BLUEPRINT
INTERGOVERNMENTAL AGENCY

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BLUEPRINT
INTERGOVERNMENTAL AGENCY

ANNUAL REPORT
JUNE 2018 - DECEMBER 2019

THE BLUEPRINT PROMISE

Funding for the **Blueprint Intergovernmental Agency** was approved by voters as a 20 year extension of the local one-cent sales tax option in November 2014. The referendum is our promise to the community. It reads:

"...To provide for projects designed to improve roads; reduce traffic congestion; protect lakes and water quality; reduce flooding; expand and operate parks and recreational areas; invest in economic development; and other uses authorized under Florida law; and to seek matching funds for these purposes, shall the existing one cent sales surtax within Leon County be extended until December 31, 2039, with project expenditures subject to annual independent audit and review by a citizens advisory committee."

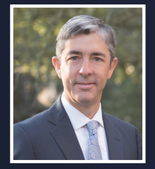
RIBBON CUTTING
Orange-Meridian Placemaking Project

BLUEPRINT INTERGOVERNMENTAL AGENCY BOARD OF DIRECTORS

Bryan Desloge, Chair
Elaine Bryant
John Dailey
Kristin Dozier
Jimbo Jackson
Mary Ann Lindley
Nick Maddox
Jeremy Matlow
Rick Minor
Bill Proctor
Curtis Richardson
Dianne Williams-Cox

INTERGOVERNMENTAL MANAGEMENT COMMITTEE

VINCENT S. LONG
County Administrator



REESE GOAD
City Manager

ADVISORY COMMITTEES

Citizens Advisory Committee
Competitive Projects Cabinet
Economic Vitality Leadership Council
Intergovernmental Management Committee
MWSBE Citizens Advisory Committee
Technical Coordinating Committee

A NOTE FROM THE BOARD

It is a pleasure to report the significant accomplishments of Leon County - City of Tallahassee Blueprint Intergovernmental Agency as we work to create transformational projects that shape the future of our community. The end of 2019 marks a major milestone for the successful Blueprint program as we transition from Blueprint 2000 to Blueprint 2020.

The past two decades have left a legacy of large-scale, signature infrastructure projects, including Cascades Park, Franklin Boulevard, Capital Circle Southeast, and Capital Circle Northwest, along with the preservation of sensitive lands and the construction of miles of greenways and trails. These projects have added immeasurable value to our community, and we thank all of those who have served on the Intergovernmental Agency Board of Directors (IA Board) over the years for their leadership and direction, which was vital to Blueprint's success.

Approved by voters in 2016 after a comprehensive two-year engagement process, Blueprint 2020 includes 27 projects located across the county and supports the newly created Tallahassee - Leon County Office of Economic Vitality. The projects include gateways and trails and add abundant economic vitality to ensure our continued growth while maximizing our public resources and assets as these projects advance through construction.

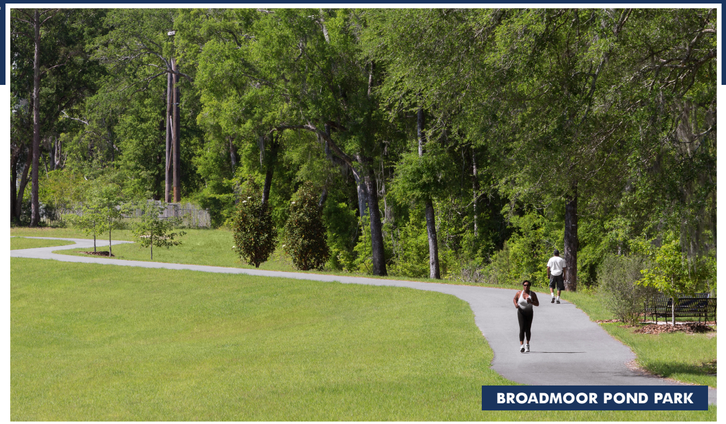
While the official start date of the new program is January 2020, the IA Board gave direction to begin several projects in advance of that date. As a result, the Blueprint 2020 program is underway with many high-impact projects already moving forward, including Orange Avenue-Meridian Road Placemaking, the Northeast Gateway, Lake Jackson Trail and the Northeast Connector Corridor.

