



YOUR PENNY. YOUR PROJECTS. DELIVERED.

THE BLUEPRINT PROMISE Funding for the Blueprint Intergovernmental Agency was approved by voters as a 20 year extension of the local one-cent sales tax option in November 2014. The referendum is the Agency's promise to the community. It reads:

...To provide for projects designed to improve roads; reduce traffic congestion; protect lakes and water quality; reduce flooding; expand and operate parks and recreational areas; invest in economic development; and other uses authorized under Florida law; and to seek matching funds for these purposes, shall the existing one cent sales surtax within Leon County be extended until December 31, 2039, with project expenditures subject to annual independent audit and review by a citizens advisory committee."

INTERGOVERNMENTAL MANAGEMENT COMMITTEE

The Intergovernmental Management Committee provides executive management of the policy directives of the Blueprint Intergovernmental Agency Board of Directors.



VINCENT S. LONG
Leon County Administrator



REESE GOADTallahassee City Manager

BLUEPRINT IA BOARD OF DIRECTORS

City of Tallahassee Commission



John E. Dailey Mayor



Jeremy Matlow



Dianne Williams-Cox



Jacqueline "Jack" Porter



Curtis Richardson

Leon County Board of County Commissioners



Rick Minor Chairman



Jimbo Jackson



Brian Welch



Bill Proctor



Kristin Dozier



Carolyn Cummings



Nick Maddox

ADVISORY COMMITTEES

Citizens Advisory Committee | Economic Vitality Leadership Council | MWSBE Citizens Advisory Committee

SEPTEMBER 30, 2021

On behalf of the Blueprint Intergovernmental Agency Board of Directors, which is comprised of the City of Tallahassee and Leon County Commissions sitting as one body, it is an honor to report the Blueprint Intergovernmental Agency experienced many successes over the past year and contributed significantly to the economic well-being of Tallahassee-Leon County.

Infrastructure projects beginning construction in the reporting period include Magnolia Trail Phases 1 & 4, Capital Cascades Trail Segment 3D-B Pond and Trailhead, Van Buren Street Improvements, and Coal Chute Pond Amenities. Several congestion relief projects are in the design phase, including the Northeast Gateway and Bannerman Road projects. Parks and greenways in the design phase include Orange-Meridian, Market District, Lake Jackson Greenways and Capital Circle SW/Debbie Lightsey Nature Park. Additionally, the Animal Services Center was advanced during fiscal year 2021, bringing the total number of projects activated over the next five years to thirty-two!

Over the year, the IA Board allocated \$51 million dollars to community-wide projects that will add over 22 miles in road-way improvements and provide over 79 miles of bicycle and pedestrian facilities, among other benefits. In all, the thirty-two projects represent a \$500+ million investment which will have impacts across generations.

The Tallahassee-Leon County Office of Economic Vitality (OEV) achieved a number of accomplishments including two business expansion projects which will create over 4,500 total jobs and generate approximately \$592 million in local economic impact. To support local, small businesses during the COVID-19 pandemic, OEV administered the Leon CARES Small Business Assistance program, distributing \$18.3 mil-

lion in Coronavirus Relief Funds under the federal CARES Act to over 930 local businesses. The Business Development Division launched the Big Bend Manufacturing Association (BBMA) across all 10 counties in the North Florida Region. The MWSBE Division certified over 300 firms that are equipped and ready to do business with Leon County Government, the City of Tallahassee, and Blueprint Intergovernmental Agency.

We remain confident in the ability of this Agency to promote and support our diverse and vibrant economy, improve our infrastructure and safety, protect our water quality, and expand our parks and recreational opportunities.

Under IA Board direction, the Agency will continue to meet community needs, remain good stewards of taxpayer resources, and add enormous value to the quality of life in our community.

We are looking forward to lasting success and an impactful future.

INTERGOVERNMENTAL AGENCY BOARD OF DIRECTORS

John E. Dailey Mayor

Jeremy Matlow City Commissioner

Dianne Williams-Cox City Commissioner

Jacqueline "Jack" Porter City Commissioner

Curtis Richardson City Commissioner

Rick Minor Chairman, County Commission

Jimbo Jackson County Commissioner

Brian Welch County Commissioner

Bill Proctor Vice Chairman, County Commissioner

Kristin Dozier County Commissioner

Carolyn Cummings County Commissioner

Nick Maddox County Commissioner



BEN PINGREE, MPA, CEcD Director, PLACE

The City of Tallahassee and Leon County Government created the Department of Planning, Land Management, and Community Enhancement – PLACE- under the guidance of the Intergovernmental Management Committee, to better integrate the executive management of three interrelated programs: Planning, the Office of Economic Vitality and Blueprint.



