by the Blueprint Intergovernmental Agency of

Tallahassee-Leon County, Florida, this _____ day of _____, 20___.

ATTESTED BY:

TALLAHASSEE-LEON COUNTY, FLORIDA

BY:_____

BY: _____

Shelonda Meeks, Board Secretary

Mary Ann Lindley, Chairman Blueprint Intergovernmental Agency

APPROVED AS TO FORM:

BY:_____

Patrick T. Kinni, Esq. Blueprint Intergovernmental Agency Attorney

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Minority, Women, & Small Business Enterprise Programs

Attachment #3 Page 1 of 2



OEV is committed to serving its clients by demonstrating that certification has benefits! By focusing on the "four Es" — **Engage**, **Educate**, **Equip**, and **Empower** — certified businesses enjoy tailored services and additional benefits associated with certification.

WHY CERTIFY?

» **Be featured** in the online directory for certified MWSBE vendors where City and County departments as well as other businesses can connect you with job opportunities.

Minority, Women, & Small Businesses gain access to resources necessary to navigate and compete in today's marketplace. » Join a network of certified businesses and connect into CapitalLOOP, an OEV business retention and expansion program designed to help support the growth of your business.

> » **Direct communications** regarding special events, procurement opportunities, and MWSBE Industry Academies.

QUESTIONS?

Contact Darryl Jones *MWSBE Deputy Director*



CONTACT US

- ≥ info@oevforbusiness.org
- **&** 850.219.1060
- OEVforBusiness.org
- f @OEVforBusiness

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MINORITY, WOMEN & SMALL Attachment #3 BUSINESS ENTERPRISE PROGRAMS

The Tallahassee-Leon County Office of Economic Vitality is responsible for certifying eligible businesses, maintaining records of certified businesses, ensuring vendors are trained and ready to do business and establishing professional relationships. Certifying businesses in our community is an important step to equipping MWSBEs with the resources necessary to navigate and compete in today's marketplace.

TAKE YOUR BUSINESS TO THE NEXT LEVEL

Distinguishing your business with a MWSBE certification provides access to a network of resource partners and members, educational trainings, and procurement opportunities. Certification underscores your business's eligibility as a MWSBE firm for potential contractors.

WHO IS ELIGIBLE?

- » At least 51% owned and controlled by minorities or by women.
- » Located in Leon, Wakulla, Jefferson, or Gadsden County.
- » Business must be for-profit.

"This training through OEV will **definitely** help my business grow."

- Chad Bennet, a recent participant

INDUSTRY ACADEMIES

These educational opportunities offer specialized skills trainings for your company. The academies are designed specifically for certified businesses in cooperation with the FAMU Small Business Development Center, the Big Bend Minority Chamber of Commerce, and CareerSource Capital Region to maximize your business's competitiveness.



Get Certified Today!

Visit our website at OEVforBusiness.org for more information and become a certified MWSBE today!

REAL GROSS DOMESTIC PRODUCT (GDP) Focus

Quarterly

f #4 of 2

Real Gross Domestic Product (GDP) is an inflation-adjusted measure based on national prices for the goods and services produced within the area. In 2016, Tallahassee MSA's Real GDP **rate of growth** was 4.3%, **exceeding** the 2.4% growth for Florida and 1.5% for the U.S.

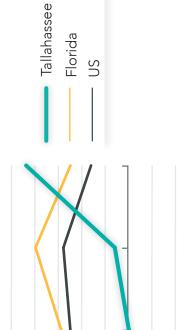
REAL GDP ANNUAL CHANGE BY AREA (2010-2016) (PERCENT CHANGE FROM PRIOR YEAR)

5%

%9

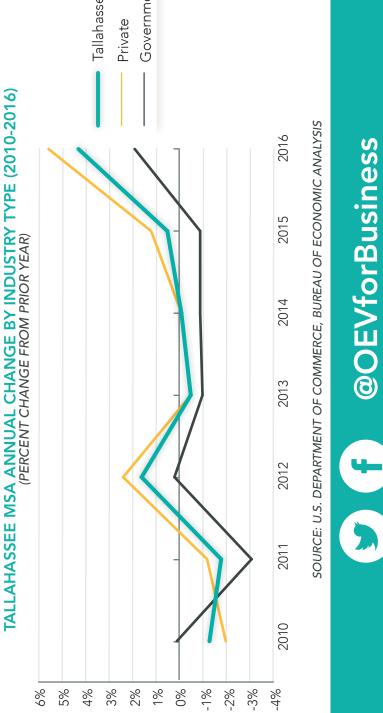
3% 2% 1% %0

4%



2016 2015 & The **4.3% growth rate** in Tallahassee MSA's Real GDP consisted primarily of growth in the private sector (5.6%), combined with government sector growth (1.9%). Although the private sector accounted for 68% of Tallahassee MSA's **2016 Real** GDP of \$13.7 billion, in Florida and the US the private sector accounted for 89% of Real GDP

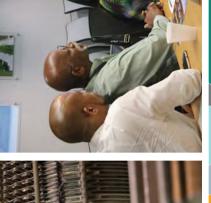
Real GDP Per Capita for the Tallahassee MSA **grew 3.8%** in 2016 and was the **fastest growing** of all 22 MSAs in Florida, and outpaced the Real GDP Per Capita growth rates of the State of Florida (0.6%) and the US (0.8%). and outpaced the Real GDP Per Capita growth rates of the State of



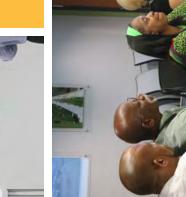
Government Tallahassee











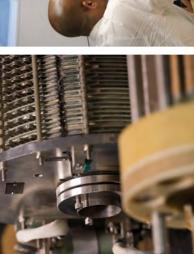
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Dashboard FIRST QUARTER 2018 Economi

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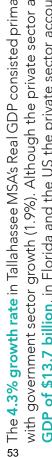




-2%

-3%

-1%



Attachment #4 WHAT DOES THIS MEAN?	New Single-Family Construction Permits grew for the fifth straight year, totaling 734 in 2017, up 32% (178 more) than 2016.	Mortgage Foreclosures in Leon County in 2017 totaled 521, the lowest annual sum since before the 2008 recession. Foreclosures since December 2016 averaged 43 per month.	Median Sales Price has risen in seven of the past 12 months in the MSA, and has been lower than the statewide median sales price 38 months in a row.	Total Visitors increased 5.3% from Q3 of 2016, which was down 5.1% from Q3 of 2015. Visitors in FY 2017 have averaged 613,017 per quarter.	During 2011-2017, TLH Passengers in November averaged 61,033. Passengers increased 1.8% in JanNov. 2017 from JanNov. 2016.	Office Vacancy during Q1 to Q3 of 2017 averaged 4.6%, a drop of 1.7 points from the average vacancy of 6.3% during Q1 to Q3 of 2016.	Industrial Vacancy was down 1.5 points from Q3 of 2016, and down 2.7 points from Q3 of 2015.	
SINCE LAST YEAR	+55.3% ²¹ more permits than in December 2016	-9.2% 3 fewer than in December 2016	+5.1% Up \$9,950 from November 2016	+5.3% Up 32,791 from Q3 of FY 2016	+7.3% 4,937 more than in November 2016	-0.1 pts. Down from 4.9% in Q3 of 2016	-1.5 pts. Down from 6.2% in Q3 of 2016	
SINCE LAST PERIOD	+63.9% Up from 36 in November	-35.0% 13 fewer than in November 2017	-1.7% Down \$3,425 from October to November	-4.8% Down 31,433 from Q2 of FY 2017	-5.5% 3,994 fewer than in October 2017	+0.2 pts. Up from 4.6% in Q2 of 2017	-0.2 pts. Down from 4.9% in Q2 of 2017	
MOST RECENT	59 December 2017	31 December 2017	\$199,900 November 2017	633,319 03 FY 2017	70,066 November 2017	4.8% ^{03 2017}	4.7% ^{Q3 2017}	
INDICATOR	NEW SINGLE-FAMILY CONSTRUCTION PERMITS	MORTGAGE FORECLOSURES	MEDIAN SINGLE-FAMILY HOME SALES PRICE	TOURISM: TOTAL VISITORS	TALLAHASSEE PASSENGERS	OFFICE VACANCY RATE	INDUSTRIAL VACANCY RATE	
	ess.org.	WHAT DOES THIS MEAN? Employment levels have now increased 22 months in a row. comparing same month	of prior year. MSA monthly average of 185,236 in Jan Nov. is 3.6% higher than the same period in 2016. MSA average monthly Labor Force in JanNov. 2017 (192,948) was 2.8% higher than	during the same months in 2016. The 12-month average has increased each month since March 2016. Unemployment Rate was the lowest for any Nov. since 2007 and the ninth month in a row where unemployment was	down from the same month of 2016. Average Weekly Wage has increased in all but 7 of the past 48 months, comparing same month of prior year. The 4-quarter moving average has increased in 2016, 15, 2016, 15, 10, 10, 10, 10, 10, 10, 10, 10, 10, 10	past 24 months. Initial Claims for Unemployment Compensation have fallen or stayed the same 39 months in a row, comparing same month of prior year. The 451 monthly avg. in JanNov. 2017 was less than half the	Taxable Sales were \$50 million higher in Sept. 2017 than in Sept. 2012, and have gone up in 56 of the past 60 months, comparing sales to the same month of the previous year.	
	ess.org.	since last Year +1.5%	Up 2,750 from November 2016 +0.5%	Up 993 from November 2016 -1.0 pts.	bown trom 4.0% in November 2016 +0.5% \$4 more than in C2	ZOLIO SAME Unchanged from November 2016	-5.4% \$21.5 M less than in September 2016	
	Conconc		ber	oer	12		n Der	

2018 First Quarter ECONOMIC DASHBOARD FOR MORE INFORMATION • Visit OEVforBusine

TOP ECONOMIC INDICATORS • Sourced by the Tallahassee-Leon C indicators help track trends and forecast the direction of the local eccomprehensive database of nearly 80 economic indicators.



Down \$12.5 M from August to Septemb

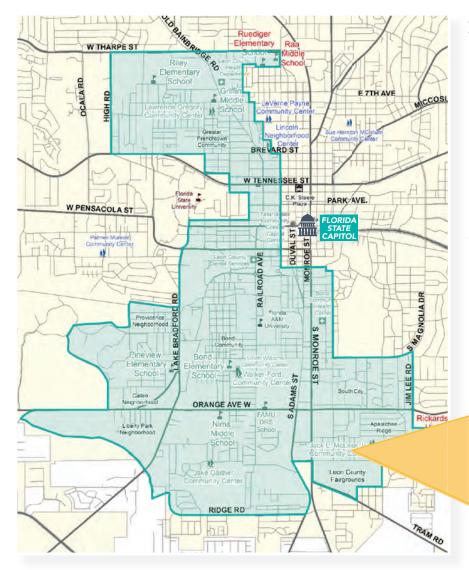
-3.2%

\$386.9 M September 2017

TAXABLE SALES

Attachment #5 Page 1 of 2

URBAN VITALITY JOB CREATION PILOT PROGRAM



A local funding initiative of the Tallahassee-Leon County Office of Economic Vitality, the **Urban Vitality Job Creation Pilot Program** is designed to provide eligible businesses a pay-for-performance refund for job creation. Qualified businesses can apply to receive a refund based on the number of jobs created and the average annual wage of the created jobs.

For more information regarding the Urban Vitality Job Creation Pilot Program, please contact the Tallahassee-Leon County Office of Economic Vitality.

> TALLAHASSEE-LEON COUNTY PROMISE ZONE

OFFICE OF ECONOMIC VITALITY (2) (3)



850.219.1060

OEVforBusiness.org

info@OEVforBusiness.org

TALLAHASSEE-LEON COUNTY OFFICE OF ECONOMIC VITALITY 315 SOUTH CALHOUN STREET, SUITE 450, TALLAHASSEE, FLORIDA 32301

URBAN VITALITY JOB CREATION PILOT PROGRAM

ttachment #5 Page 2 of 2

THE URBAN VITALITY JOB CREATION PILOT PROGRAM IS TAILORED FOR **NEW OR EXISTING BUSINESSES** LOCATED IN THE PROMISE ZONE AND PROVIDES A PAY-FOR-PERFORMANCE REFUND.

WHO'S ELIGIBLE?

Businesses located in the Promise Zone area (see map on front).

Small, for-profit businesses headquartered or independently owned and operated in Tallahassee-Leon County.

Businesses predominately engaged in:

- Agriculture; Forestry; and Fishing
- Manufacturing
- Retail: General Merchandising, Food, Apparel, and Other (No Eating/Drinking)
- Lodging
- Public Warehousing and Storage
- Motion Picture Production and Allied Services
- Research and Development
- Call Center/Customer Service Center (serving a multistate or international market)

> Have two (2) additional qualified employees over the previous year.

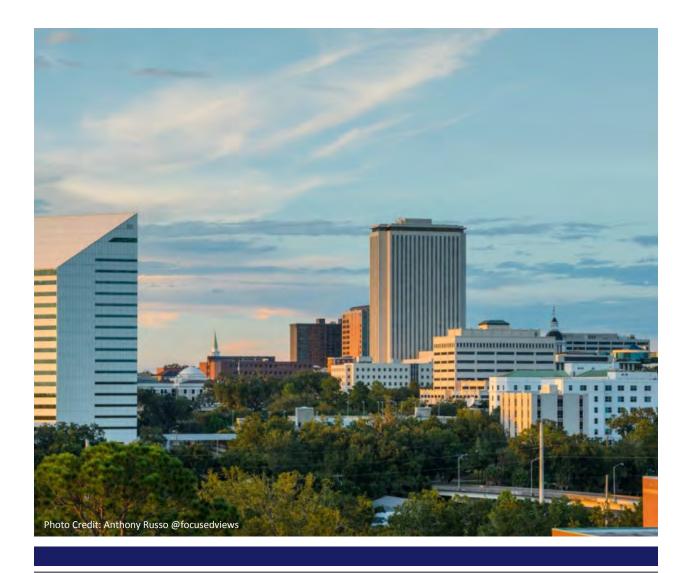
Pay an average annual wage at or above 75% of the average in Leon County.

APPLICATIONS ARE ACCEPTED ON A FIRST COME, FIRST SERVED BASIS.

14 6 2	2017 2018 2018	e July August September October November December January Febuary March April May June July August September October November	2 9 16223007 4 11 1822 1 8 15229 6 132027 6 132027 9 132027 3 1017 24 1 8 15229 6 152229 5 12 1928 2 9 16223 2 9 16223 2 9 16223 2 0 16223 30 6 132027 4 11 1825 1 8 15227 9 6 132027 3 1017 2431 7 1421 28 5 12 1928 5 3 1017 2431 7 1421 28 5 12 1928 5 3 1017 2431 7 1421 28 5 12 1928 5 3 1017 2431 7 1421 28 5 12 1928 5 3 1017 2431 7 1421 28 5 12 1928 5 3 1017 2431 7 1421 28 5 12 1928 5 3 1017 2431 7 1421 28 5 12 1928 5 3 1017 24 101 28 5 12 1928									
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REVIEW OF ECONOMIC SEGREGATION RESEARCH IN TALLAHASSEE/LEON COUNTY





BACKGROUND

In 2015, research studies were published by Harvard University and other entities related to economic segregation in Tallahassee and Leon County. These studies were reviewed by MGT of America Consulting, LLC (MGT) at the request of the Office of Economic Vitality (OEV). The following discussion summarizes MGT's review of these studies and initiatives by OEV to stimulate economic growth and address economic disparities.

OVERVIEW

In conjunction with the disparity study MGT is currently conducting, MGT reviewed several studies and articles published between February and May 2015 related to economic inequality and economic segregation in Tallahassee and Leon County. The studies reviewed by MGT included two studies by Harvard University's Equality of Opportunity Project, "The Geography of Upward Mobility" and the Raj Chetty and Nathaniel Hendren study, "The Impacts of Neighborhoods on Intergenerational Mobility." In addition to the Harvard studies, MGT also reviewed the Richard Florida and Charlotta Mellander study released by Toronto's Martin Prosperity Institute entitled, "America's Most Economically Segregated Cities" as well as articles published in the *Tallahassee Democrat* and *New York Times* related to both studies and the analysis by Leon County staff. The studies and articles were the primary impetus for discussions and oftentimes very passionate debate about economic segregation in Leon County. In fact, conclusions about Tallahassee being the most economically segregated city in the country were hotly debated by certain community segments, which questioned the veracity and integrity of the research methodology and findings.

The fundamental premise of the studies reviewed by MGT is that income, education, and occupation in households in Tallahassee and Leon County with incomes over \$200,000 and households below poverty level separate themselves from each other more than in any other city in this country.¹ The gist of the research is there is an economic divide in Leon County, which means that depending on income, education, and occupation people live in completely different worlds which positively or adversely impact economic opportunity and prosperity.²

The studies, which painted Tallahassee and Leon County in an unfavorable and unflattering light and created considerable "community angst," should not be discounted nor considered groundbreaking by any means. For example, in 2015 the U.S. Census Bureau estimated 30 percent of Tallahassee's population lived below poverty. Furthermore, persistence of poverty, unemployment, and food insecurity in certain zip codes in Tallahassee are well known to those human service agencies working with households that lack financial self-sufficiency and stability. Nationally, there have been hundreds of studies that have demonstrated that economic success varies by neighborhood and that some neighborhoods nurture success while other neighborhoods contribute to lack of success and economic prosperity. Some

² February 2015, Martin Prosperity Institute, "Segregated City: The Geography of Economic Segregation in America's Metros."



¹ May 2015, Harvard University, "Impacts of Neighborhoods on Intergenerational Mobility."

researchers argue that disparities in income, education, and occupation breed indifference to inclusion and diversity and suggest that economic disparity and lack of economic opportunity starts in the cradle in certain neighborhoods. Obviously, these assertions and conclusions support the Harvard and Martin Prosperity Institute studies that neighborhoods do matter for economic mobility and that neighborhoods—their schools, amenities, and economic opportunities contribute to economic segregation or the lack thereof. In other words, if you live in poverty you tend to live in poor neighborhoods and you are more likely to be economically segregated with very limited access to economic opportunity and prosperity.

It should be noted that MGT's review of the economic segregation research was not intended to evaluate the accuracy, reliability, validity, or veracity of the studies. To scientifically assess these factors would require replicating the studies using the exact same approach and methodology, which is well beyond the scope of this review. Instead, MGT's primary focus was on implications of economic segregation for OEV and its efforts to address economic disparities in Tallahassee and Leon County. The other real value in reviewing the studies is answering to what extent, if any, is there discrimination and disparate treatment in the marketplace and what causal or underlying factors impact the utilization and availability of small, minority-, and women-owned businesses in the marketplace. In other words, the results of this review, in conjunction with the disparity study, may help shape remedies to address any disparities that may impact businesses and help guide OEV's programmatic efforts.

There is no question that certain economic indicators support the research studies published by Harvard University and Toronto's Martin Prosperity Institute. Economic indicators clearly point to the fact that within Tallahassee and Leon County there are pockets of poverty and pockets of great affluence, which not only influence economic opportunity and prosperity, but also the choices individuals and families make that influence their daily lives. Data from other sources, whether it is from the U.S. Census Bureau, Bureau of Labor Statistics or Kids Count from the Annie E. Casey Foundation, similar conclusions can be drawn from the data. As such, persistence of income and/or economic disparities which can be labeled "economic segregation" is not a new phenomenon. Previous disparity studies conducted by MGT in Tallahassee and Leon County documented disparities in the availability and utilization of minority- and women-owned businesses. A study conducted by MGT several years ago for Leon County regarding the need for a women's health center on the Southside, documented income, economic, health, and other disparities by zip code and concluded there are pockets of poverty in virtually every zip code in Leon County that adversely impact economic well-being and overall guality of life. The September 2017, Leroy Collins Institute study entitled, "Patterns of Re-segregation in Florida's Schools," makes a powerful statement about how poverty is such a critical factor in shaping outcomes for children living in certain areas and neighborhoods. According to the Collins Institute study, Florida is "intensely segregated," stating that nearly 90 percent of students attending "apartheid" schools in Florida are from low-income families.³ In Leon County, the re-segregation of schools has not gone unnoticed and contribute to overall perceptions of economic segregation.

³ September 2017, Leroy Collins Institute, "Patterns of Re-segregation in Florida's Schools."



The research reviewed by MGT is important because of its focus on inequality and lack of access to economic opportunity-issues that tend to be uncomfortable to discuss in certain environments. The body of research related to these issues raise a very important question—are we truly integrated or are we merely de-segregated—meaning that the legal barriers have been removed but the social and economic barriers are still in place and still pervasive and persistent. One of the more interesting facts about any social science research is someone is always trying to explain it away. However, something as critical as inequality of opportunity or economic segregation cannot and should not be easily explained away. Relative to the disparity study being conducted by MGT, the review of economic segregation research will help shape data and evidence gathering, and document OEV initiatives to minimize any barriers and impediments to doing business and/or attempting to do business in the Tallahassee/Leon County marketplace.

CONCLUSION

The studies discussed by MGT were not reviewed or tested for accuracy, validity, or reliability, which does not mean the studies are without merit or importance, particularly within the context of the disparity study that is currently being conducted. In fact, the issues highlighted in the studies have helped to shape OEV's strategies for economic empowerment that are outlined below. Ultimately, what OEV is doing will impact the availability and utilization of small, minority and women-owned businesses in the Tallahassee/Leon County marketplace. OEV's efforts also provide helpful context and guidance for the research conducted by MGT in completing the disparity study.

The OEV has four overarching goals to address economic growth and empowerment:

- 1. Implement a new collaborative economic development program of work that stimulates economic expansion in the city/county across all unique opportunities for growth.
- 2. Better promote the area as a business generator, an ideal location to start and grow a business. Brand and market the community's strengths in this capacity.
- 3. Better identify, understand, and align all available assets, organizations, and resources towards shared economic growth objectives. Encourage collaboration among the many entities impacting the economic development environment to work together for maximum competitiveness.
- 4. Responsible allocation of resources to achieve today's goals as well as to refine the foundation for future growth and opportunities.

The OEV includes the former Leon County and City of Tallahassee Minority, Women, Small Business Enterprise (MWSBE) programs as an equal and integral part of this paradigm in government. This decision is the centerpiece of the Blue Print Intergovernmental Agency's (IA) commitment to support a thriving economy and opportunity for minority- and women-owned businesses. Furthermore, the IA has commissioned a disparity study that is charged with fortifying the MWSBE program through consolidating



the program's policies and providing recommendations that will mitigate economic segregation in Tallahassee and Leon County through the efforts of the MWSBE program.

To achieve its goals the OEV has launched the following initiatives since it was created.

- 1. Disparity Study was commissioned to provide policy and program guidance and help finalize consolidation of the City of Tallahassee and Leon County MWSBE offices and their respective policies.
- 2. OEV MWSBE certification will now qualify minority- and women-owned firms for procurement opportunities beyond just COT and Leon County Projects—Tallahassee Memorial Hospital, Florida A&M University, Leon County Sheriff's Office, and Tallahassee Community College.
- 3. The CapitalLoop program and the 4Es strategy (engage, educate, equip, empower) for MWSBEs are designed to help build capacity for already existing businesses by identifying available resources found in our business ecosystem. The principle goal is to help businesses grow and ultimately create more jobs.
- 4. The Urban Vitality Job Creation Pilot Program was created to incentivize job creation within the designated "Promise Zone" area (Frenchtown, Springfield, Providence, Silver Ridge, Apalachee Ridge, and South Side and South City). Small not-for-profit businesses in the area are eligible to receive a refund for up to \$7,000 for new jobs they establish.
- 5. Workforce Development Programs are being designed and implemented to prepare unemployed and underemployed workers in a variety of disciplines to meet the needs of targeted industries.
- 6. Improving the processes by which MWSBEs are engaged and active in both the City and the County's procurement processes through BidSync and B2Gnow.



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#4

Status Report on South Adams Street Infrastructure Projects

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ITEM #4

Blueprint Intergovernmental Agency Board of Directors Agenda Item

TITLE: Status Report on South Adams Street Infrastructure Projects

Date: March 1, 2018

Contact: Blueprint

Requested By: IA Board of Directors

Type of Item: Consent

STATEMENT OF ISSUE:

Per the direction of the Blueprint Intergovernmental Agency Board of Directors (IA Board) at their December 5, 2017 meeting, this agenda item provides herein, and requests acceptance of, a status update on recent, active, and future Blueprint infrastructure projects in and around South Adams Street (Gaines Street to Capital Circle/Orange Avenue). In total, the following Blueprint projects represent an estimated investment of \$95.7 million in the South Adams Street area.

SUPPLEMENTAL INFORMATION:

BLUEPRINT 2000 INFRASTRUCTURE PROJECTS

Capital Cascades Connector Bridge (2016)

The latest addition to the Capital Cascades Trail system opened to the public in fall 2016 and serves as a vital connection to physically connect the downtown and points north with the south side by providing a safe, off grade crossing at South Monroe Street.





Anita Favors Thompson Plaza (2016)

Located just west of South Adams and Van Buren Street, this plaza and recreational area has quickly become a gathering spot for FAMU students and area residents. The terraced seating around the Lake, the light shows, vendor area and other amenities have helped make this a very popular venue. Beyond its value as a community meeting space, Lake Anita is a key component of the stormwater management system for this area of our community. Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Status Report on South Adams Street Infrastructure Projects Page 2 of 4

Magnolia Drive Multi-use Trail Phase 6: South Monroe Street to South Adams Street (2017)

Improving safety for people walking, biking, and taking transit along the Magnolia Drive corridor has been a long standing community priority. In April 2015, the IA Board approved funding to construct the Magnolia Drive Multi-use Trail from Apalachee Parkway to South Adams Street to provide a safe pedestrian and bicycle route connecting area neighborhoods, schools and retail



establishments. Construction was completed on Phase 1 early in 2017, and Agenda Item #13 provides an update on the status of the remaining phases along the corridor. In partnership with Big Bend Cares, the segment between South Adams and South Monroe Street was recently completed and includes substantial improvements to both sides of the corridor. Within this section, an 11-foot multi-use trail was constructed on the south side of Magnolia Drive, and a sidewalk was constructed on the northern side. New pedestrian-scale lighting was also installed within this section of the corridor.

Capital Cascades Trail Segment 3: Adams Street to Gamble Street (Under Construction)

Capital Cascades Trail Segment 3, located blocks from Florida A&M University, downtown and

the Florida capitol, has provided a multi-use trail amenity in central Tallahassee and addresses historic flooding along this corridor. Through this project, the open ditch stormwater conveyance system that ran from South Monroe Street west toward Lake Bradford Road has been replaced with underground box culvert, alleviating flooding and improving water quality, safety and aesthetics. Not only does the Cascades Trail increase connectivity and the quality of life for surrounding communities, but these investments create opportunities for increased economic development along both South Adams Street and the entire FAMU Way corridor.



Van Buren Street Improvements (2018)

Van Buren Street intersects with South Adams Street and the Capital Cascades Trail at the Cascades Connector Bridge and is the only direct access to Anita Favors Thompsons Plaza, Lake Anita, and the Under the Over. In September 2017, the IA Board approved funding to upgrade this roadway as part of the FY2018 budget. Over the next year, Blueprint will invest in upgrading this facility as part of the Capital Cascades Trail Segment 3 project to ensure community access to these amenities and to complement the public uses included in the renovations to the building between the Bronough and Duval Streets overpass. The planned improvements will bring Van Buren Street up to City standards and provide new on-street parking

for visitors to enjoy the amenities and businesses surrounding this convergence of community investments along South Adams Street.

BLUEPRINT 2020 INFRASTRUCTURE PROJECTS

The following projects will be implemented through the Blueprint 2020 infrastructure program and represent an estimated investment of \$42.3 million in and around the South Adams Street area over the next 20 years. As of September 2017, the IA Board has prioritized or provided funding direction for all 27 Blueprint 2020 Infrastructure Projects. At the June 2018 IA Board meeting, Blueprint staff will present a draft implementation plan, which will program the first five years of the Blueprint 2020 program and include specific details regarding planned Blueprint investments in the South Adams area.

Orange Avenue-Meridian Road Placemaking (Attachment #1)

As approved by voters in November 2014, the Orange Avenue-Meridian Road Placemaking project has an estimated cost of \$4.1 million and is intended to revitalize the commercial area from Orange Avenue north to the Town South shopping center and provide amenities for the surrounding residential areas. Improvements include the enclosure of the East Drainage Ditch and pedestrian enhancements to improve access to the shopping center. A StarMetro Superstop will be constructed with covered seating and bus bays at the intersection of Orange Avenue and Meridian Road to support this high ridership area. The existing stormwater facility south of Orange Avenue will be incorporated into a park-like amenity for the area; however, stormwater improvements to this facility are not included as part of this project.

At the September 19, 2017 meeting, the IA Board approved a prioritization process for ranking the Blueprint 2020 Community Enhancement, Connectivity, and Quality of Life (CCQ) projects. Based on the results of the prioritization process, Orange Avenue/Meridian Road Placemaking and Market District Placemaking are tied as the highest scoring projects. Based on this ranking, it is anticipated that this project will be funded within the first years of the Blueprint 2020 program. A funding schedule for this project will be included in the Blueprint 2020 Implementation Plan scheduled to be presented to the IA Board at their June 2018 meeting.

Southside Gateway Enrichment (Attachment #2)

The Southside Gateway Enrichment project has an estimated cost of \$29.7 million and is intended to enhance regional mobility and support economic development in southern Tallahassee-Leon County. Project improvements will extend along Woodville Highway from Capital Circle Southeast to Tram Road and also include Crawfordville Highway from Capital Circle to Tram and Ross Road. Specifically, the Southside Gateway Enrichment will include widening Woodville Highway to four lanes and constructing sidewalks, bike lanes, and wide medians for landscaping.

At the time of voter approval of the sales tax extension in November 2014, FDOT had previously completed the PD&E for Woodville Highway and was developing the roadway design. Blueprint staff coordinated with FDOT to make changes to the design to accommodate a meandering trail and more closely integrate the community's vision for improvements along this corridor. To support this coordination, at the June 20, 2016 meeting the IA Board approved Blueprint entering into a partnership agreement with FDOT to fund the resulting significant changes into the FDOT

design and plans. Currently, the design has been completed and FDOT has funded right-of-way acquisition for this project through 2020. Construction funding has not yet been identified by FDOT for this project.

Monroe-Adams Placemaking (Attachment #3)

The Monroe Adams Placemaking project has an estimated cost of \$7 million and intended to create a walkable, mixed-use district along South Monroe and South Adams Street with comfortable streets for pedestrians, transit users, and cyclists. The sales tax project approved by voters has its foundation in the 2011 Placemaking plan, which identified improvements to key cross streets connecting the South Adams and South Monroe Street corridors. Specifically, the placemaking improvements are intended to improve the appearance, comfort, and safety of public streets and private property along Harrison Street, Pershing Street, Jennings Street, Perkins Road, and Kestner Street, as well as South Monroe and South Adams Street.

Florida A&M University Entry Points (Attachment #4)

Florida A&M University Entry Points has an estimated cost of \$1.5 million and is intended to provide high-profile entry signage at multiple entrances to the university. Additional improvements may include intersection enhancements to improve safety and aesthetics. Acknowledging that the locations specified for FAMU entry points may shift with the adoption of an updated campus master plan, coordination and partnership with the University will key to the development of this project.

Action by TCC and CAC: This item was not provided to the TCC and CAC.

OPTIONS: INTERGOVERNMENTAL AGENCY

- Option 1: Accept the status report on South Adams Street infrastructure projects.
- Option 2: Do not accept the status report on South Adams Street infrastructure projects.
- Option 3: IA Board direction.

RECOMMENDED ACTION:

Option 1: Accept the status report on South Adams Street infrastructure projects.

Attachments

- 1. Blueprint 2020 Project Description: Orange Avenue-Meridian Road Placemaking
- 2. Blueprint 2020 Project Description: Southside Gateway Enrichment
- 3. Blueprint 2020 Project Description: Monroe-Adams Placemaking
- 4. Blueprint 2020 Project Description: Florida A&M Entry Points

Attachment #1 Page 1 of 2

Community Enhancement Districts

Orange Avenue/Meridian Road Placemaking



Project Highlights

- Revitalizes commercial area from Orange Avenue north to the Town South shopping center.
- Stormwater improvements and enclosure of the East Drainage Ditch.
- Beautification of stormwater facility south of Orange Avenue.
- Construction of StarMetro Superstop (improved bus shelter where several routes intersect).
- Estimated Cost: \$4.1 million

This Orange/Meridian Placemaking project revitalizes the commercial area from Orange Avenue north to the Town South shopping center. A StarMetro Superstop will be constructed with covered seating and bus bays at the intersection of Orange Avenue and Meridian Road to support this high ridership area. The East Drainage Ditch, which runs south of the shopping center, will be enhanced to provide better stormwater management and improve pedestrian access between the Town South shopping center and new development. The existing stormwater facility south of Orange Avenue will be incorporated into a park-like amenity for the area, similar to how Lake Ella is an amenity for Midtown.

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Attachment #1 Page 2 of 2





Attachment #2 Page 1 of 2

Southside Gateway Enrichment

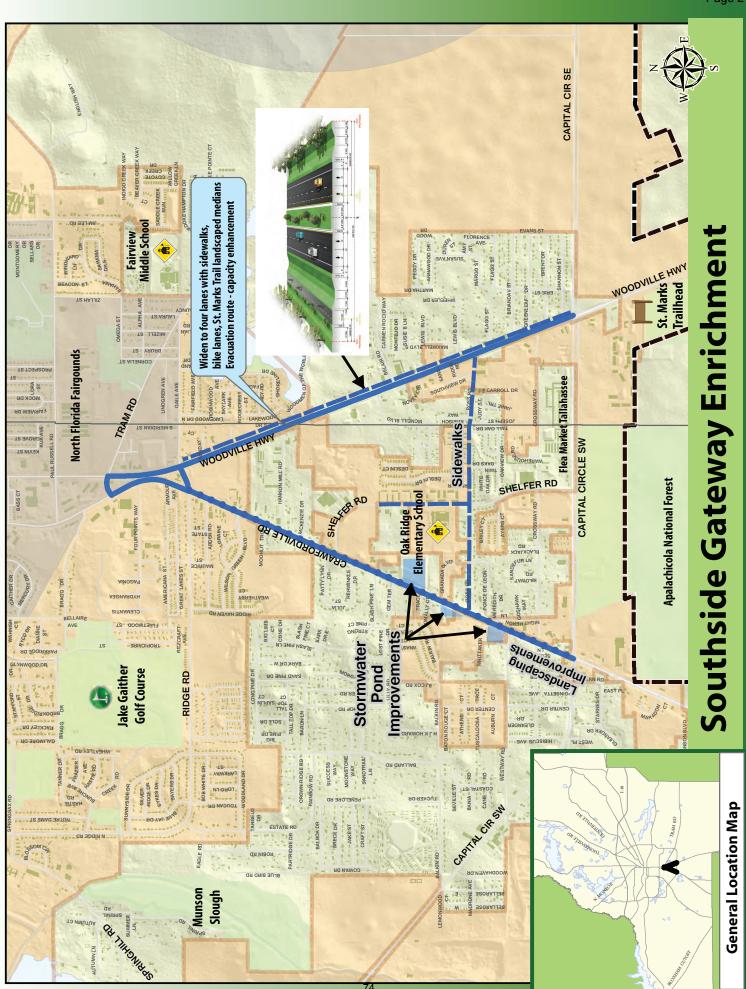


Project Highlights

- Creates a gateway feature at the interconnection of Woodville and Crawfordville Highways.
- Widens Woodville Highway (from Capital Circle SW to Tram Road) to four lanes, which will reduce evacuation time from coastal areas.
- Constructs sidewalks, bike lanes, and wide medians for landscaping.
- Provides greenspace allowing for water infiltration and stormwater ponds.
- Estimated Cost: \$29.7 million

This project enhances regional mobility and supports the goal of economic revitalization to the Southside of Tallahassee. This roadway also has a significant regional impact as it is a crucial evacuation route from the coast. The multimodal connectivity improvements, enhanced roadway capacity, landscaping, and gateway features advance the redevelopment potential of the surrounding area. The current grey landscape of asphalt and concrete along Crawfordville Highway will be improved with a greenspace in the form of landscaped medians and open land for stormwater improvements. Finally, the project builds bike connections along Ross Road, linking Woodville and Crawfordville Highways.





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Attachment #3 Page 1 of 2

Community Enhancement Districts

Monroe-Adams Corridor Placemaking



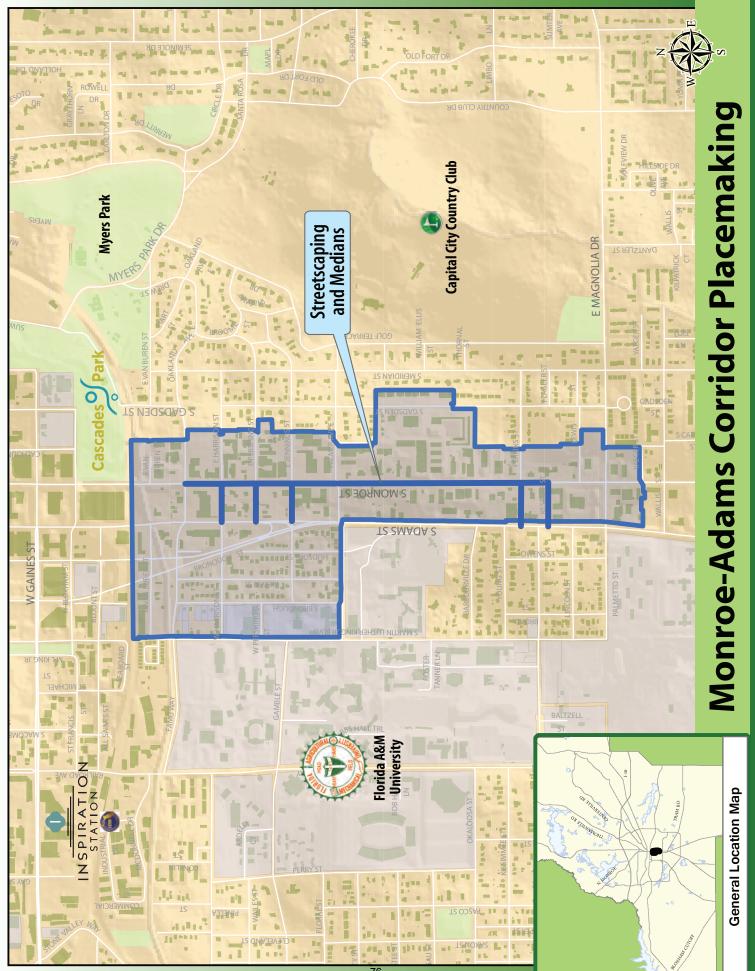
Project Highlights

- Installation of South Monroe Street medians from FAMU Way/Oakland Avenue to Magnolia Avenue.
- Streetscape improvements may include:
 - Sidewalks
 - Lighting
 - Signage
 - Landscaping
 - Underground utilities
 - Intersection crossings at South Monroe Street and Adams Street.
- Street parking (where possible) on Harrison Street, Pershing Street, Jennings Street, Perkins Road, and Kestner Street.
- Estimated Cost: \$7 million

This project provides infrastructure that is essential for creating a walkable, mixed-use district. These improvements will create safe, comfortable streets for pedestrians, transit users, and cyclists. The placemaking improvements will also improve the appearance, comfort, and safety of public streets and private property creating a pedestrian environment. This pedestrian environment may increase patronage at local businesses and encourage urban infill and mixed-use buildings.

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Attachment #3 Page 2 of 2

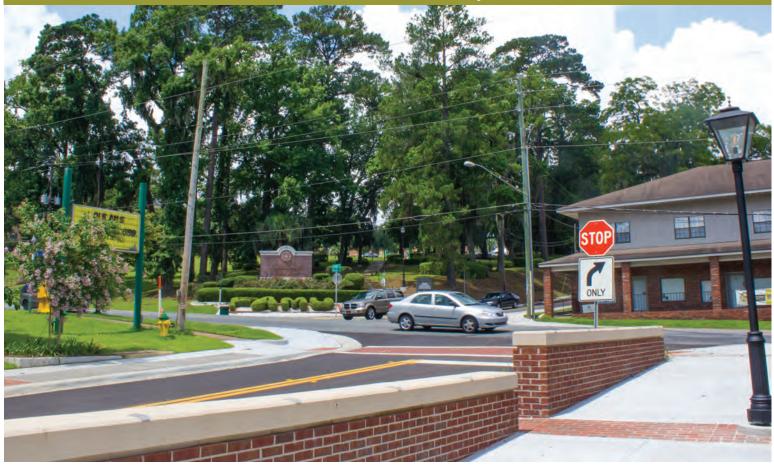


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Florida A&M Entry Points



Project Highlights

- Intersection enhancements to make accessing Florida A&M University easier and safer:
 - Palmer Avenue/Adams Street
 - Osceola Street/Adams Street
 - Perry Street/Gamble Street.
- Signage to beautify and emphasize the entrances to Florida A&M University.
- Estimated Cost: \$1.5 million

The intersections of Osceola/Adams Streets and Perry/Gamble Streets are high profile entrances into Florida A&M University. This project would include high visibility crosswalks at these intersections. It would also include adding a crosswalk and traffic signal at the Palmer Avenue/ Adams Street intersection. Other improvements may include treelined streets, wider sidewalks, and monument signs at major entries.

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#5

Acceptance of CapitalLOOP Business Engagement, Retention and Expansion Program Update

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Blueprint Intergovernmental Agency Board of Directors Agenda Item

TITLE: Acceptance of CapitalLOOP Business Engagement, Retention, and Expansion Program Update and Next Steps

Date: March 1, 2018

Requested By: Board of Directors

Contact: Office of Economic Vitality

Type of Item: Consent

STATEMENT OF ISSUE:

This agenda item provides the Blueprint Intergovernmental Agency Board of Directors ("the Board") with an update, next steps and key actions on the CapitalLOOP business engagement, retention and expansion program for Tallahassee-Leon County.

The CapitalLOOP initiative was created to reflect industry best practices and be more tactical, collaborative, and outcome focused on engagement with local companies. Since launching CapitalLOOP on March 1, 2017, staff exceeded their face-to-face business consultation goal by 16%. As a direct result of CapitalLOOP, staff assisted two companies with expedited permitting and facilitated one company expansion. The expansion resulted in the creation of 120 new engineering research and development jobs paying an average annual wage of \$90,000. Staff continues to engage business leaders through face-to-face consultations, incorporate disaster resiliency training in partnership with Leon County, and use the Target Industry Study to provide a strategic approach to engagement.

STRATEGIC PLAN:

The CapitalLOOP business retention and expansion program directly supports Goals 2 and 3 of the Economic Development Strategic Plan ("the Plan"):

Goal 2: Better promote the area as a business generator.

Goal 3: Better identify, understand, and marshal all available assets, organizations, and resources toward common economic growth objectives, and to outline a model that encourages collaboration among the many entities impacting economic development.

SUPPLEMENTAL INFORMATION:

Background

On February 21, 2017, the Board authorized staff to launch a formal local business retention and expansion initiative, the Capital Local Outreach Opportunity Program (CapitalLOOP), as a means of supporting and recognizing the importance of Tallahassee-Leon County's existing business environment.

On December 5, 2017, the Board requested an agenda item be brought forward to discuss continued engagement with local companies to promote the competitiveness of local business assets in Tallahassee-Leon County. This agenda item provides the Board an update on the CapitalLOOP business engagement, retention and expansion program for Tallahassee-Leon County, specifically: program overview, implementation, next steps, and upcoming key actions.

Program Overview

CapitalLOOP consultations consist of a survey activity that allows businesses to voice their concerns, an analysis activity that evaluates the surveys and identifies issues that need to be addressed, and strategic planning and implementation activities that mobilize educational, technical assistance, and local policy resources that will address the issues identified by the business community. In addition to the many benefits consultations program provides, other specific characteristics include:

- Recognizes and leverages the business engagement and intelligence provided by OEV's community partners and includes them in the problem-solving function to tackle any trending issues that arise.
- Incorporates the business engagement efforts of the Minority, Women, and Small Business Enterprise (MWSBE) division, which continues to refine and consolidate its programmatic efforts. The unification of the two divisions' business engagement efforts ensures all businesses receive the same level of service and have access to assistance when issues have been identified.
- Aligns to complement businesses that fall within Tallahassee-Leon County's newly
 established targeted industries as well as those companies whose products and services
 serve the global marketplace. Staff will continue working toward raising the profile of the
 program as well as its role in launching the program.
- Directly supports the intelligence collection and storage functions of the Executive Pulse database. The Executive Pulse business survey has been customized to meet the needs of CapitalLOOP and track the effectiveness of assistance efforts and programs.

CapitalLOOP allows for gathering business intelligence, analyzing the information collected during site visits to perform a community evaluation, and utilizing the information collected to perform location marketing. Staff has created a reporting mechanism that will inform resource partners, the Economic Vitality Leadership Council, and the Board on the health of the business environment. Staff will continue working toward raising the profile of the program as well as its role in launching the program.

Program Implementation

CapitalLOOP was officially launched on March 1, 2017. As the first official program of its kind for Tallahassee-Leon County, staff identified specific, measurable, and attainable goals for its first year. The goals, which include creating awareness of the program and performing one-on-one consultations with 50 business, ensured a sound program was made available to the local business community while also providing flexibility to continue building upon the program's successes. The first goal was to create awareness of the program. To that end, staff presented and engaged with business leaders at the Greater Tallahassee Chamber of Commerce Leads

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Acceptance of CapitalLOOP Business Engagement, Retention and Expansion Program Update and Next Steps Page 3 of 5

Groups, Business After Hours events, the Alliance for Entrepreneur Resource Organizations, TalTech Alliance monthly meetings, and the Economic Vitality Leadership Council and Competitiveness Committee meetings, and among others, to build brand awareness. CareerSource provided support by accepting referrals from staff about opportunities to enhance or train new or existing workers to support local businesses' operations.

The second goal was to conduct 50 CapitalLOOP visits with local businesses by December 31, 2017. By September 2017, just seven months after the official launch, staff exceeded this goal. To date, staff has engaged with 59 businesses through face-to-face consultations and continues to grow this number by attending partner functions and networking with the business community to identify additional consultation opportunities as well as accepting invitations to meet. MWSBE is also an active participant in CapitalLOOP and engages businesses through their many site visits and certification assistance efforts.

Next Steps and Key Actions

In addition to promoting CapitalLOOP and meeting with 100 businesses the second year of the

program, staff goals will incorporate the results of the Target Industry Study to provide a strategic approach for face-to-face consultations initiated by staff. Additionally, staff will continue to take advantage of every opportunity and will meet with a business representative any time a consultation is requested. It is important to note that best practices for business retention and expansion programs demonstrate the launch period lasts approximately 18 months. As end of the launch period approaches (August 2018), additional goals have been identified that will build off the work, both completed and currently underway.



This spring, staff is working in partnership with Leon County to develop the Ready Business Program. This program, a joint effort of the Federal Alliance for Safe Homes (FLASH) and the Federal Emergency Management Agency (FEMA), helps businesses and organizations develop effective preparedness and mitigation programs before disaster strikes. This is of utmost importance to Tallahassee-Leon County because, according to FEMA, more than 40% of businesses never reopen after a disaster, and for those that do, only 29% are still in operation after two years. The program combines leading practices along with presentations, panel discussions, and a scenario-based

tabletop discussion to move organizational leaders through a step-by-step process to identify their risk, develop a plan, and take action. The local effort will focus on hurricane readiness to ensure area organizations are prepared for heavy rains, strong winds, wind-driven rain, inland flooding, tornadoes, and other damages incurred from tropical storms and hurricanes.

Coca-Cola United Distribution Facility



During the summer, staff plans to focus on opportunities that will allow business owners to voice their feedback about their experiences doing business in Tallahassee-Leon County. This environmental scan will give business owners the opportunity to answer questions that will identify trending issues, opportunities, and potential solutions to challenges they face. Data collected from this exercise is tantamount to ensuring the local program's success. Few communities can address all of the issues identified through consultations and other traditional forms of feedback. Therefore, including this additional opportunity for feedback will allow staff to reach a consensus on high-priority efforts to begin strategically developing an action-based strategic plan focused on results, such as working with workforce development partners to ensure career ladders are available for existing industry needs. This strategic plan will be included in the CapitalLOOP manual that is currently in development. Staff anticipates finalizing the manual in the fall and preparing it for release in spring 2019. The manual is intended to be shared with community partners interested in participating in the outreach program, and to promote succession planning within the agency. It will accommodate scaling up and service continuity to the business community for many years to come.

It is important to note the strategic timing of the manual's release. According to best practices, building a complete outreach program typically takes two or more years. The first 18 months are spent introducing the program and its champions to the community. During the remaining six months (or more), and only after staff has built trusting relationships with program participants, the survey and data analysis process begins. The results of this survey will ultimately drive the scope and focus of the manual provided to community partners. The manual will serve to ensure the program continues to align with the Strategic Plan's recommendation to apply a coordinated course of action across all local assets and resources to facilitate the development, attraction, and cultivation of innovative businesses and the associated job creation. This, in turn, positions the economy for sustained, directed growth thereby raising the quality of living for the citizens of Tallahassee-Leon County.

Staff is currently in the process of developing a formal communications plan and is working to identify additional opportunities for increasing awareness of the program. One such example is sharing staff interaction with local companies on its social media platforms, newsletters, and website, and also sharing the company's story on these mediums. Stronger promotion of this kind of information makes a compelling case for out-of-market decision makers and site selectors to keep Tallahassee-Leon County in mind when seeking opportunities in new markets. Additionally, staff will promote the documented results of the program to further legitimize the benefits of the program to local business.

CONCLUSION:

To continue building on the success of CapitalLOOP, next quarter, staff will continue engaging with business leaders through face-to-face consultations, incorporate disaster resiliency training in partnership with Leon County, and use the Target Industry Study to provide a strategic approach to engagement. As discussed and identified in the Economic Development Strategic Plan, companies that participate in comprehensive outreach programs with economic development organizations are statistically more likely to grow and expand. Staff remains committed to ensuring CapitalLOOP's success through continued and strategic engagement of

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Acceptance of CapitalLOOP Business Engagement, Retention and Expansion Program Update and Next Steps Page 5 of 5

business leadership, and routine analysis to continue driving value to the existing local business environment. These concerted efforts demonstrate that OEV is making a compelling case about our regional economic competitiveness and that, more and more, Tallahassee-Leon County is Florida's Capital for Business.

ACTION BY EVLC and CAC:

The EVLC received an update of the CapitalLOOP Business Engagement, Retention, and Expansion Program at their January 31, 2018 meeting. In addition, the CAC also received an update on the CapitalLOOP at their February 15, 2018 meeting.

OPTIONS:

- 1. Accept the CapitalLOOP Business Engagement, Retention, and Expansion Program update and next steps.
- 2. Do not accept the CapitalLOOP Business Engagement, Retention, and Expansion Program update and next steps.
- 3. Board Direction.



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#6

Approval to Formalize the Exchange of Information with the Leon County Sheriff's Office Regarding the Utilization of Certified Minority Women and Small Business Enterprises

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Blueprint Intergovernmental Agency Board of Directors Agenda Item

Approval to Formalize the Exchange of Information with the **TITLE:** Leon County Sheriff's Office Regarding the Utilization of Certified Minority Women Small Business Enterprises

Date: March 1, 2018 Contact: Office of Economic Vitality Requested By: OEV Staff

Type of Item: Consent

STATEMENT OF ISSUE:

This agenda item seeks approval of the Blueprint Intergovernmental Agency Board of Directors to formalize the exchange of information and services with the Leon County Sheriff's Office regarding the utilization of certified Minority Women Small Business Enterprises through a Memorandum of Understanding (MOU). The MOU will outline the exchange of information to include procurement postings, MWSBE database listings, and financial reporting of supplier diversity spending.

INTERGOVERNMENTAL AGENCY STRATEGIC PLAN:

The collaboration between the Office of Economic Vitality and the Leon County Sheriff's Office directly supports Goal 1.B. of the Economic Development Strategic Plan:

Enhance the existing minority and women-owned program and develop a microsite to provide ease of access to competitive solicitations or bid opportunities for MWSBEs; set a target of at least six private sector bid opportunities posted annually.

SUPPLEMENTAL INFORMATION:

The Office of Economic Vitality Work Plan requires our increasing procurement opportunities for Office of Economic Vitality certified minority and women owned businesses. Because of already existing relationships, the Office of Economic Vitality has approached the Leon County Sheriff's Office, Tallahassee Memorial Hospital, Florida A&M University, and Tallahassee Community College to achieve this goal by creating supplier diversity programs at these institutions. The Florida State University already has its own supplier diversity office. The MWSBE goals of the respective institutions will be satisfied by the Office of Economic Vitality's certified MWSBE database. This collaboration will ensure an increase in procurement opportunities for MWSBEs and would stimulate job creation for them as well.

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Approval to Formalize the Exchange of Information with the Leon County Sheriff's Office Regarding the Utilization of Certified Minority Women Small Business Enterprises Page 2 of 3

The Office of Economic Vitality has finalized its discussions with the Leon County Sheriff's Office and has advised them on their newly implemented supplier diversity policy that will govern LCSO procurement. The Minority Women Small Business Enterprise (MWBE) certification requirements established in the Leon County Sheriff's new policies would be satisfied by those firms certified through the Office of Economic Vitality. This collaboration, in consultation with the Leon County Sheriff's Office and OEV legal counsel, will be formalized with a Memorandum of Understanding. This MOU would further describe the terms and policies of the partnership moving forward to include the sharing of Leon County Sheriff's procurement listing on the Office of Economic Vitality MWSBE microsite, the referral of potential Leon County Sheriff minority and women vendors to OEV for certification and end of the year financial reporting of MWBE participation, etc. It should be noted that currently, Leon County Government performs a majority of facility maintenance and construction, as the Sheriff's office and jail are county facilities, and as such County procurement policies are applied including those policies related to MWBEs. This MOU will enhance opportunities available by providing an exchange of information to include procurement postings, MWSBE database listings, and financial reporting of supplier diversity spending.

The MOU with OEV will be fully implemented by fiscal year 2018-19 to ensure annual tracking. However, the database of MWBEs will already have been utilized by the Leon County Sheriff's procurement department. Because of the impact of this initiative on our local economy, the Office of Economic Vitality and the Leon County Sheriff's Office will jointly announce this collaboration through our local media and business organizations and other media platforms.

This will be the first of several collaborations between the Office of Economic Vitality and major institutions whereby supplier diversity programs are created and then those policy changes are satisfied by the Office of Economic Vitality's implementation of same with the assistance of the Office of Economic Vitality. As the Office of Economic Vitality continues to increase its recruitment of minority and women owned businesses for certification, the collaborations with major community institutions such as the Leon County Sheriff's Office will add to member benefits for certified businesses.

The Office of Economic Vitality's Work Plan lists as one of its principal goals—"Identifying and Managing Human Capital for Business Success." This goal also further instructs OEV "to enhance the existing minority and women-owned program and develop a microsite to provide ease of access to competitive solicitations or bid opportunities for MWSBEs." This goal will be achieved through a mixture of both public and private procurement opportunities made available and accessible to our certified MWSBEs. Also, with a supplier diversity policy, the opportunity for increased minority and women owned business participation is strengthened. Mutually beneficial collaborations are anticipated to have a positive impact in job creation as small local businesses will increase their capacity through the diversity of opportunity made available in our local economy.

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CONCLUSION:

The Office of Economic Vitality in partnership with other government agencies and private industry endeavors to expand procurement opportunities for minority and women owned businesses. It is anticipated that the increase in diverse procurement opportunities will create more jobs.

ACTION BY EVLC AND CAC:

The EVLC recommended approval of the collaboration between the Office of Economic Vitality and the Leon County Sheriff's Office at their January 31, 2018. The CAC also received an update on this proposed collaboration at their February 15, 2018 meetings.

OPTIONS:

- 1. Authorize the PLACE Director to develop and execute a Memorandum of Understanding with the Leon County Sheriff's Office and the Blueprint Intergovernmental Agency, in a form approved by legal counsel that defines their activities with the Office of Economic Vitality and certified Minority Women Small Business Enterprise program.
- 2. Do not authorize the PLACE Director to execute a Memorandum of Understanding with the Leon County Sheriff's Office and the Blueprint Intergovernmental Agency that defines their activities with the Office of Economic Vitality and certified Minority Women Small Business Enterprise program.
- 3. Board Direction.

RECOMMENDED ACTION:

Option #1.

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#7

Request to Hold a Workshop Regarding the Implementation of the Blueprint 2020 Work Plan

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Blueprint Intergovernmental Agency Board of Directors Agenda Item

TITLE: Request to Hold a Workshop Regarding the Blueprint 2020 Implementation Plan for the Infrastructure and Economic Development Programs on June 21, 2018 from 1:00–3:00 PM

Date: March 1, 2018

Contact: Blueprint & OEV

Requested By: Blueprint & OEV Staff

Type of Item: Consent

STATEMENT OF ISSUE:

This Agenda Item requests direction from the Blueprint Intergovernmental Agency Board of Directors (IA Board) to schedule a workshop to discuss the Blueprint 2020 Five-Year Implementation Plan. At the June 21, 2018 meeting, the IA Board will consider an Implementation Plan for the first five years of the Blueprint 2020 program, including both the infrastructure and economic development programs. The workshop will provide time for an indepth discussion of the Blueprint 2020 programs and initiatives, including anticipated project schedules, funding options, and organizational structure and staffing. Upon approval, this workshop will be held on June 21, 2018 from 1:00 to 3:00 PM, prior to the IA Board meeting scheduled for that same afternoon. Scheduling the Implementation Plan workshop for this date will provide timely direction ahead of budget development and will seek IA Board direction to be incorporated into the proposed FY 2019 – 2023 Capital Improvement Program, which will be presented at the September 20, 2018 meeting.

Action by TCC and CAC: This item was not presented to the CAC or TCC.

OPTIONS:

- Option 1: Direct staff to schedule a workshop on June 21, 2018 from 1:00 to 3:00 PM to discuss and provide direction on the Blueprint 2020 Five-Year Implementation Plan.
- Option 2: Direct staff to present the Blueprint 2020 Five-Year Implementation Plan at the scheduled June 21, 2018 IA Board meeting.
- Option 3: IA Board direction.

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Request to Hold a Workshop Regarding the Blueprint 2020 Implementation Plan for the Infrastructure and Economic Development Programs on June 21, 2018 from 1:00–3:00 PM Page 2 of 2

RECOMMENDED ACTION:

Option 1: Direct staff to schedule a workshop on June 21, 2018 from 1:00 to 3:00 PM to discuss and provide direction on the Blueprint 2020 Five-Year Implementation Plan.



#8

Acceptance of the Final Study Document on the Target Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study

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Blueprint Intergovernmental Agency Board of Directors Agenda Item

Acceptance of the Final Study Document on the TargetTITLE:Industry Analysis and Selection Study, EconomicRetrospective, and Incubator and Accelerator Study

Date: March 1, 2018

Contact: Office of Economic Vitality

Requested By: OEV Staff

Type of Item: General Business

STATEMENT OF ISSUE:

This agenda item seeks acceptance from the Blueprint Intergovernmental Agency Board of Directors ("the Board") of the Target Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study for Tallahassee-Leon County, Florida (Attachment #1). A presentation on the study will be given by Camoin Associates at the March 1, 2018 meeting.

STRATEGIC PLAN:

The completion of the Target Industry Study directly supports Goal 2 of the Economic Development Strategic Plan ("the Plan"):

Goal 2: Better promote the area as a business generator.

SUPPLEMENTAL INFORMATION:

Background

On February 21, 2017, the Board authorized staff to a negotiate contract for a Target Industry Study for Tallahassee-Leon County. The study is critical in ensuring programs and initiatives reflect actual trends, existing needs within Tallahassee-Leon County's economic ecosystem, and will prepare the community for future and realistic growth opportunities.

The Target Industry Study identifies high-potential target industries and strategies for developing these industries in the community, and where improvements (if any) can be made in strengthening existing incubator and accelerator facilities and programs. The study also includes an economic retrospective to build a bridge between data collected for the 2004 target industry study (the last time a study of this kind was performed for Tallahassee-Leon County) and present day. The Target Industry Study also supports OEV's capacity and effectiveness in implementing the Plan. Specifically, it provides current trends, opportunities, and obstacles within the community's economic development ecosystem, which will inform and refine OEV's strategies

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Acceptance of the Final Study Document on the Target Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study Page 2 of 7

and tactics toward achieving the Plan's goals. This agenda item provides the Board with an overview of the Target Industry Study and seeks acceptance of the Final Study Document.

Target Industry Process

As reported at the September 19, 2017 Board meeting, Camoin Associates developed and performed a clear process to execute the contract, including the following:

- Perform a **baseline assessment**, including the collection and analysis of quantitative and qualitative information about Tallahassee-Leon County's economy and economic development activities.
- Collaborate with staff during the **competitive positioning** phase, which includes examining existing, strategic, and emerging industries; uncovering areas of opportunity for business growth and attraction; analyzing incubator and accelerator needs; understanding what assets can be leveraged and what constraints need to be overcome; and developing a vision and strategy framework.

As a part of this phase, staff coordinated an intensive, three-day site visit between Camoin Associates and key Tallahassee-Leon County economic development ecosystem partners. The visit included a tour of business and research parks, medical corridor, and higher education institutions, and several infrastructure projects like Cascades Park and the Gaines Street corridor.

• The **strategy development** phase, which builds on all the preceding analyses and information to set goals and strategies that flow down to specific tactics and action items.

The final report also provides a comprehensive document that includes specific recommendations for staff to enhance the Strategic and Work Plan for further economic growth. The key takeaway includes the identification of four target industries that build off of Tallahassee-Leon County's assets and provide a more defined scope for ongoing and future business recruitment opportunities as well as a strategic communications plan. The strategic communications plan is discussed in more detail in Item #11.

Final Study Document

The Final Study Document includes three in-depth analyses that provide Tallahassee-Leon County with data and recommendations to promote economic vitality in the short-, medium-, and long-term. These reports reflect data collection and analysis, as well as vital information and perspectives drawn from more than 80 interviews with stakeholders in Tallahassee-Leon County, including elected and community leaders, economic development ecosystem partners, business owners and managers, educators, and scientists and engineers. The three analyses are listed below and discussed in detail in the sections below:

- I. Economic Retrospective
- II. Target Industry Analysis and Selection Study
- III. Incubation and Accelerator Study

Economic Retrospective

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Acceptance of the Final Study Document on the Target Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study Page 3 of 7

The Economic Retrospective delves into local demographics and examines area economic trends to bridge the gap between the 2004 Target Industry Study (the last such study for this area) and present day. The analysis looks closely at three foundations of economic development: demographics, industries, and workforce, and provides an overview of the region's investment inventory and comparison matrices that visually present information about jobs in key industries.

The analysis of the past 15 years uncovered several important facts that ultimately helped drive the selection of the local economy's target industry sectors. While the selected sectors will contribute to private sector job growth and wealth creation, they also help rebalance the economy by strategically focusing on industry sectors that increase a community's competitiveness. Competitiveness, in this sense, is defined as employers who rely on all skill sets to be successful, thereby providing job opportunities to a wide range of skill levels. It also means instilling a sense of self-sufficiency by not only performing research, development, and professional services locally, but also encouraging the manufacturing of products locally. Key trends from the Economic Retrospective include:

- The private sector has been the engine driving job creation over the past 15 years, adding 7,000 jobs since 2002, while the government sector shed 10,000 jobs. Job growth or reduction patterns projected for the Tallahassee MSA should not be surprising. Government jobs are expected to continue to be eliminated, while Professional, Scientific, and Technical Services, as well as Health Care and Social Assistance, which are currently major components of regional GRP, are expected to grow.
- The local private industry mix has been shifting away from goods and toward services. Manufacturing offers employment at all skill levels, therefore, it is necessary for Tallahassee-Leon County target this industry cluster to leverage expertise in the region and retain talent. Strategic support for manufacturing, including advanced manufacturing that leverages the technical expertise in the region, will help diversify the economy and the type of jobs available.
- Broadly, the labor force available to employers in Tallahassee and the surrounding region is growing, but at just 2.9% over ten years, while the state of Florida is expected to outpace that growth at a rate of 10.4%. Therefore, the MSA's workforce is likely to be distinguished less by its size than by its quality and education, which will affect the types of industries attracted to or started within the community.

Target Industry Analysis and Selection Study

As noted above, Camoin utilized industry data for the past 15 years, as well as information from stakeholders, to identify four target industry sectors that advances the private sector to ensure Tallahassee-Leon County's economy is more diverse, more resilient, and creates more opportunities for all of its residents. It is important to note that all of the identified industries and subsectors advance the private sector, diversify the regional economy, and make it more resilient to economic downturns or government policy changes. In addition, these industries maintain their competitive edge by accessing unique research and development resources available in our community while creating local jobs and increasing economic growth, underscoring the previous point that the local workforce will be distinguished by its quality and

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Acceptance of the Final Study Document on the Target Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study Page 4 of 7

education. Each of these industries supports talent pipeline development through career paths that provide opportunities for workers at a range of skill levels, from entry-level to advanced degrees. Most importantly, the four selected industries provide essential support for one another by encouraging local manufacturing of newly developed products, supporting a healthier workforce, sustaining businesses with professional and technical advice, and creatively solving challenges involving data, communication, and information.

The selected sectors not only have notable potential for growth, but also interweave with each other to maximize resource utilization and enhance opportunities for innovation and long-term vitality.

Targeted Industry	Key Highlights	Attachment #1 Page #
Applied Science & Innovation	Identified maximizing world-class resources at Innovation Park, Florida A&M University, and Florida State University.	Appendix II, pp. 1-31
Manufacturing & Transportation/Logistics	Selected for capturing the economic benefits of innovation by producing the resulting products in Tallahassee-Leon County, and to provide skilled jobs opportunities for residents.	Appendix II, pp. 32-66
Professional Services & Technology	Chosen to nurture a growing information and communications technology cluster and ensure that businesses have access to superior legal, accounting, and other business services as they innovate and grow.	Appendix II, pp. 67-99
Health Care	Identified leveraging Tallahassee-Leon County's leadership as a regional hub to provide a sound career ladder of jobs, and to integrate breakthroughs in research and development with the provision to continuously improve patient care.	Appendix II, pp. 100-126

It is important to note that staff will be incorporating the results of the Target Industry Study into CapitalLOOP to align and strategically complement businesses that fall within the targeted industries listed above, as well as those companies whose products and services serve the global marketplace. Finally, staff will continue raising the profile of CapitalLOOP in order to promote economic vitality and competitiveness in Florida's Capital for Business.

Incubation and Accelerator Study

The Incubation and Accelerator Study, performed by Business Cluster Development in partnership with Camoin Associates, reviews and analyzes the local business formation landscape and entrepreneurial resources, in order to provide (1) an objective understanding of the landscape, and (2) recommendations on improvements to the entrepreneurial support programs, which include incubators and accelerators.

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In recent years, Tallahassee-Leon County has seen explosive growth relative to entrepreneurial support amenities – from facilities to programs to financing. In 2016, our city was named a top 50 city for entrepreneurs and one of the top 25 cities for black entrepreneurs. To ensure entrepreneurs and innovators at every stage are afforded the support they need, staff requested an incubation and accelerator analysis be performed. Specifically, the report identifies gaps between needs and resources, and provides actionable recommendations made for strengthening the business formation landscape, which are listed below. For more information on these gaps and recommendations, please see Attachment #1.

- <u>Gap</u>: Incubation for companies at the startup stage of the life cycle <u>Recommendation</u>: Create a business plan for a business incubator in order to clearly define a program that would address the specific needs of entrepreneurs and the landscape in Tallahassee-Leon County as well as leverage the available assets and resources.
- <u>Gap</u>: Expertise in the form of mentoring and subject matter experts
 <u>Recommendation</u>: Create a robust mentoring and subject matter expert program that
 not only provides long-term mentoring, but also establishes linkages outside of
 Tallahassee-Leon County to expand the pool of mentors and access to subject matter
 experts. Establish a competitive grant program to support the solution to this gap and
 future OEV strategic goals.
- <u>Gap</u>: Access to specialized resources at FSU and FAMU, including core labs and faculty

<u>Recommendation</u>: Work with FSU and FAMU to create opportunities for entrepreneurs to access core labs and faculty, and create a "concierge" to facilitate access and help establish a stronger culture of collaboration.

- <u>Gap</u>: Shortage of experienced management talent <u>Recommendation</u>: Build management skills among entrepreneurs, and attract management talent.
- <u>Gap:</u> Access to capital

<u>Recommendation</u>: Expand the number of educated, qualified angel investors in Tallahassee-Leon County, and establish linkages with funding sources outside of the community.

In addition, the Incubation and Accelerator Study identifies strengths, weaknesses, opportunities, and threats impacting the entrepreneurial ecosystem; recommends strategies and tactics that leverage opportunities for continued success; and address challenges to accelerate growth of startups and early stage businesses in Tallahassee-Leon County. An Executive Summary and a detailed analysis can be found in Attachment #1.

Next steps include engaging the Alliance for Entrepreneur Resource Organizations (AERO) to discuss the findings of the Incubation and Accelerator Study and work collaboratively to identify solutions that benefit the community holistically. AERO is comprised of entrepreneur organization leaders who meet monthly to share partner news and offer support, including OEV,

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Acceptance of the Final Study Document on the Target Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study Page 6 of 7

the FAMU Small Business Development Center, TCC Spark!, Leon County Research and Development Authority, Domi Station, Jim Moran Institute for Global Entrepreneurship, Jim Moran School of Entrepreneurship, FSU Research Foundation, Greater Tallahassee Chamber of Commerce, Big Bend Minority Chamber of Commerce, and CareerSource Capital Region. Through CapitalLOOP, staff will also engage entrepreneurs to ensure their feedback is included in the discussion and reflected in the strategies and tactics that will be formed to strengthen the ecosystem.