Of significant note was the establishment of the Office of Economic Vitality in advance of the 2020 funding, allowing us to continue to create the vibrant community our citizens desire with a diverse local economy that benefits everyone. Our economic outlook is bright. More and more businesses, from tech to manufacturing, are choosing Tallahassee-Leon County. Taxable sales are up, unemployment is down, the private sector continues to grow, and the word is out: Tallahassee-Leon County is Florida's Capital for Business!

The Blueprint 2020 program is off to a strong start and will continue to thrive under the leadership of the Intergovernmental Agency Board, ensuring our continued success over the years to come.

BRYAN DESLOGE
Chair, Blueprint IA Board

ELAINE BRYANT
Vice Chair, Blueprint IA Board


BROADMOOR POND PARK

INFRASTRUCTURE

The Blueprint Infrastructure Program has made significant progress towards realizing improvements for the Tallahassee - Leon County community. Projects initiated within the past year will provide **$100 MILLION COMMUNITY INVESTMENT** in improved roadways, new parks and trails, enhanced community spaces, and new mobility options. **$22 MILLION** was allocated for instrastructure in FY 2019.

MAJOR ACCOMPLISHMENTS

- Orange-Meridian Placemaking Temporary Improvements: **COMPLETED**
- Capital Cascades Trail Segment 3D-A: **COMPLETED**
- Northeast Gateway PD&E: **INITIATED**
- Blueprint 2020 Infrastructure Program Implementation Plan: **APPROVED**
- Eight (8) Projects **COMPETITIVELY ADVERTISED**, including the Northeast Connector Corridor
- Broadmoor Pond Park: **OPENED**

AWARDS & GRANTS

TRAILBLAZER AWARD

FLORIDA LANDMARKS COUNCIL AND THE NATIONAL ASSOCIATION FOR THE PRESERVATION OF AFRICAN-AMERICAN HISTORY AND CULTURE

2018 PROJECT OF THE YEAR

AMERICAN PUBLIC WORKS ASSOCIATION (LOCAL AND FLORIDA CHAPTER)
CATEGORY: $5-$25 MILLION TRANSPORTATION, BEAUTIFICATION, AND MULTI-FUNCTION CATEGORIES
FAMU Way Phase 2 Roadway Improvements & Capital Cascades Trail Segment 3D-A

CASCADES TRAIL SOCIAL SPACES GRANT

KNIGHT FOUNDATION COMMUNITY INITIATIVES GRANT
AWARD: $150,000
Capital Cascades Trail

WATER QUALITY GRANT

FLORIDA DEPARTMENT OF ENVIRONMENTAL PROTECTION GRANT
AWARD: $500,000
Capital Cascades Trail Segment 3D-B Regional Stormwater Facility

TRANSPORTATION GRANT

FLORIDA DEPARTMENT OF TRANSPORTATION, TRANSPORTATION REGIONAL INCENTIVE PROGRAM
AWARD: $1,500,000
Northeast Gateway

ORANGE-MERIDIAN PLACEMAKING

In December 2018, the Intergovernmental Agency Board of Directors, comprised of the County and City Commissions, approved the construction of a **"POP-UP" PARK** and **"COMMUNITY GATHERING SPACE."** After collecting citizen input on desired improvements to the site, construction began in June 2019 and was completed in September 2019. The site is currently home to many activities and the temporary improvements are designed to support and enhance community use of this public space.