SUSAN DAWSONBlueprint Attorney

The Blueprint Attorney serves as the General Counsel for the Agency and manages the Blueprint Legal Office. The Blueprint Legal Office is committed to the delivery of superior legal services to assist and support the Blueprint infrastructure and economic development projects.



AUTUMN CALDER, AICP Director, Blueprint

Within the PLACE structure, the Blueprint Director and team implement major infrastructure projects throughout the Tallahassee-Leon County area. All projects are refined through robust community engagement and thorough technical analyses to reflect the community's unique vision and build the foundation for sustainable growth.





CRISTINA PAREDES, CEcD Director, Office of Economic Vitality

OEV is committed to keeping pace with the rapidly evolving business environment, adapting programs innovative economic development programs and services to best suit local business, and match the expectations of a dynamic and growing community.

COMMUNITY ENGAGEMENT AMPLIFIED

- Hosted 34+ project-specific community meetings (virtual and in person)
- Hosted 15 TCC, CAC, and IA Board meetings, hearings, and workshops
- · Led 12 door-to-door engagements
- Launched five project web pages and two project websites
- Conducted six online surveys
- Represented the Agency at community partner-sponsored event
- Attended numerous homeowner, neighborhood, and special interest meetings
- Initiated many conversations and attended meetings with individual project stakeholders
- Provided real-time project information by continually updating the agency website, including project snapshots and interactive project map (updated quarterly at a minimum)
- Added Instagram (blueprintia2020) and Linked In (blueprint-ia) to the Agency's social media platform







IMPROVING ROADS & CREATING CONNECTIONS

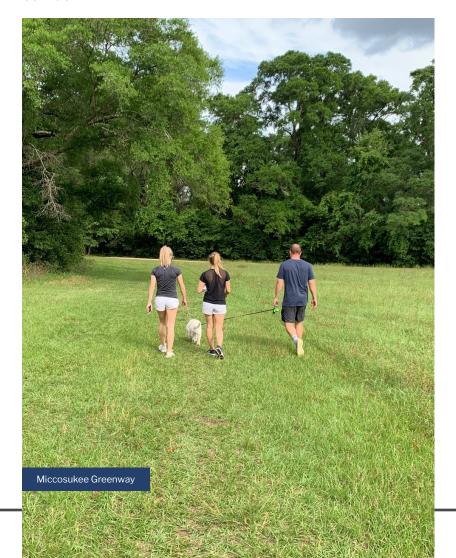
The IA Board has prioritized strategic investments dedicated to improving roadways and supporting transportation options that reduce congestion and improve community safety. Several projects underway in Fiscal Year 2021 will expand roadway, add multimodal features, and improve connectivity across the community.

NORTHEAST GATEWAY: WELAUNEE BOULEVARD The Blueprint Intergovernmental Agency Board, approved the Final Draft PD&E Study at their June 15, 2021 meeting. With this approval, the project team initiated the Design Phase of the project, which began with field surveys conducted throughout the corridor. This project includes connection to the Miccosukee Greenway

MONROE-ADAMS CORRIDOR This placemaking project is committed to establishing a more secure and communal environment that improves access to local business and mirrors the district's design aesthetics. Streetscaping improvements are planned for five streets connecting the S. Monroe Street and S. Adams Street corridors, including: Harrison Street, Pershing Street, Jennings Street, Perkins Street, and Kestner Street. Work will begin on the north end of the project in 2022 on Harrison St. first then proceed south.

LAKE JACKSON GREENWAY This Greenways Project connects Lake Jackson Mounds State Park to Lake Ella at Fred O. Drake Park in Midtown Tallahassee. A multimodal trail will be constructed to combine on-street cycling, a separated trail, and a shared-use path connecting the parks. The 5- mile trail and bike facilities will also include a paddle craft launch and respite benches in key locations.

CAPITAL CIRCLE SW GREENWAYS This Greenway includes trails and shared use paths for bicyclists, hikers, and other non-motorized users which will connect neighborhoods in south and southwest Tallahassee to several parks and greenways and the Apalachicola National Forest. It also creates the Golden Aster Trail and Munson Slough connection from Lake Henrietta to Capital Circle SW. In all, there are approximately 6.6 miles of greenway trails in the Capital Circle Southwest corridor.