CONCLUSION:

Target industry studies are designed to conduct an in-depth product review and asset mapping to help communities discern what industries are viable for recruitment, determine whether they have the necessary talent to support those industries or equip them with a strategy for developing the talent pipeline, and develop accurate messaging to promote all the benefits they have to offer prospective clients. The 2004 study designated four industries that were targeted due to the community's economic mix and overall industry trends at that time. The new study refreshed that list to ensure Tallahassee-Leon County's strategic investments and current economic mix can support immediate opportunities and prepare the community for long-term opportunities.

The enclosed in-depth analysis of Tallahassee-Leon County's assets and opportunities in entrepreneurship and target industries equips staff with specific, measurable, attainable, and relevant strategies and tactics to continue building on local initiatives designed to increase economic vitality and competitiveness in Florida's Capital for Business. In addition, the acceptance of the four target industries for Tallahassee-Leon County aligns new and current incentive programs, which are designed to accommodate target industries accepted by the Board as well as those identified by the State of Florida. Staff have already championed several key components that directly support the initiatives outlined in the Target Industry Study.

Over the next quarter, staff will focus on the following new outputs:

- Utilizing CapitalLOOP to identify STEM activity that is currently largely hidden within companies to supplement what data analysis cannot reveal for Tallahassee-Leon County.
- Continue pursuing lead generation efforts in partnership with the Magnetic Technologies Task Force, as discussed in greater detail in Item #10.
- Align research and development assets with industry verticals related to target industries and clusters.
- Hire professional support to augment opportunity development for the Applied Sciences and Innovation target industry, as discussed in greater detail in Item #10.
- Align the professional services sector with goals for entrepreneurship and growth.
- Develop messaging that aims to alter the perception that the presence of state government and two universities in Tallahassee-Leon County is a disadvantage by clearly identifying and promoting the opportunities that exist here for private industry only because of the presence of these institutions.

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Acceptance of the Final Study Document on the Target Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study Page 7 of 7

- Begin promoting Tallahassee-Leon County as an emerging manufacturing and transportation/logistics destination due to the infrastructure advancements made possible by the One Cent Sales Tax, including the Tallahassee International Airport, multiple research and development/business parks, critical mass of major manufacturers.
- Incorporating the strategies and tactics outlined by the Target Industry Study and Incubator and Accelerator Analysis into OEV's Work Plan. The updated Work Plan will be provided to the Board at its June 2018 meeting.

Camoin Associates will be in chambers to make a formal presentation to the Board regarding the Targeted Industry Analysis and Selection Study, Economic Retrospective and Incubator Accelerator Study for Tallahassee – Leon County. Staff is recommending the acceptance of the Final Study Document.

ACTION BY EVLC and CAC:

The EVLC received an overview of the Target Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study Final Study Document for Tallahassee-Leon County, Florida at their January 31, 2018 meeting. In addition, the CAC also received a report on the Target Industry Study final document at their February 15, 2018 meeting.

OPTIONS:

- 1. Accept the Final Study Document on the Target Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study for Tallahassee-Leon County, Florida, and staff's recommended outputs for the next quarter.
- 2. Do not accept the Final Study Document on the Target Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study for Tallahassee-Leon County, Florida, an staff's recommended outputs for the next quarter.
- 3. Board Direction.

RECOMMENDED ACTION:

Option #1.

Attachment:

1. Target Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study Final Study Document for Tallahassee-Leon County, Florida

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Targeted Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study for Tallahassee-Leon County, Florida:

Final Study Document

February 2018

Prepared for: Tallahassee-Leon County Office of Economic Vitality



In partnership with:



BUSINESS CLUSTER DEVELOPMENT

About Camoin Associates

Camoin Associates has provided economic development consulting services to municipalities, economic development agencies, and private enterprises since 1999. Through the services offered, Camoin Associates has had the opportunity to serve EDOs and local and state governments from Maine to California; corporations and organizations that include Lowes Home Improvement, FedEx, Volvo (Nova Bus) and the New York Islanders; as well as private developers proposing projects in excess of \$600 million. Our reputation for detailed, place-specific, and accurate analysis has led to projects in 30 states and garnered attention from national media outlets including *Marketplace* (NPR), *Forbes* magazine, and *The Wall Street Journal*. Additionally, our marketing strategies have helped our clients gain both national and local media coverage for their projects in order to build public support and leverage additional funding. We are based in Saratoga Springs, NY, with regional offices in Portland, ME; Boston, MA; and Brattleboro, VT. To learn more about our experience and projects in all of our service lines, please visit our website at <u>www.camoinassociates.com</u>. You can also find us on Twitter <u>@camoinassociate</u> and on <u>Facebook</u>.

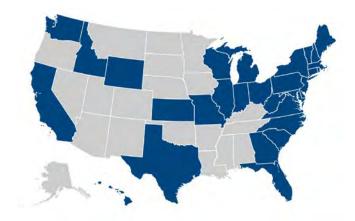
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About Business Cluster Development

Business Cluster Development (BCD) creates innovative models and strategies that catalyze entrepreneurial ecosystems and emerging innovation clusters. BCD designs distinctive, clusterbased programs (including accelerators and incubators) that advance entrepreneurship, new business startup and technology commercialization, generating superior results for its clients. As an industry leader, BCD has consulted with clients for 25 years and assisted with the development of more than 80 entrepreneurial support and cluster programs across the U.S. and overseas. Our team possesses a depth and breadth of knowledge built through years of hands-on experience developing and managing sustainable programs. Three programs have received the International Business Innovation Association's (InBIA) highest honor, Incubator of the Year. Two programs have been profiled as case studies, one by Harvard University and another by Stanford University. To learn more about us, visit our website at <u>http://www.clusterdevelopment.com</u>.

Carol Kraus Lauffer Principal



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Appendices

Appendix I: Economic Retrospective Appendix II: Targeted Industry Profiles Applied Sciences & Innovation Manufacturing & Transportation/Logistics Professional Services & Information Tech Health Care Appendix III: Incubator and Accelerator Study

Preface

The Tallahassee-Leon County Office of Economic Vitality (OEV) commissioned a *Targeted Industry Study Analysis* and *Selection Study, an Economic Retrospective Study,* and an *Incubation and Acceleration Analysis* to implement economic growth elements of its Strategic Plan.¹ The Strategic Plan "provides a coordinated course of action across all local assets and resources to facilitate the development, attraction, and cultivation of innovative businesses and associated job creation to position the economy for sustained, directed growth raising the quality of living for the citizens of Tallahassee-Leon County." One of the key recommendations included in the plan is a targeted industry analysis to gain a better understanding of what industries are viable for recruitment.²

To complement the *Targeted Industry Study*, two additional reports were requested: an *Economic Retrospective* and an *Incubator and Accelerator Study*. Camoin Associates created the *Economic Retrospective* and the *Targeted Industry Study*, and partnered with Business Cluster Development (BCD) to prepare the *Incubator and Accelerator Study*.

Camoin Associates and Business Cluster Development conducted our work through a series of site visits, stakeholder interviews, tours of laboratory and entrepreneurial support facilities, and data collection and analysis. As component reports were developed, preliminary findings were presented to and discussed with leadership and staff at the Tallahassee-Leon County Office of Economic Vitality. OEV generously committed time, expertise, and resources, making a sustained effort to ensure that both the Camoin team and BCD spoke with key members of the community, including elected officials, business owners and managers, non-profit, education and training leaders, scientists and researchers, and entrepreneurs and entrepreneurial support program leadership. These perspectives were essential to the creation of strategic recommendations that are *specific to Tallahassee-Leon County, in keeping with community values and goals,* and, most importantly, *achievable*.

Together, these three reports will aid the Tallahassee-Leon County Office of Economic Vitality in fulfilling its mission to be a catalyst for change by providing information, analysis, and strategic recommendations that will support economic growth initiatives.

All of the component reports have been brought together into this **Targeted Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study for Tallahassee-Leon County, Florida: Final Study Document**.

Economic Retrospective	Targeted Industry Study and Profiles	Incubator and Accelerator Study
 History of Jobs, Industries, Demographics Dynamics and Business Changes Economic Investment and Development Patterns 	 Rationale for Supporting Each Industry Importance to Tallahassee-Leon County Assess Emerging trends and Opportunities Strategic Recommendations 	 Current Ecosystem Supporting Entrepreneurship Strengths and Opportunities Strategic Recommendations

¹ VisionFirst Advisors, *Tallahassee-Leon County Economic Development Strategic Plan*, October, 2016.

² City of Tallahassee Request for Proposals No. 0057-CC-RC, March 26, 2017

Executive Summary

This **Targeted Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study for Tallahassee-Leon County, Florida: Final Study Document** establishes four objectives for the selection and promotion of targeted industries and strengthening the entrepreneurial ecosystem. Each recommendation furthers one or more goals laid out in the Strategic Plan and was developed through a process of quantitative and qualitative research, stakeholder interviews, and discussions with OEV leadership and staff. The objectives are followed by a short list of guiding principles.

Objectives

Objective 1: Advance the private sector to ensure Tallahassee-Leon County's economy is more diverse, more resilient, and creates more opportunities for all of its residents.

The *Economic Retrospective* studies the region's demographic and economic trends over the past 15 years. Its most important finding is that the private sector has been the engine driving job growth, adding 7,000 jobs since 2002, while the government sector shed 10,000 jobs. Based on this clear trend and the goals of Tallahassee-Leon County's Office of Economic Vitality, four targeted industry sectors have been identified that will contribute to further private sector job growth, wealth creation, and a balancing of the economy. These sectors not only have notable potential for growth, but also interweave with each other to maximize resource utilization and enhance opportunities for innovation and long-term vitality:



Applied Sciences & Innovation to maximize the world-class resources at Innovation Park and two outstanding research universities, Florida State University and Florida Agricultural and Mechanical University.



Manufacturing & Transportation/Logistics to capture the economic benefits of innovation by making the products directly in Tallahassee-Leon County.



Professional Services & Tech to nurture a growing information and communications technology cluster and ensure that businesses have access to superior legal, accounting, and other business services as they innovate and grow.



Health Care to leverage Tallahassee-Leon County's leadership as a regional hub to provide a sound career ladder of good jobs, and to integrate breakthroughs in research and development with the provision of continuously improving patient care.

Objective 2: Maximize the benefits of the scientific research facilities by actively promoting the transformation of innovative ideas into products and services produced by local businesses – and local workers.

All four of the targeted industries must have innovation to be competitive and each industry's profile specifies the types of innovation needed and the local resources that support it. The profile for *Applied Sciences & Innovation* provides the most detailed recommendations for increased commercialization activity because it focuses most closely on the sources of innovation, including Innovation Park, the

research institutes, FSU, and FAMU, and makes recommendations for how those sources can also drive growth in other industries.

Objective 3: Strengthen the entrepreneurial ecosystem by filling gaps in business incubation, mentorships, and access to capital.

The *Incubator and Accelerator Study* prepared by Business Cluster Development thoroughly analyzes existing resources, identifies gaps, and makes specific recommendations for improvement:³

Gap 1: Incubation for companies at the startup stage of the life cycle

Recommendation: Create a business plan for a business incubator in order to clearly define a program that would address the specific needs of entrepreneurs and the landscape in Tallahassee-Leon County as well as leverage the available assets and resources.

Gap 2: Expertise in the form of mentoring and subject matter experts

Recommendation: Create a robust mentoring and subject matter expert program that not only provides long-term mentoring, but also establishes linkages outside of Tallahassee-Leon County to expand the pool of mentors and access to subject matter experts. Establish a competitive grant program to support the solution to this gap and future OEV strategic goals.

Gap 3: Access to specialized resources at FSU and FAMU, including core labs and faculty

Recommendation: Wok with FSU and FAMU to create opportunities for entrepreneurs to access core labs and faculty, and create a "concierge" to facilitate access and help establish a stronger culture of collaboration.

Gap 4: Shortage of experienced management talent

Recommendation: Build management skills among entrepreneurs, and attract management talent.

Gap 5: Access to Capital

Recommendation: Expand the number of educated, qualified angel investors in Tallahassee-Leon County, and establish linkages with funding sources outside of the community.

Objective 4: Communicate to the region and to businesses clearly and specifically which industries are targeted and what resources and support will benefit them.

Staff at the Tallahassee-Leon County Office of Economic Vitality are daily ambassadors within the community, throughout the state, and internationally, especially with ACE 8 partners. The reports that comprise this study provide hard data about business needs and trends, as well as analysis and recommendations, designed to ensure that OEV has current, reliable, and effective information to support its outreach and promotion. The most challenging task to winning equal support for all of the identified targeted industries may well be opening minds to the importance of manufacturing in the region – old prejudices about heavy industry and mass-produced goods must be set aside to welcome the advanced technologies, computer-integrated processes, and skilled jobs characteristic of Advanced Manufacturing and Industry 4.0. Work on this task has already begun with the formation of the Magnetics Technologies Task Force.

³ Business Cluster Development, *Incubator and Accelerator Study*, December 2017.

Guiding Principles

In addition to these four objectives, Camoin identified three guiding principles. These principles informed the selection of the targeted industries and will continue to assist OEV as it moves ahead, implementing the recommendations in these reports and continuing to advance the Strategic Plan. They include the type of activities and attitudes OEV is already successfully pursuing, and focus on activities that will be critical in carrying out the strategies and tasks needed to grow the targeted industries and foster the entrepreneurial culture of Tallahassee-Leon County.

Principle 1: Target industries and subsectors that do one or more of the following:

- Advance the private sector, diversify the regional economy, and make it more resilient to economic downturns or government policy changes. Each targeted industry has been selected to further this principle, but as OEV engages in its other efforts, awareness of this essential principle will assist with the allocation of resources and energy, and help make the case for initiating targeted actions to support market forces.
- Maintain their competitive advantage by accessing unique research and development resources available in Tallahassee-Leon County, such as industries needing magnetics technology.
- Create jobs and increase community economic growth in Tallahassee-Leon County, especially through the commercialization of scientific discoveries at Innovation Park and the universities.
- Include career paths that provide opportunities for workers at a range of skill levels, from entry-level to advanced degrees. Tallahassee-Leon County offers a resource in its existing educational and training toolbox, especially in the targeted industries of health care and manufacturing.
- Provide essential support for other targeted industries by encouraging local manufacturing of newly developed products, supporting a healthier workforce, sustaining businesses with professional and technical advice, and creatively solving challenges involving data, communication, and information.

Principle 2: Facilitate public/private partnerships to gain both insight and active support from existing businesses:

- Continue to support Magnetics Technologies Task Force, which has already begun to meet and has identified key goals that are compatible with those of this report including identifying and attracting manufacturers to Tallahassee-Leon County's world-class research and development.
- Develop the institutional capacity to identify, approach, and communicate with global businesses and industries in a way that goes deeper than marketing and promotion and establishes Tallahassee-Leon County as an expert partner in the science- and technology-based business development ecosystem.

Principle 3: Collaborate with partners in workforce, education, business, nonprofit, and community organizations:

- Monitor and seek to reduce the "silo" effect, where uncoordinated initiatives begin to draw resources and energy away from each other. The goal is not necessarily to consolidate, but to encourage communication and show partners the importance of thinking in terms of complementary functions. Where efforts appear duplicative, open a conversation and facilitate discussions about whether consolidation is needed.
- Continue implementing the collaboration objectives and program of work in the Strategic Plan, with a targeted focus on the industries and entrepreneurial resource gaps identified in this report.
- Use CapitalLOOP business extension and expansion visits, where OEV meets with businesses, local leaders, and other community stakeholders, to gather business intelligence and inspire and inform partners. Look for opportunities to form partnerships or facilitate connections among stakeholders.

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Overview and Key Findings of the Economic Retrospective and Targeted Industry Profiles

As a catalyst for change, the Tallahassee-Leon County Office of Economic Vitality (OEV) is charged with developing programs and initiatives that support a vibrant economic ecosystem that leverages ideas and innovations throughout the community. To be effective, it must have sound, relevant information about the economic and demographic history of the region, current drivers of jobs and wealth creation, and unique and valuable characteristics of the local economy. This information was then used to identify four targeted industry clusters, which are analyzed in detail in the *Targeted Industry Profiles*.

This section of the report incorporates both the *Economic Retrospective* and the four industry profiles that comprise the *Targeted Industry Study*. It begins with an introductory discussion, *Targeted Industry Selection and Goals*, which presents the rationale for selection of each targeted industry, based on quantitative and qualitative analysis and discussions with OEV leadership and staff. This section also includes a series of six goals to accomplish through the identification and promotion of these industries. Additional key findings from the *Economic Retrospective* that inform the industry selection and deepen the understanding of the Tallahassee-Leon County region round out the discussion.

This is followed by a series of summary *Action Plans* for each targeted industry, which present the strategic actions by industry, identify the primary agent for accomplishing that action, and estimate the timeframe.

Finally, a *Balance Sheet of Resources for Targeted Industries* summarizes the key resources that are needed by each targeted industry, the assets already in place in Tallahassee-Leon County, and the most critical needs. The purpose of this type of analysis is to provide a high-level overview that, in addition to laying out summary information about needs and resources, clearly shows where industries have similar needs and where Tallahassee-Leon County resources serve more than one industry.

The *Economic Retrospective* and the industry profiles for *Applied Sciences & Innovation, Manufacturing & Transportation/Logistics, Professional Services & Tech*, and *Health Care* follow the discussion and summaries.

Targeted Industry Selection and Goals

The purpose of the *Economic Retrospective* is to study past economic performance, and provide information about specific trends and emerging opportunities that the Tallahassee-Leon County Office of Economic Vitality can use to refine and accomplish its goals. In order to "Better promote the area as a business generator, an ideal location to start and grow a business,"⁴ OEV must have a clear, data-supported understanding of the existing economic environment so that it can develop a targeted industry approach that will:

- 1. Identify industries and clusters most likely to find the region competitive and attractive and communicate to those industries that they are welcomed and valued;
- 2. Promote industries with the greatest likelihood of responding to OEV's marketing and industry recruitment activities; and
- 3. Support business formation and recruitment objectives by directing resources and energy where they will be most effective.

In addition to presenting important information about the regional economy, key findings of this report focus on the trends and resources that have led to the selection of the four targeted industry clusters: *Applied Sciences* & Innovation; Professional Services & Information Tech; Health Care; and Manufacturing & Transportation/Logistics. While specific recommendations around these targeted clusters are developed in each



⁴ VisionFirst Advisors, Tallahassee-Leon County Economic Development Strategic Plan, October 2016, p. 31.

industry profile, the following five goals provide an overview of how "facts on the ground" promote the selection of these clusters for strategic support by Tallahassee-Leon County OEV.

Goal 1: Advance the private sector to diversify and balance the economy

The private sector added more than 4,000 jobs in the Tallahassee MSA in 2016, with important gains in computer and information technology and management, scientific, and technical services, compared with a loss of 372 jobs in government, clearly showing that private businesses are emerging as engines for job creation. This trend continued with an estimated gain of 3,000 private sector jobs in 2017. Government jobs are also estimated to have increased by 1,000 for the same year.⁵ The economy for Tallahassee-Leon County is still heavily dependent on the government sector, even when compared with small city capitals in other states. The private sector contributed only 66% of economic activity, on average, over the past 15 years. Adhering to Tallahassee-Leon County OEV's 2016 Strategic Plan, while advancing the private sector, will diversify and balance the economy. Government jobs declined by nearly 15% since 2002, while private-sector jobs grew by more than 7%, but could not entirely make up for the declines in government employment. A stronger private sector, with a range of business areas, will create more opportunities for jobs across a variety of skill levels. Selling goods and services outside of the region will bring earnings and wealth into the community. This will also make the local economy more resilient in economic downturns and less susceptible to shifts in state government policy and spending priorities. Furthermore, because the balance between public and private economic activity is collected and published by the U.S. Census Bureau, successful efforts to move the needle on the private economy can be reliably measured over time.

Goal 2: Promote the region's resources and emerging trends in Science, Technology, Engineering, & Math (STEM)

Communities want STEM; educational institutions from preschool to post-graduate are promoting it; and newspaper headlines tout its jobs. However, STEM is also highly specific to individual regions. In Tallahassee-Leon County, **data showing existing STEM activity are largely hidden within other sectors**, requiring somewhat deeper analysis to identify past strengths and emerging trends. For example, Tallahassee's two major public universities conduct the majority of the region's scientific research, meaning that these jobs are rolled into the government sector, which is shedding jobs overall. Engineers at Innovation Park's several research institutes are included under professional services, which also includes legal, accounting, and other non-scientific activities. There is no single statistic to measure STEM jobs or its economic activity, but the types of resources that support it are well understood, and the **research supporting the** *Economic Retrospective* **includes interviews and tours with facilities and professionals in STEM, to supplement what data analysis cannot reveal**. An emerging trend in Tallahassee-Leon County is for STEM ideas to be applied to grow jobs and businesses, which is why the targeted industry focusing on STEM activities is named *Applied Sciences & Innovation*. Foundational assets include:

Research Facilities – Innovation Park is home to the National High Magnetic Field Laboratory, the Applied Superconductivity Center, and several other world-class facilities that are advancing scientific knowledge and generating opportunities for commercialization of products.

Higher Educational Institutions – Florida State University (FSU) and Florida Agricultural and Mechanical University (FAMU) and Tallahassee Community College anchor the educational environment that also includes an engineering school, a medical school, and a college of pharmacy, and various programs providing workforce training and career paths.

⁵ 2017 jobs estimates provided by the Tallahassee-Leon County Office of Economic Vitality

Demographics – Thirty-nine percent of residents of the Tallahassee-Leon County Metropolitan Statistical Area (MSA) ⁶ have earned a bachelor's degree or more advanced degree, representing a larger percentage than state and national averages. With a median age of 33.5 years, the MSA is also younger compared to the state and nation, with the universities attracting a continuous flow of new students.

Professional Services – An information and communications technology (ICT) cluster is forming, and engineering and scientific research jobs have been growing as well.

Goal 3: Align research and development assets with industry verticals related to targeted industries and clusters

This complements Goal 2 and leverages the same set of research, educational, demographic, and professional resources. Goal 3 underscores the importance of a continued focus on efforts that align with other targeted sectors including *Professional Services & Information Tech, Health Care,* and *Manufacturing & Transportation/Logistics* as these all have synergies with FSU and FAMU STEM and research and development (R&D) strengths. These synergies are discussed in detail in each industry profile.

OEV is already working with the Magnetic Technologies Task Force and this can serve as a pilot program to identify and develop work plans for sector verticals within each STEM/R&D area of strength. The concepts of entrepreneurship, business formation, and business attraction and growth are highly relevant to R&D efforts and are critical guiding principles as the task force moves forward.

The *Applied Sciences & Innovation* profile, as with all industry profiles, includes specific Strategic Actions. Some of the critical tools, attitudes and approaches that set the tone and bring stakeholders together, include supporting programs related to supporting university R&D and commercialization efforts that meet the following criteria:

- ✓ They **demonstrate collaboration** among research institutes as well as among private-sector businesses and workforce and training initiatives.
- They can compete effectively for funding locally, statewide, and nationally. This will require assistance from individuals and organizations who are familiar with the criteria for federal grants, for example, and who can guide a proposal through administrative as well as scientific components of the documentation.
- ✓ The efforts are related to targeted sectors and industry verticals. A general atmosphere of endeavor exists and will continue to be supported, but the strongest efforts and resources should go toward projects that align with specific sectors and verticals.
- ✓ They integrate R&D and commercialization with entrepreneurial needs and resources, such as incubation, acceleration, and expansion. In addition to the recommendations in this industry profile, Business Cluster Development's *Incubator and Accelerator Study*⁷ provides a thorough analysis of existing entrepreneurial resources, identifies resource gaps, and makes recommendations to fill the gaps and strengthen activities.

Goal 4: Maintain a strong Professional Services sector and align it with goals for entrepreneurship and growth

Tallahassee-Leon County has a **vibrant professional services community** including legal, information technology, financial services, and management and consulting expertise. This "deep bench" of knowledge is, to a great extent, attributable to the region's role as a state capital, where government agencies, as well as firms with business interests affected by government, need expert services. Looking at emerging opportunities, the Professional Services sector provides critical support for businesses as they form and expand. Furthermore,

⁶ The Tallahassee-Leon County Metropolitan Statistical area is defined by the U.S. Census Bureau and includes Leon County and portions of Gadsden, Jefferson, and Wakulla counties.

⁷ Business Cluster Development, *Incubator and Accelerator Study*, December 2017.

retaining and growing this sector adds to a core of well-paying professional jobs. The region's **growing entrepreneurial economy needs access to expertise in intellectual property, business management, and information and communications technology**. A targeted approach should focus on services important for business growth, such as management, and services that are themselves highly innovative, such as information and communications technology, and services that are essential to transforming scientific breakthroughs into products for businesses and consumers, such as scientists and engineers.

An information and communications technology cluster is already beginning to form around shared knowledge and understanding. Companies have been forming and growing by identifying and creatively solving challenges for government, health care, and businesses, as well as by designing consumer applications. Without a highly visible footprint, this critical sector is nevertheless an important emerging industry, leveraging educational resources, adding jobs, and bringing in wealth from a national customer base. It connects to *Applied Sciences & Innovation, Health Care,* and *Manufacturing & Transportation/Logistics* by providing solutions to problems in these industries. Tallahassee-Leon County businesses have a track record of identifying and solving problems in other sectors, such as voter information and registration, vehicle fleet fuel management, or cybersecurity for health records, using a combination of software, firmware, and hardware that creates a unique set of needs for computer, engineering, and even manufacturing resources.

Goal 5: Recognize the relevance of Health Care

Health Care is important for all communities, but **emerging trends in Tallahassee-Leon County suggest the sector contributes to the economy in important ways that move it beyond the provision of services, to becoming a driver of innovation and careers.** Critical Health Care trends in Tallahassee-Leon County that influence the selection of this sector as a targeted industry include **substantial recent job growth (28%, or more than 4,000 new jobs since 2002)**, workforce needs that provide a range of opportunities for all skill and experience levels, and growing links with *Applied Sciences & Innovation* and *Professional Services & Information Tech.* These links were identified during interviews with local tech companies and a tour of the Magnetic Resonance Imaging (MRI) research at the National High Magnetic Field Laboratory. As a **regional health services hub**, Tallahassee-Leon County is also home to two hospitals, a Level II Trauma Center, a college of medicine and a college of pharmacy, all of which are major assets for job growth and innovation.

In 2000, FSU's College of Medicine began training care providers across a variety of skills, including physicians, specifically to serve the needs of elder, rural, minority, and underserved populations. The potential for expansion of telemedicine, which can provide access for these scattered and underserved populations, may represent an important intersection of Health Care and technology innovation in the region.

Further evidence of the unique quality of the Tallahassee-Leon County Health Care industry is the fact that with a median age of 33.5 years, compared with a State of Florida average of 42.2 years, certain key drivers of demand – namely an aging population – are weaker, but sector growth is still strong. Tallahassee-Leon County's job growth has lagged the state (13.3% vs. 15.3%) since 2012, but **expansion is projected to continue in the Tallahassee-Leon County MSA with an estimated 9.0% increase in jobs over the next five years. Strategic support for this industry is recommended to accelerate job growth above 9.0%.**

Goal 6: Understand why the Manufacturing & Transportation/Logistics sector is essential in the "knowledge economy"

Manufacturing for Tallahassee-Leon County is modern, high-tech manufacturing, including **participation in emerging trends for Advanced Manufacturing and Industry 4.0, which merge computers and information systems with the processes that create physical goods**. This is not heavy machinery grinding of raw materials or mass-producing consumer goods, but increasingly sophisticated facilities including "smart factories" where the machines communicate with each other, connect with transportation and logistical needs, and coordinate all aspects of the supply chain. This type of manufacturing supports sectors that Tallahassee-Leon County already



knows are critical, including Applied Sciences & Innovation and Professional Services, both of which transform ideas into physical products for businesses and consumers. Currently, businesses in Tallahassee-Leon County design products, but can only manufacture the product by purchasing components that are manufactured elsewhere, feeding another economy because the facilities to make it locally don't yet exist. The "knowledge economy" needs Manufacturing because, **in addition to diversifying the regional economy, Manufacturing locally allows a community to capture a greater share of an innovative idea's value.**

Resources necessary for the next generation of Manufacturing include those currently understood as "Manufacturing," such as production and assembly, and knowledge resources around innovation, such as engineering, computing, scientific research, and health services. This report shows that while the former has not been a major sector for Tallahassee-Leon County, the innovation resources and related professions are strong, and growing.

Currently, the Tallahassee-Leon County region does not have substantial activity that is classified as Manufacturing; there are a few hundred jobs each in chemicals, wood and veneer, explosives, printing, concrete, and metals, and overall the sector contributed just over \$450 million to GRP, or just under 5% of private economic activity. Job counts have shrunk from over 4,000 in 2002 to just above 3,000 in 2016. However, earnings for these jobs have grown on average by over \$24,000 per year, or nearly 60%, compared with 44% earnings growth for all industries in the region. Transportation/Logistics, a crucial complement to Manufacturing, has been gaining jobs since 2013, but is still below a 2005 peak of more than 2,000 jobs.

A more complete understanding of Manufacturing recognizes Tallahassee-Leon County's strength in Professional, Scientific, and Technical Services, which contributed more than \$1.3 billion, or 15% of private-sector economic activity and more than 10,000 jobs in 2016. Many of these positions complement Manufacturing and represent a significant resource that is already in place. **Growth in Advanced Manufacturing and Industry 4.0** will increase demand for technical and engineering professionals, including those graduating from FSU and FAMU.

Additional key findings from this study show that:

- The life cycle of business establishments has become less dynamic compared to pre-recession levels, with business formation recovering faster than business failure. This is important because business failures free up capital and human resources for other enterprises, instead of trapping them in failing or marginal firms. Support for entrepreneurs and small businesses, researched and discussed extensively in the *Incubator and Accelerator Study*, is critical to nourishing businesses from idea to second-stage. At the same time, Tallahassee-Leon County OEV can be mindful about insulating weak businesses from market forces where there is not a compelling strategic goal served by providing overt support. Existing but slowly failing businesses can draw energy and assets away from risk-taking enterprises that have a greater chance of success, and that contribute to an overall healthier establishment life cycle.
- Capital investment is growing, although slowly. Venture capital investments have been made mostly in Health Care and Professional Services. While such investment overall is small compared with the State of Florida, \$7.3 million and \$1.6 billion, respectively, interest in these sectors supports their selection as targeted industries meriting strategic support by Tallahassee-Leon County.

FSU and FAMU receive nearly 4.5% of Florida's total National Institutes of health grant funding, with the number and size of awards gradually increasing. Small Business Innovation Research and Small Business Technology Transfer awards have also been growing. As an example, there were two awards totaling \$186,658 in the two-year period ending in 2007, and five awards totaling \$754,878 in the two-year period ending in 2016, a 300% increase in funding.

Business owners actively choose to start and grow their companies Tallahassee-Leon County for its quality of life. This is one of the critical findings from the stakeholder interviews. Technology and information technology entrepreneurs can locate anywhere in the country and still serve a national customer base, thanks to cloud computing and advanced telecommunications. A recurring theme among business owners interviewed was that the quality of the schools, the ability to "make a difference" in the community, and the proximity to beaches and natural beauty, are strongly appealing. **Recent infrastructure investments in roads, trails, and Cascades Park were also recognized as deliberate, thoughtful, and highly valued contributions to life in the community and correlated with statements of optimism and support for the Tallahassee-Leon County Office of Economic Vitality's mission to be a catalyst for change.**

- The tone of the conversation about economic development, opportunity, and what Tallahassee-Leon County is changing. A major organizational goal for the Tallahassee-Leon County OEV is to identify and work with partners, rather than to work independently. Transmitting this message can be a challenge. The "one-stop shop" can expand to mean sharing information and contacts, collaborating and coordinating, as well as directly implementing strategic goals. Even during conversations not directly related to economic development, three strongly positive themes emerged:
 - ✓ Tallahassee-Leon County's OEV's message of being a catalyst for change across a broad spectrum of models, not the sole implementer, is being heard;
 - ✓ Initiatives by other organizations and partnerships with universities and health care institutions are increasingly understood as part of the "economic development mix"; and
 - ✓ The language of entrepreneurship, incubators, access to capital, second-stage growth, etc., is infiltrating the business community, which is taking notice of the addition of new resources and new companies and adopting a "grow your own" attitude.

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Action Plans

Each targeted industry profile includes a set of Strategic Actions to be undertaken in support of that industry. This section of the report reproduces those actions in a worksheet format that is designed to identify the primary responsibility and timeframe for each action.

	Strategic Actions Supporting Applied Sciences & Innovation	Timeframe	OEV ⁸ & Partners	Allocation of Resources
Define to cor can ta activiti audien	Define Applied Sciences & Innovation efforts as an initiative in order to communicate goals and generate excitement and support. This can take the form of a formal branding initiative or less formal activities around conversations, language, and widening the audience who receives the message about innovation.	Immediate to Mid-Term	OEV Staff Mag Taskforce Domi Station Innovation Park	\$
>	Focus efforts on alignment with all other targeted sectors as they all have synergies with FSU and FAMU STEM and R&D strengths.			
>	Build on Magnetic Technologies Task Force as pilot and continue to identify and develop work plans for sector verticals within each STEM/R&D area of strength. For prioritized verticals, develop tasks and schedules in the areas of business attraction, entrepreneurship, and expansion using the taskforce's strategic action statements as a template.			
>	Develop a portfolio of marketing tools around highlighting strengths, initiatives, and goals in Applied Sciences & Innovation that can be incorporated into existing efforts. Examples include: periodic dedicated columns in the newsletter and social media posts, and the creation of printed materials specific to the topic to include in OEV information packages.			

⁸ OEV staff will coordinate with all appropriate local government partners.

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Strategic Actions Supporting Applied Sciences & Innovation	Timeframe	OEV & Partners	Allocation of Resources
Continue to support a master plan for Innovation Park that will include amenities and infrastructure for a modern innovation district as a tool for communicating a long-term plan of attraction and continuous investment. A master plan will help direct the siting of amenities that facilitate interactions outside the lab, and new space to areas where it will be used most effectively.	Ongoing	OEV Staff Innovation Park FSU Real Estate Foundation National High Magnetic Field Laboratory Florida State University	\$ \$
Ensure OEV investments and programs related to supporting university R&D and commercialization focus on efforts that meet the following criteria:	Ongoing	OEV Staff	\$\$\$
 They demonstrate collaboration among research institutes as well as among private sector businesses and workforce and training initiatives. 			
They can compete effectively for funding locally, statewide, and nationally. This will require assistance from individuals and organizations who are familiar with the criteria for federal grants, for example, and who can guide a proposal through administrative as well as scientific components of the documentation.			
The efforts are related to targeted sectors and industry verticals. A general atmosphere of endeavor exists and will continue to be supported, but the strongest efforts and resources should go toward projects that align with specific sectors and verticals.			

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	Strategic Actions Supporting Applied Sciences & Innovation	Timeframe	OEV & Partners	Allocation of Resources
er er pr	They integrate R&D and commercialization with entrepreneurial needs and resources, such as incubation, acceleration, and expansion. Potential actions to support and promote include:			
•	Establishing more targeted mentorship and advisory resources. Scientists need sustained advice from people who have formed businesses around R&D discoveries and programs, such as an entrepreneur-in-residence who can provide needed interaction.			
-	Support expansion of the Tally Prof Hop to help faculty learn about and demonstrate the richness of local employment resources for their students.			
•	Promote the penetration of the scientific and academic research communities with information about workshops, courses, and networking events, in partnership with existing Innovation Park efforts through cross promotion and joint events.			
-	Expanding the types of facilities available. BCD's report specifically identifies plans to develop a wetlab at Innovation Park, which would expand the types of research conducted and be open to private sector as well as institute- or university-based researchers.			
-	Create a business plan for a business incubator, ⁹ as recommended in the <i>Incubator and Accelerator Study</i> .			

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Allocation of Resources	∽					
OEV & Partners	OEV Staff FAMU Office of Research and Research Foundation FSU Office of Research and Research Foundation					
Timeframe	Ongoing					
Strategic Actions Supporting Applied Sciences & Innovation	Partner with both FAMU and FSU Research Foundations to support commercialization of university research. The following is a list of recommendations and goals for partnership activities:	 Renew focus on the FAMU College Pharmacy as a source of research and innovation. 	 Pursue U.S. Economic Development Administration's Office of Entrepreneurship i6 Challenge grants. 	Engage in "Future-making." For example, FSU technologies for space mining could position Tallahassee-Leon County to be a leader in that field. Engage the community around emerging fields and what that might mean for the community, technology, and economic development. Seek partnerships for events such as a public speaker series.	✓ Open a conversation about the lack of private R&D funding in Tallahassee-Leon County. Innovation should be "sticky" in the region, and local private funding is more likely to encourage businesses to remain as they grow, rather than move to be closer to the source of capital.	Become the place to build, not just prototype. Use the Manufacturing & Transportation/Logistics profile and its recommendations to demonstrate that manufacturing is an essential corollary to R&D, and that Advanced Manufacturing and Industry 4.0 can and will change the way products are manufactured in Tallahassee-Leon County. These processes will also demand the scientific and technical expertise gained by FSU and FAMU students, reinforcing their academic programs and employment success.

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Strategic Actions Supporting Manufacturing & Transportation/Logistics	Timeframe	OEV & Partners	Allocation of Resources
 Change the existing community mindset that the region is not attractive to manufacturers and that "Manufacturing" is not attractive to manufacturers and that "Manufacturing" is not compatible with quality of life and environmental goals. This is an initiative that will be implemented over a long period, but should begin immediately. Clear, consistent messaging on this issue should be integrated into existing communication and marketing activities with three core ideas: Manufacturing has a future in Tallahassee-Leon County; Manufacturing will create good, clean production <i>and</i> professional jobs; and Tallahassee-Leon County will be an attractive place to grow Manufacturing, with emerging opportunities tied to its deep base of knowledge assets and innovation. 	Ongoing	OEV Staff Chambers of Commerce Network of Entrepreneurs and Business Advocates Innovation Park	\$\$\$
Use the newly created Magnetic Technologies Task Force as the Manufacturing-related task force to oversee strategy development, implementation, and performance. This task force directly supports Goal 1.B. of Tallahassee-Leon County OEV's Strategic Plan to convene an advisory group and conduct business intelligence gathering.	Immediate to Mid-Term	OEV Staff Mag Taskforce	\$\$\$
Implement the communication and marketing plan that is already under development by the task force, which begins with identifying industry "verticals" that are suitable for the region's assets and goes on to prepare strategies to connect to these industries and companies.			
 Expand the scope of this task force to include other Manufacturing verticals that leverage university- and R&D- related assets, such as verticals related to the core R&D areas. Membership should be adjusted as needed to reflect these new verticals. 			

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e OEV & Partners Allocation of Resources		OEV Staff \$\$\$ Local Business Leaders Chambers of Commerce Network of Entrepreneurs and Business Advocates Commercial Realtors				
Timeframe		Ongoing				
Strategic Actions Supporting Manufacturing & Transportation/Logistics	 Focus on continuous performance: Keep stakeholders highly engaged and committed by following good practices for task force management and participation. 	Continue to support existing Manufacturing & Transportation/Logistics firms through CapitalLOOP, including supporting workforce development to enhance opportunity for growth and meet replacement demand.	 Gather information about Transportation/Logistics opportunities and challenges that exist, and separate genuine local challenges from perceptions about the benefits of other regions, such as Atlanta, GA. 	✓ Solicit input on the types of commercial space needed for business expansion and identify gaps and costs. Data about recent building costs in the region, including materials and labor costs, and demand based on business growth should be collected to support the perspectives gathered from businesses.	 Work with LeonWorks to expand job training through apprenticeship programs specifically related to Manufacturing. 	 Communicate the region's entrepreneurial resources. More sophisticated makerspace, if developed as suggested above, may provide quality equipment and space to develop prototypes of new products.

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	Strategic Actions Supporting Manufacturing & Transportation/Logistics	Timeframe	OEV & Partners	Allocation of Resources
Promo	Promote exports and trade development among the business community. Key tactics should include:	Mid-Term	OEV Staff Chambers of Commerce Apalachee Regional Development Council	\$\$\$
>	Identify and work with partners who have expertise in the field and who can provide technical assistance to startups around supply chain and export opportunities and techniques. Potential partners include: Florida SBDC Network, Enterprise Florida, and the Florida Department of State. Activities can include events, speakers, and providing information about resources businesses can access directly.			
>	Educate manufacturers about Transportation/Logistics assets, including plans to redevelop the Port of Port St. Joe.			
>	Small- and medium-sized businesses should be encouraged, not just those with an existing multi-national footprint.			
>	Make sure information and events about export activities and opportunity in the region filters into the entrepreneurial and startup community, including connecting them to resources from partners with technical expertise. The Florida SBDC Network specifically addresses this for small and startup businesses.			

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L.	Strategic Actions Supporting Professional Services & Tech	Timeframe	OEV & Partners	Allocation of Resources
Cataly cluste Leon innov betwe enford have	Catalyze the formation of a recognized computing and software cluster that will communicate the uniqueness of the Tallahassee-Leon County information technology sector, which features highly innovative companies that have successfully capitalized on niches in between software and health information, cybersecurity and law enforcement, and other crossovers where technology and computing have solved government or business challenges.	Mid-Term	OEV Staff TalTech Alliance Local ICT Business Leaders CareerSource Leon County Schools Tallahassee Community College	\$
>	Expand the definition of "cluster" to include organizations where cutting-edge ICT is essential (e.g. health care, law enforcement).			
>	Ensure that crossover companies learn about and have the same access to resources as do businesses more traditionally defined as computing.			
>	Facilitate periodic discussions around workforce needs at all skill levels and invite educators and businesses to participate. An early goal for discussion should be a pipeline approach to skills acquisition, training, and lifelong learning opportunities in computing, where early skills and experience in entry-level positions can form accessible rungs on a career ladder that moves into higher skills and wages. Existing programs that widen access to skills acquisition, for example, and financial support for training through CareerSource, should form part of that discussion, along with programs such as STEM Ready which also facilitate hiring.			
>	Expand existing partner collaborations focusing on supporting coding and hacking events by including data analytics events, networks, and training.			

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< V	Connect Tallahassee-Leon County innovators with		
	entrepreneurial resources to ensure entrepreneurship is represented in all of the Professional Services sectors, enabling business formation in legal, financial services, accounting and bookkeeping, and other essential services.		
 Oth by c by c by c by c by c by c c <lic< li=""> c c c c<td>Other professionals with specialties that are critical to technology and innovation also need to be drawn in, either by attracting new practitioners or encouraging existing firms to expand their practice areas. This can be as simple as identifying the need publicly and informing existing practitioners about emerging opportunities around entrepreneurship. A short sample would include: attorneys who could work in intellectual property, accounting and finance professionals who can help prepare companies to attract investment, physicians with patient care or research insights, and engineers and industrial designers who can implement a vision for a product or process.</td><td></td><td></td></lic<>	Other professionals with specialties that are critical to technology and innovation also need to be drawn in, either by attracting new practitioners or encouraging existing firms to expand their practice areas. This can be as simple as identifying the need publicly and informing existing practitioners about emerging opportunities around entrepreneurship. A short sample would include: attorneys who could work in intellectual property, accounting and finance professionals who can help prepare companies to attract investment, physicians with patient care or research insights, and engineers and industrial designers who can implement a vision for a product or process.		
 Province Province<	Professional services serving seniors (legal, accounting, insurance) who are a growing proportion of the population also navigate an increasingly complex environment around health care and estate planning.		
 Ris mu me 	Risk management, recognizing that challenges cross multiple sectors including criminology, cybersecurity, meteorology/weather prediction, and finance and insurance.		
CO II. CO We	Communications management that facilitates improvements in citizen access to and participation in government as well as business and nonprofit access. This includes lobbying as well as marketing and public relations.		

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Strategic Actions Supporting Health Care	Timeframe	OEV & Partners	Allocation of Resources
Establish a Health Care Cluster/Sector Initiative including a task force or working group to champion local efforts to grow and sustain the industry. They would be tasked with designing and implementing strategies and initiatives, including within the areas of economic and workforce development, innovation, and entrepreneurship. Key issues to discuss early on should include:	Mid-Term	OEV Staff Hospital Leaders Higher Education Institutions Private-Sector Health Care Leaders	Ś
Entrepreneurship. Understand the potential for entrepreneurialism in this sector and the resources required to support it, such as wet lab space for research, and access to core labs and specialized equipment at FSU and FAMU, as well as resources that cross industry lines, such as entrepreneurial support programs, investment capital, and experienced business mentors.			
 Workforce. Meet the demand for occupations that are in high demand including: Registered Nurses; Nursing Assistants; Psychiatric Aides; Home Health Aides; and Licensed Practical and Licensed Vocational Nurses. 			
 Limit the Scope of the Taskforce. 			
 Follow up with the task force after each meeting by communicating (1) what was covered; (2) what was achieved; and (3) what the next steps are. 			
 Communicate task force work, goals, and achievements to appropriate stakeholders. 			
 Assist OEV with measuring and monitoring progress in the Health Care sector. 			

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Strategic Actions Supporting Health Care	Timeframe	OEV & Partners	Allocation of Resources
Continuously evaluate how growth among providers, such as Tallahassee Memorial Health Care, construction and expansion, including the addition of specialties like neurology, affects economic development factors, such as demand for workforce, availability of housing, transportation patterns, and community services.			
Collaborate with the workforce development community to support efforts to help disadvantaged jobseekers enter and remain in the workforce system with careers in Health Care to increase labor force participation rate and advance economic inclusion.	Immediate	OEV Staff Tallahassee Community College CareerSource	₩
Support efforts to grow innovation and entrepreneurship within the sector and across other core sectors.		OEV Staff FAMU FSU	
Connect Health Care assets, and leverage R&D and commercialization strengths at FSU and FAMU in the areas of Pharmacy, Medicine Biosciences, and Medical Devices.			
Explore opportunities to connect entrepreneurs to regional Health Care institutions for development and piloting of new products, services, and processes.			
Promote the potential for existing Health Care service assets to be a "living lab" that encourages collaboration among patient care providers and innovators in software, sensor development, and other testing and information needs.			
Support and publicize the recent expansion of FSU's GAP Commercialization Grant Program to include health-related innovation.			

Attachment #1 Page 25 of 29

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Strategic Actions Supporting Health Care	Timeframe	OEV & Partners	Allocation of Resources
Continue to contribute to healthy communities/healthy economy initiatives by coordinating with partners on common goals and messaging. Efforts should catalyze the integration of assets and interested stakeholders in economic development, community, workforce development, and health services to develop and implement strategies focused on: increasing individual and community health, increasing workforce opportunities and labor force participation, increasing opportunities for business start-ups and entrepreneurs, and leveraging recreation assets.			
 Integrate Big Bend Cares and encourage it to market its services beyond its historic constituency to provide services to insured patients as well, assuring quality care in all quadrants of Tallahassee-Leon County, including downtown. 			
Use the Office of Economic Vitality's CapitalLOOP, Business Retention and Expansion ("BRE") program, to build relationships with and among the stakeholders; for example, opening a dialogue with the FSU College of Medicine and Tallahassee Primary Care about addressing needs and gaps in the immediate environment as well as rural areas.			
 Work with the Greater Tallahassee Chamber of Commerce to expand the Tally Job Hop and Tally Prof Hop to facilitate getting both College of Medicine and College of Pharmacy students and faculty off campus and into the community. 			
In conjunction with efforts to increase Manufacturing as a targeted cluster, encourage local manufacturing of products needed by the Health Care sector, but currently sourced from outside the Tallahassee-Leon County economy. As noted in the "Supply Chain" section of the industry profile, the region already offers a base for the production of medical-related products.			

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Balance Sheet of Resources for Targeted Industries

A balance sheet has been created to summarize the key resources that are needed by each targeted industry, the assets already in place in Tallahassee-Leon County, and the most critical needs. The purpose of this type of analysis is to provide a high-level overview that, in addition to laying out summary information about needs and resources, clearly shows where industries have similar needs and where Tallahassee-Leon County resources serve more than one industry.

The balance sheet approach draws upon each of the four targeted industry profiles. Each profile includes a detailed analysis of trends in that industry, such as jobs and wages, skill levels, and supply chains. Each analysis finishes with a series of specific recommendations that will expand and strengthen that cluster in Tallahassee-Leon County.

This balance sheet demonstrates that all four targeted industries need:

- ✓ Access to innovation and ideas to create new services and products. This need that can be met by the resources at Innovation Park and the research universities, but the pathways from idea generation to business formation and product manufacturing need to be strengthened, particularly for entrepreneurs and businesses that do not have an existing direct connection, such as a teacher-student relationship, to the faculty at the universities.
- ✓ Entrepreneurial support and assistance with scaling up and growing to second-stage businesses. Facilities and programs are expanding and being created. However, there are gaps in the existing entrepreneurial ecosystem, particularly for incubation, and industry-specific and business-stage specific mentoring.
- ✓ Workforce training across a full range of skill levels. Tallahassee-Leon County has a rich set of education and training resources that let participants build needed hard skills. Employers, particularly manufacturers and information and communication technology businesses, cited soft skills, including communication, work ethic, and reliability as barriers to increased hiring and retention of local residents.
- ✓ Business incentives that reduce the cost and risk of new entry-level hires, such as funded apprenticeships and other programs to support salaries of new hires.
- ✓ Broadband communication that is cost-competitive, reliable, and available at sites where businesses want or need to locate.

Manufacturing & Transportation/Logistics is a foundational industry that is needed for the other three to thrive. The production of goods that are sold in other counties, states, and countries creates jobs and brings revenue and wealth into Tallahassee-Leon County, making the economy more diverse and more resilient. Research and development is not fully realized without the ability to manufacture products or design services. In addition to the shared needs highlighted above, this sector has critical needs for capital investment incentives, cost-competitive space, cost-competitive transportation for supply chain and finished products, and continuous, streamlined access to the idea generation assets at Innovation Park and the universities.

		Targeted	Industries Bala	ince Sheet		
	Health Care and Social Services Needs	Manufacturing & Transportation/ Logistics Needs	Professional Services & Information Tech Needs	Applied Sciences & Innovation Needs	What does Tallahassee- Leon County Have?	What is the Most Critical Need?
Research and Discovery Resources	New diagnostic and treatment technologies and more cost-effective ones.	Idea generation that flows into product development and commercialization.	Idea generation that flows into provision of services and product development and commercialization.	Idea generation that flows into product development and commercialization.	Innovation Park, Research Institutes, Research Universities.	Clear, strong pathways from idea generation to commercialization and a culture that values tech transfer.
Entrepreneurial Support	commercialization entpreneur-in-reside proving and incul	expertise such as ence. Business idea pation resources.	university faculty. at science-bas speci	sh connections with Resources directed ed businesses fically.	Support Programs as described in the Incubator and Accelerator Study.	mentoring for this stage and by business type.
Growth and Second-Stage Business Support	challenges associat Professional ser	usiness professional: ted with growing thro vices including legal, ning resources to m	ugh business cycles accounting, insuran	. Access to capital. ce, management	Jim Moran Institute, OEV CapitalLOOP BRE outreach, limited mentoring, limited venture capital and angel networks.	Targeted mentoring for this stage and by business type; access to capital.
Transportation	Transportation for patients to access services at regional hub in Tallahassee; public transporation, targeted medical transportation, on- call services.	Competitive costs to warehouse and transport goods.	Competitively priced and frequent passenger service for professionals connecting with national and international clients and researchers.	Needs encompass those all three other sectors.	Int'l Airport, I-10 Corridor, proximity to international ports. Development plans underway for airport and port.	Manufactured goods to transport out of the region to reduce costs.
Workforce Training	College of Medicine, College of Pharmacy, Nursing programs, programs for aids and assistants.	College of Engineering, ICT undergraduate and graduate programs, TCC and technical training programs.	College of Engineering, ICT undergraduate and graduate programs, law school and business schools.	College of Engineering, ICT undergraduate and graduate programs, Jim Moran School of Entrepreneurship.	Range of learning and training from entry level to Ph.D. research and physicians.	Soft skills among lower-skilled workers such as communication, work ethic, timeliness.
Taxes and Incentives	N/A except where available to these firms as private businesses, for example capital investment incentives.	Capital investment incentives; workforce training and apprenticeship assistance.	incentives; workforce training		Tax incentives, industry-specific incentives, workforce and training programs, both state and local.	Financial assistance for workforce training and hiring entry- level workers.
Location/Site	Service area that supports a range of health care services.	Proximity to transportation, site infrastructure, reasonable \$/sf, suitable size.	Quality office space.	Research space including labs; incubators and accelerators; cost competitive spaces for startups.	in part but cost and availability of buildings is a	
Broadband and Communication	Ability to connect patients with doctors across distances. Infrastructure is needed to reach patients and costs need to be competitive.	Cost competitive service to transmit and receive data for Advanced Manufacturing and Industry 4.0.	businesses that store and share	Cost competitive service to share information, maintain relationships in global research community.	Two providers, inconsistent coverage and relatively high cost.	Survey or inventory of coverage, reliability, and cost to identify areas of need and areas with good services that will attract business.

Source: Camoin Associates

Targeted Industry Analysis and Selection Study, Economic Retrospective, and Incubator and Accelerator Study

For a Full Copy of the Report and Appendices, please visit:

http://oevforbusiness.org/wp-content/uploads/2018/02/Target-Industry-Study.pdf

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Approval of the New Investment Program: Elevate Florida's Capital for Business: Catalyzing Workforce Development Opportunities

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Blueprint Intergovernmental Agency Board of Directors Agenda Item

Approval of the New Investment Program: Elevate Florida's **TITLE:** Capital for Business: Catalyzing Workforce Development Opportunities

Date: March 1, 2018 **Contact:** Office of Economic Vitality **Requested By:** Board of Directors **Type of Item:** General Business

STATEMENT OF ISSUE:

This agenda item seeks approval by the Blueprint Intergovernmental Agency Board of Directors on a new investment program, *Elevate Florida's Capital for Business: Catalyzing Workforce Development Opportunities* and the allocation of \$100,000 from the Business Recruitment and Incentive fund to support the implementation of the program in FY 2019 (Attachment #1).

STRATEGIC PLAN:

The *Elevate Florida's Capital for Business: Catalyzing Workforce Development Opportunities* program directly supports Goal 1.F.1 the Economic Development Strategic Plan ("the Plan"):

F.1 Talent Pipeline: Align ongoing workforce development programs and efforts with current and emerging industry clusters in Tallahassee-Leon County and the region to provide a robust and appropriate talent development and retention pipeline for employers and employees.

SUPPLEMENTAL INFORMATION:

Background

On February 21, 2017, the Board directed staff to explore the development of a program to support the workforce talent in Tallahassee-Leon County. In addition, during the first meeting of the Economic Vitality Leadership Council (EVLC), it was also recommended that staff collaborate with ecosystem partners to investigate what, if any, gaps exist in the local talent pipeline, as well as identify possible solutions, if needed, to prepare the labor force to meet the needs of the existing and emerging economy.

Staff worked diligently alongside internal and external partners to catalog existing training programs and opportunities, and explore best practices in addressing talent pipeline gaps. These partners include Tallahassee Community College, Leon County Schools (specifically regarding Career Technical Education), CareerSource, Tallahassee Chamber of

Commerce as well as findings from CapitalLOOP visits. As requested by the Board at the December 5, 2017 meeting, attachment #2 outlines the workforce and talent development programs currently offered in Tallahassee-Leon County by the partners listed previously. Staff also utilized findings from a survey conducted at the Leon Works Expo and consulted with the Chamber on a survey conducted during the summer of 2017. For example, out of the 25 businesses surveyed at the Leon Works Expo, 52% noted that they experience difficulty hiring employees. The majority of the reasons were lack of soft skills (personal attributes that enable someone to interact effectively), lack of general awareness on the career options, and a lack of skilled workers for high demand careers (mostly related to the trades industry). Feedback received from businesses during CapitalLOOP visits also supports these findings as well. These findings, coupled with the information in the Economic Retrospective section of the Target Industry Study and information developed by CareerSource CareerPathways program, was used to identify needs to assist with building a strong talent pipeline.

As a direct result of these efforts, staff is working with workforce partners to consider developing and/or expanding apprenticeships and "earn to learn" programs to help address the need to develop a skilled workforce. As part of this process staff is exploring best programs/practices from other communities, engaging employers for a needs assessment, and continually assessing the current programs offered in the community.

At the December 12, 2017 Leon County Board of County Commissioners meeting, the Commission directed the Leon Works Expo transition to OEV as the lead department in coordinating the event, with County staff continuing to serve on the workgroup and Community and Media Relations to directly support OEV in coordinating and marketing the Expo. Staff is currently working with partners to identify a date for the Expo. It should also be noted that the County will continue to financial support the Expo in Fiscal Year 2019 in the amount of \$30,000 as a bridge to the Economic Development funding opportunities through the 2020 Sales Tax funds Additionally, OEV intends to utilize the Leon Works group not only to advise throughout the planning of the Expo but also to continually discuss, address, and identify gaps that may exist between workforce development/training programs and the identified needs of local businesses seeking to expand their workforce, specifically within skilled industries. Attached is a list of partners currently involved in the workgroup (Attachment #3). Staff will also work to identify businesses to serve as exhibitors within the four targeted industries as well as industry sectors identified by CareerSource Capital Region, as listed on page 4 of this item.

All of these efforts continue to support the Talent Pipeline cornerstone of the Plan and specifically align workforce development programs and industry clusters to provide a talent and retention pipeline for employers and employees. As noted in a recent article in Trade & Industry Development magazine, workforce development is the key piece to any economic development organization's business attraction, expansion, and retention strategy and factors heavily into a community's competitiveness. To that end, and under the direction of the Board, staff has developed a program designed specifically to elevate the competitiveness of Florida's Capital community and is described in detail below.

Elevate Florida's Capital for Business Fund

The Elevate Florida's Capital Fund ("the Elevate Fund") is a local funding initiative designed to recognize the vital role ecosystem partners play in the economic development landscape and

equip them with funds to execute initiatives that directly support the community's first-ever longterm plan for strategic economic development and as well as alignment to the industries identified in the Target Industry Study. The Elevate Fund provides funding to local organizations that demonstrate new, innovative strategies, or replicate effective, evidence-based strategies that align available assets, organizations, and resources towards shared economic growth objectives and strengthen the foundation for future growth and opportunities.

The Elevate Fund utilizes a three-prong approach to promote economic vitality in Tallahassee-Leon County, the first of which will be a grant program to catalyze workforce/talent development opportunities among businesses, educational institutions, as well workforce boards, and other integral organizations engaging in workforce/talent development. The workforce development program of the Elevate Fund specifically addresses requests for workforce training grants that address gaps between existing workforce development/training programs and the identified needs of local businesses seeking to expand their workforce. This program modeled after the U.S. Department of Labor's Employment and Training Administration's (ETA) Innovation and Opportunity Network (ION), which strives for system improvement, capacity building, and excellence among practitioners, partners, industry leaders, and stakeholders. ION's Pay for Success model will be utilized to ensure limited dollars achieve positive, measurable outcomes.

This program also draws from the State of Florida's Job Growth Grant Fund, specifically on workforce development, whereby funds are committed for specific target outcomes achieved within a given timeframe. Payment is contingent on achievement of results. Ideally, some or all of the return on investment will yield increased economic vitality in Tallahassee-Leon County. In this way, this program mirrors traditional economic development incentive programs, and ensures accountable use of resources to fund projects that achieve specific outcomes. In addition, staff recently met with the partners of the Talent Gap assessment workgroup in order to receive comments on the program. The workgroup was supportive of the program and their feedback has been incorporated into the Elevate Florida's Capital for Business Workforce training grant program.

Through this initiative, OEV seeks to catalyze programs that support shifting market needs and unanticipated opportunities for growth within Tallahassee-Leon County's target industries, and effectively address one or more of the following strategic priorities:

- Specifically address at least one economic development cornerstone, which includes Tech Transfer & Commercialization; Business Retention & Expansion; Business Recruitment; Creative Economy; Talent Pipeline. Please note Business Formation, while important, has been intentionally excluded from this list. Starting a business is not the intent of this program; rather, this program aims to catalyze workforce development and training in areas of demonstrated need.
- Better position and promote Tallahassee-Leon County as a business generator.
- Marshal two or more available assets, organizations, or resources.
- Spur innovative growth.
- Responsibly allocate resources to achieve today's goals as well as to refine the foundation for future growth and opportunities.

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Approval of the New Investment Program: *Elevate Florida's Capital for Business: Catalyzing Workforce Development Opportunities* Page 4 of 5

Utilizing the findings and recommendations within the Target Industry Study, and to ensure future training programs will support growing industries, this initiative also specifically aims to bolster applications that the directly support the four targeted industries as well as industry sectors identified by CareerSource Capital Region. These include:

- Applied Science & Innovation
- Manufacturing & Transportation/Logistics
- Professional Services & Information Technology
- Health Care
- CareerSource Capital Region's Industry Sectors specifically identified as high skilled/high wage occupations. (Attachment #4).

The Elevate Workforce Program recognizes the vital role ecosystem partners play in the economic development landscape and equips them with funds to execute programs that directly support the community's first-ever long-term plan for strategic economic development, specifically within the talent pipeline. Should the Board approve this program, the application process will be launched during the summer with applications due at the end of August. Staff intends to share the unranked applications to the program with the workgroup in order to determine if any partners have additional funding sources to support applications. Staff will then rank the applications and notify the applicants by October 1, 2018. Staff intends to work with CareerSource Capital Region in order to evaluate the outcomes by those who received workforce training under the Elevate program. Recipients of the grant will be required to submit a mid-year and final report. For specific reporting requirements of this program please see Attachment #1.

These workforce training grants are intended to be funded for a one-year period, and funds must be expended in the current fiscal year. Staff is recommending that the workforce development program be funded in the amount of \$100,000 for this first year of implementation in FY 2019 (with no more than \$25,000 to be awarded per fiscal year per organization). Currently, there is adequate funding available in the Business Recruitment and Incentive (BRI) fund (Attachment #4). Previously, the County and City allocated \$1 million to support the Business Recruitment and Incentive fund. This funding is designed to leverage and maximize job creation opportunities through economic incentives until the Board finalizes the allocation of the economic development portion of the sales tax revenues which begin in 2020.

Elevate Fund: Next Steps

Staff is working diligently to develop the other two prongs the Elevate Fund and, as mentioned previously, will be designed to recognize the vital role ecosystem partners play in the economic development landscape and equip them with funds to execute initiatives that directly support the Plan. These two upcoming initiatives encompass the following:

- 1. One-time sponsorship/programmatic awards intended to support events aligned with the Economic Development Strategic Plan's goals and objectives. Consideration by the Board in June 2018, upon approval the program will be implemented date of FY 2019.
- 2. A second grant program to offset costs associated with developing physical assets that will facilitate and enhance economic vitality and competitiveness in Florida's Capital. Implementation date of FY 2020.

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Approval of the New Investment Program: *Elevate Florida's Capital for Business: Catalyzing Workforce Development Opportunities* Page 5 of 5

CONCLUSION:

The Elevate Fund initiative on workforce development underscores the growth strategies and tactics outlined in Tallahassee-Leon County's Economic Development Strategic Plan, the Target Industry Study, and CareerSource Capital Region's targeted career sectors. These concerted efforts demonstrate that OEV is making a compelling case about our regional economic competitiveness and that Tallahassee-Leon County is Florida's Capital for Business. Therefore, staff is recommending that the Board approve the new investment program, *Elevate Florida's Capital for Business: Catalyzing Workforce Development Opportunities*, and allocate \$100,000 from the BRI fund to support the implementation of the program in FY 2019.

ACTION BY EVLC and CAC:

The EVLC voted to recommend to the Board the approval of a new investment program, *Elevate Florida's Capital for Business: Catalyzing Workforce Development Opportunities.* The EVLC also recommended writing a MyView to help market the new program, should it be approved by the Board. In addition, the CAC also received a report on the new investment program at their February 15, 2018 meeting.

OPTIONS:

- 1. Approve the New Investment Program: *Elevate Florida's Capital for Business: Catalyzing Workforce Development Opportunities* and allocate \$100,000 from the Business Recruitment and Incentive fund to support the implementation of the program in FY 2019.
- 2. Do not approve the New Investment Program: Elevate Florida's Capital for Business: Catalyzing Workforce Development Opportunities.
- 3. Board Direction.

RECOMMENDED ACTION:

Option #1.

Attachments:

- 1. Elevate Florida's Capital for Business: Catalyzing Workforce Development Opportunities Program Description and Application
- 2. Overview of Workforce Development Programs offered in Tallahassee-Leon County
- 3. Leon Works Workgroup Partners and Participants
- 4. 2018-2019 Regional Demand Occupation List for Gadsden, Leon, Wakulla Counties as identified by Florida Department of Economic Opportunity
- 5. Business Recruitment and Incentive Fund Status as of February 2018

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ELEVATE FLORIDA'S CAPITAL FUND

WORKFORCE TRAINING GRANT APPLICATION

I. EXECUTIVE SUMMARY

The Elevate Florida's Capital Fund ("the Elevate Fund") is a local funding initiative of the Tallahassee-Leon County Office of Economic Vitality (OEV), a governmental entity of the Blueprint Intergovernmental Agency ("the Agency"). The Elevate Fund is designed to recognize the vital role ecosystem partners play in the economic development landscape and equip them with funds to execute initiatives that directly support the community's first-ever long-term plan for strategic economic development. The Elevate Fund provides funding to local organizations that demonstrate new, innovative strategies, or replicate effective, evidencebased strategies that align available assets, organizations, and resources towards shared economic growth objectives and strengthen the foundation for future growth and opportunities.

The Elevate Fund utilizes a three-prong approach to promote economic vitality in Tallahassee-Leon County in the form of one sponsorship and two grant awards that address various gaps in the ecosystem. Sponsorships are one-time awards intended to support events aligned with the Economic Development Strategic Plan's goals and objectives. Grants are one-time awards intended to supply programmatic support and offset costs associated with developing physical assets that facilitate economic vitality in Florida's Capital.

Importantly, all such Elevate Fund programs underscore the growth strategies and tactics outlines in Tallahassee-Leon County's Economic Development Strategic Plan and targeted career sectors.

II. PROGRAM SUMMARY

This section of the Elevate Fund specifically addresses requests for workforce training grants that address gaps between existing workforce development/training programs, such as those currently offered by CareerSource Florida¹, and the identified needs of local businesses seeking to expand their workforce. It is intended to help organizations provide training programs to fill positions that fall within high skill/high wage occupations. For this reason, in addition to ensuring this program aligns with Tallahassee-Leon County's Economic Development Strategic Plan and its designated target industries,

content/uploads/2017/06/2017 Incumbent Working Training Guidelines.pdf.

¹ The Incumbent Worker Training Program provides grant funding for customized training for existing for-profit businesses. Through this customer-driven program, Florida is able to effectively retain and keep businesses competitive through upgrade skills training for existing full-time employees. More information is available at: <u>https://careersourceflorida.com/wp-</u>

The Quick Response Training program provides grant funding for customized, skills-based curriculum development and training, through partial reimbursement, to new or expanding businesses in Florida's qualified targeted industries. More information available at: <u>https://careersourceflorida.com/wp-content/uploads/2017/06/2017 Quick Response Training Guidelines.pdf</u>.

the program also aligns with CareerSource Capital Region's Industry Sectors designated as High Skill/High Wage Occupations. This ensures all high skill/high wage occupations in-demand in the local economy, and in need of additional resources to prepare and maintain a competitive workforce, are eligible to participate in this program. The Elevate Fund serves as a catalyst for ecosystem partners in the economic development landscape by equipping them with funds to execute programs that directly support the community's first-ever long-term plan for strategic economic development.

The Elevate Fund is modeled after the U.S. Department of Labor's Employment and Training Administration's (ETA) Innovation and Opportunity Network (ION), which strives for system improvement, capacity building, and excellence among practitioners, partners, industry leaders, and stakeholders. ION's Pay for Success model will be utilized to ensure limited dollars achieve positive, measurable outcomes. This model is an innovative funding strategy for achieving specific economic vitality objectives, discussed in more detail in Section XI.

This program also draws from the State of Florida's Job Growth Grant Fund, specifically on workforce development, whereby OEV commits funds as the financial funding agency to pay for specific target outcomes achieved within a given timeframe. Payment of the committed funds by OEV is contingent on achievement of results. Ideally, some or all of the return on OEV's investment will yield increased economic vitality in Tallahassee-Leon County. In this way, this program mirrors traditional economic development incentive programs, and ensures accountable use of resources, to fund projects that achieve specific outcomes.

Through a partnership with CareerSource Capital Region, individuals who participate in programs funded by this grant will be evaluated, on a regular basis, regarding the employment status, promotions, and wage increases of the participating employees for approximately one year following the completion of training. This ensures programs funded by OEV are effective in catalyzing and strengthening career ladder opportunities in Tallahassee-Leon County.