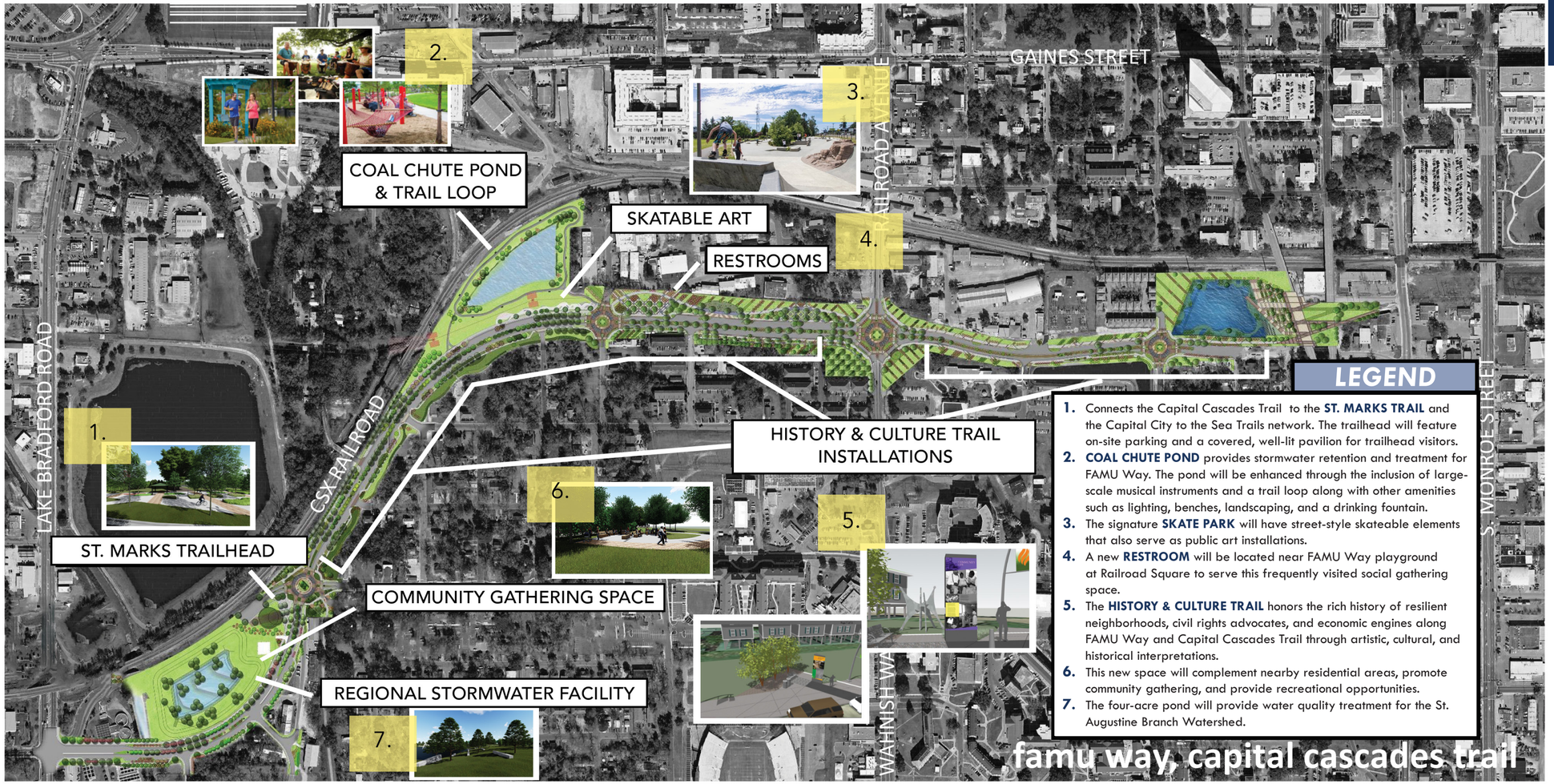
Updates include the installation of a stage for community use, gravel parking area, a water fountain, bike racks, picnic tables, restroom, and lighting, as well as drainage and sidewalk improvements. Other features include the installation of a Little Free Library station and a kiosk to provide information on future Blueprint projects and community activities.

NORTHEAST GATEWAY: WELAUNEE BOULEVARD PD&E

This project creates a **GATEWAY FOR NORTHEAST LEON COUNTY** through the construction of a regional road to support a possible new I-10 interchange, constructs Welaunee Boulevard and creates a **17-MILE TRAIL LOOP** by connecting the Miccosukee Greenway to a **NEW 8.4 MILE WELAUNEE GREENWAY** via a bridge. The PD&E was initiated during the reporting period.

NORTHEAST CONNECTOR: BANNERMAN ROAD WIDENING

This project relieves congestion by **WIDENING BANNERMAN ROAD TO FOUR LANES** from Thomasville Road to Tekesta Road, studies the feasibility of widening to Meridian Road, **INCREASES PEDESTRIAN AND BICYCLE ACCESS** with multi-use paths and sidewalks, and **EXPANDS THE GREENWAYS SYSTEM** by constructing the Meridian Road Trail from Bannerman Road south to Lake Overstreet. The PD&E re-evaluation and feasibility study were advertised during the reporting period.