REDUCING TRAFFIC CONGESTION AND IMPROVING CONNECTIVITY

Several Blueprint projects initiated or underway in 2021 add multimodal features that support bicycle and pedestrian use which improves connectivity and relieves traffic congestion. The features include sidewalks, bike lanes, trails and greenways providing transportation options across Tallahassee-Leon County.

MARKET DISTRICT A study is underway to assess the feasibility of adding an 8' sidewalk or a 10' trail on Maclay Road from Maclay Boulevard to the Lake Overstreet Trail connection. This sidewalk or trail would provide a connection to a sidewalk project being managed by Leon County Government, which will connect the Lake Overstreet Trail to Meridian Road.

MAGNOLIA TRAIL This project provides multimodal connectivity along the entire Magnolia Drive corridor from South Adams Street to Apalachee Parkway. Improvements include the addition of concrete paths and landscaped buffers between the pathway and the roadway and are being constructed in coordination with utility improvements in the area. Construction began in summer 2021.



DOWNTOWN-UNIVERSITY PROTECTED BIKE LANE The Downtown-University Protected Bike Lane is the first project being implemented under the Blueprint Build the Bike Route System (BRS) Project. The IA Board has allocated \$15 million, in annual installments of \$750,000, for the BRS project. The Downtown-University Protected Bike Lane Project is approximately 2.5-miles in all and provides a permanent protected bike lane network along westbound W. Pensacola Street from Tallahassee City Hall to Florida State University, eastbound along St. Augustine and West Madison Streets, as well as southbound along South Adams Street to the Capital Cascades Trail. This project will replace the facilities piloted by the Tallahassee-Leon County Planning Department, which provided over \$23,000 in leveraging funding.



EXPAND AND OPERATE PARKS AND RECREATION AREAS

MARKET DISTRICT PARK Concept development for this approximately 9-acre community park along Maclay Boulevard and Maclay Commerce Drive was approved by the IA Board, who advanced the project to the design phase. Park amenities will include water play elements, open spaces, a restroom and pickle ball courts. This Park is being designed in coordination with a City of Tallahassee multi-purpose stormwater project.

ORANGE MERIDIAN PARK Technical analysis along with feedback from residents has resulted in a draft final park concept for the Orange Avenue Community Park. Park features include a children's playground, exercise equipment, a walking path around the stormwater pond, picnic pavilions, a grass courtyard, parking, and an area for food trucks or other vendors to gather.

programming concept: central park





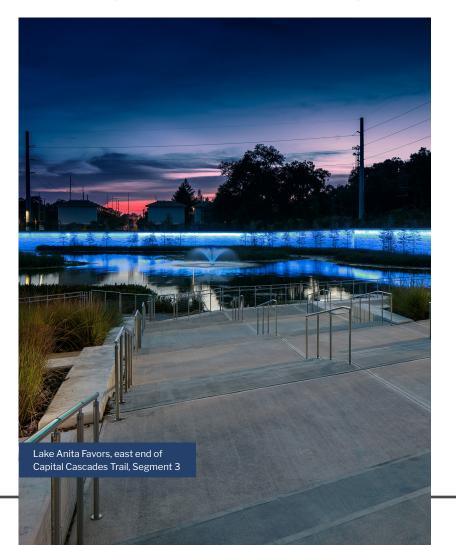
SKATEABLE ART The FAMU Way Skateable Art Project will embrace artistic elements to provide an optimal riding experience for park users and also provide a visually stimulating space for spectators. It includes a larger than life center piece, a rattlesnake that pays homage to the FAMU Rattlers. While the overall park is approximately 540 feet long, the snake run feature stretches roughly 225 feet, making it the longest snake run in Florida.

FAIRGROUNDS An updated market feasibility study and alternative site analysis for the Fairgrounds Beautification & Improvement Project was launched in FY 2021. This study includes an economic and financial evaluation of the current site and an analysis of either modifying or relocating the Fairgrounds. The updated study will also provide a technical analysis to recommend the highest and best use options of the current site.

NORTHEAST PARK This project provides for the construction of a park in northeast Tallahassee, near Montford Middle and Roberts Elementary Schools. A mixture of active and passive uses have been envisioned for this 50-acre park. The planning phase and technical analysis are being coordinated with the design of the NE Gateway Project.

PROTECT LAKES AND WATER QUALITY

3DB REGIONAL STORMWATER FACILITY Construction began in FY 2021 on the 3D-B Regional Stormwater Facility located on the west end of Capital Cascades Trail, Segment 3. This project extends the double box culverts from the end of Pinellas Street to a new 5+ acre Regional Stormwater Facility (RSF) that outfalls to the Central Drainage Ditch. The RSF will improve water quality downstream by significantly reducing the total nitrogen and the total phosphorus leaving the area.