III. SUBMISSION AND OTHER IMPORTANT DATES

- (a) Each potential applicant is required to notify OEV of their intent to submit an application for funding by sending a short e-mail message. This short e-mail should provide (1) the Primary Organization's name and address; (2) a general overview of the Elevate Fund project proposal, including the proposed issue, target population to be addressed, and anticipated outcome(s) the project intends to achieve; and (3) any preliminary information on the organizations you hope to partner with. It is requested that this e-mail be sent to <u>info@OEVforBusiness.org</u> with ``Intent to Apply" in the e-mail subject line by [DATE]. This information will not be made available on OEV's website and final submitted applications are not required to align with the information in this Notice of Intent to Apply. Additionally, the information and preliminary project proposal will not have any bearing on the final evaluation of a submitted application.
- (b) Important Dates

Grant Applications Published:	TENTATIVE UPON APPROVAL
Notice of Intent to Apply:	TENTATIVE UPON APPROVAL

Grant Submission Due Date: TENTATIVE UPON APPROVAL Applicant Informed of Decision: TENTATIVE UPON APPROVAL

(c) Extraordinary Opportunities

Extraordinary opportunities may be considered outside of the grant cycle on a case-by-case basis at the sole discretion of the Director of Planning, Land Management, and Community Enhancement (PLACE), or designee, **and** the Competitive Projects Cabinet (CPC). Such opportunities will be evaluated by the Director of PLACE, or designee, **and** the CPC, and recommended to the Blueprint Intergovernmental Agency Board of Directors for approval at their next regularly scheduled meeting². All other rules governing the Elevate Fund apply.

IV. ABOUT THE FUNDING ORGANIZATION

A division of PLACE, OEV is the central economic development hub for Florida's Capital and is creating a vibrant and sustainable economic ecosystem through implementation of the community's first-ever Economic Development Strategic Plan.

(a) Purpose

We grow innovation! Tallahassee-Leon County is the model to which other communities look in orchestrating new and existing programs into an optimal infrastructure and collaborative ecosystem for fostering idea generation, business formation, and sustainable growth.

(b) Mission

OEV is guiding Tallahassee-Leon County's economic development efforts in coordination with the private sector and community stakeholders by fostering fair and open competition, conducting extensive outreach to assist businesses in navigating and competing in today's marketplace, and leveraging existing resources to maximize the infusion of financial capital to the local economy.

V. TARGET INDUSTRIES

- (a) Applied Science & Innovation
- (b) Manufacturing & Transportation/Logistics
- (c) Professional Services & Information Technology
- (d) Health Care
- (e) CareerSource Capital Region's Industry Sectors specifically identified as High Skill/High Wage Occupations

² More information about the Blueprint Intergovernmental Agency Board of Directors meeting schedule can be found at http://blueprint2000.org/blueprintevents/.

VI. OBJECTIVES AND PRIORITIES

OEV seeks to catalyze programs that support shifting market needs and unanticipated opportunities for growth within Tallahassee-Leon County's target industries, and effectively address one or more of the following strategic priorities:

- (i) To specifically address at least one economic development cornerstone, which includes Tech Transfer & Commercialization; Business Retention & Expansion; Business Recruitment; Creative Economy; Talent Pipeline³.
- (ii) To better position and promote Tallahassee-Leon County as a business generator.
- (iii) To marshal two or more available assets, organizations, or resources.
- (iv) To spur innovative growth.
- (v) To responsibly allocate resources to achieve today's goals as well as to refine the foundation for future growth and opportunities.

VII. AWARD INFORMATION

- (a) Up to \$100,000 is available under the Elevate Fund in fiscal year 2018-2019. Future fiscal year amounts will be awarded up to the amount allotted by the Board.
- (b) Workforce training grants are funded for a one-year period, and funds must be expended in the current fiscal year.
- (c) No more than \$25,000 will be provided per fiscal year per organization. Any grant application with a proposed total value greater than \$25,000 will be deemed non-responsive and will not be considered. **Note**: OEV reserves the right to determine the final award amount.
- (d) OEV prefers programs structured such that outcome target achievement is determined toward the end of the grant's timeline, and a single payment request is made. OEV will consider programs with a second, mid-year payment point, but only if the payment point is tied to the achievement of validated outcome targets that are independent of each other. Organizations proposing a mid-year payment point should clearly show that the payment structure does not incentivize early program shutdown once particular outcome target levels are met. For example, applicants should not propose a mid-year payment point that pays out a disproportionate amount of the grant, thereby making the remaining timeline of the program economically unattractive to complete.
- (e) Final release of grant funds to the grantee will only be made upon proof of the timely achievement of the identified outcome target(s), as described in the application and finalized with OEV in the provisions of the grant agreement for those awarded funding under this solicitation.

³ Please note Business Formation, while important, has been intentionally excluded from this list. Starting a business is not the intent of this program; rather, this program aims to catalyze workforce development and training in areas of demonstrated need.

- (f) Extension to the period of performance is not encouraged, but may be provided under exceptional circumstances; as a result, applicants should design payment point(s) that are measured and validated on a fixed timeline.
- (g) The amount(s) to be paid will be indicated in the grant agreement and, once the grant is awarded, will not be tied to actual final costs of implementation.
- (h) Applications will be reviewed and processed in the order in which they arrive. A notification will be posted on <u>www.OEVforBusiness.org</u> when funds are no longer available.
- (i) In the event funding for the Elevate Fund is not exhausted after the initial round, OEV retains the right to issue a second round of applications. The second round of applications will be made available on or around [DATE]. A notification will be posted on <u>www.OEVforBusiness.org</u> with updated submission and other important dates.

VIII. DEFINITIONS

- (a) "Asset" means item(s) of value owned by a single organization.
- (b) "CareerSource Capital Region's Industry Sector High Skill/High Wage Occupations" means all high skill/high wage occupations in-demand in the local economy, as demonstrated in the Regional Demand Occupations List.
- (c) "Competitive Projects Cabinet" means the Tallahassee City Manager, Leon County Administrator, and one business professional, sitting jointly to consider competitive economic development projects.
- (d) "Extraordinary Opportunity" means any program that requires consideration outside the grant cycle.
- (e) "Fiscal Year" means the period beginning on October 1 and ending on September 30 of each year.
- (f) "Indirect Costs" means costs that are not directly accountable to the program, including administration, personnel and security costs.
- (g) "Intergovernmental Agency Board of Directors" means the five City of Tallahassee Commissioners and seven Leon County Commissioners, sitting jointly.
- (h) "Organization" means businesses, non-profit organizations, and educational institutions.
- (i) "Outcome Measure" means an assessment of a program's impact that is applied to both target and comparison groups.
- (j) "Outcome Target" means the specific level of achievement that the project intends to attain.
- (k) "Outputs" means the in-program results a program produces that may be interim markers to gauge progress toward achieving the outcome target.
- (I) "Primary Organization" means the holder of the grant and lead entity for the program who will make final decisions and supervise funding and expenditures for the program.

- (m) "Programs" means a planned series of future events.
- (n) "Resources" means supply, support, or aid from an organization.
- (o) "Target Industry" means any industry identified in the Targeted Industry Analysis and Selection Study Final Study Document prepared for Tallahassee-Leon County, Florida by Camoin Associates in 2018.

IX. GUIDELINES FOR SUBMISSION OF FUNDING REQUESTS

- (a) The Primary Organization must serve and benefit a demonstrated workforce need in Tallahassee-Leon County.
- (b) The Primary Organization must be in existence for at least three (3) years.
- (c) Elevate Fund awards are not retroactive.
- (d) Grant applications must specifically address at least one economic development cornerstone, which includes Tech Transfer & Commercialization; Business Retention & Expansion; Business Recruitment; Creative Economy; Talent Pipeline.
- (e) The Primary Organization must demonstrate that external funding has been, or will be, provided to support the initiative.
- (f) Collaboration is required for funding consideration. Proposals for workforce training grants must demonstrate that at least one accredited educational institution or one private sector organization is a contributing partner.
- (g) The Primary Organization must demonstrate its commitment to include OEV's logo on <u>all</u> marketing materials for the program and submit for review to OEV prior to production and distribution.
- (h) Supporting material may be included as appendices, if needed.
- (i) The body of the application must include page numbers and be titled using the titles shown below.
- (j) Grant proposals must include the following:
 - (i) Proposal Cover Sheet. Include project title, requested grant amount, specific aims, and use lay language to the extent possible. A sample form is provided in Appendix B.
 - (ii) Strategy. Include approach, timeline, expected results and benchmarks of success, strengths and weaknesses of the program, potential problems, and alternative strategies.
 - (iii) Statement(s) of Relevance to OEV's Objectives and Priorities. Also, comment on the program's significance and innovation.
 - (iv) Sustainability. Explain how the program could be sustained, if appropriate, after the requested funding period.
 - (v) Outcomes. Provide anticipated outcomes and evaluation methods to demonstrate progress and sustainability, if applicable.

- (vi) Funding. Detail other support provided for your program, including pending applications for external funding, as well as information regarding the requested number payment(s). This includes internal and external funding sources as well as capital and in-kind contributions.
- (vii) Letters of Intent to Collaborate. The organization seeking the grant ("the Primary Organization") must include at least one Letter of Intent to Collaborate from other individuals affirming the marshaling of two or more available assets, organizations, or resources.
- (viii) Budget. Provide a detailed budget and budget justification for the program. **Note:** The Elevate Fund does not fund indirect costs.
- (ix) Branding. Provide a detailed description about how OEV will be recognized throughout the program.
- (x) Biographical Information. Provide biographical information on the personnel significant to the proposal.
- (xi) Facilities. Provide a statement of facilities available for the project, if applicable.
- (xii) Financial Viability. The Primary Organization must demonstrate financial viability by providing a copy of the Primary Organization's most up-to-date full operating budget.
- (xiii) Recognition of OEV's Support. Provide specific examples of how the Primary Organization plans to include OEV's logo on <u>all</u> marketing materials.
- (k) Grant applications must be received electronically or postmarked <u>no later than</u> 5:00 p.m. on the grant submission due date (see Section II).

X. EXCLUSIONS

The Elevate Fund is designed to support shifting market needs and unanticipated opportunities for growth, and effectively address one or more of the cornerstones listed in Section V. In particular, to ensure Elevate Fund is reserved exclusively for opportunities that responsibly allocate resources to achieve today's goals as well as to refine the foundation for future growth and opportunities, the following exclusions apply.

Financial support will not be provided for:

- (a) Individuals;
- (b) Private foundations;
- (c) National or regional organizations unless their initiative addresses at least one strategic initiative in the Economic Development Strategic Plan for and in Tallahassee-Leon County;
- (d) Initiatives where the primary purpose is the promotion of religious doctrine or tenets;
- (e) Organizations who receive financial support from the City of Tallahassee or Leon County Government, including other grants;

- (f) Starting or expanding a business;
- (g) Operational expenses (except those incurred as a direct result of the program);
- (h) Food, beverage, or other hospitality items;
- (i) Staff salaries or any other form of staff compensation;
- (j) Indirect costs;
- (k) Political action or legislative advocacy groups;
- (I) Endowments or memorial campaigns;
- (m) Fundraising events;
- (n) Sponsorships, grants, or other financial assistance initiatives and/or programs;
- (o) Deficit reduction;
- (p) Dues; or
- (q) Organizations located in and solely benefitting communities outside Tallahassee-Leon County.

XI. TRANSPARENCY

OEV is committed to conducting a transparent grant award process and publicizing information about program outcomes. Posting grant applications on public websites is a means of promoting and sharing innovative ideas. For the Elevate Fund, we will publish the Proposal Cover Sheet for all applications on OEV's public website and/or similar publically accessible location(s). Additional information about the project will be made available for all those applications that are awarded grants on OEV's public website and/or similar publically accessible location(s). Proposal information will not be published until after the grants are announced. Information about grant progress and results may also be made publicly available, subject to public record laws.

XII. APPLICATION REVIEW INFORMATION

(a) Evaluation Criteria

This section identifies and describes the criteria that will be used for each category to evaluate workforce training grant proposals for Elevate Fund. The evaluation criteria are described below:

(i) Criterion 1: Partnership and Work Plan

To be eligible for funding hereunder, you must provide evidence of a fully-formed partnership with at least one organization. The partners must agree to 1) the problem(s) to be solved; 2) the outcome target(s) to be achieved; and 3) the outcome measure(s) and associated data that will be used to verify achievement of the outcome target(s). In your proposal, you must identify the members of your partnership; describe their roles and responsibilities; and provide evidence that all partners are in agreement with the program elements listed above. Points will be awarded based on the following factors:

- 1) Factor 1: Partnership Agreement. A maximum of 17 points will be awarded for this factor based on the extent to which you address the following:
 - a) You fully describe the roles and responsibilities of each major program partner.
 - b) You provide evidence through a signed partnership agreement that all partners are in agreement with all critical elements of the program, including but not limited to: 1) the problem(s) to be solved; 2) the outcome target(s) to be achieved; and 3) outcome measure(s) and associated data to be used to verify achievement of those outcome target(s).
- 2) Factor 2: Work Plan for Timely Program Start Up. A maximum of 10 points will be awarded for this factor based on the extent to which you address the following:
 - a) You present a coherent set of milestones that demonstrate your complete understanding of all responsibilities required to start up your program.
 - b) You present evidence of readiness to begin implementing the grant immediately upon grant award by including a feasible and reasonable timeframe for accomplishing all necessary grant start-up strategies mentioned above within the first two months of the anticipated grant start date.
- (ii) Criterion 2: Alignment with Economic Development Strategic Plan

You must identify which overarching Economic Development Strategic Plan goal(s) and economic development cornerstone initiative(s) that will be the focus of your program. A maximum of 30 points will be awarded for this factor based on the extent to which you address the following:

- 1) You present evidence that your program fulfills each selected objective and priority.
- 2) You present evidence that your program fulfills each selected initiative.
- 3) You present evidence that your program addresses at least one of Tallahassee-Leon County's target industries and/or CareerSource Capital Region's Industry Sectors specifically identified as High Skill/High Wage Occupations (see Appendix A).
- (iii) Criterion 3: Outcomes, Outcome Targets, and Program Design

You must clearly define the outcome target(s), developed and agreed to by the program partners and the service delivery strategy that will be used to achieve the outcome target(s). You must demonstrate that the outcome target(s) is reasonable, and that the program is likely to succeed and can be modified if necessary. We will award points for this criterion based on the extent to which you address the following factors:

 Factor 1: Outcome Target(s). Outcome targets must be defined in terms of the specific measurable effect of the service delivery strategy on the target population, as expressed by outcome measure(s), and must be clearly distinct from the projects outputs (i.e. the number of participants enrolled, or trainings completed). A maximum of 13 points will be awarded for this factor based on the extent to which you address the following:

- a) You describe your outcome target(s), showing that it is specific, measurable, achievable, realistic, and can be achieved within the timeframe of the grant. Outcome targets can be a defined change of an outcome measure or a percentage improvement of that outcome measure when compared to a comparison or control group. Outcome targets must be defined relative to the comparison or control group (e.g. a reduction of, or improvement to, an outcome measure relative to a comparison or control group.)
- b) You describe the outcome measure(s) that you will use to ascertain the level of achievement the project attains. The outcome measure is determined using relevant program data and has defined units of measurement by which the impact can be tracked.
- 2) Factor 2: Program Design. You must present a narrative theory of change, supported by evidence as available, that; 1) explains how your proposed program will generate the outcome target(s) you identified above; and 2) identifies a set of connected actions or steps that will generate the change necessary to realize the project's outcome target(s). A compelling theory of change: 1) identifies key assumptions upon which the program is based; 2) provides a set of testable hypotheses that can be used to measure the effect of the proposed strategy; and 3) describes interim outputs that provide indications of your program's progress toward the agreed-upon outcome target(s). You must also show that the partnership is capable of adapting the program as needed. A maximum of 15 points will be awarded for this factor based on the extent to which you address the following:
 - a) You clearly describe the strategy you plan to use to achieve the target outcome(s) and provide a compelling theory of change.
 - b) You provide compelling evidence (quantitative, qualitative, and/or theoretical) that suggests that the program strategy is likely to be successful.
 - c) You describe the process the partnership will use to determine when changes in the program strategy are needed during the course of the project in order to achieve the outcome target(s).
- (iv) Criterion 4: Financial Analysis

You must describe the financing model for the project, including the demonstrated gains to the public sector resulting from the project, and the commitments from external funding sources to cover the full operating costs over the life of the project. We will award points for this factor based on the extent to which you address the following:

- Factor 1: Financial Analysis. You must provide a financial analysis that illustrates that the partnership is capable of achieving the outcome target(s). A maximum of 5 points will be awarded for this factor based on the extent to which you address the following:
 - a) You must provide a financial analysis that illustrates the anticipated total operating cost of achieving the outcome target(s) over the lifetime of the project.

The total operating costs should include: 1) the cost of overhead; 2) the cost of the program; and 3) program management and oversight costs of the Primary Organization and its collaborators.

- 2) Factor 2: Investment. You must clearly identify the source of up-front operating capital and other in-kind support, and provide evidence of its availability upon grant award. You must identify the independent investor(s) and demonstrate that the quantity and availability of funds is adequate to sustain the life of the project, according to the anticipated total delivery cost of the project. A maximum of 5 points will be awarded for this factor based on the extent to which you provide, as an attachment, a specific letter of commitment from the investor(s) to provide working capital or in-kind support adequate to sustain the life of the project. The commitment of funding may be contingent on grant award.
- 3) Factor 3: Payments. You must provide a timeline that indicates the following: 1) when the program will begin; 2) when the program will end; 3) when the period of validating the outcome target(s) will take place; 4) the number of requested payments; and 5) when you will request the drawdown of funds from the grant. We strongly prefer there is a single payment point that occurs at the end of the grant's period of performance. A maximum of 5 points will be awarded for this factor based on the extent to which you address the following:
 - a) You must provide a workable project timeline that defines when the program will begin; when the program will conclude; when the validation period will take place; and when you will request the drawdown of funds from the grant that coincide with the requirements in Section VI.
 - b) If applicable, you describe each requested payment point, including the corresponding outcome target that must be achieved, the evidence that will validate the achievement of the outcome, and a justification for the level of payment requested. Should a mid-year payment point be proposed, each must be tied to achievement of validated outcome target(s), and not be based on interim outputs.
 - c) You demonstrate the payment structure does not create high-stakes thresholds that would incentivize early project shutdowns once particular outcome target levels or payment points are met.

(b) Bonus Opportunities

A maximum of 15 points will be awarded for applications who demonstrate additional criteria have been met.

(i) The primary audience benefitting from this program resides or works in one of the following areas⁴: 1) Urban Vitality Job Creation Pilot Program Eligibility Area/Promise Zone; 2)

⁴ Information about the geographic borders for each of these designated areas can be found at [INSERT WEBLINK]

Historically Underutilized Business (HUB) Zone; 3) Greater Frenchtown/Southside CRA; 4) Downtown District CRA. (Max 5 points)

- (ii) A single reimbursement payment point was requested. (Max 5 points)
- (iii) The applicant demonstrated that requested funds will be matched. (Max 10 points)

XIII. APPLICATION PROCESS

The Elevate Fund application process is a collaborative effort between the Primary Organization, its collaborators, and OEV. The Elevate Fund recognizes the vital role ecosystem partners play in the economic development landscape and equips them with funds to execute programs that directly support the community's first-ever long-term plan for strategic economic development.

Grant applications must be received electronically or postmarked <u>no later than</u> 5:00 p.m. on the grant submission due date. Upon receipt, the Primary Organization will receive a confirmation email that it has been received and the time at which the submission was received. Should the evaluation committee, comprised of OEV staff, have questions regarding the application, the Primary Organization will receive an email from OEV seeking clarification.

XIV. APPLICATION REVIEW PROCESS

Grant applications will be preliminarily reviewed and evaluated by OEV staff and presented to the business leader member of the Competitive Projects Cabinet in the order in which they were received. Applications will be evaluated using the Elevate Fund Scoring System found in Appendix C. Up to 100 points may be awarded to an application, depending on the quality of the responses to the required information described in Section XI. The applications will be provided to the Director of PLACE, or designee, for review and recommendation. Under the budget authority provided by the Blueprint Intergovernmental Agency Board of Directors each fiscal year, and the oversight of the Intergovernmental Management Committee, the Director of PLACE has the authority to award applications and execute any and all documents representing awards up to \$25,000.

Upon approval of an application, a congratulatory email will be sent to the Primary Organization. The email will include the approved grant amount as well as a grant contract.

XV. REPORTING REQUIREMENTS

Recipients of the Elevate Fund grant program are required to submit a Mid-Year Report. This report is intended to provide OEV with a sense of the program's accomplishments halfway through the fiscal year. The Mid-Year Report also provides applicants requesting a mid-year draw of funds the opportunity to describe the corresponding outcome target(s) that must be achieved, the evidence that will validate the achievement of the outcome(s), and a justification for the level of payment requested. Mid-year payment points must be tied to achievement of validated outcome target(s), and not be based on interim outputs. A sample Mid-Year Report can be found in Appendix D.

Recipients of the Elevate Fund grant program are required to submit a Final Report within sixty (60) days of the initiative's completion. See Appendix E for a sample Final Report. **Note:** Additional program-specific questions may be added to the Final Report to demonstrate Tallahassee-Leon County's return on investment.

A copy of the Final Report will be provided to the Primary Organization upon execution of the Grant Contract.

XVI. GRANT AGREEMENT

(a) An Elevate Fund grant agreement, listing all parties, including OEV, the Primary Organization, and any collaborators, will be prepared and provided to the Primary Organization for signature by all parties. See Attachment F for a sample Elevate Fund grant agreement. The agreement must be returned to OEV for signature either electronically at info@OEVforBusiness.org, or via mail at:

Office of Economic Vitality Engagement & Operations Division 315 S. Calhoun Street, Suite 450 Tallahassee, Florida 32301

- (b) Once received, OEV will execute the agreement. The executed agreement will be provided electronically to all parties. No disbursement of funds will be made until the agreement is fully executed.
- (c) The agreement will set forth all processes and expectations for use of funds.
- (d) Funds provided by the Elevate Fund must be spent within the time limitations of the agreement.

APPENDIX A

CAREERSOURCE CAPITAL REGION'S REGIONAL DEMAND OCCUPATIONS LIST

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2018-19 Regional Demand Occupations List

Sorted by Occupational Title

Workforce Development Area 5 - Gadsden, Leon, and Wakulla Counties

Workforce Estimating Conference Selection Criteria:

1 FLDOE Training Code 3 (PSAV Certificate), 4 (Community College Credit/Degree), or 5 (Bachelor's Degree)

- 2 30 annual openings and positive growth
- 3 Mean Wage of \$14.13/hour and Entry Wage of \$11.49/hour
- 4 High Skill/High Wage (HSHW) Occupations:
 - Mean Wage of \$22.15/hour and Entry Wage of \$14.13/hour

			Annual				FLDOE	In EFI	
				Annual	2017 Hou	Irly Wage			Data
SOC Code†	HSHW††	Occupational Title†		Openings	Mean	Entry	Code		Source ^{†††}
132011	HSHW	Accountants and Auditors	0.62	282	26.80	16.22	5	Yes	R
113011	HSHW	Administrative Services Managers	1.63	1,109	52.41	30.38	4	Yes	S
413011		Advertising Sales Agents	0.51	1,614	27.05	13.63	3	Yes	S
493011	HSHW	Aircraft Mechanics and Service Technicians	1.28	1,278	27.09	17.33	3	Yes	S
532011	HSHW	Airline Pilots, Copilots, and Flight Engineers	1.76	549	85.52	47.37	4	Yes	S
274011		Audio and Video Equipment Technicians	2.03	641	20.02	12.89	4	Yes	S
493023		Automotive Service Technicians and Mechanics	0.87	94	19.57	11.81	3	No	R
472021		Brickmasons and Blockmasons	NR	NR	17.19	12.63	3	No	R
493031		Bus and Truck Mechanics and Diesel Engine Specialists	1.60	1,294	22.58	15.79	3	Yes	S
533021		Bus Drivers, Transit and Intercity	1.27	1,553	16.60	12.57	3	Yes	S
131199	HSHW	Business Operations Specialists, All Other	0.61	239	32.06	19.81	4	No	R
251011	HSHW	Business Teachers, Postsecondary	1.16	31	89.90	46.62	5	No	R
435011		Cargo and Freight Agents	1.53	649	21.58	13.48	3	Yes	S
472031		Carpenters	0.70	76	19.65	12.51	3	No	R
472051		Cement Masons and Concrete Finishers	2.48	1,686	16.93	12.35	3	No	S
351011	HSHW	Chefs and Head Cooks	1.69	1,222	28.09	17.17	3	No	S
172051	HSHW	Civil Engineers	0.80	53	41.96	26.40	5	Yes	R
131031	HSHW	Claims Adjusters, Examiners, and Investigators	1.68	57	27.87	19.27	3	Yes	R
532012	HSHW	Commercial Pilots	1.61	572	44.86	23.00	3	Yes	S
131041	HSHW	Compliance Officers	1.07	1,490	30.30	17.84	3	No	S
151143	HSHW	Computer Network Architects	1.42	1,333	36.85	22.46	3	Yes	S
151152	HSHW	Computer Network Support Specialists	1.50	913	28.26	17.76	3	Yes	S
151121	HSHW	Computer Systems Analysts	2.18	60	37.55	25.41	4	Yes	R
151151		Computer User Support Specialists	1.35	75	18.26	12.38	3	Yes	R
474011	HSHW	Construction and Building Inspectors	1.89	926	28.56	18.88	3	No	S
119021	HSHW	Construction Managers	0.54	41	42.53	24.48	4	No	R
333012		Correctional Officers and Jailers	0.39	2,751	21.04	16.19	3	No	S
131051	HSHW	Cost Estimators	1.80	1,649	29.57	18.16	4	No	S
151141	HSHW	Database Administrators	1.78	649	40.87	26.16	4	Yes	S
319091		Dental Assistants	1.15	38	19.44	14.53	3	Yes	R
292021	HSHW	Dental Hygienists	2.28	973	30.93	23.34	4	Yes	S
292032	HSHW	Diagnostic Medical Sonographers	3.24	511	30.76	24.58	3	Yes	S
472111		Electricians	1.74	50	20.41	15.43	3	No	R
252021	HSHW	Elementary School Teachers, Except Special Education	0.97	115	27.53	22.58	5	No	R
192041	HSHW	Environmental Scientists & Specialists, Including Health	0.30	68	25.47	19.45	5	No	R
436011	HSHW	Executive Secretaries and Executive Admin. Assistants	0.02	4,311	25.16	17.12	3	Yes	S
113031	HSHW	Financial Managers	0.66	35	55.60	35.98	5	Yes	R
332011	HSHW	Firefighters	0.14	37	23.39	15.03	3	No	R
371012	HSHW	First-Line Superv. Landscaping & Groundskeeping Workers	1.32	34	22.77	14.33	3	No	R
471011	HSHW	First-Line Superv. of Construction and Extraction Workers	1.01	85	29.82	20.64	4	No	R
351012		First-Line Superv. of Food Preparation & Serving Workers	NR	NR	17.96	12.23	3	No	R
371011		First-Line Superv. of Housekeeping & Janitorial Workers	1.49	1,776	18.92	12.61	3	No	S
531031	HSHW	First-Line Superv. of Material-Moving Vehicle Operators	1.20	1,311	28.32	17.81	3	Yes	S
491011	HSHW	First-Line Superv. of Mechanics, Installers, and Repairers	1.21	61	27.40	16.66	3	No	R
431011	HSHW	First-Line Superv. of Office and Admin. Support Workers	0.84	145	25.63	17.28	4	Yes	R
511011	HSHW	First-Line Superv. of Production and Operating Workers	0.23	32	27.78	17.67	3	Yes	R
411012	HSHW	First-Line Supervisors of Non-Retail Sales Workers	0.54	42	40.04	20.81	4	Yes	R
391021		First-Line Supervisors of Personal Service Workers	1.07	39	20.67	13.89	3	No	R
411011		First-Line Supervisors of Retail Sales Workers	0.50	220	20.92	14.85	3	No	R

2018-19 Regional Demand Occupations List

Sorted by Occupational Title

Workforce Development Area 5 - Gadsden, Leon, and Wakulla Counties

Workforce Estimating Conference Selection Criteria:

1 FLDOE Training Code 3 (PSAV Certificate), 4 (Community College Credit/Degree), or 5 (Bachelor's Degree)

- 2 30 annual openings and positive growth
 - 3 Mean Wage of \$14.13/hour and Entry Wage of \$11.49/hour
 - 4 High Skill/High Wage (HSHW) Occupations:
 - Mean Wage of \$22.15/hour and Entry Wage of \$14.13/hour

			Annual				FLDOE	In EFI	
			Percent		2017 Hou		Training	Targeted	Data
SOC Code†	HSHW ^{††}	Occupational Title†	Growth	Openings	Mean	Entry	Code	Industry?	Source ^{†††}
119051	HSHW	Food Service Managers	1.44	1,764	36.15	22.74	4	No	S
111021	HSHW	General and Operations Managers	1.13	171	61.66	32.44	4	Yes	R
472121		Glaziers	1.48	510	17.04	12.54	3	No	S
251191		Graduate Teaching Assistants	NR	NR	NR	NR	5	No	R
271024		Graphic Designers	0.34	37	22.32	13.92	4	Yes	R
292099		Health Technologists and Technicians, All Other	2.38	948	19.80	12.98	3	Yes	S
499021		Heating, A.C., and Refrigeration Mechanics and Installers	1.97	53	19.54	14.33	3	No	R
533032		Heavy and Tractor-Trailer Truck Drivers	0.59	130	17.13	13.27	3	Yes	R
131071	HSHW	Human Resources Specialists	0.26	100	23.64	15.74	5	No	R
499041	HSHW	Industrial Machinery Mechanics	2.61	1,607	23.86	16.35	3	Yes	S
537051		Industrial Truck and Tractor Operators	0.89	2,544	16.55	12.09	3	Yes	S
413021	HSHW	Insurance Sales Agents	1.43	86	30.90	16.42	3	Yes	R
271025		Interior Designers	1.49	732	24.10	13.77	4	Yes	S
292061		Licensed Practical and Licensed Vocational Nurses	1.30	68	20.60	16.29	3	Yes	R
434131		Loan Interviewers and Clerks	1.41	1,937	19.69	14.37	3	Yes	S
132072	HSHW	Loan Officers	1.32	2,060	40.96	22.28	4	Yes	S
514041		Machinists	1.50	1,176	19.67	13.43	3	Yes	S
131111	HSHW	Management Analysts	0.34	563	26.45	18.86	5	Yes	R
131161	HSHW	Market Research Analysts and Marketing Specialists	2.48	75	29.58	15.17	5	Yes	R
319011		Massage Therapists	2.50	2,111	21.51	12.66	3	No	S
292012		Medical and Clinical Laboratory Technicians	2.46	618	18.70	12.94	4	Yes	S
292011	HSHW	Medical and Clinical Laboratory Technologists	1.81	811	29.94	24.24	4	Yes	S
319092		Medical Assistants	2.69	79	14.32	11.77	3	Yes	R
292071		Medical Records and Health Information Technicians	1.98	878	20.04	13.08	4	Yes	S
436013		Medical Secretaries	2.31	2,944	15.60	12.20	3	Yes	S
131121		Meeting, Convention, and Event Planners	1.96	1,074	22.89	13.81	4	No	S
252022	HSHW	Middle School Teachers, Exc. Special & Voc. Education	0.98	55	28.25	24.73	5	No	R
493042		Mobile Heavy Equipment Mechanics, Except Engines	1.45	594	21.82	15.57	3	Yes	S
151142	HSHW	Network and Computer Systems Administrators	1.42	1,435	39.74	26.06	4	Yes	S
472073		Operating Engineers/Construction Equipment Operators	1.75	2,201	18.77	14.16	3	No	S
292081		Opticians, Dispensing	2.68	506	18.48	12.64	4	Yes	S
232011	HSHW	Paralegals and Legal Assistants	0.43	51	22.26	15.89	3	Yes	R
373012		Pesticide Handlers, Sprayers, & Applicators, Vegetation	1.46	526	16.69	12.52	4	No	S
292052		Pharmacy Technicians	1.24	43	14.88	11.86	3	No	R
319097		Phlebotomists	2.55	31	14.69	13.30	3	Yes	R
274021	HSHW	Photographers	NR	NR	41.98	36.56	3	Yes	R
312021	HSHW	Physical Therapist Assistants	3.94	899	31.15	24.28	4	Yes	S
472152		Plumbers, Pipefitters, and Steamfitters	1.45	57	18.31	14.33	3	No	R
333051	HSHW	Police and Sheriff's Patrol Officers	0.15	63	26.82	18.37	3	No	R
119141	HSHW	Property, Real Estate & Community Association Managers	1.32	45	30.56	16.38	4	No	R
273031	HSHW	Public Relations Specialists	0.60	85	40.12	17.56	5	Yes	R
131023	HSHW	Purchasing Agents, Except Farm Products & Trade	0.80	1,522	29.65	19.13	4	Yes	S
292034	HSHW	Radiologic Technologists	1.50	946	26.00	18.83	3	Yes	S
419021		Real Estate Brokers	1.65	735	41.39	13.96	3	No	S
419022	HSHW	Real Estate Sales Agents	0.57	47	26.15	14.50	3	No	R
291141	HSHW	Registered Nurses	1.92	250	29.54	22.15	4	Yes	R
291126	HSHW	Respiratory Therapists	1.42	595	27.60	22.32	4	Yes	S
414011	HSHW	Sales Representatives, Wholesale & Mfg, Tech. & Sci. Prod.	1.21	2,641	41.47	18.89	3	Yes	S
414012		Sales Representatives, Wholesale and Manufacturing, Other	0.29	96	26.16	12.03	3	Yes	R

2018-19 Regional Demand Occupations List

Sorted by Occupational Title

Workforce Development Area 5 - Gadsden, Leon, and Wakulla Counties

Workforce Estimating Conference Selection Criteria:

1 FLDOE Training Code 3 (PSAV Certificate), 4 (Community College Credit/Degree), or 5 (Bachelor's Degree)

2 30 annual openings and positive growth

3 Mean Wage of \$14.13/hour and Entry Wage of \$11.49/hour

4 High Skill/High Wage (HSHW) Occupations:

Mean Wage of \$22.15/hour and Entry Wage of \$14.13/hour

SOC Code†	HSHW††	Occupational Title†	Annual Percent Growth	Annual Openings	2017 Hou Mean	rly Wage Entry	FLDOE Training Code	In EFI Targeted Industry?	Data Source†††
252031	HSHW	Secondary School Teachers, Exc. Special and Voc. Ed.	NR	NR	NR	NR	5	No	R
436014		Secretaries, Except Legal, Medical, and Executive	0.20	536	16.56	11.92	3	Yes	R
492098		Security and Fire Alarm Systems Installers	1.91	832	20.75	14.89	3	No	S
211093		Social and Human Service Assistants	1.27	1,546	15.75	11.97	3	No	S
151132	HSHW	Software Developers, Applications	2.21	71	40.48	24.44	4	Yes	R
292055		Surgical Technologists	1.98	695	20.79	16.25	3	Yes	S
259041		Teacher Assistants	1.06	151	16.82	13.40	3	No	R
492022	HSHW	Telecommunications Equipment Installers and Repairers	1.02	32	22.17	15.16	3	Yes	R
131151	HSHW	Training and Development Specialists	0.13	34	26.04	17.71	5	Yes	R
292056		Veterinary Technologists and Technicians	2.69	961	15.62	12.04	4	Yes	S
251194	HSHW	Vocational Education Teachers, Postsecondary	1.69	626	29.44	17.17	4	No	S
151134	HSHW	Web Developers	3.20	1,102	30.60	18.75	3	Yes	S
514121		Welders, Cutters, Solderers, and Brazers	0.93	1,706	18.32	12.91	3	Yes	S
131022	HSHW	Wholesale and Retail Buyers, Except Farm Products	1.65	574	32.23	16.96	4	Yes	S

+SOC Code and Occupational Title refer to Standard Occupational Classification codes and titles. ++HSHW = High Skill/High Wage.

†††Data Source:

R = Meets regional wage and openings criteria based on state Labor Market Statistics employer survey data. Regional data are shown.

S = Meets statewide wage and openings criteria based on state Labor Market Statistics employer survey data. Statewide data are shown.

NR = Not releasable.

EFI - Enterprise Florida, Inc.

APPENDIX B

ELEVATE FUND WORKFORCE TRAINING GRANT PROPOSAL SAMPLE COVER SHEET

Date of application:	Total Funds Requested: \$
Project Title:	
Date(s) during which funding will be applied:	

I. PRIMARY ORGANIZATION INFORMATION:

Organization Name:			
Organization Address:			
	Street Add	ress	
City	State	Zip	County
City	Sidle	Ζιρ	County
Principal Contact Inform	ation:		
	Name	Title	
Phone Number	Email Ada	dress	

II. PROPOSED EVENT INFORMATION

Provide a brief overview of the proposed program, including its specific aims. Attach a separate sheet listing this information, if necessary.

III. ACKNOWLEDGEMENTS

I acknowledge that:

- (a) The Elevate Fund Grant is funded for a one-year period and will expire at the end of the current fiscal year.
- (b) No more than \$25,000 will be provided per fiscal year to my organization for this program.
- (c) OEV reserves the right to determine the final award amount for my program.
- (d) My organization is either headquartered or independently owned and operated in Tallahassee-Leon County.
- (e) My organization has been in existence for at least three (3) years.
- (f) I will not receive retroactive Elevate Fund awards for my program.
- (g) My organization must demonstrate that external funding has been, or will be, provided to support the program.

Authorized Signature

Date

Printed Name

APPENDIX C

ELEVATE FUND SCORING SYSTEM

PARTNERSHIP AND WORK PLAN CRITERIA #1	CHECK ONE	POINTS SCORE	SCORE
Number of collaborators, including the applying organization (organizations providing financial	7	Ŷ	
and/or in-kind goods/services)	£	8	
	4	10	
	5 or more	12	
PARTNERSHIP AND WORK PLAN CRITERIA #2	CHECK ONE	POINTS	SCORE
The roles and responsibilities of each major program partner are:			

FARINERSHIF AND WORN FLAN CHILENIA #2			JCAE
The roles and responsibilities of each major program partner are:			
Clearly defined and fully described.		5	
Somewhat defined and partially described.		2	
Not at all defined or described.		0	
PARTNERSHIP AND WORK PLAN CRITERIA #3	CHECK ONE	POINTS	SCORE
The application milestones demonstrating the applicant's complete understanding of all responsibilities required to start up the program are:			
Clearly defined and fully described.		5	
Somewhat defined and partially described.		2	
Not at all defined or described.		0	

PARTNERSHIP AND WORK PLAN CRITERIA #4	CHE	CHECK ONE	POINTS	SCORE
The application presents evidence of readiness to begin implementing the grant immediately upon grant award and includes a feasible and reasonable timeframe for accomplishing all necessary grant start-up strategies within the first two months of the anticipated grant start date.				
Very well			5	
Somewhat			2	
Not at all			0	
ALIGNMENT WITH ECONOMIC DEVELOPMENT STRATEGIC PLAN CRITERIA #1	CHE	CHECK ONE	POINTS	SCORE
Number of overarching Economic Development Strategic Plan Goals met		1	4	
		2	Ŷ	
		e	8	
		4	10	
ALIGNMENT WITH ECONOMIC DEVELOPMENT STRATEGIC PLAN CRITERIA #2	E	CHECK ONE	POINTS	SCORE
Number of Economic Development Cornerstone Initiatives addressed		1	5	
		2	Ŷ	
		S	7	
		4	8	
		5	6	
		6	10	

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ALIGNMENT WITH ECONOMIC DEVELOPMENT STRATEGIC PLAN CRITERIA #3	Ċ	CHECK ONE	POINTS	SCORE
Number of Tallahassee-Leon County's Target Industries addressed (Health Care; Applied Science	nce	1	7	
and Innovation; Manufacturing and Logistics/Transportation; Professional Services and Information Tech) and/or CareerSource Capital Region's Industry Sectors specifically identified as High	tion Iah	2	9	
Skill/High Wage Occupations not already identified by the target industries listed above.		3	8	
		4	10	
OUTCOMES, OUTCOME TARGETS, AND PROGRAM DESIGN CRITERIA #1 CH	CK ALL T	CHECK ALL THAT APPLY	POINTS	SCORE
Outcome targets are:				
Specific			2	
Measurable			2	
Achievable			2	
Realistic			2	
OUTCOMES, OUTCOME TARGETS, AND PROGRAM DESIGN CRITERIA #2	Ċ	CHECK ONE	POINTS	SCORE
Outcome measures used to ascertain the level of achievement the project attains are:				
Clearly defined and fully described.			5	
Somewhat defined and partially described.			2	
Not at all defined or described.			0	
OUTCOMES, OUTCOME TARGETS, AND PROGRAM DESIGN CRITERIA #3		CHECK ONE	POINTS	SCORE
The proposed strategy to be used to achieve the target outcome(s) and compelling theory of change is:	ange is:			
Clearly defined and fully described.			5	
Somewhat defined and partially described.			2	
Not at all defined or described.			0	

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OUTCOMES, OUTCOME TARGETS, AND PROGRAM DESIGN CRITERIA #4	CHECK ONE	POINTS	SCORE
The evidence provided suggests that the program strategy is likely to be successful is:			
Clearly defined and fully described.		5	
Somewhat defined and partially described.		2	
Not at all defined or described.		0	
OUTCOMES, OUTCOME TARGETS, AND PROGRAM DESIGN CRITERIA #5	CHECK ONE	POINTS	SCORE
The process that will be used when changes are needed to achieve the outcome target(s) is:			
Clearly defined and fully described.		5	
Somewhat defined and partially described.		2	
Not at all defined or described.		0	
FINANCIAL ANALYSIS CRITERIA #1	CHECK ONE	POINTS	SCORE
The financial analysis that illustrates the partnership is capable of achieving the outcome target(s) is:			
Clearly defined and fully described.		5	
Somewhat defined and partially described.		2	
Not at all defined or described.		0	
FINANCIAL ANALYSIS CRITERIA #2	CHECK ONE	POINTS	SCORE
The evidence of financial and in-kind support availability upon grant award is:			
Clearly defined and fully described.		5	
Somewhat defined and partially described.		2	
Not at all defined or described.		0	

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FINANCIAL ANALYSIS CRITERIA #3	CHECK ONE	POINTS	SCORE
The workable project timeline with commencement and conclusion dates, and the validation period, is:			
Clearly defined and fully described.		2	
Somewhat defined and partially described.		2	
Not at all defined or described.		0	
BONUS OPPORTUNITIES CHECK A	СНЕСК АНІ ТНАТ АРРІУ	POINTS	SCORE
The primary audience benefitting from this program resides or works in one of the following areas:		5	
Urban Vitality Job Creation Pilot Program Eligibility Area/Promise Zone			
Historically Underutilized Business (HUB) Zone			
Greater Frenchtown/Southside CRA			
Downtown District CRA			
A single payment point was requested.		5	

10

The applicant demonstrated that requested funds will be matched.

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APPENDIX D

ELEVATE FUND GRANT SAMPLE MID-YEAR REPORT

Date of application:	Total Funds Requested: \$
Project Date(s):	Grant Amount: \$
Project Title:	
Funds requested at mid-year point (if applicable):	\$
Reporting Period (Reporting period begins on da contract and finishes on the due date of this repor	te Primary Organization signed the Elevate Fund grant t):

I. PRIMARY ORGANIZATION INFORMATION:

Organization Name:			
Organization Address:			
Principal Contact Inform	nation:		
	Name		Title
Phone Number		Email Address	
II. COLLABORATO	RS		
Attach a separate sheet	listing this informatio	on, if necessary.	
Collaborating Organize	ation Name #1:		
Organization Address:			
Principal Contact Inform	nation:		
		Name	
Phone Nu	umber		Email Address

Collaborating Organization Name #2:	
Organization Address:	
Principal Contact Information:	
	Name
Phone Number	Email Address
I. RESOURCES	
	Email Address

(a) Grant Amount: \$_____

II

- (b) Total Project Budget: \$_____
- (c) Additional Sources of Funding. Please include funds provided by the Primary Organization and collaborators, if applicable, as well as any goods or services provided in-kind thus far. Attach a separate sheet listing this information, if necessary.

Source of Funding/Organization Name	Value of Donation	Goods/Services Provided In-Kind
	\$	
	\$	
	\$	
	\$	
	\$	

IV. RECOGNITION OF OEV'S SUPPORT

Please provide as an attachment all marketing materials that have been used to promote the program, including print, web-based, or other types of media.

V. DESCRIPTION OF OUTPUTS AND OUTCOMES

The answers to these questions provide an overview of the original intent of the grant and compares how the program is performing. They also provide insight into how this grant is affected Tallahassee-Leon County and your organization.

(a) Please describe specifically what you aim to accomplish with this program.

- (b) Thus far, have internal or external factors (e.g. new staff, unanticipated delays, increased funding, etc.) affected the achievement of this program or the anticipated timeline? If yes, describe how these modifications have affected the specific aims originally mentioned in your grant application.
- (c) Have you experienced any unanticipated results, either positive or negative, that were not already described above? If yes, please identify them and describe the implications for the remainder of the grant cycle.
- (d) Has the grant led to any capacity-building within your organization? If yes, describe what capacity-building was accomplished and how it will enhance what you do.

VI. FUTURE PLANS

These questions provide OEV a sense of the legacy of a grant. We are interested in knowing if a program will continue or not, and if it will, how you intend to secure financing for it after funding from OEV ends. We also want to find out how others will have an opportunity to learn from the efforts of this grant.

(a) If you have already identified areas where improved collaboration between organizations or sectors could lead to increased positive outcomes for your organization and/or clients, briefly describe your ideas.

APPENDIX E

ELEVATE FUND GRANT SAMPLE FINAL REPORT

Date of application:	Total Funds Requested: \$
Project Date(s):	Grant Amount: \$
Project Title:	
Reporting Period (Reporting period begins on da contract and finishes on the due date of this repor	te Primary Organization signed the Elevate Fund grant t):

VII. PRIMARY ORGANIZATION INFORMATION:

Organization Name:		
Organization Address:		
Principal Contact Information:		
	Name	Title
Phone Number	Email Address	
VIII. COLLABORATORS		
Attach a separate sheet listing t	this information, if necessary.	
Collaborating Organization N	ame #1:	
Organization Address:		
Principal Contact Information:		
	Name	
Phone Number		Email Address
Collaborating Organization N	ame #2:	
Organization Address:		

Pr	rincipal Contact Information:	
		Name
	Phone Number	Email Address
IX.	RESOURCES	

- (a) Grant Amount: \$_____
- (b) Total Project Budget: \$____
- (c) Additional Sources of Funding. Please include funds provided by the Primary Organization and collaborators, if applicable, as well as any goods or services provided in-kind. Attach a separate sheet listing this information, if necessary.

Source of Funding/Organization Name	Value of Donation	Goods/Services Provided In-Kind
	\$	
	\$	
	\$	
	\$	
	\$	

X. RECOGNITION OF OEV'S SUPPORT

Please provide as an attachment all marketing materials that have been used to promote the program, including print, web-based, or other types of media.

XI. DESCRIPTION OF OUTPUTS AND OUTCOMES

The answers to these questions provide an overview of the original intent of the grant and compares how the program performed versus what was initially intended. They also provide insight into how this grant affected Tallahassee-Leon County and your organization.

- (a) Please describe this project's return on investment.
- (b) Please describe specifically what you aimed to accomplish with this program.

- (c) Did internal or external factors (e.g. new staff, unanticipated delays, increased funding, etc.) affect the achievement of this program or the anticipated timeline? If yes, describe how these modifications affected the specific aims mentioned in your grant application.
- (d) Were there any unanticipated results, either positive or negative, that were not already described above? If yes, please identify them and describe the implications.
- (e) Did the grant lead to any capacity-building within your organization? If yes, describe what capacity-building was accomplished and how it will enhance what you do.

XII. FUTURE PLANS

These questions provide OEV a sense of the legacy of a grant. We are interested in knowing if a program will continue or not, and if it will, how you intend to secure financing for it after funding from OEV ends. We also want to find out how others will have an opportunity to learn from the efforts of this grant.

- (a) If discontinuing the program, what factors led to this decision?
- (b) Did your organization document and disseminate the learnings from this grant?
- (c) If you have identified areas where improved collaboration between organizations or sectors would lead to increased positive outcomes for your organization and/or clients, briefly describe your ideas.

APPENDIX F

SAMPLE ELEVATE FUND WORKFORCE TRAINING GRANT AGREEMENT

This Agreement is made and entered into this _____ day of _____, 2018, by and between the BLUEPRINT INTERGOVERNMENTAL AGENCY, (hereinafter referred to as ("OEV") and

_____, (hereinafter referred to as "Grantee").

RECITALS

WHEREAS, the Grantee has presented the OEV a proposal, identifying the workforce training

service activities, as well as those persons responsible for overseeing and assuring delivery of those services,

to implement with the grant funding provided for herein; and

WHEREAS, the OEV, by and through its Board of Directors, at its Board meeting on _____

approved a disbursement of funds to the Grantee for the purposes of providing those identified workforce

training service activities; and

WHEREAS, the Grantee is either a governmental, civic, or not-for-profit organization; and

WHEREAS, the grant funding herein provided is not construed by Grantee to be a continuing

obligation of the OEV; and

WHEREAS, the Pa877rties desire to reduce their intentions to writing.

NOW, THEREFORE, in consideration of the premises and mutual covenants contained herein, the

sufficiency of which is acknowledged hereby, the Parties do agree as follows:

I. <u>Services to be Provided</u>

A. Grantee shall provide those workforce training activities and services ("Services") identified in the Funding Request Application submitted ______, in which the Grantee set out and identified the workforce training activities and Services which it would undertake as a community service and identified the person or persons responsible for overseeing and assuring that those Services would be delivered, a copy of which is attached hereto as Exhibit A and incorporated herein as if fully set forth below.

- B. Grantee shall be responsible for all expenses associated with the delivery of Services required by this Agreement.
- C. Grantee shall comply with all applicable laws, ordinances, and regulations governing its operation and in the provision of Services herein required.

II. <u>Budget and Grant Funds Distribution</u>

III.

Services.

A.	OEV Agrees to provide
	for those Services provided by Grantee under this Agreement, which shall include but are not limited to,
В.	The OEV will advance the Grantee of its grant funding which has been allocated under this Agreement by the day of, and the remaining of its funding which has been allocated under this Agreement by the day of,, contingent upon receipt of the mid-year report as set forth in Exhibit B.
C.	Future distributions to the Grantee will be contingent upon compliance with this Agreement and the status of previously disbursed funds to the Grantee.
D.	Upon termination of this Agreement, the Grantee shall remit all unexpended funds to the OEV within ten (10) business days following the effective date of such termination.
E.	Funding for Services shall end, 2018. The Grantee shall return any unexpended funds to the OEV by, 2018.
F.	OEV specifically reserves the right to reduce, increase, or totally withdraw its financial commitment as set forth herein to the Grantee at any time and for any reason.
Perso:	nnel and Subcontracting
Α.	The Grantee represents that it has and will maintain adequate staffing to carry out the Services to be provided under this Agreement. Such employees shall not be employees of OEV or have any contractual relationship with the OEV.
В.	All Services required hereunder will be performed by the Grantee and all personnel engaged in the performance of work or Services shall be fully qualified and properly authorized under appropriate state and local laws to perform such

C. None of the work or Services to be performed under this Agreement shall be subcontracted without prior written approval from the OEV.

IV. <u>Reporting and Notices</u>

- A. Upon execution of the Agreement the Grantee will provide in writing the Grantee staff member who will be responsible for the submission of all Grantee reports to the OEV for the administration of this Agreement.
- B. All reports, if required hereunder, shall be submitted electronically to at <u>info@OEVforBusiness.org</u>. All other related correspondence may be submitted to:

Office of Economic Vitality 315 S. Calhoun Street, Suite 450 Tallahassee, FL 32301

C. All notices required hereunder shall be in writing sent by United States certified mail, postage prepaid, return receipt requested, overnight courier or by hand delivery. All notices required under this Agreement shall be given to the Parties at the addresses below or at such other place as the Parties may designate in writing.

Notice to Grantee:	
	Address:
Notice to OEV:	
	Address:

- D. Grantee shall provide both a mid-year and annual report to the OEV of all Services provided in the approved Grant Funding Performance Report form, attached hereto as Exhibit B and incorporated herein as if fully set forth below.
- E. The Grantee shall develop a spreadsheet, approved by the OEV, that summarizes the mid-year and annual report and provide a copy of same upon delivery of the mid-year and annual reports to the OEV.

V. <u>Termination</u>

A. This Agreement may be terminated by either Party without cause upon no less than 30 calendar days' notice in writing to the other Party, unless a sooner time is mutually

agreed upon in writing by the Parties. Said notice shall be delivered in accordance with Section IV. C. herein.

- B. In the event that funds for payment pursuant to this Agreement become unavailable or inadequate, the OEV may terminate this Agreement upon not less than 24 hours' notice in writing to the Grantee. Said notice shall be sent in accordance with Section IV.C., hereof. The OEV shall be the final authority as to the availability and/or adequacy of funds. In the event of termination of this Agreement, the Grantee will be compensated only for any work performed under this Agreement which has been satisfactorily completed.
- C. This Agreement may be terminated as a result of the Grantee non-performance and/or breach of this Agreement upon not less than 24 hours written notice to the Grantee. Failure to object to a breach of any provisions of this Agreement shall not be deemed to be a waiver of any other or subsequent breach and shall not be construed to be a modification of the terms and conditions of this Agreement. The provisions herein do not limit the OEV's right to any other available remedies at law or in equity. Failure to have performed any contractual obligations in the Agreement in a manner satisfactory to the OEV shall be deemed sufficient cause for termination.

VI. <u>Audits and Records</u>

- A. Grantee acknowledges and agrees that the OEV reserves the right to conduct, either or both, a financial audit and management audit. An audit by the OEV may encompass an examination of all financial transactions, all accounts, and all reports, as well as an evaluation of compliance with the Terms and Conditions of this Agreement.
- B. Within fifteen (15) days of the end of the Agreement Term, the Grantee shall submit a report of expenditures to the OEV for the entire contract period, documenting the details of each expenditure made and Service provided hereunder.
- C. The OEV may inspect all reports and conduct audits to ensure both program and fiscal compliance and shall provide written notice of any findings and proposed corrective action, if any, to the Grantee.
- D. Grantee shall provide the OEV for their review, a copy of any audit Grantee has performed of itself.
- E. Grantee agrees to maintain and keep any and all records necessary to substantiate the expenditure of funds consistent with Services set out in this Agreement.
- F. Grantee shall produce all records requested by the OEV for its determination that monies distributed by the OEV are being spent in accordance with this Agreement.
- G. The Grantee shall use an accounting system that meets generally accepted accounting principles. The Grantee shall maintain such property, personnel, financial

and other books, records, documents and other evidence sufficient to reflect accurately the amount, receipt, and disposition by the Grantee of all funds received. The Grantee shall preserve and make its records available until the expiration of three (3) years from the date of Termination or Expiration of the Term of this Agreement, and for such longer period, if any, as is required by applicable statute or lawful requirement.

VII. Use of the OEV Funds

- A. Funds received by the Grantee pursuant to this Agreement shall only be used for those purposes outlined in the Agreement.
- B. Funds shall be deemed misused when the Grantee does not fully utilize funds in accordance with this Agreement. The Grantee agrees to repay to the OEV all misused funds.

VIII. <u>Term</u>

The Effective date of this Agreement shall commence on ______, 2018, or on the date on which the Agreement is signed by the last Party, and shall terminate on _____, 2018, unless extended by the Parties.

IX. <u>General Provisions</u>

- A. <u>Governing Law and Venue</u>. This Agreement shall be governed by and construed in accordance with the laws of the State of Florida. Any action to enforce any of the provisions of this Agreement must be maintained in Tallahassee, Leon County, Florida.
- B. <u>Waiver</u>. Failure to insist upon strict compliance with any term, covenant or condition of this Agreement shall not be deemed a waiver of it. No waiver or relinquishment of a right or power under this Agreement shall be deemed a waiver of that right or power at any other time.
- C. <u>Modification</u>. This Agreement shall not be extended, changed or modified, except in writing duly executed by the Parties hereto.
- D. <u>Binding Effect</u>. This Agreement shall be binding upon the successors and, subject to below, assigns of the Parties hereto.
- E. <u>Assignment</u>. Because of the unique nature of the relationship between the Parties and the terms of this Agreement, neither Party hereto shall have the right to assign this Agreement or any of its rights or responsibilities hereunder to any third Party without the express written consent of the other Party to this Agreement, which consent shall not unreasonably be withheld.

- F. <u>Entire Agreement</u>. This Agreement constitutes the entire agreement between the Parties with respect to the matters contained herein, and all prior agreements or arrangements between them with respect to such matters are superseded by this Agreement.
- G. <u>Headings</u>. Headings in this Agreement are for convenience only and shall not be used to interpret or construe its provisions.
- H. <u>Ambiguity.</u> This Agreement has been negotiated by the Parties with the advice of counsel and, in the event of an ambiguity herein, such ambiguity shall not be construed against any Party as the author hereof.
- I. <u>Public Bodies.</u> It is expressly understood between the Parties that the OEV is a special district of the State of Florida. Nothing contained herein shall be construed as a waiver or relinquishment by the OEV to claim such exemptions, privileges or immunities as may be provided to that Party by law.
- J. <u>Force Majeure</u>. A Party shall be excused from performance of an obligation under this Agreement to the extent, and only to the extent, that such performance is affected by a "Force Majeure Event" which term shall mean any cause beyond the reasonable control of the Party affected, except where such Party could have reasonably foreseen and reasonably avoided the occurrence, which materially and adversely affects the performance by such Party of its obligation under this Agreement. Such events shall include, but not be limited to, an act of God, disturbance, hostility, war, or revolution; strike or lockout; epidemic; accident; fire; storm, flood, or other unusually severe weather or act of nature; or any requirements of law.
- K. <u>Cost(s) and Attorney Fees</u>. In the event of litigation between the Parties to construe or enforce the terms of this Agreement or otherwise arising out of this Agreement, the prevailing Party in such litigation shall be entitled to recover from the other Party its reasonable costs and attorney's fees incurred in maintaining or defending subject litigation. The term litigation shall include appellate proceedings.
- L. <u>Severability</u>. It is intended that each Section of this Agreement shall be viewed as separate and divisible, and in the event that any Section, or part thereof, shall be held to be invalid, the remaining Sections and parts shall continue to be in full force and effect.
- M. <u>Revision.</u> In any case where, in fulfilling the requirements of this Agreement or of any guarantee, embraced or required hereby, it is deemed necessary for the Grantee to deviate from the requirements of this Agreement, the Grantee shall obtain the prior written consent of the OEV.
- N. <u>Publicity.</u> Without limitation, the Grantee and its employees, agents, and representatives shall not, without prior written approval of the OEV, in each instance, use in advertisement, publicity or other promotional endeavor any OEV mark, the

name of OEV, or any OEV officer or employee, nor represent directly or indirectly, that any products or Services provided by the Grantee have been approved or endorsed by OEV or refer to the existence of this Agreement in press releases, advertising or materials distributed by the Grantee to its respective customers.

- O. <u>Public Entity Crime.</u> Pursuant to section 287.133, Florida Statutes, the following restrictions are placed on the ability of persons convicted of a public entity crime to transact business with OEV: when a person or affiliate has been placed on the convicted vendor list following a conviction for public entity crime, he/she may not submit a bid on a contract to provide any goods or Services to a public entity, may not submit a bid on a contract with a public entity for the construction or the repair of a public building or public work, may not submit bids on leases of real property to a public entity, may not be awarded or perform work as a contractor, supplier, subcontractor, or consultant under a contract with any public entity, and may not transact business with any public entity in excess of the threshold amount provided in section 287.017, Florida Statutes, for Category two, for a period of 36 months from the date of being placed on the convicted vendor list.
- P. <u>Civil Rights Requirements</u>. The Grantee shall not discriminate against any employee in the performance of this Agreement or against any applicant for employment because of age, race, religion, color, disability, national origin, or sex. The Grantee further agrees that all subcontractors or others with whom it arranges to provide Services or benefits to participants or employees in conjunction with any of its programs and activities are not discriminated against because of age, race, religion, color, disability, national origin, or sex. The Grantee shall conduct its funded activities in such a manner as to provide for non-discrimination and full equality of opportunity regardless of race, color, religion, national origin, sex, age, handicap, marital status, political affiliation, or beliefs. Therefore, the Grantee agrees to comply with Title VII of the Civil Rights Act of 1964, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, the Florida Human Rights Act, and the American Disabilities Act of 1990.
- Q. <u>Survival</u>. Any provision of this Agreement which contemplates performance or observance subsequent to any termination or expiration of this Agreement, will survive expiration or termination of this Agreement.
- R. <u>Counterparts</u>. This Agreement may be executed in one or more counterparts, each of which will be deemed an original but all of which taken together will constitute one and the same instrument.
- S. <u>Indemnity</u>. The Grantee agrees to indemnify, defend and hold harmless the OEV, its officials, officers, employees and agents, from and against any and all claims, damages, liabilities, losses, costs, or suits, of any nature whatsoever arising out of, because of, or due to any acts or omissions of the Grantee, its delegates, employees and agents, arising out of or under this Agreement, including a reasonable attorney's fees. The OEV may, at its sole option, defend itself or require the Grantee to provide the defense. The Grantee acknowledges that ten dollars (\$10.00) of the

amount paid to the Grantee is sufficient consideration of the Grantee's indemnification of the OEV.

- T. <u>Agency</u>. Nothing herein contained is intended or should be construed as creating or establishing the relationship of agency, partners, or employment between the Parties hereto, or as constituting either Party as the agent or representative of the other for any purpose. Grantee is not authorized to bind the OEV to any contracts or other obligations and shall not expressly represent to any Party that the Grantee and OEV are partners or that Grantee is the agent or representative of the OEV.
- U. <u>Public Records</u>. The Grantee shall, to the extent applicable, comply with public records access requirements, set forth in Section 119.0701(2) Florida Statutes, including the obligation to:
 - 1. Keep and maintain public records required by the OEV to perform the Services required under this Agreement.
 - 2. Upon request from the OEV's custodian of public records, provide the OEV with a copy of the requested records or allow the records to be inspected or copied within a reasonable time at a cost that does not exceed the cost provided in Chapter 119, Florida Statutes, or as otherwise provided by law.
 - 3. Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed except as authorized by law for the duration of the Term of this Agreement and following termination of the Agreement if the Grantee does not transfer the records to the OEV.
 - 4. Upon termination of the Agreement, transfer, at no cost, to the OEV all public records in possession of the Grantee or keep and maintain public records required by the OEV to perform the Services required hereunder. If the Grantee transfers all public records to the OEV upon termination of the Agreement, the Grantee shall destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. If the Grantee keeps and maintains public records upon termination of the Agreement, the Grantee keeps and maintains public records upon termination of the Agreement, the Grantee shall meet all applicable requirements for retaining public records. All records stored electronically must be provided to the OEV, upon request from the OEV's custodian of public records, in a format that is compatible with the information technology systems of the OEV.
 - 5. IF THE GRANTEE HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, TO THE CONTRACTOR'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS AGREEMENT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS AT (insert telephone number, email address, and mailing address).

V. <u>Sovereign Immunity</u>

Nothing herein shall be construed as a waiver of any rights and privileges afforded the OEV under section 768.28, Florida Statutes.

REMAINDER OF PAGE INTENTIONALLY LEFT BLANK SIGNATURE PAGE FOLLOWS

WHERETO, the Parties have set their hands and seals effective the date whereon the last Party

executes this Agreement.

BLUEPRINT INTERGOVI	ERNMENTAL AGENCY
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BY:_____ Mary Ann Lindley, Chairman

Blueprint Board of Directors

GRANTEE

Ву:			
As Its:			

Date:

Attest:

As Its:

DATE: _____

ATTEST:

James O. Cooke, IV City Treasurer Clerk

Ву: _____

APPROVED AS TO FORM:

By:

Patrick T. Kinni, Esq. Blueprint Intergovernmental Agency

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Tallahassee-Leon County Workforce Development Programs

CareerSource Capital Region

Career Pathways

The Workforce Innovation and Opportunity Act (WIOA) requires CareerSource Capital Region, along with representatives of secondary and post-secondary education programs, to lead efforts in Gadsden, Leon and Wakulla counties to develop and implement career pathways by aligning the employment, training, education and supportive services that are needed by adults and youth, particularly individuals with barriers to employment. Together with local businesses, educational providers and economic development entities, the Career Pathways program seeks to develop the thriving talent market, by meeting the needs of career seekers with invaluable opportunities. This program communicates positions, salary, and training required to advance within a specific industry. In short, it takes the guesswork out of exploring career opportunities for students, parents, educators, and career seekers in the Capital Region.

Incumbent Worker Training (IWT)

The Incumbent Worker Training (IWT) Grant Program is an employer-focused grant initiative that reimburses employers for up to 50% of their direct training costs related to providing skills upgrade training to their current employees. The training is generally for job specific skills to assist employers with retaining their current workforce and increase their competitiveness.

The IWT program also helps employees gain the skills needed to obtain or retain employment that leads to a self-sufficient wage. These employees have an established work history with the employer and possess the knowledge, skills and abilities needed, but because of changes in the necessary skills to remain in the position, the employees now need additional training.

To qualify, businesses must be for-profit; located in Gadsden, Leon or Wakulla Counties; have operated in Florida for at least one year prior to application date; have at least one full-time W-2 employee (32 or more hours per week), other than the owner; be financially stable and current on all tax obligations; and commit to retain employees. In addition, the employer must not have relocated, either in whole or in part, if such relocation resulted in the loss of employment for any employee of the company at the original location, until the company has operated at the location for 120 days.

The maximum amount is \$25,000 per company. Companies may submit more than one application in a program year as long as the total of all applications combined does not exceed \$25,000.

Eligible employees are those who have been employed with the company for a minimum of six (6) months on or before the signature date of the application, work at least 32 hours per week in Gadsden, Leon and/or Wakulla Counties the majority of their working time, and earn less than \$28.47 per hour (or \$59,218 annually).

On-the-Job Training (OJT)

On-the-Job Training (OJT) is a regional program that provides an opportunity for employers in targeted industries to be reimbursed up to 75% of wages of their new hires for up to twelve weeks of training. The length of OJT training time is determined by considering the difference between the skill level required for the job and the OJT trainee's current skill level.

Public, private, for-profit, and non-profit companies located in Gadsden, Leon or Wakulla Counties are eligible for this program. To qualify, the employer must also have operated in Florida for at least one year prior to application date; have at least (4) four full-time W-2 employees (32 or more hours per week), other than and not related to the owner; be financially stable and current on all tax obligations; have the intent and ability to retain the new hires for long-term employment; commit to retaining the employee for a designated period of time after training has concluded. In addition, the employer must not have relocated, either in whole or in part, if such relocation resulted in the loss of employment for any employee of the company at the original location, until the company has operated at the location for 120 days.

Companies that employ 1-50 employees are eligible to receive up to 75% wage reimbursement. Companies that employ 51 or more employees are eligible to receive up to 50%. The maximum award is \$24,000 per program year.

Workforce Innovation and Opportunity Act (WIOA) Program

WIOA provides career guidance and training options for Adults age 18+ and Dislocated Workers. Training options include both occupational skills training and work-based learning options. Financial assistance for training tuition and fees, books, supplies, uniforms and shoes, and certification/licensure fees are all provided. Can be applied to a training program on CareerSource's list of Eligible Training Providers/Programs. Participants also receive individual career consulting through placement.

Eligible individuals must be an age 18+; a citizen or noncitizen authorized to work in the United States; and registered with the Selective Service (for males who are 18 years of age or older only) and have a barrier to employment defined by the program There is a lifetime limit of up to \$10,000 for tuition and fees and up to \$1,000 for support services.

Dynamic Futures Program

Dynamic Futures is a career training program aimed at helping at-risk youth gain soft skills and professionalism through a structured classroom and work-based learning model. Participants begin work experience within the first 30 days while also exploring post-secondary options. The Dynamic Futures Program helps pay for GED and other post-secondary programs for career training. In addition, the program offers individual case management and referral to other programs.

Eligible individuals must be an out-of-school youth between the ages of 16-24; a citizen or noncitizen authorized to work in the United States; and registered with the Selective Service (for males who are 18 years of age or older only) and be considered at risk as defined by the program There is a lifetime limit of up to \$10,000 for tuition and fees and up to \$1,000 for support services.

STEM Ready

Regional program that provides short- and long-term classroom training, online training, degree completion (two years or less), industry-recognized certifications and/or up to 8 weeks of paid internships at designated employer work sites. STEM Ready introduces long-term unemployed career seekers to career pathways through mentorship by STEM business leaders and provides individualized services such as assessments, paid work activities, job placement assistance and training plans. It is important to note that this grant ends in September 2018.

Eligible individuals must be at least18 years of age; a U.S. citizen or authorized to work in the U.S.; registered with the Selective Service if male and born on or after 1/1/1960; and have a high school diploma or GED, as well as some post-secondary education and/or work experience. Additionally, individuals must have been unemployed for 27 consecutive weeks or more, or are underemployed individuals who have lost their job after 12/1/2007 and only obtained only episodic, short-term, or part time employment for a period of 27 weeks but have not reconnected with a full-time job matching individual's level of education, skills, and previous wage or salary earned prior to loss of permanent employment. There is a lifetime limit of up to \$17,000 for tuition, fees and support services.

General Services

CareerSource Capital Region offers several services for individuals free of cost, including:

- Employment and career resources; testing and assessments
- Employment search skills
- Career development seminars
- Resume & interview preparation
- Job-matching referrals; access to local, state and national salary and labor market information
- Education and training programs
- Financial aid information and screening for training programs
- Scholarship and training information
- Computer, fax, telephone and copy services

SNAP E&T Program

 Mandatory program to maintain eligibility for food assistance. Designed to assist individuals who have applied for or are receiving Food Assistance benefits in obtaining employment. The purpose of the E&T is to help SNAP households gain skills, training, work experience that will increase self-sufficiency.