LEGEND

1. Connects the Capital Cascades Trail to the **ST. MARKS TRAIL** and the Capital City to the Sea Trails network. The trailhead will feature on-site parking and a covered, well-lit pavilion for trailhead visitors.
2. **COAL CHUTE POND** provides stormwater retention and treatment for FAMU Way. The pond will be enhanced through the inclusion of large-scale musical instruments and a trail loop along with other amenities such as lighting, benches, landscaping, and a drinking fountain.
3. The signature **SKATE PARK** will have street-style skateable elements that also serve as public art installations.
4. A new **RESTROOM** will be located near FAMU Way playground at Railroad Square to serve this frequently visited social gathering space.
5. The **HISTORY & CULTURE TRAIL** honors the rich history of resilient neighborhoods, civil rights advocates, and economic engines along FAMU Way and Capital Cascades Trail through artistic, cultural, and historical interpretations.
6. This new space will complement nearby residential areas, promote community gathering, and provide recreational opportunities.
7. The four-acre pond will provide water quality treatment for the St. Augustine Branch Watershed.

CAPITAL CASCADES TRAIL SEGMENT 3

CAPITAL CASCADES TRAIL SEGMENT 3 is Tallahassee's newest, premier infrastructure accomplishment in the heart of the downtown and college district. Funded primarily by the local option penny sales tax, the facilities combine multi-modal design, recreational amenities (trails, playground, and market area), environmental improvements, and community culture and arts to create a project that embodies the Blueprint mission. After years of planning, Segment 3 opened to the public and has been consistently attracting visitors ever since.

The facility, coupled with FAMU Way, now serves as a gateway to the FAMU community, and has greatly increased the area's sense of place and has expanded recreational areas consistent with the Blueprint Promise Goals. Segment 3 from Pinellas Street to Gamble Street opened to the public in the reporting period and the next phase will bring new opportunities to play, relax, and reflect on the history of this unique space in the Tallahassee-Leon County community.

IMPLEMENTATION

Since voter approval of the 2014 referendum to extend the penny sales tax through 2040, the IA Board has taken significant action to prioritize all projects and to ready the Blueprint 2020 program for implementation. In 2017, the IA Board completed project prioritization and in June 2018, the IA Board approved an Implementation Plan for the first five years of the **BLUEPRINT 2020** program, funding **18 INFRASTRUCTURE PROJECTS** and providing a **CAPITAL INVESTMENT TOTALING $274 MILLION**.

ADVERTISED FOR DESIGN SERVICES FY 2019

LAKE JACKSON TRAIL

DEBBIE LIGHTSEY NATURE PARK

	PROJECT NAME	FUNDING ALLOCATED OR BUDGETED IN 5 YEAR CIP*
Funded via Annual Allocation	Bike Route System	✓
	Greenways Master Plan	✓
	Operating Costs for Parks Build with Sales Tax Funds	✓
	Sidewalks	✓
	StarMetro Enhancements	✓
	Water Quality & Stormwater Improvements	✓
Regional Mobility & Gateway Projects	Capital Circle Southwest (#1 Priority)	✓
	Airport Gateway: Springhill Rd. & Lake Bradford Rd.	✓
	NE Connector Corridor: Widening of Bannerman Rd.	✓
	Northeast Gateway Welaunee Critical Area Plan Regional Infrastructure	✓
	NW Connector Corrdior: Widening of Tharpe Street	✓
	Orange Avenue: Widening from Adams St. to Springhill Rd.	✓
	North Monroe Gateway	
	Southside Gateway Enrichment: Widening of Woodville Highway	
	Westside Student Corridor Gateway: Widening of Pensacola St.	
Community Enhancement Districts, Connectivity, & Quality of Life	Orange-Meridian Placemaking	✓
	Market District	✓
	Lake Lafayette and St. Marks Regional Park	✓
	Monroe-Adams Corridor Placemaking	✓
	Midtown Placemaking	✓
	Fairgrounds Beautification & Improvement	
	Northeast Park	
	College Avenue Placemaking	
	Florida A&M Entry Points	
	Alternative Sewer Solutions	
	Tallahassee-Leon County Animal Service Center	
	DeSoto Winter Encampment (Complete)	✓

* INDICATES PARTIAL OR FULL FUNDING THROUGH PRIOR YEAR BUDGET ALLOCATIONS AND/OR THE FY 2020-2024 CAPITAL IMPROVEMENT PLAN.