WATER QUALITY Blueprint provides \$2.125 million annually to the City and County for Water Quality and Stormwater Projects, each (\$4.25 million total). In addition to these annual allocations, the IA Board authorized \$500,000 for the Comprehensive Wastewater Treatment Facilities Plan study, managed by Leon County, which evaluates wastewater management alternatives to traditional septic systems in order to reduce nitrogen entering the groundwater. The end product will provide recommendations and direction on which type of wastewater technology should be used to improve existing structures and future developments to improve water quality throughout the unincorporated area. This study is part of the Alternative Sewer Solutions Study which will receive a total of \$2.8 million from the Blueprint program.

LEVERAGING OPPORTUNITIES

Blueprint is committed to stretching every dollar of taxpayer support and leveraging outside funding opportunities allows the Agency to build more projects that benefit our community. Funding opportunities with partners across the community and state over fiscal year 2021 include:

ORANGE AVENUE ROAD WIDENING The Florida Department of Transportation is providing nearly \$2.1 million in funding for the PD&E study associated with Orange Ave Road-widening project, which extends from Cypress Lake Street to N. Monroe Street and encompasses the Blueprint project boundary.

3DB REGIONAL STORMWATER FACILITY In addition to the initial \$500,000 Springs Restoration Grant from the Florida Department of Environmental Protection (FDEP) for the project's innovative stormwater treatment methods, Blueprint received a \$235,000 water quality assistance grant from FDEP to help fund the new Regional Stormwater Facility (RSF) in the CCT-Segment 3D-B project on FAMU Way/Capital Cascades Trail. The RSF is located within the Basin Management Action Plan and Medium Recharge Areas for Upper Wakulla River and Wakulla Springs. The Upper Wakulla River and Wakulla Springs are designated as Outstanding Florida Waters and they are important resources that have been affected by nitrate loading from within the basin. This project will significantly reduce the nitrogen and phosphorus loadings within the 1,500 acre St. Augustine Branch watershed.

NORTHEAST GATEWAY: WELAUNEE BOULEVARD A State Infrastructure Bank (SIB) loan application has been submitted to conduct the design and construction of the Northeast Gateway: Welaunee Boulevard project. By tapping into this funding source from the Florida Department of Transportation, this roadway capacity project can be completed in a more cost-effective manner, delivering the benefits to the community at a lower cost.

LEVERAGING STATE FUNDING A number of Blueprint Infrastructure projects have overlapped with State of Florida roadways and are included in the adopted Florida Department of Transportation (FDOT) FY 2022 – 2026 work program. As such, Blueprint is able to continue its long history of achieving project completion through leveraging FDOT funding. This process allows Blueprint to further stretch local sales tax dollars, and fulfill the Blueprint Promise to pursue outside funding. Some examples of current leveraging opportunities include \$54.2 Million in construction funding for the widening of Capital Circle Southwest from Orange Avenue to Springhill road, \$12.3 Million for right-of-way Acquisition for Capital Circle Southwest from Springhill to Crawfordville Highway, and wellover \$2 Million for right-of-way acquisitions for the Southside Gateway project. Blueprint staff also regularly meets with FDOT staff in order to identify and pursue additional project leveraging opportunities, such as when Blueprint projects overlap with FDOT resurfacing projects.



PROTECTED BIKE LANES This approximately 2.5-mile project will provide a protected bike lane network connecting downtown Tallahassee and the Florida State University campus. The network will accommodate westbound cyclists on West Pensacola Street from City Hall to Florida State University, eastbound cyclists along St. Augustine and West Madison Streets to the downtown area, and southbound cyclists along South Adams Street connecting to the Capital Cascades Trail. The Tallahassee-Leon County Planning Department is providing over \$23,000 in funding for design services.





SOUTHWOOD TRAIL Blueprint is contributing nearly \$360,000 in cost-sharing with the City of Tallahassee to help complete the Tram Road Greenway from Capital Circle SW to Fair Oaks Boulevard (a Greenways Master Plan project), which will connect to the portion of the Southwood Trail being constructed by the City as part of their Southeast Park Project. By coupling the projects, the Agency realizes a cost savings on labor and materials, among other costs, associated with construction.

STAY CONNECTED!

Visit www.BlueprintlA.org for the latest news on all of the Blueprint projects!