Other Services

Other special assistance is offered to persons with disabilities, nonnative or non-English speakers, seasonal migrant farmworkers, and veterans.

CareerSource Florida

Quick Response Training (QRT) Program

State version of local IWT program. Provides grant funding to new or expanding businesses in Florida's targeted industries (QTI) through partial reimbursement for customized, skills-based curriculum development and training.

Incumbent Worker Training (IWT) Program

State version of local OJT program. Funded by the federal Workforce Innovation and Opportunity Act (WIOA) for continuing education and training of incumbent employees at existing Florida businesses.

Priority is given to businesses 1) with less than 50 employees, 2) in a qualified targeted industry, 3) proposing a significant upgrade in employee skills, 4) using program as a layoff avoidance strategy, and 5) seeking to train individuals with barriers to employment

Ready to Work

Credential awarded by the State of Florida to anyone who has successfully passed designated assessments. A person who has earned a Ready to Work Credential will be considered equipped with the skills needed to enter the workforce.

Leon County Schools

Leon County High Schools

Several training programs are available to students at Godby, Rickards, Chiles, Lincoln, and SAIL High Schools, including:

- Digital Media and Design (Dreamweaver, Photoshop CC, Flash, Permiere, Illustrator, and Microsoft Office Specialist)
- Engineering ERAU (Autodesk Inventor 3D, AutoCAD, Auto Revit)
- Certified Nursing Assistant (CNA License, EKG)
- Aviation ERAU (Small Unmanned Aircraft Safety Certification)
- Culinary (Food Protection Manager)
- Business Entrepreneur (Quickbooks)

*Programs offered vary by school.

Lively Technical Center

Lively Technical Center provide courses/training in the following areas:

- ADULT GENERAL EDUCATION

 Applied Academics for Adult Education (AAAE)
- ARCHITECTURE AND CONTRUCTION

 Air Conditioning Refrigeration & Heating Technology 1 (HVAC 1)
 - Air Conditioning Refrigeration & Heating Technology 2 (HVAC2)
 - Carpentry

• Electricity

- ARTS, A/V TECHNOLOGY & COMMUNICATION
 - Digital Design 1
 - Digital Design 2
 - \circ Digital Media / Multimedia Design
 - Commercial Photography Technology 1

- Commercial Photography Technology 2
- BUSINESS MANAGEMENT & ADMINSITRATION
 - \circ Accounting Operations
 - Administrative Office Specialist
 - Legal Administrative Specialist
 - Medical Administrative Specialist
- HEALTH SCIENCE
 - Massage Therapy
 - \circ Medical Assisting
 - Patient Care Technician
 - Pharmacy Technician
 - Practical Nursing
- HOSPITALITY & TOURISM
 Commercial Food & Culinary Arts

- HUMAN SERVICES
 - Barbering
 - Cosmetology
- INFORMATION TECHNOLOGY
 Web Development
- MANUFACTURING
 Welding Technology
 - Welding Technology- Advanced
- TRANSPORTATION, DISTRIBUTION & LOGISTICS
 - \circ Automotive Service Technology 1
 - \circ Automotive Service Technology 2
 - \circ Automotive Service Technology
- CNG/LPG
 - Aviation Airframe Mechanics
 - Aviation Powerplant Mechanics

Each program has different fees based on the length of the program (~\$2400-\$7200 per course), not including cost of textbooks and other required materials, which are typically ~\$500-\$2,500 per course). Funding sources for individuals typically include self-pay, Florida Pre-Paid Bright Futures Scholarship, Pell Grant, Career Source, Opportunity Grant, Vocational Rehabilitation, VA Educational Benefit, DCF Waiver, and Homeless Waiver.

Lively also offers specialized services for employers, as well as the following student services:

- Career guidance/counseling
- Comprehensive assessment services
- Financial aid assistance
- Employability/job readiness instruction
- Job placement assistance
- Short term training targeted toward high-skill, high-wage, high-demand occupations
- Training that leads to industry-recognized credentials

Tallahassee Community College

Corporate Solutions

TCC's Corporate Solutions offers comprehensive assessment services to help businesses select employees that are a good fit (to improve retention), identify training opportunities, and promote existing personnel. A variety of training resources are available to businesses with flexible schedules, locations, and formats. All training is customized to the individual business' needs, in topics such as Customer Service, Performance Improvement, Presentation Skills, Project Management, Time Management, Facilitative Leadership, Mentoring/Coaching, and more.

Assessment/Proctoring

TCC provides assessment/proctoring services online or face-to-face for a variety of industries and skills. TCC has four locations in the region where this service can be delivered.

Customized/Skills Training

Training delivered to meet the specifications outlined by a single employer or group. The training can be delivered at TCC or at a location identified by the employer. Industry certification testing is driven by standards established by industry which include specific learning objectives that can assessed to determine competency level.

Occupational Skills Training

TCC provides over 70 degree (Associate in Science, Associate in Arts and Bachelors), college credit certificate and vocational certificate occupational skills training programs. Over a 100 industry recognized credentials are embedded in training provided through the college. TCC occupational skills training includes:

- ARCHITECTURE & CONTRUCTION
 - Air Conditioning Refrigeration & Heating Technology
 - Building Construction Management
 - o CAD
 - o Drafting and Design Technology
- ARTS, A/V TECHNOLOGY & COMMUNICATION
 Graphic Technology
- BUSINESS, MANAGEMENT & ADMINSITRATION
 - Accounting Technology
 - Business Entrepreneurship
 - o Office Administration
 - Paralegal & Legal Studies
 - Small Business Management
- EDUCATION & TRAINING
 - o Early Childhood Development, Education and Management
 - o Sports, Fitness & Recreation Management
- HEALTH SCIENCE
 - Central Sterile Processing
 - o Endoscopy
 - o Dental Assisting
 - Dental Hygiene
 - Emergency Medical Technology (EMT)
 - Emergency Medical Services (EMS) Technology
 - Health Information Technology
 - Medical Coding and Billing
 - Nursing (RN)
 - Nursing Assistant, Long Term Care
 - Pharmacy Management
 - Radiologic Management
 - Respiratory Care
 - Surgical Services
- INFORMATION TECHNOLOGY
 - Applied Cybersecurity
 - Computer Programming
 - Help Desk/Technical Support
 - Network Systems Technology
 - Web Development
- LAW, PUBLIC SAFETY & SECURITY

- \circ Corrections
- Criminal Justice Technology
- Firefighting
- o Law Enforcement
- MANUFACTURING
 - Engineering Technology (Advanced Manufacturing)
 - Industrial Machinery Maintenance
 - \circ Machining Technology
 - Welding Technology
- TRANSPORTATION, DISTRIBUTION & LOGISTICS
 Commercial Vehicle Driving (CDL)

Continuing Workforce Education

TCC offers numerous open enrollment courses and programs either face-to-face or on-line for individuals to upgrade their technical or soft skills (i.e., Supervision, Management, Effective Communication, IT, Software Applications, Teamwork, Strategic Planning, etc.).

Other Services

The TCC Career Center offers a variety of robust employment services to assist employers in meeting their staffing needs.

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2017 Leon Works Expo Workgroup Members

Name	Organization	Title
Jim McShane		Regional Director
Dan McGrew		General Manager
Lee Collier	CareerSource Capital Region	Business Solutions Manager
Billy Reddick		
Ruthann Campbell		
Maicel Green	Talquin Electric	Communications and Outreach Manager
Cristina Paredes		Deputy Director
Lindsay Volpe	Office of Economic Vitality	Manager
Laura Rogers	World Class Schools & Leadership Tallahassee	Program Director
Shelly Bell		Director of Career Technical & Adult Education
Vernea Randolph		Principal, Lively Tech
Cari Molinaro	Leon County Schools	Vice-Principal, Lincoln High School
Tiffany Randolph		Secondary and Postsecondary CTE Resource, Lively Tech
Melissa Cooper		CTE Department Chair, Rickards High School
Kim Moore		VP of Workforce Development
Rick Frasier	-Tallahassee Community College	Director, Business & Industry Services Center
Shyam Mistry	Keiser University	Criminal Justice Program Director
Keishann Corley	–Keiser University	Community Relations Coordinator
Patrick Wright	Florida Department of Education	Program Specialist, Apprenticeship Programs
Bintu Njie	– Capital City Youth Services (CCYS)	Community Outreach Coordinator
Jess Tharpe	Capital City Fouth Services (CCFS)	Outreach & Development Director
Lynne Edwards	Tallahassee Builders Association	Executive Officer
Alison Faris	City of Tallahassee	Communications Director
Heather Teter		
Katrina Alexander	Tallahassee-Leon County Credit Union	Director of Financial Empowerment and Community Development
Trent Sawyer	N/A	Leon County Citizen

2018-19 Regional Demand Occupations List

Sorted by Occupational Title

Workforce Development Area 5 - Gadsden, Leon, and Wakulla Counties

Workforce Estimating Conference Selection Criteria:

1 FLDOE Training Code 3 (PSAV Certificate), 4 (Community College Credit/Degree), or 5 (Bachelor's Degree)

- 2 30 annual openings and positive growth
 - 3 Mean Wage of \$14.13/hour and Entry Wage of \$11.49/hour
 - 4 High Skill/High Wage (HSHW) Occupations:

Mean Wage of \$22.15/hour and Entry Wage of \$14.13/hour

SOC Code†	HSHW††	Occupational Title†		Annual Openings	2017 Hou Mean	urly Wage Entry	FLDOE Training Code	In EFI Targeted Industry?	Data Source†††
132011	HSHW	Accountants and Auditors	0.62	282	26.80	16.22	5	Yes	R
113011	HSHW	Administrative Services Managers	1.63	1,109	52.41	30.38	4	Yes	S
413011		Advertising Sales Agents	0.51	1,614	27.05	13.63	3	Yes	S
493011	HSHW	Aircraft Mechanics and Service Technicians	1.28	1,278	27.09	17.33	3	Yes	S
532011	HSHW	Airline Pilots, Copilots, and Flight Engineers	1.76	549	85.52	47.37	4	Yes	S
274011		Audio and Video Equipment Technicians	2.03	641	20.02	12.89	4	Yes	S
493023		Automotive Service Technicians and Mechanics	0.87	94	19.57	11.81	3	No	R
472021		Brickmasons and Blockmasons	NR	NR	17.19	12.63	3	No	R
493031		Bus and Truck Mechanics and Diesel Engine Specialists	1.60	1,294	22.58	15.79	3	Yes	S
533021		Bus Drivers, Transit and Intercity	1.27	1,553	16.60	12.57	3	Yes	S
131199	HSHW	Business Operations Specialists, All Other	0.61	239	32.06	19.81	4	No	R
251011	HSHW	Business Teachers, Postsecondary	1.16	31	89.90	46.62	5	No	R
435011		Cargo and Freight Agents	1.53	649	21.58	13.48	3	Yes	S
472031		Carpenters	0.70	76	19.65	12.51	3	No	R
472051		Cement Masons and Concrete Finishers	2.48	1,686	16.93	12.35	3	No	S
351011	HSHW	Chefs and Head Cooks	1.69	1,222	28.09	17.17	3	No	S
172051	HSHW	Civil Engineers	0.80	53	41.96	26.40	5	Yes	R
131031	HSHW	Claims Adjusters, Examiners, and Investigators	1.68	57	27.87	19.27	3	Yes	R
532012	HSHW	Commercial Pilots	1.61	572	44.86	23.00	3	Yes	S
131041	HSHW	Compliance Officers	1.07	1,490	30.30	17.84	3	No	S
151143	HSHW	Computer Network Architects	1.42	1,333	36.85	22.46	3	Yes	S
151152	HSHW	Computer Network Support Specialists	1.50	913	28.26	17.76	3	Yes	S
151121	HSHW	Computer Systems Analysts	2.18	60	37.55	25.41	4	Yes	R
151151		Computer User Support Specialists	1.35	75	18.26	12.38	3	Yes	R
474011	HSHW	Construction and Building Inspectors	1.89	926	28.56	18.88	3	No	S
119021	HSHW	Construction Managers	0.54	41	42.53	24.48	4	No	R
333012		Correctional Officers and Jailers	0.39	2,751	21.04	16.19	3	No	S
131051	HSHW	Cost Estimators	1.80	1,649	29.57	18.16	4	No	S
151141	HSHW	Database Administrators	1.78	649	40.87	26.16	4	Yes	S
319091		Dental Assistants	1.15	38	19.44	14.53	3	Yes	R
292021	HSHW	Dental Hygienists	2.28	973	30.93	23.34	4	Yes	S
292032	HSHW	Diagnostic Medical Sonographers	3.24	511	30.76	24.58	3	Yes	S
472111		Electricians	1.74	50	20.41	15.43	3	No	R
252021	HSHW	Elementary School Teachers, Except Special Education	0.97	115	27.53	22.58	5	No	R
192041	HSHW	Environmental Scientists & Specialists, Including Health	0.30	68	25.47	19.45	5	No	R
436011	HSHW	Executive Secretaries and Executive Admin. Assistants	0.02	4,311	25.16	17.12	3	Yes	S
113031	HSHW	Financial Managers	0.66	35	55.60	35.98	5	Yes	R
332011	HSHW	Firefighters	0.14	37	23.39	15.03	3	No	R
371012	HSHW	First-Line Superv. Landscaping & Groundskeeping Workers	1.32	34	22.77	14.33	3	No	R
471011	HSHW	First-Line Superv. of Construction and Extraction Workers	1.01	85	29.82	20.64	4	No	R
351012		First-Line Superv. of Food Preparation & Serving Workers	NR	NR	17.96	12.23	3	No	R
371011		First-Line Superv. of Housekeeping & Janitorial Workers	1.49	1,776	18.92	12.61	3	No	S
531031	HSHW	First-Line Superv. of Material-Moving Vehicle Operators	1.20	1,311	28.32	17.81	3	Yes	S
491011	HSHW	First-Line Superv. of Mechanics, Installers, and Repairers	1.21	61	27.40	16.66	3	No	R
431011	HSHW	First-Line Superv. of Office and Admin. Support Workers	0.84	145	25.63	17.28	4	Yes	R
511011	HSHW	First-Line Superv. of Production and Operating Workers	0.23	32	27.78	17.67	3	Yes	R
411012	HSHW	First-Line Supervisors of Non-Retail Sales Workers	0.54	42	40.04	20.81	4	Yes	R
391021		First-Line Supervisors of Personal Service Workers	1.07	39	20.67	13.89	3	No	R
411011		First-Line Supervisors of Retail Sales Workers	0.50	220	20.92	14.85	3	No	R

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 - 4 High Skill/High Wage (HSHW) Occupations:

Mean Wage of \$22.15/hour and Entry Wage of \$14.13/hour

SOC Code†	HSHW††	Occupational Title†	Annual Percent Growth	Annual Openings	2017 Hou Mean	urly Wage Entry	FLDOE Training Code	In EFI Targeted Industry?	Data Source†††
						į			<u> </u>
119051	HSHW	Food Service Managers	1.44	1,764	36.15	22.74	4	No	S
111021	HSHW	General and Operations Managers	1.13	171	61.66	32.44	4	Yes	R
472121		Glaziers	1.48	510	17.04	12.54	3	No	S
251191		Graduate Teaching Assistants	NR	NR	NR	NR	5	No	R
271024		Graphic Designers	0.34	37	22.32	13.92	4	Yes	R
292099		Health Technologists and Technicians, All Other	2.38	948	19.80	12.98	3	Yes	S
499021		Heating, A.C., and Refrigeration Mechanics and Installers	1.97	53	19.54	14.33	3	No	R
533032		Heavy and Tractor-Trailer Truck Drivers	0.59	130	17.13	13.27	3	Yes	R
131071	HSHW	Human Resources Specialists	0.26	100	23.64	15.74	5	No	R
499041	HSHW	Industrial Machinery Mechanics	2.61	1,607	23.86	16.35	3	Yes	S
537051		Industrial Truck and Tractor Operators	0.89	2,544	16.55	12.09	3	Yes	S
413021	HSHW	Insurance Sales Agents	1.43	86	30.90	16.42	3	Yes	R
271025		Interior Designers	1.49	732	24.10	13.77	4	Yes	S
292061		Licensed Practical and Licensed Vocational Nurses	1.30	68	20.60	16.29	3	Yes	R
434131		Loan Interviewers and Clerks	1.41	1,937	19.69	14.37	3	Yes	S
132072	HSHW	Loan Officers	1.32	2,060	40.96	22.28	4	Yes	S
514041		Machinists	1.50	1,176	19.67	13.43	3	Yes	S
131111	HSHW	Management Analysts	0.34	563	26.45	18.86	5	Yes	R
131161	HSHW	Market Research Analysts and Marketing Specialists	2.48	75	29.58	15.17	5	Yes	R
319011		Massage Therapists	2.50	2,111	21.51	12.66	3	No	S
292012		Medical and Clinical Laboratory Technicians	2.46	618	18.70	12.94	4	Yes	S
292011	HSHW	Medical and Clinical Laboratory Technologists	1.81	811	29.94	24.24	4	Yes	S
319092		Medical Assistants	2.69	79	14.32	11.77	3	Yes	R
292071		Medical Records and Health Information Technicians	1.98	878	20.04	13.08	4	Yes	S
436013		Medical Secretaries	2.31	2,944	15.60	12.20	3	Yes	S
131121		Meeting, Convention, and Event Planners	1.96	1,074	22.89	13.81	4	No	S
252022	HSHW	Middle School Teachers, Exc. Special & Voc. Education	0.98	55	28.25	24.73	5	No	R
493042		Mobile Heavy Equipment Mechanics, Except Engines	1.45	594	21.82	15.57	3	Yes	S
151142	HSHW	Network and Computer Systems Administrators	1.42	1,435	39.74	26.06	4	Yes	S
472073		Operating Engineers/Construction Equipment Operators	1.75	2,201	18.77	14.16	3	No	S
292081		Opticians, Dispensing	2.68	506	18.48	12.64	4	Yes	S
232011	HSHW	Paralegals and Legal Assistants	0.43	51	22.26	15.89	3	Yes	R
373012		Pesticide Handlers, Sprayers, & Applicators, Vegetation	1.46	526	16.69	12.52	4	No	S
292052		Pharmacy Technicians	1.24	43	14.88	11.86	3	No	R
319097		Phlebotomists	2.55	31	14.69	13.30	3	Yes	R
274021	HSHW	Photographers	NR	NR	41.98	36.56	3	Yes	R
312021	HSHW	Physical Therapist Assistants	3.94	899	31.15	24.28	4	Yes	S
472152		Plumbers, Pipefitters, and Steamfitters	1.45	57	18.31	14.33	3	No	R
333051	HSHW	Police and Sheriff's Patrol Officers	0.15	63	26.82	18.37	3	No	R
119141	HSHW	Property, Real Estate & Community Association Managers	1.32	45	30.56	16.38	4	No	R
273031	HSHW	Public Relations Specialists	0.60	85	40.12	17.56	5	Yes	R
131023	HSHW	Purchasing Agents, Except Farm Products & Trade	0.80	1,522	29.65	19.13	4	Yes	S
292034	HSHW	Radiologic Technologists	1.50	946	26.00	18.83	3	Yes	S
419021		Real Estate Brokers	1.65	735	41.39	13.96	3	No	S
419022	HSHW	Real Estate Sales Agents	0.57	47	26.15	14.50	3	No	R
291141	HSHW	Registered Nurses	1.92	250	29.54	22.15	4	Yes	R
291126	HSHW	Respiratory Therapists	1.42	595	27.60	22.32	4	Yes	S
414011	HSHW	Sales Representatives, Wholesale & Mfg, Tech. & Sci. Prod.	1.21	2,641	41.47	18.89	3	Yes	S
414012		Sales Representatives, Wholesale and Manufacturing, Other	0.29	96	26.16	12.03	3	Yes	R

2018-19 Regional Demand Occupations List

Sorted by Occupational Title

Workforce Development Area 5 - Gadsden, Leon, and Wakulla Counties

Workforce Estimating Conference Selection Criteria:

1 FLDOE Training Code 3 (PSAV Certificate), 4 (Community College Credit/Degree), or 5 (Bachelor's Degree)

2 30 annual openings and positive growth

3 Mean Wage of \$14.13/hour and Entry Wage of \$11.49/hour

4 High Skill/High Wage (HSHW) Occupations:

Mean Wage of \$22.15/hour and Entry Wage of \$14.13/hour

SOC Code†	HSHW††	Occupational Title†	Annual Percent Growth	Annual Openings	2017 Hou Mean	rly Wage Entry	FLDOE Training Code	In EFI Targeted Industry?	Data Source†††
252031	HSHW	Secondary School Teachers, Exc. Special and Voc. Ed.	NR	NR	NR	NR	5	No	R
436014		Secretaries, Except Legal, Medical, and Executive	0.20	536	16.56	11.92	3	Yes	R
492098		Security and Fire Alarm Systems Installers	1.91	832	20.75	14.89	3	No	S
211093		Social and Human Service Assistants	1.27	1,546	15.75	11.97	3	No	S
151132	HSHW	Software Developers, Applications	2.21	71	40.48	24.44	4	Yes	R
292055		Surgical Technologists	1.98	695	20.79	16.25	3	Yes	S
259041		Teacher Assistants	1.06	151	16.82	13.40	3	No	R
492022	HSHW	Telecommunications Equipment Installers and Repairers	1.02	32	22.17	15.16	3	Yes	R
131151	HSHW	Training and Development Specialists	0.13	34	26.04	17.71	5	Yes	R
292056		Veterinary Technologists and Technicians	2.69	961	15.62	12.04	4	Yes	S
251194	HSHW	Vocational Education Teachers, Postsecondary	1.69	626	29.44	17.17	4	No	S
151134	HSHW	Web Developers	3.20	1,102	30.60	18.75	3	Yes	S
514121		Welders, Cutters, Solderers, and Brazers	0.93	1,706	18.32	12.91	3	Yes	S
131022	HSHW	Wholesale and Retail Buyers, Except Farm Products	1.65	574	32.23	16.96	4	Yes	S

+SOC Code and Occupational Title refer to Standard Occupational Classification codes and titles. ++HSHW = High Skill/High Wage.

†††Data Source:

R = Meets regional wage and openings criteria based on state Labor Market Statistics employer survey data. Regional data are shown.

S = Meets statewide wage and openings criteria based on state Labor Market Statistics employer survey data. Statewide data are shown.

NR = Not releasable.

EFI - Enterprise Florida, Inc.

Page 1 of Page 1

Business Recruitment and Investment Fund Evenue Aproval bat Evenue Aproval bat Evenue Program From \$\$121/2015 GV of Tallahase Evenue F21/2015 Evenue 82/2238 67/0238 \$\$200,000 Bate Program FY 2015 Evenanting from Previous Veri 200,000 82/2238 67/0238 Expenditures Approval Date Program FY 2015 FY 2015 FY 2015 67/0238 Evenue Approval Date Program FY 2015 28/00 35/000 35/000 35/000 \$\$201201 Considered Project Condu Conductional (150 Jobs) 2.800 36/000 35/000 35/000 \$\$201201 Evented Red Hills Surgical Center 1.9972 2.000 32/000 \$\$20201 Figeted Business Attraction of Events Expension II 2.9922 31/200 2.9000 2.9000 \$\$20201 Figeted Industry Sudy 1.9972 2.0000 2.0000 2.9000 2.9000 2.9000 \$\$20201 Fig			AS O	Ļ		Attachmeni Page 1 of Pag
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s 172,772 157,000 al 827,228 670,228			Subtotal	ŧ	25,000	125,000
al 827,228 670,228			Total Expenditures	172,772	157,000	314,560
			Total	827,228	670,228	355,668

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#10

Authorization to Fund, Advertise and Award a Competitive Proposal for Business Attraction and Prospect Generation Activities Specifically Related to Magnetic Technologies

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Blueprint Intergovernmental Agency Board of Directors Agenda Item

Authorization to Fund, Advertise and Award a Competitive Proposal **TITLE:** for Business Attraction and Prospect Generation Activities Specifically Related to Magnetic Technologies

Date: March 1, 2018

Contact: Office of Economic Vitality

Requested By: OEV Staff

Type of Item: Consent

STATEMENT OF ISSUE:

This agenda item seeks authorization by the Blueprint Intergovernmental Agency Board of Directors ("the Board") to fund, develop (in consultation with Camoin Associates), advertise, and award a Competitive Proposal for Business Attraction and Prospect Generation Activities Specifically Related to Magnetic Technologies. This item also provides the Board with a status update on the activities of the Magnetic Taskforce.

STRATEGIC PLAN:

The Magnetic Technologies Taskforce directly supports Goal 1.B. of the Economic Development Strategic Plan:

- a. Form an advisory group called the Magnetic Technologies Task Force to be chaired by a private business leader (who will also serve on the Economic Vitality Leadership Council) with knowledge in the industry.
- b. Working with all the stakeholders, conduct business intelligence to identify potential customers for magnetic technologies which may benefit from a location close to the National High Magnetic Field Laboratory.

SUPPLEMENTAL INFORMATION:

Background

During the July 20, 2017 Economic Vitality Leadership Council (EVLC) meeting, EVLC members recommended forming a Magnetic Technologies Task Force to support the achievement of goal 1.B. of the Strategic Plan, referenced above. Staff is working diligently to enhance the community's economic competitiveness by building upon existing assets, research opportunities, and forecasted growth in the magnetic technologies field. To this end, the Magnetic Technologies Task Force provides invaluable guidance and input on growing research and critical mass in the magnetic technology industry.

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Authorization to Develop, Advertise, Negotiate and Award a Competitive Proposal for Business Attraction and Prospect Generation Activities Specifically Related to Magnetic Technologies Page 2 of 4

This agenda item provides a status report on the Magnetic Technologies Task Force for Tallahassee-Leon County and seeks authorization to develop, in consultation with Camoin Associates, advertise, negotiate and award a competitive proposal for business attraction and prospect generation activities specifically related to magnetic technologies.

<u>Analysis</u>

In consultation with Camion Associates, a list of strategic actions was developed to ensure the success of the Magnetic Taskforce and to efficiently begin the cultivation of business development and attraction opportunities. These actions are based on the input provided by the Taskforce at their meetings, the Economic Vitality Leadership Council, and Camoin Associations. These strategic actions are a blend of science and economic development designed to generate successful outcomes to promote Tallahassee-Leon County as the "Magnetic Capitol of the World."

Listed below are the strategic actions identified by the Taskforce. Specific details regarding each of the strategic actions listed below can be found in Attachment #1.

- Diversity of the Taskforce
- Prioritization of the Vertical Markets (listed below in order)
 - i. High Temperature Superconducting Magnets
 - ii. Permanent Magnetic Motors and Generator (Electrical Vehicles and Wind Turbines)

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- iii. Applied Magnet Technologies
- iv. Health Care Image Devise (MRI Technology)
- Professional Support
- Business Development/Attraction Opportunities
- Building a Pipeline: Strategy and Opportunities for Startups and Entrepreneurs
- Marketing and Outreach Plan

Building upon current momentum to continually enhance Tallahassee-Leon County economic competitiveness and to align an existing staff within the Office of Economic Vitality to support the Magnetic Taskforce and the Target Industry Study, a holistic two prong approach is being recommended. This approach includes utilizing existing staff support as well as external business attraction leads contract, which was recommended by the Magnetic Taskforce and the Economic Vitality Leadership Council (EVLC). To that end, a currently vacant existing position within the Engagement and Operations Division has been assigned to manage the target sectors of Applied Sciences/Innovation and Information Technologies. More specifically, this existing position's duties and responsibilities will also include staffing the Magnetic Taskforce and working toward the accomplishment of the strategic actions to ensure the cultivation of a business cluster around magnetic technologies. This position is currently vacant and at the time of writing this agenda item, staff is working diligently to advertise, recruit, interview and onboard this position to the Engagement and Operations team in early 2018.

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Authorization to Develop, Advertise, Negotiate and Award a Competitive Proposal for Business Attraction and Prospect Generation Activities Specifically Related to Magnetic Technologies Page 3 of 4

With regards to business attraction, developing a continuous pipeline of qualified leads, and ultimately winning more projects, is a continuous challenge for every economic development organization. According to DCI (an industry leader in economic development consultation) Winning Strategies survey, 46% of participates rank "dialogue with industry peers" as the top source of business attraction leads. For that reason and in order continue to generate a pipeline of business attraction leads, build upon existing assets and research opportunities specifically in magnetic technologies, the Magnetic Taskforce and the Economic Vitality Leadership Council (EVLC) have recommended that the Board authorize the development of a competitive request for proposals (RFP) to focus solely on business attraction leads. Business attraction services (also known as lead generation services) can be used to provide a specific listings of companies that meet Tallahassee-Leon County's business attraction criteria for sectors, market, and size and in this case be targeted solely on companies who products rely on magnetic technologies. Targeted companies can be at the "gualified level" meaning they have been contacted by the lead generator, have a specific contact information for follow-up, and are a company that is reasonably considering relocation and/or expansion. To acquire the best results when utilizing business attraction (lead generation) services, clients should be very clear about targeted industry sectors and markets, have a clear method for follow-up and follow-through by staff. In order to develop a clear list of objectives, outcomes and metrics within the proposal, staff is also proposing to utilize Camion Associates and Magnetic Taskforce to develop a list of metrics in order to monitor the success of a lead generation campaign as part of the RFP. The Magnetic Taskforce recommended that the proposal be for a minimum of a three year period.

Staff recommends that funding for a competitive proposal for business attraction and prospect generation activities specifically related to magnetic technologies to be funded from Business Recruitment and Incentive fund. Previously, the County and City allocated \$1 million to support the Business Recruitment and Incentive fund. This funding is designed to leverage and maximize job creation opportunities through economic incentives until the allocation of the economic development portion of the sales tax revenues which begin in 2020. Should the Board wish to approve moving forward to issuing the RFP Currently, there is approximately \$670,000 available in the Business Recruitment and Incentive fund to support the onboarding of a consultation to assist with magnetic technologies business attraction (Attachment #2). Upon the Board's approval, staff will work with City Purchasing to move forward with the process to advertise and award the business attraction services for magnetic technologies for Tallahassee – Leon County in accordance with Blueprint purchasing policies.

CONCLUSION:

These concerted efforts demonstrate that OEV is making a compelling case about our regional economic competitiveness and that Tallahassee-Leon County is Florida's Capital for Business, especially for magnetic technologies. Therefore, staff recommends that funding for a competitive proposal for business attraction and prospect generation activities/services specifically related to magnetic technologies in an amount not to exceed \$200,000 be allocated from the Business Recruitment and Incentive fund.

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Authorization to Develop, Advertise, Negotiate and Award a Competitive Proposal for Business Attraction and Prospect Generation Activities Specifically Related to Magnetic Technologies Page 4 of 4

ACTION BY EVLC AND CAC:

The EVLC received an update on the Magnetic Taskforce activities at their January 31, 2018 meeting and voted to recommend to the Intergovernmental Management Committee (City Manager and County Administrator) and ultimately the Board, to work with Camoin Associates to develop of a competitive proposal to focus <u>solely</u> on business attraction and prospect activities within the identified verticals of the Magnetic Taskforce. In addition, the CAC also received an update on the Magnetic Taskforce activities and the development of a competitive proposal at their February 15, 2018 meeting.

OPTIONS:

- 1. Authorize to fund, develop, in consultation with Camoin Associates, advertise, and award a competitive request for proposals for business attraction and prospect generation activities specifically related to magnetic technologies to be funded from the Business Recruitment and Incentive Fund.
- 2. Do not authorize to fund, develop, in consultation with Camoin Associates, advertise, and award a competitive request for proposals for business attraction and prospect generation activities specifically related to magnetic technologies.
- 3. Board Direction.



Attachments:

- 1. Magnetic Taskforce Strategic Actions
- 2. February 2018 Status on Business Recruitment and Incentive Fund

Magnetic Taskforce Strategic Actions

Target Industry: Magnetic Taskforce

Tallahassee – Leon County Economic Development Strategic Plan: The Magnetic Technologies Taskforce directly supports Goal 1.B. of the Economic Development Strategic Plan: a. Form an advisory group called the Magnetic Technologies Task Force to be chaired by a private business leader (who will also serve on the Economic Vitality Leadership Council) with knowledge in the industry. b. Working with all the stakeholders, conduct business intelligence to identify potential customers for magnetic technologies which may benefit from a location close to the National High Magnetic Field Laboratory.

In consultation with Camion Associates, a list of strategic actions was developed to ensure the success of the Magnetic Taskforce and to efficiently begin the cultivation of business development and attraction opportunities. These actions are based on the input provided by the Taskforce at their September and October meetings, the Economic Vitality Leadership Council, and Camoin Associations. These strategic actions will allow the Taskforce to stay on the same page while OEV continues to build capacity. This Taskforce is blend of science and economic development and we are looking forward to generating successful outcomes to promote Tallahassee-Leon County as the "Magnetic Capitol of the World."

Discussion of Strategic Actions

Strategic Actions	Implementation Team	Notes
1. Diversity of the Taskforce Membership	Taskforce	12.14.2017 Completed
2. Prioritization of the Verticals	Taskforce	12.14.2017 Completed
3. Professional Support	OEV	Position Description in Development RFP for Business Attraction Support in Development
4. Business Development/Attraction Opportunities	OEV	
5. Building a Pipeline: Strategy and Opportunities for Startups and Entrepreneurs	OEV	
6. Marketing and Outreach Plan	OEV	

Strategic Actions Detail

1) Diversity of the Magnetic Taskforce membership

- Mr. Ricardo Schneider, Chair
- Dr. Farrukh Alvi, Assistant Dean at FAMU-FSU College of Engineering (sub out with the Director of FAMU/FSU college of engineering)
- Dr. Gary Ostrander, VP of Research at Florida State University
- Dr. Gregory Boebinger, National High Field Magnetic Laboratory Director
- Lin Sun, VP of R&D and Project Management, Danfoss Turbocor Compressors
- David Loveless, Consultant
- Jeff Whalen, invitation to join the taskforce in 2018.

2) Identification and prioritization of verticals based on which are closer to commercialization. Please note that priorities may change based on discovery, research and/or grants received.

- i. High Temperature Superconducting Magnets
- ii. Permanent Magnetic Motors and Generator (Electrical Vehicles and Wind Turbines)
- iii. Applied Magnet Technologies
- iv. Health Care Image Devise (MRI Technology)

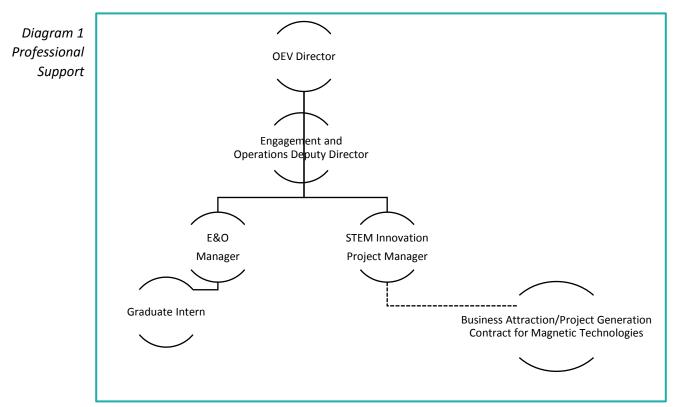
3) **Professional Support:**

The Office of Economic Vitality is committed to staffing and supporting the Magnetic Taskforce, which directly supports Goal 1.B. of the Economic Development Strategic Plan. As discussed below, the professional support to the Magnetic Taskforce consists of holistic two prong approach to ensure the cultivation of business development and attraction opportunities within magnetic technologies: 1) internal OEV staff support and 2) external lead generation contract.

Internal OEV Staff Support: Based upon the proposed targeted industry study results, OEV will dedicate and reclass a position within the Engagement and Operations Division to staff the target sectors of Applied Sciences/Innovation and Information Technologies. This position's working title is the STEM Innovation Project Manager. This position's responsibility will also include the staffing, business expansion and attraction, and marketing efforts by the Magnetic Taskforce. This includes the strategic actions identified in Business Development and Attraction Opportunities, Building a Pipeline (opportunities for startup and entrepreneurs), and Marketing and Outreach plan sections of this document. These actions will ensure that OEV effectively begins the cultivation of business cluster around magnetic technologies. This position will be advertised in early 2018.

External Lead Generation Contract: Upon the recommendation of the Magnetic Taskforce, OEV will forward to the Economic Vitality Leadership Council a request to develop a competitive RFP to focus **solely** on business attraction and prospect activities within the identified verticals of the Magnetic Taskforce. The STEM Innovation Project Manager would be the primary contact for the lead generation consultant and would work directly for the Deputy Director of Engagement and Operations as well as the OEV Director. OEV is proposing to work Camion Associates to develop a list of metrics in order to monitor the success of a lead

generation campaign as part of the RFP. The Magnetic Taskforce recommended that the proposal be for a minimum of a three year period. Upon the approval of the EVLC, staff will forward the request to the Intergovernmental Management Committee (City Manager and County Administrator) for consideration and ultimately the Blueprint Intergovernmental Board of Directors. If approved, OEV is committed to onboarding the firm/organization in an expeditious manner.



4) Business Development and Attraction Opportunities:

- a. Identification of industries and companies
 - i. Began development of the list of companies during the first and second taskforce meeting (see attachment)
- b. Identification of geographic hotspots of researcher talent
 - i. Origin of researchers
 - ii. Location of companies
 - iii. Targeted US regions and international geographies
- c. Lead Generation
 - i. Company interaction with the MagLab
 - 1. List of every company that has interacted with the MagLab within the last five years through the following ways (Note: if records are unavailable, implementing efforts to generate list of every company which interacts with MagLab):
 - a. Direct grant
 - b. Conference or special research
 - c. License agreement
 - d. Identify companies associated with DOD or DOE grants

- ii. Catalogued, updated and managed by OEV's through the customer management record system.
- iii. Develop a list of qualified leads to pursue
 - 1. Vet through OEV, in coordination with the Magnetic Taskforce
 - 2. Develop a protocol for who will be involved in hosting companies for site visits locally and who will be traveling to company site visits.
 - 3. Define the ideal experience
 - 4. Pilot and learn
 - a. Collectively learning
 - b. Learn how much you don't know develop more information
- iv. Supplement recruitment efforts with the assistance of lead generation consultants with specific experience related to STEM innovation.
- v. Local Company Opportunity and Engagement
 - 1. "Creating Local Champions" for the Magnetic Capitol of the World
 - 2. Through the CapitalLOOP (OEV's business retention and expansion program)

5) Building a Pipeline: Identify Strategies and Opportunities for Startup and Entrepreneurs

- a. Define the connection to the research
- b. List resources available in our community
- c. Build off of Target Industries Study's plan on entrepreneur system
- d. Share success stories

6) Marketing and Outreach Plan

- a. Development of Key Information Fact Sheets
 - i. Access to research and development
 - ii. Access to workforce/talent pipeline for engineers and entrepreneurs
 - 1. In-demand occupations
 - 2. Number of completions with higher education
 - 3. Targeted for sectors
 - iii. Access to infrastructure and land assets
 - 1. Feature opportunities for manufacturing firms on OEV website
 - 2. Fiber connectivity telecommunications
 - 3. Access to air, rail, ports, highways/interstates
- b. Case-Building
 - i. Promote success stories of companies, such as Danfoss, utilizing the MagLab research and university partnerships for their business
- c. Quarterly Newsletters
 - i. Quarterly newsletter with information on what is happening in the Magnetic Capitol of the World highlighting research, workforce, and infrastructure.
- d. Webpage highlighting the Maglab and business development/attraction opportunities
 - i. Include videos with researchers, companies, and entrepreneurs

- e. Collateral materials
- f. Creating information loops within the Taskforce to constantly revamp and evaluate the marketing plan

Upcoming Opportunities

1. Magnetics Summit 2018: February 8-9, 2018 at Hyatt in Orlando

- Leading global event focused on the latest economic developments and technical advancements in magnetics markets and technologies bringing together worldwide magnetics experts.
- b. Latest advancements in magnetic applications, technology, and materials as well as global issues of supply, demand, and pricing of magnetic materials.
- c. Option to participate in 30 min. one-on-one meetings between attendees and exhibitors.

2. Additional Magnetics Conferences to Consider

- a. Regional: Southeastern Magnetic Resonance Conference occurs annually in October.
- b. National/International (in U.S.):
 - i. International Conference on Magnetism, July 16-20, 2018 in San Francisco
 - ii. 2018 ANCC National Magnet Conference, Oct. 24-26, 2018 in Denver, CO.
 - iii. 2019 Joint MMM/Intermagnetic Conference, January 14-18, 2019, Washington, DC
- c. International:
 - i. 2018 IEEE International Magnetic Conference (INTERMAG): April 22-27, 2018 in Singapore
 - Global Conference on Magnetism and Magnetic Materials, Scientific Federation: July 23-25, 2018 in Osaka, Japan

Attachment #2	Page 1 of Page 1
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Business Recruitment and Investment Fund Revenue Approval bate Exponsibility Exponsibility Exponsibility Exponsibility FV 2013 FV 2						
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827,228 670,228			Total Expenditures	172,772	157,000	314,560
			Total	827,228	670,228	355,668

approval.

#11

Evaluation of Undergrounding Electric Utility Lines in Coordination with the Magnolia Drive Trail Project

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ITEM #11

Blueprint Intergovernmental Agency Board of Directors Agenda Item

TITLE: Evaluation of Underground Placement of Electric Utility Lines in Coordination with the Magnolia Drive Trail Project

Date: March 1, 2018

Requested By: Blueprint Staff

Contact: Blueprint

Type of Item: Discussion

STATEMENT OF ISSUE:

This item seeks direction from the Blueprint Intergovernmental Agency Board (IA Board) on the Magnolia Drive Trail project related to relocating electric utility lines underground. Preliminary information on the undergrounding of power was presented to the IA Board at the December 5, 2017 meeting, and staff was directed to seek further analysis. This agenda item provides this analysis and recommends the relocation of electric utilities underground along the Magnolia Drive corridor.

SUPPLEMENTAL INFORMATION:

UNDERGROUNDING ELECTRIC UTILITY LINES

In November of 2017, public comments were received requesting relocating electric utilities underground and a trail design incorporating a 4-foot planted buffer between the trail and Magnolia Drive. The public requests reflected safety concerns and the desire to enhance the



aesthetics of the area. Specifically, the request for moving electric utilities underground was the result of several days of power outages during and after Hurricane Hermine in 2016.

The new trail concept for an eight foot wide trail and a four foot planted buffer between the trail and Magnolia Drive was presented to, and approved by the IA Board on December 5, 2017. At that time, preliminary cost estimates for the utility relocation were provided, and staff was directed to prepare further analysis including what additional construction costs would be incurred due to the expansion of the project scope. Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Evaluation of Undergrounding Electric Utility Lines in Coordination with the Magnolia Drive Trail Project Page 2 of 8

To incorporate relocating electric lines underground into the new trail and planted area layout, two Alternatives, detailed herein, were assembled and costs were estimated. As part of the utility relocation, lighting will be provided along the entire route, enhancing public safety. As a result, the trail alignment will no longer be affected by poles and guidewires. Further, placing the electric utility lines below ground will provide for a safer and more reliable power system in the area.

Concurrent with the trail construction, the City Electrical Department agreed to participate in relocating the power and communication utilities underground from Monroe Street to Chowkeebin Nene (Attachment 1 includes a map illustrating the area for underground power). Installing power below grade generally involves excavating a 5-foot to 8-foot wide by 7-feet deep trench and encapsulating several pipes in concrete at the bottom of the trench. Wire and fiber optic cable will then be pulled through the underground pipes which are known in industry as a "duct bank". After all underground wire is



energized, the above ground power and communication utilities can be removed. It should be



noted that existing overhead power must remain in service until the underground installation is complete.

Peripheral to the installation of underground electrical and communication lines, is the need for large above ground cabinets containing electrical switch gear and 3-phase termination points used for circuit isolation as well as above ground transformer boxes at residential lot lines. If manholes can be used, pull point cabinets can be eliminated. Such

cabinets must be

located in the right of way within close proximity to the proposed subterranean power lines. The City electrical department has provided a conceptual design and cost estimate for underground electrical conduits along the project route.

ANALYSIS OF UNDERGROUND UTILITY CORRIDORS

The analysis of constructing underground electric utility lines along Magnolia Drive consisted of



developing potential utility corridors by examining the locations of existing utilities, drainage features, topographical information, and right of way constraints. After the initial investigation, two corridors were identified in which to construct underground power lines. The potential

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Evaluation of Undergrounding Electric Utility Lines in Coordination with the Magnolia Drive Trail Project Page 3 of 8

corridors are presented as "Alternative 1" and "Alternative 2". Both corridors were studied to determine roadway impacts to the traveling public, needs for additional right of way, needs for temporary construction easements, and construction costs.

Alternative 1: Construct Underground Power and Communication Utilities Beneath the Proposed Trail

The proposed power duct bank can be constructed beneath the proposed trail along the south side of Magnolia Drive near the back of the existing right of way between Monroe Street and Chowkeebin Nene. Ancillary electrical cabinets serving residential customers, and connecting to other electrical lines at intersections with Magnolia Drive must be located along the back of the south (and east) right of way. A 12 inch to 18 inch space must be available between the back of the trail and right of way limit to accommodate water meters and sanitary sewer cleanouts. In areas north of Jim Lee Road, the existing topography may not permit duct bank installation beneath the trail. To account for these sections, the duct bank will be routed beneath the existing pavement with any necessary cabinets located along the back of the west right of way.

In constructing near the south/east right of way lines throughout the project, temporary construction easements should be considered for spoil piles, demolished material storage and access to work areas. Spoils and equipment placed on the roadway side of the installation will impact the traveling public, triggering maintenance of traffic requirements and could also affect existing drainage structures. The cost associated with this Alternative avoids some Maintenance of Traffic (MOT) expenses but affects the existing sidewalk and storm system within Phase 1 and will require several additional electrical termination



cabinets with possible right of way acquisition for placement. The trail and the landscape design must account for electrical cabinets or additional right of way that will be required for placement.

Alternative 2: Construct Underground Power and Communication Utilities Beneath the Pavement

The proposed power duct bank can also be constructed beneath the existing pavement along Magnolia Street from Monroe Street to Chowkeebin Nene. The corridor is routed primarily along the north/west side of the roadway due to the presence of other utilities. This Alternative will encompass the complete demolition and reconstruction of the southbound/westbound lane of Magnolia Drive. No curb and gutter is currently in place along this side of the roadway.

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Evaluation of Undergrounding Electric Utility Lines in Coordination with the Magnolia Drive Trail Project Page 4 of 8

Ancillary electrical cabinets serving residential customers, and connecting to other electrical lines at intersections with Magnolia Drive, must be located along the back of the north and west right of way. Manholes can be used in place of termination boxes within the roadway limiting the number of above ground cabinets placed along the route. Ample room is available over much of the project to account for the electrical cabinets. Costs are limited through the use of manholes reducing the need for cabinets. No power pole relocations are anticipated for this Alternative, however, cabinet placement should be accounted for by the trail design north of Diamond Street.

Construction within the existing roadway will pose the greatest impacts to the travelling public and should be phased accordingly to limit impeding motorists. Detour routes should be designed and permitted with the development of 60% drawings and public notice should be given as soon as the construction start date is known. The construction should be sequenced with the water and sewer upgrades proposed by the City. Due to the detour, sufficient space will be available within the roadway and on the north and west shoulder for spoil piles, material storage area decreasing the time of installation. After all work within a phase of the project is completed, the roadway can be paved and the area restored for turnover to the County - thus the roadway is only closed and paved once, saving time and limiting costs.

Phase I Retrofit Alternative Options

Phase 1 is the only section of the project that has been completed to date. The section was originally constructed with a ten foot wide sidewalk extending from the back of the curb to the south right of way along Magnolia Drive from Meridian Street to Pontiac Drive. The construction was finalized in February of 2017. The City water and sewer utilities were upgraded and new storm sewers were located at the south edge of pavement extending south approximately 6 feet beneath the new sidewalk. Given the recent construction in the area, a separate analysis and cost estimate was performed to route underground electric



through Phase 1. Due to the heavy concentration of other existing utilities within the right of way, two potential corridors within the right of way are available to route a proposed underground power duct bank:

Phase 1 Retrofit Alternative 1 – Construct Underground Power Beneath the Existing Trail

The proposed power duct bank can be constructed beneath the existing trail along the south side of Magnolia Street near the back of the existing right of way. To accomplish the construction, the existing trail/sidewalk, must be completely demolished and the existing storm pipe must be shored and supported or relocated. Temporary construction agreements should

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Evaluation of Undergrounding Electric Utility Lines in Coordination with the Magnolia Drive Trail Project Page 5 of 8

be anticipated as the necessary excavation will be will range outside of the right of way. The estimated cost for constructing Alternative 1 is \$2.1 million.

Phase 1 Retrofit Alternative 2 – Construct Underground Power Beneath the Westbound Lane (northern) Lane of Travel

The proposed duct bank can also be constructed within the westbound lane of travel (north side of the road) between the north edge of pavement and the roadway centerline. This Alternative will encompass the complete demolition and reconstruction of the westbound lane of Magnolia Drive. Upon installation of the new underground power system, the westbound lane will be reconstructed and the eastbound lane will be milled and resurfaced with new asphalt to avoid a color discrepancy between the two lanes. All striping will be replaced. No right of way or temporary easement acquisition is anticipated. The estimated cost for constructing Alternative 2 is \$1.8 million.

PROJECT BUDGET

The City Electrical Utility generated a preliminary design and worked with the Blueprint staff to define a cost for each Alternative of power and communication relocation below ground. Given the significant impacts resulting from hurricanes over the past two years, the community has expressed a strong desire for the City of Tallahassee to underground power lines wherever possible in an effort to create greater reliability in service to the citizens. In response, the City Commission has directed City staff to evaluate placing power lines underground concurrent with development projects as these opportunities occur. To support this action, the City Commission on March 22, 2017 directed City staff to implement a cost-share approach for main circuit underground conversions, whereby the City funds 25% of the total cost of undergrounding electric lines concurrent with the project. The developer or customer agrees to fund the remaining 75% of costs to underground electric lines.

The anticipated costs for the entire corridor, including the Phase 1 retrofit and 20% contingency, are presented below:

Alternative 1 (Power under Trail)	\$4.67 million
-25% for City Cost Share	\$3.5 million
Alternative 2 (Power under Pavement)	\$4.0 million
-25% for City Cost Share	\$3 million

The anticipated cost to construct the trail and complete the project without the electrical relocation is \$5.8 million. The anticipated cost to complete the project with the electrical relocation is \$8.8 million (Alternative 2) or \$9.3 million (Alternative 1). The following is a table showing the Magnolia Drive Trail project expenditures and remaining balance (without undergrounding electric utility).

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Evaluation of Undergrounding Electric Utility Lines in Coordination with the Magnolia Drive Trail Project Page 6 of 8

Starting Balance	\$7,983,300
Expenses	(-\$1,200,000)
Encumbrances & Pre-Encumbrances	(-\$460,000)
Original Cost Without Electrical Relocation	\$5,800,000
Remaining Balance to Complete Project	\$6,323,300
Remaining Project Funds	\$523,300
Anticipated Cost of Electrical Underground*	\$3,000,000
Anticipated Cost of the Project	\$8,800,000
Amount Needed to Fund Electric Relocation	\$2,476,700
Amount Needed to Fund Electric Relocation	\$2,476,700

*Assumes Alternative 2, Phase 1 Retrofit Alternative 2, and 25% cost share with the City.

Funding

Should the IA Board direct staff to install underground electric utilities along the Magnolia Drive corridor from South Monroe Street to Chowkeebin Nene using Alternative 2, \$2.5 million would be required to supplement the Magnolia Drive Trail project budget. Funding in the amount of \$880,000 is immediately available in the Capital Circle Southeast/Tram Road budget. These revenues were set aside to supplement the Florida Department of Transportation project for landscaping along this corridor, if needed. However, the project was completed in FY 2017, and the supplemental funding was not needed. The remaining balance of \$1.6 million would be allocated from Blueprint 2000 funds in FY 19, without the need to reduce the allocation to other Blueprint projects.

If the available funding exceeds the amount of the base bid with contingency, Blueprint will investigate the possibility of funding residential electrical service connections outside of the right of way. In prior year sales tax revenue projections, the estimated revenues for FY 18, 19 and 20 were held to the levels received in 2015. Discussions with the City of Tallahassee Department of Financial Management and Leon County Office of Financial Stewardship during the planning of the transition from the Blueprint 2000 program to the 2020 program, have resulted in an update to the growth of the sales tax revenues. Based upon budgetary projects, staff anticipates sufficient funding to cover the final \$1.6 million gap. This will be brought forth in the FY 19 budget process.

Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Evaluation of Undergrounding Electric Utility Lines in Coordination with the Magnolia Drive Trail Project Page 7 of 8

BICYCLE AND PEDESTRIAN INFRASTRUCTURE ANALYSIS

The Magnolia Drive Trail project was originally conceptualized and proposed as a sidewalk project. Prior to the IA Board direction on December 5, 2017, the improvements evolved to a 10 foot wide multi-use trail project through input received via community involvement and public meetings. Per the guidelines provided by the Federal Highway Administration (FHW), shared use paths, also known as a multi-use trails, are paved facilities physically separated from motorized vehicular traffic by an open space or barrier and are either within the highway right of way or an independent right of way. Shared use paths are used by bicyclists, pedestrians, skaters, runners and others. The multi-use trail was intended to accommodate a variety of users and was the preferred design alternative given the constraints along the Magnolia Drive corridor. Adding on-street bike lanes was evaluated during the initial project development; however, adding on-street bicycle lanes would require reconstruction of the existing roadway and new construction of 8 to 10 feet of additional roadway, including roadbed, for bicycle lanes,. The addition of on-street bicycle lanes would also have significant right-of-way impacts for residences along the corridor and require the acquisition of additional private land. To create the space for the expanded roadway with bicycle lanes, the ditches along both sides of Magnolia Drive would need to be converted to culverts. Given the above constraints and amount of funding available for the project, the multi-use trail emerged as the preferred option for the Magnolia Drive corridor. The multi-use trail option provides a wide space for multiple users while minimizing impacts on homeowners along the Magnolia Drive corridor.

STAFF RECOMMENDATION AND NEXT STEPS

Staff recommends the relocation of electric utilities underground along the Magnolia Drive corridor utilizing the "Alternative 2" method, for Blueprint to enter into a joint partnership agreement with the City of Tallahassee to secure 25% of the cost to underground power with City funds, transfer of the remaining funds in the Capital Circle Southeast project to the Magnolia Drive Trail project, and allocate the remaining project funding needs in FY 19 to fully fund the project.

Alternative 2 places the new electrical duct bank beneath the roadway where manholes can be used. Manholes eliminate much of the need for above ground cabinets, cutting costs to the project and negating the need for additional right of way or easements for cabinet placement. The City of Tallahassee owns the Capital City Country Club along the north side of Magnolia Drive between Monroe Street and Pontiac Drive. The wooded area along the golf course adjacent to the Magnolia Street Right of Way can be used for electrical cabinet placement along this portion of the project eliminating the need for easements and keeping the cabinets on the opposite side of the road from the trail. Further, as discussed in the analysis of the Phase 1 retrofit, power placement under pavement eliminates the possible needs for additional construction easements and for relocating the existing storm sewer, keeping costs to a minimum.

As the project progresses north of Jim Lee Road, the proposed trail design is on the east side of Magnolia Drive. The existing topography along the east right of way consists of a steep slope down to the residential area at the roadside. To support the proposed trail, this area will require retaining wall construction and hand rails at the trail perimeter. Construction of underground Blueprint Intergovernmental Agency Board of Directors Meeting Item Title: Evaluation of Undergrounding Electric Utility Lines in Coordination with the Magnolia Drive Trail Project Page 8 of 8

duct bank near the retaining wall is not advisable due to seepage constraints and possible conflict with mechanically supported earth. Any above ground electrical cabinets necessary through this portion of the project can be located on the west side of Magnolia drive behind the existing ditch.

Construction phasing will be required to construct the underground power within the roadway to maintain detour routes and reopen the roadway after sections of the project are completed. The trail construction will be coordinated with the duct bank installation so that the roadway will be repaved and restriped once only, minimizing closure durations affecting the public.

OPTIONS:

Option 1: Direct staff to install underground electric utilities along the Magnolia Drive corridor utilizing the "Alternative 2" method, authorize Blueprint to enter into a joint partnership agreement with the City of Tallahassee to secure City funds for 25% of the cost to underground power, approve a budget amendment to transfer of the remaining balance of funds in the Capital Circle Southeast project capital fund to the Magnolia Drive Trail project capital fund, and allocate the remaining project funding needs in FY19 to fully fund the project.

Option 2: Do not direct staff to install underground electric utilities along Magnolia Drive.

TCC and CAC RECOMMENDATION:

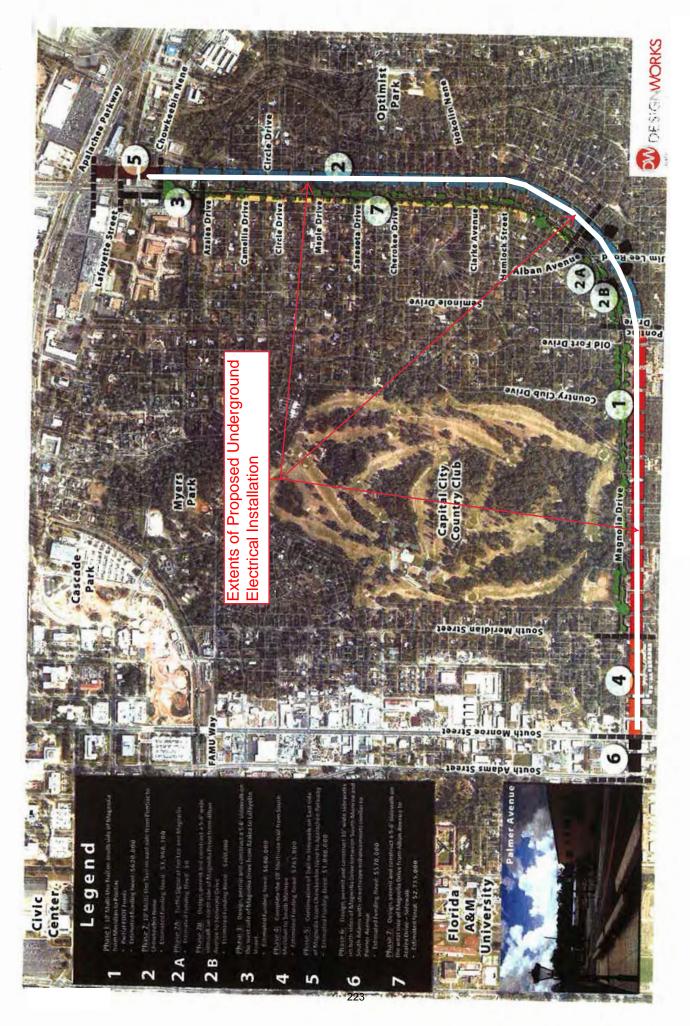
The TCC discussed the relocating the electric utilities underground, and was concerned funding the relocation would take away from existing Blueprint 2000 projects. Note, at the time of the TCC meeting a funding strategy was not prepared.

The CAC unanimously made the following recommendation to the IA Board: Approve funding the undergrounding of the electric utility on Magnolia Drive from South Monroe to Chowkeebin Nene if funding is available without impacting existing Blueprint projects.

RECOMMENDED ACTION:

Option 1: Direct staff to install underground electric utilities along the Magnolia Drive corridor utilizing the "Alternative 2" method, authorize Blueprint to enter into a joint partnership agreement with the City of Tallahassee to secure City funds for 25% of the cost to underground power, approve a budget amendment to transfer of the remaining balance of funds in the Capital Circle Southeast project capital fund to the Magnolia Drive Trail project capital fund, and allocate the remaining project funding needs in FY19 to fully fund the project.

<u>Attachments:</u> Attachment 1: Project Map Attachment #1 Page 1 of 1



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#12

Second Public Hearing to Consider a Substantial Amendment to the Blueprint 2020 Airport Gateway Project

Blueprint Intergovernmental Agency Board of Directors Agenda Item

TITLE: Second Public Hearing to Consider a Substantial Amendment to the Blueprint 2020 Airport Gateway Project

Date: March 1, 2018

Requested By: Blueprint Staff

Contact: Blueprint

Type of Item: Discussion

STATEMENT OF ISSUE:

This agenda item requests approval of the proposed amendment to Blueprint 2020 Infrastructure Project 3, Airport Gateway: Springhill Road and Lake Bradford Road as set forth in Attachment #1, (herein after, the "Amended Airport Gateway"). The Amended Airport Gateway project leverages major infrastructure investments by Blueprint and Florida State University (FSU) in the southwest area of the community to scale improvements from a single gateway corridor to a seven-mile network of interconnected roadways and new multimodal facilities that increase safety and seamlessly connect the International Airport to a vibrant Downtown, Gaines Street, Florida A&M University, FSU, Innovation Park and the greater southwest area of our community, at a cost consistent with the approved project budget, and with two greatly enhanced options. The amended Airport Gateway project description, the associated Letter of Intent (Attachment #2), and the updated concept plan presented in this item (presented as Option 1A, 1B, and 1C, respectively, for IA Board approval), build upon the action taken by the IA Board at the September 19, 2017 meeting to begin the substantial amendment process to this project and approve the initial concept plan (Attachment #3). The amended Airport Gateway concept plan before the IA Board for consideration (specifically Option 1.B) was derived from a comprehensive staff analysis process including the input received during the incorporated public engagement process. The continuation of the second and final public hearing to consider the amendment discussed hereafter has been advertised and scheduled for this March 1, 2018 IA Board meeting.

EXECUTIVE SUMMARY:

This agenda item presents to the IA Board a substantial amendment to the Blueprint 2020 Airport Gateway project, which requires IA Board approval by supermajority vote. As proposed, and building upon a yearlong and comprehensive project review process, the amended Airport Gateway project seeks to create a beautiful, safe, and multimodal Gateway between Downtown and the International Airport providing double the miles of improved roadways, the creation of 12 miles of connected sidewalks, trails, and other multimodal facilities, and the provision of a network of two corresponding gateway options for travelers. The project development process to date, details of the proposed amendment, supporting community outreach and related analysis, and the next steps to advance the amended Airport Gateway project, should the IA Board approve the amendment, are outlined below.

Direction was given at the February 21, 2017 IA Board meeting to identify opportunities associated with the alignment of FSU and Blueprint investments in southwest Tallahassee and bring back an analysis for IA Board consideration. At the September 19, 2017 meeting, a concept for the amended Airport Gateway was approved by the IA Board, and staff was directed to initiate the process to substantially amend the Airport Gateway project.

The concept approved by the IA Board at the September 19, 2017 meeting expands the enhancements from a single improved corridor to a network of interconnected roadways to provide enhancements, including pedestrian and bicycle facilities, landscaping and other aesthetic improvements, throughout the expanded, seven-mile amended Airport Gateway network (the approved September concept plan is included as Attachment #3 for reference).

The amended Airport Gateway project would link the Blueprint and FSU projects and leverage the individual investments toward a greater, and shared, public utilization and benefit. The proposed collaboration would expand investments throughout the southwest area of the community, help achieve long-standing community goals related to improving access to Innovation Park and the National High Magnetics Field Lab, and create multiple enhanced gateways to downtown Tallahassee, Innovation Park, Florida A&M University (FAMU), and FSU from the Tallahassee International Airport. As proposed, the amended Airport Gateway project may also improve safety for the Callen and Providence neighborhoods by creating dedicated entrances to Innovation Park and the FAMU-FSU College of Engineering, which will be important as these institutions continue to grow. Innovation Park businesses and local university staff, faculty, students and visitors will benefit from an enhanced entrance that creates the cohesive east-west corridor across Lake Bradford Road to seamlessly connect FAMU, FSU, Innovation Park and the Airport. The expanded scope of improvements ensures visitors arriving and departing via the Tallahassee International Airport travel an aesthetically pleasing route that reflects our local beauty and vitality on any route that is taken.

At the December 5, 2017 meeting, the IA Board continued the second and final public hearing to March 1, 2018 at 5:30 p.m. Also on that date, the IA Board requested staff continue the analysis process, including community engagement, and bring back an updated Airport Gateway project proposal at the next IA Board meeting. Staff has utilized this time to continue the comprehensive analysis process, to receive comments, and further prepare for IA Board consideration an amended Airport Gateway Concept Plan. The updated Airport Gateway Concept Plan contains three key elements: 1) the overarching project goals; 2) the conceptual improvements by segment; and 3) the corresponding conceptual project budget. It is important to note, as is normal and appropriate during the project development process for any Blueprint 2020 project, these concepts will be further refined during later steps (as, the Southwest Area Plan, PD&E, and design). Each component for the current proposed concept update is further analyzed in the following three sections.

1) Project Goals: Updated Airport Gateway Concept Plan

The following key goals inform the updated concept plan for the amended Airport Gateway project, presented for IA Board consideration and direction:

Beautiful, Safe, and Multimodal Gateway between Downtown and the International Airport: The expanded project scope ensures visitors arriving and departing via the International Airport travel upon one of the two interconnected, seamless and aesthetically pleasing routes that reflect local beauty and vitality and comprise the new gateway.

Expanded Investment in Southwest Tallahassee-Leon County: The updated Airport Gateway concept plan includes right-of-way acquisition along Springhill Road to facilitate future widening to four lanes, as well as funding to construct broad, landscaped medians as originally envisioned for the Airport Gateway. Overall, the amended Airport Gateway project is proposed to enhance overall mobility and safety by enhancing seven miles of roadway and constructing over 12 miles of new sidewalks, trails, and bicycle lanes. Blueprint projects implemented to date, similar to other local infrastructure investments, have generated a proven stimulation of private sector investment and economic development activities. It is anticipated that the amended Airport Gateway project will generate similar investment, reinvestment, and economic vitality.

Supporting Local Growth of High Tech Sector: Innovation Park, home to several high tech sector entities, generates \$500 million per year in economic impact and supports 3,300 direct and indirect jobs – numbers that are poised to increase as targeted tech companies locate to, and expand within, the area. The amended Airport Gateway project opens access, increases visibility and creates increased awareness of Innovation Park, which in turn will help fuel the growth and expansion of this local economic driver.

Improved Neighborhood Safety as Innovation Park and FAMU-FSU College of Engineering Continue to Grow: Currently, access to Innovation Park and the FAMU-FSU College of Engineering is obtained by driving through neighborhoods – Providence and Callen, specifically. By providing dedicated entrances as part of the proposed project, traffic to these industry and education centers will be directed away from residential areas, thereby reducing the burden that growth on the campuses and corresponding business centers could place on the surrounding neighborhood streets that currently serve as shared access roads.

2) Updates to Amended Airport Gateway Concept by Segment

Consistent with direction from the IA Board at the December 5, 2017 meeting to analyze project concept enhancements, including expanded public engagement, an option to approve an updated concept is provided. The updates to each segment are the result of the extended, comprehensive technical and financial analysis, also including expanded engagement efforts. If the Amended Airport Gateway project is approved, the conceptual plan for the project along with all public comments and all data and analysis developed since staff first received direction from the IA Board in February 2017 will be forwarded to the next step in the project development process as applicable.

3) Conceptual Project Budget

The Amended Airport Gateway project is estimated to cost \$61.6 million to construct and is estimated to be achieved (all segments) within the overall Blueprint project allocation of \$58.7

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million due to FSU's financial contribution of \$3 million. If approved by the IA Board, the Amended Airport Gateway project will provide the conceptual improvements detailed hereafter at a cost consistent with the approved project budget. In addition to the \$3 million cash contribution, FSU will assume maintenance responsibilities for multimodal facilities, landscaping, and lighting along the new roadway, resulting in a cost savings of approximately \$150,000 per year to the City of Tallahassee. Additionally, FSU will provide up to two acres of land for a new community garden, playground, and park space within the Providence Neighborhood area.

A Letter of Intent (LOI) is proposed to secure a conceptual agreement between Blueprint and FSU as described herein. The LOI specifies contributions to the Amended Airport Gateway project by FSU and Blueprint and provides a written, non-binding framework to move this collaboration forward. It is anticipated that as the project development phases continue through the Southwest Area Plan, PD&E, toward design, the LOI will serve as the basis for the future development of a joint partnership agreement (JPA) between Blueprint and FSU. Any such JPA shall be drafted at a future date and return to the IA for approval.

Should the IA Board approve the proposed amended Airport Gateway project, consistent with the process followed for all Blueprint projects, the project will continue through all stages of project development, complete with community input at each step. The immediate next step would be the incorporation of the amended Airport Gateway Concept Plan into the Southwest Area Transportation Plan, as applicable, and planning and design phases for further evaluation and refinement.

SUPPLEMENTAL INFORMATION:

SUMMARY OF IA BOARD ACTIONS SINCE FEBRUARY 21, 2017

The following summary details IA Board actions and direction to date regarding the consideration of an amendment to the Airport Gateway project.

February 21, 2017: The IA Board directed staff to collaborate with Florida State University (FSU) to evaluate opportunities created through the alignment of FSU and Blueprint investments in southwest Tallahassee and bring back an action plan recommending next steps.

September 19, 2017: Following six months of analysis and project evaluation, the IA Board approved the project concept including directing the inclusion of the concept into the Southwest Area Plan and future project planning phases. The IA Board also directed staff to initiate the process to substantially amend the Blueprint 2020 Airport Gateway project and engage the community regarding the proposed change (the approved concept plan is included as Attachment #2 for historical reference).

December 5, 2017: The IA Board voted to continue to the public hearing to the March 1, 2018 IA Board meeting at 5:30 pm, requested staff continue the comprehensive analysis process conducted for Blueprint project substantial amendment process, and bring back a refined Airport Gateway project proposal at the next IA Board meeting.