FUNDING STRATEGY

The IA Board approved a forward thinking strategy to couple sales tax revenues with a bond in FY 2022 to advance the construction of major regional transportation improvements and community enhancements.

PUBLIC ENGAGEMENT

During this reporting period, Blueprint has participated in **OVER 50 COMMUNITY OUTREACH ACTIVITIES** including public meetings, pop-up events and door to door outreach. Public engagement is the cornerstone of the Blueprint Program. All projects have been, and will continue to be, developed in partnership with the Tallahassee-Leon County community so that the end product reflects the community's vision.

NORTHEAST GATEWAY: WELAUNEE BOULEVARD PD&E

COAL CHUTE POND

PUBLIC SPACES TO GREAT PLACES SUMMIT

SKATEABLE ART OUTREACH

TALLAHASSEE - LEON COUNTY

OFFICE OF ECONOMIC VITALITY

When you are looking to grow, relocate, or start your business in Florida's Capital City, the **TALLAHASSEE-LEON COUNTY OFFICE OF ECONOMIC VITALITY IS YOUR FRONT DOOR TO BUSINESS RESOURCES**. The Office of Economic Vitality can guide you in a variety of ways: site location, talent solutions, and/or financial assistance, for instance.

To foster a strong business climate, the Office of Economic Vitality provides data, resources, and support to site selectors, state partners, and business leaders in the community alike. We serve as the connector between state economic development, workforce development, and business development partners to ensure that Tallahassee-Leon County remains competitive for expanding businesses and emerging opportunities.

MAGNETIC TASK FORCE

ESTABLISHED 2018

The **Magnetics Task Force** was formed in 2018, as directed by the Tallahassee - Leon County Economic Development Strategic Plan. This taskforce conducts business intelligence to identify potential customers for applied science technologies which may benefit from a location close to the National High Magnetic Field Laboratory and other research centers of excellence.

Since its inception, staff has worked to scout high-technology business leads and prioritize recruitment efforts. In a year of targeted business development efforts, project activity has tripled.

AMERICA'S COMPETITIVENESS EXCHANGE AMBASSADORS

PARTNERS SINCE 2017

Selected to be **Americas Competitiveness Exchange** (ACE) **Ambassadors** and participate in a tour of Puerto Rico's centers of innovation and entrepreneurship.

AWARDS

2018

EXCELLENCE IN ECONOMIC DEVELOPMENT

INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL (IEDC) | *CATEGORY:* INNOVATION IN ECONOMIC DEVELOPMENT WEEK, SOCIAL MEDIA CAMPAIGN: #FLCAPITAL4BIZ

APPRECIATION AWARD

2ND ANNIVERSARY, WORKING CLASS WEDNESDAY

MWSBE PROGRAM ENHANCEMENTS

NACo | *CATEGORY:* COMMUNITY AND ECONOMIC DEVELOPMENT

QUARTERLY ECONOMIC DASHBOARD

NACo | *CATEGORY:* COMMUNITY AND ECONOMIC DEVELOPMENT

2019

EXCELLENCE IN ECONOMIC DEVELOPMENT

IEDC EXCELLENCE IN ECONOMIC DEVELOPMENT SILVER AWARD RECIPIENT FOR HURRICANE MICHAEL | *CATEGORY:* RESILIENCY, RECOVERY, AND MITIGATION, POPULATION: 200,000 TO 500,000

> "In all our communication with the Office of Economic Vitality, we have witnessed them as the glue that bonds people and resources, and a facilitator that paves the way for new horizons."
>
> **BURAK SEN**
> CONNECTED WISE
> AFTER A RECENT VISIT TO TALLAHASSEE-LEON COUNTY, HOSTED BY OEV

INTERNATIONAL TRADE ASSOCIATION

Partnered with the International Trade Administration to assist Tallahassee - Leon County companies that want to sell their products and services abroad.

POWER FORWARD ENTREPRENEURIAL EXCHANGE

Hosted the Power Forward Workshop Entrepreneurial Exchange, in partnership with First Commerce Credit Union, as follow up to the February Power Forward speaker series with Shark Tank's Kevin O'Leary, which hosted over 50 attendees.

DISPARITY STUDY

Completed a 2019 Disparity Study of the City of Tallahassee, Leon County Government and Blueprint Intergovernmental Agency and continue to finalize consolidation of the MWBE Policy and Procedures for better collaboration.