INTRODUCTION

The Office of Economic Vitality is committed to keeping pace with the rapidly evolving business environment, adapting programs to best suit local business, and match the expectations of a dynamic and growing community.

VISION

Elevate Tallahassee-Leon County's profile to promote and support our diverse and vibrant economy.

MISSION

To guide Tallahassee-Leon County's economic development efforts in coordination with the private sector and community stakeholders by fostering fair and open competition, conducting extensive outreach to assist businesses in navigating and competing in today's marketplace, and leveraging existing resources to maximize the infusion of financial capital to the local economy.





AWARDS

- 2021 International Economic Development Council Excellence in Economic Development Silver Award Recipient for the Data Driver
- 2021 International Economic Development Council Excellence in Economic Development Silver Award Recipient for the MWSBE Division
- 2021 International Economic Development Council Excellence in Economic Development Silver Award Recipient for the Office of Economic Vitality Website
- 2021 International Economic Development Council Excellence in Economic Development Bronze Award Recipient for the Love Your Local campaign
- 2021 National Association of Counties Award in the category of Community and Economic Development for the COVID-19 Economic Disaster Relief (CEDR) Grant Program
- 2021 National Association of Counties Award in the category of Human Resources for the Local Emergency Assistance for Nonprofits (LEAN) Grant Program

MAGNETIC CAPITAL OF THE WORLD

- Danfoss, world-leading industrial manufacturer of energy efficient solutions, selected Tallahassee-Leon County for the expansion of its newest manufacturing facility, which is expected to create:
 - Total of over 950 total jobs
 - Approximately **\$140 million** in economic output
- Partnered with Research On Investment and the Magnetic Taskforce to promote our community's unique research assets, brand the area as the Magnetic Capital of the World, and recruit global leaders in Advanced Manufacturing. The work led to 5 completed non-disclosure agreements with major companies moving forward with innovative R&D.
- Relaunched the Electro Magnetic Bitter campaign in conjunction with DEEP Brewing, the Tallahassee Beer Society, DivvyUp, Target Print & Mail, and Full Press Apparel, which raised over \$5,000 going to magnetic education.



LARGEST RECRUITMENT PROJECT IN TALLAHASSEE

Global Fortune 500 company Amazon selected Tallahassee-Leon County as the location for its newest robotics fulfillment center, making it the largest recruitment project to come to Tallahassee.

- Total of **3,600 new jobs** with over **1,300** full-time jobs
- **\$167.6 million** in wages
- Approximately \$451 million in local economic impact



TOP TALLAHASSEE RECOGNITIONS OF 2021

- #14 in Best Places to Live for Quality of Life
 (U.S. News & World Report, 2021)
- #12 in Best Places to Live in Florida (U.S. News & World Report, 2021)
- #18 Most Educated City in America (WalletHub, 2021)
- One of the Least Stressed Cities in America (Wallet Hub, 2021)

COVID-19 RESPONSE

Since the onset of the COVID-19 pandemic, the Office of Economic Vitality has provided vital business information, engaged with local businesses and supported the preservation of our community enterprises.

- Administered the Leon CARES Small Business Assistance program to distribute \$18.3 million in Coronavirus Relief Funds under the federal CARES Act to over 930 local businesses to help retain more than 6,200 employees.
- Hosted 10 Stakeholder meetings, which included representatives from all key segments of our local economy, to discuss important economic issues facing our community.
- Developed several webpages for COVID-19 relief options, such as the Paycheck Protection Program, Shuttered Venue Operators Grant, and the Restaurant Revitalization Fund to assist local businesses with the application, loan forgiveness, and the calculation process; these webpages also promoted technical assistance that was available at OEV.
- Produced a webinar in partnership with the Florida Department of Health-Leon County on the updated OSHA guidance for the workplace.
- Distributed over **200,000** face coverings to local businesses, organizations, and religious institutions.

BUSINESS DEVELOPMENT AND INTELLIGENCE DIVISION

The Business Development and Intelligence Division works to position the Office of Economic Vitality as a one-stop business resource for Tallahassee-Leon County's economic development needs. These efforts listed below continue to position Tallahassee-Leon County as Florida's Capital for Business.