PROCESS TO SUBSTANTIALLY AMEND A BLUEPRINT PROJECT

The Second Amended and Restated Interlocal Agreement dated December 9, 2015 specifies the IA Board must hold two public hearings to consider proposed substantial changes to a Blueprint project. The first public hearing was publicly advertised and conducted at the November 16, 2017 Citizens Advisory Committee meeting. The second public hearing was advertised for the December 5, 2017 IA Board meeting. At that time, the IA Board voted to continue to the public hearing to the March 1, 2018 IA Board meeting at 5:30 pm. The IA Board must also receive recommendations from the Technical Coordinating Committee (TCC) and Citizens Advisory Committee (CAC), which are as follows:

 Table 1. Recommendations from Blueprint TCC and CAC

Body	Meeting Date	Action
	November 13, 2017	TCC Unanimously recommended approval
TCC February 12, 2018 TCC received upda recommendation recommendation		TCC received updated presentation; no changes to recommendation
CAC	November 16, 2017	CAC by a 6-2 vote recommended the IA Board postpone the vote on proposed changes to the Airport Gateway project
CAC	February 15, 2018	CAC received an updated presentation; a motion to accept the status report failed 3-7; no further action taken

Proposed Amendment to the Airport Gateway Project

In consideration of the project refinements detailed in the following sections including an updated budget analysis, resulting community benefits, and the increased support of the project from FSU, staff is recommending the IA Board approve the proposed amendment to the Airport Gateway project. The proposed amendment to the Airport Gateway project description is included below (see also Attachment #1):

Project 3, Airport Gateway: Springhill Road and Lake Bradford Road: Funding to perform roadway improvements to Springhill Road from Capital Circle Southwest to Orange Avenue, and Lake Bradford Road from Orange Avenue to Gaines Street, South Lake Bradford Road from Capital Circle Southwest to Orange Avenue, Stuckey Avenue from Roberts Avenue to Lake Bradford Road, a roadway (new roadway) through the FSU southwest campus area, and Orange Avenue from South Lake Bradford Road to the southern terminus of the new roadway (includes ROW, construction, gateway streetscaping, stormwater for roadway improvements, and enhanced landscape) (Exhibit 3, as Amended).

Recommendation #1A: Approve the substantial amendment to the Blueprint 2020 Airport Gateway Project.

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PUBLIC ENGAGEMENT

The Blueprint model, program of work, and project implementation process includes extensive public engagement throughout. Any substantial amendment to an approved Blueprint project incorporates a baseline process for key public meetings. The amended Airport Gateway project before the IA Board for consideration followed closely this process for significant community input and was conducted over five months, including 25 community and stakeholder meetings, engagement with hundreds of local residents and business owners and thousands of electronic notices and communications. Meetings with community groups, local businesses, major stakeholders and southwest Leon County residents were held to discuss the proposed changes, gather feedback, and share timely information about the process being undertaken to consider a project amendment.

Staff utilized multiple tools, resources, cross segment examples, and related documents during the public engagement component of the analysis process to stimulate and gather citizen input. Figure 1, below, includes a list of community engagement activities since the September 19, 2017 IA Board meeting.



Figure 1. Community Engagement since September 19, 2017 IA Board Meeting

Summary of Community Feedback Received Since December 5, 2017

While all public input, which has been received since September 19, 2017, is comprehensively included to the IA Board for consideration as Attachment #4, staff has synopsized, on the following page, key themes raised during the process, as follows:

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- Project Phasing: Concerns were raised that the phasing of the construction of the project could inadvertently cause impacts (e.g., increased traffic) to residential areas.
- Traffic: Concerns regarding increased traffic on Pottsdamer Road and the desire to retain multimodal features and bus access on Levy Avenue and Stuckey Avenue. Residents were also concerned about increased congestion on Orange Avenue, South Lake Bradford, and Stuckey Avenue.
- Some citizens expressed a desire retain speed humps on South Lake Bradford Road, and other citizens requested their removal entirely.
- Safety: Concerns about safety throughout the project including pedestrian safety on Stuckey Avenue were raised as were concerns regarding the ability of emergency vehicles to safely navigate along Springhill Road, if medians are installed.
- Transit Access: Maximizing transit access throughout the project is desired.
- Neighborhood Enhancements: Citizens expressed desire to retain a community garden and add a playground in the Providence neighborhood.
- Retain Ability to Four Lane Springhill Road: a preference for purchase of the ROW now, and preserve the ability to four lane Springhill Road if and when the traffic volume increases and more capacity is needed.
- Pace of the Process: Residents commented that the process felt rushed.
- Housing: Concerns that the supply of affordable housing in the area would be adversely impacted by the project and would like efforts to be made to maintain and improve the supply of affordable housing within the Providence neighborhood.
- Signage: All neighborhoods expressed a desire for wayfinding and neighborhood signage.
- The Big Bend Homeless Coalition (BBHC) discussed potential impacts to property along Stuckey Avenue and their representatives expressed a desire and willingness to continue the discussion, should the amended project move forward, to ensure there is no gap in services for clients.

If the conceptual plan described within the analysis section, below, for the amended Airport Gateway project, is approved by the IA Board, all public comments provided since February 21, 2017 will be forwarded to the next step in the project development process as applicable for further consideration and evaluation through technical evaluation, such as the Southwest Area Plan, PD&E and design phases. Through these subsequent project development phases, public comments will be incorporated and analyzed in coordination with data collection and further technical analyses inherent to these increasingly technical processes. It should be noted that the initial project conceptualization phase is but the first step in a very deliberate, technical, and inclusive process.

AN AMENDED AIRPORT GATEWAY CONCEPT PLAN PROPOSAL

At the December 5, 2017 meeting, the IA Board requested staff bring back an updated Airport Gateway project concept proposal at the next IA Board meeting. The additional time provided by the IA Board created opportunities to further engage in comprehensive analysis. The updated Airport Gateway concept plan contains three interconnected parts: 1) the overarching project

goals; 2) the conceptual improvements by segment; and 3) the corresponding conceptual project budget.

1) Project Goals: Improved Airport Gateway Concept Plan

The following set of proposed project concept goals for the IA Board's consideration is informed by previous IA Board direction and the preceding five months of thorough analysis performed at this initial stage of the project development process.

Consistent with the community vision for the adopted project, the amended Airport Gateway project will create a beautiful, safety enhanced, and multimodal gateway between **Downtown and the International Airport**. Improvements ensure visitors arriving and departing via the International Airport travel upon one of two interconnected aesthetically pleasing routes that reflect our local beauty and vitality.

The project as proposed would improve seven miles of roadways and result in the construction of over 12 miles of new sidewalks, trails, and bicycle lanes. Most significantly, the updated Airport Gateway concept will now include right-of-way acquisition along Springhill Road to facilitate the future widening to four lanes, as well as funding to construct broad, landscaped medians as originally envisioned for the Airport Gateway project. The majority of citizen input throughout the project amendment process highlighted safety concerns in the areas within, and surrounding, neighborhoods. These infrastructure investments will enhance safety and mobility for residents across southwest Tallahassee and Leon County along this gateway network. Private sector development opportunities, which have followed past Blueprint projects and investments, are likewise anticipated to follow planned investments resulting from the implementation of the amended Airport Gateway project.

As currently proposed, the amended Airport Gateway project will support the growth of the high tech sector by providing improved access to Innovation Park. In affiliation with Florida State University, Florida A&M University, and Tallahassee Community College, the 208-acre Innovation Park area currently generates \$500 million per year in economic impact and supports 3330 direct and indirect jobs within the Tallahassee Metropolitan Statistical Area (MSA). Within Innovation Park, one of the main attractors for private businesses and researchers is the National High Magnetic Field Laboratory (MagLab) - the largest and highest-powered magnet laboratory in the world. The Magnetic Laboratory is the only facility of its kind in the United States and each year thousands of scientists from around the world travel to use its unique magnets, supported by the highly experienced staff scientists and technicians. A 2014 study by the Center for Economic Forecasting (CEFA) projects that by 2033, the MagLab will create a \$1.8 billion economic impact for the Tallahassee MSA area, supporting 23,136 jobs and \$683.2 million in wages. Supporting the growth and development of these key community resources is consistent with community goals and has the potential to further the recent trend of positive economic growth for the Tallahassee-Leon County community. The amended Airport Gateway project creates the transportation network needed to support the forecasted growth in jobs within the Innovation Park area, and increases the visibility of, and access to, the research centers and associated private businesses.

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Lastly, the amended Airport Gateway project will **improve neighborhood safety as Innovation Park and FAMU-FSU College of Engineering continue to grow.** Currently, the two main entrances to Innovation Park and the FAMU-FSU College of Engineering are through two neighborhoods – Providence and Callen. Providing new, dedicated entrances to these industry and education centers as part of the proposed project amendment may reduce the burden of their growth on the surrounding neighborhoods. Specific to the Callen neighborhood, the amended Airport Gateway project proposes to divert traffic accessing Innovation Park from the south via Pottsdamer Street to the new roadway. The new roadway will bypass all residences on Pottsdamer and direct travel away from the Callen neighborhood.

The concept approved by the IA Board at the September 19, 2017 meeting expands the Airport Gateway project from a single improved corridor to a seamless network of interconnected roadways. Figure 2, below, illustrates the proposed boundaries of the amended Airport Gateway project, which include all segments of the original project.

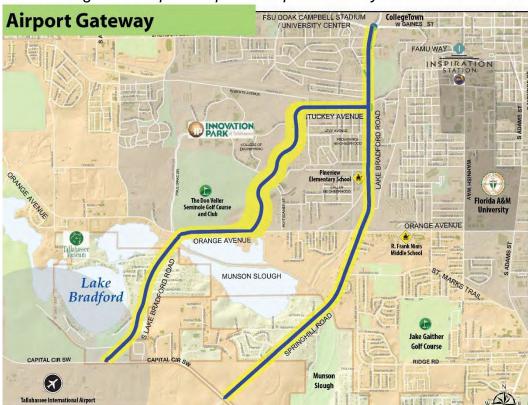


Figure 2. Map of Proposed Airport Gateway Network

As proposed, the amended Airport Gateway project concept seeks to create a beautiful, safe, and multimodal Gateway between Downtown and the International Airport marked by doubling miles of improved roadways, the creation of 12 miles of connected sidewalks, trails, and other multimodal facilities, and the provision of a network of two corresponding options for travelers.

If approved, the next step is to link the conceptual infrastructure improvements to a collaborative planning process.

Noting the goal to have clear alignment along the route to and from the International Airport via the roadway network and as part of this project, the amended Airport Gateway project concept, specifically the location of the new road segment (Segment C), will be further developed and analyzed through the Southwest Area Plan, PD&E, and design as applicable. As identified in Figure 2, the wider conceptual project area along Segment C will provide the flexibility to achieve seamless connectivity on this route to and from the Airport, and a clear gateway route.

2) Updates to Amended Airport Gateway Concept by Segment

Consistent with direction from the IA Board at the December 5, 2017 meeting to continue to improve the amended Airport Gateway project proposal, an option to approve an updated project concept is presented below. Consistent with proven practices to improve safety for people walking, biking, and taking transit, and consistent with the objective of designing and constructing a seamless, connected, and an aesthetically pleasing gateway from the International Airport to Downtown, conceptual improvements for all segments include adding multimodal facilities, landscaping, and lighting. It is important to note that the concept plans, as provided in September 2017 and as included below, were necessary to develop a project budget for the amended Airport Gateway project. As previously noted, the below conceptual improvements for each segment will be further developed through the Southwest Area Plan and subsequent project phases, based on additional data collection and technical analyses.

If the amended Airport Gateway project is approved, the conceptual plan approved by the IA Board in September 2017 (included as Attachment #3 for reference) will be updated. Accordingly, all public comments, data, and analysis developed since IA Board action in February 2017 will be forwarded to the next step in the project development process as applicable. Specifically, the updated concept proposal for the Airport Gateway, for each segment, includes the following new information:

IA Approved Concept, September 2017	Updated Concept, As Proposed March 2018
Mill, resurface, restore, and retain existing character as 2-lane with open swales	Same
Add multimodal facilities, landscape, and lighting	Same
Funding included to consider one traffic calming roundabout and the removal of speed humps	
Estimated FSU Investment: Right of way as needed for intersection of Orange Avenue and South Lake Bradford Road	Estimated FSU Investment: Same
Estimated Blueprint Investment: \$2.0M	Estimated Blueprint Investment: \$1.9M

Segment A: South Lake Bradford Road (Capital Circle to Orange Avenue) 1.17 miles

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Figure 3. Conceptual Typical Section, South Lake Bradford Road

The updated conceptual improvements for this segment build upon and reaffirm the concept approved in September 2017 and create an Airport Gateway segment for South Lake Bradford Road that is improved as a two-lane road. Based upon additional transportation analysis with technical input from City and County staff, engineers, and consultants, as well as an analysis of funding capacity, funds were included for one additional traffic calming roundabout option to be considered during the forthcoming technical planning and design processes. The subsequent stages of the project development process, beginning with the Southwest Area Plan, will provide the technical analyses to refine the roadway features to safely accommodate multimodal traffic with minimal environmental or neighborhood impacts. Throughout the public engagement process, staff received significant public included concerns related to the volume and speed of traffic, the amount of street lighting, and the placement of multimodal features. Although the Southwest Area Plan has a separate public engagement process, staff will provide the CRTPA a copy of the written comments received on this project for consideration.

Segment B: Orange Avenue (South Lake Bradford to New Road) 0.82 miles

IA Approved Concept, September 2017	Updated Concept, As Proposed March 201	
New 4-lane, divided median, multimodal improvements, and landscaping	Enhancement of existing 2-lane or future expansion to 4-lane roadway (TBD by FDOT)	
Add multimodal facilities, landscape and lighting	Same	
Estimated FSU Investment: Right of way as needed	Same	
Estimated Blueprint Investment: \$0 (FDOT project)	Same	

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Orange Avenue is a state roadway, and as such, the Florida Department of Transportation (FDOT) will make the final determination regarding roadway improvement, and because of this there is no typical cross-section included for Segment B. Previously, estimated cost of improvements along Orange Avenue were included in the project budget to emphasize that the infrastructure upgrades along Orange Avenue represent a leveraging opportunity for the Blueprint program. Consistent with other state roadway improvements throughout Leon County, it is assumed that FDOT will fund or partner in funding the improvements along these corridors. The final improvements have not yet been determined and therefore the extent of the local leveraging opportunity is not known, the cost for these future improvements is not included in the project cost analysis.

The next steps in determining the specific improvements are already underway through the Southwest Area Plan. The desired improvements along Orange Avenue, including new facilities and safety enhancements for people walking, biking, and taking transit, will be communicated to FDOT through this local planning process. In FY2019, FDOT will initiate the Orange Avenue Project Development and Environmental (PD&E) study, which will evaluate options to improve the corridor, and may include widening to four lanes. The Southwest Area Plan will inform and provide direction regarding the locally preferred improvements that will be formalized through the Orange Avenue PD&E.

IA Approved Concept, September 2017	Updated Concept, As Proposed March 2018	
New 2-lane road with wide median for future	Pottsdamer St to Orange Avenue: New 2-	
expansion to 4-lanes	lane with small median and no future	
	widening plans	
INTERGOVER	Stuckey Avenue to Pottsdamer Street: New	
	2-lane with wide median for possible future	
	expansion to 4-lanes	
Multimodal improvements, lighting and	Same	
landscaping		
Estimated FSU Investment: \$2M and right of	Estimated FSU Investment: \$3M, right of	
way	way for roadway and stormwater,	
	maintenance of multiuse trail, sidewalk,	
	landscaping and lighting	
Estimated Blueprint Investment: \$7.5M	Estimated Blueprint Investment: \$5.3M	

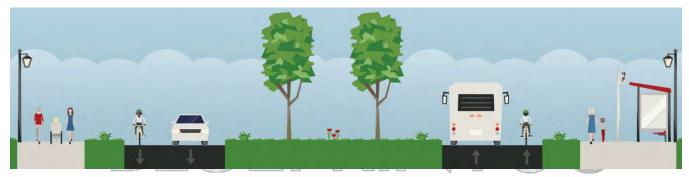
Segment C: New Roadway (Orange Avenue to Levy Avenue) 0.92 miles

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Figure 4. Conceptual Typical Section, New Roadway (Orange Avenue to Pottsdamer)



Figure 5. Conceptual Typical Section, New Roadway (Pottsdamer to Stuckey Avenue)



A recent review of traffic counts revealed that the majority of traffic currently utilizing Levy Street ends their trip at Innovation Park or the FAMU-FSU College of Engineering. Therefore, the proposed typical section for the new roadway from Orange Avenue north to Pottsdamer has been reduced to a two-lane roadway with a non-expandable median. North of Pottsdamer to Stuckey Avenue, the new roadway remains a proposed two-lane with wide median to allow for future expansion to four lanes. This modification, based upon technical analysis, resulted in cost savings for this segment and allowed reallocation elsewhere along the updated Airport Gateway project concept plan.

FSU has also proposed to increase their overall contributions to the Airport Gateway project. FSU's proposed financial contribution has increased from \$2 million to \$3 million to support the construction of the new roadway. Conceptually, once constructed FSU will convey the roadway and underlying land to the City of Tallahassee, totaling 9.9 acres of land. Additionally, in concept FSU will assume maintenance responsibilities for multimodal facilities, landscaping, and lighting along the new roadway, resulting in a cost savings of approximately \$150,000 per year, based on the City of Tallahassee's annual maintenance cost estimates for a roadway of similar facilities and landscaping.

Segment D Stuckey Avenue (Levy Avenue to Lake Bradford Road) 0.73 miles

IA Approved Concept, September 2017	Updated Concept, As Proposed March 2018
New 2-lane, expandable (to 4-lanes) boulevard with multimodal improvements and landscaping	Same
Right of way acquisition along Stuckey Ave.	Same
	Advance elements to restore Levy Avenue to a neighborhood street once Stuckey is constructed
Estimated FSU Investment: right of way contribution	Estimated FSU Investment: Right of way contribution for the new road and up to 2 acres for playground and community garden
Estimated Blueprint Investment: \$12.9M	Estimated Blueprint Investment: \$11.9M

Figure 6. Conceptual Typical Section, Stuckey Avenue



The updated conceptual improvements for this segment build upon and reaffirm the concept approved in September 2017 and create an Airport Gateway segment for Stuckey Avenue that is improved as a two-lane road with a wide median for future expansion to four lanes. Based upon additional staff analysis, technical input and funding capacity, funds were also included to enhance safety on Levy Avenue, once Stuckey Avenue is constructed, to be considered during the forthcoming technical planning and design processes. As noted at the December 5, 2017 IA Board meeting, Levy Avenue experiences high traffic volumes associated with travel to and from Innovation Park.

The updated concept proposes a clear gateway alternative to divert Innovation Park traffic north to Stuckey Avenue. Levy Avenue carries a significant amount of traffic to Innovation Park, the FAMU/FSU College of Engineering and related areas at current development levels. Future growth in these areas is anticipated to add traffic pressure on the existing road network. In 2003, the *Providence Neighborhood Renaissance Plan* identified moving the entrance to Innovation Park out of the heart of the neighborhood and north to Stuckey Avenue, which is the northernmost boundary of Providence Neighborhood. As such, the anticipated shift in Innovation

Park traffic from Levy Avenue to Stuckey Avenue is consistent with the project as proposed and align with the Providence neighborhood goals as adopted in their Renaissance Plan.

Providence residents also worked directly with FSU to secure additional amenities for their neighborhood as part of this segment modification. FSU has offered to provide up to two acres of land for a Providence neighborhood playground, park space, and community garden. The updated project concept proposes to provide funding to assist with the relocation of the existing community garden and construction of the Providence playground. The final space configurations will be made by working with the Providence community to direct and design the land to best suit these community uses.

Segments E & F: North Lake Bradford Road (Gaines Street to Orange Avenue) 1.6 miles

IA Approved Concept, September 2017	Updated Concept, As Proposed March 201	
Mill, resurface, median improvements and landscaping enhancement within existing road footprint	Same	
Enhanced multimodal improvements	Same	
Assumes original right of way allocation from Stuckey Avenue to Gaines Street	Same	
Estimated FSU Investment: \$0	Estimated FSU Investment: \$0	
Estimated Blueprint Investment: \$19M	Estimated Blueprint Investment: Same	

Figure 7. Conceptual Typical Section, North Lake Bradford Road



Consistent with the request of the IA Board at the December 5, 2017 meeting, the conceptual improvements included within the segment graphic maintain the high-level of improvements to compliment Gaines Street and FAMU Way.

Segment G: Springhill Road (Orange Avenue to Capital Circle) 1.73 miles

The conceptual improvements now include funding for construction of a wide median to facilitate the future widening of Springhill Road as originally envisioned for the Airport Gateway and warranted by supporting traffic analyses. Consistent with the request of the IA Board at the December 5, 2017 meeting and as included in the adopted Airport Gateway project (2014), the updated Airport Gateway concept includes right-of-way acquisition along Springhill Road to facilitate future widening to four lanes.

IA Approved Concept, September 2017	Updated Concept, As Proposed March 2018
Transform ovicting 2 long, rural road to an	Beconstructed 2 lane, beuloward with wide

Transform existing 2-lane, rural road to an urban, 2-lane gateway road (no median)	Reconstructed 2-lane, boulevard with wide median to accommodate future 4-lanes (via infill)
Multimodal facilities, safety improvements, curb and gutter and enhanced landscaping	Same
Assumes existing right of way is sufficient	Right of way acquisition in full
Estimated FSU Investment: \$0	Estimated FSU Investment: \$0
Estimated Blueprint Investment: \$9.4M	Estimated Blueprint Investment: \$20.5M

Figure 8. Conceptual Typical Section, Springhill Road



It is important to note, as is normal and appropriate during the project development process for any Blueprint 2020 project, these concepts will be further refined during later steps (such as, the Southwest Area Plan, PD&E, and design). The process will include but not be limited to a review of wayfinding, neighborhood signage, safety enhancements, traffic engineering, and all related factors commensurate to this project at each proper stage of project development moving forward.

3) Financial Overview: Airport Gateway Project, As Amended (2018)

If approved by the IA Board, the updated project substantial amendment and related proposed concept plan represent a total investment of \$61.6 million in southwest Tallahassee-Leon County. This investment will enhance seven miles of roadways and provide for the construction of over 12 miles of new sidewalks, trails, and bicycle lanes. A detailed breakdown of costs and contributions for each segment of the amended Airport Gateway project is included in Table 2, below.

	Segment	Estimated Cost	FSU Contribution*	Blueprint Contribution
Α	South Lake Bradford	\$1.9 million		\$1.9 million
В	Orange Avenue	TBD	TBD	TBD
С	New Roadway	\$8.3 million	\$3 million	\$5.3 million
D	Stuckey Avenue	\$11.9 million		\$11.9 million
E & F	North Lake Bradford	\$19 million		\$19 million
G	Springhill Road	\$20.5 million		\$20.5 million
	Total Cost	\$61.6 million		
Total FSU Contribution OVERNMEN 743 million			ICY	
Total Blueprint Contribution			\$58.6 million	

Table 2. Estimated Costs and Funding Contributions by Segment, Amended Airport Gateway

*Does not include 9.9 acres donated to City of Tallahassee for roadway (estimated value \$2 million), additional right-of-way various segments, \$150,000 annual savings to the City of Tallahassee for maintenance, nor the \$300,000 estimate for the land donations for Providence community use.

It is important to note that the concept plans, as provided in September 2017 and as updated herein, were necessary to develop a project budget for the amended Airport Gateway project. The cost estimates as included in Table 2 reflect further analyses completed due to the additional time provided by the IA Board to both continue to engage with the public and complete a further evaluation of right-of-way needs, concepts, and costs for each segment, and are also based on the concept plan approved by the IA Board at their September 19, 2017 meeting. Not included in the above cost calculations is FSU's contribution of up to two acres of land for a park space, playground, and relocated community garden within the Providence neighborhood.

Recommendation #1B: Accept the Updated Airport Gateway Concept Plan for the Airport Gateway project, as detailed in the analysis section, and incorporate the appropriate segments into the Southwest Area Plan and further develop all segment concepts during project planning and design.

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LETTER OF INTENT BETWEEN BLUEPRINT AND FSU

A Letter of Intent (LOI) is proposed to secure a conceptual agreement between Blueprint and FSU as described herein. The LOI is set forth in Attachment #2, which will specify the contributions to the amended Airport Gateway project by FSU and by Blueprint. It is anticipated that as the project development phases continue through the Southwest Area Plan, PD&E, toward design, the LOI will serve as the basis for the future development of a joint partnership agreement (JPA) between Blueprint and FSU. Any such JPA shall be drafted at a future date and returned to the IA Board for approval.

Recommendation #1C: Approve the Letter of Intent between Blueprint and FSU for the Airport Gateway project, as amended.

NEXT STEPS

Consistent with the methodology followed for all Blueprint projects, the Airport Gateway project will proceed with intentional, incorporated analytical processes to also include public engagement at each step, and to further ensure the eventual implementation of a seamless network between Downtown and the International Airport. These next phases shall utilize the amended project description and related conceptual improvements for each segment, if approved, while also maintaining flexibility to make further refinements and modifications as may be warranted by forthcoming technical analyses. The following next steps are included as information on the anticipated project process, from concept to construction, for the Airport Gateway project (as currently described or as amended). No action is requested from the IA Board regarding the following anticipated project processes.

January 2018: Fifteen-month Southwest Area Plan effort began, which will include public involvement and technical analysis to further develop the typical sections, as applicable, to the Airport Gateway and other regional projects.

June 2018: As of the September 19, 2017 meeting, the IA Board has prioritized or provided funding direction for all 27 Blueprint 2020 infrastructure projects. With this direction in hand, staff is in the process of developing an implementation plan for the first five years of Blueprint 2020 program that programs the estimated annual sales tax revenues with the highest ranked projects, the projects that have already been initiated, the regional mobility projects that are in the five-ten-year window, and the annual allocation projects. The proposed Blueprint 2020 implementation plan will be presented to the IA Board for their consideration on June 21, 2018 at a workshop or the scheduled meeting. The direction received from the IA Board regarding the proposed amendment to the Airport Gateway project does not alter the approved prioritization of the 2020 infrastructure projects.

Fall 2018: FDOT will initiate the Orange Avenue Project Development and Environmental (PD&E) study, which has a project limit of South Monroe to Capital Circle Southwest. This study will evaluate options to improve the corridor, which may include widening to four lanes and roundabouts.

Project Development and Planning Process: The following process will be required before the Airport Gateway project moves forward into construction. At each step, there will be engagement with the community to discuss progress and a continued focus of involving southwest area residents and businesses.

Placement on Blueprint Workplan: At the direction of the IA Board, the next steps (presented below) for the Airport Gateway project process will begin. This issue will next come before the IA Board, as detailed above, during the June 21, 2018 workshop on the implementation of the Blueprint 2020 Work Plan.

PD&E: The PD&E will provide a more detailed study of the project area and identify significant environmental features. The PD&E may require up to 48 months for completion.

Design: The findings of the PD&E will inform the project design. At this point, surveys will detail impacts to specific property owners along roadway corridors and provide a clear picture of the proposed project design. The end of this phase includes permitting. The design (typically 60% completion and 90% completion) will be presented for public review and feedback at community meetings.

Joint Partnership Agreement (JPA): Once the conceptual corridor improvements are fully refined through the Southwest Area Plan, PD&E, and/or project design, a JPA will formalize the final funding partnership between FSU and Blueprint. This JPA will be brought to the IA Board for consideration and direction.

Right-of-Way Acquisition: Once the design is significantly complete, the process to acquire land necessary to construct the project will begin. Right-of-way acquisition is anticipated for some corridors and will likely take approximately 12-18 months to complete.

Community Engagement – Pre-Construction: Public meetings will be held to discuss the construction schedule for the project, phasing of construction activities, any projected detours, and staff contact information prior to the start of construction.

Construction: The project is intended to be implemented as a whole. Once begun, construction sequencing will be planned to minimize impacts to existing neighborhoods. However, a thorough construction sequencing cost/benefit analysis that will include but not be limited to safety, neighborhood impact, cost, and impacts to the traveling public will be performed. Community engagement during construction will provide up to date information as activities progress.

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OPTIONS:

Option 1: A. Approve the substantial amendment to Blueprint 2020 Infrastructure Project 3, Airport Gateway: Springhill Road and Lake Bradford Road, as described in Attachment #1.

B. Accept the Updated Airport Gateway Concept Plan for the Airport Gateway project, as detailed in the analysis section, and incorporate the appropriate segments into the Southwest Area Plan and further develop all segment concepts during project planning and design.

C. Approve the Letter of Intent between Blueprint and FSU for the Airport Gateway project, as amended.

- Option 2: Do not approve the amendment to Blueprint 2020 Infrastructure Project 3, Airport Gateway: Springhill Road and Lake Bradford Road, as described in Attachment #1.
- Option 3: IA Board direction.

RECOMMENDED ACTION

Option #1, A-C.

Attachments:

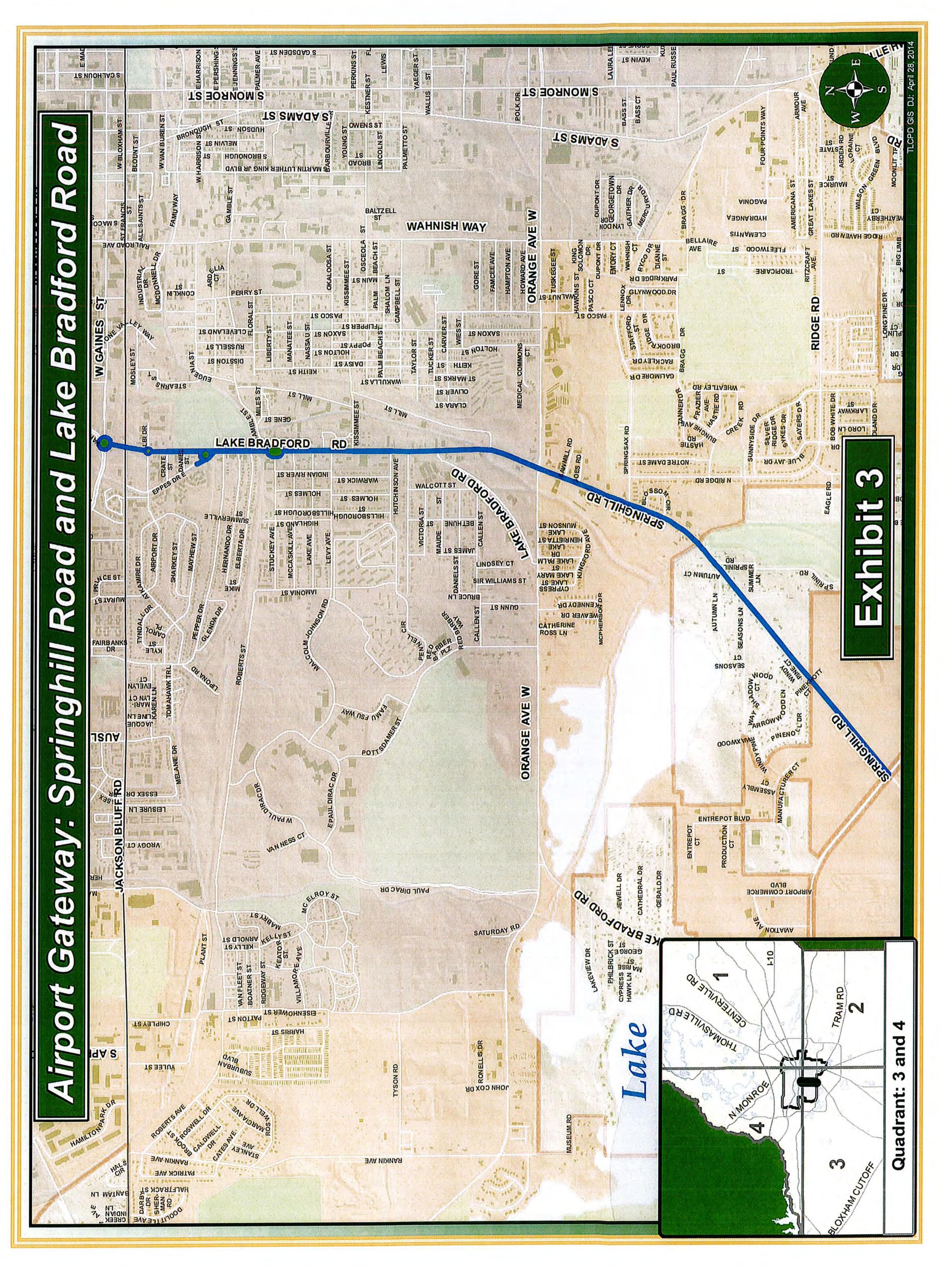
- 1. Project Description and Project Map for Blueprint 2020 Infrastructure Project 3, Airport Gateway, as Amended.
- 2. Draft Letter of Intent between the Blueprint Intergovernmental Agency and The Florida State University regarding the Airport Gateway Project, as Amended.
- 3. Amended Airport Gateway Concept Plan (and segment map), as approved at the IA Board at the September 19, 2017 meeting
- 4. Public Comments received at Community Meetings since December 5, 2017

Description of Project, Original

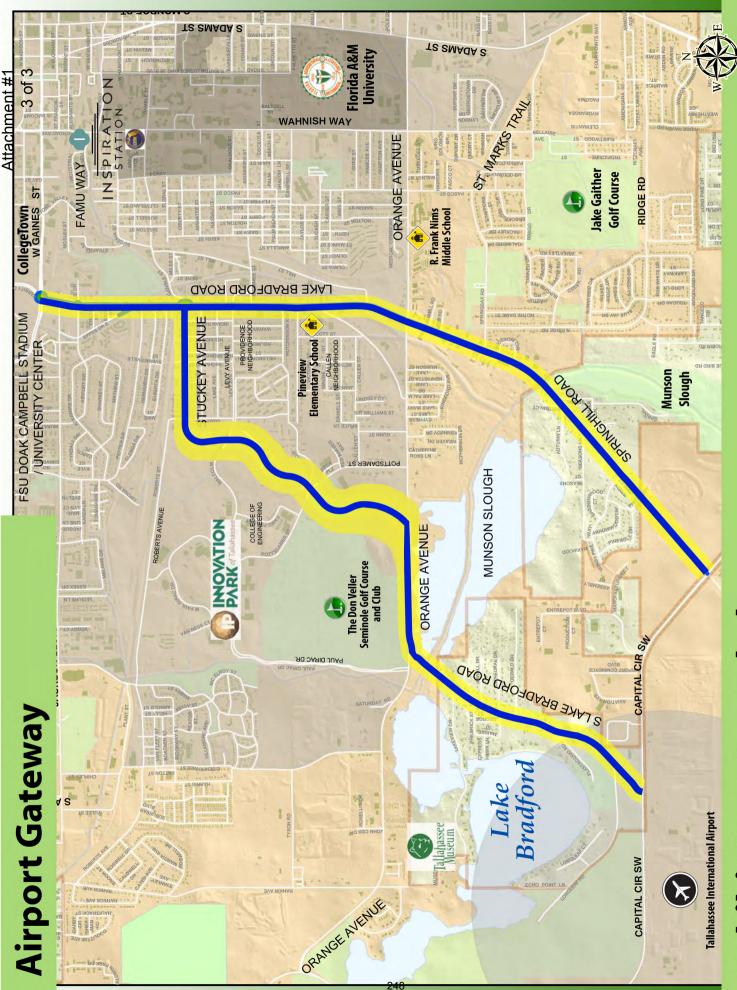
<u>Project 3, Airport Gateway: Springhill Road and Lake Bradford Road:</u> Funding to perform roadway improvements to Springhill Road from Capital Circle Southwest to Orange Avenue and Lake Bradford Road from Orange Avenue to Gaines Street (includes ROW, construction, gateway streetscaping, stormwater for roadway improvements, and enhanced landscape) (Exhibit 3).

Description of Project, as Amended

<u>Project 3, Airport Gateway: Springhill Road and Lake Bradford Road</u>: Funding to perform roadway improvements to Springhill Road from Capital Circle Southwest to Orange Avenue, and Lake Bradford Road from Orange Avenue to Gaines Street, South Lake Bradford Road from Capital Circle Southwest to Orange Avenue, Stuckey Avenue from Roberts Avenue to Lake Bradford Road, a roadway (new roadway) through the FSU southwest campus area, and Orange Avenue from South Lake Bradford Road to the southern terminus of the new roadway (includes ROW, construction, gateway streetscaping, stormwater for roadway improvements, and enhanced landscape) (Exhibit 3, as Amended).







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LETTER OF INTENT

THIS LETTER OF INTENT ("LOI") made and entered into this 1st day of March, 2018, by and between THE FLORIDA STATE UNIVERSITY BOARD OF TRUSTEES, a public body corporate of the State of Florida, acting for and on behalf of The Florida State University ("FSU") and LEON COUNTY – CITY OF TALLAHASSEE BLUEPRINT INTERGOVERNMENTAL AGENCY ("Blueprint") (FSU and Blueprint may be hereinafter referred to collectively as the "Parties" or individually as a "Party").

RECITALS

WHEREAS, FSU and Blueprint wish to enter into this LOI outlining each party's proposed contributions to those segments of the Blueprint 2020 Amended Infrastructure Project 3, Airport Gateway ("Airport Gateway Project") which impact FSU and Blueprint jointly so as to ensure that subsequent project improvements are provided to the Tallahassee and Leon County community in an effective and efficient manner; and

WHEREAS, the expanded scope of the Airport Gateway Project will provide gateway improvements for multiple roadways in southwest Tallahassee, ensuring visitors arriving and departing via the Tallahassee International Airport travel an aesthetically pleasing route that reflects our local beauty and vitality on any route that is taken; and

WHEREAS, Blueprint and Capital Regional Transportation Planning Agency entered into an agreement to perform the Southwest Area Transportation Plan; and

WHEREAS, the relationship between Blueprint and FSU will leverage dual plans created and efforts taken to date to create a single, coordinated infrastructure investment program that is equally complimentary and mutually beneficial for The Florida State University and the Tallahassee-Leon County community; and

WHEREAS, the Airport Gateway Project will continue the cohesive east-west corridor across Lake Bradford Road to seamlessly connect Florida A&M University, The Florida State University, Innovation Park and the Tallahassee International Airport; and

WHEREAS, linking the infrastructure improvements to a collaborative planning process between Blueprint and FSU, as well as the Southwest Area Transportation Plan, will minimize impacts on existing neighborhoods while maximizing benefits to the Tallahassee-Leon County community; and

WHEREAS, the expanded scope of the Airport Gateway Project distributes improvements throughout the transportation network helping to alleviate existing and future traffic impacts and extend quality of life improvements throughout southwest Tallahassee and Leon County; and

WHEREAS, the Airport Gateway Project will open up new economic opportunities and support existing businesses by enhancing access to, and visibility of Innovation Park; and

WHEREAS, the expanded scope of the Airport Gateway Project provides greater opportunity to work with and protect established neighborhoods; and

WHEREAS, the Airport Gateway Project is expected to increase private investment and redevelopment opportunities along multiple roadway corridors in the southwest area of Tallahassee and Leon County; and

WHEREAS, the Airport Gateway Project will provide substantial improvements in pedestrian, bicycle and vehicular safety and place a high priority on the protection of neighborhoods and significant environmental features in this environmentally sensitive area of the community; and

WHEREAS, the Airport Gateway Project is expected to compliment and showcase the significant investments by FSU in its southwest campus, including the planned renovation to the Don Veller Seminole Golf Course and Club; and

WHEREAS, Blueprint and FSU desire to enter into a LOI to accomplish the public purposes set forth in these recitals.

NOW, THEREFORE, in consideration of the following mutual promises and covenants, and other good and valuable consideration, the sufficiency of which is being acknowledged, FSU and Blueprint hereby agree as follows:

Section 1. <u>Term</u>.

The Term of this LOI shall commence on April 1, 2018, and shall continue until March 31, 2022, unless earlier terminated pursuant to the terms hereof. This LOI may be extended upon the mutual written agreement of the Parties.

Section 2. <u>Blueprint 2020 Amended Infrastructure Project 3, Airport Gateway (Airport Gateway Project).</u>

Figure 1, below, shows the boundaries of the Airport Gateway Project. In addition to implementing the improvements described in the original Blueprint 2020 Infrastructure Project 3, Airport Gateway, the project amendments created by the Airport Gateway Project would expand the enhancements to a network of roadways in the southwest area of the community. A description of the Airport Gateway Project is set forth in Exhibit 1. The roadway network within the Airport Gateway Project is intended to be divided into Segments A-G, with enhancements to include pedestrian and bicycle facilities, landscaping and other aesthetic improvements ("Improvements"), which will be incorporated throughout the Airport Gateway Project.

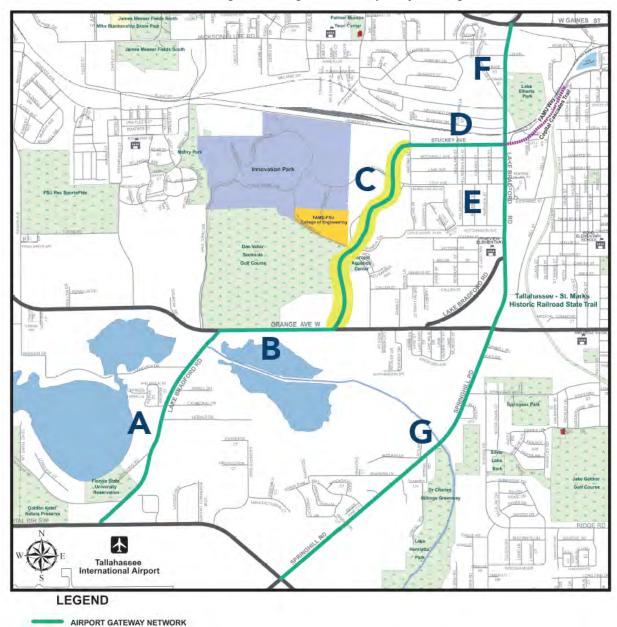


Figure 1. Airport Gateway Project Map, 2018

- Section 3. <u>Blueprint and FSU Conceptual Obligations</u>. Subject to further adjustment and modification following the completion of Southwest Area Transportation Plan, PD&E and/or project design, as described in Section 4, FSU and Blueprint shall have the following conceptual obligations under this LOI toward the construction of the proposed Airport Gateway Project roadway improvements:
 - a. <u>Segment A</u>. (South Lake Bradford Road from Capital Circle to Orange Avenue):

1. Blueprint agrees to fund the project design and construct Improvements to South Lake Bradford Road from Orange Avenue to Capital Circle.

2. FSU agrees to donate sufficient real property interest of approximately one acre for roadway improvements within this segment of the project. The actual real property interest donations may be in the form of an easement rather than fee simple title.

b. <u>Segment C</u>. (New Road):

1. Blueprint agrees to fund the project design and construct Improvements to the new roadway.

2. FSU agrees to donate sufficient real property interests necessary for the construction of roadway and multimodal facilities for this segment. The actual real property interest donations may be in the form of an easement rather than fee simple title. After construction of the roadway improvements, control of the roadway inside the back of curb to back of curb will be conveyed to the City of Tallahassee by grant of easement. Outside the curb of the roadway improvements, FSU will retain control of the land and will maintain in perpetuity the multimodal facilities, landscaping and lighting associated with the roadway corridor. FSU will also maintain in perpetuity the landscaped median within the roadway, but not the roadway itself, by way of a maintenance agreement with the City of Tallahassee. The roadway and all multimodal facilities will be public facilities accessible to the general public.

c. <u>Segment D</u>. (Stuckey Avenue):

1. Blueprint agrees to fund the project design and construct Improvements to Stuckey Avenue.

2. For that portion of Segment D running through FSU's campus, FSU agrees to donate sufficient real property interests necessary for the construction of roadway and multimodal facilities for this segment. The actual real property interest donations may be in the form of an easement rather than fee simple title. After construction of the roadway improvements, control of the roadway inside the back of curb to back of curb will be conveyed to the City of Tallahassee by grant of easement. Outside the curb of the roadway, FSU will retain control of the land and will maintain in perpetuity the multimodal facilities, landscaping and lighting associated with the roadway, but not the roadway itself, by way of maintenance agreement with the City of Tallahassee. The roadway and all multimodal facilities will be public facilities accessible to the general public.

FSU agrees to authorize the license of real property on its campus, of up to two acres, for a neighborhood community garden and playground. Blueprint agrees to fund the cost of constructing the garden and playground, and the City of Tallahassee will maintain these community improvements on the property. FSU will enter into a maintenance agreement with the City of Tallahassee formalizing maintenance responsibilities for the playground and community garden.

d. <u>Segments B, E, F and G as further described in Figure 1 only relate to Blueprint</u>, and therefore, are not part of this LOI.

e. <u>Other</u>. The Parties recognize the following additional contributions toward the costs of implementing the Airport Gateway Project:

FSU agrees to provide \$3 million, for utilization in providing the Improvements set out in this LOI, provided, however, this amount will be paid on or before the date construction is set to commence or September 1, 2022, whichever is later.

Further, the Parties acknowledge a contribution of \$225,000 by FSU for the initial due diligence expenses including preliminary survey, environmental survey, civil engineering, land planning, and other related costs, has already been made, however such amount shall be in addition to, and not as an offset of, the \$3 million contribution described above.

Section 4. <u>Mutual Obligations</u>.

a. <u>SWATP, PD&E, AND/OR PROJECT DESIGN</u>.

The Southwest Area Transportation Plan ("SWATP") scope includes the review of public and private development opportunities including the evaluation of the growth of FSU and FAMU and corresponding impact on the transportation system in the southwest area of Leon County. The SWATP will include an analysis into the assumptions for the Airport Gateway Project. The SWATP involves a significant public involvement process, including focused neighborhood and targeted stakeholder meetings and public meetings. A Project Development and Environment Study includes engineering work, environmental analysis and public involvement. Project Design includes the actual design and permitting of the project.

b. <u>Final Airport Gateway Project Agreement(s)</u>.

Once the conceptual corridor improvements are fully refined through the SWATP, PD&E, and/or Project Design, a final funding partnership between FSU and Blueprint shall be formalized in a binding final Airport Gateway Project Agreement(s) ("Joint Project Agreement, JPA"), which the Parties agree to negotiate in good faith. Upon execution of a final JPA between the Parties, this LOI shall automatically terminate and shall have no further force or effect. In the event that a final JPA is not entered into, this LOI shall automatically expire on March 31, 2022, and shall have no further force or effect, unless the Term is extended upon the mutual agreement of the Parties.

Section 5. <u>FDOT Roadway and Funding Commitments</u>.

The Parties are entering this LOI acknowledging that Segments B, E, and F are state roadways and as such, the Florida Department of Transportation (FDOT) will make the final determination regarding improvements on these roadways. Consistent with other state roadway improvements, it is assumed that FDOT will fund or partner in the funding of improvements along these corridors.

Section 6. <u>Exhibits</u>.

Exhibits 1 is attached hereto and made a part hereof as if set forth in its entirety below, to the extent that said Exhibit is not inconsistent with the provisions of this LOI. Exhibit 1 is described as follows:

a. Exhibit 1 – Airport Gateway Project Description;

Section 7. <u>Termination</u>.

If either Party fails to comply with any of the terms or conditions of this LOI or defaults in any of its obligations under this LOI and shall fail, within thirty (30) calendar days after written notice from the other Party, to correct such default or noncompliance, the non-defaulting Party may, at its option, forthwith terminate this LOI as its sole and exclusive remedy. Either Party may terminate this LOI for convenience upon providing the other Party not less than thirty (30) days' advanced notice.

Section 8. Liability, Losses, or Damages.

Each Party is responsible for all personal injury and property damage attributable to the negligent acts or omissions of that Party and the officers, employees and agents thereof. Nothing herein shall be construed as an indemnity or a waiver of sovereign immunity enjoyed by any party hereto, as provided in Section 768.28, Florida Statutes, as amended from time to time, or any other law providing limitations on claims.

Section 9. <u>General Provisions</u>.

- a. <u>Governing Law</u>. This LOI shall be governed by and construed in accordance with the laws of the State of Florida.
- b. <u>Waiver</u>. Failure to insist upon strict compliance with any term, covenant or condition of this LOI shall not be deemed a waiver of it. No waiver or relinquishment of a right or power under this LOI shall be deemed a waiver of that right or power at any other time.
- c. <u>Modification</u>. This LOI shall not be extended, changed or modified, except in writing duly executed by the Parties hereto.
- d. <u>Binding Effect</u>. This LOI shall be binding upon the successors and, subject to below, assigns of the Parties hereto.
- e. <u>Assignment</u>. Because of the unique nature of the relationship between the Parties and the terms of this LOI, neither Party hereto shall have the right to assign this LOI or any of its rights or responsibilities hereunder to any third Party without the express written consent of the other Party to this LOI, which consent shall not unreasonably be withheld.

- f. <u>Entire Agreement</u>. This LOI constitutes the entire agreement between the Parties with respect to the matters contained herein, and all prior agreements or arrangements between them with respect to such matters are superseded by this LOI.
- g. <u>Headings</u>. Headings in this LOI are for convenience only and shall not be used to interpret or construe its provisions.
- h. <u>Ambiguity</u>. This LOI has been negotiated by the Parties with the advice of counsel and, in the event of an ambiguity herein, such ambiguity shall not be construed against any Party as the author hereof.
- i. <u>Public Bodies.</u> It is expressly understood between the Parties that FSU is a public body corporate under the laws of the State of Florida and that Blueprint is a special district under the laws of the State of Florida. Nothing contained herein shall be construed as a waiver or relinquishment by either of the Parties to claim such exemptions, privileges or immunities as may be provided to that Party by law.
- j. <u>Force Majeure</u>. A Party shall be excused from performance of an obligation under this LOI to the extent, and only to the extent, that such performance is affected by a "Force Majeure Event" which term shall mean any cause beyond the reasonable control of the Party affected, except where such Party could have reasonably foreseen and reasonably avoided the occurrence, which materially and adversely affects the performance by such Party of its obligation under this LOI. Such events shall include, but not be limited to, an act of God, disturbance, hostility, war, or revolution; strike or lockout; epidemic; accident; fire; storm, flood, or other unusually severe weather or act of nature; or any requirements of law.
- k. <u>Conceptual Agreement</u>. This LOI between the Parties is meant to formalize the intent of the Parties moving forward with regard to the Airport Gateway Project, and, ultimately, a final Joint Project Agreement. However, this LOI is not meant to establish a binding relationship between the Parties, but to merely reflect their conceptual agreement on the salient points to be included in a future final JPA. Therefore, neither party shall have a cause of action, at law or in equity, including claims for damages, injunctive relief, or estoppel, against the other in the event of, or arising out of, a default or breach of this LOI. Rather, the non-defaulting party's sole and exclusive remedy for any default is termination of this LOI.
- 1. <u>Severability</u>. It is intended that each Section of this LOI shall be viewed as separate and divisible, and in the event that any Section, shall be held to be invalid, the remaining Sections and parts shall continue to be in full force and effect.

- m. <u>Subject to Appropriation and State Approval</u>. All payment obligations of the Parties, if any, set forth herein shall be subject to appropriation of funding therefore by the applicable legislative bodies, and, further, the donation of any real property interests is subject to the approval and consent of the Board of Trustees of the Internal Improvement Trust Fund of the State of Florida; however, failure to appropriate funding adequate to meet such payment obligations or donate the necessary sufficient real property interests shall be deemed a default under this LOI.
- n. <u>Survival of Obligations</u>. Cancellation, expiration, or earlier termination of this LOI shall not relieve the Parties of obligations that by their nature should survive such cancellation, expiration, or termination.

IN WITNESS WHEREOF, the Parties hereto, through their duly authorized representative, have executed this LOI as of the date set forth above.

LEON COUNTY-CITY OF TALLAHASSEE BLUEPRINT INTERGOVERNMENTAL AGENCY

THE FLORIDA STATE UNIVERSITY BOARD OF TRUSTEES, a public body corporate of the State of Florida, acting for and on behalf of The Florida State University

By:

Mary Ann Lindley, Chairman Blueprint Intergovernmental Agency

ATTEST:

City of Tallahassee Treasurer Clerk

By:

James O. Cooke, IV

Approved as to Form: Blueprint Intergovernmental Agency

By:

Patrick T. Kinni, Esq.

By:

John Thrasher, President Florida State University

ATTEST:

By:____

Approved as to Form: Florida State University

By:

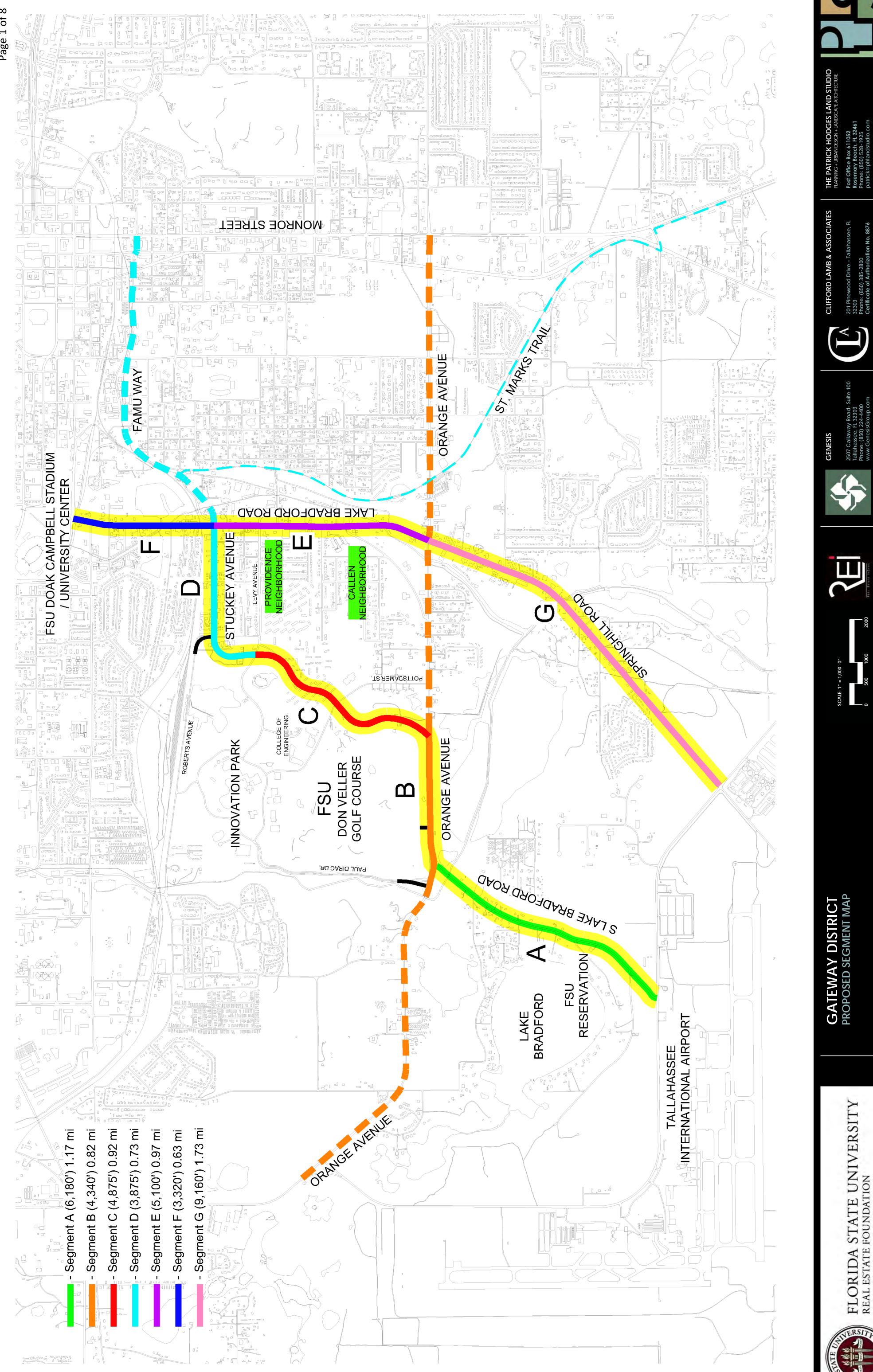
Dustin N. Dailey, Esq.

Description of Project, as Amended

Project 3, Airport Gateway: Springhill-Road-and-Lake-Bradford-Road: Funding to perform roadway improvements to Springhill Road from Capital Circle Southwest to Orange Avenue, and Lake Bradford Road from Orange Avenue to Gaines <u>Street</u>, <u>South Lake Bradford Road from</u> <u>Capital Circle Southwest to Orange Avenue</u>, <u>Stuckey Avenue from Roberts Avenue to Lake</u> <u>Bradford Road</u>, a roadway (new roadway) through the FSU southwest campus area, and Orange <u>Avenue from South Lake Bradford Road to the southern terminus of the new roadway</u> (includes ROW, construction, gateway streetscaping, stormwater for roadway improvements, and enhanced landscape) (Exhibit 3, as amended).











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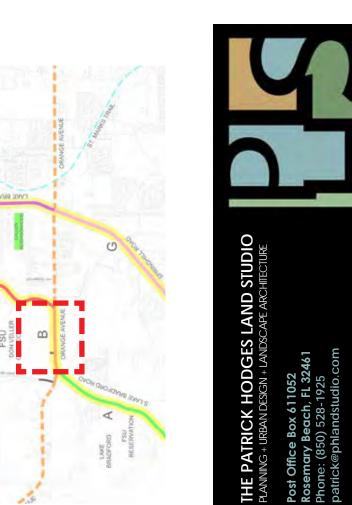
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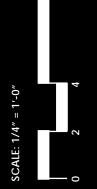
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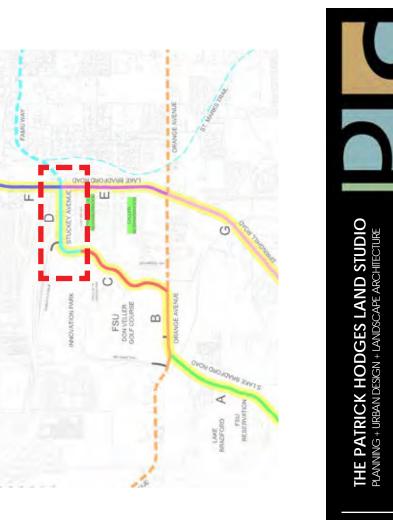
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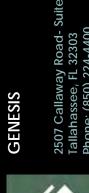
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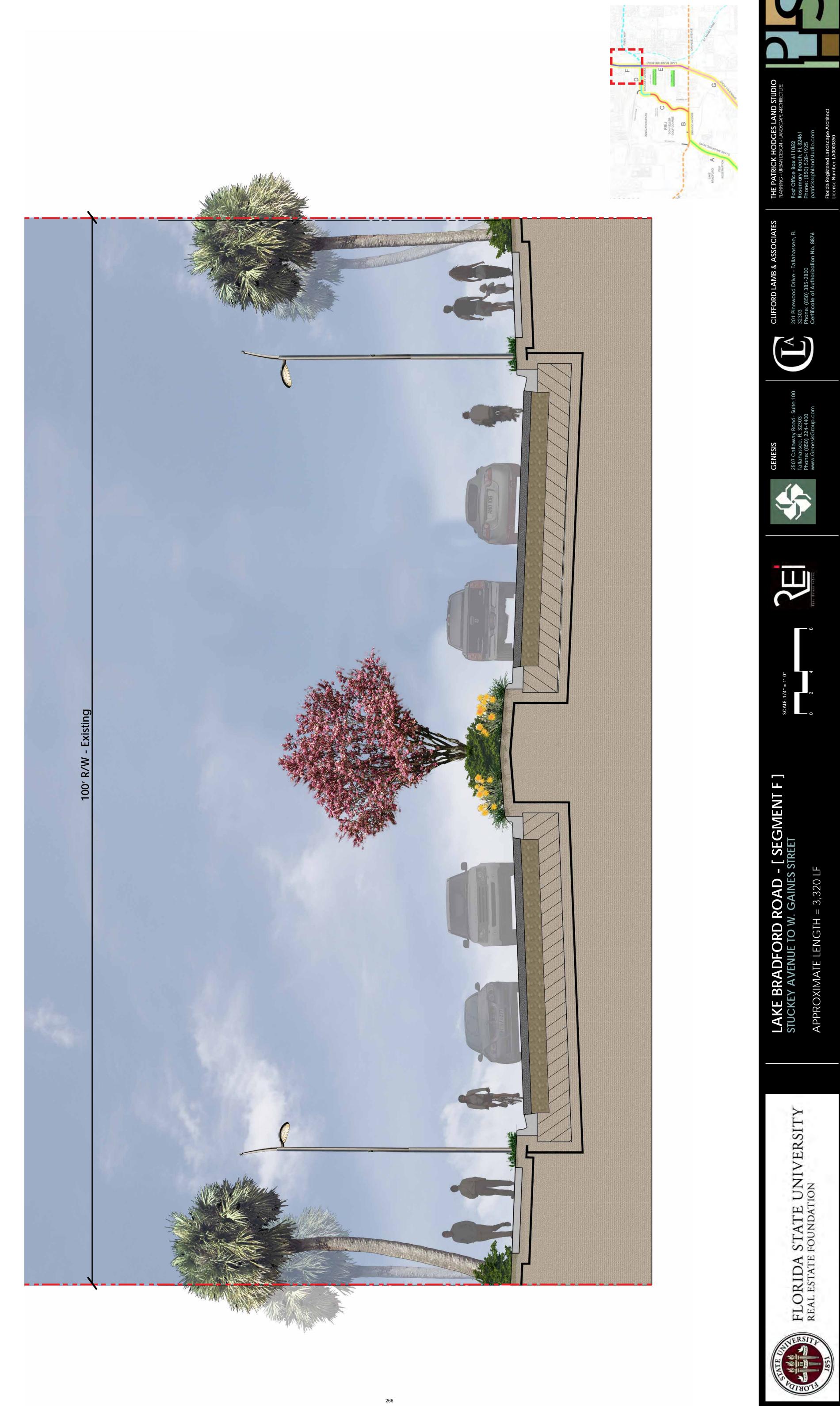
LAKE BRADFORD RD - [SEGMENT E] ORANGE AVENUE TO STUCKEY AVENUE













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THE PATRICK HODGES LAND STUDIO PLANNING + URBAN DESIGN + LANDSCAPE ARCHITECTURE

on No. 8876



SPRINGHILL ROAD - [SEGMENT G] CAPITAL CIRCLE TO ORANGE AVENUE









PUBLIC COMMENTS RECEIVED DECEMBER 5, 2017 THRU FEBRUARY 16, 2018



www.nigbendhc.org

325 John Knox Rd Bldg, A 850 576 5566 | Talianussee FL 32303

February 15, 2018, 4:30 pm

Citizens Advisory Committee Meeting Myers Park Community Room 912 Myers Park Drive

Re: Blueprint 2020 Airport Gateway Project

My name is Sylvia W. Smith, and I am the Executive Director of the Big Bend Homeless Coalition. Our mission at the BBHC is to end homelessness through leadership, education, advocacy, and the provision of quality services. We specialize in ending family homelessness, Veteran homelessness, and chronic homelessness through the shelter and housing programs we operate and the partnerships we build and sustain.

We operate nine programs throughout the City and surrounding area.

- 1. Home Front Veterans Community (Stuckey Ave.). Affordable apartments for Veterans with disabilities who have extensive histories of homelessness. A HUD-VASH project site in partnership with the Veterans Administration and the Tallahassee Housing Authority. Our property management office is located at the Home Front.
- Home Place at Balkin (Balkin Rd.). Affordable fully accessible apartments 2. and supportive services for individuals with disabilities who have extensive histories of homelessness. This location has on-site supportive services/case management.
- 3. Home Plate. Housing assistance and supportive services for individuals with disabilities who have extensive histories of homelessness. Staff from throughout our agency support the men and women who live in Home Plate program leased apartments throughout the community.
- 4. Homeless Prevention. Financial assistance to pay past-due rent and utilities to prevent households with minor children from being evicted and becoming homeless. We operate this program from our John Knox offices.



OUR MISSION:

End hometessness in the Big Bend Unrough leadership education, advocacy, and the provision of quality services,

- **5. HOPE Community**. Emergency shelter and supportive services for households with minor children. 2729 W. Pensacola St.
- 6. Patrick Avenue Townhouse Apartments (Patrick Ave.). Affordable apartments for low-income households.
- 7. **Rapid Re-housing**. Utility deposits, initial rent payments, and case management for households with children who are self-sufficient but lack funds to move into an apartment. We operate this program from our John Knox offices.
- **8. REfire Culinary**. A job training and job placement program for individuals with felony convictions. Located at HOPE Community.
- **9. Supportive Services for Veterans Housing/Advocates for Veteran Housing**. Rapid rehousing, prevention, and case management for Veteran households. We operate this program from our John Knox offices.

We also function as a HUD-approved Community Based Development Organization (CBDO) performing special outreach and human services to the residents of the City's Neighborhood Revitalization Strategy Area. And we subcontract the performance of the CDBO Continuum of Care, and Homeless Management Information Services projects to the Apalachee Regional Planning Council/Big Bend Continuum of Care (as we no longer perform those duties ourselves - as of July 1, 2017).

We want to thank you for the opportunity to talk with you today about the **Home Front Veterans Community** on Stuckey Avenue. The Home Front Veterans Community was founded in 2011. It is a Permanent Supportive Housing project operated by three agencies – the Big Bend Homeless Coalition, the Tallahassee Housing Authority, and the Veterans Administration. We perform the landlord and property management duties, and as such we also recruit volunteers and community groups to provide socialization and other activities.

Most importantly, the Home Front is home to up to 52 area Veterans who have experienced past homelessness. The Home Front was part of how Tallahassee answered the call to make a local commitment to ending our area's Veteran homelessness. Most of the Veterans at the Home Front are medically involved and disabled. It is an all-male program for Veterans who desire and benefit from living in community. The Veterans are assisted by social workers and recreation therapists and other staff from the VA as well as volunteers and others. There is a strong "I am my brother's keeper" culture at the Home Front and neighbor to neighbor support is also key to the health and well-being of the tenants.

It has been our privilege to provide a well-maintained home and community environment for these Veterans, and we hope to continue doing so as long as there is a need. We look at the Airport Gateway project as a way that the program can be enhanced and we look forward to continuing to work with Blueprint 2020 planners and staff towards that end. The Home Front is not only vital to its past, current, and future tenants but it is critical to the overall mission of the BBHC. As a social enterprise – a revenue-generating program that supports our non-profit mission – the Home Front helps ensure that programs that are not fully funded, such as the HOPE Community Family Emergency Shelter, can operate year-round. HOPE Community is currently providing shelter to over 220 people, and over 140 of those at HOPE tonight are under age 18.

An immediate need at the Home Front is for an additional fixed bus route between the Home Front and Iamonia St. At present, Veterans with severe mobility issues and no personal vehicles are unable to live at the Home Front because of the hill down to the bus stop on Lake Bradford Rd. The VA is ready to offer the Home Front as housing to even more medically involved Veterans tomorrow if that transportation issue could be addressed today.

Respectfully_submitted,

Sylvia W. Smith, J.D. Executive Director

From: Sent: To: Subject: Attachments:

Susan Emmanuel Wednesday, February 21, 2018 11:52 AM Tameeka Williams Fwd: Liberty Park Community Meeting 2/20/2018 Some concerns-Liberty Park 2-20-2018.docx; ATT00001.htm

Please add to the comments, thanks!

Susan Emmanuel | Blueprint Public Information Officer C: <u>850-210-2722</u>

Begin forwarded message:

From: Ben Pingree <<u>Ben.Pingree@Tlcplace.org</u>> Date: February 21, 2018 at 11:04:50 AM EST To: Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>>, Autumn Calder <<u>autumn.calder@Blueprintia.org</u>> Subject: Fwd: Liberty Park Community Meeting 2/20/2018

Ben H. Pingree, Director of PLACE Ben.Pingree@tlcplace.org P: 850.219.1060

Sent from my iPhone

Begin forwarded message:

From: <u>sherrykeke1@aol.com</u> Date: February 21, 2018 at 10:53:26 AM EST To: <u>ben.pingree@tlcplace.org</u>, <u>megan.doherty@blueprintlA.org</u> Subject: Liberty Park Community Meeting 2/20/2018

Good morning Ben and Megan

Thank you for coming out to my community Liberty Park on last night, we appreciated the presentation on what the City is doing. Attached are the concerns of Liberty Park, we would appreciate you sharing them them with other parties that make decisions regarding neighborhoods. Please keep me updated on what is happening close to my neighborhood - Liberty park.

Please reply letting me know you received this email, Ben your handwriting, well let's just say you should be a doctor.

Again thank you all so much! Sherry Wells 850-7274591 - Home # 850-210-7047- Cell #



Some concerns

- 1. Our children in the neighborhood crossing Orange Avenue/Lake Bradford going to school, community store.
- 2. Will this project consider "Traffic Calming" like roundabouts? Slow down signs?
- 3. No sidewalks for community
- 4. How will this project affect our community-Liberty Park
- 5. OR Will Liberty Park become the "eye sore" of the completed project
- 6. Why was Liberty Park left out of the planning/improvements for communities?
- 7. How does our community "Liberty Park" receive some of the improvement monies?
- 8. Again safety for our community is a BIG CONCERN!
- 9. Where are you all in the planning stage?
- 10. At this point, what can Liberty Park do to improve our neighborhood?

11.

From: Sent: To: Subject:

Susan Emmanuel Friday, February 16, 2018 1:16 PM Tameeka Williams FW: Airport Gateway Project Update

Susan E.