TRAINING OUR TALENT

Hosted the second Training Our Talent program and attendees engaged with nationally acclaimed multi-generational expert, Alicia Rainwater, from the Center for Generational Kinetics.

LEON WORKS EXPO

Staged the Annual Leon Works Expo to connect 60+ employers with high school students from Leon and Gadsden (est. 480) and community job seekers (est. 100) interested in finding new opportunities in skilled careers.

OPPORTUNITY ZONES WORKSHOP

Implemented an Opportunity Zones Workshop, in partnership with Madison Street Strategies, with more than 100 individuals from multiple sectors in attendance.

BUSINESS VITALITY & INTELLIGENCE

FY 2019

42 BUSINESS CONSULTATIONS

ECONOMIC DATA PUBLICATIONS **7**

25 PUBLIC ENGAGEMENTS

BUSINESS LEADERS AND COMMUNITY MEMBERS IN ATTENDANCE **1,000**

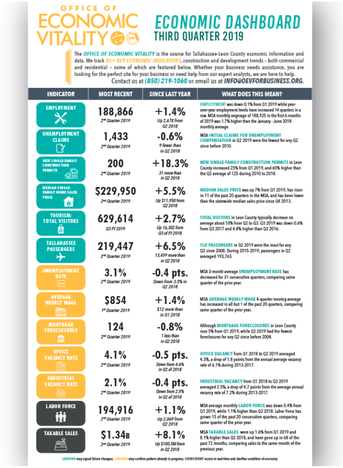
38 ACTIVE PROJECTS

MWSBE WEBINARS

Filmed four webinars on building business capacity and conducted monthly certification workshops for Minority- and Women-Owned Business Enterprises focused on bonding, securing business capital, risk management and financial preparedness.

ECONOMIC INDICATOR TRACKING

Actively tracking more than 80 economic indicators for the Tallahassee - Leon County area, with 20% consisting of monthly or quarterly data, and the remainder annual data.



OFFICE OF ECONOMIC VITALITY

ECONOMIC DASHBOARD
THIRD QUARTER 2019

The OFFICE OF ECONOMIC VITALITY is the source for Tallahassee-Leon County economic information and data. We track 60+ KEY ECONOMIC INDICATORS, construction and development trends – both commercial and residential – some of which are featured below. Whether your business needs assistance, you are looking for the perfect site for your business or need help from our expert analysts, we are here to help. Contact us at (850) 219-1060 or email us at INFO@GOFORBUSINESS.ORG.