- Landed 2 business development projects: the Amazon robotics fulfillment center and the expansion of the Danfoss Turbocor manufacturing facility.
- Launched a commercial site selection tool on the OEV website, bringing hundreds of properties to business professionals looking at the Capital City.
- Launched the **Big Bend Manufacturers Association**, in partnership with FloridaMakes, to provide much-needed assistance to area manufacturing organizations, helping them to grow and capitalize new markets.
- Developed the Love Your Local digital campaign to encourage Leon County residents to safely support local businesses with over 280 participating businesses.
- Produced the Quarterly Economic Dashboard (QED) presenting data on 13 local economic indicators and developed the Data Driver series to give a monthly picture of macroeconomic, large employer, and startup activity.
- Participated in the C2ER Cost of Living Index, which ranked the Tallahassee metro area at **3**% **below the national average** for cost of living out of 270 urban areas.

MINORITY, WOMEN, & SMALL BUSINESS ENTERPRISE (MWSBE) DIVISION

The MWSBE Division, armed with its recent consolid- ated Minority Women and Small Business Enterprise Policy, is maximizing its role in expanding and retaining minority and women-owned businesses in our local economy.

- Certified over 300 firms within the MWSBE Division and 294 Office of Supplier Diversity firms that are equipped and ready to do business in Florida's Capital.
- Partnered with the Apalachee Regional Planning Council and FAMU Federal Credit Union to launch two \$1 million microloan programs to support minority and women-owned businesses.





- Partnered with Florida A&M University to host a webinar with the International Economic Development Council that spotlights the collaboration between HBCUs and economic development organizations to grow the local economy.
- Facilitated the MIT USA Lab project, in which OEV received consulting services from MIT graduate students as they explored ways to improve MWBE engagement.
- Implemented remote one-on-one assistance regarding supplier diversity and certification inquiries optimizing a virtual appointment system with 9 bookings since its installation in July 2021.
- Produced 11 MWSBE Academy webinars with topics, including bid and financing opportunities for small businesses, garnering over 5,000 views.

HOW CAN WE ASSIST YOU?

Visit www.OEVforBusiness.org and connect with us today!

The Tallahassee-Leon County Office of Economic Vitality and the Blueprint Intergovernmental Agency would like to thank the members of their advisory committees for volunteering their time, sharing their expertise and serving the entire community to foster an innovative and creative environment, build community infrastructure, and create new public spaces throughout Tallahassee-Leon County.

ECONOMIC VITALITY LEADERSHIP COUNCIL

Steve Evans Retired IBM Executive

Kim Moore Tallahassee Community College

Brent Edington Florida State University

Ricardo Schneider Danfoss Turbocor

Jake Kiker Williams, Gautier, Gwynn, DeLoch & Kiker, P.A.

Bill Smith Capital City Bank

Cissy Proctor LSN Partners

Katrina Rolle Community Foundation of North Florida

Mark O'Bryant Tallahassee Memorial Hospital

Mitch Nelson DivvyUp

Keith Bowers FAMU Small Business Development Center

Dr. Temple Robinson Bond Community Health Center

Mindy Perkins VR Systems, Inc.

Garry Simmons Data Set Ready

OFFICE OF ECONOMIC VITALITY MWSBE CITIZENS ADVISORY COMMITTEE

Keith Bowers Florida Small Business Development Center at FAMU

Gallop P. Franklin, II Tallahassee Memorial Hospital

Brenda Williams Tallahassee Housing Authority

Lanisha Thronton Runnin' Buzz Bartending

Christi Hale-Sparkman Hale Contracting, Inc.

Terrance Barber Working Class Wednesdays

Wayne Mayo Southern Standard Construction

Ted Parker Ajax Building Company

Kenneth Taite Haggai Construction and Development

Frank Williams Florida Developers Inc. of Tallahassee

Gloria Pugh AMWAT Moving Warehousing Storage

BLUEPRINT INTERGOVERNMENTAL AGENCY CITIZENS ADVISORY COMMITTEE

Jim McShane Chair, Big Bend Minority Chamber of Commerce

Kathy Bell Tallahassee Chamber of Commerce

Mandy Bianchi Disabled Community Representative

Christopher Daniels At-Large Representative

Mary Glowacki Planner - nominated by the EECC

Ashley Leggett Financial expert—nominated by the EECC

Adner Marcelin NAACP / Civil Rights Community Representative

Sean McGlynn Big Bend Environmental Forum

LaRoderick McQueen Planning Commission Designee

Peter Okonkwo Capital City Chamber of Commerce

Leroy Peck Council of Neighborhood Associations

Elva Peppers Natural scientist/biologist—nominated by the EECC

Hugh Tomlinson Network of Entrepreneurs and Business Advocates

Linda Vaughn Tallahassee Senior Citizen Advisory Council





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