From: Bill Peebles [mailto:bill@psmfl.net] Sent: Tuesday, February 13, 2018 8:52 AM To: Debbie Lightsey <deblite2016@gmail.com> Cc: Susan Emmanuel <susan.emmanuel@Blueprintia.org>; Megan Doherty <Megan.Doherty@Blueprintia.org>; Autumn Calder <autumn.calder@Blueprintia.org> Subject: Re: Airport Gateway Project Update

Hi all

I agree with Debbie re neighborhood entrance signs. I think it has a psychological impact on drivers. And Debbie, you'll love to hear this. No speed bumps because Kevin Graham doesn't want speed bumps. I guess they're not "elegant" enough for "his" road.

On Feb 12, 2018, at 6:39 PM, deblite2016 < deblite2016@gmail.com > wrote:

I have no quarrel with what is listed but I see omissions.

I see no reference to Neighborhood Entrance signange ... north and South entrances.... indicating you are entering a residential area and should drive at reduced speeds. A significant entrance monument was requested by several attendees...and is routinely done for other neighborhoods, without the pressure of a major roadway project pending..which is the case here. There should be no staff resistance to this at all.

And I see no reference to continued use of speed bumps. That was a concensus of those attending on June 30th. Debbie

Sent from my Galaxy Tab® S2

------ Original message ------From: Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>> Date: 2/12/18 4:49 PM (GMT-05:00) To: Autumn Calder <<u>autumn.calder@Blueprintia.org</u>> Cc: Megan Doherty <<u>Megan.Doherty@Blueprintia.org</u>> Subject: Airport Gateway Project Update

From: Sent: To: Subject: Susan Emmanuel Thursday, February 22, 2018 11:19 AM Tameeka Williams FW: E-Mail From Ms. Lightsey

Susan E.

From: Ben Pingree Sent: Tuesday, February 13, 2018 8:15 PM

To: Autumn Calder <autumn.calder@Blueprintia.org>; Patrick Kinni <Patrick.Kinni@Blueprintia.org>; Susan Emmanuel <susan.emmanuel@Blueprintia.org>; Megan Doherty <Megan.Doherty@Blueprintia.org> Subject: FW: E-Mail From Ms. Lightsey

Stay hard at work. Do well. You are a tremendous team. More work to be done.

I truly thank each of you.

-Ben

From: Ben Pingree Sent: Tuesday, February 13, 2018 8:13 PM To: Christopher Goad <<u>Reese.Goad@talgov.com</u>>; Vince Long <<u>LongV@leoncountyfl.gov</u>> Cc: Ken Morris <<u>MorrisK@leoncountyfl.gov</u>>; Wayne Tedder <<u>wayne.tedder@talgov.com</u>>; Alan Rosenzweig <<u>RosenzweigA@leoncountyfl.gov</u>>; Autumn Calder <<u>autumn.calder@Blueprintia.org</u>> Subject: FW: E-Mail From Ms. Lightsey

Good evening, IMC,

I wanted to share the below email with you immediately upon receipt and to shine a light upon this matter, directly from me, regardless of whether Ms. Lightsey sends it to you, others, etc. in the current form or some other variation as she alleges. I do not plan on responding to this and, frankly, am unsure whether engaging in a good faith dialogue with me was her desire in sending me her message.

What I am sure of are the tens of public meetings held over the past 12 months (25 since September), the hundreds of staff hours, the collaboration with multiple neighborhoods, two universities, many businesses, Innovation Park, concerned citizens, alike, the late night meetings in neighborhoods and public forums, the expansive and extensive public engagement committed toward crafting the best product for the Airport Gateway.

We are still working on the final draft of this agenda item for IMC review, as you may be aware, and your review will occur prior to any distribution. We are still finalizing the draft document as we continue to gain public input via our process (note: three public engagement meetings just this week: yesterday at the Blueprint TCC and the CRA's CAC, and – on Thursday – the Blueprint CAC: all public meetings). After your review and approval, of course, this agenda item will be distributed along with the entire packet per the normal and proper Blueprint policy and well in advance of the public meeting set for March 1st.

The key takeaway for this evening, and on behalf of a very dedicated and professional team I am honored to serve with, please know that the Airport Gateway Project appears to gain strength, cogency, and merit by each meeting, each interaction and each planned engagement during this process. That includes numerous contacts, meetings, and calls with Ms. Lightsey, specifically. I am proud of the intention, openness and honesty of each of those interactions and that engagement

9 of 184 the concept.

Attachment 4

I'm pleased to answer any questions you may have and/or shall engage further on the below however you deem proper. Until then, we are hard at work on building another successful IA meeting under your leadership.

Best regards, -Ben

Benjamin H. Pingree, MPA | Director of PLACE

Ben.Pingree@tlcplace.org Ph. 850.219.1060 | Fax 850.219.1098 Blueprint: <u>www.blueprintia.org</u> Economic Vitality: <u>www.oevforbusiness.org</u> Planning: <u>www.talgov.com/planning</u>



PLANNING, LAND MANAGEMENT and COMMUNITY ENHANCEMENT



Please note that under Florida's Public Records laws, most written communications to or from city and county staff or officials regarding public business are public records available to the public and media upon request. Your e-mail communications may therefore be subject to public disclosure.

From: deblite2016 [mailto:deblite2016@gmail.com] Sent: Tuesday, February 13, 2018 6:28 PM To: Ramona Abernathy-Paine <<u>rapweaver@embarqmail.com</u>> Cc: <u>bill@billpeebles.com</u>; Ben Pingree <<u>Ben.Pingree@Tlcplace.org</u>> Subject: Re: March 1 IA - FSU Gateway

I have not sent this yet. And may not send it in its current form. But wanted you to see it. Please don't distribute.

I am making appointments with Vince and Reese regardless of final staff recommendation. Just learned for sure there will be no written materials available for the CAC meeting this Thursday. Was told something different this morning which caused me to pause. (I will attend and speak after the presentation.)

We may actually get a decent recommendation, but won't trust that till I see it in written form on the 22nd. Regardless - the Blueprint/Place/Office of Economic Vitality leadership must be changed. It is hopeless to assume Ben can be "improved" and he is over all those programs. If we can do it without public controversy, i would I prefer that course. Debbie

Ben & Autumn.

I am taking a deep breathe before replying.

Latest Broken promises: in a long sequence of broken promises since Sept '17

1. We will get on top of this and not run out the clock. Nothing happened for 5 weeks following the Dec. Meeting.

2. Held 2 long delayed neighborhood meetings during which you pretended to have never seen a list of protections to be incorporated into designs for neighborhood segments. Clearly heard from all neighborhood reps (not just ours) that they see this as a plan to SERVE FSU, not the community. They want no part of this big lie. You basically coerced the neighborhoods into making specific written comments on segment maps. Those comments will be seen as our official comments/recommendations. We had little choice except to agree.

3. Promised a follow up meeting with the neighborhood reps to review the final staff recommendation prior to its release

4. Final agenda materials to be released 2 weeks prior to March 1 IA meeting

We have heard way too many times during this process ... "We have learned what we have been doing wrong...now we understand. You can trust us going forward." No evidence of that. We have observed that you have changed spokespersons. That will just cause other staff reputations to be compromised. You can't sell a fatally flawed product and conduct a fatally flawed process without there being a price to pay.... loss of credibility and a tarnished reputation.

I understand from Bill that you held a closed door meeting last week with handpicked neighborhood reps. I had asked when this was to be held and received no response to that direct question. At that meeting you asked those few present to compile the comments- on the specific segments impacting neighborhoods directly- from the Jan 25 and Jan 30th meetings. Thus again not acknowledging what you had heard at all the prior meetings? And not giving any indication what the staff would recommend on the total Gateway Plan or providing any final budget numbers. Just running out the clock and keeping the public in the dark.

So we will get down to the wire, the CAC meeting on the 15th. And hear a power point presentation, nothing distributed in advance. And on the 22nd receive a final 300 page agenda item that again.... intentionally hides and distorts the truth, that pretends to be about professionally done transportation planning, that makes the standard PR statement that Blueprint cares about the public. The final recommendation will state again ... I'm sure....that this whole Alternative Gateway Plan is NOT about siphoning public tax dollars away to build a road for FSU on FSU property? When the opposite has been obvious to every citizen who has been involved.

I have never participated in a public process that was so grossly mishandled and riddled with dishonesty. If any plan results from this mess that has any equity for or benefit to the public at large and for the Neighborhoods ----it will only be because we have continued to fight back and speak out. It will be despite rather than because of the "professional" staff. Debbie Lightsey

Sent from my Galaxy Tab® S2 ------ Original message ------ From: Autumn Calder <<u>autumn.calder@Blueprintia.org</u>> Date: 2/11/18 3:04 PM (GMT-05:00) To: Debbie Lightsey <<u>deblite2016@gmail.com</u>> Cc: <u>bill@billpeebles.com</u>, Ben Pingree <<u>Ben.Pingree@Tlcplace.org</u>> Subject: Re: March 1 IA

Hello,

The IA agenda will be ready by 2/22, one week before the meeting. We are planning on presenting the Airport Gateway update to the CAC, but we have not provided an agenda item to them. We are still finalizing the segment graphics and costs. The CAC meeting will not be an official public hearing that could be what you remember.

Thank you, Autumn

Message sent from phone.

> On Feb 9, 2018, at 9:09 PM, Debbie Lightsey <<u>deblite2016@gmail.com</u>> wrote:

>

> Hi Autumn:

> Any idea when we can expect the agenda item to be available. I think I remember that it won't go to the CAC for public review and comment. Is that correct?

> Debbie

>

> Sent from my iPhone

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Sent from my iPhone

Megan Doherty

From:	Debbie Lightsey <deblite2016@gmail.com></deblite2016@gmail.com>
Sent:	Tuesday, February 13, 2018 11:32 AM
To:	Bill Peebles
Cc;	Susan Emmanuel; Megan Doherty; Autumn Calder
Subject:	Re: Airport Gateway Project Update

Don't I remember Autumn and Ben saying repeatedly at the last neighborhood meeting that "this is not an FSU project" and FSU is not in control? Fooled us again!!

Bill please share that statement about Kevin not wanting speed bumps with the neighborhood. That will restore their confidence in Blueprint staff.

Sent from my iPhone

On Feb 13, 2018, at 8:52 AM, Bill Peebles < bill@psmfl.net> wrote:

Hi all

I agree with Debbie re neighborhood entrance signs. I think it has a psychological impact on drivers.

And Debbie, you'll love to hear this. No speed bumps because Kevin Graham doesn't want speed bumps. I guess they're not "elegant" enough for "his" road.

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And I see no reference to continued use of speed bumps. That was a concensus of those attending on June 30th. Debbie

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From: Sent: To: Subject:

Susan Emmanuel Friday, February 16, 2018 1:21 PM Tameeka Williams FW: Airport Gateway Project Update

Susan E.

From: Bill Peebles [mailto:bill@psmfl.net] Sent: Tuesday, February 13, 2018 8:52 AM To: Debbie Lightsey <deblite2016@gmail.com> Cc: Susan Emmanuel <susan.emmanuel@Blueprintia.org>; Megan Doherty <Megan.Doherty@Blueprintia.org>; Autumn Calder <autumn.calder@Blueprintia.org> Subject: Re: Airport Gateway Project Update

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Bill Peebles <bill@psmfl.net></bill@psmfl.net>
Monday, February 12, 2018 6:55 AM
Autumn Calder
Re: March 1 IA

This is really not good Autumn. I've sis to y'all since December 6 we need 2 things

2 meetings with each neighborhood and

A 2 week before IA release of the final.

Can I swing by sometime this morning for a quick visit with you? Or we can meet for coffee somewhere?

> On Feb 12, 2018, at 6:02 AM, Autumn Calder <autumn.calder@Blueprintia.org> wrote:

> Good Morning,

>

> The presentation to the CAC will be an update on what we've accomplished since December including the most recent segment graphics. Their meeting is open to the public and will be held on February 15 (this Thursday). The location is the Myers Park Community Room 912 Myers Park Drive. Yes, the plan is to email out the updated segment graphics to the neighborhoods with notice of the two upcoming meetings which are the CAC and the IA.

>

> Thank you,

> Autumn

>

>

> ----- Original Message-----

> From: Bill Peebles [mailto:bill@psmfl.net]

> Sent: Sunday, February 11, 2018 5:22 PM

> To: Autumn Calder <autumn.calder@Blueprintia.org>

> Cc: Debbie Lightsey <deblite2016@gmail.com>; Ben Pingree <Ben.Pingree@Tlcplace.org>

> Subject: Re: March 1 IA

>

> What will be presented to the CAC?

> When is their meeting?

> Will the neighborhood mailing lists get notice?

>

>> On Feb 11, 2018, at 3:04 PM, Autumn Calder <autumn.calder@Blueprintia.org> wrote:

>>

>> Hello,

>>

>> The IA agenda will be ready by 2/22, one week before the meeting. We are planning on presenting the Airport Gateway update to the CAC, but we have not provided an agenda item to them. We are still finalizing the segment graphics and costs. The CAC meeting will not be an official public hearing that could be what you remember.

>> Thank you,

>> Autumn

>>

>> Message sent from phone.

>>

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1 281 >>>

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>>> Debbie

>>>

>>> Sent from my iPhone

From: Sent: To: Subject:

Autumn Calder Friday, February 16, 2018 11:11 AM Tameeka Williams FW: March 1 IA

From: deblite2016 [mailto:deblite2016@gmail.com] Sent: Sunday, February 11, 2018 8:36 PM To: Autumn Calder <autumn.calder@Blueprintia.org>; ben.pingree@Blueprintia.org Cc: bill@billpeebles.com Subject: Re: March 1 IA

You should be embarrassed to even send that response. Heard there was a meeting recently. ...you should know that divide and conquer will not work with us.

I will have more to say later, but not because I have any trust left about being part of an honest dialogue. That takes good faith on both sides.

Sent from my Galaxy Tab® S2

------ Original message ------From: Autumn Calder <<u>autumn.calder@Blueprintia.org</u>> Date: 2/11/18 3:04 PM (GMT-05:00) To: Debbie Lightsey <<u>deblite2016@gmail.com</u>> Cc: <u>bill@billpeebles.com</u>, Ben Pingree <<u>Ben.Pingree@Tlcplace.org</u>> Subject: Re: March 1 IA

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> Sent from my iPhone

From: Sent: To: Subject: Autumn Calder Friday, February 16, 2018 11:11 AM Tameeka Williams FW: Gateway meeting

-----Original Message-----From: Debbie Lightsey [mailto:deblite2016@gmail.com] Sent: Monday, February 5, 2018 2:16 PM To: Autumn Calder <autumn.calder@Blueprintia.org> Subject: Re: Gateway meeting

Thank you Autumn. The sequencing will make a big difference. Establish in the public's mind the real Gateway. I have been felled by the flu... bad over the weekend but much better now. If you all still intend to do another small citizens group meeting... I should be up and around by the end of the week.

Sent from my iPhone

> On Feb 4, 2018, at 9:07 PM, Autumn Calder <autumn.calder@Blueprintia.org> wrote:

>

> Hello Debbie,

>

> Thank you for attending last Tuesday's meeting. It is so helpful to have you informed along the way as we adjust for new information and prepare for the IA meeting.

>

> Yes, Ben instructed me to address the construction sequencing. At this point, I think the best place for this is in the agenda item. We are starting to build an outline for the item this week, and Megan and I will make sure we include it.

> See you soon,

> Autumn

>

> ----- Original Message-----

> From: Debbie Lightsey [mailto:deblite2016@gmail.com]

> Sent: Wednesday, January 31, 2018 10:02 AM

> To: Autumn Calder <autumn.calder@Blueprintia.org>

> Subject: Gateway meeting

>

> You did a great job last night. The whole tenor of the meeting was better. We appreciate the new recommendations and receptive attitude to additional speed control measures and disincentives to pass through traffic.

> We would like to be reassured about the sequencing of construction: Springhill Gateway to be done first and established in the public mind as the True Gateway. Lake Bradford South changes to be staged later. Ben told me last night as I was leaving that could be incorporated in the final recommendation.

> Thanks for your continued commitment to making this work.

> Debbie L.

>

> Sent from my iPhone

From: Sent: To: Subject:

Autumn Calder Friday, February 16, 2018 11:14 AM Tameeka Williams FW: Reminder of tonight's meeting

From: Drew Jones [mailto:djones@vancorejones.com] Sent: Thursday, January 25, 2018 11:22 AM

To: Ben Pingree <Ben.Pingree@Tlcplace.org>; Autumn Calder <autumn.calder@Blueprintia.org>; Susan Emmanuel <susan.emmanuel@Blueprintia.org>

Subject: FW: Reminder of tonight's meeting

FYI

From: deblite2016 < deblite2016@gmail.com> Date: January 25, 2018 at 10:54:08 AM EST To: Bill Peebles < bill@psmfl.net>, Dianna Norwood < dianna norwood@nwrdc.fsu.edu>, Eric Chassignet < echassignet@gmail.com> Cc: Ann Choppin < bctypress3@vahoo.com, Betty and Joe Miller <miller3891@comcast.net>, Bill and Linda Shults

<u>b.shults@comcast.net</u>>, Bill and Mattie Lane <whl001@aol.com>, Bill Norwood

<u>bncorvette62@gmail.com</u>>, Bill Peebles <<u>bill@billpeebles.com</u>>, Brandon McGee <<u>emailbmcgee@gmail.com</u>>, Brian Jones <Brian.Box42@gmail.com>, Brian Rowland <browland@rowlandpublishing.com>, Carol and Buddy Womble <cawomble@centurylink.net>, Charlotte Hall <Hallc2060@comcast.net>, Cherie Rowland <crowland15@gmail.com>, Chris Kuersteiner <abacosails@yahoo.com>, Connie Liles liles.connie@gmail.com>, David and Kathy Stich <stich02@comcast.net>, Denice Jones and Del Suggs <<u>delsuggs@gmail.com</u>>, Dianna Norwood <<u>dnorwood@fsu.edu</u>>, Don Dietrich <<u>dwdietrich@yahoo.com</u>>, Ed and Liz Holifield <<u>lizholifield@yahoo.com</u>>, Eric Chassignet <<u>echassignet@gmail.com</u>>, Gil Daspit <<u>tallytvguy@hotmail.com</u>>, James Levy <jlevyjr@comcast.net>, Janet Jones <Janet@5StarRecruiting.com>, Jen McKee <jmckee@admin.fsu.edu>, Jennifer Clinard <Clinardjennifer@mac.com>, Jim Eubanks <iiefL003@aol.com>, Jim Hisey <jambogym@gmail.com>, John MacKay <Johnmackay2010@yahoo.com>, Julia Norwood Rankin <Jarlene21@yahoo.com>, Keith Mille <<u>Kmille@juno.com</u>>, Kym MacKay <<u>Kym326@yahoo.com</u>>, Linda O'Neall Ironeall@comcast.net, Linda Service Indaservice08@gmail.com, Lynn Gilliam <u>lynn.gilliam3005@comcast.net</u>>, Marcia Fenn <<u>Mfennlkvw@aol.com</u>>, Matilda Parker <<u>Mp08h@live.com</u>>, Nicolas Kasha <<u>nicolas@guitarescinematiques.com</u>>, Pattie Malarney pmalarney@fsu.edu>, Randy Perez reproperties1@aol.com>, Scott Chandler <<u>Skaught@live.com</u>>, Steven Service <<u>ssstevenservice@gmail.com</u>>, Susan Peacock <<u>speacock716@gmail.com</u>>, Travis Johnson and Afton Rezac <tjohnson3@fsu.edu>, Wally Womble <wallito@comcast.net> Subject: Re: Reminder of tonight's meeting

I'm with Bill. Let's remember how this startedwith FSU. The improvements to our road, which we never asked for, are at their heart still meant to serve FSU's development plans. If it was really about helping our neighborhood, it would be a totally different conversation.

Timelines: very important

I think some local government coordination and conversation Is necessary right now on the sequencing of projects. Nothing should be done to Lake Bradford South until construction is well underway on Springhill Road (to establish it as the real Gateway). We need a hard commitment on that. And a projected timeline.

PLUS some understanding of when construction on any segments of the Airport Gateway projects will commence including on Lake Bradford South. Are they to be built with mostly current and available dollars or some 2019 Sales Tax dollars? FSU will want Lake Bradford Road South done ASAP regardless. Source and availability of funds will help answer these timing questions. We haven't seen the redone segment budgets yet. And I specifically asked for them to be available for us to see.

Ancillary issues....timelines. we don't wantv our road dug up over and over. The larger Lake Munson area is a targeted sewer extension area. Approved by city & county but not scheduled. Will likely be done in stages. And the Basin Mgt. Action Plan being finalized by DEP ---which requires reduction of excess nitrates in our groundwater which is showing up at Wakulla Springs -- puts pressure on timely septic tank replacement in southern Leon County. Will sewer be extended to our Lake Bradford area & Lakeview Drive & when. It is not too early to begin talking about these schedules. If sewer is coming in the foreseeable future, it should be done before the roadway improvements.

We need to retrofit our septic tanks, but we need to know if the WHEN question will be influenced by FSU. If they do any major development at Capital Circle & Lake Bradford, they will need sewer to serve it and soon. Something to think about. Another way FSU can use local govt programs to further or accellerate their plans.

Sorry this is long. But we cant just look at one piece of this or we will be left behind in the dust.

Debbie

ent from my Galaxy Tab® S2

------ Original message -------From: Bill Peebles <<u>bill@psmfl.net</u>> Date: 1/25/18 9:00 AM (GMT-05:00) To: Dianna Norwood <<u>dianna_norwood@nwrdc.fsu.edu</u>> Cc: Ann Choppin <<u>lbcypress3@yahoo.com</u>>, Betty and Joe Miller <<u>miller3891@comcast.net</u>>, Bill and Linda Shults <<u>b.shults@comcast.net</u>>, Bill and Mattie Lane <<u>whl001@aol.com</u>>, Bill Norwood <<u>bncorvette62@gmail.com</u>>, Bill Peebles <<u>bill@billpeebles.com</u>>, Brandon McGee <<u>emailbmcgee@gmail.com</u>>, Brian Jones <<u>Brian.Box42@gmail.com</u>>, Brian Rowland <<u>browland@rowlandpublishing.com</u>>, Carol and Buddy Womble <<u>cawomble@centurylink.net</u>>, Charlotte Hall <<u>Hallc2060@comcast.net</u>>, Cherie Rowland <<u>crowland15@gmail.com</u>>, Chris Kuersteiner <<u>abacosails@yahoo.com</u>>, Connie Liles <<u>liles.connie@gmail.com</u>>, David and Kathy Stich <<u>stich02@comcast.net</u>>, Debbie Lightsey <<u>deblite2016@gmail.com</u>>, Denice Jones and Del Suggs <<u>delsuggs@gmail.com</u>>, Dianna Norwood <<u>dnorwood@fsu.edu</u>>, Don Dietrich <<u>dwdietrich@yahoo.com</u>>, Ed and Liz Holifield <<u>lizholifield@yahoo.com</u>>, Eric Chassignet <<u>echassignet@gmail.com</u>>, Gil Daspit <<u>tallytvguy@hotmail.com</u>>, James Levy <<u>jlevyjr@comcast.net</u>>, Janet Jones <<u>Janet@5StarRecruiting.com</u>>, Jen McKee <<u>jmckee@admin.fsu.edu</u>>, Jennifer Clinard <<u>Clinardjennifer@mac.com</u>>, Jen McKee <<u>jmckee@admin.fsu.edu</u>>, Jennifer Clinard <<u>Clinardjennifer@mac.com</u>>, Jim Eubanks <<u>jiefL003@aol.com</u>>, Jim Hisey <<u>jambogym@gmail.com</u>>, John MacKay <<u>Johnmackay2010@yahoo.com</u>>, Julia Norwood Rankin <<u>Jarlene21@yahoo.com</u>>, Keith Mille <<u>Kmille@juno.com</u>>, Kym MacKay <<u>Kym326@yahoo.com</u>>, Linda O'Neall <<u>Ironeall@comcast.net</u>>, Linda Service <<u>lindaservice08@gmail.com</u>>, Lynn Gilliam <<u>lynn.gilliam3005@comcast.net</u>>, Marcia Fenn <<u>Mfennlkvw@aol.com</u>>, Matilda Parker <<u>Mp08h@live.com</u>>, Nicolas Kasha <<u>nicolas@guitarescinematiques.com</u>>, Pattie Malarney <<u>pmalarney@fsu.edu</u>>, Randy Perez <<u>rpproperties1@aol.com</u>>, Susan Peacock <<u>speacock716@gmail.com</u>>, Travis Johnson and Afton Rezac <<u>tiohnson3@fsu.edu</u>>, Wally Womble <<u>wallito@comcast.net</u>> Subject: Re: Reminder of tonight's meeting

Thanks Dianna

I had a quick preview of the new plan yesterday. While some is an improvement-they've gone back to treating Springhill as the real airport gateway- I think the new proposed direct connect of South Lake Bradford to Paul Dirac and Innovation Park creates a new threat to ultimately put more traffic on our road.

And they still show "improvements" on our road that will be at least a 15' incursion into everybody's yards along there because of bike paths and multiuse trails and new medians and streetlights.

Personally, I'm about at the point of telling them to put in real traffic calming and then just leave us the hell alone and quit trying to "improve" our neighborhood.

See you tonight.

Bill

On Jan 25, 2018, at 8:27 AM, Dianna Norwood <<u>dianna_norwood@nwrdc.fsu.edu</u>> wrote:

They have added a roundabout to the Airport Gateway District Plan that will take Innovation Park traffic through our neighborhood on South Lake Bradford Road to Capital Circle.

Please come to tonight's 6:30pm meeting to see and hear the latest plan.

From: Susan Emmanuel [mailto:susan.emmanuel@Blueprintia.org]
Sent: Wednesday, January 24, 2018 6:11 PM
To: Autumn Calder <autumn.calder@Blueprintia.org>
Cc: Susan Emmanuel <susan.emmanuel@Blueprintia.org>
Subject: Reminder: Airport Gateway Community Meetings to be held January 25 30

Just a reminder:

that?

Thank you Bill

On Jan 16, 2018, at 1:46 PM, Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>> wrote:

ATTENTION: SCHEDULE CHANGE THE JANUARY 18 COMMUNITY MEETING REGARDING THE AIRPORT GATEWAY PROJECT HAS BEEN RESCHEDULED TO TUESDAY, JANUARY 30th

DUE TO UNFORESEEN CIRCUMSTANCES, THE JANUARY 18TH COMMUNITY MEETING HAS BEEN RESCHEDULED FOR 6:30 P.M. TUESDAY, JANUARY 30. THE LOCATION REMAINS THE PROVIDENCE COMMUNITY SERVICE CENTER, 1908 HIGHLAND STREET.

The Blueprint Intergovernmental Agency invites you to attend an upcoming Community Meeting to discuss and provide input on proposed changes to the Airport Gateway Project. Utilizing community input collected in previous meetings and other forms of outreach, updates to the proposed changes have been made and will be presented during the meetings. Additionally, input from area residents and the business community will be gathered and will continue to be included where possible as the proposed changes are refined. Area residents are invited to attend one or both of the meetings listed below:

THURSDAY, JANUARY 25 AT 6:30 P.M., AT THE PROVIDENCE COMMUNITY SERVICE CENTER, 1908 HIGHLAND STREET - focus on the South Lake Bradford Road, Liberty Park and Springhill Road Neighborhoods

TUESDAY, JANUARY 30 AT 6:30 p.m., AT THE PROVIDENCE COMMUNITY SERVICE CENTER, 1908 HIGHLAND STREET - focus on the Providence, Callen, and Elberta Empire Neighborhoods

At both meetings, there will be a brief presentation and a discussion session with the project team. Updated maps, drawings, and other information depicting the proposed changes will be on display and available for your review and comment, which are welcomed and appreciated. Comment forms will be provided and can be returned at the meeting, by mail or email and should be submitted by February 14, 2018.

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons needing special accommodation to participate in this meeting should at least 48 hours prior to the meeting contact Susan Emmanuel at (850) 219-1060 or Florida Relay Service TDD, 1-800-955-8771.

For additional information concerning the project you may contact Susan Emmanuel, at 850-219-1060 or via e-mail at Susan.Emmanuel@BlueprintIA.ora.

From: Sent: To: Subject: Susan Emmanuel Friday, February 16, 2018 1:14 PM Tameeka Williams FW: Blueprint 2020 Airport Gateway Project Update

Susan E.

From: Susan Emmanuel Sent: Saturday, December 30, 2017 12:34 PM To: 'deblite2016' <deblite2016@gmail.com>; Autumn Calder <autumn.calder@Blueprintia.org>; ben.pingree@talgov.com Subject: RE: Blueprint 2020 Airport Gateway Project Update

Ms. Lightsey,

Thank you for the suggestions, and we are looking for ways to incorporate these and other previously made suggestions into the process. Autumn, Ben, Megan and I will be in attendance on the 4th.

Given the strong working relationship among the stakeholders and within the community regarding this project, we are confident there is time to incorporate ideas, cooperatively address the concerns of each area and refine the project to the satisfaction of the community in a timely fashion.

Susan E.

From: deblite2016 [mailto:deblite2016@gmail.com] Sent: Friday, December 29, 2017 1:14 PM To: Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>>; Autumn Calder <<u>autumn.calder@Blueprintia.org</u>>; <u>ben.pingree@talgov.com</u> Subject: RE: Blueprint 2020 Airport Gateway Project Update

Bill & I will be there at 10:00 am on the 4th. Who will be attending? We would expect someone there who has decision-making authority.

When we meet on the 4th. a full month will have lapsed since the Dec. 5th meeting. And the public meetings you reference will take us up to the 6 week point. This is the kind of drift and lost time that we were assured would not happen.

Because of this time crunch: I suggest you get sign off from the City Manager and County Administrator on your best and boldest recommendation prior to those 2 public meetings and include it in your presentation at those meetings.

In that vein, you list no meetings with the university or business interests. I can only assume they are to be held prior to the public meetings. There will be no time for continued back & forth and major proposal modifications between those public meetings and agenda preparation for the CAC meeting on February 15th.

- Ensure all project information is available and easy to find on the Blueprint website
- Continue neighborhood outreach
- Further analyze existing traffic data and safety measures
- Continue working with FAMU, FSU, Innovation Park, Airport and area businesses
- Present an updated project concept that includes additional public input for IA Board consideration at their March 1, 2018 meeting

Blueprint will continue to work with the neighborhoods by setting up focused meetings. These meetings will continue the conversation regarding the Airport Gateway project and any proposed changes. Dates, times, and locations will be provided as soon as the details are confirmed. Airport Gateway Project information located on the Blueprint website is being updated, and a link will be sent to you via email as soon as the changes are complete.

We look forward to meeting with you soon to discuss this project in greater detail. If you have any questions about this project please contact me at 219-1060.

Susan Emmanuel

Public Information Officer

850 219 1072

850 210 2722



From:	Susan Emmanuel
Sent:	Monday, February 05, 2018 12:56 PM
То:	Tameeka Williams
Cc:	Shelonda Meeks
Subject:	FW: A Citizen Inquiry from Talgov.com - SOUTHERN SECTOR RESIDENTS PETITION THE IA TO DISMISS THE VOTE AND REJECT FSU'S PROPOSAL TO AMEND THE AIRPORT GATEWAY PROJECT

Tameeka,

Please add these comments sender to those received at the 1/25 and 1/30 Airport Community meetings. Also, please add the sender's contact information to our spreadsheet,

Thanks

Susan E.

From: Autumn Calder

Sent: Monday, February 5, 2018 11:15 AM

To: Megan Doherty <Megan.Doherty@Blueprintia.org>; Susan Emmanuel <susan.emmanuel@Blueprintia.org> Subject: FW: A Citizen Inquiry from Talgov.com - SOUTHERN SECTOR RESIDENTS PETITION THE IA TO DISMISS THE VOTE AND REJECT FSU'S PROPOSAL TO AMEND THE AIRPORT GATEWAY PROJECT

See below.

From: Tedder, Wayne [mailto:Wayne.Tedder@talgov.com] Sent: Monday, February 5, 2018 10:46 AM To: Autumn Calder <<u>autumn.calder@Blueprintia.org</u>>; Ben Pingree <<u>Ben.Pingree@Tlcplace.org</u>> Cc: Reynolds, Donna <<u>Donna.Reynolds@talgov.com</u>>; Raoul Lavin <<u>Raoul.Lavin@talgov.com</u>> Subject: FW: A Citizen Inquiry from Talgov.com - SOUTHERN SECTOR RESIDENTS PETITION THE IA TO DISMISS THE VOTE AND REJECT FSU'S PROPOSAL TO AMEND THE AIRPORT GATEWAY PROJECT

Forwarding to Blueprint so they can include as part of their public record on this Blueprint matter.

From: ikiruran@yahoo.com [mailto:ikiruran@yahoo.com]

Sent: Sunday, February 04, 2018 11:20 PM

To: City Commission Aides <<u>ccaides@talgov.com</u>>

Subject: A Citizen Inquiry from Talgov.com - SOUTHERN SECTOR RESIDENTS PETITION THE IA TO DISMISS THE VOTE AND REJECT FSU'S PROPOSAL TO AMEND THE AIRPORT GATEWAY PROJECT

FROM: ikiruran@yahoo.com

DATE: 02/04/2018 11:19:31 PM

SUBJECT: SOUTHERN SECTOR RESIDENTS PETITION THE IA TO DISMISS THE VOTE AND REJECT FSU'S PROPOSAL TO AMEND THE AIRPORT GATEWAY PROJECT

*PLEASE ENTER INTO THE PUBLIC RECORD February 5, 2018 We, Residents of the Southern Sector Neighborhoods represented in number, petition the Officials of the Intergovernmental Agency (IA) to employ ethical, equal, and equitable practice by dismissing the vote and reject Florida State University's (FSU) Proposal to amend the Airport Gateway Project as the proposal violates the Civil Rights and/or Civil Liberties of residents of the Southern Sector of Tallahassee, compromises the health and safety of residents, increases racial and economic inequality of Southern Sector Residents, violates the Blueprint 2000/2020 policy and procedure, many of the goals of the Comprehensive Plan, and the Public Trust by giving the appearance of Impropriety. Instead, we request the IA to create a Community Project Plan based upon the original concept of the Airport Gateway Project approved by Leon County Voters in 2014 and incorporate many of the improvements and amenities from public input, information gathered and publically recorded from the 2017 and 2018 Public Forums as well as recommendations from the completed Transportation Study supported by the IA allocating more funds from the One-Cent Sales Tax. In this way, the Community Project Plan would protect the Civil Rights and/or Civil Liberties of residents, protect the health and safety of residents, provide racial and economic equality for residents, as well as follow the Blueprint 2000/2020 policy and procedure, adhere to many of the goals of the Comprehensive Plan, and protect the Public Trust by giving the appearance of Propriety. We are asking the Officials of the IA to remedy this impasse by creating the Community Project Plan and permit residents to finish what was started by this community in 2014 to actively participate in creating a shared vision of how the Southwest Sector of Tallahassee will improve so that progress actually happens to prepare the sector to be sustainable for the future and improve the residents' quality of life as well as economy not just increase Florida State University's profits at our expense. This request comes as a result of the community being denied all results of health and transportation studies, pertinent plans, renderings, improvements, upgrades, information, variables of FSU's Proposal to amend the Airport Gateway Project, the IA's policy and procedure and honest justification for amending the project, and FSU's subsequent proposal(s) to the IA regarding project(s) directly connected to the Airport Gateway Project, not being given sufficient time to organize, deliberate, and respond to officials regarding the amendment, not being given reasonable justification for the timing and fast-tracking of FSU's Proposal, not being given adequate and ample public notification and numbers of 2018 Public Forums although the project concept was revised from the one in 2017, the opportunity to identify and include entities in the community-at large which may have been purposefully excluded from the Public Forums (schools, colleges, college students, churches, residents from other sectors of town). Also, the community uncovered FSU's additional proposal to the IA to use taxpayer dollars to significantly modify Innovation Park (an area adjacent to the proposed Airport Gateway Project), comprehended the IA Staff failed to inform the public, even though residents directly inquired about Paul Dirac Drive and Roberts Avenue through the 2017 and 2018 forums, of FSU's additional proposal which was in direct correlation to the Airport Gateway Project and effects the same community, as well as attended the January 25 and 30, 2018 Public Forums to learn the IA Staff was still fast-tracking FSU's Proposal by ignoring publically filed petitions urging the officials of the IA to dismiss the vote thus eliminate FSU's Proposal. In other words, the IA Staff prepared and presented to the public a revised project concept including the same as well as new improvements and upgrades suggested by Florida State University that directly correlated to its additional proposal to the IA yet ignored the public's primary and most recorded request to reject FSU's Proposal thus eliminate the new roadway through Stuckey Avenue. In that way, the community took the action of the IA Staff to be biased towards the community and favorable towards Florida State University. In plain English, the community's interpretation was the 2017 and 2018 meetings were disguised as forums designed to dupe the public into believing its input was seriously being considered, when in actuality, the forums were ruses to make it appear the public was supporting the amendment when it was not, continually gauge the public's attitude towards the project, enable the IA Staff to continually advance FSU's Proposal and add more and more features to be paid with taxpayer dollars thus it would permit FSU to gainfully benefit to possibly fund its numerous future developments as stated in its Master Plan. The community, through the 2017 and 2018 forums, developed distrust and contempt for the IA Staff as it blatantly prevaricated when questioned about FSU's Proposal and

ignored the community's main request yet the community will be forced to pay for, bear the brunt of, and live with FSU's Proposed Project. We urge the officials of the IA to dismiss the vote, reject FSU's Proposal, and create a Community Project Plan as FSU's Proposal violates the Civil Rights and/or Civil Liberties of residents of the Southern Sector of Tallahassee, compromises the health and safety of residents, increases racial and economic inequality of Southern Sector Residents, violates the Blueprint 2000/2020 policy and procedure, many of the goals of the Comprehensive Plan, and the Public Trust by giving the appearance of Impropriety in the following ways: The Blueprint Plan 2000/2020 charges the IA with supporting projects that benefit the community at-large. FSU's Proposal benefits FSU and its stakeholders not the community. For instance, the IA first presented FSU's Proposal to the community on October 5, 2017. It disseminated FSU's intent to construct a new roadway through Stuckey Avenue to swiftly move traffic to the Airport thus alleviating traffic congestion on Lake Bradford and Spring Hill Roads. However, the community noted at all proceeding public forums no connection regarding how traffic would be directed to the Airport via Stuckey Avenue was discussed or project concept rendering made by the IA Staff. Additionally, the Community emphatically expressed verbally and in writing its opposition to FSU's Proposal and suggested the IA eliminate FSU's proposed, new roadway. Therefore, the IA Staff's failure to create a concept rendering eliminating FSU's Proposal and the IA Officials' advancement of it shows favoritism towards the university and bias towards the community at-large, as well as confirms the IA's willingness to violate the Southern Sector Residents' Civil Rights and/or Civil Liberties and the continual lack of equal and equitable treatment of Southern Sector Residents in order to appease Florida State University. In fact, Southern Sector Residents have been slighted by past and present IA projects which have and continue to cause significant inequality to Southern Sector Residents as evident in the redevelopment of Gaines Street. Where an existing 4-lane, aligned street that moved traffic at speeds of 30-35 miles per hour was reduced to a 2-lane, misaligned street requiring speed of 25 miles an hour resulting in traffic congestion nearly 24 hours a day when headed northeast or northwest. The creation of College Town created a nightmare for Southern Sector Residents traveling north causing many to commute out of their way to avoid the dangerous Round-About at Gaines Street, novice student drivers/ pedestrians/cyclists, inebriated drivers/pedestrians patronizing the multitude of bars, breweries, and clubs, as well as traffic congestion. The redesign of Stadium Drive where it intersects with Lake Bradford Road and Gaines Street prevented Southern Sector Residents from traveling south to Lake Bradford Road from Pensacola Street as well as Stadium Drive choked off Lake Bradford Road so that it was no longer a main artery road thus many businesses left the area causing economic destruction, decline in property values, and poverty. Further, the redesign of Capital Circle Southwest choked off West Orange Avenue routing traffic away from Orange Avenue to continue onto Capital Circle. Further still, FAMU Way designed as a 2-lane, 25 mile an hour roadway, when it should have been 4-lanes with higher speed, with numerous and dangerous Round-Abouts (at Whanish Way and Gamble Street) causes traffic congestion day and night as 2-lanes cause traffic to pile up when CXS Freight Trains pass through town. Similarly, not employing forward thinking about upgrades to Gamble Street and Oakland Avenue before or coinciding with the construction of FAMU Way causes daily traffic congestion at the dangerous Round-About where FAMU Way intersects with Gamble and Mill Streets as well as on Oakland Avenue and FAMU Way at the overpass. The community recalls Oakland Avenue was to receive a name change to FAMU Way and upgrade in the process yet it has not happened or no longer been discussed even though the IA went back and allocated more dollars to the FAMU Way Project than was originally designated. Southern Sector Residents are left to contend with the problems created by the inequitable and incomplete projects. The Southern Strategy Area goals, objectives, and policies task officials to implement the Strategy through sector plans and develop these sector plans by involving residents and business owners, and shall be consistent overall with the Comprehensive Plan. In opposition, FSU's Proposal is not compatible with the goals, objectives, and policies within the Plan as it does not seek to retain and increase employment opportunities and attain an income mix in the Southern Strategy Area that is comparable to the remainder of the urbanized County. The strategy seeks to reverse the trend of population loss in the urban core area, reverse the continued increase of families that are living below the poverty level in this area and to stop the further physical deterioration of this vital part of the community. Conversely, FSU's Proposal would result in increasing unemployment as businesses close along Lake Bradford and Spring Hill Roads as traffic would be routed through Stuckey Avenue, create an income gap within the Southwest Sector, and accomplish gentrification and displacement of elderly, infirmed, disabled, low

income residents and small businesses. Policies require officials to maintain the supply of affordable housing and raise the overall assessed value of housing in the Southern Strategy Area by attracting additional quality residential development to the area, improve the quality of the existing housing stock, improve the safety, appearance, and overall quality of life in the area, increase home ownership opportunities. FSU's proposed new roadway would require destruction of existing affordable housing, place a major roadway adjacent to residential areas, gentrify the area and initiate rezoning to permit expensive, leased/rented housing, disband the community, change the culture and characteristic of the existing area, diminish the quality of life by instigating health and safety hazards in the area, and reduce property values as real estate near a highway is not desired by buyers. An objective requires protection of natural resources and reduction of economic disparity. FSU's Proposal would result in roadway and storm water runoff being routed to adjacent residential properties and lakes and displacing thousands from their homes on Stuckey Avenue and adjacent streets would increase the homeless population as well as widen the poverty gap in Leon County. The Conservation and Land Use Sections of the Comprehensive Plan charges officials with protecting and enhancing the quality of life in this community and channeling inevitable growth into locations and activities that protect the natural and aesthetic environments and residential neighborhoods. However, the IA considered and gave its staff directive to advance FSU's Proposal. Had the IA done its research, it would have found placing a major roadway through and adjacent to residential areas would cause destruction to residents' health and safety, the environment as well as many predominately black and older, existing neighborhoods. In other words, The IA's action seems to support forcing the black, infirmed, elderly, poor, disabled, veterans out to accomplish its agenda to rid the city of perceived blighted areas. Therefore, the IA's aforementioned action violates laws and the Comprehensive Plan as well as attributes to furthering the Racial and Economic Disparity of Southern Sector Residents as it has no history of running major roadways through or adjacent to Northern Sector Residents' neighborhoods which house predominately white and or affluent residents. The Housing Section of the plan requires officials to the greatest extent possible, coordinate and leverage available resources to maximize the production and preservation of affordable housing and the quality of life for the residents of Tallahassee-Leon County. On the contrary, FSU's Proposal seeks to disproportionately burden residents whose homes are in the path of or adjacent to the proposed new roadway by displacing thousands of residents, including elderly, infirmed, disabled, low-income, former Homeless Veterans, from affordable housing and negatively impacting the quality of life for nearly all residents of the Southwest Sector by causing gentrification, loss of housing, culture, and community, noise, nuisances, traffic congestion, health and safety hazards, invasion of privacy. In this way, the Civil Rights and Civil Liberties of residents are violated as they are not free to exercise their Constitutional Rights of life, liberty and the pursuit of happiness. Again, we appeal to the IA to dismiss the vote regarding FSU's Proposal and create a Community Project Plan as FSU's Proposal violates the Civil Rights and/or Civil Liberties of residents of the Southern Sector of Tallahassee, compromises the health and safety of residents, increases racial and economic inequality of Southern Sector Residents, and violates the Blueprint 2000/2020 policy and procedure, many of the goals of the Comprehensive Plan, and the Public Trust by giving the appearance of Impropriety. Disgruntled, We, Residents of the Southern Sector Neighborhoods represented in number (Apalachee Ridge, Jake Gaither, Ridge Road, Beacon Hills, College Terrace, Bond, Whanish Way, Tuskegee, South Lake Bradford, Liberty Park, Callen, Providence, Elberta Empire-not an all inclusive list) Contact us at ikiruran@yahoo.com

I have no quarrel with what is listed but I see omissions.

I see no reference to Neighborhood Entrance signange ... north and South entrances.... indicating you are entering a residential area and should drive at reduced speeds. A significant entrance monument was requested by several attendees...and is routinely done for other neighborhoods, without the pressure of a major roadway project pending..which is the case here. There should be no staff resistance to this at all.

And I see no refernce to continued use of speed bumps. That was a concensus of those attending on June 30th.

Debbie

Sent from my Galaxy Tab® S2

----- Original message ------

From: Susan Emmanuel <susan.emmanuel@Blueprintia.org>

Date: 2/12/18 4:49 PM (GMT-05:00)

To: Autumn Calder <autumn.calder@Blueprintia.org>

Cc: Megan Doherty < Megan.Doherty@Blueprintia.org>

2

Subject: Airport Gateway Project Update

Dear Airport Gateway Stakeholder,

On behalf of the Blueprint Intergovernmental Agency (IA), please accept our sincere thanks for participating in the community meetings and sharing with us your insights, concerns and suggestions for the Airport Gateway project. Where possible, the project team has incorporated the suggestions and addressed the concerns gathered over the last several months into the proposed modification. Please find attached the updated segment graphics illustrating the proposed modification to the Airport Gateway Project which reflects input received from the community since the December 5, 2017 Blueprint IA Board meeting. The modification will be presented to the Blueprint Citizen Advisory Committee at their February 15 meeting, which will be held from 4:30 to 6:30 p.m. in the Myers Park Community Room, located at 912 Myers Park Drive.

Note, the CAC meeting is a public meeting and if you have additional comments or suggestions for improvements regarding this project you are welcome to attend and speak at the meeting. If you have additional comments but are not able to attend, please feel free to submit them via mail or email. All comments received become part of the public record and will be provided to the IA Board prior to the public hearing on March 1, 2108.

For your reference, the proposed modifications presented at the January 30th community meeting can be found using this link Airport Gateway Modifications 01 30 2018. If you have any questions, please email me or contact me at either number below.

Sincerely,

Susan Emmanuel Public Information Officer 315 S. Calhoun Street, Suite 450 Tallahasssee, FL 32301 850 219 1072 850 210 2722 On Dec 29, 2017, at 1:14 PM, deblite2016 <<u>deblite2016@gmail.com</u>> wrote:

Bill & I will be there at 10:00 am on the 4th. Who will be attending? We would expect someone there who has decision-making authority.

When we meet on the 4th. a full month will have lapsed since the Dec. 5th meeting. And the public meetings you reference will take us up to the 6 week point. This is the kind of drift and lost time that we were assured would not happen.

Because of this time crunch: I suggest you get sign off from the City Manager and County Administrator on your best and boldest recommendation prior to those 2 public meetings and include it in your presentation at those meetings.

In that vein, you list no meetings with the university or business interests. I can only assume they are to be held prior to the public meetings. There will be no time for continued back & forth and major proposal modifications between those public meetings and agenda preparation for the CAC meeting on February 15th. Debbie Lightsey

Galaxy Tab® S2

----- Original message ------

From: Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>>

Date: 12/29/17 9:26 AM (GMT-05:00)

To: deblite2016 <<u>deblite2016@gmail.com</u>>, Autumn Calder <<u>autumn.calder@Blueprintia.org</u>>, Bill Peebles <<u>bill@billpeebles.com</u>>, <u>ben.pingree@talgov.com</u>, Ramona Abernathy-Paine <<u>rapweaver@embarqmail.com</u>>

Cc: Megan Doherty <<u>Megan.Doherty@Blueprintia.org</u>>

Subject: RE: Blueprint 2020 Airport Gateway Project Update

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Sincerely,

Susan Emmanuel

Public Information Officer

315 S. Calhoun Street, Suite 450

Tallahasssee, FL 32301

850 219 1072

850 210 2722

<image003.png>

Ms. Lightsey,

I understand you had a productive meeting with Autumn Calder and Megan Doherty on December 20 regarding the Airport Gateway project which addressed some of the concerns you outlined in your December 18 email.

At the time of the December 20 meeting, we were planning to hold a Lake Bradford area community meeting on January 4 at the Tallahassee Museum. We have incorporated suggestions from you and from others in the community into the public outreach plan, and we are now planning to hold the first meeting on January 11 to allow ample time to notify the community, and to secure a meeting location that can accommodate a large number of people. This meeting will be open to all but will focus more on the Lake Bradford and Springhill Road neighborhoods. A second meeting is scheduled for January 16, will also be open to all, and will focus more on the Callen and Providence neighborhoods. As soon as the location is secured we will send out the meeting notice.

In addition, we are hoping you and Bill are available on January 4, anytime between 9:30 and 2:30, to review and provide input on the graphics and other community meeting materials we are preparing. Additionally, we will have updated information for you regarding several of the concerns you relayed at the December 20 meeting.

Please let me know if you are available to meet January 4, between 9:30 and 2:30. Thank you for the consideration.

Sincerely,

Susan

Susan Emmanuel

Public Information Officer

850 219 1072

850 210 2722

<image002.png>

From: deblite2016 [mailto:deblite2016@gmail.com]
Sent: Monday, December 18, 2017 1:18 PM
To: Susan Emmanuel <susan.emmanuel@Blueprintia.org>; Autumn Calder
<autumn.calder@Blueprintia.org>; Bill Peebles <bill@billpeebles.com>; ben.pingree@talgov.com;
Ramona Abernathy-Paine <rapweaver@embarqmail.com>
Subject: Re: Blueprint 2020 Airport Gateway Project Update

Based on comments at and after the Dec. Meeting, I expected a schedule of meetings would be released prior to Christmas. Something about the generic, boiler plate nature of this communication is not reassuring. It gives no indication that anything more effective or interactive will happen now than what has led us to this unfortunate point. The email says you are going to work with FSU, FAMU, Innovation Park and local businesses and continue outreach to neighborhoods. We want you to Work with neighborhoods on an equal basis as full participants, just like the Universities and

business.

Are you going to issue an updated recommendation based on comments made by both citizens and commissioners on Dec. 5th. I would like to see that as an interim report. And a list of the scheduled meetings between now and mid April. If you simply wait till a week prior to the March meeting to issue a final recommendation, that will be business as usual which surely you must recognize is Not Working.

Please give us something more substantive which reflects that you recognize and have learned from the deficiencies of the public involvement process prior to December 5th. I see very few citizens, not affiliated with business or education, on this email distribution list. Is a separate communication being sent out to the large number of neighborhood individuals and groups which spoke at various meeting in this issue.

I would request a timely response to my questions and comments. Let's not just let the clock run out prior to getting a real involvement process in place.

Debbie Lightsey

----- Original message ------

From: Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>>

Date: 12/18/17 11:32 AM (GMT-05:00)

To: Leann Watts-Williams <<u>Leann.Watts.Williams@talgov.com</u>>

Cc: walterwmcdonald@gmail.com, bobbiehill@gmail.com, dbailey@fsu.edu, swan.dc@gmail.com, anitafranklin@yahoo.com, rahni.spencer@gmail.com, rick.mccraw@talgov.com, jn15g@my.fsu.edu, kp12t@my.fsu.edu, Paulvs@embargmail.com, deeboz@comcast.net, monet.moore18@gmail.com, realestatepro2008@gmail.com, mbrezin@comcast.net, mbertolami@admin.fsu.edu, fsu9500@gmail.com, Dhead12158@Ace.com, clsmith52@hotmail.com, jewelsconnection@hotmail.com, g1947f@gmail.com, fhcampbell6@gmail.com, spearson65@nisn.com, corataylor@yahoo.com, r_givens@comcast.net, f.dupree@comcast.net, cyrogreen@yahoo.com, sylviahubbard@hotmail.com, "Nicholas A. Grosso, P.E." <ngrosso@GenesisGroup.com>, janet@5starrecruiting.com, speacock716@gmail.com, sullivan@genesisgroup.com, neil@talltimbers.org, davidstich@comacast.net, dragonwing56@aol.com, nicolas_94089@yahoo.com, MFENNLKVW@AOL.COM, b.shalts@comcast.net, hallc2060@comcast.net, dhutcheson@genesisgroup.com, jvallejo@pgal.com, banderson@mbzkerinth.com, rdaws@tallahasseemuseum.org, casey.drake@talgov.com, fred@mimsconstruction.com, dvincent@jra-arch.net, dshuler@bfbarchitects.com, mikeprupp@gmail.com, danny@flightlinegroup.com, dssteen@transystems.com, mkistler@mbakerintl.com, mac@flightlinegroup.com, Patsy Capps < Patsy.Capps@talgov.com >, Victoria Maleszewski < Victoria. Maleszewski@talgov.com>, rbmoore17@gmail.com, alan@askerdist.com, LENDLHODGEMLD@GMAIL.COM, mhannonsmr@gmail.com, rickminor@fightinghunger.org, Lkelleher@republicparking.com, mbertolami@fsu.edu, richardsonwiw@aol.com, 123obamayeswecan@gmail.com, faye70@gmail.com, Jdpowell1501@gmail.com, echo813@comcast.net, brian.waterman@hdrinc.com, tracy.golay@yahoo.com, bettyaroberts@embargmail.com, Arlece1@gmail.com, Latterain@comcast.net, hallc2060@comcast.net, cwilson250@aol.com, hunternews@hotmail.com, bakerk@leonschools.net, CLHuey@gmail.com, lbf1961@comcast.net, p gainous@yahoo.com, p gainous@yahoo.com, sand 777@yahoo.com, ghrhodes8@hotmail.com, brea.hollingsworth@gmail.com, NISUB2@yahoo.com, moeeugene@aol.com, josiewest@comcast.net, bigruss255@yahoo.com, shaunaysmith@gmail.com, latonyajlove@comcast.net, queendoubled99@yahoo.com, fhart@echotlh.org, anitafranklin@yahoo.com, jbmusgray@comcast.net, fjf4178@hotmail.com, craig.talton@famu.edu, tmgennie@embargmail.com, abilitytowing@hotmail.com, shwana_brown@yahoo.com, jmsglenn@aol.com, dnorwood@fsu.edu, olaitan@gmail.com, rmiller@innpark.com, palm@magnet.fsu.edu, bvarn@genesisgroup.com, apriest@fsu.edu, mbertolami@fsu.edu, realestatepro2008@gmail.com, Allen Secreast <<u>Allen.Secreast@talgov.com</u>>, rgrosso@genesisgroup.com, jwelch@eng.famu.fsu.edu, hollett@eng.famu.fsu.edu, hcave@fsu.edu, jthayer@fsu.edu, sbwalker@fsu.edu, cyhosford@fsu.edu, fsu9500@gmail.com, gwendolynjspencer@gmail.com, Ron Miller <rmiller@inn-park.com>, deblite2016@gmail.com, bill@peebles-smith.com

Good morning,

You are receiving this email because you have expressed interest the Blueprint 2020 Airport Gateway Project.

Through a series of public meetings held in November, the community reviewed and commented on proposed modifications to the original Airport Gateway project. Taking into consideration the comments received from the community between September 19 and December 5, the proposed modifications were refined further and submitted to the Intergovernmental Agency (IA) Board of Directors at their December 5 meeting. The agenda item outlining the project modification can be found <u>here</u>.

The IA Board of Directors did not take action on the proposed modifications and voted at the December 5 meeting to continue the public hearing until March 1, 2018 at 5:30 PM (City Commission Chambers). They also directed staff to continue the public engagement and refine the project based on the additional information. To that end, Blueprint staff will:

- Ensure all project information is available and easy to find on the Blueprint website
- Continue neighborhood outreach
- Further analyze existing traffic data and safety measures
- Continue working with FAMU, FSU, Innovation Park, Airport and area businesses
- Present an updated project concept that includes additional public input for IA Board consideration at their March 1, 2018 meeting

Blueprint will continue to work with the neighborhoods by setting up focused meetings. These meetings will continue the conversation regarding the Airport Gateway project and any proposed changes. Dates, times, and locations will be provided as soon as the details are confirmed. Airport Gateway Project information located on the Blueprint website is being updated, and a link will be sent to you via email as soon as the changes are complete.

We look forward to meeting with you soon to discuss this project in greater detail. If you have any questions about this project please contact me at 219-1060.

Susan Emmanuel Public Information Officer 850 219 1072 850 210 2722

From: Sent: To: Subject: Autumn Calder Friday, February 16, 2018 11:11 AM Tameeka Williams FW: Gateway meeting

-----Original Message-----From: Debbie Lightsey [mailto:deblite2016@gmail.com] Sent: Monday, February 5, 2018 2:16 PM To: Autumn Calder <autumn.calder@Blueprintia.org> Subject: Re: Gateway meeting

Thank you Autumn. The sequencing will make a big difference. Establish in the public's mind the real Gateway. I have been felled by the flu... bad over the weekend but much better now. If you all still intend to do another small citizens group meeting... I should be up and around by the end of the week.

Sent from my iPhone

> On Feb 4, 2018, at 9:07 PM, Autumn Calder <autumn.calder@Blueprintia.org> wrote:

>

> Hello Debbie,

>

> Thank you for attending last Tuesday's meeting. It is so helpful to have you informed along the way as we adjust for new information and prepare for the IA meeting.

>

> Yes, Ben instructed me to address the construction sequencing. At this point, I think the best place for this is in the agenda item. We are starting to build an outline for the item this week, and Megan and I will make sure we include it.

> See you soon,

> Autumn

>

> -----Original Message-----

> From: Debbie Lightsey [mailto:deblite2016@gmail.com]

> Sent: Wednesday, January 31, 2018 10:02 AM

> To: Autumn Calder <autumn.calder@Blueprintia.org>

> Subject: Gateway meeting

>

> You did a great job last night. The whole tenor of the meeting was better. We appreciate the new recommendations and receptive attitude to additional speed control measures and disincentives to pass through traffic.

> We would like to be reassured about the sequencing of construction: Springhill Gateway to be done first and established in the public mind as the True Gateway. Lake Bradford South changes to be staged later. Ben told me last night as I was leaving that could be incorporated in the final recommendation.

> Thanks for your continued commitment to making this work.

> Debbie L.

<u>)</u>>

> Sent from my iPhone

From: Sent: To: Subject: Autumn Calder Friday, February 16, 2018 11:12 AM Tameeka Williams FW: Orange Avenue safety issues

-----Original Message-----

From: Debbie Lightsey [mailto:deblite2016@gmail.com] Sent: Wednesday, January 31, 2018 12:35 PM To: echassignet@gmail.com; bill@billpeebles.com Cc: Ben Pingree <Ben.Pingree@Tlcplace.org>; Autumn Calder <autumn.calder@Blueprintia.org> Subject: Orange Avenue safety issues

There are several dangerous intersections on Orange Avenue in our area. I think solutions to those problems should be a major focus of the SW Transportation Plan. Temporary fixes shouldn't be attempted, in my view, piecemeal and without essential information.

The ultimate solution may include straightening and realigning Orange so there aren't so many curves that limit sight lines. The SWTP will involve collection of trip counts, speeds, directional flow, current accident reports and turning movements at the intersections. That is the kind of hard data needed to identify real long term solutions.

f as a part of this Blueprint plan, the safety of the current intersection of Lake Bradford & Orange can be improved then that would be beneficial. The current configuration is the last attempt at improvement. The history of the layout of that intersection might be interesting.

Just my opinion. Debbie

Sent from my iPhone

From: Sent: To: Subject: Autumn Calder Friday, February 16, 2018 11:12 AM Tameeka Williams FW: FSU Gateway proposal

From: deblite [mailto:deblite@comcast.net] Sent: Sunday, January 28, 2018 6:49 PM To: Ben Pingree <Ben.Pingree@Tlcplace.org> Cc: Autumn Calder <autumn.calder@Blueprintia.org> Subject: FSU Gateway proposal

The neighborhood representatives (3 areas in this group) who attended the Jan. 25th meeting have obviously lost faith in this process ---- as they made very clear with their many angry comments. After allowing almost two full months to lapse you offered an amended proposal that impacts us more than the previous one. We feel our trust has been abused. I will restate the consistent view voiced at the recent meeting: Fully fund the original gateway proposal. Make no changes to our neighborhood streets. Let FSU pay for and build their new road. We want that view clearly recounted in the body of the Staff recommendation -----within the first 3 pages, not buried on page 200 in a series of condensed and edited citizen comments.

You have now committed to fully fund the original Springhill Rd project and have full amenities on that corridor. Good. That is as it should have been all along.

There is no basis for further talks unless you:

Eliminate the new, realigned intersection with Orange, Paul Dirac and Lake Bradford. We won't accept University traffic from two different roads steered through our area.

Remove the 2 new Roundabouts on Orange Avenue. You deleted the 4 lane segment on Orange after finally admitting their was no FDOT project to fund it. The same is true for these 2 roundabouts. They are not supported by any FDOT project. Take them out.

Guarantee the full array of speed controls and traffic calming measures on Lake Bradford -within the narrowest cross section - with restricted lighting and landscaping consistent with a rural, residential roadway. You have previously agreed to all the components. No more partial lists. No more ugly surprises.

Commit now: to provide a series of clearly written budget documents showing a side by side comparison of the full project costs, and costs for each segment.... as presented on September 19th, Dec. 5th and for March 1. Include a graphic showing sources and uses of funds, total project and per segment. No inflated estimates or fictitious state funding. Clearly state FSU's cash contribution to Segment C construction and the formula used to compute it. None of this is beyond what should be expected for such an important and expensive decision. (No budget information was available on Jan. 25th.)

There are only 23 work days remaining before the March 1st. IA meeting. You promised final agenda materials 2 weeks in advance. With 2 additional neighborhood meetings planned, that seems unlikely, but we intend to hold you to that promise.

Attachment 4 40 of 184

Debbie Lightsey

Sent from my Galaxy Tab® S2

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rom:
Sent:
То:
Subject:

Susan Emmanuel Friday, February 16, 2018 1:12 PM Tameeka Williams FW: Blueprint 2020 Airport Gateway Project Update

Please add these to the comments received since 12/5/17, thank you.

Susan E.

From: deblite2016 [mailto:deblite2016@gmail.com]

Sent: Monday, December 18, 2017 1:18 PM

To: Susan Emmanuel <susan.emmanuel@Blueprintia.org>; Autumn Calder <autumn.calder@Blueprintia.org>; Bill Peebles <bill@billpeebles.com>; ben.pingree@talgov.com; Ramona Abernathy-Paine <rapweaver@embarqmail.com> Subject: Re: Blueprint 2020 Airport Gateway Project Update

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Sent from my Galaxy Tab® S2

------ Original message ------From: Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>> /Date: 12/18/17 11:32 AM (GMT-05:00) To: Leann Watts-Williams <<u>Leann.Watts.Williams@talgov.com</u>> Cc: walterwmcdonald@gmail.com, bobbiehill@gmail.com, dbailey@fsu.edu, swan.dc@gmail.com, anitafranklin@yahoo.com, rahni.spencer@gmail.com, rick.mccraw@talgov.com, in15g@my.fsu.edu, kp12t@my.fsu.edu, Paulvs@embargmail.com, deeboz@comcast.net, monet.moore18@gmail.com, ealestatepro2008@gmail.com, mbrezin@comcast.net, mbertolami@admin.fsu.edu, fsu9500@gmail.com, Dhead12158@Ace.com, clsmith52@hotmail.com, jewelsconnection@hotmail.com, g1947f@gmail.com, fhcampbell6@gmail.com, spearson65@msn.com, corataylor@yahoo.com, r givens@comcast.net, f.dupree@comcast.net, cyrogreen@yahoo.com, sylviahubbard@hotmail.com, "Nicholas A. Grosso, P.E." <<u>ngrosso@GenesisGroup.com</u>>, janet@5starrecruiting.com, speacock716@gmail.com, sullivan@genesisgroup.com, neil@talltimbers.org, davidstich@comacast.net, dragonwing56@aol.com, nicolas 94089@yahoo.com, MFENNLKVW@AOL.COM, b.shalts@comcast.net, hallc2060@comcast.net, dhutcheson@genesisgroup.com, jvallejo@pgal.com, banderson@mbzkerinth.com, rdaws@tallahasseemuseum.org, casey.drake@talgov.com, fred@mimsconstruction.com, dvincent@jraarch.net, dshuler@bfbarchitects.com, mikeprupp@gmail.com, danny@flightlinegroup.com, dssteen@transystems.com, mkistler@mbakerintl.com, mac@flightlinegroup.com, Patsy Capps <<u>Patsy.Capps@talgov.com</u>>, Victoria Maleszewski <Victoria.Maleszewski@talgov.com>, rbmoore17@gmail.com, alan@askerdist.com, LENDLHODGEMLD@GMAIL.COM, mhannonsmr@gmail.com, rickminor@fightinghunger.org, Lkelleher@republicparking.com, mbertolami@fsu.edu, richardsonwiw@aol.com, 123obamayeswecan@gmail.com, faye70@gmail.com, Jdpowell1501@gmail.com, echo813@comcast.net, brian.waterman@hdrinc.com, tracy.golay@yahoo.com, bettyaroberts@embarqmail.com, Arlece1@gmail.com, Latterain@comcast.net, hallc2060@comcast.net, cwilson250@aol.com, hunternews@hotmail.com, bakerk@leonschools.net, CLHuey@gmail.com, lbf1961@comcast.net, p gainous@yahoo.com, p gainous@yahoo.com, sand 777@yahoo.com. ghrhodes8@hotmail.com, brea.hollingsworth@gmail.com, NISUB2@yahoo.com, moeeugene@aol.com, josiewest@comcast.net, bigruss255@yahoo.com, shaunaysmith@gmail.com, latonyajlove@comcast.net, gueendoubled99@yahoo.com, fhart@echotlh.org, anitafranklin@yahoo.com, jbmusgray@comcast.net, fif4178@hotmail.com, craig.talton@famu.edu, tmgennie@embargmail.com, abilitytowing@hotmail.com, shwana brown@yahoo.com, jmsglenn@aol.com, dnorwood@fsu.edu, olaitan@gmail.com, rmiller@innpark.com, palm@magnet.fsu.edu, bvarn@genesisgroup.com, apriest@fsu.edu, mbertolami@fsu.edu, realestatepro2008@gmail.com, Allen Secreast <Allen.Secreast@talgov.com>. rgrosso@genesisgroup.com, jwelch@eng.famu.fsu.edu, hollett@eng.famu.fsu.edu, hcave@fsu.edu, ithayer@fsu.edu, sbwalker@fsu.edu, cyhosford@fsu.edu, fsu9500@gmail.com, gwendolynjspencer@gmail.com, Ron Miller <rmiller@inn-park.com>, deblite2016@gmail.com, bill@peeblessmith.com

Subject: Blueprint 2020 Airport Gateway Project Update

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Susan Emmanuel

Public Information Officer

350 219 1072

850 210 2722



irom: Sent: To: Subject:	Susan Emmanuel Friday, February 16, 2018 1:15 PM Tameeka Williams FW: RESCHEDULED: AIRPORT GATEWAY COMMUNITY MEETINGS TO BE HELD JANUARY 25TH AND 30TH
Susan E.	
Pingree <ben.pingree@tlcpla< td=""><td>7, 2018 3:47 PM</td></ben.pingree@tlcpla<>	7, 2018 3:47 PM
24th st 4:00 works for me. Se	ee you then
Sent from my iPhone	
On Jan 17, 2018, at 6:10 AM,	Bill Peebles < <u>bill@psmfl.net</u> > wrote:
4 is probably better f	or me.
Debbie?	
On Jan 17, 2018, at 5	:55 AM, Autumn Calder < <u>autumn.calder@Blueprintia.org</u> > wrote:
Good Mornir	ıg,
	. I did not have this on my radar. But, looking ahead to next week, does on the 24 th work for you and Debbie?
Thank you, Autumn	
Sent: Tuesda To: Susan Em Cc: Autumn (Calder; Debbie Lightsey RESCHEDULED: AIRPORT GATEWAY COMMUNITY MEETINGS TO BE HELD
)	

When Debbie and I were last there you or Ben said that you would be having a preview meeting for the two of us. Is that still planned? Any idea when we might be able to do

that?

Thank you Bill

On Jan 16, 2018, at 1:46 PM, Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>> wrote:

ATTENTION: SCHEDULE CHANGE THE JANUARY 18 COMMUNITY MEETING REGARDING THE AIRPORT GATEWAY PROJECT HAS BEEN RESCHEDULED TO TUESDAY, JANUARY 30th

DUE TO UNFORESEEN CIRCUMSTANCES, THE JANUARY 18TH COMMUNITY MEETING HAS BEEN RESCHEDULED FOR 6:30 P.M. TUESDAY, JANUARY 30. THE LOCATION REMAINS THE PROVIDENCE COMMUNITY SERVICE CENTER, 1908 HIGHLAND STREET.