INDICATOR	MOST RECENT	SINCE LAST YEAR	WHAT DOES THIS MEAN?
EMPLOYMENT	188,866 3rd Quarter 2019	+1.4% Up 2,478 from Q3 2018	EMPLOYMENT was down 2.1% from Q1 2019 while year-over-year employment levels have increased 14 quarters in a row. MSA monthly avgerage of 188,723 in the first 6 months of 2019 was 1.7% higher than the January - June 2018 monthly average.
UNEMPLOYMENT CLAIMS	1,433 3rd Quarter 2019	-0.6% 9 fewer than in Q3 2018	MSA INITIAL CLAIMS FOR UNEMPLOYMENT COMPENSATION in Q3 2019 were the fewest for any Q3 since before 2010.
NEW SINGLE-FAMILY CONSTRUCTION PERMITS	200 3rd Quarter 2019	+18.3% 31 more than in Q3 2018	NEW SINGLE-FAMILY CONSTRUCTION PERMITS in Leon County increased 33% from Q1 2019, and 82% higher than the Q3 average of 109 during 2010 to 2018.
MEDIAN SINGLE-FAMILY HOME SALES PRICE	$229,950 3rd Quarter 2019	+5.5% Up $12,000 from Q3 2018	MEDIAN SALES PRICE among 7% from Q1 2019, has risen in 11 of the past 20 quarters in the MSA, and has been more than the statewide median sales price since Q4 2012.
TOURISM: TOTAL VISITORS	629,614 Q3 FY 2019	+2.7% Up 16,300 from Q3 of FY 2018	TOTAL VISITORS to Leon County typically increase on average about 10% from Q2 to Q3. Q3 2019 was down 0.4% from Q2 2017 and 2.7% higher than Q3 2018.
TALLAHASSEE PASSENGERS	219,447 3rd Quarter 2019	+6.5% 13,691 more than in Q3 2018	TLH PASSENGERS in Q3 2019 were the most for any Q3 since 2008. During 2015-2019, passengers in Q3 averaged 193,763.
UNEMPLOYMENT RATE	3.1% 3rd Quarter 2019	-0.4 pts. Down from 3.5% in Q3 2018	MSA 3-month average UNEMPLOYMENT RATE has decreased for 21 consecutive quarters, comparing same quarter of the prior year.
AVERAGE WEEKLY WAGE	$854 3rd Quarter 2019	+1.4% $12 more than in Q3 2018	MSA AVERAGE WEEKLY WAGE 4-quarter moving average has increased in all but 1 of the past 20 quarters, comparing same quarter of the prior year.
MORTGAGE FORECLOSURES	124 2nd Quarter 2019	-0.8% 1 less than in Q2 2018	Although MORTGAGE FORECLOSURES in Leon County rose 5% from Q1 2019, while Q2 2019 had the lowest foreclosure for any Q2 since before 2004.
OFFICE VACANCY RATE	4.1% 2nd Quarter 2019	-0.5 pts. Down from 4.6% in Q2 of 2018	OFFICE VACANCY from Q1 2018 to Q2 2019 averaged 4.3%, a drop of 1.0 points from the annual average vacancy rate of 5.3% during 2015-2017.
INDUSTRIAL VACANCY RATE	2.1% 2nd Quarter 2019	-0.4 pts. Down from 2.5% in Q2 of 2018	INDUSTRIAL VACANCY from Q1 2018 to Q2 2019 averaged 2.3%, a drop of 4.7 points from the average annual vacancy rate of 7.3% during 2015-2017.
LABOR FORCE	194,916 2nd Quarter 2019	+1.1% Up 2,069 from Q2 2018	MSA average monthly LABOR FORCE was down 0.4% from Q1 2019, while 1.1% higher than Q2 2018. Labor force has grown 15 of the past 20 consecutive quarters, comparing same quarter of the prior year.
TAXABLE SALES	$1.34B 2nd Quarter 2019	+8.1% Up $100.5M from in Q2 2018	MSA TAXABLE SALES were up 1.6% from Q1 2019 and 8.1% higher than Q2 2018, and have gone up in 68 of the past 72 months, comparing sales to the same month of the previous year.

LEADING are a signal future changes; COINCIDENT may confirm pattern already in progress; LEADING/COINCIDENT occurs in real-time and clarifies condition of economy.

QUARTERLY ECONOMIC DASHBOARD

Produced the Quarterly Economic Dashboard presenting data on thirteen economic indicators including Employment, Tallahassee International Airport (TLH) Passengers, Median Home Values, & Commercial Vacancy Rates for Tallahassee's Metropolitan Statistical Area (MSA).

DATA DRIVER

Launched the Data Driver series, to give a monthly picture of macroeconomic, large employer, and startup activity, representative of the Office's commitment to a robust dialogue about characteristics of the local economy and to spotlight ecosystem partners. The monthly compilation includes Employment, Unemployment, Taxable Sales, Vacancy Rates, SBA Loans, and Commercial Utility Starts.

COST OF LIVING

Participated in the C2ER Cost of Living Index, which ranked the Tallahassee metro area at 3.4% below the national average for cost of living out of 270 urban areas.

OFFICE OF ECONOMIC VITALITY VISION

Elevate Tallahassee-Leon County's profile to promote and support our diverse and vibrant economy.

MINORITY, WOMEN, AND SMALL BUSINESS ENTERPRISES

73 CERTIFIED BUSINESSES

84 APPLICATIONS RECEIVED

59 BUSINESS CONSULTATIONS

31 BUSINESS REFERRALS FOR ASSISTANCE

4 INDUSTRY ACADEMIES

80 ACADEMY ATTENDEES

16 SPEAKING ENGAGEMENTS

TARGETED INDUSTRIES

APPLIED SCIENCE & INNOVATION
JOBS: 4,636

MANUFACTURING AND TRANSPORTATION/ LOGISTICS
JOBS: 6,374

PROFESSIONAL SERVICES & INFORMATION TECHNOLOGY
JOBS: 12,142

HEALTHCARE
JOBS: 16,434

GOV TECH

Did you know that Tallahassee - Leon County is home to ***nearly 20 dynamic government technology firms*** who are on the leading edge of innovation in this sector?