The Blueprint Intergovernmental Agency invites you to attend an upcoming Community Meeting to discuss and provide input on proposed changes to the Airport Gateway Project. Utilizing community input collected in previous meetings and other forms of outreach, updates to the proposed changes have been made and will be presented during the meetings. Additionally, input from area residents and the business community will be gathered and will continue to be included where possible as the proposed changes are refined. Area residents are invited to attend one or both of the meetings listed below:

THURSDAY, JANUARY 25 AT 6:30 P.M., AT THE PROVIDENCE COMMUNITY SERVICE CENTER, 1908 HIGHLAND STREET - focus on the South Lake Bradford Road, Liberty Park and Springhill Road Neighborhoods

TUESDAY, JANUARY 30 AT 6:30 p.m., AT THE PROVIDENCE COMMUNITY SERVICE CENTER, 1908 HIGHLAND STREET - focus on the Providence, Callen, and Elberta Empire Neighborhoods

At both meetings, there will be a brief presentation and a discussion session with the project team. Updated maps, drawings, and other information depicting the proposed changes will be on display and available for your review and comment, which are welcomed and appreciated. Comment forms will be provided and can be returned at the meeting, by mail or email and should be submitted by February 14, 2018.

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons needing special accommodation to participate in this meeting should at least 48 hours prior to the meeting contact Susan Emmanuel at (850) 219-1060 or Florida Relay Service TDD, 1-800-955-8771.

For additional information concerning the project you may contact Susan Emmanuel, at 850-219-1060 or via e-mail at Susan.Emmanuel@BlueprintIA.org.

Attachment 4 46 of 184

Susan Emmanuel Public Information Officer 850 219 1072 850 210 2722 <image002.png>

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ेंrom: Sent: To: Subject:

Susan Emmanuel Friday, February 16, 2018 1:18 PM Tameeka Williams FW: Lake Bradford area homeowners

Susan E.

From: Bill Peebles [mailto:bill@psmfl.net] Sent: Wednesday, December 13, 2017 2:37 PM To: Susan Emmanuel <susan.emmanuel@Blueprintia.org> Subject: Re: Lake Bradford area homeowners

Yes, I'm afraid it does. Thanks for checking

On Dec 13, 2017, at 2:27 PM, Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>> wrote:

Good afternoon, Bill,

I hope you are well. As you know, we will be meeting with neighborhood members impacted by the Airport Gateway project between now and mid-February for a number of reasons, one of which is to gather more specific input than was received at the first meetings. We will then submit any suggestions received for technical analysis, ascertain the feasibility, etc., so that the project can be refined a bit more and we can present the results to the neighborhoods in advance of the March 1 IA Board meeting. To that end, we'd like to meet with the Lake Bradford area homeowners on December 28 after 5 p.m. Does that date work for you?

Susan Emmanuel Public Information Officer 850 219 1072 850 210 2722 <image001.png>

ेrom: Sent: To: Subject: Susan Emmanuel Friday, February 16, 2018 1:19 PM Tameeka Williams FW: Hope this isn't too late

Susan E.

From: Susan Emmanuel Sent: Monday, December 18, 2017 4:49 PM To: Ben Pingree <Ben.Pingree@Tlcplace.org> Cc: Autumn Calder <autumn.calder@Blueprintia.org>; Megan Doherty <Megan.Doherty@Blueprintia.org> Subject: RE: Hope this isn't too late

Bill would like to attend and has recommended January 2, 3, or 4.

I am working to reschedule for one of those dates and also to schedule the community meetings at Pineview as soon as possible.

Thanks

SE

Susan E.

From: Ben Pingree
Sent: Sunday, December 17, 2017 6:55 PM
To: Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>>
Cc: Autumn Calder <<u>autumn.calder@Blueprintia.org</u>>; Megan Doherty <<u>Megan.Doherty@Blueprintia.org</u>>
Subject: Re: Hope this isn't too late

I'd rather Check with Bill. Please do so and let's reset if needed

Ben H. Pingree, Director of PLACE Ben.Pingree@tlcplace.org P: 850.219.1060

Sent from my iPhone

On Dec 17, 2017, at 7:40 AM, Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>> wrote:

Ben -

We tentatively scheduled a community meeting with Lake Bradford area residents for December 28, do you want me to reschedule to fit Bills travel plans or see if Bill is ok with us holding the meeting without him?

Susan Emmanuel | Blueprint Public Information Officer C: <u>850-210-2722</u>

Begin forwarded message:

From: Bill Peebles <<u>bill@psmfl.net</u>> Date: December 16, 2017 at 2:16:05 PM EST To: <u>susan.emmanuel@Blueprintia.org</u> Subject: Hope this isn't too late

I am NOT here 12/28.

I thought I was returning on the 27th, but I just happened to look and I get back from a Christmas trip about 9 o'clock the night of the 28.

I'm so sorry for the inconvenience this may cause

Airport Gateway Community Meeting Updates to the Proposed Changes Providence Community Service Center 1908 Highland Street Thursday, January 25, 2018

Please provide your comments below. If more space is needed, please use an additional sheet of paper. You may submit your comments today or send to Susan Emmanuel at the address below by February 14, 2018. Emailed comments are also acceptable to Susan.Emmanuel@blueprintlA.org. NOTICE: The information provided above is a matter of public record subject to examination by the general public upon request.				
# As usurel, the people from Blueprint and any	I the people who			
were supposed to answer for were not wearing namotage,				
with the exception of one person.	• ·			
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At least this time, Blueprint Finally Ad	mitted that the only			
Mason South Lake Bradford is in the co				
because this is something FU wants				
RESIDENTIAL neighborhood wants. Ed				
Piggy-backing on this project - they	,			
their own proposed for funding. AIL G	weprint funding for the			
Original Springhill Road/North Lake Bradfurd				
to that and nothing else the FSU has	proposed-This should			
Not be driven by FJU. The widening of Capitul Circle + of Orange				
Avenue AND Springhill will provide enough a	cless to Innovation Park.			
Leslie Mille	Mail to:			
4063 Longleaf Ct.	Susan Emmanuel Blueprint IA			
Tallahassee FL Sdoil	315 S. Calhoun Street Suite 450			
City, State, Zip (850) 556-7150	Tallahassee, FL 32301			
Phone Number LRM 1973 @ g.mail.com				
Email				

BLUEPRINT®

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Airport Gateway Community Meeting Updates to the Proposed Changes Providence Community Service Center 1908 Highland Street Thursday, January 25, 2018

Please provide your comments below. If more space is needed, please use an comments today or send to Susan Emmanuel at the address below by February 14, Susan Emmanuel Susan Emmanuel at the address below by February 14,	2018. Emailed comments are also acceptable to			
Susan.Emmanuel@blueprintIA.org. NOTICE: The information provided above is a the general public upon request.	matter of public record subject to examination by			
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Betsy Henderson &	Mail to:			
Name-545.3767 fr 76	Susan Emmanuel			
Address	Blueprint IA 315 S. Calhoun Street			
City, State, Zip	Suite 450 Tallahassee, FL 32301			
Phone Number				
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Airport Gateway Community Meeting Updates to the Proposed Changes Providence Community Service Center 1908 Highland Street Thursday, January 25, 2018

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	Please provide your comments below. If more space is needed, please use an a comments today or send to Susan Emmanuel at the address below by February 14, 2 Susan.Emmanuel@blueprintlA.org. NOTICE: The information provided above is a the general public upon request.	2018. Emailed comments are also acceptable to			
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	Bill Shuffs	Mail to:			
	Name 3151 Echo Paint LONG	Susan Emmanuel			
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City State 7in		Tallahassee, FL 32301			
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Airport Gateway Meeting January 25, 2018

Community Meeting Providence Center 6:30 p.m.

Q & A Session

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S. Lake Bradford Road

- Remove the segment entirely take a no build option forward
- Multi-use trail: Would be a benefit because no sidewalks along roadway right now would improve safety and recreation option. Keep it within the existing right-of-way
- Show 11' travel lanes, roundabouts, other traffic calming (KHA)
- Uncertainty regarding FWC access onto South Lake Bradford Yes or No?
 - Roundabout at Orange Avenue, Paul Dirac and South Lake Bradford:
 - o Intersection is dangerous and a roundabout would improve traffic
 - o Remove roundabout, would encourages more traffic on South Lake Bradford
 - o Orange Ave intersection would benefit from realignment, currently dangerous
- Capital Circle and South Lake Bradford Intersection Multiple concerns:
 - o Advocate to FDOT for removing the Left Turn lane at Capital Circle SW
 - o Install Right turn only lane onto CCSW, to maintain traffic flow
 - o Install No Left Turn signage on CCSW to NB S LB Rd
- Proposed lighting should be no taller than 15' do not want to create light pollution for surrounding residences.
- If it's not a Gateway, make no changes at all, put money elsewhere

Stuckey Ave.

• Displacement/removal of affordable housing concerns to appease FSU

Roberts Ave.

- What's the plan
- Why is it not included, influences traffic volumes on southern network

Orange Ave.

- Improvements needed on this roadway people are currently waiting for buses in ditches. Need sidewalks and bus lanes to accommodate people who walk and bike as main mode of transportation.
- Prefer Roundabouts
- Roundabouts will slow traffic
- Don't create another Gaines Street in SW Tallahassee
- Bring FDOT to meeting to discuss future
 - FDOT declined, will wait for PD&E to determine design, capacity, safety, etc.

Springhill Road

- Buy all ROW now, to avoid disruptions later
- Questions about how proposed road modifications with median will interact with existing businesses that use semi-trucks for transport. Business owners want to ensure that semi-trucks will still be able to go in and out of business entrances.

General Concerns

- Shorter agenda items for ease of community understanding
- Stop the process, false urgency, wait for SWATP, FSU Master Plan, PD&E, before proceeding
- Sequencing, no work on neighborhood roads before Springhill Road is 4-laned
- Build a new road entirely east of S. L BR Rd, to connect Orange Ave at New Road to CCSW
- FSU should not piggy back onto this project, but submit their own proposal for funding
- All original funding should stay on Springhill/N. L BR Rd
- Project and process should not be driven by FSU
- Widening of Springhill, CCSW and Orange will provide enough access to Innovation Park

AIRPORT GATEWAY PROJECT NOTES – TUESDAY, JANUARY 30, 2018

STUCKEY AVENUE FROM NEW ROAD TO LAKE BRADFORD ROAD, SEGMENT D, 0.73 MILES

- 1) Realistically reduce traffic on Levy by 4 lanes on Stuckey "now" instead of 2 then 4 in the future (more attractive)
- 2) Concerns @ Roberts/Iamonia "elbow"
- 3) Star Metro route currently on Levy (well used!)
 - a) Add service to Stuckey also?
 - b) Transit shelters are essential
 - c) FSU/FAMU bus routes also
- 4) Garden H2O, electric, etc.
- 5) Pedestrian safety for children, disabled vets, young children w/o adult supervision
- 6) ROW concerns and relocation assistance
 - a) Partial v/s wholetakes
 - b) Migrant farm worker community

STUCKEY AVENUE FROM NEW ROAD TO LAKE BRADFORD ROAD, SEGMENT D, 0.73 MILES

- 1) Intersection improvements at Roberts Ave. and Iamonia Street
- 2) Dangerous turn at Stuckey Ave., can it be addressed?
- 3) Safe pedestrian crossing, etc. at Stuckey Ave. and Providence Community garden area
- 4) Concerns at Star Metro FAMU/FSU routes at Malcolm Johnson Rd.
- 5) Can there be a garden at Kenneth Bliss Drive, Herlong Drive, Crenshaw Drive, Brittain Drive and Coyle Moore Court area
- 6) What happens to traffic west bound on Kissimmee Street?
- 7) Look at it <u>- transit -</u> Look at It stay on Levy used heavily Star Metro FAMU shuttle
- 8) <u>Clarify</u> new multimodal facilities, including on-road bicycle lanes, transit shelters, and pedestrian facilities, including a multi-use trail on one side of the roadway.
- 9) New two lane boulevard (If 4 lane) is more realistic then show 4 lanes
- 10) Working with FSU to donate land form community garden (same features-water, electric and garden shed)

SOUTH LAKE BRADFORD RD. FROM ORANGE AVE. TO CAPITAL CIRCLE, SEGMENT A, 1.17 MILES

- 1) Too much litter on Orange and Lake Bradford Rd., city needs to increase frequency of litter pickup (currently only 1x per month)
- 2) On the Proposed Improvements 75' (existing r/w varies) survey residents to determine West or East side
- 3) Orange Ave. near Pottsdamer too many turtle road kills

- 4) Need to say "Roundabouts and other traffic calming strategies such as speed bumps narrowing lane width to 11 feet to slow traffic average less than 35 mph (to be determined by traffic safety analysis, two to four traffic-calming roundabouts included in concept).
- 5) <u>Segments sequenced</u> INSIST on building improvements on Springhill Rd. Gateway before any work on Lake Bradford South
- 6) Request accident reports Orange Ave. intersections
 - a) Eisenhower
 - b) Lake Bradford Rd. South
 - c) Paul Dirac
 - d) Rankin
- 7) Safe crossings for pedestrians and bikes at Orange Ave. West and Lake Bradford Rd. (near Black Swamp and a Bridge)
- 8) Keep speed bumps on Lake Bradford Rd. where it intersects Jewell Drive, Cathedral Drive and Gerald Drive (There is concern for safety because of large Mobile Home Park in that neighborhood)
- 9) <u>Neighborhood Sign</u> entrance monument and roundabouts where the road intersects at Aviation Ave. and Airport Commerce Blvd. (speeds less than 35mph at FSU property and Capital Circle near Florida State University Reservation)
- 10) <u>Neighborhood Sign</u> entrance monument at intersection of Lake Bradford Rd. and Orange Ave. near Grossy Lake and Black Swamp

CALLEN NEIGHBORHOOD

- 1) Buffer from future development
- 2) Can't get out of neighborhood because of traffic
- 3) Orange Ave. roundabout can be traffic improvements
- 4) Lots of seniors roundabouts not good for seniors

Tameeka Williams

From: Sent: To: Cc: Subject: Susan Emmanuel Thursday, December 07, 2017 3:50 PM Tameeka Williams Angela Ivy Fwd: mclaborn2@comcast.net - Blueprint Gateway Project

Can you please begin a new file for airport gateway comments received after December 5? Susan Emmanuel | Blueprint Public Information Officer C: <u>850-210-2722</u>

Begin forwarded message:

From: "Tedder, Wayne" <<u>Wayne.Tedder@talgov.com</u>> Date: December 7, 2017 at 3:49:04 PM EST To: Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>>, Autumn Calder <<u>autumn.calder@Blueprintia.org</u>> Subject: FW: <u>mclaborn2@comcast.net</u> - Blueprint Gateway Project

From: Whitaker, Angie On Behalf Of Gillum, Andrew Sent: Thursday, December 07, 2017 10:31 AM To: mclaborn2@comcast.net Cc: Tedder, Wayne <<u>Wayne.Tedder@talgov.com</u>>; Van Pelt, Jamerson <<u>Jamerson.VanPelt@talgov.com</u>> Subject: mclaborn2@comcast.net - Blueprint Gateway Project

Greetings mclaborn2@comcast.net,

Your comments will be presented to the Mayor and appropriate City leadership. Thank you for your feedback.

Angie

Angela G. Whitaker Internal Affairs Coordinator Office of Mayor Andrew D. Gillum City of Tallahassee 300 S. Adams Street / Tallahassee, Florida 32301 Ph. #850-891-8503 / Fax. #850-891-8542 angela.whitaker@talgov.com

Thanks Living is Giving Thanks Every Day. ~ RIG Coach Angie Whitaker

From: mclaborn2@comcast.net [mailto:mclaborn2@comcast.net] Sent: Thursday, December 07, 2017 9:38 AM To: Gillum, Andrew <<u>Andrew.Gillum@talgov.com</u>> Subject: A Citizen Inquiry from <u>Talgov.com</u> - Blueprint Gateway Project

FROM: mclaborn2@comcast.net

DATE: 12/07/2017 09:37:48 AM

SUBJECT: Blueprint Gateway Project

I am NOT in favor of the proposed changes to the Gateway Project proposed by FSU. While I understand the University's desire to have access to the southwest portion of the campus, I believe they should fund the project themselves. The Blueprint monies should be used to benefit a majority of the citizens and not just a subset.

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We, the undersigned are concerned residents of the City of Tallahassee/Leon County opposing the action taken by the City of Tallahassee/Leon County Intergovernmental Agency (IA) to initiate a Supermajority Vote to amend the Airport Gateway Project approved by Leon County Voters. We believe the action to be a direct violation of the Blueprint 2000/2020 policy and procedure, goals of the Comprehensive Plan and Blueprint 2000/2020. Also, we deem the action as a threat to the public trust as it gives the appearance of impropriety, favoritism of one university over the other existing universities and colleges, as well as a continual lack of equal and equitable treatment of Southern Sector and Tallahassee/Leon County residents at-large.

We request the IA to dismiss its vote on December 5, 2017 and decline to partner with Florida State University to create an Airport Gateway District based on the aforementioned violation and threat as well as the following additional facts: the City of Tallahassee/Leon County Intergovernmental Agency (IA) has not conducted necessary studies to examine positive and negative impacts to the environment, the community atlarge, existing neighborhoods, businesses, schools, and churches, adequately and in a timely manner informed all surrounding neighborhoods and the community at-large of the positive and negative impacts of Airport Gateway District, gathered ample and timely public input from all surrounding neighborhoods and the community at-large, publically announced its approval to vote to amend the Blueprint 2000/2020 Plan, adequately prepared and publically announced meetings regarding the modification to the surrounding neighborhoods and community at-large, approved to vote on other modification plans such as the one raised by the local community requesting amendment to include widening Spring Hill Road to 4-lanes for future traffic growth.

We oppose the action of the City of Tallahassee/Leon County Intergovernmental Agency (IA) to amend the existing Airport Gateway Project initiated by Leon County Voters.

I/We oppose the IA's direct violation of the Blueprint 2000/2020 policy and procedure as well as goals of Comprehensive Plan and Blueprint 2000/2020.

☐ I/We oppose the IA's action as it poses a threat to the public trust by giving the appearance of impropriety, favoritism of one university over the other existing universities and colleges, churches, schools, businesses, community at-large, as well as a continual lack of equal and equitable concern for and treatment of Southern Sector and Tallahassee/Leon County residents at-large.

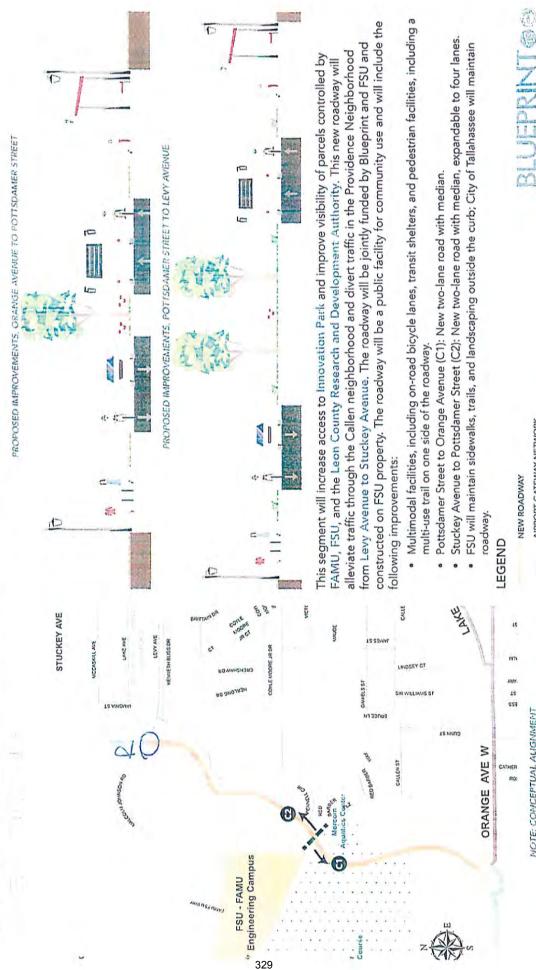
Date: 12-3-Signature(s) anen oa Name(s) (Please Print): Address: 2607 Gunn LH/Leon (o.]

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NEW ROAD FROM ORANGE AVENUE TO WEST OF LEVY AVENUE



INTERGOVERNMENTAL AGENCY

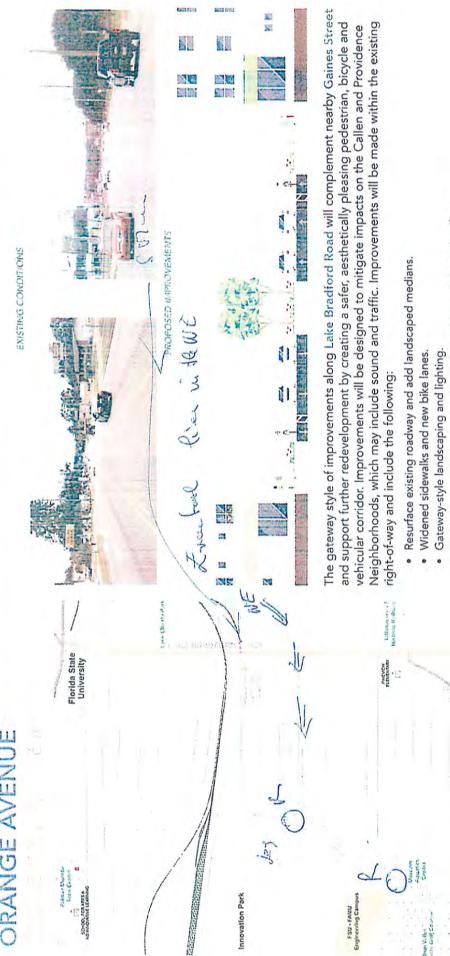
AIRPORT GATEWAY NETWORK

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DRAFT - JANUARY 2018

LAKE BRADFORD ROAD & SPRINGHILL ROAD FROM GAINES STREET **ORANGE AVENUE**



330

· Minimal impacts to businesses by working within existing right-of-way.

Neighborhood entrance signs for Callen and Providence neighborhoods.

LEGEND

LAKE BRADFORD ROAD AIRPORT GATEWAY NETWORK

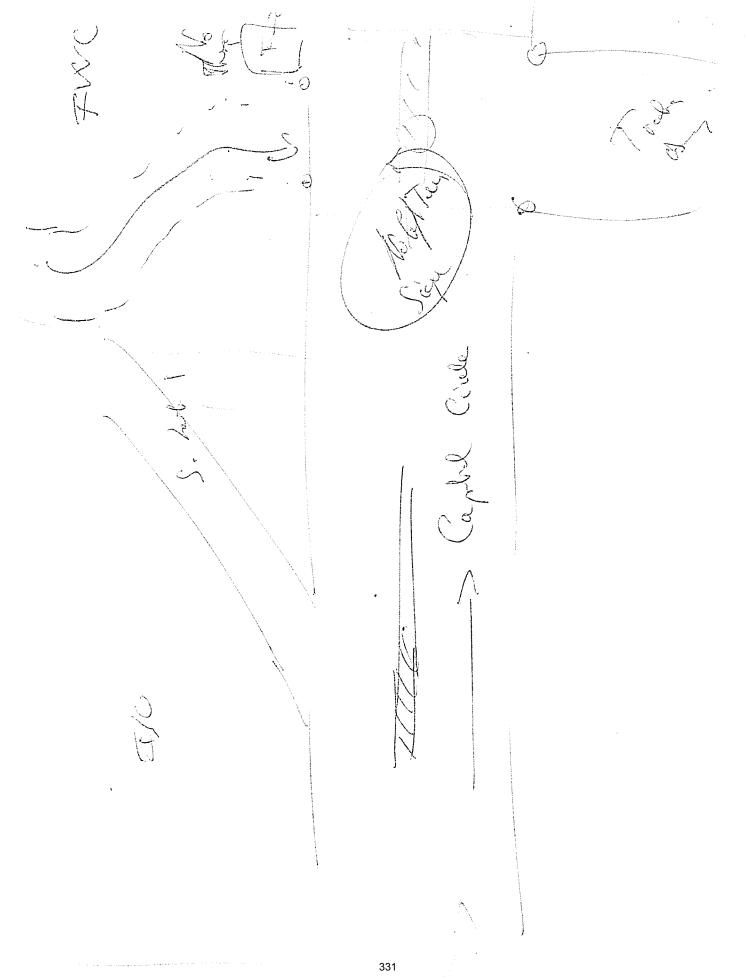
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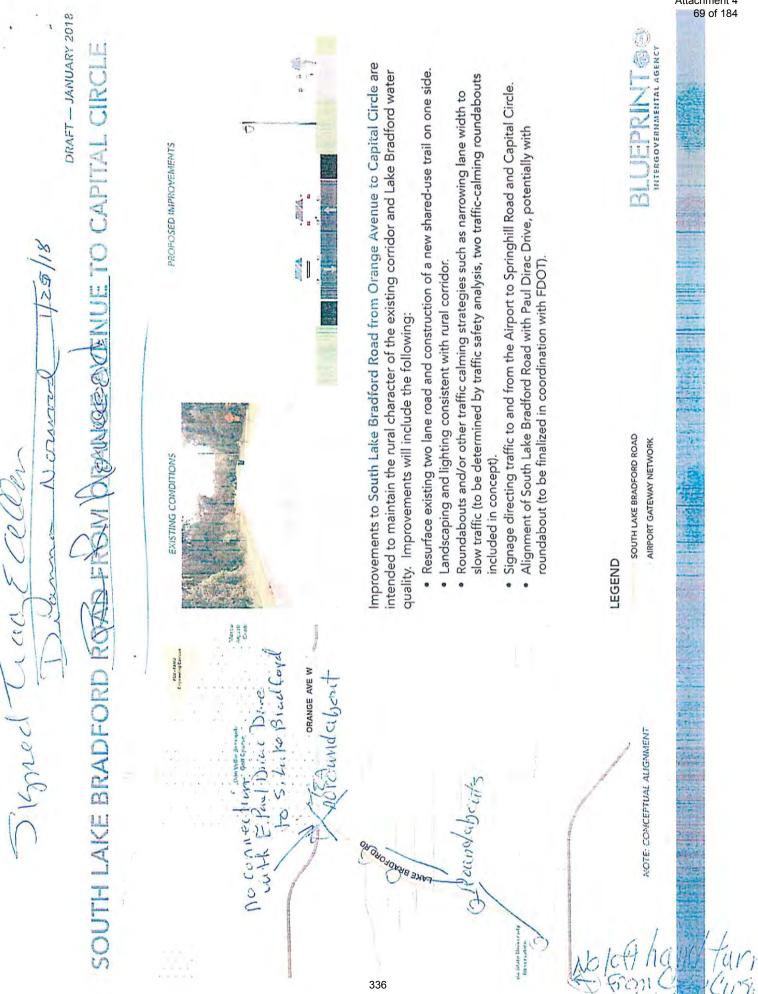
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SOUTH LAKE BRADFORD ROA	MOCHAN CONTRACTION DIAMAN	335	NOTE: CONCEPTUAL ALIGNMENT	the Bundley



PUBLIC COMMENTS RECEIVED SEPTEMBER 19, 2017 THRU DECEMBER 5, 2017

Citizen Discussion Comments

- 4- Lane Orange Avenue
- Traffic Speeding through neighborhoods
- Enjoy peace and quiet with minimal traffic
- Some people want round-a-bouts / Some don't
- Knowing neighbors and value keeping existing neighbors
- Will there be relocation assistance?
- Traffic congestion/ existing and future through growth
- Homes along neighborhood boarders are impacted by traffic noise
- Blairstone sound wall
- Protect Pottsdamer area
- 25 years out ensure accessibility for all abilities, mass transit, sidewalks, bike lanes
- Improvements made for existing community and accommodates future growth
- Push road way west of Innovation Park to Paul Dirac
- Sidewalks on Springhill Road
- Improvements in Providence Neighborhood (lights, street scape, road improvements and beautification). Neighborhood has "choppy" roads from construction, and would like to have resurfaced roads within neighborhood.
- Additional connections to FAMU (Gamble/Wanish) and FAMU Way
- Working on behalf of FSU and cancelling original project
- Right of Way impacts on Stuckey
- Providence Renaissance Plan by Home Owners Association(s) and FSU Department of Urban Regional Planning speaking to Growth and Zoning

- Orange Avenue traffic at South Monroe
- Take Right of Way from golf course
- Improve existing roadways
- Property owners along all roads wonder how they will be affected
 - Which side will be purchased?
 - o Why expandable ROW?
- Traffic along Orange Avenue is bad
- Liberty Park Pedestrian Safety
- Speeding along Lake Bradford Road
- Improvements to specific roads within Airport Gateway Project
- Neighborhood impacts:
 - o Safety and speeding
 - o Accidents on Springhill
 - o Multiple routes
 - o Golf course redevelopment
- Some people feel project is being rushed and that Blueprint could consider 2 Phases
 - o 1st Phase Original Airport Improvements
 - o 2nd Phase Airport Gateway Project
- Some people want bike lanes and some don't
- Costs per segment; needs more clarity of where public funds are invested and how private funds are leveraged
- Property value impact (reductions and increases)
- Opportunities for home improvements through existing programs
- Concern along Stuckey at risk for gentrification
- Zoning could be in place to control and direct
- Collaboration with neighbors for home ownership assistance/incentives (down payment assistance, etc.)

- Economic vibrancy and benefits to all residents
- Reduce crime and abandoned property
- Blending of cultures
- Neighborhood character retained, visible and enhanced
- Buyout abandoned property

<u>11/13/17 – Tallahassee Museum</u>

- Rationale for segments D, C, B and A?
- Right of Way on Lake Bradford Road
- Issue with speed mitigation on South Lake Bradford Road
- Traffic calming Round-abouts, speed bumps, narrow lanes, etc.
- Safety of children
- Residential Preservation
- Traffic going around speed bumps into bike lanes on South Lake Bradford Road
- Concerns with the process, timeline, and that it's driven by FSU and the justification for the 12/5/17 urgency
- Concern over "Gateway" designation of proposed modification funding for Right of Way on Springhill and Construction of Segment C
- Stick with original plan (broader community dislikes modification)
- Address clean up the issues with litter
- Signage at Capital Circle Southwest past South Lake Bradford Road to encourage Springhill and on Orange Avenue
- 4-lane Orange Avenue east to Springhill, not West to South Lake Bradford
- Close South Lake Bradford at Capital Circle Southwest

- Gentrification
- Beautification to existing roads
- Use Paul Dirac instead
- Connectivity to Innovation Park and Mag Lab, FAMU Way and CCT
- Golf Course redevelopment
- LCRDA is supportive
- Improve visibility at Innovation Park
- Neighborhood and Environmental Protection

(End of comments for 11/13/17 Tallahassee Museum)

- Concern with future projections of over widening
- Protect the Chain of lakes
- "Campus feel" = slower traffic
- Economic engine of FSU and project area
- Construct Blueprint type of amenities = trails lighting, micro parks landscaping
- Displacement of neighborhoods
- Good project and needs parallel investments to larger community issues
- Concern over stormwater treatment
- Safety on Springhill Road and Orange Avenue No bus stops in ditches
- What happens on Orange Avenue east of Pottsdamer?
- Reduce traffic on Pottsdamer
- Hire local workforce for construction jobs, specifically ex-felons
- Engage the community through non-profits for workforce and laborers

- 4-lane Springhill Road leave as an option
- Stuckey impacts to property owners, improvements were made 10 years ago and feels this is a waste of money
- Study of property values at new roads
- Congestion and how changes effect circulation of traffic
- Intersection connectivity
- Traffic protecting residential neighborhood
- Strongly consider input of public
- Meaningfully considered and shortness of time before 12/5/17
- Safety
 - o Pedestrian crossings use rapid flashing lights
 - o Include medians so pedestrians are not caught in the middle
 - o Visibility issues with landscape
 - Prefer traffic lights over round-a-bouts at Lake Bradford/Orange near Jacob Chapel/Petro Station
- Widen Orange Avenue– Lake Bradford Road to Springhill Road
- Blairstone is a good model, but not Gaines Street
- How will the \$9 million be used on Springhill?
- Will Callen Neighborhood be impacted?
- What plans happened to be FSU?
- Safety current condition on Orange, lack of sidewalks
- What is the NEED for people driving through Callen when they could use Paul Dirac?
- Impact to homeowners
- Safety of pedestrians on Springhill Road
- Clean up Springhill Road for Gateway doing something beyond roadway to camouflage the area

- What is the Zoning on Springhill Road? What types of businesses can residents expect to follow the construction?
- Include bus stops for School/Star Metro
- Need transit to the Airport (bus service)
- Median opening N. Lake Bradford Road
- What happens to Iamonia Street after construction of Segment C?
- FSU what happens at Alumni Village and Coleman Street (rumors of a wall like at Blairstone)
- Consider constructing Pocket Parks in Callen Neighborhood
- Widen Orange Avenue to Monroe Street
- Is Southside Housing Authority included? What are the effects on Jake Gaither?
- Widen Orange CCSW to Wanish
- Use Paul Dirac in lieu of new road
- Stormwater improvements on Pottsdamer
- Proposed route: Orange-Adams-South Monroe
 Enhance Adams-Monroe
- Include email list from meetings with agenda dist.
- Noise Control
- Speeding and safety of children on South Lake Bradford Road
- Beautify with cultural, historical, and FAMU
- Lake Munson pollution from stormwater and cleanliness

Please provide your comments below. If more space is needed, please use an additional sheet of paper. You may place your
comments in the "Comment Box" provided at the meeting, or send to Susan Emmanuel at the address below by November 30, 2017.
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Monday, November 13, 2017
Please provide your comments below. If more space is needed, please use an additional sheet of paper. You may place your comments in the "Comment Box" provided at the meeting, or send to Susan Emmanuel at the address below by November 30, 2017. Emailed comments are also acceptable to Susan.Emmanuel@blueprintlA.org. NOTICE: The information provided above is a matter of public record subject to examination by the general public upon request.
_ I définitely feel orange ave should be four lanes from
Capital circle to capital circle. I don't think the segment
from the proposed new road to springhill/lakebradford
Should definitely be four lanes with sidewalks and bike
paths to revitalize the liberty park, callen woods, and
Callon neighborhoods.
Name Mail to:
Address 1412 Callen St 2733 Kennedy dr Susan Emmanuel Blueprint IA
Tally, FL 323/0 Tally, FL 323/0 315 S. Calhoun Street
<u></u> <u>S50 3225771</u> Tallahassee, FL 32301
Phone Number bigruss253@yhoo.com
Email



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P.S Please tell Ben it BLUEPRINT® => is rude to have your phone ring during a public meeting. And his texting during the meeting showed his continued lack of respect. If it was an emergency, he space which excused himself.

Monday, November 13, 2017			
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Name	Mail to:		
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City, State, Zip	Suite 450 Tallahassee, FL 32301		
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City, State, Zip Suite 450	
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Attachment 4 85 of 184

Monday, November 13, 2017	turned in 11/15
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stalbball@embar mail.com

Mail to: Susan Emmanuel Blueprint IA 315 S. Calhoun Street Suite 450

Tallahassee, FL 32301

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Airport Gateway Community Meeting Proposed Changes Pineview Elementary School Cafeteria 2330 Lake Bradford Road Tuesday, November 7, 2017

2330 Lake Bradford F Tuesday, November 7,	a final second
Please provide your comments below. If more space is needed, please comments in the "Comment Box" provided at the meeting, or send to Susan Emailed comments are also acceptable to Susan.Emmanuel@blueprintlA.org public record subject to examination by the general public upon request.	Emmanuel at the address below by November 30, 2017. NOTICE: The information provided above is a matter of
BEFORE VOTING, BLUEPRINT IA should	REVIEW The UNIVERSITY PARK
REPORT WRITTEN BY the Urban LAND INS	TITUTE FOR FOU IN 2002, THAT
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VORD IVITH AMENITIES that ARE NOT N 3. IF FOR WANTS AN ELEGANT GATEWAY Why NOT JUST IMPROVE The Neighborhoo Levy W PARTICULAR That Addresses the Nee	beded? to their Southwest Properties, & AS A whole AND Stuckey AND
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Leslie L. Harris	Mail to:
Name	Susan Emmanuel Blueprint IA
2022 Hills Borough St.	— 315 S. Calhoun Street
Address TAURHASSEE, FL 32310	Suite 450
City, State, Zip	Tallahassee, FL 32301
(85) 576-0145	DE: Massalia De Multi Has Truit
Phone Number Leslie harris 2012 @ JMAIL, COM	RE: Magnolia Dr. Multi-Use Trail
Email	



Airport Gateway Community Meeting Proposed Changes Pineview Elementary School Cafeteria 2330 Lake Bradford Road Tuesday, November 7, 2017

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Airport Gateway Community Meeting Proposed Changes

Pineview Elementary School Cafeteria 2330 Lake Bradford Road Wednesday, November 15, 2017

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	Mail to:
Name	Susan Emmanuel Blueprint IA
Address	315 S. Calhoun Street
City, State, Zip	Suite 450 Tallahassee, FL 32301
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Pineview Elementary School Cafeteria 2330 Lake Bradford Road Wednesday, November 15, 2017

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Name	Susan Emmanuel
Address	Blueprint IA
	315 S. Calhoun Street Suite 450
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INTERGOVERNMENTAL AGENCY



Airport Gateway Community Meeting Proposed Changes

Pineview Elementary School Cafeteria 2330 Lake Bradford Road Wednesday, November 15, 2017

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\$ Storm Water drainage in neighborhood.

Airport Gateway Community Meeting Proposed Changes

Pineview Elementary School Cafeteria 2330 Lake Bradford Road Wednesday, November 15, 2017

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Name <u>Openand Annow Contra</u> 2400 Wahnish Way, Suite Address <u>HallAhasse</u> , FL. 32307 City, State, Zip <u>SBO - 412 - 7509</u> Phone Number	Susan Emmanuel Blueprint IA 315 S. Calhoun Street Suite 450 Tallahassee, FL 32301
Email	

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CALLEN NEIGHBORHOOD ASSOCIATION

2416 WALCOTT STREET - TALLAHASSEE, FLORIDA 32310

Mr. Michael Crimbley: President - Ms. Tracey Golay: Vice President - Mrs. Gladys Caswell: Treasurer

MEMORANDUM

TO:	Mr. Benjamin H. Pingree, Director of P.L.A.C.E BluePrint Intergovernmental Agency
FROM:	Mr. Michael Crimbley, President and the Residents of the Callen Neighborhood Association
DATE:	November 15, 2017
SUBJECT:	The Airport/FSU Gateway proposed amendment to the BluePrint 2000/2020 Project

We, the residents of the Callen Neighborhood Association petition to the BluePrint 2000/2020 Project Officials to adhere to the residents concerns due to the upcoming vote on December 5, 2017 for the revised proposed Airport/FSU Gateway development project to be amended that will impact the residents of the Callen Neighborhood.

OUR CONCERNS ARE AS FOLLOW:

<u>Property Value, Noise, Security and Traffic Impact (including potential limited access</u> to main streets during emergency cases):

- We, the residents strongly voice our concerns regarding projected traffic and noise impact of the proposed revisions for the BluePrint Airport/FSU Gateway Project whose development is slated to be within 100 feet of Callen Neighborhood impacting residents located on Coleman Street and throughout surrounding residential streets extending to Pottsdammer Street.
- It is also our concern that major developments of the proposed usage would decrease property values due to the added thoroughfare for proposed mixed used development. This proposed change will impact the existing Character of our neighborhood due to proposed development designed to generate various mix uses and additional traffic while impacting residents access to streets in cases of medical and natural disaster emergencies.
- FSU's proposed usage of development concerns the residents of Callen in that 80 percent of residents are senior citizens and this proposed development will produce more non-residents within 50 feet of Callen Neighborhood making SECURITY a great concern of all residents.

Therefore, we request that the BluePrint Intergovernmental Agency adhere to the following request by the Callen Neighborhood Association before approving FSU's proposed amendment to the Airport/FSU Gateway project:

1. Street and Neighborhood Improvement

FSU – Southwest Campus and the Callen Neighborhood would be mitigated by an eight-foot sound barrier brick and mortar wall with an Upscale design and Character (we request the same standard designed located on Mahan and Blairstone) in order to continue to maintain the character of the Callen Neighborhood. The wall barrier and extension will be constructed between starting point at Lake Bradford Road between Hutchinson Street and Coleman Street.

Any usage within 100 feet between Alumni Village property and Coleman Street will be compatible with and are harmonious with the character of the Callen Neighborhood. The design of any buildings and structures share common design elements that would ensure visual compatibility and harmony of design of homes in the Callen Neighborhood.

Main entrances and exits to Callen Neighborhood will remain for residents, therefore:

- a. Coleman Street will not be modified to have access or to allow entrance to FSU/Innovation Park. Coleman Street will remain as a deadend street with a proposed Wall Barrier extended from Lake Bradford Road between Hutchinson Street and Coleman Street to have physical separation of the Callen Neighborhood and FSU property.
- b. Pottsdammer Street will include a proposed barrier/buffer at the entrance of FSU gateway/Innovation Park to give separation of the Callen Neighborhood and FSU property.
- c. Each entrance will have adequate lighting for security measures and the wall barrier will include light fixtures (fixtures that maintains the character of the neighborhood) be placed 25 feet in spacing on the wall barrier. Street numbers of the buildings shall be easily visible from the street at all times, day and night.

2. Environmental Impact

To ensure the environmental impacts of the project, including but not limited to noise, vibration, dust, drainage, erosion, storm water runoff, and odor which, even if insignificant for purposes, would not have an unacceptable negative affect on adjacent property or properties of residents in the Callen Neighborhood. Landscaping, irrigation systems, walls and fences, features to conceal outdoor activities, exterior heating, ventilating, plumbing, utility and trash facilities are sufficient to maintain or upgrade the appearance of the neighborhood. All stormwater runoff treatment measures installed on FSU property shall be permanently maintained by the property owner in good repair and free of litter and debris, obstructions, and stored materials.

3. Noise Control

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Sound shall be contained within the buildings and the buildings shall be adequately insulated to prevent excessive sound from emanating outside in a manner which does not create a disturbance and create a public or private nuisance to residents of Callen Neighborhood. Any such nuisance must be abated immediately upon notice by the City.

4. Outdoor Storage

No outdoor storage is allowed or permitted within 100 feet of the Callen Neighborhood. FSU shall maintain the property within 100 feet of the Callen Neighborhood in good visual and functional condition. This shall include, but not be limited to all exterior elements of the buildings such as paint, roof, paving, signs, lighting and landscaping. All trash areas shall be effectively screened from view, covered, drained to the sanitary sewer system, and maintained. Trash areas shall be maintained in a manner to discourage illegal dumping.

5. Utilities

All new on-site telephone, electrical, and other overhead service facilities shall be placed underground which will not disturb the Callen Neighborhood current electrical system unless approved by the City. We would also request new neighborhood signs, landscaping, and Electrical Hub Stations (connecting the neighborhood to FSU and City's power grids-during City power outages, line rolls to FSU's grid to hopefully maintain power).

6. Anti-Graffiti

Within 100 feet of Callen Neighborhood, FSU shall remove all graffiti from buildings and wall surfaces within 48 hours of defacement, including job sites for projects under construction.

7. Anti-Litter

FSU – Southwest Campus and surrounding area shall be maintained free of litter, refuse, and debris. Cleaning shall include keeping all publicly used areas free of litter, trash, cigarette butts and garbage.

8. Traffic Flow in the Callen Neighborhood

Entrance to FSU – Southwest Campus use of Pottsdammer Street will be gated at the entrance of FSU property With Entrance Hours of operation would be from 6:00 a.m. to 6:00 p.m. Monday through Friday and 6:00 am. To 7:00 pm on weekends. The proposed site will be adequately served by streets of sufficient width and improved as necessary to carry the kind and quality of traffic such use would generate.

9. Emergency Entrance and Exit

City of Tallahassee's <u>Controlled-Red Light system</u> to be installed at the corner of Walcott Street and Lake Bradford Road for residents in the Callen Neighborhood to have easy access to streets and thoroughfare in case of medical and natural disaster emergencies.

10. Noise during Airport/FSU Gateway Construction

Construction for the Airport/Gateway Construction will be limited to the hours of 7:00 a.m. to 7:00 p.m. Monday through Friday for any on-site or off-site work within 500 feet of the Callen Neighborhood. Staging areas shall be located a minimum of 200 feet away from the Callen Neighborhood.

We have met with the FSU Real Estate Foundation representative which we have expressed our concerns and we look forward to solidifying our concerns and structural request before any votes of amendments, modifications to the existing BluePrint 2000/2020 Airport/Gateway proposed project are approved.

MC/afh

cc: Tracey Adams Golay, Vice-President, Callen Neighborhood Association

Gladys Caswell, Treasurer, Callen Neighborhood Association Charles Hargraves, Director, BluePrint IA

Susan Emmanuel, Public Information Officer, BluePrint IA

Autumn Caider, Planning Manager, BluePrint IA

From:	Davemacd154@aol.com
Sent:	Tuesday, November 14, 2017 11:05 AM
То:	Susan Emmanuel
Subject:	Airport Gateway

I attended the 11/7/17 Airport Gateway meeting. I own a residence on Windy Pine Way so I may be impacted by changes to Springhill Road.

As far as an actual gateway into Tallahassee from the airport I feel that the proposed route through Orange Avenue,Provenance and Stuckey Avenue is a much better route than Springhill Road because it is more scenic and connects with Innovation Park as well as ongoing improvements along FAMU Way. It also doesn't require visitors to travel past the sewage treatment plant on Capital Circle.

As for Springhill Road, a two lane divided highway with sidewalks and stormwater drains seems ok. I use Seasons Lane and Windy Pine Way daily. Naturally, I would want to continue to have lane change/ access points where these two roads intersect with Springhill Road.

I previously attended several Blueprint 2000 meetings regarding improvements to Capital Circle SouthWest. One proposal showed Capital Circle redirected to just West of Windy Pine Way. They ultimately decided to build along the original road bed. I hope that any road improvements to Springhill Road will be restricted to the current road bed so as not to negatively impact the integrity of Paradise Village.

Thank you for taking the time to read my comments. Should you have any questions, please advise.

Sincerely,

David MacDonald

From:	quincee messersmith <quinmess@aol.com></quinmess@aol.com>
Sent:	Tuesday, November 14, 2017 11:33 AM
To:	Susan Emmanuel
Subject:	Fwd: South Lake Bradford Road

>

> Good Morning and Thanks for coming out last night to the Junior Museum. (Yes, that's what we that grew up here still call it.)

>

> In listening to the fear of others demonstrated last night about the impending changes with regard to our little neck of the woods, I just wanted you to be aware that we (my family) are probably the largest stakeholders for what happens to South Lake Bradford Road.

>

> While we are excited about beautifying and reducing traffic and all of those other words that sound good, I in particular was more curious about zone changes, city sewage, future right of way acquisition and the other neccesities that would make this SouthWest Campus expansion deemable in the future.

>

> Thank you for your time and consideration. Have a Happy Tuesday.

>

> quincee messersmith

> 850-933-8371

>

> Sent from my iPhone

From:Autumn CalderSent:Thursday, November 16, 2017 6:36 AMTo:Susan EmmanuelCc:Wayne Tedder; Ben Pingree; Tameeka WilliamsSubject:FW: Letter in Opposition to the FSU Airport Gateway Blueprint proposal

Susan,

Please include this in the record of comments.

Thanks, Autumn

From: Tedder, Wayne [mailto:Wayne.Tedder@talgov.com]
Sent: Thursday, November 16, 2017 6:19 AM
To: Nicolas
Cc: nicolas_kasha; Nicolas_Kasha; Autumn Calder; Ben Pingree
Subject: Re: Letter in Opposition to the FSU Airport Gateway Blueprint proposal

Mr. Kasha,

Thank you for taking the time to write out your concerns. I am forwarding them to the Blueprint staff who will include your concerns in the records for the Intergovernmental Agency (IA) which is comprised of the City and County Commissioners. The IA will be the body that approves, denies or modifies the current proposed project description. Regarding some of your concerns, I do believe it is an absolute necessity to work with our major universities (including FAMU) when they are growing their campuses and work cooperatively with them and our community to make sure that the City and Universities' growth takes into consideration concerns identified by the community. The process administered by Blueprint is intentional to insure the community's concerns are identified and considered as part of the process before ANY decisions are made.

Thank you for your input.

Sincerely,

Wayne Tedder Assistant City Manager Development Services and Economic Vitality (850)891-8328

On Nov 16, 2017, at 1:23 AM, Nicolas <<u>nicolas@guitarescinematiques.com</u>> wrote:

Dear Wayne Tedder, Assistant City Manager,

RE: FSU Airport Gateway Blueprint proposal

I am a homeowner at 3260 Longleaf Road. Our property borders the FSU Seminole Reservation and has been in the family since 1955. My father, the late Dr. Michael Kasha was a Lawton distinguished professor at FSU for 60 years. He was the first Floridian ever

elected to the Nat'l Academy of Sciences and the founder/director of the FSU Institute for Molecular Biophysics. I earned my Physics and Music degrees from FSU.

Despite my family's deep ties with FSU, I am expressing my ardent opposition to this newly proposed FSU Airport Gateway project from Blueprint that has just been thrust upon us.

PLEASE VOTE AGAINST THIS PLAN.

You should know that during our public meeting at the Tallahassee Museum held on Monday November 13th not a single homeowner was in favor of this proposal. Rather, we were literally shocked, dismayed and insulted by the bravado of the sudden proposal. FSU owns property along the Lake Bradford Road but this does NOT give them the right to determine the future of the roadway for their own purposes. They are not the only property owner in our neighborhood.

The purported "deadline" of December 5th is absolutely ridiculous. Blueprints officials at the public meeting could not give any satisfactory explanation for the necessity of adhering to this deadline other than to say "it's a great opportunity."

Here are my reasons for opposing this plan:

- The neighborhood bordering South Lake Bradford Rd (between Orange Av and Capital Circle) is a quiet residential family-centered neighborhood plain and simple. It should NOT be converted into the main artery between the Airport and the FSU campus and downtown Tallahassee. A neighborhood like ours is NOT an "airport gateway" zone.
- 2. We reject the idea that FSU has the right to take public money earmarked for the widening of Springhill Road to use for their own internal road creation plans. This is public taxpayer money, not for FSU's taking. We know this would eventually lead to the widening of south Lake Bradford Road and the abandonment of Springhill Road as the main artery for traffic from the airport. The plan attempts to appease us by adding walking paths to our roadway. WE ARE NOT INTERESTED IN ACCEPTING NEW WALKING PATHS JUST SO THAT OUR NEIGHBORHOOD CAN BECOME A HIGH DENSITY CONGESTED ROADWAY TO THE AIRPORT.
- 3. Speed bumps were added to this portion of Lake Bradford Road long ago especially for the purpose of impeding high speed travel and reducing the density of traffic to and from the airport. We insist these NOT be removed.
- 4. The Blueprint plan to use Springhill Road as the main artery into Tallahassee from the airport remains solid. It was established over years and years of planning. It should not be abandoned. FSU does not have the right to change it and force a vote by December 5th with such rushed public input.
- 5. FSU should use it's own money for internal road improvements. They could make improvements to the existing West Paul Dirac Drive connecting to Orange Avenue to reach the airport at high speed. They don't need to run straight through south Lake Bradford Road for this.

I urge you to oppose this fast track FSU Airport Gateway proposal.

Sincerely,

Nicolas Kasha, 3260 Longleaf Road Tallahassee, FL 32310

November 9, 2017

Susan Emmanuel **Blueprint IA** 315 S. Calhoun Street Suite 450 Tallahassee, FL 32301

RE: Airport Gateway District

I sincerely hope that the following questions, comments and concerns are addressed in their entirety and taken into consideration regarding the potential Airport Gateway District. Constructing a "gateway" and encouraging an increase of traffic through a residential neighborhood with a large number of pedestrians (Providence Neighborhood – Stuckey Avenue) is irresponsible and can potentially jeopardize the safety of our community members. The proposed construction along Stuckey Avenue does not add any immediate functional benefits; the proposed improvements include sidewalks, street lights, modest landscaping on both sides of Stuckey, bike paths and a planted median which could be used to expand Stuckey to four lanes. Currently, Stuckey has all the aforementioned features except for the expandable planted median and the modest landscaping. Beautifying Stuckey for it to serve as an entrance to Florida State University's Southwest campus would be the first step to gentrifying Providence and neighboring Southside communities; which would rid the area of affordable housing displacing many of the current residents. During the Providence Neighborhood Association meeting hosted Monday, October 16, 2017, Kevin Graham, Executive Director of the FSU Real Estate Foundation, stated that they were unaware of what developments would be made at their southwest campus if this is true, why is the expandable median needed? The proposed Airport Gateway District, would require the acquisition of right-of-way along Stuckey resulting in the loss of land of homeowners and business owners along the route and could risk the existence of the Touch of Life Community Garden located at 1800 Indian River Street, Tallahassee, FL 32310.

The Providence Neighborhood Association is an extremely active entity within the Providence neighborhood and Tallahassee and has been for decades. For involved parties to entertain the proposed district without consulting the Providence Neighborhood Association and other active community groups illustrates the lack of respect local government officials and Florida State University has for community residents. I would advise all parties to consider the Providence Neighborhood Renaissance Plan and the remarks presented by residents of Providence.

Sincerely,

Monf C. Moore Monet C. Moore 2749 W. Tharpe Street APT J2 Tallahassee, FL 32303

RECYD BLUEPRINT IA OE:7HJ LT. 6 AON

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From:Charles HargravesSent:Wednesday, November 8, 2017 3:39 PMTo:Susan EmmanuelCc:Autumn Calder; Ben PingreeSubject:FW: FSU Airport Gateway Project

Importance:

High

Please include this in our list of comments.

Thanks

Charles Hargraves, P.E.

Blueprint Director • Blueprint Intergovernmental Agency 315 S. Calhoun St., Suite 450 • Tallahassee, FL 32301 850.219.1060 BlueprintlA.org



Florida has a very broad public records law. Most written communications to or from public offices are public records available to the public and media upon request. Your e-mail communications may be subject to public disclosure.

From: Bryan Desloge [mailto:DeslogeB@leoncountyfl.gov]
Sent: Wednesday, November 8, 2017 1:40 PM
To: Del@DelSuggs.com
Cc: Vince Long; Ken Morris; Alan Rosenzweig; Herb Thiele; Charles Hargraves; Cherie Bryant; Wayne Tedder; Ben Pingree
Subject: Re: FSU Airport Gateway Project
Importance: High

Del, appreciate the feedback. I'll take your comments and concerns into consideration in my deliberations on this issue when it is brought to the County Commission. I'm forwarding your email to Blueprint with the request that your email be included as a part of the public record. Please don't hesitate to contact me if you feel I may be of assistance with other concerns. Hope all's well with you. Have a good day!

>>> "Del Suggs, M.S.Ed. " <<u>Del@DelSuggs.com</u>> 11/7/2017 12:23 PM >>>

>

Dear Commissioner Desloge,

I hope you are well. I'm reaching out, asking you to OPPOSE the newly proposed FSU Airport Gateway project from Blueprint.

There are multiple reasons to oppose this plan. Here are just a few:

--This plan will destroy the quality of life in two neighborhoods. The South Lake Bradford Road neighborhood will be overwhelmed with new traffic, and a small neighborhood street will become a speedway. It is a family-friendly neighborhood street, full of walkers and strollers.

--The Providence Renaissance Neighborhood-- championed by my dear friend Commissioner Steve Meisburg-- will be damaged by the four-laning, and will lose most affordable housing in the process. The City and it's partners have done so much to revitalize this working-class neighborhood. That will all be wiped out by this project and the gentrification that will follow.

-- BP has consistently maintained Springhill Road as the proposed Gateway for the past 20 years. This sudden change is a slap in the face to the neighborhoods who trusted their government officials to uphold this commitment.

-- You can't have TWO gateways. If this project is allowed, then all the efforts to revitalize Springhill Road as the Gateway to Tallahassee will have been wasted. Springhill is open and bare, and would be easy to four-lane and develop with minimal impact to neighborhoods or businesses. It is the correct route for a Gateway to Tallahassee.

-- Every other BP project has undergone years of vetting, yet BP/FSU wants this approved in three-months. This sudden push to approve this project-- without any traffic study, and with minimal (last minute) public input-- is very suspect.

There are so many more reasons that this project is a bad idea.

Please work to save our neighborhoods, and oppose this fast track FSU Airport Gateway.

Sincerelý,

Del Suggs 2300 Cypress Cove Dr Tallahassee, FL 32310

From: Sent: To: Subject: Wayne Tedder Thursday, November 16, 2017 7:07 PM Autumn Calder; Ben Pingree; Charles Hargraves Fwd: rjharnage@comcast.net RE: FSU Gateway Proposal

Wayne Tedder Assistant City Manager Development Services and Economic Vitality (850)891-8328

Begin forwarded message:

From: "Gillum, Andrew" <<u>Andrew.Gillum@talgov.com</u>> Date: November 16, 2017 at 6:00:51 PM EST To: "rjharnage@comcast.net" <<u>rjharnage@comcast.net</u>> Cc: "Tedder, Wayne" <<u>Wayne.Tedder@talgov.com</u>>, "Van Pelt, Jamerson" <<u>Jamerson.VanPelt@talgov.com</u>> Subject: rjharnage@comcast.net RE: FSU Gateway Proposal

Greetings rjharnage@comcast.net,

This is to acknowledge receipt of your communication and that it will be presented to Mayor Gillum and appropriate City leadership. Thank you for your feedback.

Angie

Angela G. Whitaker Internal Affairs Coordinator Office of Mayor Andrew D. Gillum City of Tallahassee 300 S. Adams Street / Tallahassee, Florida 32301 Ph. #850-891-8503 / Fax. #850-891-8542 angela.whitaker@talgov.com

Rejoice in today's glorious opportunity to make a transforming impact in the life of someone else. ~ *RIG Coach Angie Whitaker*

From: riharnage@comcast.net [mailto:riharnage@comcast.net] Sent: Tuesday, November 14, 2017 3:12 PM To: Miller, Nancy <<u>Nancy.Miller@talgov.com</u>>; Maddox, Scott <<u>Scott.Maddox@talgov.com</u>>; Richardson, Curtis <<u>Curtis.Richardson@talgov.com</u>>; Gillum, Andrew <<u>Andrew.Gillum@talgov.com</u>>; Ziffer, Gil <<u>Gil.Ziffer@talgov.com</u>> Subject: FSU Gateway Proposal

The proposal to route Gateway to Tallahassee onto Stuckey Ave., around and thru FSU property, and back onto Orange Ave. is one of the most bazar things I've seen. The

1 375 only winner is FSU everyone else is a loser. FSU gets a road mostly paid for by taxpayers hurts everyone else.

From: Sent: To: Subject: Wayne Tedder Thursday, November 16, 2017 7:06 PM Autumn Calder; Charles Hargraves; Ben Pingree Fwd: Matilda Parker RE: Oppose FSU/Blueprint airport gateway proposal

Wayne Tedder Assistant City Manager Development Services and Economic Vitality (850)891-8328

Begin forwarded message:

From: "Gillum, Andrew" <<u>Andrew.Gillum@talgov.com</u>> Date: November 16, 2017 at 5:57:50 PM EST To: M Parker <<u>mp08h@live.com</u>> Cc: "Tedder, Wayne" <<u>Wayne.Tedder@talgov.com</u>>, "Van Pelt, Jamerson" <<u>Jamerson.VanPelt@talgov.com</u>> Subject: Matilda Parker RE: Oppose FSU/Blueprint airport gateway proposal

Greetings Ms. Parker,

This is to acknowledge receipt of your communication and that it will be presented to Mayor Gillum and appropriate City leadership. Thank you for your feedback.

Angie

Angela G. Whitaker Internal Affairs Coordinator Office of Mayor Andrew D. Gillum City of Tallahassee 300 S. Adams Street / Tallahassee, Florida 32301 Ph. #850-891-8503 / Fax. #850-891-8542 angela.whitaker@talgov.com

Rejoice in today's glorious opportunity to make a transforming impact in the life of someone else. ~ *RIG Coach Angie Whitaker*

From: M Parker [mailto:mp08h@live.com]

Sent: Thursday, November 16, 2017 12:36 PM

To: Gillum, Andrew <<u>Andrew.Gillum@talgov.com</u>>; Miller, Nancy <<u>Nancy.Miller@talgov.com</u>>; Maddox, Scott <<u>Scott.Maddox@talgov.com</u>>; Richardson, Curtis <<u>Curtis.Richardson@talgov.com</u>>; Ziffer, Gil <<u>Gil.Ziffer@talgov.com</u>>; Fernandez, Rick <<u>Rick.Fernandez@talgov.com</u>>; Tedder, Wayne <<u>Wayne.Tedder@talgov.com</u>>; Lavin, Raoul <<u>Raoul.Lavin@talgov.com</u>>; Proctor, Bill <<u>PROCTORB@leoncountyfl.gov</u>>; Dailey, John <<u>DaileyJ@leoncountyfl.gov</u>>; Dozier, Kristin <<u>DozierK@leoncountyfl.gov</u>>; JacksonJ@LeonCountyFl.gov; Desloge, Bryan <<u>DeslogeB@leoncountyfl.gov</u>>; Maddox, Nick <<u>MaddoxN@leoncountyfl.gov</u>>; Lindley, Mary Ann

<<u>LindleyM@leoncountyfl.gov</u>> Subject: FSU/Blueprint airport gateway proposal

Good afternoon,

My name is Matilda Parker and I'm a homeowner at 4117 Pond Cypress Ct, which is in a neighborhood that would be affected by the FSU/Blueprint airport gateway proposal. I'm writing this email because I will be unable to attend the meeting this evening, but I would still like to share my thoughts on the proposal and urge you to vote no.

I moved to Tallahassee in 2008 as a student to attend FSU, so I can appreciate that FSU is a large part of our community and that the city and the university may sometimes benefit from working together. However, I feel strongly that this proposal does NOT benefit the city of Tallahassee, and in fact, it seems to disproportionately benefit FSU at the expense of the city.

I attended a Blueprint meeting on Monday November 13th and the room was packed with concerned residents. During this meeting, multiple residents expressed concern that their tax dollars (the money Blueprint uses to operate) would be used to fund a project that effectively ruins their neighborhood- all to benefit FSU. One resident pointed out on the proposed map that the road FSU would like to construct through the golf course could simply curve left instead of right at its end, and a different (but equal sized) portion of Orange Ave could be expanded to make Springhill Rd the airport gateway as originally planned. This is such a simple solution that it begs the question- why wasn't this the original proposal? The answer is that FSU owns property at the end of S. Lake Bradford Rd. This proposal is an opportunity for FSU to link their properties with beautiful, brand new roads that are paid for almost entirely by the tax payers.

Please vote no on this proposal, as it is detrimental to residents in our area and unfair to tax payers.

Thank you for your time,

Matilda Parker

From: Sent: To: Subject: Wayne Tedder Thursday, November 16, 2017 6:53 PM Autumn Calder; Charles Hargraves; Ben Pingree Fwd: Brandon McGee RE: Opposition re: FSU Airport Gateway Blueprint Proposal

Wayne Tedder Assistant City Manager Development Services and Economic Vitality (850)891-8328

Begin forwarded message:

From: "Gillum, Andrew" <<u>Andrew.Gillum@talgov.com</u>> Date: November 16, 2017 at 5:55:45 PM EST To: Brandon McGee <<u>emailbmcgee@gmail.com</u>> Cc: "Tedder, Wayne" <<u>Wayne.Tedder@talgov.com</u>>, "Van Pelt, Jamerson" <<u>Jamerson.VanPelt@talgov.com</u>> Subject: Brandon McGee RE: Opposition re: FSU Airport Gateway Blueprint Proposal

Greetings Mr. McGee,

This is to acknowledge receipt of your communication and that it will be presented to Mayor Gillum and appropriate City leadership. Thank you for your feedback.

Angie

Angela G. Whitaker Internal Affairs Coordinator Office of Mayor Andrew D. Gillum City of Tallahassee 300 S. Adams Street / Tallahassee, Florida 32301 Ph. #850-891-8503 / Fax. #850-891-8542 angela.whitaker@talgov.com

Rejoice in today's glorious opportunity to make a transforming impact in the life of someone else. ~ *RIG Coach Angie Whitaker*

From: Brandon McGee [mailto:emailbmcgee@gmail.com] Sent: Thursday, November 16, 2017 4:00 PM To: Gillum, Andrew <<u>Andrew.Gillum@talgov.com</u>> Subject: FSU Airport Gateway Blueprint Proposal

Dear Mayor Andrew Gillum,

RE: FSU Airport Gateway Blueprint proposal

I am a homeowner at <u>3144 Flastacowo Road</u>. I am writing to express my strong opposition to the newly proposed FSU Airport Gateway project from Blueprint that has just been announced.

PLEASE VOTE AGAINST THIS PLAN.

As you know, during our public meeting at the Tallahassee Museum held on Monday November 13th not a single homeowner was in favor of this proposal. Rather, we are all very upset by the sudden and bombastic proposal. FSU owns property along the Lake Bradford Road but this absolutely does not give them the right to determine the future of the roadway for their own purposes as they are not the only property owner in our neighborhood.

The purported "deadline" of December 5th is utterly ridiculous. Blueprints officials at the public meeting could not give any satisfactory explanation for the necessity of adhering to this deadline other than to say "it's a great opportunity" which, frankly, is insulting and ignorant.

Our my reasons for opposing this plan include:

- The neighborhood bordering South Lake Bradford Rd (between Orange Av and Capital Circle) is a quiet residential family-centered neighborhood plain and simple. It should NOT be converted into the main artery between the Airport and the FSU campus and downtown Tallahassee. A neighborhood like ours is NOT an "airport gateway" zone.
- 2. We reject the idea that FSU has the right to take public money earmarked for the widening of Springhill Road to use for their own internal road creation plans. This is public taxpayer money, not for FSU's taking. We know this would eventually lead to the widening of south Lake Bradford Road and the abandonment of Springhill Road as the main artery for traffic from the airport. The plan attempts to appease us by adding walking paths to our roadway. We are not interested in accepting new walking paths just so our neighborhood can become a congested roadway to the airport.
- 3. Speed bumps were added to this portion of Lake Bradford Road long ago especially for the purpose of impeding high speed travel and reducing the density of traffic to and from the airport. We_insist these NOT be removed, in fact stronger calming systems should be added.
- 4. The Blueprint plan to use Springhill Road as the main artery into Tallahassee from the airport remains solid. It was established over years and years of planning. It should not be abandoned. FSU does not have the right to change it and force a vote by December 5th with such rushed public input.
- 5. FSU should use its own money for internal road improvements. They could make improvements to the existing West Paul Dirac Drive

connecting to Orange Avenue to reach the airport at high speed. They don't need to run straight through south Lake Bradford Road for this.

I strongly urge you to oppose this fast track FSU Airport Gateway proposal.

Sincerely,

Lindsay & Brandon McGee

3144 Flastacowo Road

Tallahassee, FL 32310

Lindsay

From: Sent: To: Subject: Wayne Tedder Thursday, November 16, 2017 7:05 PM Autumn Calder; Charles Hargraves; Ben Pingree Fwd: Proposed FSU Gateway project

Wayne Tedder Assistant City Manager Development Services and Economic Vitality (850)891-8328

Begin forwarded message:

From: Charlotte Hall <<u>HallC2060@comcast.net</u>> Date: November 16, 2017 at 4:06:57 PM EST To: andrew gillum <<u>andrew.gillum@talgov.com</u>>, nancy miller <<u>nancy.miller@talgov.com</u>>, scott maddox <<u>scott.maddox@talgov.com</u>>, "curtis richardson" <<u>curtis.richardson@talgov.com</u>>, gil ziffer <<u>gil.ziffer@talgov.com</u>>, rick fernandez <<u>rick.fernandez@talgov.com</u>>, "wayne tedder" <<u>wayne.tedder@talgov.com</u>>, raoul lavin <<u>raoul.lavin@talgov.com</u>>, <<u>proctorb@leonCountyFL.gov</u>>, <<u>daileyJ@leoncountyfl.gov</u>>, <<u>dozierk@leoncountyfl.gov</u>>, <<u>jacksonj@leoncountyfl.gov</u>>, <<u>maddoxn@leoncountyfl.gov</u>>, <<u>lindleym@leoncountyfl.gov</u>> Subject: Proposed FSU Gateway project

Good afternoon. Thank you for taking a moment to read this email and listen to my concerns regarding this newly proposed Airport Gateway project proposed by Florida State University.

I am asking you to OPPOSE this project and here are some reasons why.

I live on S. Lake Bradford Road (section A). My husband (a life-long resident of Tallahassee) and myself (resident for 25 years) decided to purchase property and build what we call our "forever" home. Simply put this means we planned to raise our kids there, have our grandchildren come to visit and many years from now, eventually see our last days in that house. We picked this location because my husband grew up swimming in Lake Bradford along with his friends and then our children and their friends. We've always loved the rural feel of the area, that neighborly concern without having privacy invasion and the overall atmosphere. The residents of our neighborhood get exercise by walking or bicycling while enjoying the peaceful surroundings. In our opinion, there couldn't be a better place for our lives to happen.

I hope that brief summary will make you look at us as people and know that the decisions you're making involve real people and real families. Please OPPOSE this new project.

We've been told by Blueprint that the project is to "enhance and beautify" our road. While it might achieve that goal, they are failing to draw attention to what else will happen. The small neighborhood street (where traffic is somewhat controlled) will become a "gateway" for speeders. In addition, there is a significant amount of litter that we deal with daily. The proposed upgrades to our road will no doubt increase the amount of traffic, speeding and garbage thrown into our yards. OPPOSE ! OPPOSE !

Although I do not know a lot about the Providence Renaissance Neighborhood, my friends and associates have explained the investment in revitalizing this working-class neighborhood. I believe the creation of a 4-lane will undoubtedly cause damage and most of the affordable housing will be lost. Again these are real people and real families that are at stake. Please OPPOSE this project.