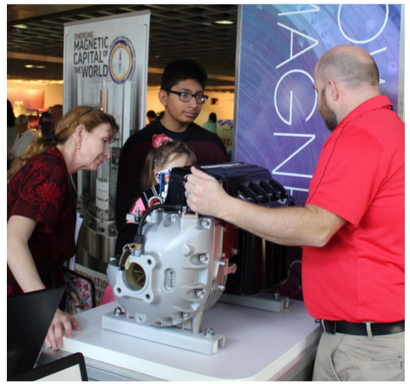
The Office of Economic Vitality coordinates sector-wide collaboration between government technology firms to help local firms identify synergies and issues they have in common. The Office of Economic Vitality leverages resources to support talent recruitment and retention and executes marketing campaigns to promote government technology and its importance for Tallahassee-Leon County.

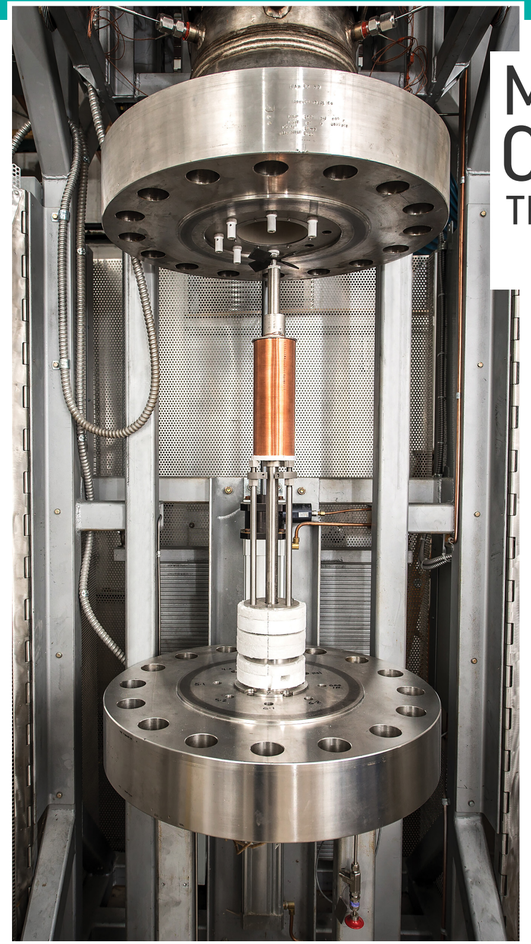
Nationwide, employment of information technology professionals is projected to grow 13% from 2016 to 2026, ***faster than the average for all occupations***. Demand for these workers is higher in our community and stems from a greater emphasis on cloud computing, information security, and the collection and storage of big data.

In 2019, 824 GovTech industries employed 5,564 people across our community at an average annual wage of $89K.

SOURCE: BLS

> "We are highly dependent on magnetic science to enhance and further develop our technology,and since we've been here, OEV established the Magnetics Task Force to promote Tallahassee as a critical location globally in the world of magnetics. There is no other place where you can find such a concentration of knowledge, talent, research laboratories and companies all doing magnetic science."
>
> **RICARDO SCHNEIDER**
> DANFOSS TURBOCOR
> ON THE FORMATION OF THE MAGNETIC TASKFORCE BY THE OFFICE OF ECONOMIC VITALITY





MAGNETIC CAPITAL OF THE WORLD

TALLAHASSEE • LEON COUNTY • FLORIDA • UNITED STATES

After the Targeted Industry Study identified Applied Science and Innovation – and highlighted magnetics specifically – as a key industry, the Office of Economic Vitality formally launched the "***MAGNETIC CAPITAL OF THE WORLD***" campaign in January 2019. The campaign was established to highlight Tallahassee - Leon County's resources such as the National High Magnetic Field Laboratory, Danfoss Turbocor, Innovation Park, FSU-FAMU College of Engineering, and other research centers of excellence.

DISCOVER WHAT'S ATTRACTIVE

Since launching the ***MAGNETIC CAPITAL OF THE WORLD*** campaign in 2018, the Office of Economic Vitality has seen a three-fold increase in project activity. In FY 2019, ***8*** companies were hosted in Tallahassee - Leon County to ***EXPLORE BUSINESS AND RESEARCH OPPORTUNITIES***.