I remember Blueprint talking about the Springhill Road Gateway project not long after I moved to Tallahassee. Over the years that has never changed. It was then and should still be the main focus of improving Tallahassee's south side and providing access to the airport. Expanding Springhill Road into four lanes would have minimal impact on people and neighborhoods while providing opportunity for development and business growth. In addition, the traffic coming in from Woodville and Wakulla county would then have direct access to their jobs/business in Tallahassee without having to "cut thru" S. Lake Bradford Road. Not all people traveling on S. Lake Bradford Road are doing business at the airport. OPPOSE ! OPPOSE !

The urgent nature of this proposed change makes me question the motives and if our government officials really represent this community. All previous Blueprint projects have gone years of gathering and analyzing data BEFORE the approval. Now without any data and very rushed public input, Blueprint and FSU want this approved on December 5th. It appears they know this is a bad idea or they just really don't care about the citizens on the south side of town. Either way it is very shameful.

Be the upstanding representatives this community deserves and PLEASE oppose this project.

Sincerely,

Charlotte M. Hall 3041 S. Lake Bradford Road Tallahassee, FL 32310 Wayne Tedder Assistant City Manager Development Services and Economic Vitality (850)891-8328

Begin forwarded message:

From: "Gillum, Andrew" <<u>Andrew.Gillum@talgov.com</u>> Date: November 18, 2017 at 6:33:20 PM EST To: Ernie Paine <<u>epaine@embarqmail.com</u>> Cc: "Tedder, Wayne" <<u>Wayne.Tedder@talgov.com</u>>, "Van Pelt, Jamerson" <<u>Jamerson.VanPelt@talgov.com</u>> Subject: Ernie Paine Re: "Residents call for Gateway plan delay" from Tallahassee Democrat 11/18/17, by Byron Dobson

Greetings Ernie Paine,

This is to acknowledge receipt of your communication and that it will be presented to Mayor Gillum and appropriate City leadership. Thank you for your feedback.

Angie

Angela G. Whitaker Internal Affairs Coordinator

Office of Mayor Andrew D. Gillum

City of Tallahassee

Rejoice in today's glorious opportunity to make a transforming impact in the life of someone else. ~ RIG Coach Angie Whitaker

Sent from my iPad

On Nov 18, 2017, at 5:49 PM, Ernie Paine <<u>epaine@embargmail.com</u>> wrote:

I found the comment of Kevin Graham, representing the FSU Real Estate Division, "In all of Tallahassee, eight people expressed concern last night", somewhat disingenuous. Mr. Graham had attended a public meeting at the Tallahassee Museum two days prior to the CAC meeting. This meeting was attended by at least one hundred residents of the affected neighborhoods and other concerned citizens, with attendance well beyond the capacity of the allocated meeting room. It was the consensus of the attendees, explicitly stated by all who spoke, that they were strongly opposed to FSU's proposed modification of the voter-approved Gateway plan.

As a Florida State alumnus, I was embarrassed that a spokesperson of FSU would use his office and the press to paint such a blatantly false picture of public opinion to further the interests of FSU over the interests of local residents. Expecting Leon County taxpayers to pick up the bulk of the tab for the project when the only beneficiary is Florida State University is adding insult to embarrassment.

Ernie Paine 2006 East Indianhead Drive Tallahassee, FL 32301 epaine@embarqmail.com

From:	Susan Emmanuel
Sent:	Monday, November 20, 2017 10:30 AM
То:	Tameeka Williams
Subject:	FW: FW: Eric Chassignet Re: Opposition re: FSU Airport Gateway Blueprint proposal

Please incorporate.

Thanks

SÉ

From: Charles Hargraves Sent: Monday, November 20, 2017 10:25 AM To: Susan Emmanuel Subject: Fwd: FW: Eric Chassignet Re: Opposition re: FSU Airport Gateway Blueprint proposal

Please incorporate.

Sent from my Verizon 4G LTE Droid ------ Forwarded message ------From: "Tedder, Wayne" <<u>Wayne.Tedder@talgov.com</u>> Date: Nov 20, 2017 10:24 AM Subject: FW: Eric Chassignet Re: Opposition re: FSU Airport Gateway Blueprint proposal To: Autumn Calder <<u>autumn.calder@Blueprintia.org</u>>,Charles Hargraves <<u>charles.hargraves@Blueprintia.org</u>>,Ben Pingree <<u>Ben.Pingree@Tlcplace.org</u>>,Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>> Cc:

From: Gillum, Andrew
Sent: Monday, November 20, 2017 9:18 AM
To: Eric Chassignet <<u>echassignet@gmail.com</u>>
Cc: Tedder, Wayne <<u>Wayne.Tedder@talgov.com</u>>; Van Pelt, Jamerson <<u>Jamerson.VanPelt@talgov.com</u>>
Subject: Eric Chassignet Re: Opposition re: FSU Airport Gateway Blueprint proposal

Greetings Mr. Chassignet,

This is to acknowledge receipt of your communication and that it will be presented to Mayor Gillum and appropriate City leadership. Thank you for your feedback.

Angie

Angela G. Whitaker Internal Affairs Coordinator Office of Mayor Andrew D. Gillum City of Tallahassee 300 S. Adams Street / Tallahassee, Florida 32301 Ph. #850-891-8503 / Fax. #850-891-8542 angela.whitaker@talgov.com

Sent from my iPad

On Nov 16, 2017, at 10:47 PM, Eric Chassignet <<u>echassignet@gmail.com</u>> wrote:

RE: FSU Airport Gateway Blueprint proposal

I am a homeowner at <u>3268 Longleaf Road</u> on Lake Bradford and a professor at Florida State University. I am expressing my ardent opposition to this newly proposed FSU Airport Gateway project from Blueprint that has just been thrust upon us with only a few weeks earmarked for public inputs.

PLEASE VOTE AGAINST THIS PLAN.

At all the public meetings held this week, not a single homeowner was in favor of this proposal. Most of us could not believe the misleading and biased presentations given by Blueprint without any concerns expressed for the affected neighborhoods. No rationale was presented for this sudden change of plans for the airport gateway, except that it is a "great opportunity". For whom? FSU, not the neighborhoods. What would be the benefits to our community? Not presented.

The purported "deadline" of December 5th is absolutely ridiculous. Blueprint officials at the public meetings could not give any satisfactory explanation for the necessity of adhering to this deadline other than to say that FSU needs to know in order to move forward. This rushed process does not allow for proper inputs by the community: this is not how Blueprint projects are put together.

Here are my reasons for opposing this plan:

1. The original Blueprint plan to use Springhill Road as the main artery into Tallahassee from the airport remains solid. It was established over years and years of planning. There is no rationale put forward as to why it should be abandoned. FSU does not have the right to change it and force a vote by December 5th with such rushed public input.

2. This new Blueprint plan would make South lake Bradford an airport gateway to FSU. The neighborhood bordering South Lake Bradford Rd (between Orange Av and Capital Circle) is a quiet residential family-centered neighborhood. It should NOT be converted into the main artery between the Airport and the FSU campus and downtown Tallahassee. A neighborhood like ours is NOT an "airport gateway" zone.

3. Speed bumps were added to this portion of Lake Bradford Road long ago especially for the purpose of impeding high speed travel and reducing the density of traffic to and from the airport. They should NOT be removed and additional mechanism to slow down vehicles should be investigated. Cars still drive fast on this road despite the speed bumps.

4. FSU does not have the right to take advantage of public money earmarked for the widening of Springhill Road to improve their own internal road creation plans. This is public taxpayer money, not for FSU's taking. We know this would eventually lead to the widening of south Lake Bradford Road and the abandonment

of Springhill Road as the main artery for traffic from the airport. The plan attempts to appease our community by adding walking paths to our roadway. Our community is NOT INTERESTED IN ACCEPTING NEW WALKING PATHS JUST SO THAT OUR NEIGHBORHOOD CAN BECOME A HIGH DENSITY CONGESTED ROADWAY TO THE AIRPORT.

5. FSU should use its own funds for internal road improvements. They could make improvements to the existing West Paul Dirac Drive connecting to Orange Avenue to reach the airport at high speed. They do not need to run straight through south Lake Bradford Road for this.

I urge you to oppose this fast track FSU Airport Gateway proposal. Sincerely, Eric Chassignet, <u>3268 Longleaf Road Tallahassee, FL 32310</u>

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From:	Susan Emmanuel
Sent:	Monday, November 20, 2017 11:28 AM
To:	Tameeka Williams
Subject:	FW: Re: "Residents call for Gateway plan delay" from Tallahassee Democrat 11/18/17, by Byron Dobson

Please enter this comment into the records.

Thanks

SE

From: Charles Hargraves Sent: Monday, November 20, 2017 11:18 AM To: Susan Emmanuel Cc: Ben Pingree; Autumn Calder Subject: Fwd: Re: "Residents call for Gateway plan delay" from Tallahassee Democrat 11/18/17, by Byron Dobson

FYI

Sent from my Verizon 4G LTE Droid ------Forwarded message ------From: Bryan Desloge <<u>DeslogeB@leoncountyfl.gov</u>> Date: Nov 20, 2017 11:12 AM Subject: Re: "Residents call for Gateway plan delay" from Tallahassee Democrat 11/18/17, by Byron Dobson To: <u>epaine@embarqmail.com</u> Cc: Charles Hargraves <<u>charles.hargraves@Blueprintia.org</u>>,Vince Long <<u>LongV@leoncountyfl.gov</u>>,Christopher Goad <<u>Reese.Goad@talgov.com</u>>,Wayne Tedder <<u>wayne.tedder@talgov.com</u>>,Ben Pingree <<u>Ben.Pingree@Ticplace.org</u>>

Good morning, Ernie! Thank you for your input on the Airport Gateway Project. We appreciate the impacts projects such as these have on the neighborhoods where they are located, and on the community as a whole. As you already know, staff is conducting an outreach program, gathering information from residents and business interests in the southwest area and across the community. We have learned a great deal, received suggestions and documented concerns, all of which will be included in the agenda item being developed for the December 5, Intergovernmental Agency (IA) Board meeting. The agenda items will be distributed shortly after the Thanksgiving holiday. They will also be made available to the public on the Blueprint website and by email to community members and stakeholders.

I'm forwarding your email to the IA with the request that your concerns be entered into the public record and your opposition to the changes to the Airport Gateway project will be taken into consideration by the Intergovernmental Agency Board before they vote on December 5 and we will inform all of our stakeholders of the IA Board's action via website and email.

Bryan Desloge Leon County Commission District IV Commissioner 301 S. Monroe St. Tallahassee, Fl. 32301 850-606-5364 deslogeb@leoncountyfl.gov

>>> "Ernie Paine" < epaine@embargmail.com > 11/18/2017 5:49 PM >>>

I found the comment of Kevin Graham, representing the FSU Real Estate Division, "In all of Tallahassee, eight people expressed concern last night", somewhat disingenuous. Mr. Graham had attended a public meeting at the Tallahassee Museum two days prior to the CAC meeting. This meeting was attended by at least one hundred residents of the affected neighborhoods and other concerned citizens, with attendance well beyond the capacity of the allocated meeting room. It was the consensus of the attendees, explicitly stated by all who spoke, that they were strongly opposed to FSU's proposed modification of the voter-approved Gateway plan.

As a Florida State alumnus, I was embarrassed that a spokesperson of FSU would use his office and the press to paint such a blatantly false picture of public opinion to further the interests of FSU over the interests of local residents. Expecting Leon County taxpayers to pick up the bulk of the tab for the project when the only beneficiary is Florida State University is adding insult to embarrassment.

Ernie Paine 2006 East Indianhead Drive Tallahassee, FL 32301 epaine@embargmail.com

From: Sent: To: Subject: Susan Emmanuel Monday, November 20, 2017 3:49 PM Tameeka Williams Fwd: FW: Re:

More

Susan Emmanuel | Blueprint Public Information Officer C: <u>850-210-2722</u>

Begin forwarded message:

From: Charles Hargraves <<u>charles.hargraves@Blueprintia.org</u>> Date: November 20, 2017 at 3:45:13 PM EST To: Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>> Cc: Ben Pingree <<u>Ben.Pingree@Tlcplace.org</u>>, Autumn Calder <<u>autumn.calder@Blueprintia.org</u>> Subject: FW: Re:

More comments on Gateway.

FYI.

Charles Hargraves, P.E.

Blueprint Director • Blueprint Intergovernmental Agency 315 S. Calhoun St., Suite 450 • Tallahassee, FL 32301 850.219.1060 BlueprintlA.org

BLUEPRINT &

Florida has a very broad public records law. Most written communications to or from public offices are public records available to the public and media upon request. Your e-mail communications may be subject to public disclosure.

From: Bryan Desloge [mailto:DeslogeB@leoncountyfl.gov] Sent: Monday, November 20, 2017 1:28 PM To: emailbmcgee@gmail.com

> 1 391

Cc: Vince Long; Herb Thiele; Charles Hargraves; Christopher Goad; Wayne Tedder; Ben Pingree Subject: Re: Re:

Good afternoon, Brandon. Thank you for your input on the Airport Gateway Project. We appreciate the impacts projects such as these have on the neighborhoods where they are located, and on the community as a whole. Staff is conducting an outreach program, gathering information from residents and business interests in the southwest area and across the community. We have learned a great deal, received suggestions and documented concerns, all of which will be included in the agenda item being developed for the December 5, Intergovernmental Agency (IA) Board meeting. The agenda items will be distributed shortly after the Thanksgiving holiday. They will also be made available to the public on the Blueprint website and by email to community members and stakeholders. I'm forwarding your email to the IA with the request that your concerns be entered into the public record and your opposition to the changes to the Airport Gateway project will be taken into consideration by the Intergovernmental Agency Board before they vote on December 5 and we will inform all of our stakeholders of the IA Board's action via website and email.

Bryan Desloge Leon County Commission District IV Commissioner 301 S. Monroe St. Tallahassee, Fl. 32301 850-606-5364 deslogeb@leoncountyfl.gov

>>> Brandon McGee <<u>emailbmcgee@gmail.com</u>> 11/16/2017 4:11 PM >>>

Dear Bryan Desloge,

RE: FSU Airport Gateway Blueprint proposal

I am a homeowner at <u>3144 Flastacowo Road</u>. I am writing to express my strong opposition to the newly proposed FSU Airport Gateway project from Blueprint that has just been announced.

PLEASE VOTE AGAINST THIS PLAN.

As you know, during our public meeting at the Tallahassee Museum held on Monday November 13th not a single homeowner was in favor of this proposal. Rather, we are all very upset by the sudden and bombastic proposal. FSU owns property along the Lake Bradford Road but this absolutely does not give them the right to determine the future of the roadway for their own purposes as they are not the only property owner in our neighborhood.

The purported "deadline" of December 5th is utterly ridiculous. Blueprints officials at the public meeting could not give any satisfactory explanation for the necessity of adhering to this deadline other than to say "it's a great opportunity" which, frankly, is insulting and ignorant.

Our my reasons for opposing this plan include:

 The neighborhood bordering South Lake Bradford Rd (between Orange Av and Capital Circle) is a quiet residential family-centered neighborhood plain and simple. It should NOT be converted into the main artery between the Airport and the FSU campus and downtown Tallahassee. A neighborhood like ours is NOT an "airport gateway" zone.

- 2. We reject the idea that FSU has the right to take public money earmarked for the widening of Springhill Road to use for their own internal road creation plans. This is public taxpayer money, not for FSU's taking. We know this would eventually lead to the widening of south Lake Bradford Road and the abandonment of Springhill Road as the main artery for traffic from the airport. The plan attempts to appease us by adding walking paths to our roadway. We are not interested in accepting new walking paths just so our neighborhood can become a congested roadway to the airport.
- 3. Speed bumps were added to this portion of Lake Bradford Road long ago especially for the purpose of impeding high speed travel and reducing the density of traffic to and from the airport. We_insist these NOT be removed, in fact stronger calming systems should be added.
- 4. The Blueprint plan to use Springhill Road as the main artery into Tallahassee from the airport remains solid. It was established over years and years of planning. . It should not be abandoned. FSU does not have the right to change it and force a vote by December 5th with such rushed public input.
- 5. FSU should use its own money for internal road improvements. They could make improvements to the existing West Paul Dirac Drive connecting to Orange Avenue to reach the airport at high speed. They don't need to run straight through south Lake Bradford Road for this.

I strongly urge you to oppose this fast track FSU Airport Gateway proposal. Sincerely,

Lindsay & Brandon McGee 3144 Flastacowo Road Tallahassee, FL 32310

Lindsay

To: mp08h@live.com

Cc: Charles Hargraves; Vince Long; Herb Thiele; Ben Pingree; Christopher Goad **Subject:** Re: FSU/Blueprint airport gateway proposal

Good Afternoon, Matilda! Thank you for your input on the Airport Gateway Project. We appreciate the impacts projects such as these have on the neighborhoods where they are located, and on the community as a whole. Staff is conducting an outreach program, gathering information from residents and business interests in the southwest area and across the community. We have learned a great deal, received suggestions and documented concerns, all of which will be included in the agenda item being developed for the December 5, Intergovernmental Agency (IA) Board meeting. The agenda items will be distributed shortly after the Thanksgiving holiday. They will also be made available to the public on the Blueprint website and by email to community members and stakeholders. I'm forwarding your email to the IA with the request that your concerns be entered into the public record and your opposition to the changes to the Airport Gateway project will be taken into consideration by the Intergovernmental Agency Board before they vote on December 5 and we will inform all of our stakeholders of the IA Board's action via website and email.

Bryan Desloge Leon County Commission District IV Commissioner 301 S. Monroe St. Tallahassee, Fl. 32301 850-606-5364 deslogeb@leoncountyfl.gov

>>> M Parker <<u>mp08h@live.com</u>> 11/16/2017 12:35 PM >>> Good afternoon,

My name is Matilda Parker and I'm a homeowner at 4117 Pond Cypress Ct, which is in a neighborhood that would be affected by the FSU/Blueprint airport gateway proposal. I'm writing this email because I will be unable to attend the meeting this evening, but I would still like to share my thoughts on the proposal and urge you to vote no.

I moved to Tallahassee in 2008 as a student to attend FSU, so I can appreciate that FSU is a large part of our community and that the city and the university may sometimes benefit from working together. However, I feel strongly that this proposal does NOT benefit the city of Tallahassee, and in fact, it seems to disproportionately benefit FSU at the expense of the city.

I attended a Blueprint meeting on Monday November 13th and the room was packed with concerned residents. During this meeting, multiple residents expressed concern that their tax dollars (the money Blueprint uses to operate) would be used to fund a project that effectively ruins their neighborhood- all to benefit FSU. One resident pointed out on the proposed map that the road FSU would like to construct through the golf course could simply curve left instead of right at its end, and a different (but equal sized) portion of Orange Ave could be expanded to make Springhill Rd the airport gateway as originally planned. This is such a simple solution that it begs the question- why wasn't this the original proposal? The answer is that FSU owns property at the end of S. Lake Bradford Rd. This proposal is an opportunity for FSU to link their properties with beautiful, brand new roads that are paid for almost entirely by the tax payers.

Please vote no on this proposal, as it is detrimental to residents in our area and unfair to tax payers.

From:Susan EmmanuelSent:Tuesday, November 21, 2017 3:21 AMTo:Tameeka WilliamsSubject:Fwd: Ramona Abernathy-Paine Re: Oppose Airport Gateway Blueprint project

Please add

Susan Emmanuel | Blueprint Public Information Officer C: <u>850-210-2722</u>

Begin forwarded message:

From: "Tedder, Wayne" <<u>Wayne.Tedder@talgov.com</u>> Date: November 20, 2017 at 11:30:57 PM EST To: "<u>susan.emmanuel@Blueprintia.org</u>" <<u>susan.emmanuel@Blueprintia.org</u>>, "<u>charles.hargraves@Blueprintia.org</u>" <<u>charles.hargraves@Blueprintia.org</u>>, "<u>autumn.calder@Blueprintia.org</u>" <<u>autumn.calder@Blueprintia.org</u>>, "<u>Ben.Pingree@Tlcplace.org</u>" <<u>Ben.Pingree@Tlcplace.org</u>> Subject: Fwd: Ramona Abernathy-Paine Re: Oppose Airport Gateway Blueprint project

Wayne Tedder Assistant City Manager Development Services and Economic Vitality (850)891-8328

Begin forwarded message:

From: "Gillum, Andrew" <<u>Andrew.Gillum@talgov.com</u>> Date: November 20, 2017 at 4:25:09 PM EST To: Ramona Abernathy-Paine <<u>Rapweaver@embarqmail.com</u>> Cc: "Tedder, Wayne" <<u>Wayne.Tedder@talgov.com</u>>, "Van Pelt, Jamerson" <<u>Jamerson.VanPelt@talgov.com</u>> Subject: Ramona Abernathy-Paine Re: Oppose Airport Gateway Blueprint project

Greetings Ms. Abernathy-Paine,

This is to acknowledge receipt of your communication and that it will be presented to Mayor Gillum and appropriate City leadership. Thank you for your feedback. Angela G. Whitaker

Internal Affairs Coordinator

Office of Mayor Andrew D. Gillum

City of Tallahassee

300 S. Adams Street / Tallahassee, Florida 32301 Ph. #850-891-8503 / Fax. #850-891-8542 angela.whitaker@talgov.com

Sent from my iPad

On Nov 20, 2017, at 2:34 PM, Ramona Abernathy-Paine <<u>Rapweaver@embargmail.com</u>> wrote:

Mayor Gillum,

On November 13 I went to the Blueprint meeting at Tallahassee Museum to learn more about the Gateway project and changes proposed to it. What I learned was that FSU's proposed changes to the project redirect road improvement money from a project that will benefit all city and county neighborhoods, all users of the regional airport, to a project for the benefit of FSU and no one else. It was my understanding that the original Airport Gateway project would enhance Springhill Road, providing more attractive, efficient and direct access to the airport. FSU's proposed segments A, B, C, and D snake through residential neighborhoods to provide a convoluted access to FSU's property but not to the airport.

As a tax payer in Tallahassee and Leon County for more than 40 years I am outraged that FSU, who pays no property or sales tax, would expect the taxpayers of Tallahassee and Leon County to pay for their access road.

As an alumna of FSU (Bachelor's 1976, Master's 1984) I am embarrassed by the attitude displayed by the University that neighborhoods should be sacrificed for FSU's benefit. I am beyond embarrassed; rather I am enraged that FSU would request changes to a project that has been at least four years in development, coming in just this year to request changes for their benefit, jumping ahead of Blueprint projects that have been years in development. I expected my alma mater to be better neighbors than that.

Please deny FSU's request to change the plans for the Airport Gateway.

Respectfully, Ramona Abernathy-Paine 2006 E. Indianhead Drive

From: Bryan Desloge [mailto:DeslogeB@leoncountvfl.gov]

Sent: Monday, November 20, 2017 12:47 PM To: ikiruran@yahoo.com

Cc: Charles Hargraves; Vince Long; Herb Thiele; Christopher Goad; Wayne Tedder; Ben Pingree **Subject:** Re: CONCERNS OF SOME OF THE RESIDENTS OF CALLEN NEIGHBORHOOD

Good afternoon to all! Thank you for your input on the Airport Gateway Project. We appreciate the impacts projects such as these have on the neighborhoods where they are located, and on the community as a whole. Staff is conducting an outreach program, gathering information from residents and business interests in the southwest area and across the community. We have learned a great deal, received suggestions and documented concerns, all of which will be included in the agenda item being developed for the December 5, Intergovernmental Agency (IA) Board meeting. The agenda items will be distributed shortly after the Thanksgiving holiday. They will also be made available to the public on the Blueprint website and by email to community members and stakeholders. I'm forwarding your email to the IA with the request that your concerns be entered into the public record and your opposition to the changes to the Airport Gateway project will be taken into consideration by the Intergovernmental Agency Board before they vote on December 5 and we will inform all of our stakeholders of the IA Board's action via website and email.

Bryan Desloge Leon County Commission District IV Commissioner 301 S. Monroe St. Tallahassee, Fl. 32301 850-606-5364 <u>deslogeb@leoncountyfl.gov</u>

>>> <<u>ikiruran@yahoo.com</u>> 11/14/2017 4:53 PM >>> FROM:"Some of the Residents <<u>ikiruran@yahoo.com</u>>

We, on behalf of some residents of the Callen Neighborhood petition the City of Tallahassee/Leon County Intergovernmental Agency (IA)-BluePrint 2000/2020 Officials to please consider the Callen Neighborhood Association Officers and Residentsâ?T concerns and needs regarding the Airport Gateway Project Amendment and grant our request to vote â?oNo,â? to not modify the Airport Gateway Project. The following are concerns of some of the residents of the Callen Neighborhood that have not been or adequately addressed regarding impact to our neighborhood and we request the following questions be answered by the Intergovernmental Agency before rendering its vote:

1. We strongly voice our concerns that FSUâ?Ts proposal significantly and negatively impacts our neighborhood and the community at-large. How will shifting tax-payer monies away from Spring Hill Road to Stuckey Avenue enhance the quality of life and increase economic growth in and around our neighborhood as well as create a thriving area where residents have close and convenient access to goods and services such as, grocery stores, banks, pharmacies, gas stations, restaurants, etc? In plain English, by not improving only Lake Bradford and Spring Hill Roads will your â?oYesâ? vote cut off both roadways thus kill our neighborhood which would not compatible with the goal of Blueprint 2000/2020 and the Comprehensive Plan to preserve existing neighborhoods?

2. We strongly voice our concern regarding projected negative impact of noise and invasion of privacy on the neighborhood in the proposed amendment to the BluePrint 2000/2020 Airport Gateway Project. Will development be slated to be within 100-feet of Callen Neighborhood impacting residents located on Coleman Street as well as surrounding residential streets extending to Pottsdamer Street?

3. It is our concern that major development of proposed usage would decrease residential property values due to reduced access to public corridor streets and added thoroughfare traffic and environmental

pollution for proposed commercial and mixed used development. What will be the impact to the existing â?ocharacter of the neighborhoodâ? due to proposed development designed to generate various commercial and mixed uses? How will additional traffic impact emergency medical personnel, Police/Sheriff/Fire Department, and residentsâ?T ability to access public corridor streets in cases of emergencies during sporting events as well as in case of natural disaster emergencies? How will noise impact the neighborhood during construction of roadway, sporting events, traffic congestion? 4. Callen Neighborhood is concerned about safety and security of its residents, approximately 80-percent are senior citizens, as well as pedestrians and cyclists which are comprised of the adjacent elementary school children and parents, teachers, etc. that travel daily to and from the area. Will the proposed development produce more traffic and non-residents within 50-feet of Callen Neighborhood? If the IA votes against FSUâ?Ts proposed modification then some of the residents of the Callen Neighborhood expect the IA to require Florida State University to address the questions below and publically file a written agreement to provide required mitigation measures to Callen Neighborhood to preserve our existing neighborhood:

How will FSU restrict student traffic flow in the Callen Neighborhood?

Will the entrance to FSU â?~s property from Pottsdamer Street include a professionally installed, automatic, solar-powered back up gate with programmable Key Pad, gate and keypad to be maintained by FSU, at the entrance of Callen Neighborhood property from Pottsdamer Street and the gateâ?Ts usage schedule to be programmed and maintained by the Callen Neighborhood Association? Will FSU take active measures to acclimate its students to use Paul Dirac Drive from West Orange Avenue as the main entrance to and exit from the College of Engineering?

Will FSU assist Callen Neighborhood in petitioning local government to improve all neighborhood streets (including Pottsdamer Street) by upgrading roadways (will adequately serve by highways or streets of sufficient width and improved as necessary to carry the kind and quality of traffic such use would generate; and by other public or private service facilities as are required) and electrical infrastructure? Similarly, if the Intergovernmental Agency votes to approve FSUâ?Ts proposal then some of the residents of the Callen Neighborhood expect the IA to require Florida State University to address the questions below and publically file a written agreement to provide required mitigation and improvement measures as well as enhancement features to Callen Neighborhood to preserve and improve our existing neighborhood:

LAND USE IMPACT:

Will FSU publically file an agreement that any usage or development (design of any buildings and structures share common design elements that would ensure visual design compatibility and harmony with homes in the Callen Neighborhood) within 100-feet between Alumni Village and Coleman Street properties be compatible and harmonious with the usage and character of the Callen Neighborhood? IMPROVEMENT IMPACT:

Will FSU assist Callen Neighborhood in petitioning local government to upgrade electrical and roadway infrastructure and sidewalks as well as replace all Amber Colored Street Lamps with new LED, White Light Street Lamps throughout the entire neighborhood?

Will FSU provide or assist Callen Neighborhood in petitioning local government to install Electrical Hub Stations connected to City of Tallahassee and FSUâ?Ts Main and/or Mini Electrical Grid located adjacent to its Foundation Building (same as or better than those currently being installed in neighborhoods on the Northern Sector of town) on all streets throughout the neighborhood?

Will FSU provide adequate lighting in the form of 5-Solar-Powered Spotlights located at each neighborhood entrance point and solar, LED, Soft White Light Fixtures along the Wall (fixtures that maintains the character of the neighborhood) as well as LED, White Light Street Lamps placed at a of minimum 25-feet apart between the roadway and Columnar Tree Screen and Sound Barrier Wall? Will Street Numbers of the buildings be easily visible from the street at all times, day and night? Will FSU provide a total of 10 New Neighborhood Signs (5 Callen Neighborhood, 5 signs to denote the years Callen was Neighborhood of the Year) and Landscaping (signs and landscaping to be determined by Callen Neighborhood) compatible with the existing character of the neighborhood at all Entrances including the one on Pottsdamer Street from FSU to Callen Neighborhood property?

ACCESSIBILITY IMPACT:

Will FSU publically file a written agreement not to block/barricade Callen Neighborhoodâ?Ts access now or in the future from Pottsdamer Street to Paul Dirac Drive and its new roadway as well as provide consumption of FSUâ?Ts Broadcasted Emergency System regarding hazardous weather conditions within Callen Neighborhood?

Will FSU ensure through local governmental regulation Coleman Street will remain a Dead End Street with a Sound Barrier Wall and not be modified to allow access now or in the future to FSUâ?Ts proposed roadway and/or Innovation Park?

Will FSU ensure the main entrance/exit to Callen Neighborhood from Pottsdamer Street remain accessible for residents but restricted to student traffic on Pottsdamer Street by including a professionally installed, automatic, solar-powered back up gate with programmable Key Pad, gate and keypad to be maintained by FSU, at the entrance of Callen Neighborhood property from Pottsdamer Street and the gateâ?Ts usage schedule to be programmed and maintained by the Callen Neighborhood Association?

Will FSU assist Callen Neighborhood in petitioning local and/or state government to install a City of Tallahassee maintained and controlled Traffic Light at the entrance of Callen from Coleman Street to Lake Bradford Road for residents to safely and easily access public corridor streets/thoroughfares in case of medical and natural disaster emergencies?

NOISE IMPACT:

Will the impact of FSUâ?Ts proposed roadway and Southwest Campus development be mitigated by a Sound Barrier in the form of a 12-foot Masonry Constructed Wall extension to be constructed (from Hutchinson Street along Coleman Street to Pottsdamer Street where it intersects with West Orange Avenue) of an Upscale Design to maintain and enhance the character of Callen Neighborhood (design the same as or better than the wall located on Mahan Drive and Blairstone Road) as well as a 2-foot Privacy Buffer in the form of a Live Oak, Columnar Tree Screen from the proposed roadway to the 12-foot wall? Will FSU ensure adherence to the Cityâ?Ts Noise Ordinance by containing sound within adequately insulated buildings to prevent excessive sound from emanating outside as not to create a disturbance, public or private nuisance to residents of the Callen Neighborhood?

How will FSU ensure any such disturbance or nuisance be immediately abated upon notification to FSU Police Department and/or City of Tallahassee Police Department specifically during Sporting Events, late night and early morning hours?

Will FSU publically file a written agreement not to construct on any of its property adjacent to Callen Neighborhood or other residential areas now or in the future Amphitheaters, Game Parking Lots, Tailgating Facilities, Concert Facilities, or any usage incompatible with the land usage in and around neighborhoods and the Cityâ?Ts Noise Ordinance?

Will noise from FSUâ?Ts proposed construction be limited to the hours of 7:00 a.m. to 5:00 p.m. Monday through Friday for any on-site or off-site work within 500 feet of Callen Neighborhood? Will Staging Areas be located a minimum of 200-feet away from the Callen Neighborhood? ENVIRONMENTAL IMPACT:

How will FSU ensure the environmental impacts of the project, including but not limited to noise, vibration, dust, drainage, erosion, stormwater runoff, and odor which, even if for insignificant purposes, will not have an unacceptable, negative effect on adjacent property or properties of residents in the Callen Neighborhood?

Will FSU provide landscaping, irrigation systems, walls and fences, features to conceal outdoor activities, exterior heating, ventilation, plumbing, utility and trash facilities sufficient to maintain or upgrade the appearance of the neighborhood?

How will all stormwater runoff treatment measures installed on FSU property be properly and permanently maintained to stay in good repair and free of litter, debris, obstructions, and stored materials?

Will FSU ensure storage is not allowed or permitted within 100-feet of the Callen Neighborhood? Will FSU maintain the property within 100-feet of the Callen Neighborhood in good visual and functional condition (to include but not be limited to all exterior elements of the buildings such as paint, roof, paving, signs, lighting and landscaping. All trash areas be effectively screened from view, covered, drained to the sanitary sewer system, and maintained. Trash areas be maintained in a manner to discourage illegal dumping)?

Will FSU ensure all new on-site telephone, electrical, and other overhead service facilities be placed underground which will not disturb the Callen Neighborhoodâ?Ts current electrical load/system unless otherwise approved by the City?

Will FSU remove all Graffiti within 100-feet of Callen Neighborhood from buildings and wall surfaces within 48 hours of defacement, including job sites for projects under construction?

How will FSU ensure its proposed roadway and development be maintained and remain free of refuse and debris? Will the schedule for street sweeping, mowing of grass, blowing of debris, delivery of materials, cleaning of parking lots, etc. be compatible with the Cityâ?Ts Noise Ordinance as to not create a nuisance for Callen Neighborhood?

INCLUSION OF NEIGHBORHOOD:

Will FSU provide free tickets to FSUâ?Ts Events (Football, Plays, Music Recitals, Baseball, Tennis, Diving, Golf, Intramural Sports, etc.) for Callen Neighborhood residents?

Some of the residents of the Callen Neighborhood have met with the FSU Real Estate Foundation representative and thoroughly expressed our concerns and needs. We look forward to receiving solidified, written agreements from the IA and Florida State University addressing all concerns and needs before the IA votes to approve to amend the existing BluePrint 2000/2020 Airport Gateway Project. Please address all responses to <u>ikiruran@yahoo.com</u>.

Respectfully,

Some of the Residents of Callen Neighborhood

This message sent from the Leon County Website: www.leoncountyfl.gov

Tameeka Williams

From:	Susan Emmanuel	
Sent:	Saturday, November 25, 2017 12:32 PM	
То:	Tameeka Williams; Angela Ivy	
Subject:	Fwd: Del Suggs Re: Oppose FSU Airport Gateway Project	

Please add to the comments

Susan Emmanuel | Blueprint Public Information Officer C: <u>850-210-2722</u>

Begin forwarded message:

From: "Tedder, Wayne" <<u>Wayne.Tedder@talgov.com</u>> Date: November 25, 2017 at 12:15:38 PM EST To: Autumn Calder <<u>autumn.calder@Blueprintia.org</u>>, Charles Hargraves <<u>charles.hargraves@Blueprintia.org</u>>, "<u>Ben.Pingree@Tlcplace.org</u>" <<u>Ben.Pingree@Tlcplace.org</u>>, Susan Emmanuel <<u>susan.emmanuel@Blueprintia.org</u>> Subject: FW: Del Suggs Re: Oppose FSU Airport Gateway Project

From: Gillum, Andrew Sent: Thursday, November 23, 2017 10:30 AM To: Del Suggs, M.S.Ed. <<u>Del@DelSuggs.com</u>> Cc: Tedder, Wayne <<u>Wayne.Tedder@talgov.com</u>>; Van Pelt, Jamerson <<u>Jamerson.VanPelt@talgov.com</u>>; Whitaker, Angie <<u>angela.whitaker@talgov.com</u>> Subject: Del Suggs Re: Oppose FSU Airport Gateway Project

Greetings Mr. Suggs,

This is to acknowledge receipt of your email and that it will be presented to the Mayor and appropriate City leadership. Thank you for your feedback.

Angie

Angela G. Whitaker Internal Affairs Coordinator Office of Mayor Andrew D. Gillum City of Tallahassee <u>300 S. Adams Street / Tallahassee, Florida</u> <u>32301</u> Ph. #<u>850-891-8503</u> / Fax. #<u>850-891-8542</u> <u>angela.whitaker@talgov.com</u>

Sent from my iPad

On Nov 7, 2017, at 11:36 AM, Del Suggs, M.S.Ed. < Del@DelSuggs.com> wrote:

Dear Mayor Gillum,

.

I hope you are well. I'm reaching out, asking you to OPPOSE the newly proposed FSU Airport Gateway project from Blueprint.

There are multiple reasons to oppose this plan. Here are just a few:

--This plan will destroy the quality of life in two neighborhoods. The South Lake Bradford Road neighborhood will be overwhelmed with new traffic, and a small neighborhood street will become a speedway. It is a family-friendly neighborhood street, full of walkers and strollers.

--The Providence Renaissance Neighborhood-- championed by my dear friend Commissioner Steve Meisburg-- will be damaged by the four-laning, and will lose most affordable housing in the process. The City and it's partners have done so much to revitalize this working-class neighborhood. That will all be wiped out by this project and the gentrification that will follow.

-- BP has consistently maintained Springhill Road as the proposed Gateway for the past 20 years. This sudden change is a slap in the face to the neighborhoods who trusted their government officials to uphold this commitment.

-- You can't have TWO gateways. If this project is allowed, then all the efforts to revitalize Springhill Road as the Gateway to Tallahassee will have been wasted. Springhill is open and bare, and would be easy to fourlane and develop with minimal impact to neighborhoods or businesses. It is the correct route for a Gateway to Tallahassee.

-- Every other BP project has undergone years of vetting, yet BP/FSU wants this approved in three-months. This sudden push to approve this project-- without any traffic study, and with minimal (last minute) public input-- is very suspect.

There are so many more reasons that this project is a bad idea.

Please work to save our neighborhoods, and oppose this fast track FSU Airport Gateway.

Sincerely,

Del Suggs 2300 Cypress Cove Dr Tallahassee, FL 32310

Angela Ivy

From:	Ben Pingree
Sent:	Monday, November 27, 2017 5:37 PM
То:	Autumn Calder; Susan Emmanuel; Charles Hargraves; Megan Doherty; Patrick Kinni
Subject:	FW: Re: FSU gateway - FYI

>>> deblite2016 <<u>deblite2016@gmail.com</u>> 11/27/2017 4:37 PM >>>

The final IA vote on the FSU Airport Gateway Proposal is scheduled for Dec. 5th. Despite Blueprint's long history & commitment to public involvement & always using credible processes, the first meeting with the public on this issue was Nov. 7th, less than a month ago. Please note that the Blueprint Citizen's Advisory Committee voted not to recommend this project. The Dec. 5th deadline was set by FSU. This short timeframe and lack of public involvement alone should be sufficient reason to vote No on this proposal whose primary beneficiary is FSU, not the Community at large.

But there are many other reasons to say no. Two viable neighborhoods will be damaged when heavier, higher speed through traffic is dumped into them-- at a cost to the public of over \$9 million (costs not cluded in the adopted Gateway Project). An additional \$10 million is stripped from Springhill Rd. so that it will never be the true Airport Gateway envisioned when the public twice endorsed it in public referenduae. It will remain a 2 lane road, no median with limited landscaping. While that same \$10 million is diverted and spent to provide a beautiful boulevard with a wide median (built to accommodate 4 lanes) bike lanes, sidewalks & lavish landscaping for FSU , WHOLLY ON FSU PROPERTY. A less than 1 mile long road, but really "elegant" as described by the FSU Real Estate Foundation rep.

FSU 's total cash contribution to this deal is \$2 million. That is not a reasonable cost share, nor is it a partnership. It is a rip off of public funds which is not even very cleverly disguised. Just read the uses & sources of funds documents in the original agenda item. The startling facts in these budget documents are never mentioned in public presentations.

The economic development and redevelopment potential of Lake Bradford Rd. (Stuckey to Orange Ave.) and on Springhill Rd. is vastly reduced by this proposal which steers traffic west and down through the SW Campus. Traffic is eventually channelled to Lake Bradford Rd. South where FSU owns a large undeveloped tract adjoining the FSU Student Recreation area, the Reservation. The importance of this parcel & connecting it to the SW Campus is also never mentioned in public presentations. FSU refuses to disclose the intended uses of their properties except to say there will be a world class golf course and likely a hotel.

This is very clearly a bad deal for the public. It does not hold up under even rudimentary scrutiny. Why was it allowed to get this far? There is very little respect left for government at all levels. Approval of this proposal will deepen that distrust, and with good reason. Please don't let this happen.

Debbie Lightsey

Sent from my Galaxy Tab® S2

We request the IA to dismiss its vote on December 5, 2017 and decline to partner with Florida State University to create an Airport Gateway District based on the aforementioned violation and threat as well as the following additional facts: the City of Tallahassee/Leon County Intergovernmental Agency (IA) has not conducted necessary studies to examine positive and negative impacts to the environment, the community atlarge, existing neighborhoods, businesses, schools, and churches, adequately and in a timely manner informed all surrounding neighborhoods and the community at-large of the positive and negative impacts of Airport Gateway District, gathered ample and timely public input from all surrounding neighborhoods and the community at-large, publically announced its approval to vote to amend the Blueprint 2000/2020 Plan, adequately prepared and publically announced meetings regarding the modification to the surrounding neighborhoods and community at-large, approved to vote on other modification plans such as the one raised by the local community requesting amendment to include widening Spring Hill Road to 4-lanes for future traffic growth.

I/We oppose the action of the City of Tallahassee/Leon County Intergovernmental Agency (IA) to amend the existing Airport Gateway Project initiated by Leon County Voters.

I/We oppose the IA's direct violation of the Blueprint 2000/2020 policy and procedure as well as goals of Comprehensive Plan and Blueprint 2000/2020.

I/We oppose the IA's action as it poses a threat to the public trust by giving the appearance of impropriety, favoritism of one university over the other existing universities and colleges, churches, schools, businesses, community at-large, as well as a continual lack of equal and equitable concern for and treatment of Southern Sector and Tallahassee/Leon County residents at-large.

Signature(s): Henry and Alberta Griffin Date: OC+31-2017 Name(s) (Please Print): Henry And Alberta Griffin

Address: 1509 Daniels St. Tallahassee FL. 32310

Mail to: TLH/Leon Co. TA

NOV 6 '17 AMG:57 REC'D BLUEPRINT IA

> 315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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Signature(s): Aloria McBride Date: //-/-/7 Name(s) (Please Print): Gloria McBride

Address: 1405 Coleman Street

Mail to: TLH/Leon Co. IA lhoun St. Ste. 450 ee, FL. 32301

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NOV 6 '17 AM6:57 REC'D BLUEPRINT IA

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Signature(s): Darbana a Date: 10 Musara Name(s) (Please Print): D. 32310 Address: 14/7 5

Mail-Leon Co.

NOV 6 '17 AM6:57 REC'D BLUEPRINT IA

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Signature(s): Anita E. Broughton	Date:	11/1/17
1.1 - 0 / /	•	

Name(s) (Please Print): Anita E. Broughton -Address: 14/0 Callen Strut, Jaela. F. 32310

NOV 6 '17 AM6:58 REC'D BLUEPRINT IA

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Mail to: TLH/Leon Co. IA

³¹⁵ S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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Signature(s) Name(s) (Please Print): 3î Address: lon houn St. Ste. 450 NOV 6'17 AM6:57 e, FL. 32301 'D BLUEPRINT IA

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Signature(s): Larry Dulks Date: 11 3 2017 DUKES Name(s) (Please Print): LANA 1 Address: 1402 COLE MAN STREET Tallahasser, 121a. 32310 Mail to ; TLH/Leon Co. IA NOV 7'17 AN11:19 REC'D BLUEPRINT TA 315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

Attachment 4 143 of 184

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Signature(s Name(s) (Please Print)

09 Address:

Mail to: HILEON CO. TIA

NOV 9'17 AM11:05 REC'D BLUEPRINT IA

315 S. Calhoun St. 45 Tallahassee, FL. 32301

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Date: 11-6-17 Signature(s) Kondrada William NEW 9'17 AM11:08 ame(s) (Please Print): Londy ad 1/1/1/ REC'D BLUEPRINT IA Address

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Mr. Michael Brown Signature(s): Mrs. Victoria Chauis-Brown Date: NOV, 4, 2017. Michael Brown Michael Brown REC'D BLUEPRINT IA Address: 1413 Daniels St. Tallabassee, FL, 32310

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Date: 11=1-17 Toller Right Signature(s): Name(s) (Please Print): Richard W. SHailwight Pottsdame , Tallaha. 32310.6049 Address: 2602 MAAil to; 2H/Leon Co.] NOV 9'17 AM11:05 315 S. Calhoun St. Ste. 450 REC'D BLUEPRINT IA Tallahassee, FL. 32301

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Attachment 4 147 of 184

We, the undersigned are concerned residents of the City of Tallahassee/Leon County opposing the action taken by the City of Tallahassee/Leon County Intergovernmental Agency (IA) to initiate a Supermajority Vote to amend the Airport Gateway Project approved by Leon County Voters. We believe the action to be a direct violation of the Blueprint 2000/2020 policy and procedure, goals of the Comprehensive Plan and Blueprint 2000/2020. Also, we deem the action as a threat to the public trust as it gives the appearance of impropriety, favoritism of one university over the other existing universities and colleges, as well as a continual lack of equal and equitable treatment of Southern Sector and Tallahassee/Leon County residents at-large.

We request the IA to dismiss its vote on December 5, 2017 and decline to partner with Florida State University to create an Airport Gateway District based on the aforementioned violation and threat as well as the following additional facts: the City of Tallahassee/Leon County Intergovernmental Agency (IA) has not conducted necessary studies to examine positive and negative impacts to the environment, the community atlarge, existing neighborhoods, businesses, schools, and churches, adequately and in a timely manner informed all surrounding neighborhoods and the community at-large of the positive and negative impacts of Airport Gateway District, gathered ample and timely public input from all surrounding neighborhoods and the community at-large, publically announced its approval to vote to amend the Blueprint 2000/2020 Plan, adequately prepared and publically announced meetings regarding the modification to the surrounding neighborhoods and community at-large, approved to vote on other modification plans such as the one raised by the local community requesting amendment to include widening Spring Hill Road to 4-lanes for future traffic growth.

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Calwarth Date: 1/-/- /7 Signature(s) tricia à ٦. Stallworth Name(s) (Please Print): Pottsdamer st Tallaha FL, 723/6-6049 Address: 1/602 Mail to: TLH/LeonCon-315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

NOV 9'17 AM11:05 REC'D BLUEPRINT IA

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Date: 10 Signature(s): Name(s) (Please Print): Address: TLHILEON CO. IA NOV 9'17 AM11:05 REC'D BLUEPRINT IA

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luxlone Signature(s): Date: 10-31-2011 leveland & PAINER Name(s) (Please Print): Tallahasse, F1 323310 COLEMAN STREET, Address: 151 Mail to, TLH/Leon Co. 315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

NOV 14'17 AM8:47 REC'D BLUEPRINT IA

We request the IA to dismiss its vote on December 5, 2017 and decline to partner with Florida State University to create an Airport Gateway District based on the aforementioned violation and threat as well as the following additional facts: the City of Tallahassee/Leon County Intergovernmental Agency (IA) has not conducted necessary studies to examine positive and negative impacts to the environment, the community atlarge, existing neighborhoods, businesses, schools, and churches, adequately and in a timely manner informed all surrounding neighborhoods and the community at-large of the positive and negative impacts of Airport Gateway District, gathered ample and timely public input from all surrounding neighborhoods and the community at-large, publically announced its approval to vote to amend the Blueprint 2000/2020 Plan, adequately prepared and publically announced meetings regarding the modification to the surrounding neighborhoods and community at-large, approved to vote on other modification plans such as the one raised by the local community requesting amendment to include widening Spring Hill Road to 4-lanes for future traffic growth.

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We oppose the IA's action as it poses a threat to the public trust by giving the appearance of impropriety, favoritism of one university over the other existing universities and colleges, churches, schools, businesses, community at-large, as well as a continual lack of equal and equitable concern for and treatment of Southern Sector and Tallahassee/Leon County residents at-large.

Signature(s): Maile D. Brown Date: <u>///</u> Name(s) (Please Print): fu) Ci // C D. Brown Address: 1409 CALLEN St Tallahasse

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Mailto: TLH/Leon Co. IA

315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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Signature(s): <u>Illum for Canosimetain</u> Date: <u>10/29/2017</u> Name(s) (Please Print): <u>William Fair/CARRissima G. FAIR</u>

Address: 1301 CALLEN ST TLH 32310

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Mail to: LHILEON CO. IA

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³¹⁵ S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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	Signature(s): Kahuta Jaefar Date:
	Name(s) (Please Print): NO berte Taylor
	Address: 1402 Colemen of
NOV 3 '17 AM10: REC'D BLUEPRINT	Mailto;
	TLH/Leon Co. IA
	315 S. Calhoun St. Ste. 450

Tallahassee, FL. 32301

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Signature(s) Date: 10 Name(s) (Please Print): Address: 606 m. Co. NOV 3'17 AM10:35 REC'D BLUEPRINT IA 315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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Signature(s):	Gonas Hold	Date: <u>/ 0 - 30 - 17</u>
Name(s) (Please Print):_	SONAS HOIT	
Address: 1504	CALLEN ST. TALLAFI.	32310

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Signature(s Date: / Conia Dupree/Wi Name(s) (Please Print):

NOV 3 '17 AM10:35 REC'D BLUEPRINT IA

Address:

TLH/Leon Co. -

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315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

Mail to:

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Signature(s): Cursie S. Wilson	Date: <u>10 - 29 - 17</u>
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Name(s) (Please Print): Cressie S. Wilson Address: 1405 Caller Street

Mail toi TLH/Leon Co. IA

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315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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Date: 10-16-17 Signature(s): nsier Name(s) (Please Print): 'e M Address:

NOV 3'17 AM10:37 REC'D BLUEPRINT IA

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Mail to: TLH/Leon Co. IA

315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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Signature(s): Jeanster M. Mung	Date: 28th Oct. 2017
Name(s) (Please Print): Leanette M. UDW	noz
Address: 1304 Coleman 57. 32310	0.

NOV 3'17 AM10:37 REC'D BLUEPRINT IA

Mail to: TLH/Leon Co. IA 315 S. Calhoun St. Ste. 450

315 S. Calhoun St. Ste. 45 Tallahassee, FL. 32301 425

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 \mathbf{V} I/We oppose the IA's direct violation of the Blueprint 2000/2020 policy and procedure as well as goals of Comprehensive Plan and Blueprint 2000/2020.

I/We oppose the IA's action as it poses a threat to the public trust by giving the appearance of impropriety, favoritism of one university over the other existing universities and colleges, churches, schools, businesses, community at-large, as well as a continual lack of equal and equitable concern for and treatment of Southern Sector and Tallahassee/Leon County residents at-large.

Signature(s):	eista L Baken Date: 10/27/17
Name(s) (Please	Print): Keisla L. Baker
Address: 133	b Victoria Street, Tall., Fl. 32310
	Mail to 1
NOV 3 '17 AM10:37 REC'D BLUEPRINT IA	TLH/Leon Co. IA
	315 S. Calhoun St. Ste. 450 Tallahassee, FL, 32301

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Signature(s): Sland Caller Date: 10/20/17	1
Name(s) (Please Print): 0/4045 F. CUSWell	
Address:JZZ MAULE ST	

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Attachment 4 161 of 184

We, the undersigned are concerned residents of the City of Tallahassee/Leon County opposing the action taken by the City of Tallahassee/Leon County Intergovernmental Agency (IA) to initiate a Supermajority Vote to amend the Airport Gateway Project approved by Leon County Voters. We believe the action to be a direct violation of the Blueprint 2000/2020 policy and procedure, goals of the Comprehensive Plan and Blueprint 2000/2020. Also, we deem the action as a threat to the public trust as it gives the appearance of impropriety, favoritism of one university over the other existing universities and colleges, as well as a continual lack of equal and equitable treatment of Southern Sector and Tallahassee/Leon County residents at-large.

We request the IA to dismiss its vote on December 5, 2017 and decline to partner with Florida State University to create an Airport Gateway District based on the aforementioned violation and threat as well as the following additional facts: the City of Tallahassee/Leon County Intergovernmental Agency (IA) has not conducted necessary studies to examine positive and negative impacts to the environment, the community atlarge, existing neighborhoods, businesses, schools, and churches, adequately and in a timely manner informed all surrounding neighborhoods and the community at-large of the positive and negative impacts of Airport Gateway District, gathered ample and timely public input from all surrounding neighborhoods and the community at-large, publically announced its approval to vote to amend the Blueprint 2000/2020 Plan, adequately prepared and publically announced meetings regarding the modification to the surrounding neighborhoods and community at-large, approved to vote on other modification plans such as the one raised by the local community requesting amendment to include widening Spring Hill Road to 4-lanes for future traffic growth.

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Signature(s):	Spona	lonn

Maude

Date: 10-31-2017

Name(s) (Please Print):

Address: 1307

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Mail to: 315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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Signature(s): Einice William Date: 10-26-2017

Name(s) (Please Print): <u>Eunvice Williams</u> Address: 1404 Victoria St Tallahassee, FL 32310

OCT 31'17 AM6:47 REC'D BLUEPRINT IA

Mail to: TLH Leon Co. J

315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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Signature(s):______ L. Devices Date: 10/27/2017 Name(s) (Please Print): IQAL GAINES Address: 1426 Victoria Street, Jalla F2 32310 Mailto: TLH/Leon Co. IA

OCT 31'17 AM6:47 REC'D BLUEPRINT IA

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Date: <u>/0.27./7</u> Signature(s): ETMALL, Name(s) (Please Print): 3231n Address:

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TLH/Leon Co. IA 315 S. Calhoun St. 450 Tallahassee, FL. 32301

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Signature(s) Date: / Name(s) (Please Print): 21 Address:

Mail to TLH Leon Co. I

OCT 31 '17 AMG:46 REC'D BLUEPRINT IA

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Signature(s) James Menn Butler Date: Fri Oct 27, 2017 Name(s) (Please Print): James Gtern Butler Leman Tallahassee FL. 32310

OCT 31 '17 AMG:45 REC'D BLUEPRINT IA

Mail to TLH/Leon Co. IA 315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

We request the IA to dismiss its vote on December 5, 2017 and decline to partner with Florida State University to create an Airport Gateway District based on the aforementioned violation and threat as well as the following additional facts: the City of Tallahassee/Leon County Intergovernmental Agency (IA) has not conducted necessary studies to examine positive and negative impacts to the environment, the community atlarge, existing neighborhoods, businesses, schools, and churches, adequately and in a timely manner informed all surrounding neighborhoods and the community at-large of the positive and negative impacts of Airport Gateway District, gathered ample and timely public input from all surrounding neighborhoods and the community at-large, publically announced its approval to vote to amend the Blueprint 2000/2020 Plan, adequately prepared and publically announced meetings regarding the modification to the surrounding neighborhoods and community at-large, approved to vote on other modification plans such as the one raised by the local community requesting amendment to include widening Spring Hill Road to 4-lanes for future traffic growth.

I/We oppose the action of the City of Tallahassee/Leon County Intergovernmental Agency (IA) to amend the existing Airport Gateway Project initiated by Leon County Voters.

I/We oppose the IA's direct violation of the Blueprint 2000/2020 policy and procedure as well as goals of Comprehensive Plan and Blueprint 2000/2020.

I/We oppose'the IA's action as it poses a threat to the public trust by giving the appearance of impropriety, favoritism of one university over the other existing universities and colleges, churches, schools, businesses, community at-large, as well as a continual lack of equal and equitable concern for and treatment of Southern Sector and Tallahassee/Leon County residents at-large.

Date: // Signature(s):

Karbara (Name(s) (Please Print): 1 NONS Address:

OCT 31 '17 AMG:48 REC'D BLUEPRINT IA

Mail eon Co, lhoun St. Ste. 450 e, FL. 32301 434

We request the IA to dismiss its vote on December 5, 2017 and decline to partner with Florida State University to create an Airport Gateway District based on the aforementioned violation and threat as well as the following additional facts: the City of Tallahassee/Leon County Intergovernmental Agency (IA) has not conducted necessary studies to examine positive and negative impacts to the environment, the community atlarge, existing neighborhoods, businesses, schools, and churches, adequately and in a timely manner informed all surrounding neighborhoods and the community at-large of the positive and negative impacts of Airport Gateway District, gathered ample and timely public input from all surrounding neighborhoods and the community at-large, publically announced its approval to vote to amend the Blueprint 2000/2020 Plan, adequately prepared and publically announced meetings regarding the modification to the surrounding neighborhoods and community at-large, approved to vote on other modification plans such as the one raised by the local community requesting amendment to include widening Spring Hill Road to 4-lanes for future traffic growth.

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Date: <u>/8/26/</u>/7 Signature(s): Name(s) (Please Print): Address: om Co. J

CCT 31'17 AM6:48 REC'D BLUEPRINT IA

315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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Date: Name(s) (Please Print) Address: TLH/Leon oun St. 450 . FL. 32301 436

OCT 30'17 PM2:46 **REC'D BLUEPRINT IA**

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□ I/We oppose the action of the City of Tallahassee/Leon County Intergovernmental Agency (IA) to amend the existing Airport Gateway Project initiated by Leon County Voters.

 \Box I/We oppose the IA's direct violation of the Blueprint 2000/2020 policy and procedure as well as goals of Comprehensive Plan and Blueprint 2000/2020.

We oppose the IA's action as it poses a threat to the public trust by giving the appearance of impropriety, favoritism of one university over the other existing universities and colleges, churches, schools, businesses, community at-large, as well as a continual lack of equal and equitable concern for and treatment of Southern Sector and Tallahassee/Leon County residents at-large.

Signature(s): Date: NAE Name(s) (Please Print): M Mai OCT 27'17 PH3:47 Hlloom REC'D BLUEPRINT JA 315 S. Calhoun St. Ste. 450

Tallahassee, FL. 32301

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We, the undersigned are concerned residents of the City of Tallahassee/Leon County opposing the action taken by the City of Tallahassee/Leon County Intergovernmental Agency (IA) to initiate a Supermajority Vote to amend the Airport Gateway Project approved by Leon County Voters. We believe the action to be a direct violation of the Blueprint 2000/2020 policy and procedure, goals of the Comprehensive Plan and Blueprint 2000/2020. Also, we deem the action as a threat to the public trust as it gives the appearance of impropriety, favoritism of one university over the other existing universities and colleges, as well as a continual lack of equal and equitable treatment of Southern Sector and Tallahassee/Leon County residents at-large.

We request the IA to dismiss its vote on December 5, 2017 and decline to partner with Florida State University to create an Airport Gateway District based on the aforementioned violation and threat as well as the following additional facts: the City of Tallahassee/Leon County Intergovernmental Agency (IA) has not conducted necessary studies to examine positive and negative impacts to the environment, the community atlarge, existing neighborhoods, businesses, schools, and churches, adequately and in a timely manner informed all surrounding neighborhoods and the community at-large of the positive and negative impacts of Airport Gateway District, gathered ample and timely public input from all surrounding neighborhoods and the community at-large, publically announced its approval to vote to amend the Blueprint 2000/2020 Plan, adequately prepared and publically announced meetings regarding the modification to the surrounding neighborhoods and community at-large, approved to vote on other modification plans such as the one raised by the local community requesting amendment to include widening Spring Hill Road to 4-lanes for future traffic growth.

We oppose the action of the City of Tallahassee/Leon County Intergovernmental Agency (IA) to amend the existing Airport Gateway Project initiated by Leon County Voters.

 \square (*i*) We oppose the IA's direct violation of the Blueprint 2000/2020 policy and procedure as well as goals of Comprehensive Plan and Blueprint 2000/2020.

We oppose the IA's action as it poses a threat to the public trust by giving the appearance of impropriety, favoritism of one university over the other existing universities and colleges, churches, schools, businesses, community at-large, as well as a continual lack of equal and equitable concern for and treatment of Southern Sector and Tallahassee/Leon County residents at-large.

Date: 26 Oct - 2017 (ethus = Signature(s): Name(s) (Please Print): Address: 2189 Wade Trail lallahassee, FL. 32305 TLH/Leon Co. BCT 27'17 PM3:47 REC'D BLUEPRINT IA 315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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Date:// Signature(s): Name(s) (Please Print): Address: Г 27 '17 риЗ:47 REC'D BLUEPRINT IA HILEON CO.

315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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Date:_10/26/17 Signature(s):

Name(s) (Please Print): Gwendolyn Daniels Address: 1400 Maude.

OCT 27'17 PMS:47 REC'D BLUEPRINT IA

Mailto: TLHILEONCO.IA

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Signature(s Date: 10 - 25 - 2017Name(s) (Please Print): ave Address: OCT 27'17 PM3:44 Rec'd Blueprint IA eon Co. lhoun St. Ste. 450 e, FL. 32301

We request the IA to dismiss its vote on December 5, 2017 and decline to partner with Florida State University to create an Airport Gateway District based on the aforementioned violation and threat as well as the following additional facts: the City of Tallahassee/Leon County Intergovernmental Agency (IA) has not conducted necessary studies to examine positive and negative impacts to the environment, the community atlarge, existing neighborhoods, businesses, schools, and churches, adequately and in a timely manner informed all surrounding neighborhoods and the community at-large of the positive and negative impacts of Airport Gateway District, gathered ample and timely public input from all surrounding neighborhoods and the community at-large, publically announced its approval to vote to amend the Blueprint 2000/2020 Plan, adequately prepared and publically announced meetings regarding the modification to the surrounding neighborhoods and community at-large, approved to vote on other modification plans such as the one raised by the local community requesting amendment to include widening Spring Hill Road to 4-lanes for future traffic growth.

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Signature(s): <u>Famile</u> Baken		Date: 07. 25, 2017
Name(s) (Please Print): Fannie	Baker	

Address: 2400 James St. Tallahassee, Fla 32310

DCT 27'17 AMS:17 REC'D BLUEPRINT IA

Mail to; TLH/Leon Co, IA

315 S. Calhoun St. Ste. 450 Tallahassee, FL. 32301

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Signature(s): Mark J Fletcher Date: 11/13/17 Name(s) (Please Print): Mark J Fletcher Address: 1155 Pond Cypress Ct 32310 Mail to: TLH/Leon Co. JA 315 S. Calhoun St. 450 Tallahassee, FL. 32301

NOV 17'17 AM9:09 REC'D BLUEPRINT IA

We request the IA to dismiss its vote on December 5, 2017 and decline to partner with Florida State University to create an Airport Gateway District based on the aforementioned violation and threat as well as the following additional facts: the City of Tallahassee/Leon County Intergovernmental Agency (IA) has not conducted necessary studies to examine positive and negative impacts to the environment, the community atlarge, existing neighborhoods, businesses, schools, and churches, adequately and in a timely manner informed all surrounding neighborhoods and the community at-large of the positive and negative impacts of Airport Gateway District, gathered ample and timely public input from all surrounding neighborhoods and the community at-large, publically announced its approval to vote to amend the Blueprint 2000/2020 Plan, adequately prepared and publically announced meetings regarding the modification to the surrounding neighborhoods and community at-large, approved to vote on other modification plans such as the one raised by the local community requesting amendment to include widening Spring Hill Road to 4-lanes for future traffic growth.

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Date: Signature(s): Name(s) (Please Print): liva ress Address: Mail to! NOV 17'17 AM9:09 REC'D BLUEPRINT IA IH/Leon Co. JA 315 S. Calhoun St. 450 Tallahassee, FL. 32301

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Signature(s): Caroly Mith Date: 1//13/

Name(s) (Please Print): CAROLAN SMITH leman Str. Address: <u>/</u>417

NOV 17'17 AM9:10 REC'D BLUEPRINT IA

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MAIL PETITION TO: TLH/LEON CO. IA **315 S. CALHOUN STREET, SUITE 450 TALLAHASSEE, FLORIDA 32301**

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Signature(s): March Anuth	Date:	11/13/17
Name(s) (Please Print): Shavor Smith		
Address: 1714 Highland Street		

MAIL PETITION TO: TLH/LEON CO. IA 315 S. CALHOUN STREET, SUITE 450 TALLAHASSEE, FLORIDA 32301

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Signature(s): Inince Smith Date: 11/13/17

Name(s) (Please Print): <u>PRINCE</u> SMITH Address: 1417 Coleman St.

MAIL PETITION TO: TLH/LEON CO. IA 315 S. CALHOUN STREET, SUITE 450 **TALLAHASSEE, FLORIDA 32301**

NOV 17'17 AM9:10 REC'D BLUEPRINT IA

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Chuo Bittle, Marc Deininger Date: 1)/10/17 Signature(s): Name(s) (Please Print): Chris Bittle MARC WELNINGER jypress Cove Address: Mail to! eon Co. IA NOV 17'17 PM3:30 315 S. Calhoun St. 450 REC'D BLUEPRINT IA Tallahassee, FL. 32301

September 29, 2017

Ben Pingree, Director Department of PLACE 315 S Calhoun St #450 Tallahassee, FL 32301

RE: Blueprint Gateway District Project

Dear Mr. Pingree,

On behalf of the Board of Directors of the Greater Tallahassee Chamber of Commerce I am pleased to offer this letter in support of the amended Airport Gateway project now being described as the Gateway District. The Gateway District project is a strategic alignment of investments for our community that offers a large upside for long term economic development. The project being amended to become a comprehensive gateway into one of our community's most important assets is a critical decision for our future. The Greater Tallahassee Chamber of Commerce's Board of Directors voted unanimously to support this amended vision because of how strongly it aligns with a bold new direction for our community and the guiding principles of our organization.

Last year when the Blueprint Intergovernmental Agency ("IA") approved the Office of Economic Vitality's new plan for economic development, a strong theme was the strategic alignment of resources. The Gateway District is a great example of this approach by combining the resources of the Blueprint IA with Florida State University ("FSU"), including the usage and development of their lands and assets into the project, and the leveraging of dollars from the Florida Department of Transportation. By leveraging these assets, this new Gateway District will enhance the entrance into our community from the airport and provide tremendous redevelopment opportunities for the south side. Beginning at Tallahassee International Airport, the project will create a unique gateway into Tallahassee that connects Innovation Park, Florida State University, Florida A&M University, Gaines Street, and Downtown. This is the kind of strategic investment opportunity our community cannot ignore and must wholeheartedly support.

The Chamber's Six Guiding Principles (attached) provide our Board of Directors a map for taking positions related to such projects. Our principles clearly align with the Gateway District as the project supports business retention and expansion, it represents policy that supports business growth, it provides strong business infrastructure, it is a smart investment of tax dollars, and in the long term the project will support talent retention. Our Board's unanimous support is a clear message of how strongly the Gateway District aligns with our vision for a stronger business environment in Tallahassee and Leon County.

The staff at PLACE and FSU should be commended for their critical thinking, collaboration, and hard work to create the amended Gateway District. Our Board fully supports the direction given by the members of the Intergovernmental Agency to move this project forward. The Chamber would like to continue to engage with your office and other key stakeholders to achieve the best possible outcome for our community. We look forward to providing public testimony in December to offer further support of its final approval.

Sincerely,

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Reggie Bouthillier Chair Greater Tallahassee Chamber of Commerce

cc: Greater Tallahassee Chamber of Commerce, Board of Directors Vince Long, County Administrator, Leon County Rick Fernandez, City Manager, City of Tallahassee Leon County Board of County Commissioners Tallahassee City Commissioners David Coburn, Chief of Staff, Florida State University Kevin Graham, Florida State University Real Estate Foundation





November 16, 2017

Mr. Ben Pingree, Director of PLACE City of Tallahassee-Leon County Blueprint Intergovernmental Agency 315 S. Calhoun Street, Suite 450 Tallahassee, FL 32301

Dear Ben:

On behalf of the Board of Governors of the Leon County Research and Development Authority (LCRDA), this letter expresses LCRDA's full support for the Gateway Project under consideration by the Tallahassee/Leon County Intergovernmental Agency. We believe the successful completion of the Gateway Project is essential to the full realization of the potential of Innovation Park.

As you know, Innovation Park is a unique collaboration of FSU, FAMU, TCC, City of Tallahassee, Leon County, and private sector leaders. The mission of the LCRDA is to work in affiliation with these partner organizations to promote our region's research and development assets, and to foster the attraction, startup, and growth of private innovative companies that create high wage jobs in the region.

In order to accomplish this mission, Innovation Park must be visible to visitors as they make their way from the airport to the universities and downtown. The park must be accessible to those coming from and going to the universities, downtown, and the airport. The gateways to Innovation Park must be attractive and convey a sense of place commensurate with the high quality people and research within the park. We believe the Gateway Project, including the proposed improvements to South Lake Bradford Road, a new road through the former Alumni Village, and improvements to Stuckey Avenue connecting to FAMU Way, delivers this much needed visibility, accessibility, and attractiveness.

The LCRDA Board encourages the Tallahassee/Leon Country Intergovernmental Agency to support this important project.

Sincerely, Leon County Research and Development Authority

David B. Ramsay, Chair

1736 W. PAUL DIRAC DRIVE • TALLAHASSEE, FL • 32310 • 850-575-0343 • WWW.LCRDA.ORG